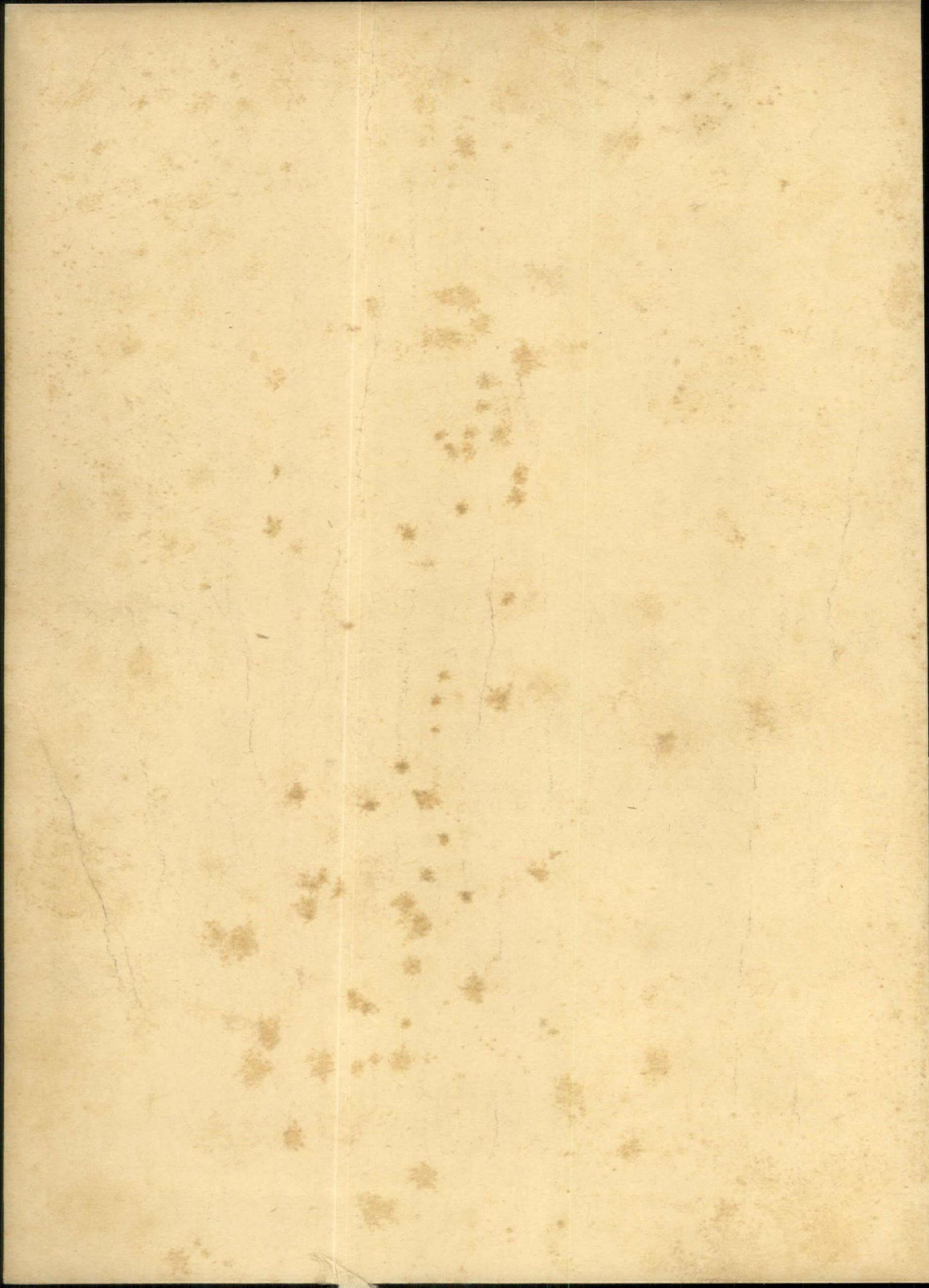


HOUSE & GARDEN

VOLUME 96 NO. 4
OCT. 1949



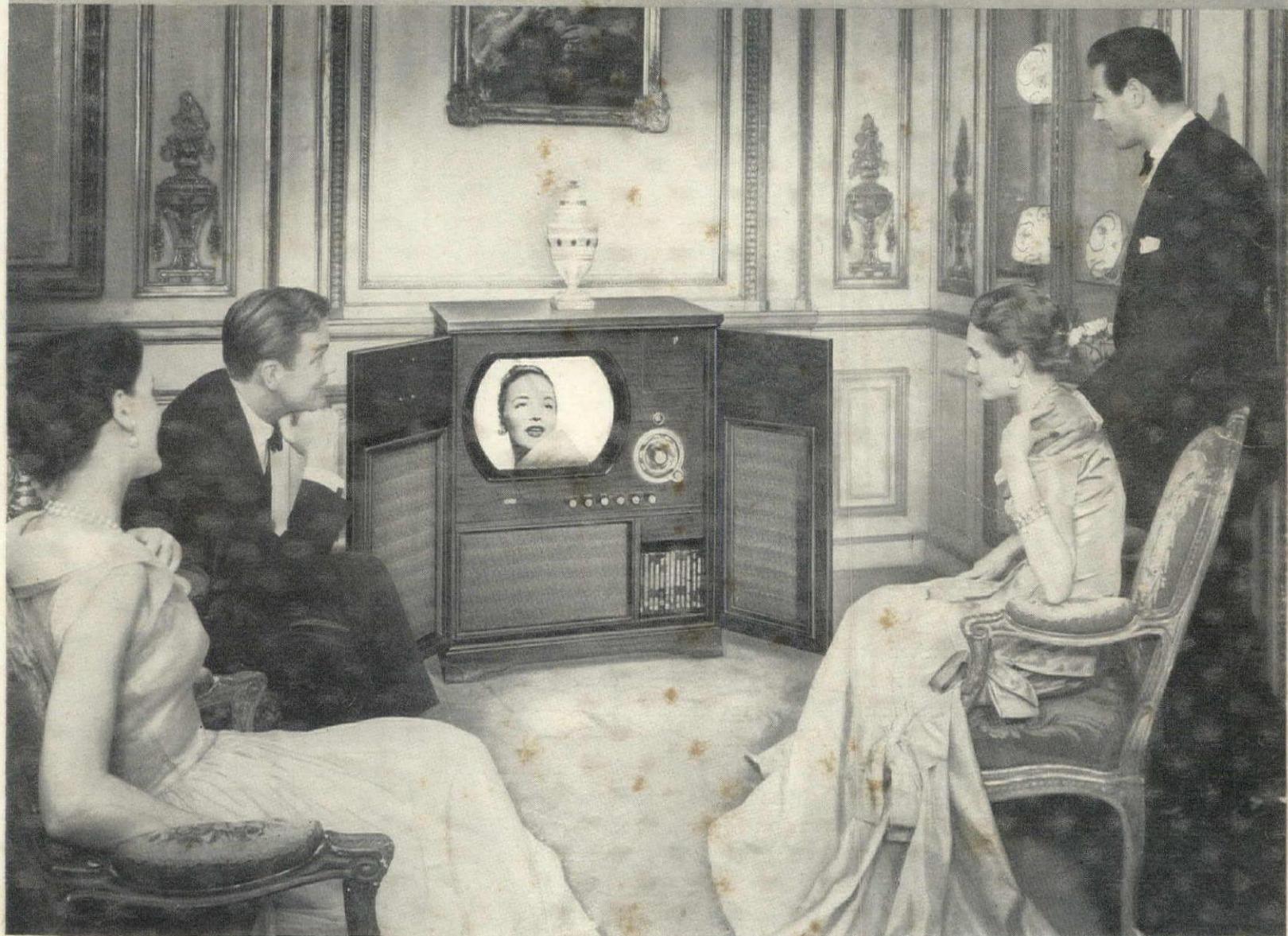
LIFE-
SIZE

UNIVERSITY OF HAWAII
LIBRARY
HONOLULU, HAWAII

television

Oct 21 '51

There'll be wonderful television fare this season—
welcome it into your home on the largest direct-view screen made. Du Mont's
new sensitivity and freedom from interference give a picture
unparalleled in clarity and brilliance—opening whole
new areas to fine television reception.



THE DU MONT BRADFORD—Life-size direct-view screen. 203 square inches on a 19-inch Du Mont tube. FM radio. Record player for the new 45 RPM records. Cabinet of fine mahogany veneers.

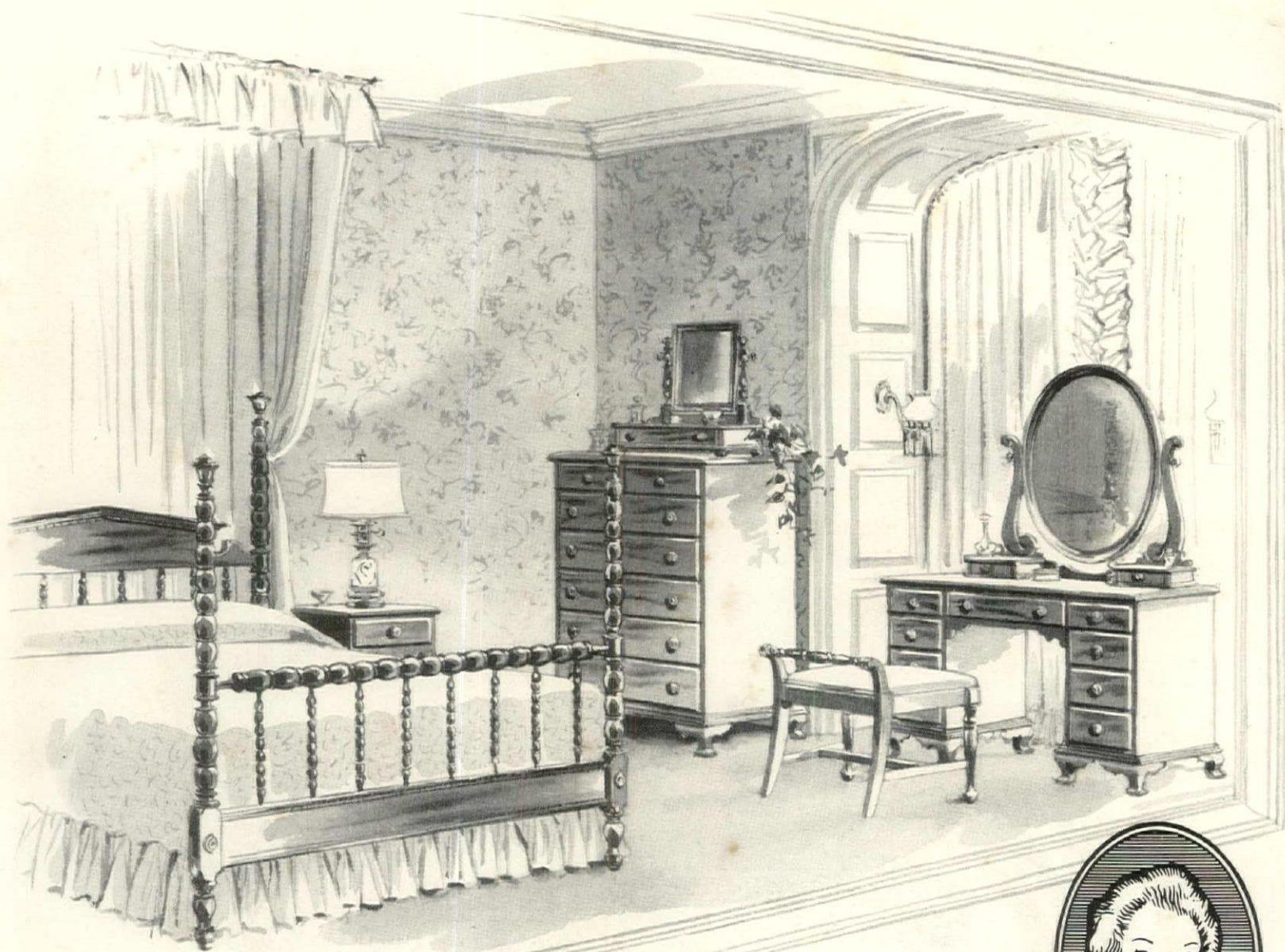


DU MONT First with the finest in Television

Your Du Mont Dealer invites you to see the Morey Amsterdam Show on the Du Mont Television Network.

Allen B. Du Mont Laboratories, Inc., General Television Sales Offices and The Du Mont Television Network, 515 Madison Avenue, New York 22, N.Y. Home Offices and Plants, Passaic, N.J.

Copyright 1949, Allen B. Du Mont Laboratories, Inc.



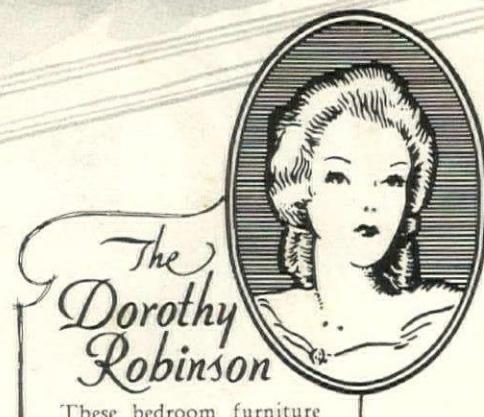
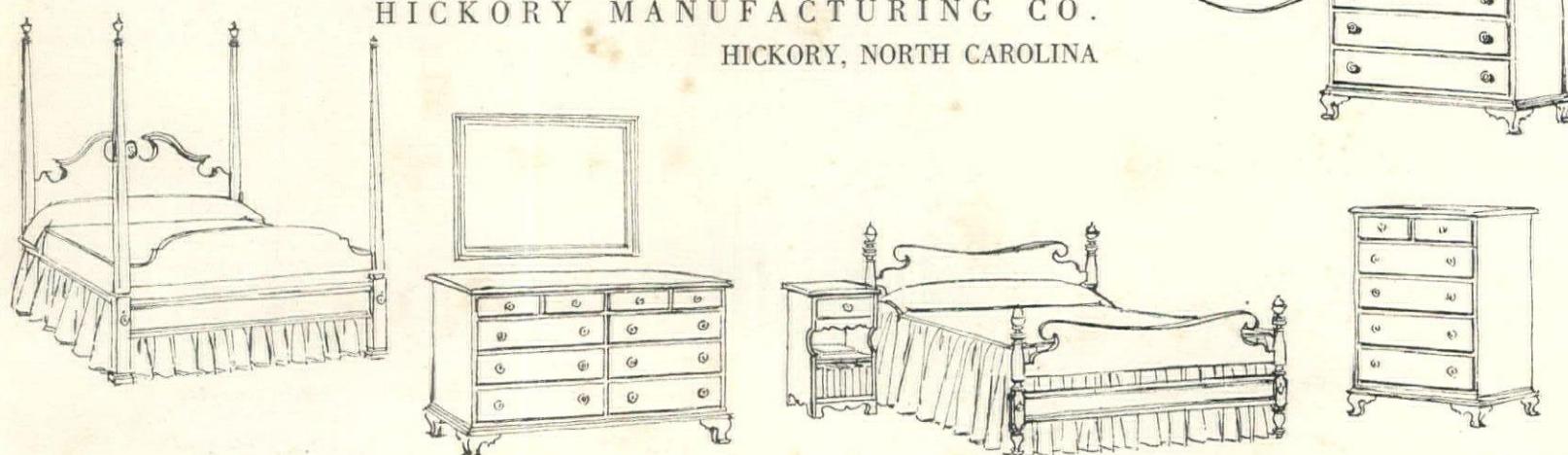
COLONIAL AMERICAN HERITAGE

in Genuine Solid Mahogany

Nothing is more truly American than furniture of the Colonial period . . . and because of its inherent beauty and simplicity of design, your colonial bedroom takes on true character and charm — looks inviting and restful —

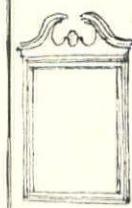
which is the effect so easily and inexpensively achieved with the Dorothy Robinson Group. Make your own selection of pieces to fit your size room. All matched in rich hand-rubbed mahogany, these fine reproductions of Early American craftsmanship can be seen at your better furniture and department stores . . . Look for the Dorothy Robinson Tag on every suite.

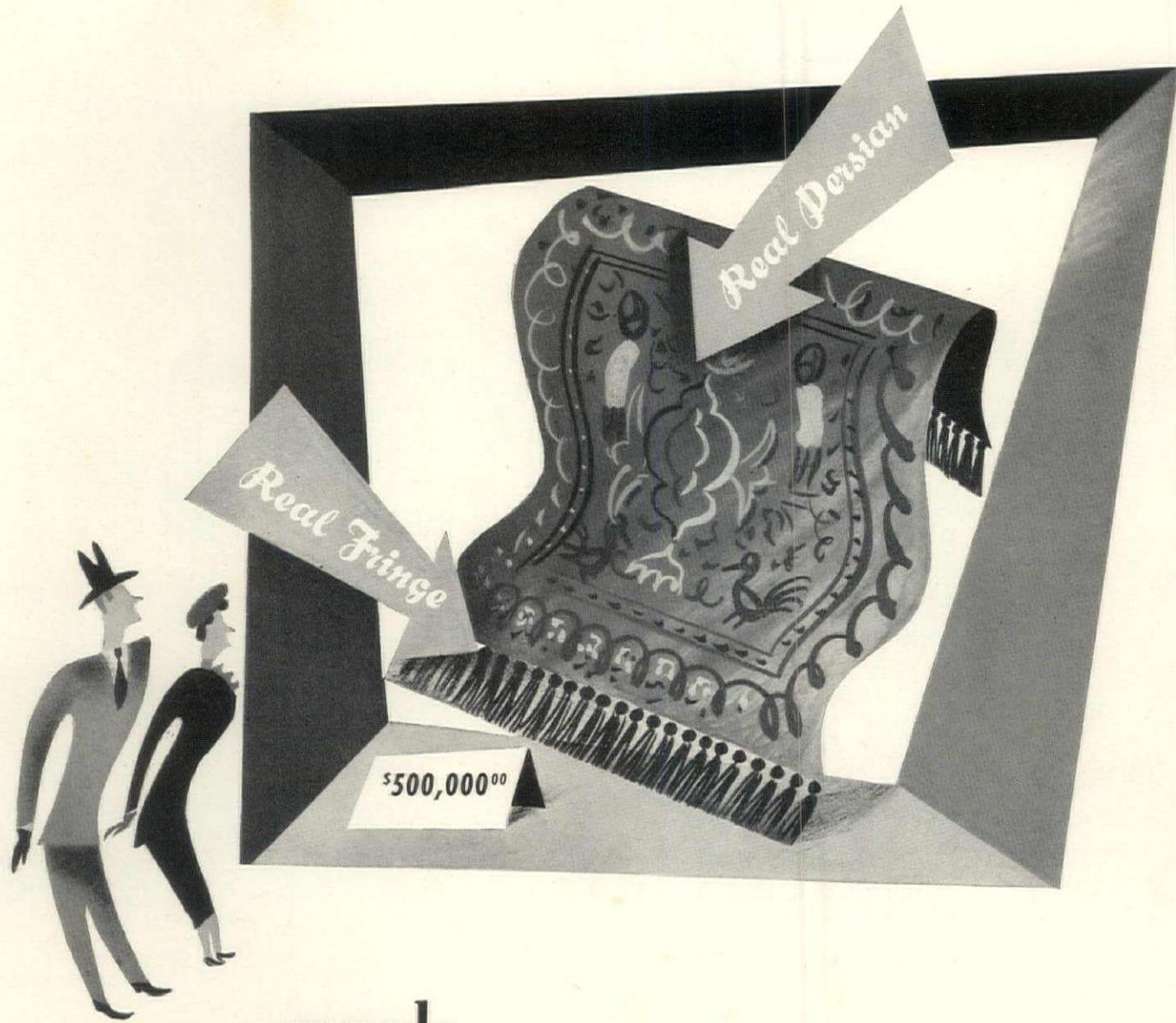
HICKORY MANUFACTURING CO.
HICKORY, NORTH CAROLINA



*The
Dorothy
Robinson*

These bedroom furniture pieces take their name from Dorothy Robinson . . . a very real person, who today represents the fifth generation of her family . . . and it is in the old Robinson Family home which dates back to 1838 that we "discovered" some original antiques to give us the inspiration for creating the reproductions pictured herewith.





Some people think . . . that they'd have to

mortgage the old homestead to buy a rug at Sloane's! Here's proof that they're mistaken. We have 9' by 12' Axminster rugs for around 80.00 . . . good-quality plain broadloom carpet at 9.25 the square yard . . . twist broadloom at 9.75. And we have comparably low prices on furniture, fabrics and accessories, too. It all sums up to the fact that there are very few people—these days—who can afford *not* to buy at Sloane's!

W & J SLOANE

NEW YORK

SAN FRANCISCO

BEVERLY HILLS

WASHINGTON

STAMFORD

WHITE PLAINS

"Over a Century of Furnishing America's Homes"

Fascinating . . . brilliant . . . exclusive! Crystal-clear serving

trays form a perfect, heavy-duty REVERSIBLE glass top. Functional beyond words . . . each flat-topped tray can be turned over and used to serve canapes, fruit, buffet salads, or as a practical receptacle for your favorite plants or floating flowers. The classic styling blends harmoniously with either traditional or modern decor. Truly . . . purposefully designed tables with

functional beauty

functional glamour!



the FOUR SQUARE
approximately \$49.50



the THREE LINE
approximately \$47.00



the FOUR LINE
approximately \$49.50



the ROUND ONE
approximately \$69.50

functional beauty

All styles available in
FIVE DECORATOR COLORS

Chinese Red—Ebony—Green
(matte lacquer finish)
Clear Birch Cordovan

On sale at better furniture and department stores throughout the country.

turnover tables

For name of nearest dealer and free descriptive folder illustrating 10 other types of the distinctive Turnover Table line, write:



GENERAL OFFICES
H. H. TURCHIN Company
41 East 42nd Street
New York 17, New York

SHOWROOM
Exhibitor's Building
Grand Rapids, Michigan



BLOOMINGDALES

Lexington at 59th,
New York 22, N.Y.

Colorful American-provincial pottery means charm for your table

Here's dinnerware, vivid and simple as American-primitive art, to enliven your table settings. Deep, rosy flowers are hand-painted under glaze for long, delightful service. Modestly priced, in a design you'll find only at Bloomingdale's in Manhattan. 50 piece service for 8 gives you 8 each of: dinner plates, bread and butter plates, soup plates, cups and saucers, fruit dishes,

1 platter, 1 vegetable dish. **15.00** Also: 32 piece service for 6, **8.98** 20 piece for 4, **4.95**

It also comes in open stock.

China and Glassware, 4th Floor

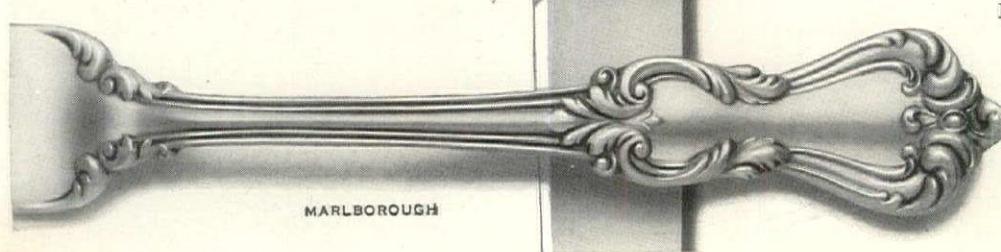
Also at Bloomingdale's New Rochelle in Westchester and Fresh Meadows in Long Island

IF
YOU'RE
LIKE
PEGGY...

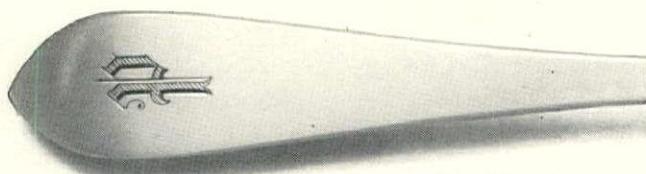


• You like lovely jewelry, intimate Sunday night suppers, the happy glow of familiar faces 'round the fireplace. You have your heart set on a small, elegant house near town — and Burgundy, *your* silver pattern because it's so rich in tradition.

See Burgundy, and all the other beautiful Reed & Barton designs in solid silver. From these patterns, created by America's *quality* silversmiths, choose one to reflect your very own personality.



REED &
BARTON
STERLING



• Six-piece "place setting, \$22.50 to \$28.75, including tax, at leading jewelry stores and silverware departments.

Helpful Hostess Hints: For fascinating, valuable booklet, "How To Be A Successful Hostess," send 10c to Box 990, Dept. HG, Taunton, Mass.

FOR THE DINING ROOM OF YOUR CHOICE



Hanover Breakfront Secretary, in smart distinctive Pine, available with desk compartment, as shown; or top drawer for silver.



Start with the Hanover open stock, table and server in smart pine, with chairs in accenting black lacquer.



Hanover Buffet in genuine Mahogany, has long top drawer for linen; right compartment with removable silver tray and partitioned compartment for trays and platters; center and left compartment with adjustable shelves for china and glassware.



Add the Buffet in mahogany and you have a basic dining room to be proud of forever.



You are invited to send for these **SLIGH** Booklets

- Sligh Originals**, America's most versatile furniture for bedroom and dining room. Sent for 10c in coin.
- Inspirational Sligh Desks**, beautiful brochure, with many illustrations in full color. Sent for 25c in coin.
- Unit Ensembles**, the modern idea in traditional furniture. Sent free on request.

Check booklets you want, send coins to: **Sligh Booklets**, 1661 Monroe Ave., Grand Rapids Mich.

SLIGH
furniture

The Hanover

... JUST THE PIECES YOU WANT

— because it's open stock, with choice of various tables, cabinets, servers, chairs.

... JUST THE EFFECT YOU WANT

— because it's in PINE for decorative smartness.

— or in MAHOGANY for traditional loveliness.

— because you'll combine the two for outstanding beauty. Every piece is made in both knotty pine and genuine mahogany.

At fine stores in leading cities



The servers extend the capacity of your table for entertaining; the breakfront completes your magnificent dining room.

GRAND RAPIDS CHAIR COMPANY

GRAND RAPIDS, MICHIGAN

Founder Member Grand Rapids Furniture Makers Guild
Associated Companies: SLIGH-LOWRY FURNITURE CO.;
CHARLES R. SLIGH COMPANY

For the Years to Come -



Your identification
on every Huntley piece

HUNTLEY BEDROOM FURNITURE

To you, seeking to match an inherent good taste for style plus quality with a limited budget, we present an opportunity . . . for to own this lovely 18th Century Mahogany Bedroom Furniture by Huntley is to possess an achievement in traditional beauty and quality value—all the things you have been looking for—and you can afford them now to enjoy "for the years to come."

... On display at leading furniture and department stores. Booklet on request.



B. F. HUNTLEY FURNITURE COMPANY
Winston-Salem, N. C.

BEDROOM AND DINING ROOM FURNITURE

*Versailles**—an exciting, unique Gorham* pattern—has been reintroduced by popular demand. Ask your Gorham dealer to show you the exquisite place-settings and the many fascinating serving pieces now available. Or write for a free *Versailles* folder, with illustrations, detailed description, and prices. Address The Gorham Company, Dept. HG-1024, Providence, R. I.



VERSAILLES

Distinctive for its luxurious ornamentation, Gorham Versailles was inspired by the elegant decorations in the Palace of Versailles, and is reminiscent of the luxury, grandeur, and extravagance in the court of Louis XV.

This opulent and unique design is characterized by a variation of pictorial elements on the six place-setting pieces. It is true baroque, and offers an unusual tonal quality, imparted by the many light-reflecting surfaces. Gorham Versailles was designed and fashioned by master craftsmen for those who desire luxurious weight and unusual qualities in fine sterling.

Gorham
STERLING



AMERICA'S LEADING SILVERSMITHS SINCE 1831



EVER-POPULAR sectional units, as versatile as the room is long. End table, cocktail table inspired by 17th Century Chinese Originals, in warm blond or teak-finish mahogany. Commode is decorative, has roomy drawer and "behind doors" storage space.

THE FAR EASTERN influence (genuine walnut in blond or teak finish) in a grouping starred for luxury. Commode (60 inches long) has drawer space for two. Bed sans footboard, low-back lounge chair make room space seem to grow. Bedside table has shelf for books, radio.

A new idea in furniture— that's making millions of dreams come true

TUCKED AWAY in most every woman's heart, there's a dream labeled "our home." A home charmingly furnished.

Maybe you've pigeonholed that longing because your practical side has persisted, "Really fine furniture is something we just can't afford." But wait—maybe you *can*.

For the makers of Heritage-Henredon designs had a dream, too.

Their idea was to construct furniture with all the beauty and craftsmanship of custom pieces—yet to produce it by expert new methods that would bring prices far below custom levels. And today, their idea is at work!

In the Heritage-Henredon collection, you'll find living room, dining room, bedroom pieces that pay homage to every taste. Beauty of line combined with comfort and adaptability to space problems. Materials that are unstinting in quality, with upholstering *to your order*.

Yet, as a happy surprise, you'll find prices—while not "budget furniture" tags—are way *below* what you'd expect.

So begin *now* to plan your home around Heritage-Henredon designs. Get what you can today, add more later. Choose one or more pieces as "the perfect gift."

Look for the proud Heritage-Henredon hallmark, at better furniture and department stores.



CLASSIC 18TH CENTURY MAHOGANY, to mix or match. Twin chests have wonderful drawer space, pull-out shelves. Desk-top poudre opens to reveal mirror, space for tall bottles. Twin-bed headboard can be charmingly chintz-covered (to your order). Night table holds radio, books, lamp.



Heritage
Henredon *fine furniture*

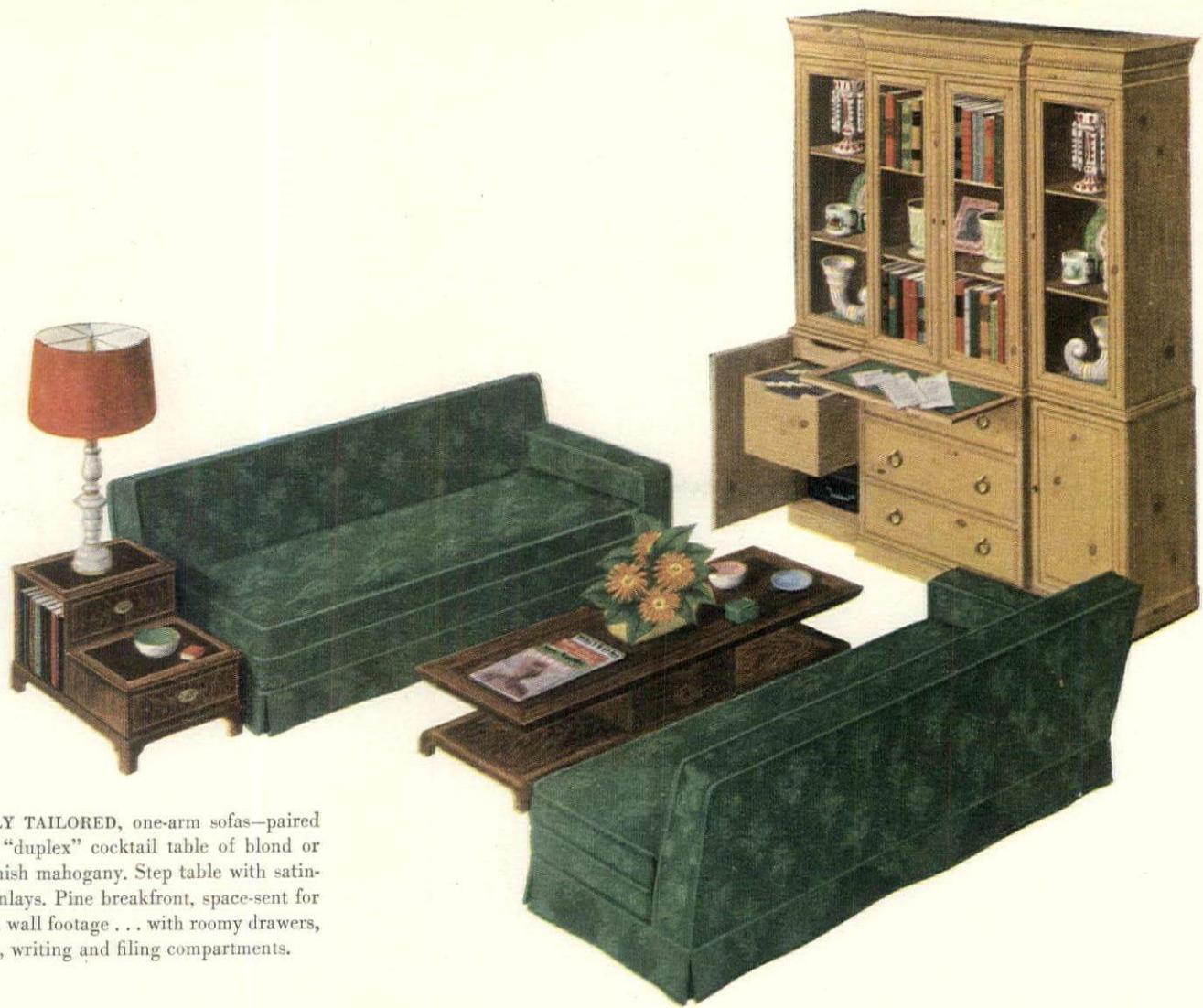
CUSTOM QUALITY at PRACTICAL PRICES

INVITING, ingenious designs, adaptable to more than one room. Table (or desk) has pull-out shelves, hand-tooled leather top. Lounge chairs offer tête-à-tête comfort to men and women alike. Low Chinese snack table, effective singly or in groups. Chest has desk-height shelf.



HERITAGE-HENREDON . . . FACTORIES AT MORGANTON,

MOCKSVILLE & HIGH POINT, N. C.



Fascinating, idea-filled booklet—
send only 25¢ for your copy!

IF YOU LOVE FINE FURNITURE, you'll love every page of this Heritage-Henredon booklet. Beautiful new designs. Stimulating ideas for groupings, for large or small rooms. Simply send 25¢ to Dept. HG, Heritage-Henredon, High Point, N. C. Do it today!

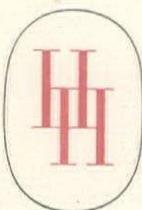
BLACK LACQUER with mellow pine! Buffet has long top drawer for linens, pads; divided lower drawers. Drop-leaf extension table (42x29 in. closed) opens to 42x74 in. Serving table can double as lamp or night table. Host chairs can "play bridge," too.



COMPANY DINNER? That cozy card table below (38x19 in. closed, 38x35 in. with leaves up) extends to an unbelievable 86 inches.



ENJOY LIFE AT HOME—with this glamorous, good-in-any-room group! Drop-leaf extension table in regular or bleached mahogany, or pine. Parquetry chest (genuine walnut, blond or teak finish) has adjustable shelves, tray drawers.

 **Heritage** *fine furniture*
Henredon

CUSTOM QUALITY at PRACTICAL PRICES

FOR TOWN OR COUNTRY, for beauty or comfort, this tweed and leather combination! Sofa, lounge chair are designed to soothe themselves into the lines of your body. Cocktail table opens to double its size (as shown, 36x40 in.). Lamp table has magazine shelf.



HERITAGE-HENREDON . . . FACTORIES AT MORGANTON, MOCKSVILLE & HIGH POINT, N. C.



"Warm 70°" .. a brand new idea in Home Heating!

You can keep your home warm—every room of it—with the thermostat set at only 70°! That's the good news of "Warm 70°"—a simple operational adjustment of the forced air system discovered during the past year. By slowing down the blower, so it operates almost continuously, engineers found they could prevent stratification of heated air in the house—that unmoving layer of hot air on top of the cold air that left many rooms in the house cold even with heat pouring from the furnace. This new adjustment eliminates cold areas near the floor caused by warmer air rising... makes possible, *for the first time* with any system, floor-to-ceiling comfort at all times, in every room, and with substantial savings in fuel. And the cost of changing existing forced-warm-air systems is nominal, quickly paid for by savings.

Forced air also makes possible . . . cleanliness . . . something

never before possible with gravity warm air heating, with air cleaned by dust-catching filters. Let the women-folks testify to the saving in housework and costly redecorating that has resulted!

If you are buying or building a new home, or if you have warm air in your home—you'll want to get the facts about these most modern advancements in heating. Consult your architect, builder, or warm-air heating contractor.

Owens-Corning Fiberglas Corporation, Toledo 1, Ohio (makers of DUST-STOP* Air Filters, standard equipment on most modern warm-air furnaces since 1930).

DUST STOP* AIR FILTERS
—a
OWENS-CORNING
FIBERGLAS
product

GOOD NEWS FOR MILLIONS

with modern
Warm-Air Systems

DUST-STOP* Air Filters are ideal for the "Warm 70°" system because they offer minimum resistance to the flow of heated air. Made of Fiberglas† fibers coated with a special adhesive, that scientifically clean the air in your home.

Fiberglas is the trade-mark (Reg. U. S. Pat. Off.) of Owens-Corning Fiberglas Corporation for a variety of products made of or with glass fibers.

OTHER BENEFITS YOU ENJOY WITH MODERN WARM AIR HEAT



Thrifty heat—is forced-warm-air. It responds quickly to automatic control.

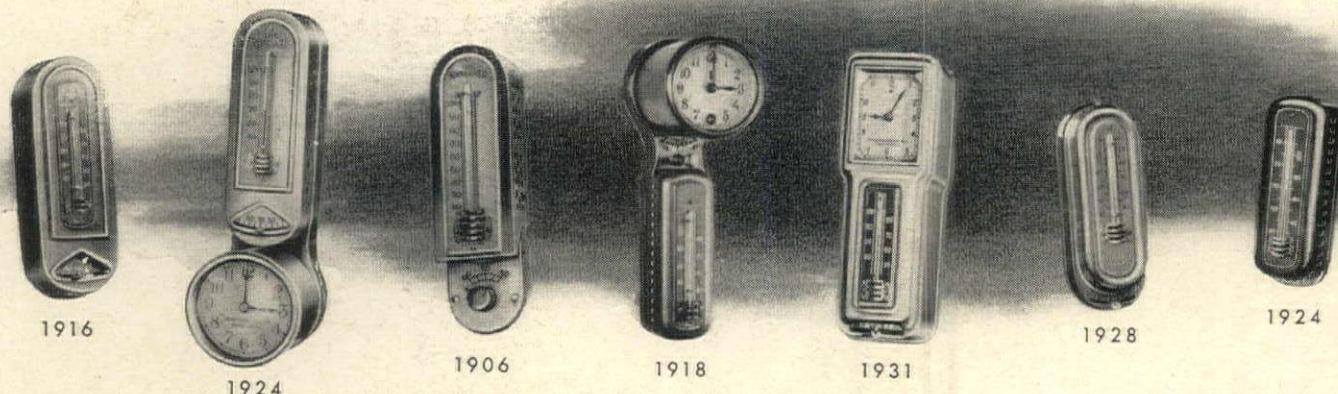


Children are safe from drafts on the floor with "Warm 70°"—play in warm air healthfully humidified.

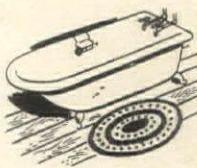


Inexpensive replacement of efficient DUST-STOP filters save fuel, housework, and costly redecorating.

If you own one of these **PRE-WAR THERMOSTATS**



..Change the Old Timer For a NEW '49er!



THESE old Honeywell Thermostats date back to the "horse and buggy" days when girls wore bloomer bathing suits. And, believe it or not, many otherwise modern homes are still using one of these old timers to regulate the heating system. You wouldn't think of going back to the days of the coal stove in the parlor or the cast-iron bath tub, or drive a 1915 model automobile. Yet the thermostat that controls your heating system—the most important comfort-maker in your home—may be just as much out of date.

Honeywell thermostats, like the automobile, have made great advances in the past 30 years. With their modern styling and smaller, compact design, the new 1949 thermostats have beauty that will harmonize with any interior. They are precision built to hold temperatures accurately within a fraction of a degree. Honeywell's new "Comfort" principle enables them to sense and correct temperature changes approximately five times faster than the older thermostats. Some models have electronic hook-ups that give them almost unbelievable sensitivity and speed of action. The result is a steadier flow of heat that eliminates wasteful overheating or unhealthful, cold floors.

Order Chronotherm today from your heating, service or appliance dealer. Or call any of the 73 Minneapolis-Honeywell branch offices for dealer information.

Honeywell

MAIL
COUPON
TODAY!



MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
733 Fourth Avenue South • Minneapolis 8, Minn.

Please send my free copy of "Ali Baba and the 20 Thieves"

Name _____

Address _____

City _____ State _____



Let Polly Brown* tell You

why she's proud of her Fashion Trend

Furniture Designed by Edmond J. Spence



This two-tone combination of Korina and Silver Grey Walnut brings new color to modern homes.

pride of ownership is yours with

Fashion Trend®



Above, Silver Grey Walnut, colorfully interpreting Fashion Trend's versatility in arrangement.

*Polly Brown is real. Her address upon request.

Johnson-Carper Furniture Company, Incorporated, Roanoke, Virginia

Fashion Trend is *well-bred* furniture. There's dignity and quiet beauty in its clean, uncluttered lines, and richness and *life* in its new, colorful finishes. There's exclusiveness in its design, and worthiness in its construction. Together, these make Fashion Trend furniture you'll be proud to own. Fashion Trend is made by Johnson-Carper only, in four beautiful designs and in three rich finishes — Korina, American Walnut, and the new Silver Grey Walnut. It's sold by thousands of dealers from coast to coast.

The name Fashion Trend is a copyrighted brand name. The furniture is made *only* by Johnson-Carper. Insist on genuine Fashion Trend. Write for the name of your nearest Fashion Trend dealer.

THIS BOOK WAS WRITTEN FOR YOU

Write for Jean Watt's authoritative new homemaker booklet, "Here's How . . . To Home Decorating." Please enclose 25c in coin to cover partial costs of printing and mailing. Address Dept. HG.





CORINTH

***classic beauty forever yours
in this gracious new crystal***

There is a *timeless quality* about Corinth. You can see it in the clean, graceful lines and perfect proportions of the design . . . in the matchless, rich brilliance of the crystal itself . . . in the dainty yet sturdy appearance of every piece. Truly a supreme achievement in fine glassmaking, you can enjoy the lasting loveliness of Corinth for no more than the price of ordinary crystal. See it today at good stores.

**The Cambridge Glass Company
Cambridge, Ohio**

(ILLUSTRATED) CUP AND SAUCER, CREAMER AND SUGAR
COMPRT, PLATE, COCKTAIL GLASS, GOBLET, BOWL



For formal entertaining
 . . . or family dining



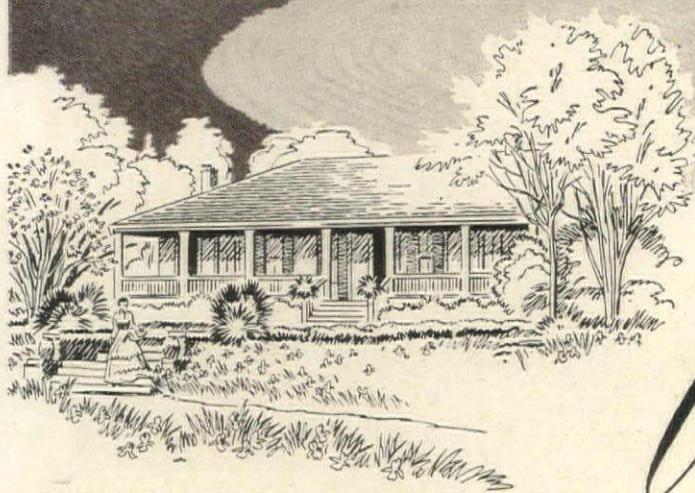
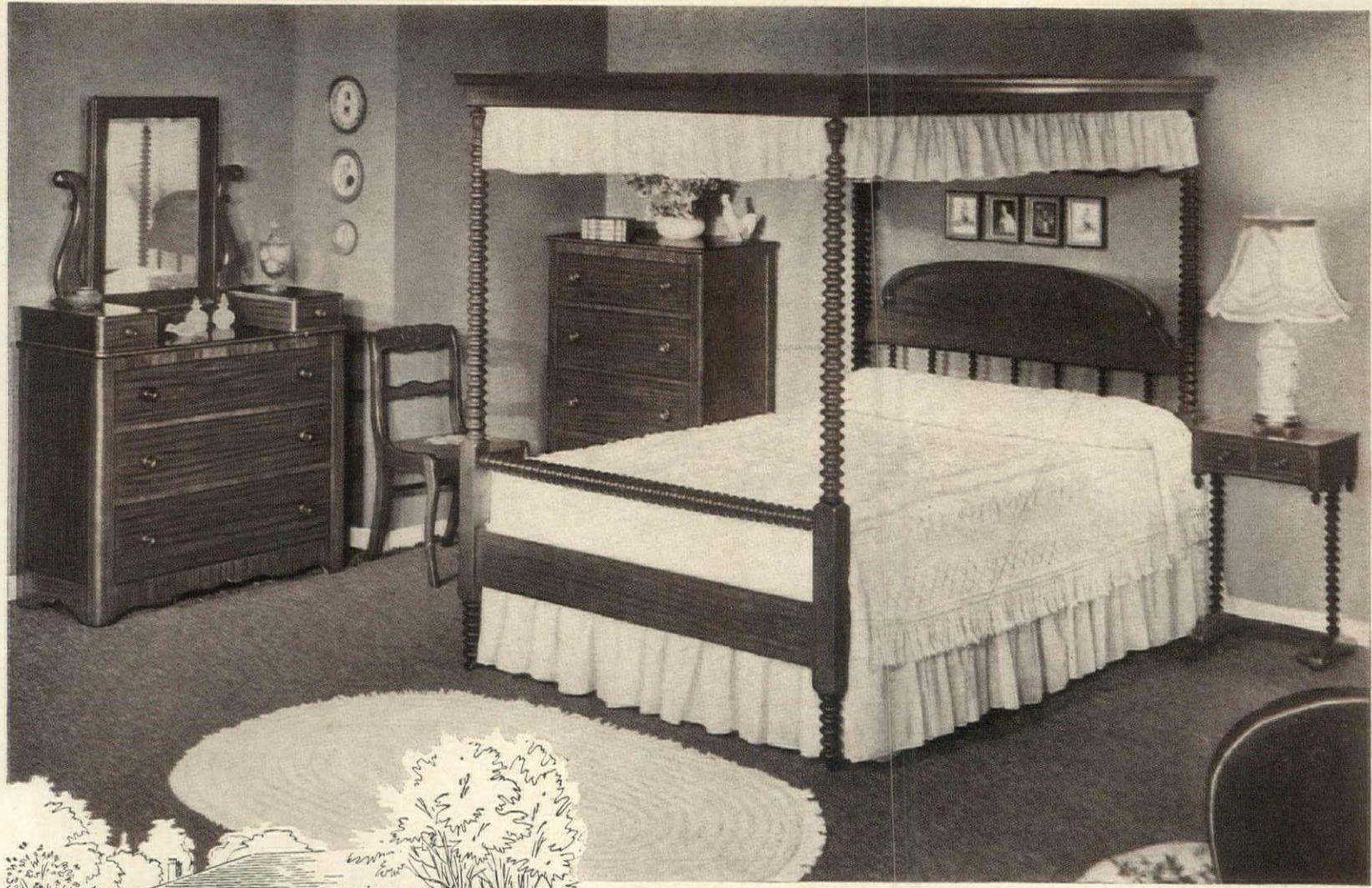
IN its beauty and correctness, Quaker Lace sets the mood for the most important dinner party. You'll discover, too, how useful it can be every day in the week. These delicate patterns are incredibly sturdy and easy to care for. Spots sponge off without leaving a trace. So simple always to have an exquisite table for any occasion.

Quaker
 lace cloths



Quaker Lace Company, Philadelphia 33, Pa. • Sales Office: 330 Fifth Ave., New York 1, N. Y.
 Also makers of Quaker Net Curtains and Quaker Nylon Hosiery

Illustrated: *The Duchess*
 Pattern No. 7140 . . . U. S. Des. Pat. No. 144785



from old Natchez

Exquisite Cavalier bedroom grouping

in mahogany, directly inspired by a famous suite at Hope Farm, Natchez, Mississippi. Faithfully retains the grace and dignity of the original design, admired by countless visitors during the Natchez Spring Pilgrimages. Natchez pieces are scaled to fit into today's bedrooms with distinction and elegance and are reasonable in price. Of lustrous, genuine mahogany veneers, heat bonded for permanence, hand shaded and rubbed. Full dust proof drawers, beautifully finished interiors. Specially

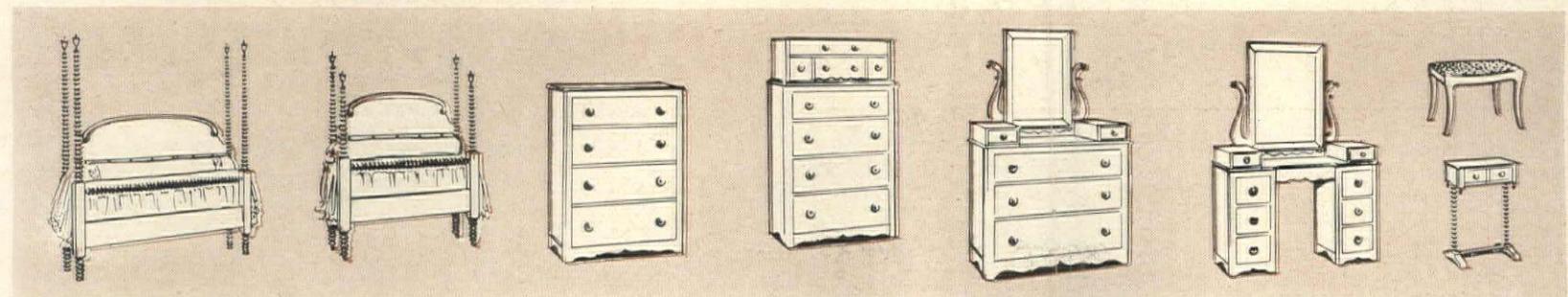
designed dust ruffle and canopy available for tall poster bed.

Open Stock: Tall poster bed (with or without canopy); twin low poster beds; chest of drawers; chest-on-chest; dresser; vanity; bench; night stand.



BEDROOM FURNITURE • CEDAR CHESTS • STOW-AWAYS*
CAVALIER CORPORATION, CHATTANOOGA 2, TENNESSEE

*REG. T. M. , CAVALIER CORP.



WHAT YOUR FURNITURE DEALER DOES FOR YOU
Your Furniture Dealer serves you in many ways you will appreciate. He protects you against inferior merchandise by his expert buying knowledge. He searches out and makes

available a wide selection of merchandise especially suited to your locality, gives you helpful assistance in your decorating problems and in the choice of suitable accessories. He guarantees his merchandise and makes terms to suit your

buying needs. When you have chosen your furniture, your dealer delivers it promptly in perfect condition, backed by his reputation for dependability. These are services you won't forget . . . all gladly rendered by your Furniture Dealer.



RICH, RED CEDAR!

For shingles and siding, cedar can't be beat! It is durable, easy to work and holds paint well. The play of light and shadow on cedar shingles gives to a house a richly detailed and interesting texture.



WOOD . . . treated with **penta-**
chlorophenol
assures you a home of lasting beauty

It's a shame when the original beauty of your home is marred by damage from termites and decay. It's also very costly to have to scrape and repaint your wood because excess moisture has caused the paint to peel.

Now that PENTA water repellent solutions are available for home construction such distress needn't be yours. For PENTA-PROTECTED WOOD is not only insurance against decay and termites, but it materially

reduces costly annoyances such as warping and checking, peeling paint and sticking windows.

PENTA protection isn't expensive. Generally speaking, it costs as little as 1% of your house cost to protect the most vulnerable parts. See your builder and architect—tell them you want PENTA-PROTECTED WOOD. *It will mean enduring beauty for your home.*

THE DOW CHEMICAL COMPANY
Midland, Michigan

FOR MORE INFORMATION
ABOUT "PENTA" PROTECTED WOOD

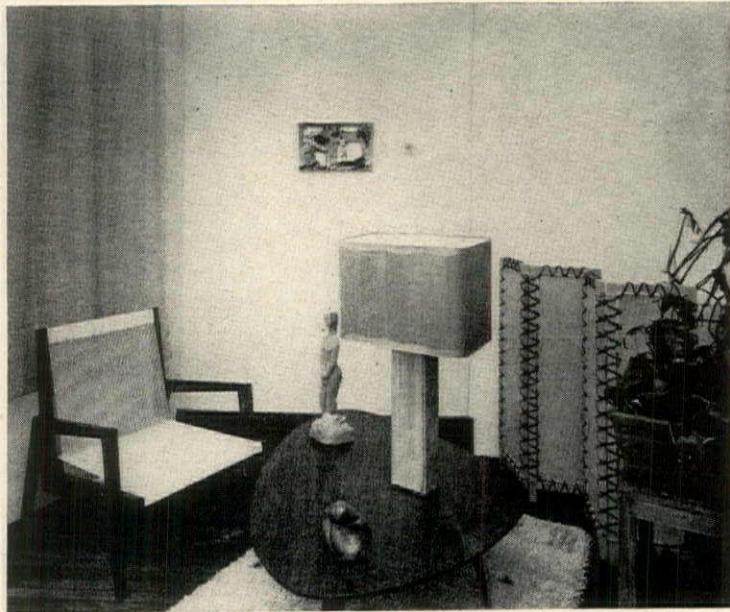
Address: Dept. PE 184
The Dow Chemical Co.
Midland, Michigan

Name _____
Address _____
City _____ State _____



DESIGN IN '49

In San Francisco's Bay area, leading designers celebrated their state's hundredth anniversary with a combined Decorative Arts Show at the De Young Memorial Museum



LIVING ROOM corner; rug, Astrid Bruton; chair, Al Dailey; screen, F. Eldon Baldauf; plaque, Marguerite Wildenhain; table, D. W. Elam; sculpture, Ruby O'Burke; paperweight, G. Lusk; lamp, Barry Brougham.

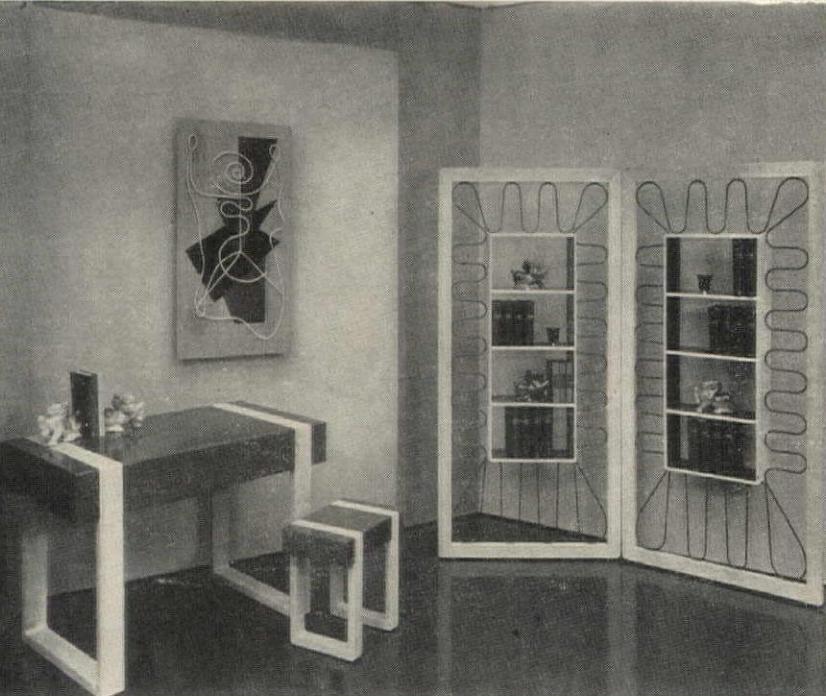
DECORATIVE design was recently the subject of a remarkable Decorative Arts Show at the De Young Memorial Museum. Correlating all the "everyday" arts and crafts, the exhibition—organized by Dr. Elizabeth Moses and planned by architect Benjamin Polk—illustrated once again the enormous impetus of arts in the West and the increasing number of good designers. For this exciting show, a series of brilliant interiors was arranged in a gay California garden setting. Outstanding among the interiors were: a living room and outdoor dining room by Gump's; a dining room by F. Eldon Baldauf; a room with furniture by Frances Elkins and textiles by Dorothy Liebes; a young girl's study by Cargoes; Kasper's study-guest sleeping room, designed by Robert Heid; Edgar Frank's low cost bed-living room; a studio by Sargeant and Hiatt; Margery Hoffman Smith's dining room with her furniture and accessories; a Hawaiian lanai by Leonard Linden. Many single pieces of new furniture were shown, as well as



PATIO AND LIVING ROOM arranged by Gump's; display, Herbert Reynaud; furniture, Eleanor Forbes; chair fabrics, woven panel, Vesta Vetter; hand-woven rug, Leo Mahsoud; Menlo Textile draperies, hand-blocked by James West; plates, Merlin Hardy; wooden plates by Robert Stockdale and table mats, Ione Cahan.

individual fabrics for curtains and upholsteries, wallpapers, lamps, tableware. The jewelry room also showed metal and leatherwork, hand-bound and hand-printed books. Incorporated with the Decorative Arts Show were the San Francisco Potters and Contemporary Weavers, who showed new designs, fresh advances in color and in form, based on natural elements.

FRED LYON



CHILD'S STUDY, by Cargoes; green linoleum, willow walls; flame colored wood desk, stool with white trim, wood and metal screen, curtains, all by Zenaida Sazevich. The wall piece and ceramics were designed by Zygmund Sazevich.



LOW LEVEL cost
ALL LEVEL comfort

... with Dunham
BASEBOARD HEATING

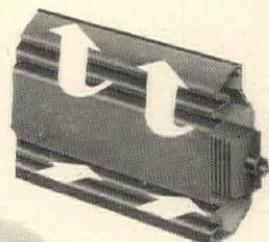
How does Dunham Baseboard Heating save on heating costs? Simply by distributing warmth throughout your home far more efficiently than old-fashioned radiators and warm air grilles.

You never need to "overheat" to enjoy comfortably warm floors and corners. Heat distributed at floor level—the living level—literally covers every room with a blanket of warmth. As a further saving, you can "zone" your home to avoid wasting heat in rooms used only occasionally during the day.

Dunham Baseboard Heating saves space, too. Your rooms will be larger, with better furniture arrangement, once bulky radiators are removed. Dunham Baseboard Heating is easy and economical to install . . . in your present home or the one you are planning. See your heating contractor today.

HOW IT WORKS

Air enters the attractive baseboard at floor level . . . is warmed to comfort temperature by contact with scores of heated fins . . . then wafted gently away from walls into every part of the room.



NEW BOOKLET
Explains All

Abundantly illustrated, this new book, "The Magic of Baseboard Heating," gives you all the interesting facts about Dunham Baseboard Heating. For your copy, please send 10¢ to cover mailing costs. C. A. Dunham Co., 400 W. Madison St., Chicago, Ill.

DUNHAM

HEATING MEANS BETTER HEATING

In Canada: C. A. Dunham Co., Ltd., Toronto. In England: C. A. Dunham Co., Ltd., London

"MY STATIONERY PATTERN IS

MONTAG'S
Sheerlite

Says Dorothy Johnson
University of California Drama Student

"I love the light, fine texture, the unique appearance of Sheerlite! Its many delicate colors are an incentive to more frequent letter-writing, and I am always proud to mail the letters I write on Sheerlite. This stationery just seems to express my whole personality."



With a major in dramatic art, and a successful career in college musicals, Dorothy Johnson plans to continue theatre work after graduation, with musical comedy as her goal.



Sheerlite and Montag's other smart stationery "patterns" are available in beautiful gift boxes, and in separate packages of paper and envelopes. At good stores everywhere.

Montag's Fashionable Writing Papers

MONTAG BROTHERS, INC.

ATLANTA, GA.

230 FIFTH AVE., NEW YORK

Saxton Hall

*your Color-Code from a
Southern Manor*



Plucked from an old-fashioned garden and tied with a bow, the loveliest flowers of the south make a charming pattern for easy decorating. For these Waverly Fabrics are Color-Coded so you can plan your own scheme without mistakes. Attached to every glorious print—such as "Saxton Hall"—is a tag giving code letters of correct plain color Waverly Fabrics to use with it. There's an exciting variety of designs, colors and textures in this group of fifty-inch, Bonded Fabrics. Turn to the following pages to see what lovely rooms they create. See them at stores listed on pages 28 and 29 Waverly Fabrics, Division of F. Schumacher & Co.

COLOR-CODED

to make decorating
simple as ABC

This Color-Coded scheme starts with "Saxton Hall" a printed faille. Solid colors of Gold, Code B, in Saxton Damask and Electric Blue, Code K, in plain faille were chosen for sofa and two chairs.

WAVERLY *Bonded* **FABRICS**



"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

*Reg. Trademark

Honduras and Honduras Stripe
your Color-Code from
Central America



An arresting design from tropical forests spiced with the glowing colors of the mahogany and precious metals found in that rich land—this is Waverly's "Honduras." Combine it with the more stylized pattern of its Sister Print for an exciting color scheme that is practical and so low cost. As all Waverly Fabrics, these are guaranteed by the Waverly Bond. Your complete satisfaction is assured. Waverly Fabrics, Division of F. Schumacher & Co. See pages 28 and 29 for stores featuring Waverly Fabrics.

COLOR-CODED* to make decorating simple as *ABC*

Notice the striking use of Sister Prints of Clipper Cloth in this room. "Honduras" drapes the windows; "Honduras Stripe" makes the cornice and chair cover. Honduras Damask in Chavrene, Code G, covers the loveseat, and flounces and pillows are Rose Clipper Cloth, Code S.

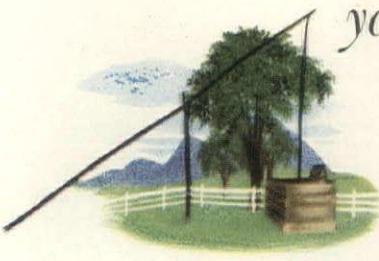
WAVERLY *Bonded* **FABRICS**



"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

*Reg. Trademark

Hitchcock and Hitchcock Leaf your Color-Code from Connecticut



Gayly intricate patterns reminiscent of the bright stencils that decorated the famous Hitchcock chairs, produced in the Connecticut hills in the last century. Used together with the help of the Color-Code, these designs give a room the light, informal charm so characteristic of country living, and textured plain color Waverly Fabrics make perfect room harmony. Try these prints for a scheme that's easy, fun and low cost. Guaranteed by Waverly's Bond. Waverly Fabrics, Division of F. Schumacher & Co. See Waverly Fabrics at stores listed on pages 28 and 29.

WAVERLY *Bonded* **FABRICS**



"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

COLOR-CODED* to make decorating simple as *ABC*

The charm of this scheme is created by "Hitchcock" used for draperies and "Hitchcock Leaf" for sofas. The Color-Code indicates Lovelink Damask in Red, Code C, for chairs and pillows, Atlas Cloth in Blue, Code E, for cornice.

*Reg. Trademark



Pembroke and Pembroke Park
your Color-Code from a
Castle Garden



COLOR-CODED to make decorating
simple as **ABC**

In this handsome room "Pembroke" is used for the sofa, "Pembroke Park" for draperies. These are Spartan Cloth. Solid colors selected by the code are Chartreuse, Code G, in Pembroke Damask for the wing chair and for accent, a pillow in Mahogany Red, Code T.

England's pride—the brilliant blossoms and twining vines that climb a tower wall—weave lavish designs, dramatically colored. The striking color scheme of this unusual room is inspired by the document colors of these Waverly Sister Prints. Waverly's Color-Code shows you how to achieve truly professional effects by the proper combination of printed and plain color Waverly Fabrics...all at low cost, all guaranteed by the Waverly Bond. Waverly Fabrics, Division of F. Schumacher & Co. See pages 28 and 29 for stores featuring Waverly Fabrics.

WAVERLY *Bonded* **FABRICS**



"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

*Reg. Trademark



San Fernando *and*
San Fernando Stripe
your Color-Code from California

The foliage of a rich western valley, sparkling with sun-painted color, makes patterns of rare enchantment. You can create endless smart schemes with these and any other Waverly Prints by following the simple Color-Code. Low cost and practical, too, because the Waverly Bond guarantees the washing, cleaning and sun-resistance of these fabrics. Waverly Fabrics, Division of F. Schumacher & Co.

See pages 28 and 29 for stores featuring Waverly Fabrics.

WAVERLY *Bonded* **FABRICS**

"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

*Reg. Trademark

COLOR-CODED to make decorating simple as *ABC*

Printed on Willowood Cloth, "San Fernando" makes rippling draperies, "San Fernando Stripe" covers the sofa. By following the easy code, Lipstick, Code M, was chosen for the pull-up chair and Yellow-Green, Code A, for the desk chair.

COLOR-CODED*

to make decorating simple as **ABC**

See page 23



Saxton Hall

ALABAMA
Birmingham Burger-Phillips Co.
Dothan Harden's Home Furnishers
Huntsville Dunnavants

ARKANSAS
Arkadelphia B. W. McCormick & Son Co.

Little Rock Gus Bass Co.

Texarkana Ben F. Smith D. G. Co.

CALIFORNIA
Glendale Harry McMullen & Sons

Los Angeles Bullock's

Oakland Home Beautiful

Pomona Pomona Curtain & Drapery Shop

Riverside Riverside Drapery Shop

Sacramento Chase & Sanft

San Francisco White House

Santa Rosa Jerauld's

Stockton Brenner Co.

Vallejo Allen's Curtain Shop

COLORADO
Denver Denver Dry Goods Co.

CONNECTICUT
Bristol C. Funk & Son, Inc.

Danbury Evelyn Shop

Hartford The Ward Co., Inc.

New Britain Davidson & Loventhal, Inc.

New Haven Edward Malley Co.

Norwalk Tristram & Fuller, Inc.

DELAWARE
Dover Simon's Dept. Store

WASHINGTON, D. C.
Lansburgh & Bro.
Wm. E. Miller Furn. Co.

FLORIDA
Jacksonville Cohen Bros.

GEORGIA
Atlanta Rich's, Inc.

ILLINOIS
Centralia Osborne Dry Goods Co.

Chicago The Fair, Inc.

Chicago Marbro Slipcover & Drapery

Chicago Roberts Int. Dec.

Chicago The Fair

Danville Penny Turn Co.

Decatur Stevens Gift Shop

Decatur Joseph Spiess Co.

Elgin Lord's, Inc.

Jacksonville Waddell's

Litchfield Worley Wigs, Inc.

Marion Scripta-Reno

Marion Martha O. Weiser

Rockford The Charles V. Weise Co.

Rock Island Bennington's

Quincy Roy Bennett, Ltd.

West Frankfort McDonald Fabric Shop

INDIANA
Anderson The Anderson House of Stone

Elkhart Schaaf & Bros.

Evansville Ziesel Bros.

Frankfort McKown's Home Dec. Store

Hammond Wm. H. Block Co.

Marion The House of Stone, Inc.

Muncie Ball Stores

New Albany Reisz Dry Goods

Perrysburg F. W. Boworth

Richmond Lawler's, Inc.

Rochester M. Wile & Sons

Shelbyville Bryant-Rex Co.

South Bend T. Haute Ferguson & Son

Valparaiso J. Lowenstein

Vincennes Gimbel-Bond Co.

IOWA
Boone Rickenberg Co.

Cedar Rapids Cartwrights

Decorah Goetz's

Des Moines Ginzberg's

Marshalltown McGregor Co.

KANSAS
Coffeyville H. W. Read's Dept. Store

Dodge City Eckles Bros.

Hutchinson Pegues-Wright

Manhattan Cole's

Wichita George Innes

MISSOURI
Cape Girardeau Rust & Martin

Carthage Famous Barr Co.

Clayton Schmidt's

St. Louis J. W. Milliken

Springfield Albert Steiger Co.

NEW HAMPSHIRE
Lebanon Currier & Co.

NEW JERSEY
Asbury Park Steinbach Company

Red Bank Sherman's, Inc.

Trenton Boothertone Interiors

NEW YORK
Amsterdam Curran's

Binghamton Fowler, Dick & Walker, Inc.

Bronx Arrow Uph.

LOUISIANA
Opelousas Abdalla's Furn. Store

Shreveport Shreveport-Johnson Furn. Co.

MAINE
Augusta D. W. Adams Co.

Bangor Peck & Co.

Portland Porteous, Mitchell & Braun

Skowhegan Crane's

MARYLAND
Frederick C. C. Cart, Inc.

MASSACHUSETTS
Atherton Atherton's

Brockton Colony House

Brookline Wilson's Dept. Store

Greenfield McAulian & Wakelin

Holyoke Baker's

Lowell The Bon Marche, Inc.

Mansfield Martin Fabrics, Inc.

Northampton McCallum's

Northwood Martin Fabrics, Inc.

Springfield Albert Steiger Co.

NEW ENGLAND
Franklin Bronsing's

Birmingham Millington's

Dearborn Crowley Miller

Detroit Tracy

Flint Detrich Woonen Co.

Kalamazoo Kemp's Furn.

Monroe Vogue Shoppe

Northwood Schmidt's

Traverse City Rock Mount

Wellesley Weaver's Fabrics

Winston Salem Winston Salem

MISSISSIPPI
Benton O'Mearas

Biloxi O'Brien Mercantile

McGrath's

Brookhaven Cape Girardeau

Carthage Rust & Martin

Clayton Famous Barr Co.

Joplin Schmidt's

Kansas City Robert Keith Co.

St. Louis Townsend & Wall Co.

Sedalia C. W. Flower D. G. Co.

NEW HAMPSHIRE
Lebanon Currier & Co.

NEW JERSEY
Asbury Park Steinbach Company

Newark H. Wayne Co.

Red Bank Sherman's, Inc.

Trenton Nevius-Voorhees

NEW YORK
Albany John G. Myers Co.

Binghamton Fowler, Dick & Walker, Inc.

Colonie R. S. Ras Company

New York City The Florentine Craftsmen

New York City Jane's Drapery Co.

New York City McNealy's

New York City M. W. Waxman

New York City Bliss Decorators

Port Chester Port Chester Upholstery Co.

Yonkers J. Geller

NEW ENGLAND
Attleboro Raymond Fallon Co.

Brookline Mill

East Dedham Direct Sales

Framingham Lounges

Lawrence The Bon Marche, Inc.

Mansfield Martin Fabrics, Inc.

Northwood Martin Fabrics, Inc.

Springfield Albert Steiger Co.

MISSISSIPPI
Ann Arbor Goodey's

Birmingham Ruth Kemp Fabrics

Detroit The Bedell Co.

Easton Tracy

Kalamazoo Goodey's

Monroe Famous Barr Co.

Traverse City Lucille's Linen Shoppe

MISSOURI
Ann Arbor Goodey's

Birmingham Ruth Kemp Fabrics

Detroit The Bedell Co.

Kansas City Tracy

Kansas City Goodey's

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Schuneman's

MISSOURI
Cape Girardeau Rust & Martin

Carthage Famous Barr Co.

Clayton Famous Barr Co.

Joplin Famous Barr Co.

Kansas City Famous Barr Co.

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

MISSOURI
Fleming Ruth Kemp Fabrics

Lawrence Famous Barr Co.

St. Louis Famous Barr Co.

St. Paul Famous Barr Co.

COLOR-CODED*

to make decorating simple as ABC

See page 24



Honduras *and Honduras Stripe*

ALABAMA		
Birmingham	Burger-Phillips Co.
Dothan	Harden's Home Furnishers
Huntsville	Dunnavant's
ARKANSAS		
Arkadelphia	B. W. McCormick & Son Co.
Little Rock	Gus Glass Co.
CALIFORNIA		
Chico	M. Oser & Co.
Eureka	Daley Bros.
Pacific Grove	Holman's
Pleasanton	Fireman's Fund Co.
Pomona	Pomona	Curran's Drapery Shop
Sacramento	C. M. Dickers Co.
Redding	Weinstein, Lubin & Co.
San Francisco	Drapery Shop
Santa Rosa	Jerauld's
Woodland	Wirth Furn. Co.
COLORADO		
Denver	Denver Dry Goods Co.
CONNECTICUT		
Bristol	C. Funk & Son, Inc.
Bridgeport	Everly Shop
Hartford	The Ward Co., Inc.
New Britain	
	Davidson and Leventhal, Inc.	
New Haven	Horowitz Bros.
New London	Ray C. B. Jenks
Norwalk	Tristram & Fuller Inc.
DELAWARE		
Wilmington	The Crosby & Hill Co.
WASHINGTON, D.C.		
	Henson Drapery Co.	
	Lansburgh & Bro.	
	Woodward & Lothrop	
FLORIDA		
Ft. Myers	Robb & Stucky
Pensacola	Gilberg's
St. Petersburg	Myricks
Sarasota	Wolstenholme's
GEORGIA		
Atlanta	Rich's Inc.
IDAHO		
Nampa	C. C. Anderson Co.
ILLINOIS		
Aurora	Leitz & Grometer
Bloomington	Paul Wheeler Co.
Chicago	Avenue Interiors

Binghamton	Fowler, Dick & Walker	Ind.
Bronx	Active Ind. Co.	
Bronx	Chittman, Decorators	
Bronx	Piser & Co.	
Bronx	T. White	
Colonia	R. S. Ras Co.	
Cortland	Peck Furniture House	
Dixville	Mode	
Franklin Square	C. S. Bell	
Geneva	Longs Curtain Shoppe	
Great Neck	Paige Decorator	
Hudson	Marsh's Inc.	
Jamestown	Neilsen's Inc.	
Johnstown	D. Stark	
Latham	Latham Drapery Co.	
New York	Brunswick Decorators	
New York	Consolidated Hotel Equip.	
New York	R. H. Macy Co.	
Nyack	20th Century Stores	
Porthchester	Bissell	
Rochester	Porthchester Upholstery Co.	
Roslyn	E. W. Edwards & Son	
Schenectady	H. Spear & Co.	
Schenectady	H. S. Barnes & Co.	
Troy	The Quality Shop	
	Mooney's	
NORTH CAROLINA		
Durham	The Textile Store	
Goldsboro	Bek-Tyler Co.	
Rocky Mount	Weavers Fabric	
Wilson	R. E. Quinn Furniture	
Winston Salem	Ideal D. G. Co.	
NORTH DAKOTA		
Fargo	O. J. DeLendreci	
Grand Forks	Panovitz Furn.	
Jamestown	Eddy Furn.	
OHIO		
Akron	Polsky's Home of Akron	
Ashland	The Home Co.	
Ashtabula	Carlisle-Aiken Co.	
Athens	Baker & Stauffer	
Barberton	C. Weigand	
Bellevue	A. Ruffing Store	
Bryan	Uihiman's	
Cleveland	Shillito's	
Cleveland	Curtain Showrooms	
Crestline	Wm. Taylor Co.	
Delphos	Prater's Dept. Store	
Delphos	Weger's Dept. Store	
Greenville	Welsh Curtains & Rugs	
Hudson	Dodds' Dept. Store	
Lorain	Fenner Floors	
Mansfield	Home Interiors	
Middletown	Ziegler's	
Milan	Rathman	
Mt. Vernon	Troux	
Painesville	Grace Dickenson	
Ravenna	The Rudin Co.	
Springfield	Carlisle-Aiken Co.	
Springfield	Miller's Home Furnishings	
Urban	Uihiman's	
Van Wert	Ed. Wren Store	
Warren	Bonnewick Co.	
Washington	Carlisle-Aiken Co.	
Willinghby	Court House. Stein Dry Gds.	
Xenia	Wm. Metc. Inc.	
Youngstown	Galloway's	
Zanesville	McKeevey's	
	Walter N. Mees	
OKLAHOMA		
Enid	Herzberg's	
Tulsa	Brown-Dunkin. D. G. Co.	
Tulsa	Vandeaver's	
OREGON		
Eugene	Lyons Furniture Co.	
Salem	R. L. Elstrom	

PENNSYLVANIA	
Allentown.	H. Leh & Co.
Ardmore.	Fabric Town
Bethlehem.	Bush & Bull Corp.
Clinton.	Toll's
Doylestown.	J. K. Mullaney Co.
Easton.	The Orr Co.
Erie.	Boston Store
Germantown.	James S. Jones & Co.
Harrisburg.	Arlotto's
Hershey.	Hershey Drug Store
Lancaster.	Hauer & Bro.
Levistown.	Hugh B. McMillen & Son
New Kensington.	Hart's
Oil City.	Veach's
Philadelphia.	Brown's
Pittsburgh.	Lit Bros.
Reading.	Glimmer Glass
Scranton.	Scranton Dry Goods Co.
Scranton.	Steehr & Fister
Tamaqua.	Mitchell's Furn. Store
Wilkes-Barre.	Pomeroy's Inc.
York.	Charles H. Bear & Co.
RHODE ISLAND	
Providence.	The Outlet Co.
SOUTH DAKOTA	
Rapid City.	Dusk Furn.
TENNESSEE	
Chattanooga.	Loveman's
Knoxville.	Miller's Inc.
Memphis.	Bry's
Nashville.	Harvey's
TEXAS	
Austin.	E. M. Scarbrough & Sons
Beaumont.	Whitehouse D. G. Co.
Dallas.	The Yardstick, Inc.
El. Worth.	Coates Floor Covering and Curtains
Galveston.	Robert I. Cohen, Inc.
Houston.	G. A. Stowers Furn. Co.
Midland.	Joe Weisman Co.
Paris.	Robinson's Home Furnishings
Waco.	R. E. Cox D. G. Co.
UTAH	
Salt Lake City.	Fadel Mfg. Co.
VERMONT	
Brattleboro.	Houghton & Simonds
VIRGINIA	
Culpeper.	Leggett's Dept. Store
Dark.	Johnson's
Front Royal.	Dept. Store
Norfolk.	W. H. Inc.
Richmond.	Ames & Brownley
Roanoke.	Thalhimer's
Roanoke.	S. H. Heironimus
Staunton.	Reid & Cuthill
Suffolk.	Leggett's Dept. Store
Winchester.	Ballard & Smith
Winchester.	Leggett's Dept. Store, Inc.
WEST VIRGINIA	
Wheeling.	Stone & Thomas
WISCONSIN	
Beloit.	McNamee's
Eau Claire.	Kivinen's
Fond du Lac.	Brauers
Kenosha.	Kenosha Drapery
La Crosse.	Doorflingers
Madison.	Madison Drapery
Milwaukee.	Julien Shade & Drapery
Prairie du Chien.	Knap's Floor Co.
Wausau.	Winkelmanns
WYOMING	
Cheyenne.	Colonade Shop
Sheridan.	Brouillette's
CANADA	
Winnipeg.	C. H. Smith & Son

See page 27



San Fernando and San Fernando Stripe

ALABAMA		
Birmingham	Burger-Phillips Co.
Huntsville	Dunnavant's
ARKANSAS		
Arkadelphia	
	B. W. McCormick & Son Co.
CALIFORNIA		
Alameda	Barker-Tilton
Petaluma	Nielsen Furn., Co.
Pomona	Pomona Curtain & Drapery Shop
Santa Rosa	Jerauld's
Stockton	Brenner Co.
Vallejo	Allen's Curtain Store
COLORADO		
Denver	Denver Dry Goods Co.
CONNECTICUT		
Hartford	The Ward Co., Inc.
New Haven	Paris Fabric & Curtain Shop
DELAWARE		
Wilmington	Colonial Furn. Co.
WASHINGTON, D. C.	Lansburgh & Bros.	
FLORIDA		
Fort Myers	Robb & Stucky Co.
Jacksonville	Cohen Bros.
GEORGIA		
Atlanta	Rich's, Inc.

IDAHO	Pocatello	Peterson's
ILLINOIS		
Aurora	Leitz & Grometer	
Bloomington	Paul Wheeler Co.	
Bronxville	Osbourne Dry Goods Co.	
Chicago	Christine's Curtain Shop	
Chicago	Mandel Bros.	
Chicago	Marbro Slipcover & Drapery	
Decatur	Stewart's Dry Goods	
Fremont	O'Connell's Drapery Shop	
Glenview	Waddell's	
Litchfield	Worley Wear, Inc.	
Macomb	Wynne Bros.	
Maywood	Anderson Blind & Drapery	
Vernon	The Mammoth Store	
Peoria	Whitson Dry Goods Co.	
Rochelle	Car-Pet Line Store	
Rock Island	Bennison's	
Springfield	R. F. Herndon & Co.	
West Frankfort	Metcalf's Home Furnishings	
West Frankfort	McDonald Fabric Shop	
INDIANA		
Anderson	The Anderson House of Stone	
Auburn	Schaab & Bros.	
Brazil	Loeb's	
Decatur	Niblick's	
Elkhart	Ziesel Bros.	
Evansville	Fabric City	
Indianapolis	Wm. H. Black Co.	
Kendallville	Trading Post	
Marion	The House of Stone, Inc.	
Muncie	Collegiate Shop	
Albany	Reinz Dry Goods	
Berdy	Semper Dry Goods	
Richmond	Hoover's Store	
Shelbyville	Bryant-Roth Co.	
Sheridan	A. Weaver & Sons	
South Bend	Ellsworth Store	
South Bend	Ferguson & Son Dry Goods	
Valparaiso	Lowenstein's	
Vincennes	Gimbel-Bond Co.	
Warsaw	L. E. Carter Dept. Store	
IOWA		
Cedar Rapids	Cartwrights	
Decorah	Goetsch's	
Dubuque	Younker's	
Marion	McGraw's	
Mason City	Diamond Co.	
Spencer	Davies Co.	
Waterloo	Davidson's	
KANSAS		
Coffeyville	H. W. Read's Dept. Store	
Dodge City	Eckles Bros.	
Emporia	Pegues-Wright	
Manhattan	Cole's	
Wichita	George's	
KENTUCKY		
Owensboro	McAtee, Lyddane & Ray	
LOUISIANA		
Opelousas	Abdulla's Furn. Store	
MAINE		
Bangor	Froese's	
Portland	Porteous, Mitchell & Braun	
MARYLAND		
Baltimore	Gassinger Bros.	
MASSACHUSETTS		
Brockton	Atherton's	
Framingham	Direct Sales	
Lawton	John B. Balch's	
Lowell	The Bon Marche, Inc.	
Mansfield	Martin Fabrics, Inc.	
Norwood	Martin Fabrics, Inc.	
Springfield	Albert Steiger Co.	
MICHIGAN		
Alma	Sawkins Furn. Co.	
Birmingham	Bronsing's	
Birmingham	Ruth Kemp Fabrics	
Detroit	Woolen Peddler Co.	
Detroit	Crowley, Miller Co.	
Flint	Detroit Woolen Co.	
Ishtempe	Kemp's Furniture	
Kalamazoo	Vogue Shoppe	
Marquette	Schmidt's	
Pontiac	J. W. Miller, Inc.	
Traverse City	J. W. Miller, Inc.	
Wyandotte	Lucille's Linen Shoppe	
MINNESOTA		
Albert Lea	Skinner-Chamberlain	
Bemidji	O'Meara's	
Brainerd	O'Brien Mercantile	
Detroit Lakes	L. J. Norby Co.	
Faribault	Enger & Olson	
Fergus Falls	Octagon Bros.	
Red Wing	R. J. Norby's	
St. Cloud	R. J. Peterson's	
Fandel's		
MISSISSIPPI		
Jackson	Wells Interior Decorating Co.	
MISSOURI		
Cape Girardeau	Rust & Martin	
Carthage	Ramsey's	
Clayton	Famous Barr Co.	
Joplin	Ramsey's	
Kansas City	Robert Keith Furn. Co.	
St. Louis	Townsend & Wall Co.	
St. Louis	Famous Barr Co.	
St. Louis	C. W. Flower D. G. Co.	
NEBRASKA		
Lincoln		

NEVADA	
Reno. Quinby's Curtain & Drapery Shop	
NEW HAMPSHIRE	
Lebanon.....	Currier & Co.
NEW JERSEY	
Asbury Park.....	Steinbach Company
Paterson.....	McCart's
Passaic.....	D. W. Miller
Red Bank.....	Fabric Fair
Trenton.....	Carl F. Rein
NEW YORK	
Albany.....	Boulevard Uph. Co.
Amsterdam.....	Curran's
Binghamton.....	Fowler, Dick & Walker, Inc.
Bronx.....	Latham Drapery Co.
Latham.....	L. D. White
New York City.....	W. H. Drexel
New York City.....	Finecraft Uph. Co.
New York City.....	The Florentine Craftsmen
New York City.....	I. Tomashoff
New York City.....	Martin Weilner
Oneida.....	Miller Dry Goods Co.
Portchester.....	Portchester Upholstery Co.
Schenectady.....	The Quality Shop
Yonkers.....	M and M Curtain Store
NORTH CAROLINA	
Winston Salem.....	Ideal D. G. Co.
NORTH DAKOTA	
Fargo.....	O. J. Delendreie
Grand Forks.....	Panovitz Furn.
Jamestown.....	Eddy Furn.
OHIO	
Ashland.....	The Home Co.
Athens.....	Baker & Stauffer
Bethelton.....	C. Weiland
Bellefontaine.....	Uhlman's
Bellevue.....	A. Ruffing Store
Bucyrus.....	Lamb's
Celina.....	Rentszsch's
Cincinnati.....	Shillito's
Columbus.....	Shillito's
Dayton.....	The Rike Kumler Co.
Defiance.....	Harding's
Elyria.....	Weiss Curtains & Rugs
Findlay.....	Paul E. Spieldenner
Greenville.....	Home Interiors
Lorain.....	Fenne Floors
Mansfield.....	Ziegler Store, Inc.
Medina.....	Rathman Troup Furn. Co.
Middletown.....	Grace Dickens
Mt. Vernon.....	The Red Lion
Piqua.....	The J. W. Brown Store

Springfield	Ed Wren Store
Urbana	Marsh's
Van Wert	The Bonnewitz Co.
Washington Ct.	House	Stein Dry Goods
Willoughby	Wm. Meil Inc.	Dept. Store
Xenia	Galloway & Cherry
Zanesville	Walter N. Mees
MINNESOTA		
Red Wing	R. J. Peterson Co.
OKLAHOMA		
Enid	Herzberg's
Oklahoma City	Harbour-Longmire Co.
OREGON		
Eugene	Lyons Furniture Co.
Medford	Harden's Drapery Shop
PENNSYLVANIA		
Chambersburg	Nathan's
Doylesburg	J. K. Musselman Co.
Hershey	Hershey Department Store
Johnstown	Penn City Co.
Philadelphia	George Allen Inc.
Scranton	Scranton Dry Goods Co.
State College	Schlowsky Quality Shop
Wilkes-Barre	Isaac Long Store
RHODE ISLAND		
Woonsocket	Eisenberg & Tickton
SOUTH DAKOTA		
Rapid City	Dusek Furn.
TEXAS		
Austin	E. M. Scarbrough & Sons
Beaumont	Whitehouse D. G. Co.
Fort Worth	Coates Floor Covering and Curtains
Fort Worth	Fakes & Co.
Houston	G. A. Stowers Furn. Co.
Longview	McWilliams Hardware & Furn. Co.
Marshall	Joe Weisman Co.
Tyler	Broadway Furn. Co.
VERMONT		
Battleboro	Houghton & Simonds
WISCONSIN		
Eau Claire	Keegan's
Fond Du Lac	Brauers
Kenosha	Kenosha Drapery
La Crosse	Doorflingers
Madison	Madison Drapery
Milwaukee	Gimbels
Prairie du Chien	Knapp Floor Co.
Waukesha	James Store
WYOMING		
Wyoming	St. Paul's

WAVERLY *Bonded* FABRICS



Division of F. SCHUMACHER & CO.
60 West 40th Street, New York 18, New York

"WE AIM TO PRODUCE THE BEST POSSIBLE
MERCHANDISE AT THE LOWEST POSSIBLE PRICE"



Wenzel's English Dict.

Waverly Fabrics Division, F. Schumacher & Co., 60 West 40th Street, New York 18, N.Y.
I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

Name -

Address—

City—

Satin Monogrammed*
RAYON CREPE COVERS
For Classic Simplicity

Washable, richly textured rayon crepe with smart satin bands and satin applique monogram. Decorative 'n practical. Light blue, eggshell, dusty rose, tearose and white with matching or contrasting trim.

72 x 90 in. 9.95	72 x 108 11.95
90 x 90 11.95	90 x 108 14.95
108 x 108 17.95	
Pillow Cover (21 x 27 in.) 4.00	

*Monogramming Bed Cover **3.00**
Monogramming Pillow Cover **2.00**

(UNDERLINE MAIN INITIAL.
ALLOW TWO WEEKS.)

SHIPPED PREPAID.
SORRY, No C.O.D.'s

MAISON HENRI
The House of Fine Linens

613 MADISON AVENUE, NEW YORK 22. EL. 5-5463





Classic Chinese Motif
A superb example of fine design — at a wonderful price! Hanging Peiking Wood Wall Planter complete with removable brass planters. 10" x 12 1/2" unplanted in Black & Gold or Mahogany & Gold.
A pair work decorative wonders!
\$4.95 each postpaid
Send for our latest catalog
Saybrook Gifts
Suite 901, 305 Broadway, New York 7, N.Y.



Living! Growing!

**C A L I F O R N I A
R e d w o o d B u r l**

Bring California living to your own home with a sprouting Redwood Burl, cut direct from the oldest living trees in the world, the California Redwoods. When put in shallow bowl of water, nature provides miniature Redwood tree by sending forth beautiful green fern-like shoots. Sprouting is guaranteed. A thoughtful gift for the holidays. Regular size, \$2.00; Large Size Burl, \$5.00 postpaid. Cash or money order, no C.O.D. Extra! Beautifully Burnished Redwood Burl Planter Bowl.....\$3.50

Long Equipment Company
1500 BUSH ST., SAN FRANCISCO 9, CALIF.

Hand Carved LAMP TABLE

Solid Mahogany Top \$49.50	White Marble Top \$65.00
--------------------------------------	------------------------------------

This exquisite Victorian masterpiece is solid, hand-carved Honduras Mahogany, hand-rubbed to a rich, warm glow. Top is 18" x 14"; height 28". No C.O.D.'s, please. Ship'g chges. collect; shipping wt. 60 lbs. A rare value. Order now.
Send 25c for complete Album of Victorian Masterpieces

NETHERBY HALL
241-A Trinity Ave., S. W., Atlanta, Ga.



Silvery Covered BOOK MATCHES
for Distinctive Occasions

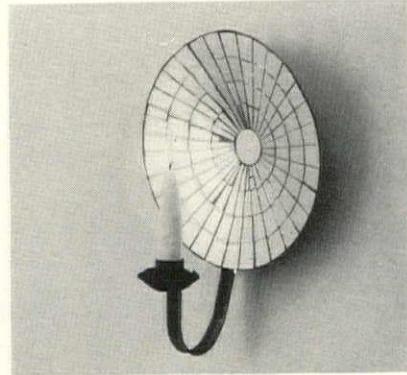
Appropriate for dinner, bridge, club or living room. Treat yourself or a friend to a gift box of these distinctive match books. The brightly silvered covers are decorated with original horse's head by famous C. W. Anderson. 100 match books in fireproof mailing container. Price only \$2.00. Postage prepaid. Money back if not delighted. Bulletin of 100 horsemen's gifts sent FREE with each order.

"little joe" WIESENFELD CO.
Dept. C-14 Baltimore 1, Md.



SHOPPING

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle C.O.D.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.



Many mirrors (129 to be exact) in this concave mirrored sconce cast innumerable reflections of a single flame. The materials used are carefully copied from the original 17th-century ones. 9 3/8" in diameter, \$20 each. \$40 pair, ppd. Sun Dial Book Shop, 300 Kinderkamack Rd., Westwood, N.J.



The perfect ending to a perfect dinner is *café royale* served in a set imported from France. Demitasse and plate with a built-in ashtray are white china, gold-trimmed; the liqueur glass is clear crystal. \$5 ea., \$55 doz., prepaid. Chez Zézette, 461 Post Street, San Francisco 2, California.



FOUNTAINS of LIGHT

The importance of your room will be emphasized and its beauty greatly enhanced by these glamourous electrified Fountains of Light lamps. Each lamp has 27 sparkling glass crystal prisms cascading over a mirror-topped, gold plated metal base. The last word in elegance for your mantelpiece, credenza, console, etc. Complete with bulbs. Overall height 14 1/4".

\$13.95 the pair postpaid

MARCOS SALES, Dept. G.
2554 Decatur Ave. Bronx, N.Y.

TALLY HO!

Our clever Fox Hunt Lamp is refreshing as the dawn when the hunters arise. Shining solid brass, weighted and tarnish free. Patterned after a hunter's horn. 20" tall. Your choice of shades in linen with gay hunting scene or solid madagascar straw for a modern effect. Lacquered in a dull washable finish.

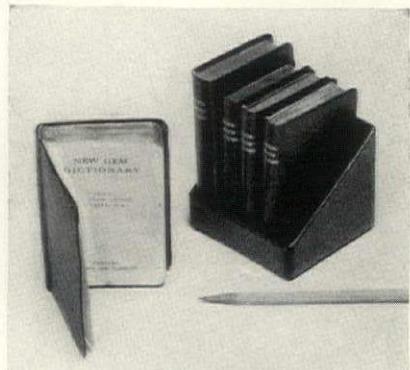
A STUNNING GIFT!
Matching Floor Lamp \$25; Pin-up \$9.50.
\$13.95 ea., \$27.50 pr. Express charges collect
Sorry, no C.O.D.'s

Write for GIFT CATALOG

BYOCK & WILLIAMS
INTERIORS

95 Halsey Street Newark 2, N.J.

AROUND



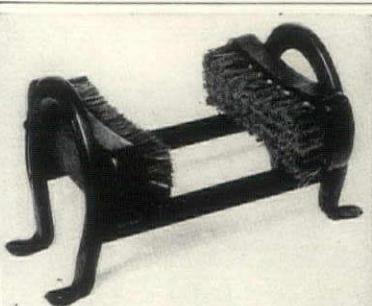
Foreign language dictionary set for English speaking people includes French, Spanish, Italian and German as well as English. The five volumes in a desk size holder are beautifully bound in red, blue or green cowhide. With gilt-edged pages and gold titles, $3\frac{1}{2}'' \times 4\frac{1}{2}''$, \$18.50, post. 25c. Wakefield Bookshop, 702 Madison Ave., N. Y. 21.



The Guatemalan version of "his" and "hers" guest towels is hand-woven with amusing figures in red on gray, brown on yellow, aqua on peach. Give second color choice. They measure $15'' \times 24''$ and the price per pair is \$2.50 postpaid from The Pan American Shoppe, 17 North State Street, Chicago 2, Illinois.



From England. An unusually attractive, well-designed condiment set holds a salt pourer, pepper shaker and a glass-lined mustard pot. The silverplated containers are specially weighted for perfect balance in or out of the frame. 6" long, \$7.95 ppd., add 20% tax. Overseas Associates Inc., 136 W. 22nd St., N. Y. 11.



DOUBLE BRUSH BOOTSCRAPER

It's made with two real horseshoes, and you'll say our Double Brush Bootscraper is plenty lucky outside your door. Two stout stable brushes, screwed to horseshoes, clean sides of boots while soles are scraped on cross irons. Makes a practical housewarming, bread-and-butter, Christmas or wedding gift—useful for city or country home. This is the first horseshoe article we ever made, and one of our most popular items. Many customers buy 3, for back and front doors and porch. Screw-drilled for easy attachment to wood, brick or concrete. 9" long, $5\frac{1}{2}''$ high, with weather-resistant black finish. \$5.95 postpaid. Shipped same day. No C.O.D.'s please.

Horseshoe Forge

3 Muzzey Street Lexington 74, Mass.



Your cigarette's showing

... right thru this handsome Belgian crystal box with a perfectly executed copper wheel engraving of a graceful bird of paradise.

Only at Jensen's.

Cigarette box, 17.25.

Matching ashtray, 7.50.

CRYSTAL ROOM—SECOND FLOOR
MAIL AND PHONE ORDERS FILLED
ELDORADO 5-6630

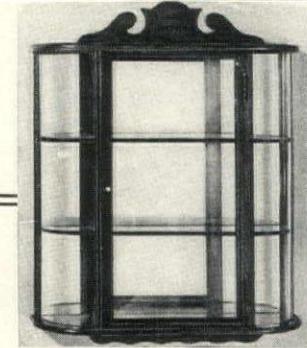
GEORG JENSEN INC.

Fifth Avenue at 53rd Street

New York 22, N. Y.

● *The Lady in Blue and the Blue Boy*

Exquisite Gainsborough figurines, $10\frac{1}{2}$ inches high, on ivory pedestals. Antiqued blue, with delicately tinted faces. A very special gift... at only \$19.95 postpaid. **NO C.O.D. PLEASE**



Truly Exceptional

in quality and price!

"We are thrilled with it", say hundreds of our customers who have bought this solid mahogany hanging bibelot cabinet. Made with cabinetmaker's skill, hand rubbed to rich finish, it has hinged doors, bent glass sides, is mirror-backed, completely glass enclosed, dust proof, generously sized, 23" high, $19\frac{1}{2}''$ wide x $5\frac{1}{2}''$ deep. Choice of mahogany, antique pine, antique ivory, antique gold or black.

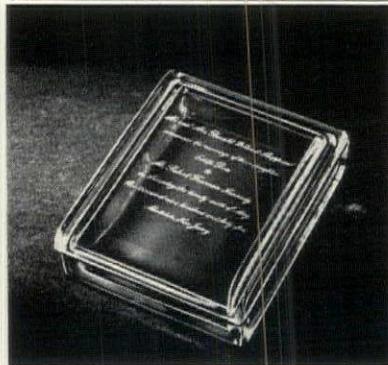
A really fine furniture piece at only

\$19.95

Express charges collect—Sorry no C.O.D.'s

MAYMAC COMPANY
660 Locust Street, Mt. Vernon, N. Y.

SHERRILL'S Roanoke, Virginia



Invitation TO SMOKE

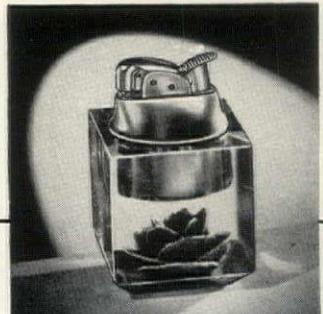
Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures $5\frac{1}{4}'' \times 4'' \times 1\frac{1}{2}''$.

\$7.95 postpaid

Please address Dept. G

HOLIDAY HOUSE

Bellevue Theatre Bldg., Upper Montclair, N. J.



So Red the Rose

A lush, lovely rose... the color of sparkling burgundy... caught in a clear, cool cube of pure plexiglas. A lighter of breathtaking beauty! The shimmering jewel-like flower permanently encased in an exquisitely beveled block of crystalline clarity. Crowned with a glistening, gold finished, fully guaranteed, automatic Evans lighter. Sheer poetry for vanity, table, desk or mantel. Inspired suggestion for your favorite host and hostess. Handsomely gift-boxed.

\$7.95 postpaid No C.O.D.'s please

Berkshire Hills Gifts
BOX 33 NORTH ADAMS, MASS.

California Combed Wood Shade and Ceramic Base Planter Lamp in Stunning New Color Combinations

Dramatic "low key" lighting effects now possible with this exciting, new California planter lamp. Equally at home in traditional or modern. Generously proportioned: 23" tall; square in effect; gleaming brass accessories. Shade is lacquered in Green, Chartreuse, Red or Black. Graceful ceramic base in matching shades. Exceptional low price does not include plant. **SEND FOR FREE CATALOG.**

Specify color **\$10.95 Postpaid**
(No C.O.D.'s, please)

● **THALL'S** of California
P. O. Box 109
VAN NUYS
Dept. "A"
CALIFORNIA

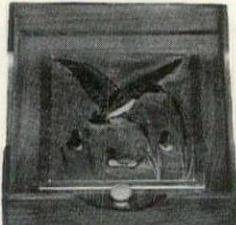
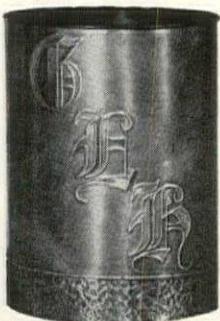
Copper Creations



WASTE BASKET approx. 14" high. Seal or 3 Old English Initials

\$15.00 ppd.

1 (large) Old English Initial or the DUCKS or STALLION \$12.50 ppd.



Walnut LETTER TRAY and COVER. \$12.50 ppd.



LETTER BASKET 3 Initials or Seal \$6.50
1 Initial or Design \$5.00

Walnut MEMO PAD Initials, Seal or Design \$6.50 ppd.

HENRY W. LONGFELLOW STUDIO

Weston 93, Massachusetts



Quaint Handmade TOWEL RACK

Used as a plate rail or spice shelf—combines the utility of a stout towel rack with a warm and hospitable setting for collectors' pieces—cups may be hung from the rod. A dandy shelf for bathroom accessories. Any length up to 36" x 6" high x 6" wide. Fine white pine, hand rubbed wax finished in Antique Brown or Warm Honey.

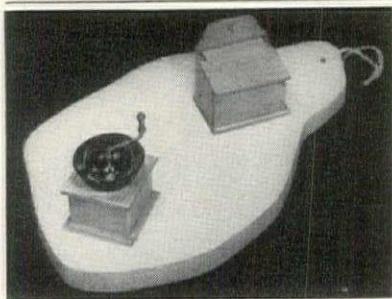
Up to 24" \$8.75
finished \$7.25
unfinished

Add 15c for each inch longer than 24". 36" maximum length. Prepaid in U.S.A.

LEIGHTON COMPTON

Woodworking

1519 SO. FRISCO TULSA, OKLA.



WE BRING YOU

"Season-ed" Greetings

"I know you'll love this clever little pinch or sprinkle salt box and its team-mate, the pepper mill . . . to say nothing of their chum, the sturdy cutting board to grace your kitchen table this Yuletide. Cheerio."

Salt Box \$3.50 THE SET
Pepper Mill 3.95 \$10.95
Cutting Board 4.00

All prices postpaid. No C.O.D.'s

ANOTHER WOOD SHOP ORIGINAL.

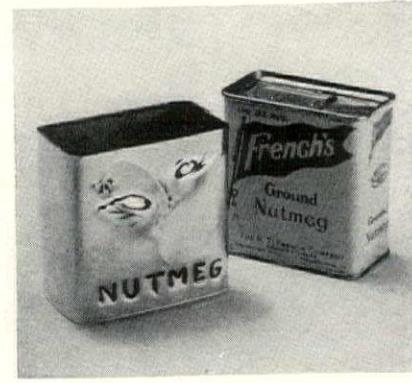
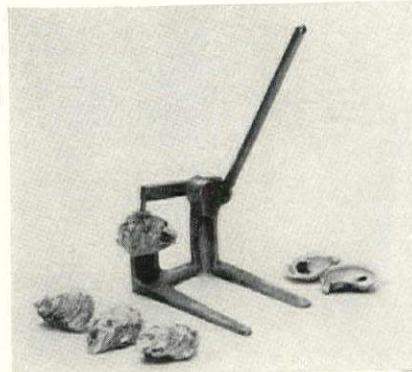
Florence North

8137 Germantown Ave., Philadelphia 18, Pa.



SHOPPING

Shucks! There's an easy way to do everything—if you know how. Opening oysters is one simple operation with this new household helper, the "U-Shuck-Em." Safe to use at home for oysters on the half shell, opener is metal with stainless-steel jaws, \$14.95 ppd. Terrace Novelties, 222-01 Linden Blvd., Cambria Hts., N. Y.



A silver case to slip over a nutmeg shaker, dresses it up for your eggnog or Tom and Jerry tray. Handmade, of sterling, it is embossed with nutmeg branch. It comes with box of nutmeg, ready for holiday parties, \$5.95 including tax and post. The Silver Chestnut, Box 825, Erie, Pennsylvania.



Mexican bowls of Zapotec pottery in bright, primitive colors, arrive packed in a hand-woven, split-bamboo basket. You will find a dozen uses for both bowls and basket and cherish them for years. Eight 6" bowls, all different, plus basket, just \$3.95, postpaid. From The Old Mexico Shop, Santa Fe, New Mexico.



GOLD gilds the Lily

A stunning compact and matching lipstick holder in rich gilt to complement their fabulous gold nugget decoration. Milady will bless the smart black faïence case that keeps the units handily together and protects their immaculate finish from scratches. Two sizes: medium (3 1/4" x 2 1/2") as shown, \$7.50. Large (4" x 3") \$10.00. Postpaid.

Send for catalog of other smart items.

Camalier & Buckley
Fine Bathware

1141 Connecticut Ave., Washington 6, D. C.



Snack Tables



Take the Coffee off the Knee

Use "GEMACO" Snack Tables for those parties, luncheons & buffet suppers. Alcohol & water resistant finish. Chrome plated parts. Size 12" x 14" x 22 1/2". Walnut, Mahogany or Natural (light) furniture finishes. \$6.95 each. Colors too that match your pottery.

Delft Blue, Chinese Red, Bright Orange, Bright Yellow, Jade Green, & Black. \$13.50 per pair when ordered in even pairs. The perfect gift.

Shipped Postpaid. No C.O.D. please

GEMCO MANUFACTURING COMPANY
Box 237, Dep't 2 Centralia, Washington



Like an English garden

Crown Staffordshire English bone china in the Springtime pattern will grace your table with exquisite blooms all year round. Floral border, pink predominating, on white. Open stock. 20-pc. starter set for 4, \$45.85.

Plus shipping charges

DAVIS COLLAMORE & CO., Ltd.

Oldest china and crystal house in N. Y.
7 EAST 52ND ST., NEW YORK 22

OLD GOLD
BROKEN JEWELRY
Wanted

All kinds. Highest cash prices paid for rings, jewelry, spectacles, gold teeth, diamonds, broken and usable watches, etc. Cash mailed promptly.

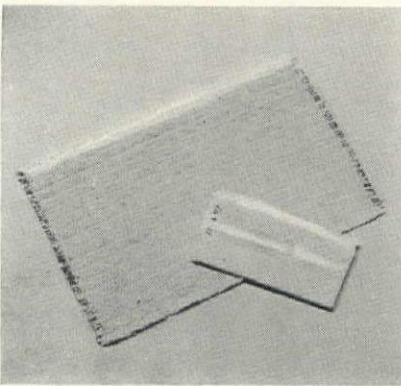
WRITE FOR FREE
SHIPPING CONTAINER

LOWE'S Dept. HG
Holland Bldg., St. Louis, Mo.

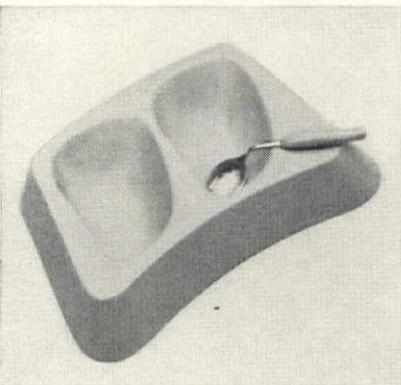
AROUND



Coeur à la crème baskets, imported from France to make individual or party-size portions of that delicate French dish, make ideal gifts for an epicure or to satisfy your own culinary capers. 3" diam., 30c; 3½", 35c; 4", 45c, ppd. from Bazar Français, 666 Sixth Avenue, New York 10, New York.



Gold and silver colored metal is woven into this place mat and napkin for an elegant table setting. Of white combed cotton with silver or gold, they're washable and guaranteed not to tarnish. A set of four 12" x 18" mats and 16" square napkins, \$9.75, postpaid, from Maison Henri, 613 Madison Ave., New York 22.



Baby's scoop feeding set, designed to encourage self-feeding, consists of a tip-proof dish shaped to fill spoon and a spoon already aimed in the right direction. The pink or blue dish, of Melamine, keeps food warm longer. The spoon is silver-plated with matching plastic handle. The set, \$3.98 plus 15c post. Gilchrist's, Boston, Mass.



Double your
money's worth

TRAY —THAT'S A PICTURE, TOO

Ready for instant use, this tray can be hung as a decorative picture, on any wall, too. Its satin smooth laminated surface is resistant to alcohol, stains or burns, will not scratch, chip or mar. A full color Old English hunt print, with wooden frame in pickled oak or mahogany finish, also water and alcohol proof. Overall size 18" by 14". Also bird or flower print if preferred. Shipped parcel post prepaid \$10. Add 50¢ weight of Mississippi.

LYCETT, INC.
317 N. Charles St., Baltimore 1, Md.



SENTIMENTALLY FRENCH

Limoges Ash Trays with charming cats and French inscriptions. "Quand on aime, on a toujours 20 ans" etc., 5" x 7" ea. \$10.00

Alfred Orlitz
680 FIFTH AVE., AT 53rd ST., NEW YORK 19



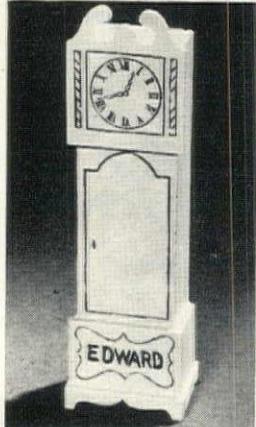
**Even the simplest
meal becomes
a delightful event**

—when served on our new rose luncheon cloth. Hand-screened on Wamsutta fine white spun rayon, with napkins bordered in matching leaf green.

Cloth, 52" x 52"	3.50
Cloth, 52" x 70"	5.50
Cloth, 63" x 90"	7.50
Napkins, 17" x 17", each	.50

Lord & Taylor

424 Fifth Avenue, New York, 18
Also at Westchester and Millburn



BLADE SAVERS for SHAVERS

Used razor blades are dangerous if left about and that hazard is eliminated from the bathroom if you put used blades in this Grandfather's-miniature clock blade holder. ALL METAL—much safer than ceramic ones if dropped. PERSONALIZED with first name or monogram. White with gold name. 5" high. And little shavers, much too young to grow a beard, can use this just as effectively for coins. \$1.95 includes bank and name and mailing. No C.O.D.'s accepted.

Write for catalogue of other items.

EDITH CHAPMAN
50 Piermont Avenue Nyack, N. Y.



ROSEMONT

VALANCES • CANOPIES • COVERLETS • QUILTS

Graceful lines and design enhance the beauty of the exquisite Rosemont valances, canopies, coverlets and quilts just like grandma used to make. Handmade valances with the "Peacock Tail" fringe are quite out of the ordinary used with our muslin curtains with Early American furniture. Handmade canopies, \$25 to \$35. "Wild Rose" quilt, \$50. Shipped by mail or express collect. Write for booklet.

LAURA H. COPENHAVER
"Rosemont"
Marion, Va.



KETTLE and CRANE, black iron kettle and crane, shiny brass chain and wall bracket. For the kitchen or fireplace filled with matches or by a window with ivy. Gift boxed, \$2.25 postpaid. Send for free gift catalogue.

THE PASCOS
The Shop in the Garden
West Hartford 7, Conn.



towel-toss

Delightfully decorative individual towel holders make hasty hanging look like artful draping. Decorator-inspired, artist-designed, craftsman-made of the finest ceramics. Easy to install; no tools needed.

DESIGNS & COLORS: Tropical fish, bow or seashell, in sunshine yellow, surf white, jungle green or Caribbean blue. \$1.25

Add 25¢ for mailing
any 4 for 4.50
Add 50¢ for mailing
Shipped the day your
order arrives. C.O.D.
if desired; fees added.
Colorado residents
add 2% sales tax.



Satisfaction guaranteed on
every purchase from Walter
Drake.

Walter Drake
Colorado Springs 9, Colorado



Star Light

brass table lamp

to shine in true period rooms

25 inches tall **11.95** complete

Polished brass—in a base copied line for line from a fine old oil lamp . . . with a pierced gold metallic shade that emits the light in glittering pin-points of smartness.

Carson

Pirie

Scott & Co

Chicago

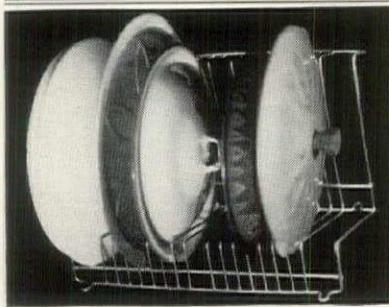
■ Lamps, Seventh Floor
1 S. State Street, Chicago 3, Ill.



HORSES . . . Hand Carved from Solid Mahogany

From Collection of M. B. Mervis

Here is a rare opportunity for a fortunate few to acquire a collector's item that will grow in value with the years. From the collection of some 600 exquisitely hand carved horses, Mr. Mervis is now releasing 147 of his masterpieces. These are duplicates of carvings already owned by Mr. Mervis and hence their sale will not break the unity of his collection. The duplicates are offered at far below replacement value—even *if replacement were possible*. Prices range from \$2.00 for 2-inch models up to \$75.00 for the superb, life-like 8" carvings. Interested collectors are invited to write to the **Curator, Mervis Collection, Honey Meadow Farm, Barrington, Illinois**, for complete listing and price schedule. Immediate response is advisable since only 147 carvings are being offered. When these are gone, no more will be available at any price.



Lid Crib-\$1.

A grand new idea for storing lids, covers, pie pans and asbestos mats. The Lid Crib is an ingenious arrangement of steel wires that fits neatly on the kitchen shelf, or hangs on the inside of a door. You can select the lid you want without tumbling the rest to the floor, or digging into a rattling pile. Crib is over 11" long—7½" high. No. HK3273. \$1. by mail, ppd.

Write for Big Catalog . . . Free

Miles Kimball

KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.

THREAD-A-MATIC FOR SEWING MACHINES

Works like magic!
AND ONLY 4.95
(postpaid)



We introduced famed Thread-a-matic for hand sewing (still available at 2.95), now we bring the same wonderful precision made instrument to thread all sewing machines. So simple—merely place needle under needle, turn wheel which brings needle into device, place thread in slot, reverse wheel, up comes threaded needle! Chrome plated metal, grosgrain ribbon to hold around neck. Full directions & guarantee. Beautiful gift box.

Send for our
new gift catalogue

The Del Hagens

of Westchester
Larchmont Dept. G New York

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.

"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays . . .
\$4.85

Postpaid in U.S.A.

WREATHS

Lovely wreath, heavily clustered with berries. Outside diameter: 16".
\$4.65

Postpaid in U.S.A.

"DECORATOR'S" BOX

Holly wreath (14-in. dia.) and over a bushel of assorted length sprays
\$8.95

Postpaid in U.S.A.

All orders sent SPECIAL DELIVERY Postpaid in U.S.A.
ENGLISH HOLLY PACKERS

P.O. BOX 425 • PORTLAND 7, OREGON



SHOPPING

Stacked in your favor and grouped for easy counting are 180 interlocking poker chips in a red and white plastic rack. There is room for 2 decks of cards between the removable trays. It's light, portable. Snap it up for your Christmas list. Gift-packaged for \$3.49, ppd. From Damar, 333 Halsey Street, Newark 2, New Jersey.



Japanese lacquerware is a work of art and hours of patient hand-labor. These tea-cups and saucers of red lacquer, gold-lined, each have a different design. Light as a feather, they are cunningly designed to bring out the color, fragrance and flavor of the tea. Set of 6, \$17.90, ppd. The Huntington Company, 735 East Sylvan Ave., Milwaukee 11, Wis.



Combination knitting case and purse saves wear and tear on a knitter's nerves, arms and memory for she has only one thing to carry. The lid contains a zipper purse with room for compact, keys, small change. Lizigator plastic in red, blue, green, brown or black. \$2.50, post. 15c. Beaumont Dist., 133 Lexington Avenue, New York 16, N. Y.



PENNSYLVANIA DUTCH TRIVETS

A "Bell Ringer" as a charming and useful gift for the CHRISTMAS TIDE.



They're hand crafted in solid Gleaming Golden Bronze with a brilliant polished face. A gay and festive note for hot plates; charming as a wall decor, plant stand or paper weight for m'lady's desk.

Individually gift boxed. 8½" long. \$2.50 each, ppd. Check or M.O. Just mail us your gift list, with personal gift cards, and we will gladly mail direct in time for CHRISTMAS.

WALTER G. SEELEY

Decorative Metal Products

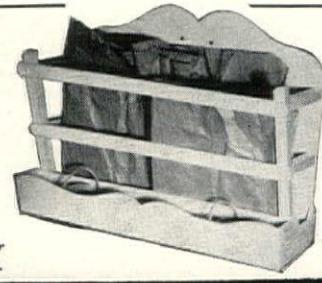
118 Mayland St., Germantown, Phila. 44, Pa.

Yankee BAG HOLDER

Pure Yankee thrift inspired this ingenious household time-saver. Keeps bags, paper and twine readily available. Hangs on kitchen door or wall. Cabinet maker quality and durability created in our own workshop. Clam-shell white. Postpaid—no C.O.D.'s please—Order Dept. G

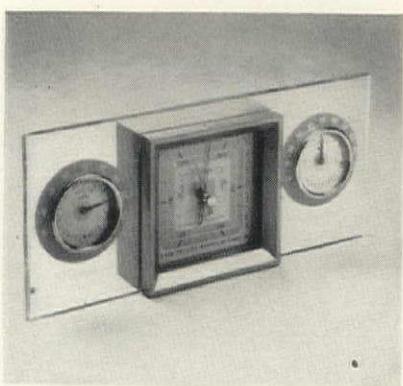
25c extra if mailed West or the Mississippi \$5.00

Visit our shop on Route #1 or write for our free folder of useful and attractive Yankee gifts.



Massachusetts House WORKSHOP • LINCOLNVILLE, MAINE

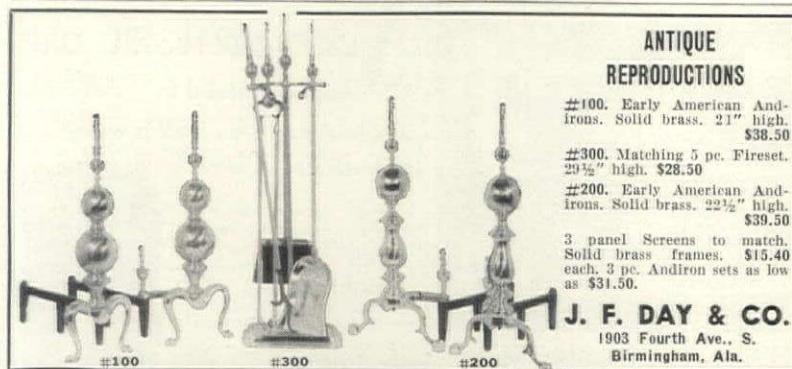
AROUND



The White House, one of the best loved of the Currier & Ives prints, is reproduced, in exceptionally good colors, on black-lacquered steel to make a liquor- and heat-proof tray. Or, it may be hung as a picture on the wall. 11 $\frac{3}{4}$ " x 17 $\frac{3}{4}$ ", \$3.95, postpaid. The Hecht Company, F Street at Seventh, N.W., Washington, D. C.

Weather-wise. Check pressure, temperature and humidity on the Fairmont Jr. 3-dial barometer and be prepared for what the weather-man has in store. It's clear Lucite, with gilt-framed dials. 10" long overall. It's lightweight, accurate, a gift to be blessed all year round. \$13.50, ppd. Weed & Co., Genesee Bldg., Buffalo 2, New York.

Rooster cocktail plates pledge "My love will stop when this rooster crows," are apropos little engagement presents. Or, if your affection is boundless, get a supply for your own parties. Colorfully hand-painted in Italy, they're also good ashtrays, 5 $\frac{1}{2}$ " diam., \$1.25 each, ppd. The Salt and Pepper Shop, 445 East 86 Street, N. Y. 28.



ANTIQUE REPRODUCTIONS

- #100. Early American Andirons. Solid brass. 21" high. \$38.50
- #300. Matching 5 pc. Fireset. 29 $\frac{1}{2}$ " high. \$28.50
- #200. Early American Andirons. Solid brass. 22 $\frac{1}{2}$ " high. \$39.50
- 3 panel Screens to match. Solid brass frames. \$15.40 each. 3 pc. Andiron sets as low as \$31.50.

J. F. DAY & CO.
1903 Fourth Ave., S.
Birmingham, Ala.

Enamel Ash Trays
HAND MADE

BRILLIANT COLORED GLAZES KILN FIRED ON COPPER. GAY ORIGINAL DESIGNS. NO TWO ALIKE. DISTINCTIVE DURABLE. DIFFERENT. \$3.50 POST PAID

Lovely for gifts. Lovely to own
SEND CHECK OR MONEY ORDER (NO C.O.D. S)
OHIO RESIDENTS, PLEASE ADD 3% SALES TAX

ORDER A SET
IN BLENDING COLORS
3 for \$10.00

AMERICAN CRAFTSMEN'S GUILD • BOX 6444 • CLEVELAND, OHIO

Exquisitely Yours!

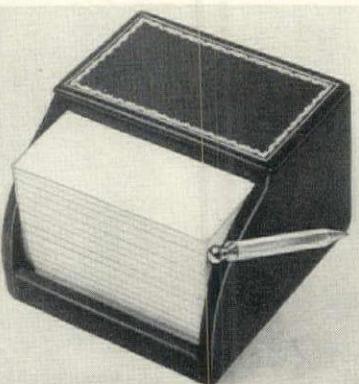
From Days Victorian
DIRECT TO YOU — Express Paid

Here is sheer delight for Victorian and 18th Century connoisseurs, the graciously authentic, jewel-like Mary Dunham reproduction . . . hand-carved with traditional grape-and-leaf motif in a symphony of lovely lines, from the finest of Solid Honduras Mahogany, finished Aged Mahogany. It's so like a Collector's Item for adding to your heirlooms, for enriched dining or treasurable charm at desk or console, in living or bedroom. The Mary Dunham should be bought in pairs or sets. And with their Destiny Craftsmanship and tufted spring seat, your daughters and granddaughters will cherish your wisdom in investing in such timeless loveliness—as a gift now or for later. Height 37"; Width 18 $\frac{1}{2}$ "; Depth 18 $\frac{1}{2}$ ". May be covered in your fabric—or in our softly muted loom-fresh, unsullied Antique Velvets. Tapestries. Full information is quickly yours upon request. Address "The Victorian House!"



Bayfort Society
BOX 1808 CHARLOTTE, N. C.

Our second catalog—"Collectors' Items—Victorian," containing added reproductions, is now ready. Connoisseurs of Fine Victorian are invited to send a stamp or coin for their copy.



"SIDE KICK"

it's a MAGNETIC MEMO PAD!

Surprise—the pencil's always there, for a magnet holds it to the side of this jumbo memo pad! Rich leather case in maroon, brown or forest green, elegantly gold-tooled. Christmas gift among many . . . for home or office! Holds 900 (Imagine!) memo sheets, extra lead for the pencil. And just . . . \$6.25

Yes, mail orders. Price includes postage.



"FULL HOUSE"

This nifty set will appeal to you as a real value. Eight glasses decorated in black, white and red with the best known poker hands; plus eight black plastic combination ashtray-coasters, \$5.95 complete (Postpaid if your remittance accompanies your order).

Send for Free Catalog of Smart Bar Accessories

the GAME ROOM

1536 Connecticut Ave., Washington 6, D. C.

The Old Cupboard

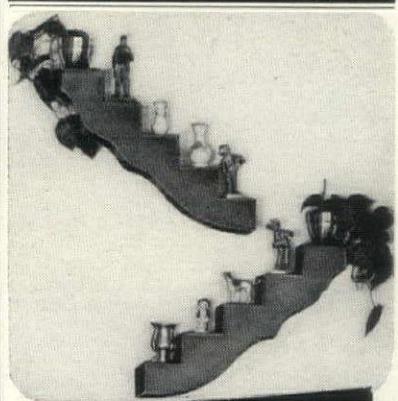
Mary Sharp Fithian, Wilmington, Del.

Colonial Masterpieces
in SOLID
MAPLE, WALNUT
or CHERRY

Ladder-Back Chair \$19.95
Height 44"; width 18";
depth 15"; seat height 18"

Foot Stool \$5.00

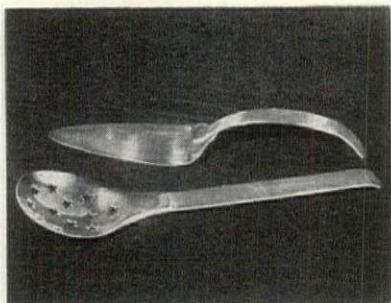
Chair and
Stool
\$23.95

STAIR-STEP
WALL BRACKETS

Graceful, decorative brackets that add interest to walls, windows, and "difficult" places—a "show-case" for figurines, miniatures, ivy, and whatnots. Easily hung, singly or in groups. Finely crafted of hardwood, each bracket is 19" overall with 3" x 3" steps. Lacquered in Chinese Red, Black, Green, Gold, or Ivory. \$5.95 each, \$11.50 the pair—postpaid.

Please send check or money order to
PLEASANT HILLS INDUSTRIES, Dept. C-10
700 Third Avenue • Brooklyn 32, N. Y.

ECHO VALLEY CRAFTS
Emory, Georgia



SILVER SERVING SET

Wedge-shaped cake server and "without-juice" spoon of triple-plated silver to enhance your table. Star openings in bowl of spoon allow draining and serving at one time.

Postpaid and Boxed—**7.95** set
incl. tax

SPoon—10" long, only **3.75**
CAKE SERVER—9½" long—**4.50**

Sorry no C.O.D.'s
ASK FOR FREE CATALOGUE

BARN LOFT STUDIO
LACONIA, NEW HAMPSHIRE

SOLVED!...

The Case of THE VANISHING SOCKS



Tired of endless searching for socks, gloves, ties, accessories? Keep 'em ship-shape with crystal-clear trays. Two styles—fit most drawers. Your order rushed return mail. Full satisfaction or money refunded.



\$1.50



\$1.25



\$1.25

Shipped Postpaid
No C.O.D. please.

ORDER BY
MAIL from:

ATLANTIC PLASTICS CO., Inc.

7 INDIA ST., BOSTON 9, MASS. Dept. "H"

Please send Atlantic Sock and Glove Trays as follows:

For Hose at \$1.50 Quantity

For Gloves and Short Sox at \$1.25

Quantity

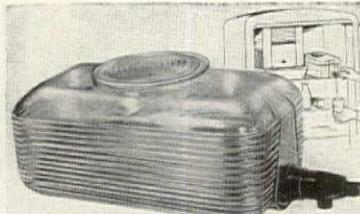
CHECK MONEY ORDER

NAME _____

ADDRESS _____

CITY ZONE STATE

SPIGOT WATER COOLER



Clever, and so handy! All glass tank with water, simply **ONLY \$2.49** place in refrigerator with spigot facing out, and you'll have ice cold water on tap at all times and at your convenience. Modernistically designed, rounded corners. Easy to clean. Size: 5½ x 5" high. Holds a full gallon. Use it for ice cold drinks, fruit and vegetable juices, too.

NO MORE TOUGH STEAKS



Roil-A-Tender cuts tough fibers (doesn't mash them). It won't scratch your juicier cuts of meat, as when they're pounded. Ideal for breaded meat dishes, too, as it works flour or meat into the meat study. Size: minimum 11" long. You'll wonder how you ever got along without it.

ONLY \$1.00.

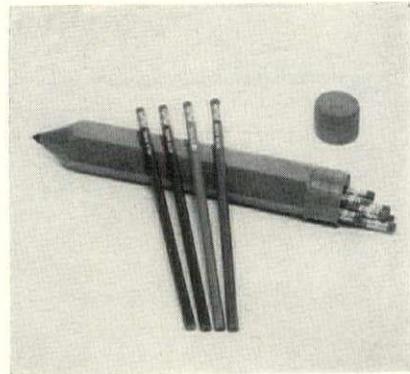
We pay postage. No C.O.D.'s please.
WRITE FOR BIG FREE CATALOG

Bancroft's

2433 So. Indiana Ave., Dept. 80, Chicago 16, Ill.



SHOPPING AROUND



Twelve in one. A dozen pencils stamped with their owner's name fit into a giant pencil case of green or yellow plastic, topped with a huge eraser. It's a gift to carry off proudly to school this fall or to pull out of a Christmas stocking. \$1.50, postpaid from Holiday House, Santa Claus, Indiana. Be sure to save the postmark!



Spill-proof. Active little hands can't dislodge it, and active little bodies are saved many a tumble. The Terry Safety Bar adds 4" to 6" to the height of a young child's crib. Easily attached, with rubber clamps, to top and bottom of crib. White, natural. \$3.95 ppd. Terry Mfg. Co., 1528 Franklin St., Santa Monica 4, Cal.



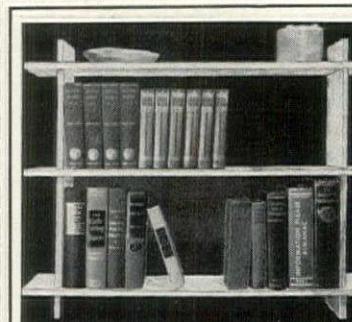
Let the men enjoy themselves! BUT KEEP THE CARD TABLE ORDERLY

Here are two items that save space and keep things neat. The Sutone Individual Playing Chip-Rack provides an easy way to stack chips. Burn-proof and alcohol resisting Bakelite. Colors are Brown or Black. Set of 4 in neat storage box, \$2.

Coaster-Ash Trays hold a drink and a cigarette. Snuffs out butts left in the groove. Only 25c each.

COMPLETE SET OF 8 Chip-Racks and 8 Coaster-Ash Trays only \$5.50. Postage paid on all items if prepaid.

SUTONE CO.
4628-36 Hollywood Blvd., Hollywood 27, Calif.



Charming, Graceful Interiors

Hand blown Candalbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event.

Make your period settings lovelier, more beautiful with Candalbemes.

Quick Delivery

Candelabra Base: Clear 50c, Frosted 55c each. Standard Base: Clear 60c, Frosted 65c each. Adapters to convert Candelabra Base to Standard Base 20c each. Add 7½% excise tax, bulbs only. Minimum order \$6.

SEND 50¢ FOR BEAUTIFUL ILLUSTRATED LAMP AND FIXTURE CATALOG



Actual Height of Lamp 3½"

Butler-Kohaus, Inc.

2823 Olive Street

St. Louis 3, Mo.

"VERY NEAT" BOOKCASE

Has many uses in the home or office. Use it for books—mementos—as an end table—or for group arrangement. Made of select fir plywood. In 4 lengths, so that any available space may be fully utilized. Well sanded and ready for any desired finish.

It's fun to assemble it and the savings are worth while. No hardware or tools required. Assembling and finishing instructions enclosed.

Bookcase is 24" high, 8" deep,
lower shelf 9½" high,
upper shelf 8½" high.

18" long.....\$4.85 20" long.....\$6.20
24" long.....\$5.50 30" long.....\$6.55

Postage paid. West of the Mississippi add 50c. For N.Y.C. add 2% Sales Tax. Send check or Money Order. Sorry no C.O.D.'s.

Write for folder on other products.

LASCALITE CORP.

25—10 37th Ave.

Long Island City 1, N.Y. ST. 6-2074

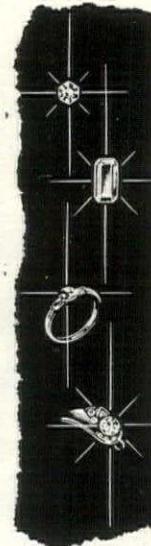
Narico LUSTRE FLUID
is guaranteed to restore the
original beauty of all jewelry...
OR YOUR MONEY BACK

Narico jewel cleaner is truly a miraculous formula that cleans all jewelry quickly and safely—you can entrust your most precious gems to Narico's gentle but thorough cleaning action. Unlike other gem cleaners, Narico will clean pearls safely without staining them or causing them to peel. Narico will not harm nail polish, painted or varnished surfaces. For perfect results follow directions on the label.



6 oz. Bottle

\$1.00



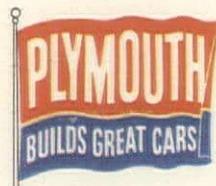
To order please send check or money order to
MANSCRAFT CO., 213 Waring Ave., MANSFIELD, O.



IT GOES TO THE STADIUM . . . FOR EIGHT! This great new Plymouth Station Wagon sets new standards for beauty, utility and long life. Comfortably seats eight full-sized passengers. Both rear seats quickly and easily removed for maximum loading space. Handsome, easy-to-clean vinyl plastic seats and seat backs. Natural-finish bonded plywood body panels with long-life finish on all-wood surfaces. New body construction—new steel floor and top—make this the safest, most rugged Plymouth Station Wagon ever built—with Plymouth engineering advantages throughout. Before you buy—compare!

PLYMOUTH

THE CAR THAT LIKES TO BE COMPARED



WHAT SPORT . . . TO DRIVE IT! This beautiful new Plymouth Convertible Club Coupe features distinguished styling and all-weather comfort. Electric-hydraulic mechanism silently raises or lowers new, smartly styled top in about fifteen seconds. Roomy rear seat with plenty of leg room. More powerful 97-horsepower engine with seven-to-one compression ratio. Ignition-Key Starting with electric automatic choke. The famous Plymouth Air Pillow Ride is now smoother than ever before! See your nearby Plymouth dealer now.



WHITE SIDEWALL TIRES, CHROME WHEEL COVERS AND REAR FENDER SCUFF GUARDS OPTIONAL AT EXTRA COST.

The new, "double-size" rear window gives greatly increased vision. Zipper fastenings make it quickly removable.



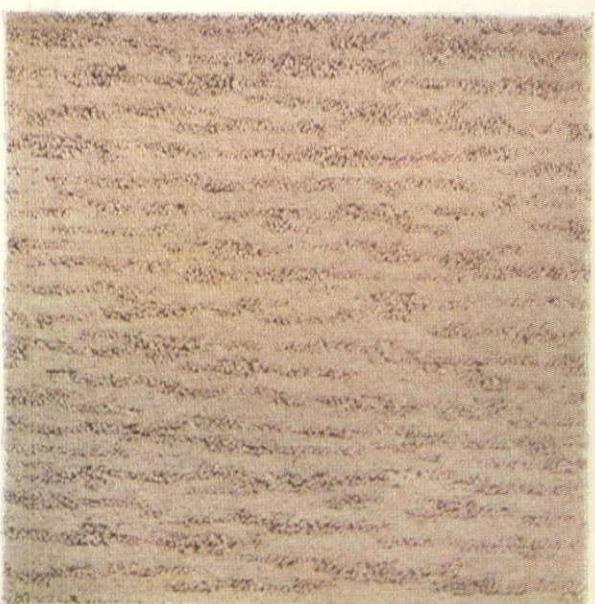
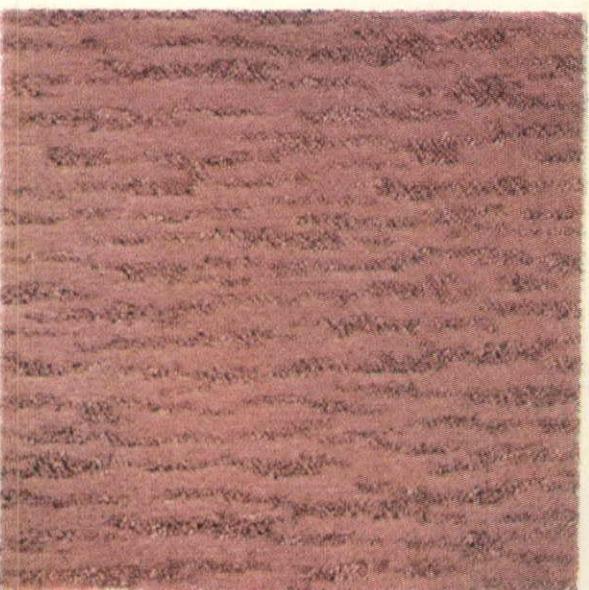
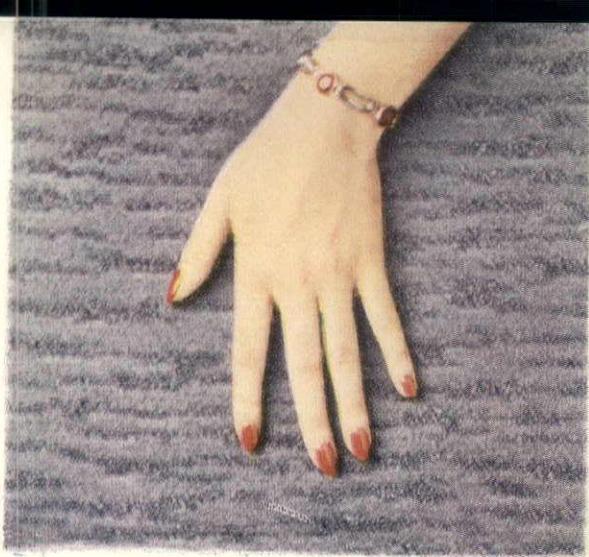


Beautiful
Beautiful
Cascade
Broadloom...

Ripples of texture on a sea of soft, rich color...this is Cascade,

Alexander Smith's beautiful new broadloom. The tranquil design is in a twist weave. The background is deep, lush, sheared pile. The effect is luxurious, soft-spoken, and serene.

You will find Cascade in your favorite store. See it, feel it... choose it in green, grey, beige, or rose...as a perfect foil for uncluttered modern or graceful traditional furnishings.



Alexander Smith
FLOOR-PLAN RUGS  BROADLOOM CARPETS

MATCHED

Kleersheen
COLORS

UPHOLSTERY PILE FABRICS



YOUR FURNITURE MAKES

PERMANENT COLOR SENSE WITH
UPHOLSTERY PILE FABRICS

IN... *Matched Kleersheen Colors*

Your cue to enduring loveliness... a decorator's harvest of tone
and texture... in scientifically controlled colors—
for easy matching or ensembling. See them anywhere—everywhere.

SEND FOR FREE BOOKLET "SOMETHING NEW" TO DEPT. C

"EXCLUSIVELY YOURS"

The Shelton Looms

FOUNDED 1854



LOOK FOR THIS
MOTH PROOF
GUARANTEE

THIS FABRIC IS
MATCHED
Kleersheen
COLORS

BY
The Shelton Looms
INSURED
AGAINST
MOTH
DAMAGE





Flower of Color Harmony



THIS SYMBOL IDENTIFIES THE
FINER, LONGER-LASTING
CARNATIONS

GENUINE

Dashing reds, deep maroons, glowing yellows, dainty pinks,
and chaste whites—a profusion of color harmony is yours
in the fragrant carnation. Use these bright carnation color splashes
to enrich and blend with the harmony that is your home.

Colorado Carnations

COLORADO STATE FLOWER GROWERS ASSOCIATION

Beautiful Chatham Blanket Colors

Colors as gentle as moonlight or
bright, clear, decorator colors...
all styled by Chatham to give
lasting beauty to fine all-wool Chatham
blankets. In many different
styles and prices, at your
favorite department store.



SHOPPING AROUND



Halloween is the time for fortune-telling. Bake these 12 silver charms right in the party cake and see who will be the next bride, who the sports champion, who the recipient of good news. Finders are keepers, for the charms can be worn on chain or bracelet. Set of 12, \$2. ppd. Q. T. Novelty Co., P. O. Box 54, Sta. F, N. Y. 16.



Daisy Bumstead, the all-American dog, so envied by tots who have seen her in the movies and comic strips, may now be their very own pet. All rubber, she turns her head and gives out with a real lifelike gruff! 12" tall, 12" long, \$5.95 ppd., from Novelty Mart, 59 East 8th Street, New York 3, New York.



"The GIFT of GOOD GROOMING"

REMOVES LINT & DUST like Magic!

The new Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by magnetic attraction. Cleans fabrics thoroughly and quickly. No current or chemical required. Life-time guarantee. Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER. Mailed prepaid for \$1.75.

J. H. SMITH CO., INC.
Dept. A, GREENFIELD, Mass.

You'll Love This!



Blouse-Skirt- and-Slack Tender

As new as anything can be—keeps your blouse inside your skirt. It won't let the skirt turn or "walk around"—and for sport wear (blouses and slacks) it's worth its weight in gold.

Construction is such that it does all these things perfectly. You can reach—dance—hang by your hands—bowl—play golf, etc., and your blouse stays put.

PLUS FEATURES

Washable—as comfortable to wear as any undergarment. Off and on in a jiffy—so you can wear with all your outfits. Invisible when being worn. Does not create heat—improves posture—slenderizes waistline. Don't worry about size—you cut it to fit you.

Satisfaction Guaranteed

Your money back if not fully satisfied. Only \$1.50 postpaid—no C.O.D.'s

Makes an appreciated, practical, different Christmas gift.

SHRELL PRODUCTS

608 So. Dearborn St., Dept. E-3, Chicago 5, Ill.

Back Supporter MATTRESS

Everything the

Name

Implies



ADVERTISED
AMERICAN MEDICAL
ASSOCIATION
PUBLICATIONS

Backache?

The extra coil density of a Back Supporter mattress and box spring provides the back support that brings relaxed sleep comfort.

Use Bedboards?

Get rid of "bed-board numbness" that spoils sleep. Firm flat surface of Back Supporter mattress is cushioned but sturdy.

Overweight?

Then you need not just a "firm" mattress, but the added cushioned support of a Back Supporter. Back Supporter may help you. Investigate!

Back Supporter Mattress or box spring, \$69.50 FOB nearest plant. Write for free folder.

BACK SUPPORTER
ROCHESTER, NEW YORK

*t. m. reg. Quality Mattress Co., Rochester, N. Y.

Folding Round TABLE & 6 CHAIRS



A new set by DURHAM

Round table convenience for playing the new 6 hand games—for dining—for entertaining! Just the thing for the Holidays! Frames are grey enameled steel, your choice of green or cranberry red for covering. Table top 42" diam., folds for easy storage. Can be used the year around, indoors and out.

Complete 7 pc. set **Only \$36.95**

Shipping charges collect from factory Muncie, Ind. No C.O.D.'s. NYC residents add 2% sales tax. Send for circular of other items

BEAUMOND DISTRIBUTORS

Dept. G, 133 Lexington Ave., New York 16, N. Y.

THAT UNUSUAL XMAS GIFT



PERSONALIZED PLACE MATS

To Dress Up Your Tables

Brighten your tables, save laundry and table tops, too, with these lovely Personalized Place Mats. For bridge parties, luncheons, buffets, or rumpus room. These sturdy linenized paper mats may be personalized with first names, last name, estate name, etc. Printed in Red, Blue, or Green. Give them for gifts, and order some for yourself, too. Set of 100—\$3.75. Set of 50, ppd.

\$1.95

Send for Free Gift Catalog.

HORACE ANDERSON'S **GIFT CRAFT SHOP**
1234 E. 47th Street Chicago 15, Ill.



Catch-All Wall Shelf

Our fine reproduction of an antique WALL SHELF has a quaint catch-all rack that conceals a container for plants, an artistic setting for a virtual waterfall of green leaves.

Hand-made of mellow brown antique knotty pine. Supplied with container for plants. 29 1/2" high x 20" wide.

\$32.50 express collect Write for booklet
Sorry, no C.O.D.'s "COUNTRY HOUSE
REPRODUCTIONS"

The Lennox Shop
The Unusual in Gifts
and Home Decorations
Hewlett, N.Y.



HAND-FORGED IRON CANDELABRUM

from Florence, Italy. A splendid example of an art that lives on. Black iron with an "old patina". Dynamic in either traditional or modern settings. Try it with colored candles and see what a treasure it really is! Wonderful on the dining table, but for romantic evenings place it on the coffee table or credenza and let it work its charm. 10" tall and 8 3/4" wide.

Price \$6.75 each, or \$13 a pair

add 20c postage

Muriel Duncan

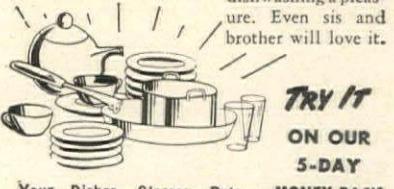
Studio G
321 Ninth Ave., Haddon Heights, N. J.



**ONLY \$5.95
COMPLETE**

**NO MORE
DISHPAN
HANDS!**

End dish-wiping and dishpan hands! Works like magic! Just attach to faucet and zip through your dishwashing! Operates on same principle as big, expensive dishwashers. Nylon bristle brush washes dishes, glasses and silver sparkling clean! Self-drying, spot-free, ready to put away! Sturdy fibre brush for instant scouring of pots and pans! Brushes snap-on easily, quickly. Finger-tip control. Just press button for quick, foamy suds, release it for sanitizing hot water rinse. "Suds-N-Rinse" dishwasher does the work without hands touching water or soap. Insulated plastic handle is heat-resistant. Color styled to your kitchen. So simple and fun, makes dishwashing a pleasure. Even sis and brother will love it.



**TRY IT
ON OUR
5-DAY
MONEY-BACK
GUARANTEE**

MAIL COUPON TODAY!

**CAXTON HOUSE, 9 Rockefeller Plaza
Radio City, Dept. 710, New York, N. Y.**

Rush my "Suds-N-Rinse" Dishwasher by return mail. I'll pay postman \$5.95 plus postage on arrival. If not delighted, I may return it in 5 days for refund.

Check color: Chinese Red, Black.

Name.....

Address.....

City.....Zone.....State.....

I enclose \$5.95. You PAY postage.
Foreign Orders by Int'l. Money Order \$7.00

hospital-tested furniture for the home



With a Hill-Rom hospital bed and overbed table in the home it is possible to give the sick or aged many of the comforts and conveniences of the finest hospital care. Both of these items are standard equipment in leading hospitals.

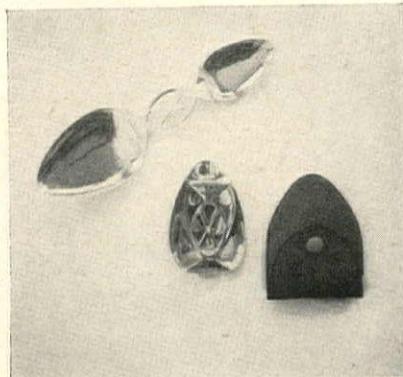
The bed is equipped with a crank-adjustable hospital spring and large rubber casters. The overbed table can be used over chair or bed for serving meals, reading, writing, playing cards, etc. One side of hinged top has mirror attached for use in make-up, shaving, etc. Crank adjustable to desired height. Easily moved.

HILL-ROM COMPANY INC. • Dept. RG • BATESVILLE, INDIANA
Builders of fine hospital furniture since 1886



SHOPPING

Fold a spoon into its own case and pocket it for traveling. One end is a tablespoon and the other a teaspoon to measure an accurate amount. Made in England of britannia metal with an electro-plated nickel finish, the spoon in a snap pigskin case is \$3.95 plus 20c post. Hammacher Schlemmer, 145 East 57th St., N. Y. 22.



STAND-A-LAMP®

You'll treasure the stunning lamps created by standing your figurines, planters or prized bric-a-brac on a Stand-A-Lamp. Simply add a shade to enjoy charming combinations distinctly (and inexpensively) your own.

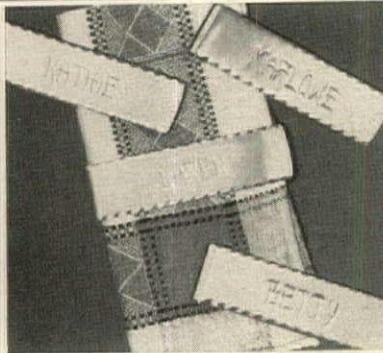
Beautifully finished solid hardwood base has hidden rubber feet, polished brass stem, safety approved wiring. **SPECIFY ANY HEIGHT** from 18" to 34" (add 14" to height of tallest figurine to be used),

BASE: 7" round, 6 1/2" square, or 6" x 8" rectangle. **BEAUTIFUL FINISH:** Walnut, mahogany, maple, blond, or dull-black. We match pairs.

an ideal gift \$3.95 ea.

Exquisite 14" or 16" diameter shade as shown... in egg-shell taffeta with rose or dark green grosgrain trim. White crepe lining. \$5.95.

Royce Co. 1315 W. Florence, Inglewood 6, Calif.
(Please add 50¢ for mailing charges)



PERSONALIZED NAPKIN CLIPS

A new note at table time! It's pretty, practical, and personalized to label your table linens. You'll want a personalized clip for every member of the family and a few engraved "Guest". In Silverplate or Goldtone of non-tarnish, polished aluminum. Each is personalized with name of your choice (up to 13 letters). Stylized with simplicity to complement any table setting. Gift boxed, set of four.

\$3.00, prepaid

Extra Clips, 75c each

WRITE FOR FREE GIFT CATALOG!

MEREDITH, INC.

1022 Grey Avenue, Evanston, Illinois

Forecast The Weather!

WATCH WIND DIRECTION INSIDE YOUR HOME

Be warned INDOORS of fair or foul weather. The special roof vane flashes the wind direction to you INDOORS by lighting the letters on the decorative black and gold dial. Fascinating to watch. An attractive, precision instrument in lustrous black plastic case. Plugs into any A.C. outlet. Complete with vane, fittings, 50 feet of wire, and Weather Forecaster's Guide. Makes a grand gift. Order NOW.

Easy to Install
Fully
Guaranteed

\$49.95

Complete
and
Postpaid

(No C.O.D.'s,
please)



a chime-like tone. Made in natural wood finish, 8" x 10", has a weight winding chain pendulum and a movement that's guaranteed for life! Exclusive with Sally Graye. Order now!

\$14.95
postpaid
Plus \$2.99 Federal Tax
\$17.94 Complete

No C.O.D.'s, please

SALLY GRAYE

80 E. 11th St.

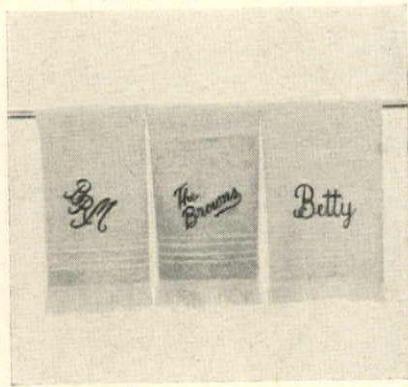
NEW YORK 3, N.Y.

CAPE COD WEATHER INDICATORS

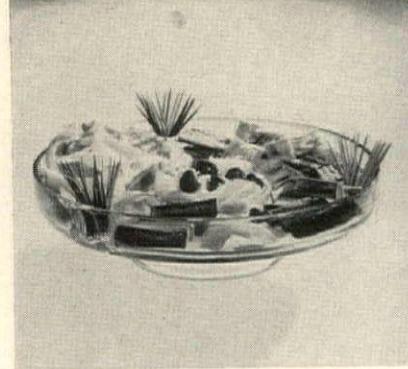
105 Wharf Lane

Harwichport, Mass.

All hands go for guest-size towels of super-fine terry. Delectable colors: gray, light blue, royal, wine, maize, white, aqua, turquoise, rose, peach, light or hunter green, chartreuse and beige, embroidered monogram in any color. 3 weeks delivery. \$5.50 for 6, ppd. Berne Marling, Inc., 181 Martine Ave., White Plains, N. Y.



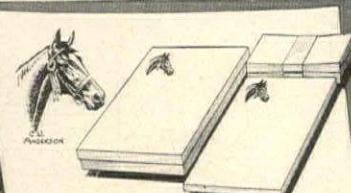
It's crystal clear that this all-glass Lazy Susan will be kept busy during the holiday season. It turns on ball bearings, measures 12" across, has three glass partitions for separating the hors d'oeuvres from the olives and pickles. \$5, plus 50c postage. Evelyn Reed, 533 Madison Ave., New York 22.



A Pipemaker's

Masterpiece!

By America's Oldest Family of Pipemakers



Attractive New STATIONERY for Horse Lovers

Delight your friends in the horsey set with a gift of this distinctive buff-colored bond letter paper decorated with a beautiful horsehead by the well-known artist C. W. Anderson. Box contains the unusually large quantity of 80 sheets 7 1/4 by 10 1/2 and 50 envelopes. Only \$3.50 postage prepaid. FREE with each purchase. Bulletin of 100 horsemen's gift items. Your money back if not delighted.

Masterpiece!

Masterpiece!

By America's Oldest Family of Pipemakers

Four hand-turned
BERTRAM natural im-
ported Algerian briar
matched grain pipes.
Case fitted with pipe
reamer, windproof
shield, pipe companion
and built-in tobacco
pouch. Case in
Genuine English pig-
skin or tograin
cowhide . . . full
zippered with smart
suede lining throughout

\$35

Same as Above
in 2-Pipe Case
\$17.50

Cases Gold
Initiated Free

Enclose Check

or Money Order. Postpaid

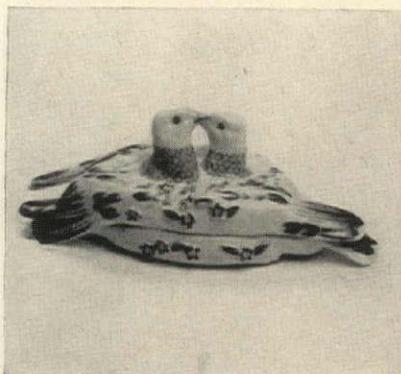
Write for Illustrated Catalogue



Bertram
THE NATION'S PIPE MAKER

920 14th St., N.W., Washington 5, D.C.

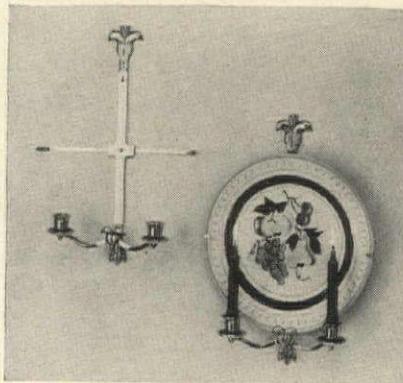
AROUND



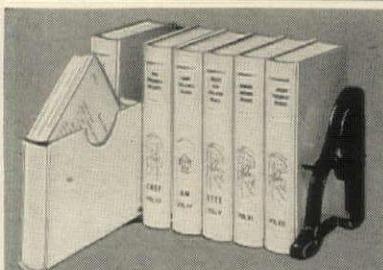
Turtledoves bill and coo on the cover of a porcelain box suitable for cigarettes, candy or trinkets. Copied from a French import, colors are delicate blues, greens, pinks, with touches of gold. 7" long. \$12.50, plus 35c postage. From Alfred Orlik, Inc., 680 Fifth Avenue, New York 19, New York.



A gay nineties fire engine, with galloping horses and intrepid, smoke-eating driver, forms the base of a lamp for a boy's room, game room or study. Painted metal, on polished wood stand. Shade, gold-color fabric. 16" x 9", 20" high over-all. \$19.95 ea.; \$39.50 a pr., exp. col. Byock & Williams, 95 Halsey St., Newark 2, N. J.



Light a candle sconce to show up a handsome plate. The sconce is golden bronze, an eye-catching contrast to fine china. With 12½" chop plate of Stangl pottery shown, \$16 each. Sconce alone, to fit your own plates, 8½" to 12½", \$12.50 ppd. Specify size. Walter G. Seeley, 118 Mayland Street, Philadelphia 44, Pa.

**TERRY'S NEW CHEF-AN-ETTE**

And What A Gift They Make

The only recipe file that keeps your recipes in order without an index. Order yours today.

A seven volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Overall dimensions 6½" x 4" x 8½". Comes with starter set of 68 recipes, 20 blank cards, has ample room for 700.

A wonderful decoration for your kitchen. The ideal gift for all occasions. Shower, wedding, birthday, & Xmas.

7 Book Unit \$3.50—5 Book Unit \$3.00.

Add 25c to cover packing and Postage.

Sorry, No C.O.D.'s. Order early.

TERRY'S ORIGIN-ETTES

3 Napoleon St., Dept. 60, Valparaiso, Ind.

**COLONIAL KNITTING BOWL**

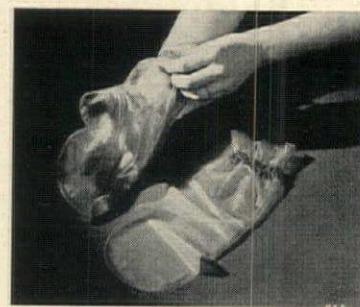
The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only \$14.95 Prepaid

Sorry, no C.O.D.'s

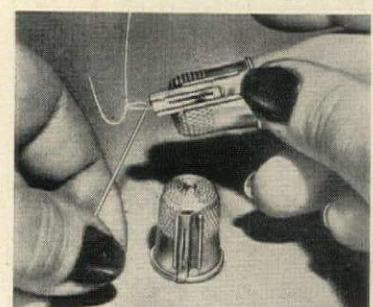
TEMPLETON CRAFTSMEN

Dept. 26 Templeton, Mass.

**No More Dishpan Hands!**

Waterproof, silky textured PLASTI-MITTS protect your hands, guard rings, watches and cuffs from splashing water. Pleasant to wear. Won't chip, crack, peel or stain.

49¢ a pr. ppd.

**Amazing New Magic Thimble**

has a built-in automatic needle threader that works simply and easily. Plus a built-in automatic thread cutter. Sizes: Med. Large & Med. Small

DELUXE MODEL—GOLD PLATED, BOXED. 49¢ ea. ppd.

STANDARD MODEL—NICKEL PLATED. 3 for 49¢ ppd.

Satisfaction Guaranteed. Send Check or M.O. No Stamps or C.O.D.'s

OUR BIG BEAUTIFUL NEW GIFT CATALOG SENT FREE. UNUSUAL GIFTS FROM ALL OVER THE WORLD AT REASONABLE PRICES.

Spencer Gifts

OF Atlantic City, N. J.

Makes Eating Fun for CHILDREN
... personalized pottery



Complete 4 Piece Set Only \$5.00 Prepaid in United States

Colorful, durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Special design for boy or girl. Enthusiastic letters from pleased customers received daily. Ideal birthday or occasional gift that pleases parents and child. Satisfaction guaranteed. Prompt delivery. This original-design, fine pottery sold only through mail order by us. Send child's name and sex, with check or money order to

JOHNSON POTTERY, Inc.

Dept. C, Box 494, Binghamton, N. Y.

**GOLDEN-TONE SCENTINEL AND FUNNEL SET**

For that Special Christmas Gift. Mary Dunhill set containing a Golden-Tone Scentinel, a ½ oz. bottle of Flowers of Devonshire Perfume, and a Golden-Tone Funnel. Price includes postage and Federal Tax.

Golden-Tone Scentinel can be bought separately. Its bottle is fitted with a hand-ground glass stopper. Price includes postage.

Write for our new Christmas Catalogue

GREEN JADE TREE

10 Sanford Street Fairfield, Conn.

HOLDAFONE [©]
A Unique Gift
OF OUTSTANDING USEFULNESS



Patent No. 2067323

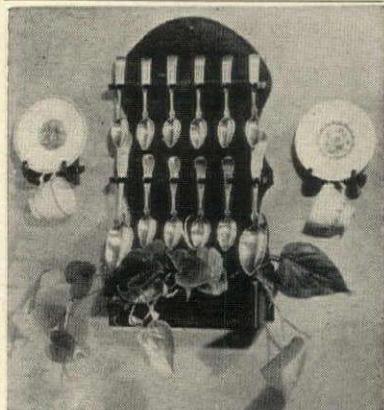
Add 75¢ for express charges

For oval or square base phones—specify

\$7.95
THE HOLDAFONE
COMPANY

Dept. HG-10
4272 Gwynne Rd.
Memphis, Tenn.

EXPRESS CHARGES COLLECT

**A SPOON RACK**

Mahogany or maple finish
10½ x 19 with metal liner for plants.

10.00

Cup and saucer hangers for demi-tasse or standard cups.

1.50 each

EXPRESS CHARGES COLLECT

Muriel Reynolds

Box 187
Laguna Beach 5, California



Pride Of The Home Genuine Mahogany MUFFIN STAND

In excellent taste . . . created from an English design, this versatile three-tier table can be used in various settings for innumerable occasions. Ideal for ash trays and drinks by the bridge table or easy chair . . . for serving coffee and small desserts. Wonderful by the window for vines or potted plants.

Made of genuine mahogany—hand rubbed to a dull, old-world finish. Galleries in attractive Kent finish of lace design. Solid brass handle. Will be cherished by the whole family.

Sold by mail order only.
Shipping charges prepaid.

\$27.75 each Add 25c west
\$55.00 per pair of Mississippi.

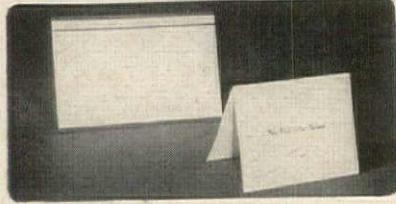
Send check or money order.
Sorry no C.O.D.'s.

BLUE RIDGE CRAFTSMEN

Rocky Mount, Virginia

"In the Blue Ridge Mountains of Virginia"

Give Personalized Gifts!



INFORMALS and POSTCARDS

Fine Quality . . . Attractively Priced!

INFORMALS: A grand gift for any occasion, especially Christmas. Paper is fine quality white stock, folded to 3" by 4". The raised printing is almost impossible to distinguish from engraving. Besides ordering for gifts, you'll want an extra box for yourself.

100 Informals and 100 Envelopes in gift box . . . **\$2.25** postpaid
Double quantity . . . **\$4.25** P.P.

Sorry, no C.O.D.'s on Informals or Postcards

POSTCARDS: These bordered, personalized postcards make an ideal gift for the person too busy to write a letter. Printed on excellent white stock, size 3½" x 5½". Borders and names are printed in Duomo red or Marine blue. Specify colors. And be sure your own name is on your gift list.

100 Personalized Postcards in gift box . . . **\$2.00**
postpaid. Double quantity . . . **\$3.75** P.P.

Send for your FREE copy
of our new CHRISTMAS GIFT CATALOG



OLD COLLEGE PRINTS on stunning waste baskets!

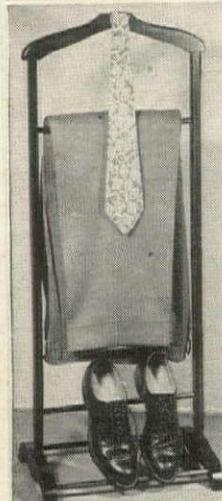
For grads, students and students-to-be! Quaint copies of early American prints in color, on antiqued, hand-finished metal baskets 13" tall. Choice of Yale, Harvard, Princeton, Vassar, Mt. Holyoke, U of P, Columbia, Northampton, U of Va., Rutgers, Antioch, Dartmouth, Amherst or aerial view Bryn Mawr, Just . . . **\$6.75** Also original old bird and botany prints on baskets 11½" tall . . . **\$5.50** to **\$7.75**.

Yes, sent postpaid. Sorry, no c.o.d.'s.

the BETTER MOUSE TRAP
110 S. Pitt St. Alexandria, Va.

Green Gable Gifts

394 Lenox Ave., N.Y. 27, N.Y. Dept. 510



Silent Valet Only **\$7.95**

This De Luxe model is just right for taking care of the things that clutter up a man's or boy's room. Saves time and temper in the morning rush by having all his clothes handy, ready to put on without any waste motion.

NO MORE ARGUMENTS

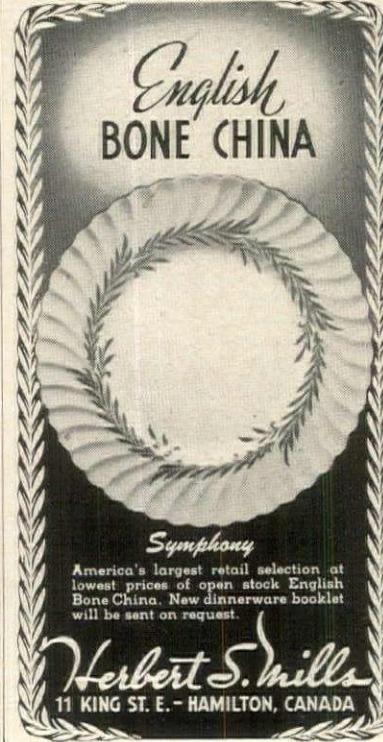
It's a handsome piece of furniture that holds coat, vest, trousers, undergarments, shoes, socks, necktie and shirt—all conveniently arranged. Keeps bedroom neat. Choice of mahogany or maple finish. 41" tall.

We pay postage. No C.O.D.'s please.

WRITE FOR BIG FREE CATALOG

Bancroft's

2433 So. Indiana Ave., Dept. 77, Chicago 16, Ill.



Herbert S. Mills
11 KING ST. E. - HAMILTON, CANADA



SHOPPING



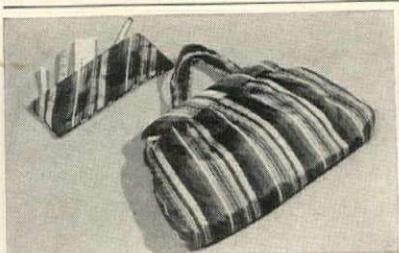
Candlewick glass in accessory table pieces is monogrammed for big "little" gifts for the bride or any hostess. The simple lines blend easily with modern and traditional settings. Dinner bell, \$2.95; covered butter dish, \$3.50; cream and sugar set, \$3.50, ppd. Greenland Studios, 5700 Wilkins Ave., Pittsburgh 17, Pa.



A new leaf, handmade of brass, is a useful dish, for serving hors d'oeuvres, candies or nuts. It is most attractive as a giant ashtray on a modern coffee table, or as a bowl for breakfast fruit arrangements. Handle to tip, 14" long; \$5 plus 35c post. The Studio Shop, 557 Boylston St., Boston, Mass.



Silhouette plant stands for window sill, wall shelf or table decoration are made of aluminum painted a soft black. Deer, crane or youthful gardener are \$1.50 each, postpaid, or 3 for \$4. 6½" high; 9" long. Use them also to hold flower vases, ash trays. The Robie Studio, Box 207, Needham, Mass.



KNITTING BAG AND CASE In Gay Roman Stripe

Here is a stunning knitting accessory that doubles as a shopping bag, and makes the smartest catch-all you ever carried! It's made of colorful Roman Striped Taffeta with comfortable wide handles, and the roomy interior is completely lined with dark rayon. The handy little Case to match keeps your small knitting aids in order and easy to find. It comes equipped with needle gauge, stitch holder, measuring tape and set of needles. There is no tax on either the Bag or Case. Knitting Bag, 16" by 8", \$5.50 postpaid. Knitting Case, 10" by 4", \$1.95 postpaid.

Write for next free catalog featuring selected New England merchandise—country apparel and accessories, quality gifts, food delicacies.

The unusual at reasonable prices

JOHNNY APPLESEED'S, Inc.

Box 700

Beverly, Mass.



NEW! RADIANT GLASS HEAT

**ELECTRIC
PORTABLE
HEATER**

•
SAFE

WILL NOT
IGNITE
PAPER OR
FABRIC

KICK IT OVER OR STAND ON IT—
IT WON'T BREAK



**WHILE
THEY LAST
ONLY
\$29.95**
POSTPAID

Satisfaction
Guaranteed
or
Money Back

APPROVED BY: Commissioner N.Y.C. Dept. Water, Gas & Electricity. Tested and approved by Electric Testing Laboratories.

EFFICIENT: Uses about 1250 watts or approximately 1½ Kilowatts per hour. Heats your dining room, breakfast room, hall, vestibule only about 4 degrees. Puts heat near floor where needed. Continues to give off heat for over half hour after it is disconnected.

INVENTED IN FRANCE. Used to heat Maginot Line. Lessens effect on humidity—no light. No moving parts or blowers. No more roasting on one side than the other. No more red-hot coils. Designed for toughness. Element consists of aluminum alloy fused into back of tempered, break-resistant glass at high temperature. A glass on both sides radiates heat in all directions. Excellent source of supplementary heat. Handsomely framed 15" x 20" in polished aluminum with decorative scheme. AC or DC. Made for 110-120 volts; 220 volts, on request. Just plug it in. 7' electric cord. H. B. of N. J. writes: "It is all you said it is and more."

Send check or money order today.

CARNAGEY'S One Central Ave., Dept. RH-309
Tarrytown, New York
Telephone: Tarrytown 4-0624

Send for Catalog of Other Unusual Gift Items

AROUND



Trotters and pacers put their best foot forward on highball or soft drink glasses of clear crystal. Bay, sorrel, gray and roan, with colorfully-dressed drivers, they are permanently fired onto the glass. 12-oz. size, with sham bottoms. Set of 8, \$10.50, ppd. 12 for \$15. "little joe" Wiesenfeld Co., 112 North Avenue, Baltimore 1, Md.



Planter plates have frames of polished brass or copper encircling quaint old prints in color. A receptacle at the back holds water for the plants. 8" *Rider and Jumper*, \$2.75 ea., \$5.25 pr. 10" *Music*, \$3.75 ea., \$7 pr. 12" *Fruit*, \$5.35 ea., \$10.50 pr. Postpaid from The Inderlied Shop, 22 Hillside Avenue, East Williston, New York.



Take the pack for a good game of Canasta while traveling, or give this good looking set as a bon voyage or bread-and-butter present. The hand-tooled leather case with gold decoration holds two decks of cards, rules, score pad and a felt-based walnut tray. In green, tangerine, ivory or red, \$6.95, ppd. Edmund B. Harris, 366 Madison Ave., New York 17.



When company drops in for a Television Evening

offer them NEW comfort with
Edsonart **TeeVee**
Pillo

A NEW kind of pillow for comfortable television... wedge-shaped, versatile EDSONART TEEVEE PILLO. Guests can lie, lean, or sit in informal ease and watch screen. Zippered slipcover in Maroon, Forest Green, Colonial Blue, Chartreuse, Brown or Grey, with contrasting piping.

ORDER SEVERAL TODAY!
All orders shipped postpaid. Sorry no COD's.

EDSON, INCORPORATED
2750 S. Kedzie Ave., Chicago 23

Rare Old English Lavender

Sachet and Perfume GIFT COMBINATION Bamboo Basket Chiffon Bag 1/2 oz. Perfume All for Only \$2 Postpaid



Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance. Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc., and to place among the woolens to discourage moths. Gift packaged. Similar Baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

EDWARD GEORGE COMPANY
Nat'l Arcade Bldg., Atlantic City, N. J.

Early Americana In Gleaming Brass

At New Low Prices!



#38 COLONIAL DOORKNOCKER. Solid brass. 6 3/4" long. Hand engraved with your name in OLD ENGLISH lettering. Price, including engraving \$4.20.

#39 BEDROOM KNOCKER. Brass. 3 3/4" long. Hand engraved with GIVEN name in BLOCK lettering. Price, including engraving \$1.95.

#40 EMBOSSED BELLOW. Imported from England. 16 1/4" long. Leather pouch trimmed with brass nailheads. The perfect accessory for a fireplace. \$6.75.

#41 EMBOSSED BRASS PITCHER. From England, it is 6" high. An unusually good buy at \$2.50.

#42 BRASS CANDLESTICKS. True reproductions of an Old English pattern. 9" tall. \$10.50 Pair.

Send for Free Catalog—G-10

All items shipped Prepaid—NO C.O.D.'s, Please!

ART COLONY INDUSTRIES, Inc.

The House of Gifts
69 Fifth Avenue—New York 3, N.Y.

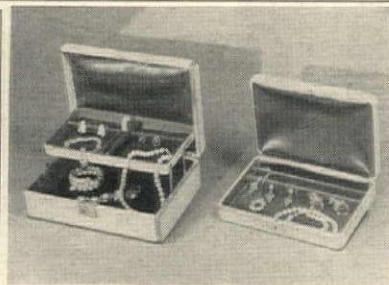


- Adds Charm
- No Tools Needed
- No Drilling

Now...you can electrify oil lamps... yourself...simply and at very little cost by replacing the present wick burner with a NALCO Electrified Wick Burner. Complete with switch and cord, Nalco Adapters are available in

Write today—for free literature and prices.

NALCO SPECIALTY SHOP
1092 Tyler St. St. Louis, Mo.



JEWEL CASES

For "Her Majesty's" Treasures and Trifles. Lovely colors, beautiful design and exacting workmanship make these Royal Gifts of the Season. Both are all metal construction and contrast lined in rich velvet and satin.

THE DUCHESS (left) Leather grain texol 24K Gold embossing (9 1/2 x 6 1/2 x 3) Ivory, Rose, Aqua. \$5.95 add 25c postage.

THE COUNTESS (right) in rich Ostrich grain texol (8 1/2 x 5 3/4 x 1 1/4) Rose, Blue, or Blonde. \$3.95 add 20c postage

Give 1st & 2nd color choice—No COD's

james Stuart
Dept. C-10 410 DELAWARE AVENUE
WILMINGTON 11, DELAWARE



Crystal Chandeliers

As low as
\$35.00

Wired for electricity. Imported beautifully cut crystal (not plastic) prisms. Lovely tooled metal top band. All metal parts in either natural brass or a silver-like color. Please specify. Furnished with 12" adjustable chain above, or with attachment for close ceiling connection. Please specify.

Model pictured 12" across, App. 16" long, 5 tiers prisms—\$60.

Same style, 10" across, App. 13 1/2" long, 4 tiers prisms—\$45.

Same style, 8" across, App. 11" long, 3 tiers prisms—\$35.

Any model shipped prepaid parcel post on receipt check or M.O. Satisfaction guaranteed. All orders given prompt attention. More elaborate model with festoons of buttons above—\$125.

Write for free illustrated descriptive folder.

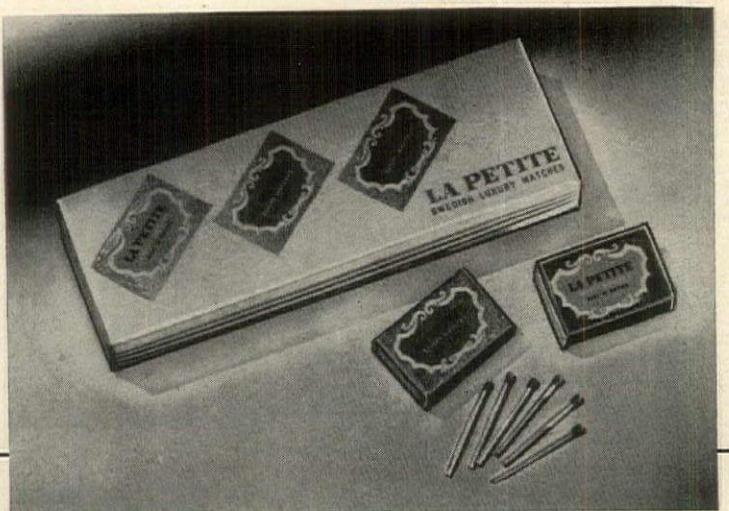
KING'S ANTIQUE SHOP
Dept. G, Leaksville, N. C.



Enclose 15c stamps
for the 1949-1950
edition of the
WARNER KEY
and sample of paper shown.

Laurel Stripe - \$2.40 per roll
(Slightly higher west of Denver)

The WARNER Co.
DECORATIVE WALLPAPER
420 So. Wabash Ave., Chicago, Ill.



From Sweden PERFECTLY MATCHED

Back again after ten years!—"La Petite"—the famous luxury miniature matches from Sweden. These tiny marvels prove that good things come in little packages. Dainty and diminutive—they're the smallest safety matches made. Just vest-pocket size, they're distinctively boxed . . . make charming additions to your home . . . splendid thank you gifts for your favorite hostess.

2 cartons (16 small boxes in each carton) only \$1.00 postpaid
No C.O.D.'s please

CHARLES BENT CO., BOX 200, GLENDALE, CALIF.

At last . . . the perfect DRIP-PROOF COASTER

Set of 4 \$1.25

Here are the coasters you've been looking for . . . to give as gifts or use in your own home. Drip-proof, burn-proof and non-sticking, KOOP'S COASTERS protect furniture and clothing from stains, can safely be used as ash and plant trays. They're 3½ inches across, hold glasses and bottles of all sizes. Choice of red or green molded plastic. Four, \$1.25; Twelve, \$3.00. Postpaid. No C.O.D., please.

Special introductory offer: 50¢ for single coaster.

P. O. Box 641
Miami 38, Florida

Koops



XMAS GIFT FOR BUSY PEOPLE THE DESKIT

Here's office efficiency for personal desks! Included in the Deskit are 50 personal post cards for writing informal notes, 50 mailing labels for packages, and 300 personal labels for envelopes, books, etc. 400 pieces—all printed with name and address on beautiful stock. Gift boxed, and rushed to you postpaid for only \$2.95

Personal Post Cards, only, 50.....\$1.00
Mailing Labels, 50.....\$1.00
Personal Labels, book of 300.....\$1.00

Make ideal Xmas gifts. Order by mail. Please print name and address plainly. Send also for big Free Gift Catalog.

HORACE ANDERSON'S GIFT CRAFT SHOP
1234 E. 47th STREET CHICAGO 15, ILL.

A DISTINCTIVE LAMP

From Your Vase or Antique

Dept. H-10
Raffia shades to order.

Add beauty to your home. Vases, Cut Glass, Figurines, Antiques, Art Objects made into exquisite table lamps by master California craftsmen. 25 years experience. Write TODAY for details and reasonable prices regarding this specialized service.

Dept. H-10

WESTWOOD LAMP STUDIO
1559 WESTWOOD BLVD., LOS ANGELES 24, CALIFORNIA

PORTABLE CURTAIN-LESS SHOWER—only \$8.95

Easily attached to any faucet. Water hugs the body . . . three converging, stimulating sprays. Water for tub may be drawn independently of shower. Ideal for shampoo . . . Made of heavy brass, polished chrome. Kurtain-Less eliminates wet floors and curtains. Portable and detachable. Special connection for faucet type "C". 50¢ extra (indicate style of faucet).

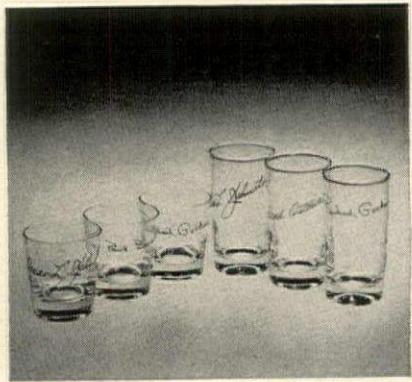
Enclose check or M. O.—No C.O.D.'s please
Postpaid in U.S.A. only

J. B. HUNTER CO.
HARDWARE
83 SUMMER ST., BOSTON, MASS.

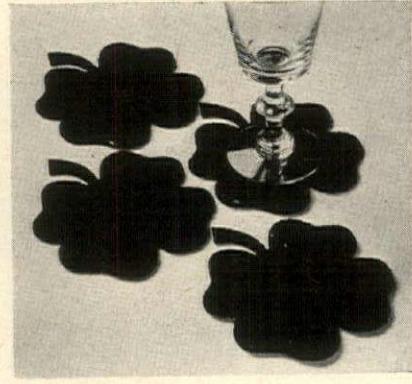


SHOPPING

Signature glasses decorated with your own signature, or any other signature you send in, are available in highball or old-fashioned sizes. Red, green, black, brown or blue on clear glass, \$12.50 a doz., ppd. Frosted, \$14.50. Allow 3 weeks for delivery. The Selden Cooper Shop, George Vanderbilt Hotel, Asheville, North Carolina.



Rubber four-leaf clover coasters are a lucky find for the hostess who prizes the finish on her tables. These, with absorbent spongy surfaces and moisture-proof backs, prevent lamentable glass marks after the party. Dark green, set of 8, \$1. ppd. from Myron Berlow, Winchester, Massachusetts.



Quaint and Useful Gifts From New England



← America's Oldest Coffee Mill for gourmets and collectors of bric-a-brac. Our Mill is adjustable to any grind. Available in red, blue, natural wood lacquered, or unpainted. The Eagle Mill has often been used as a spice grinder and is a popular gift item.

→ This 1853 sewing bird made in brass from the original dies, holds cloth firmly in its beak and is an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on a whetstone or dressing table and its two pin cushions couldn't be handier. Not a reproduction.

Write about Coffee Mill Lamp and Kerosene Lamp
Eagle Products, Box 84 A, Meriden, Conn.



\$3.95 postpaid



USE ELECTRIC MIXER TO WAX, POLISH, SAND with new snap-on TOOLZON

Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just snap on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, all attachments. Used in thousands of homes. Postpaid. C. O. D.'s accepted.

TOOLZON for kitchen mixer \$3.00
For electric workshop drill \$2.50

TOWLE MANUFACTURING CO.
BOX 265G • WALNUT CREEK, CALIFORNIA

NEW BLONDE WOOD FINISHES



Platinum • Driftwood
Sandalwood • Blonde • Maple
Bleached Mahogany

\$1.25 Postage prepaid
Easily applied. Can of stain and clear finish \$1.25—enough for table or four chairs. Order today! State color. O'Brien Corp., Dept. HG10, South Bend, Ind.

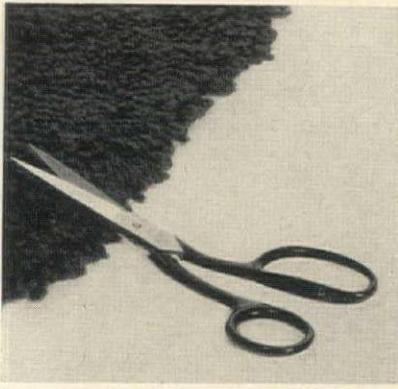
MADE BY THE MAKERS OF FAMOUS

O'BRIEN PAINTS

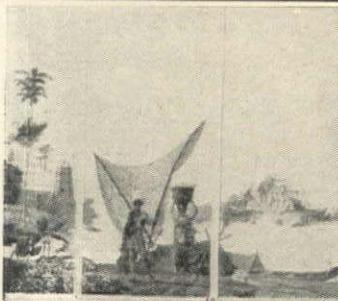
AROUND



Scenic place mats of gray Indian-head cotton are hand-printed in 10 lively colors. The "Rolling Spring" set includes four mats and four plain gray napkins—all washable. The set is \$12.50, ppd., hand signed by the artist, Bradford Will. Farthingshire Fabrics, P. O. Box 634, Highland Park, Ill.



Rug cutters. For a smooth finish, trim candlewick, chenille or hooked rugs with an angled pair of scissors that specialize in that function. A handy accessory for a well-equipped work basket and a necessity to the woman who makes her own rugs. \$3 ppd. from J. B. Hunter Co., 83 Summer Street, Boston 10, Mass.



HINDUSTAN—Hand-blocked Zuber scenic. Consists of 20 panels, each 26½" wide. Hundreds of wood blocks required in the printing.

Write for illustrations

\$870.00 per set

A. L. Diamond & Co.

ESTABLISHED 1842

34 E. 53rd St. New York
1515 Walnut St. Philadelphia
Spread Eagle Mansion Strafford, Pa.

HOUSE PLANS



275 BEST DESIGNS • IDEAS

Planning to buy or build a new home? Here are 275 new plans and ideas that will help you in many different ways. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types of architecture. Homes for every climate. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available.

Circle (O) your choice of books—50¢ each:

- Selected Homes, 40 California Ranch Types.
- Attractive Homes, 40 Cape Cods and Colonials.
- Charming Homes, 31 5-Rooms, Modern Exteriors.
- Brick Homes, 62 2-3-4 Bedrooms.
- Dream Homes, 79 Illustrations, Interiors and Exteriors.
- Small Homes, 23 Low Budget Designs.
- ALL SIX BOOKS FOR \$2.50 SENT POSTPAID

No C.O.D.'s

ONLY \$1.95

BREAD-TAINER

Will wonders never cease? The amazing Bread-Tainer keeps bread fresh for weeks! Made of crystal clear plastic so it is easy to see how much bread you have left. This Bread-Tainer keeps bread from getting stale. Prevents waste. Keeps cookies and rolls from drying out, too.

ONLY \$1.95

We pay postage. No C.O.D.'s please.
WRITE FOR BIG FREE CATALOG

Bancroft's

2433 So. Indiana Ave., Dept. 78, Chicago 16, Ill.

Guaranteed satisfaction or money refunded. Order today.

CLEVELAND PUBLICATIONS, INC.
Dept 10-B, Pershing Square Building • Los Angeles 13, California



JUMBO MAIL BOX

16" x 11½" x 4½"

Takes full size magazines without folding—also newspapers and small packages. Weatherproof—Attractive. Made of durable aluminum, finished in Antique Bronze, Hammered Brass, White or Dove Gray. Complete with outgoing mail clip.

ONLY \$5.95 POST PAID (No C. O. D.)

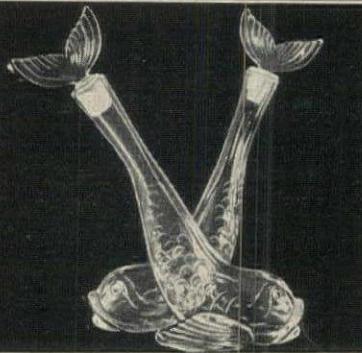


PROTECT AND KEEP

your valuable papers in one safe place. This fire resistant steel safety box is attractive as well as useful. It is secured by a Corbin Sesame, three number lock—no keys to lose. A practical gift for every one. Size 11½" x 5½" x 3½" in Cadet Blue or Gray.

PRICE \$3.95 POST PAID (No C.O.D.)
Add 25c west of Mississippi River

CHRISTMAS IS NOT FAR OFF—SEND FOR FREE GIFT CATALOG TODAY
MADISON HOUSE, Inc., 21 POST ROAD, MADISON, CONN.



IMPORTED CRYSTAL CRUET

You'll want one for yourself... and as a "thank you" gift to the Hostess on your last house party. This beautiful Czech-Slovakian cruet... sent anywhere... jar-proof packed. Taxes, \$6 all included . . . only

No COD's please... Allow at least 10 days for delivery. Include your card if as a gift.

Free Booklet

O VINGTON'S
OF CALIFORNIA

3106 Wilshire Blvd. • Los Angeles 5, Calif.

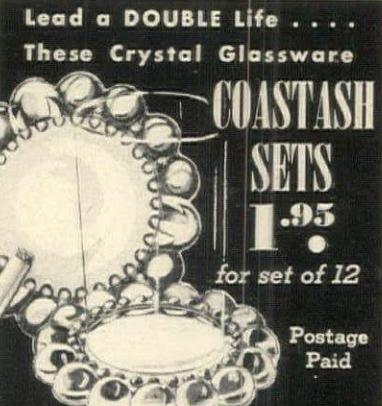
Goodbye, Laundering!
RUGGED
RUBBER RUG

- WON'T SLIP
- WON'T RAVEL
- WON'T CURL
- GREEN ON TAN
- RED ON TAN
- TWO-TONED BLUE
- TWO-TONED GREEN

Here's new brightness to preserve your linoleum, carpets and floors! It's made of rugged rubber, looks just like a rug, but stays fresher longer and cleans with heavenly ease. No more laundering! Lays flat, won't slip, curl, or ravel. Size 19" x 32" in the following colors: Green or Red on Tan, Two-Toned Blue, or Two-Toned Green. Priced only \$2.00. Order by mail. Add 35c per rug for shipping. No C.O.D.'s, please.

THE ARTISAN GALLERIES

• Fort Dodge Iowa

Lead a DOUBLE Life . . .
These Crystal Glassware

COASTASH SETS

1.95

for set of 12

Postage
Paid

"Ingenious," you'll whisper! One time an ashtray . . . next time a coaster. Guaranteed to thrill a bride or bridge winner. And so nice for your own home, too.

FREE! Send today for "The Reizart Book of Beauty." Let "Made for Each Other" place settings make your table a symphony of loveliness.

C. REIZENSTEIN SONS

505 Liberty Ave. Pittsburgh 22Pa.



Just shake a little Powder Chaperone on anything you want to protect. Your dog smells it . . . but you don't. An easy way to train. Harmless.

Use on chairs, beds, sofas, etc. Does not injure even finest fabrics. Prevents puppy damage—put on slippers, drapes, etc. Keeps male dogs away from female.

Send No Money. Order your Powder Chaperone C.O.D. \$1, plus postage (or just enclose a \$1 bill at our risk and we'll pay postage).

For outdoor use to protect shrubs, gardens, etc.—use Liquid Chaperone, also \$1.

Clean your dog nature's way—use amazing Sudbury Hygienic Cleaning Powder, \$1.

SUDBURY LABORATORY
Box 13
South Sudbury, Mass.



POTATO BAKER AND BUN WARMER

A top-of-stove one-burner oven. BAKE potatoes, biscuits, biscuits, apples, without wasting potatoes to heat the oven. It HEATS pies, crackers, yesterday's leftovers, etc. Bakes meat, roast beef, other meat roasts. Steam vent under cover. Sparkling aluminum. Cool handle.

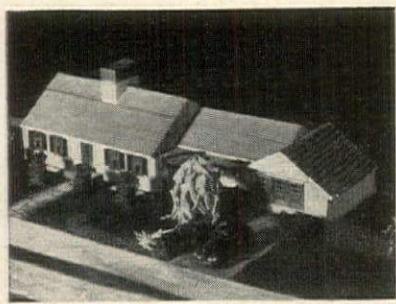
ONLY \$1.95

BREAD-TAINER

Will wonders never cease? The amazing Bread-Tainer keeps bread fresh for weeks! Made of crystal clear plastic so it is easy to see how much bread you have left. This Bread-Tainer keeps bread from getting stale. Prevents waste. Keeps cookies and rolls from drying out, too.

ONLY \$1.95





Build a Model of Your Dream House

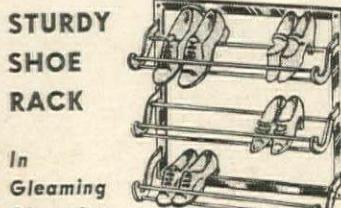
Build a $\frac{3}{4}$ " scale model of your dream house with Plan-O-Blocks. In three dimensions, you can see it from every angle; alter it to suit your needs. Plan-O-Blocks are not a toy, but precision made; accurate enough for your builder to estimate costs. One set lets you plan and construct thousands of designs, one at a time.

SPECIAL 10-day Trial Offer
Send \$19.95—check or money order. Set sent postpaid. Money refunded if set is returned for any reason within 10 days. A wonderful Christmas gift for the prospective home owner or planner.

PLAN-O-BLOCKS

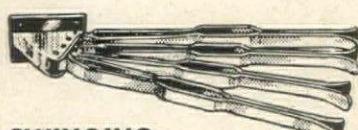
307 Capitol Bldg.
Binghamton, N. Y.

PRACTICAL CLOSET ACCESSORIES



STURDY SHOE RACK
In Gleaming Chromium
Holds up to ten pairs of shoes neatly in place. Toe guard keeps them from falling on floor. Easily attached to wall or door. Width $20\frac{1}{4}$ "; height $22\frac{3}{4}$ ". Postage Prepaid.
no C.O.D.'s.

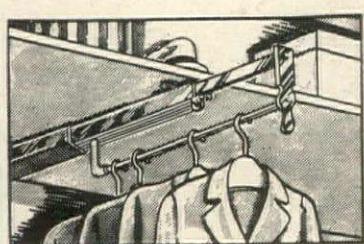
\$4.00



SWINGING TROUSER & SKIRT HANGER

Four pair of trousers or skirts keep their press when you slide them in these independently swinging arm clamps. Chrome finish. Postage Prepaid, no C.O.D.'s.

\$2.50



PULL-OUT CLOSET CLOTHING CARRIER

Strong chrome plated clothing carrier that brings dead storage space to life. Slight pull on handle slides roller bearing rod with whole wardrobe into sight. 12" size \$2.50; 16" \$2.80; 20" \$3.00; 24" \$5.00; 30" \$5.00; 36" \$9.00; 42" \$9.50; 48" \$10.00. Postage Prepaid, no C.O.D.'s.

Millions of Friends from Coast to Coast

WEED'S

Est. 131 Years Ago BUFFALO 5, N. Y.



WOVEN PALM LEAF CRACKER CARRIERS

**\$1.25 pair
POSTPAID**

THE OTOMI INDIANS OF MEXICO weave these colorful and useful little baskets from sweet, clean palm leaf in natural off-white with decorative bands of green, pink and purple. They're 9 inches long and just the right size for crackers, cookies and many other good things. They add interest to any meal or party and make wonderfully inexpensive gifts. Send your check or money order today and we'll rush a pair postpaid. Your money back if not satisfied. Ask for our free catalog.

PLAN-O-BLOCKS

307 Capitol Bldg.
Binghamton, N. Y.

Southwestern Gifts

631C E. Alameda, Santa Fe, New Mexico



Man Sized COFFEE CUP For Outdoor Men

For men who like their coffee and plenty of it, here's a giant coffee cup that men cheer about. Made of famous Davenport China with hunting scene done in color from original engraving. On back of cup is horseshoe, whip and hunting horn. Large saucer has scene to match cup with artistic border of green foliage and timber fence. A gift of charm and distinction. One cup and saucer only \$4.00. Four cups and saucers only \$15.00. Postage prepaid and safe delivery guaranteed. Money back if not delighted. Bulletin of 100 horse lovers' gift items FREE with your order.

"little joe" WIESENFELD CO.
Dept. C-14 Baltimore 1, Md.



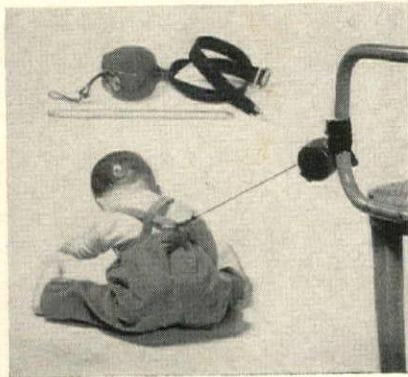
The Gift of the Year ... All Year 'Round

A delicious English Plum Pudding, custom made from an old English recipe, containing a choice of California's best fruits and fine brandy. Bound in cloth and heavily coated with hard wax—preserving the fine old English flavor indefinitely. Serves six generous portions. Beautifully gift packaged in heavy gold foil box... the ideal gift for ANY occasion for the most discriminating person. Postpaid \$2.95 anywhere in U.S.A.

PETER PAN OF HOLLYWOOD
Dept. H-10
5746 LANKERSHIM BOULEVARD
NORTH HOLLYWOOD, CALIFORNIA



SHOPPING AROUND



Baby-Minder keeps accidents out of reach, prevents youngsters from wandering into mischief or mishap. Fasten the swivel to harness and the strap to your chair, a park bench, tree or the ground stake provided and set nylon "leash" for any distance to 10 feet. \$4.95, ppd. The Del Hagens of Westchester, Larchmont, New York.



Comic relief. Here's basic art for the whole family. The Magnetic Funny Face outfit includes a magnetized metal art board, paper cut-outs, magnetized eyes, ears, hats, etc., and paper to make other cut-outs. No rules—no age limit. \$1.25, ppd. from Bancroft's, 2433 So. Indiana Ave., Chicago 16, Ill.

BARGAIN SELL-OUT!

Famous Name Electric Broilers
Sturdy, attractively finished, quickly broils meat right in your frying pan. Can be used as a hot plate or room heater.

LIMITED QUANTITY!

HURRY YOUR CASH, CHECK OR MONEY ORDER... NO C.O.D.'S... MONEY BACK GUARANTEE

BROILERS, LTD. P.O. Box 59, Adrian, Mich.



New! PACKAGE POURING SPOUT

Don't Spill It!
POURITE, the magic pouring spout, opens cartons and packages in one quick operation. Soap, sugar, cereals, pet and garden supplies—any granulated or powdered products pour FREE & EASY with POURITE! Stops waste. You'll use them over and over. Only 90c for 3, ppd.

**SPECIAL OFFER—SAVE 10%—4 POURITE
2 SETS CRAX-EZY FOR \$2. PPD.**

Boiled Egg Lovers

CRAX-EZY

Ends Burned Fingers!



A useful gift—a breakfast treat. Clips boiled eggs open quick & neat. It's Crax-Ezy, the hot egg opener. Order a set for each family member. Only 50c a set, ppd.

**CRAX-EZY, Dept. 1
Box 247 Sta. K., Los Angeles 11, Calif.**



TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS

...FOR CHRISTMAS GIVING

"CASCADE" GIFT BOX. Six asst. $5\frac{1}{2}$ -oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. Express Prepaid ... \$2.95

"MT. HOOD" GIFT BOX. Doz. asst. $5\frac{1}{2}$ -oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Old-fashioned Tomato, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Apricot with Kernels. Shipped Prepaid ... \$5.85

**WRITE FOR FREE CATALOGUE
JANE AMHERST**
1103 N. E. 47th Avenue
PORTLAND 13, OREGON



A famous decorator uses peacock-blue as a foil for the new Lasting Spring. Fashion note! Rosebuds among the grapes.

A graceful stem of silver . . . out of which curl Spring's fragile tendrils, tiny tender buds. That's the new Lasting Spring*. Purely, delicately moulded in solid silver, it will make your table lovely all your life—all your daughter's, too. For wear only adds character to Heirloom* Sterling's ageless beauty.

MANSION HOUSE

*Trade Mark. © 1949, Oneida, Ltd., Oneida, N.Y.

California Originals!

a
new
linoleum
by

Parbco

styled
for
every
room
in
your
home...
in
thirteen
colors
and
designs!

illustrated:
berkeley blue...
for information
contact
**The Paraffine
Companies, Inc.**
475 brannan street
san francisco
california

Color Name	Color Swatch
CATALINA CORAL	Red
SUTTER GOLD	Yellow
SIERRA SLATE	Dark Blue
DEL MONTE GRAY	Light Gray
STANFORD RED	Red
CARMEL BLUE	Blue
CORONADO GREEN	Green
DESERT SANDS	Yellow
REDWOOD BROWN	Brown
MISSION BROWN	Brown
ARROWHEAD GREEN	Green
LASSEN GRAY	Gray



Ready-made draw curtains with a custom workroom look

Celanese*

DECORATIVE FABRICS

With a pull of the cord you let in the sun; shut out the night. That's just one of the joys of new, exciting draw curtains of Celanese Multicord*, Serenacel* or Celaloom* of acetate rayon. Have them in either sill or floor lengths—enjoy the handsome color and texture

interest they bring to a room. You'll find them in the drapery department nearest you, in sizes to fit any type window—and despite their made-to-order look, they're completely budget-conscious! Also by the yard. Celanese Corporation of America, New York 16.

Ready-made curtains in Celanese decorative fabrics are manufactured by the following firms: O'Brien Curtain Co., Los Angeles; Empire Curtain Co., Boston; Angwell Curtain Co., Chicago; Ardsley Curtain Co., New York City.



*Reg. U. S. Pat. Off.

Suntile

(IT'S COLOR-BALANCED)

keeps on shining here!



Bathroom fixtures by Crane Co.

... keeps on telling you how lucky you are to have a Suntile bathroom!

... keeps on showing you, day after day, how wonderfully cheerful and good-looking a color-balanced Suntile bathroom can be!

... keeps on proving to you, year after year, how very little Suntile costs to maintain! Suntile is real clay tile. It resists warping, chipping or cracking—is so easy to clean—never needs any painting or redecorating of any kind!

Let your architect tell you more about Suntile. He knows Suntile—knows that it comes in many varied shapes, sizes and colors—knows that it will be skillfully installed by a carefully selected and trained Authorized Suntile Dealer.

Write Dept. HG-10 for descriptive literature on Suntile—and for the name of the Authorized Suntile Dealer in your neighborhood. He may be listed in your classified telephone directory. The Cambridge Tile Manufacturing Company, Cincinnati 15, Ohio.



SUNTILE OFFERS YOU BOTH • BETTER TILE • BETTER INSTALLATION

Callaway Towels—

TREAT YOURSELF
TO THE BEST
IT COSTS
NO MORE!

THE SMART WAY IS...

Callaway

TOWELS Reg. U. S. Pat. Off. **RUGS**

CALLAWAY MILLS, INC., 295 Fifth Ave., New York

Sales Solicitors

Label of Luxury
Callaway
GUARANTEED FIRST QUALITY
MADE IN U.S.A.

Negligee by Emma Maloof

Callaway Towel and Rug Ensembles... styled to meet every taste. Woven of fine yarns into textures that stay soft. In today's smartest colors. ABSORBENized* for faster drying. Look for the "Label of Luxury." At better stores everywhere.



Screened in sheer beauty

Flexscreen—beauty on duty! It enriches the fascinating beauty of the fireplace—contentment center of your home—insures serene enjoyment undisturbed by flying sparks. Sheer, flexible, these graceful, woven-metal curtains glide open or closed at the touch of one hand.

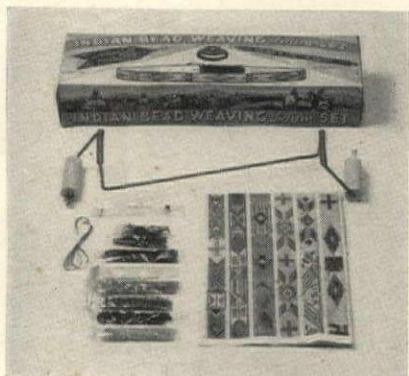
Available at better stores everywhere.

Bennett-Ireland Inc., 104 Bank St., Norwich, N. Y.

Flexscreen

Reg. U. S. & Canada Pat. Off.

SHOPPING AROUND



Indian beadwork is a peaceful pastime for the Heap Big Chief or Squaw who wants real bartering wampum like rings, belts, or bracelets. Ideal diversion for a rainy day, the weaving frame, beads, wire and all necessary instructions are included in this kit for \$1.25 ppd. from J. J. Anthony, Box 402, Milwaukee 5, Wisconsin.



Most popular guest at your Halloween and subsequent parties will be a Disney character come to life. Rubber masks slip over the head yet leave the wearer perfect freedom of vision, speech. Mickey or Minnie Mouse, Donald Duck or Thumper, \$3.95 each. Santa Claus, \$4.95. All ppd. Rubber-for-Molds, Inc., 6044 Avondale Avenue, Chicago, Illinois.

NO MORE CREASES IN YOUR SKIRTS

... when you use this newly designed Prac-T-Rack. Holds up to twelve skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels. An Ideal and Different Gift.

Each, \$2.95
Add 25c for Postage
and Handling

Sold by mail order only in 48
states and all over the world.

PRAC-T-RACK, STILLWATER 5, NEW JERSEY

It's EASY to Cut SHOESTRING POTATOES



You can safely cut "professional" shoestrings in a jiffy with the SLICK CUTTER. Cuts $\frac{1}{4}$ " square sticks of POTATOES, CELERY, CARROTS, FRUITS, etc., in long even sticks. The perfect small gift for showers and party favors. Order enough for your friends.

40c

Postpaid. No COD.
Please. Also available
able to cut
for small French
Fries (3/8" square).
Each 50c postpaid.



Order
By Mail!

Wash-It-Quick



Does away with buckets, brushes and rags when you're washing the car. It's a big, 48 cubic inch, brick-shaped block of sponge rubber. There's an attached hose that couples to any standard hose fitting. Turn on the tap and a slow flow of water penetrates the brick, loosens the dirt and flushes it away. Swell for outdoor furniture and windows, too. No. H68. Only \$1.98.

MILLER MFG. CO.
5545 N.W. St. Helens Rd.
Dept. 2, Portland, Oregon

Write for Big Catalog... Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



Tea-Toper's Delight English TEA POT

Here's a lusty tea pot—English-made of fine imported Earthenware. Holds more than a quart, and keeps tea hot a long time. The attractive English hunting scene is beautifully done in colors and has gold borders. A grand gift that makes grand tea. Price only \$4.00. I prepay charges and guarantee safe delivery. Bulletin of 100 horse lovers' gift items FREE with each order. Money back if you're not delighted.

* * * * *
* "little joe" WIESENFELD CO.
* Dept. C-14 Baltimore 1, Md.
* * * * *



UNUSUALLY ATTRACTIVE HURRICANE LAMPS

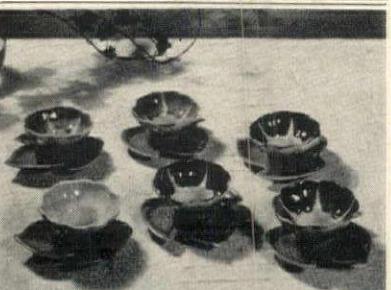
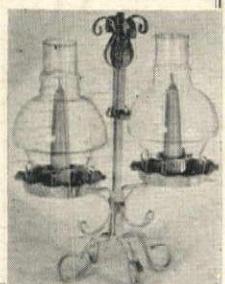
Beautifully designed and proportioned, these craftsman-made wrought iron lamps (in satin black or soft antiqued green) add warmth and charm to any room. Completely equipped with 7" unique chimneys and 5" candles.

SINGLE LAMPS
8" high in pairs
only \$3.95 per pair.

DOUBLE LAMP
13" high \$4.95.
IN PAIRS
\$9.00 per pair.

Add 25 cent delivery. No c.o.d.'s
Free gift folder

MASTERCRAFT
60 South St.
Boston 11, Mass.



Morning Glory Bowls and Leaf Saucers

Just the dish for your entertaining luncheons and bridge suppers. Each one a different garden color... and for fruit cups, consommé or ice cream, they are technicolored perfection!

10.50 for set of Six

2.00 each bowl and saucer

POSTPAID



BAKER'S
At the Sign of the Laughing Lion

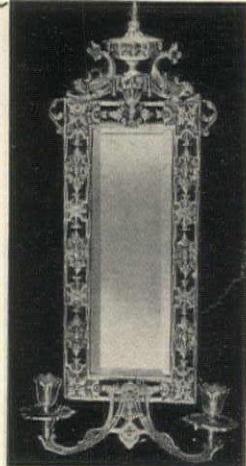
ORIENTAL IMPORTERS
1532 Sansom Street Philadelphia, Pa.

Brass Wall Sconces

6" Wide
20 1/4" Long

\$25
the pair

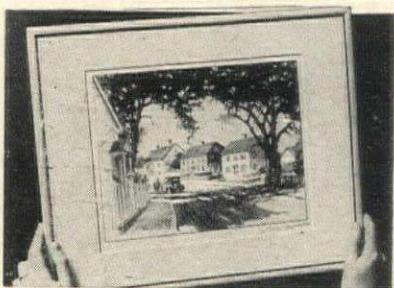
Check or
Money Order
Only. Please
send for Free
Catalog



Authentic reproductions of fine antiques. Modern craftsmen recapture the rich simplicity of Early Americana in these solid brass sconces. Beveled mirror. Prisms can be attached to the six holes in each saucer.

SEIDENS

71 Allen St. Dept. 12 New York 2
Manufacturer of Metal Products (Est. 1907)
We Resilver and Repair By Mail



America's Foremost Artists
Offer You

Free
THEIR NEWEST CATALOGUE OF
Signed Originals

By Such Famous Artists As

Thomas Benton
Joseph Hirsch
Gordon Grant
Doris Lee
and over 70 others

Valuable new 64-page catalogue shows works of these famous artists. Each etching, lithograph, and woodcut is original and individually-signed by the artist. They comprise a wide variety of subjects. Suitable for every room of your home. Although the normal price for each *Signed Original* would be \$18 to \$36—because of the special nature of this program, you still may buy any one shown in Catalogue for only \$5! These works are available only through this association. All guaranteed perfect. Editions strictly limited.

Mail Coupon for Free Catalogue

Illustrates each offering.
Contains biographical
sketches, awards of each
artist; shows how to select
and hang them in your
own home. Mail coupon
with 10¢ in stamps or coin
to cover postage, handling.
ASSOCIATED AMERICAN
ARTISTS, Studio 1410, 711 Fifth Ave., N.Y.
City 22.



ASSOCIATED AMERICAN ARTISTS
STUDIO 1410, 711 FIFTH AVE., N.Y. CITY 22
Send FREE Catalogue of *Signed Originals*. I
enclose 10¢ in stamps or coin for postage and
handling.

Name _____

Address _____

City _____ State _____



NEWEST, NEATEST WAY TO DRY STOCKINGS AND LINGERIE

END "BATHROOM CLUTTER"

SAF-T-DRI
SEA-SHELL STOCKING DRYER

Holds 32 stockings or sox in only 8 inches of wall space. No more dripping hosiery and lingerie on shower rod or towel racks. Beautiful pearlescent plastic in pastel colors: Blue, Green, Rose, Yellow. **\$2.95**. Also in Crystal Clear. **\$1.95**. Postage paid.

MALIBU
SEA-SHELL
TOWEL HOLDER

Solves your extra towel problem for Him, for Her, for Guests. Ideal companion piece for Saf-T-dri. Matching colors: Blue, Green, Rose, Yellow. **\$2.95**. Not made in Crystal Clear. Postage paid.

THE PLASTICRAFTERS
301 N. Michigan Avenue, Chicago 1, Illinois

(Sorry, no C.O.D.)



**SILVER
SALAD
SET**

A triumph of pattern . . . brilliantly conceived . . . boldly executed . . . reflecting

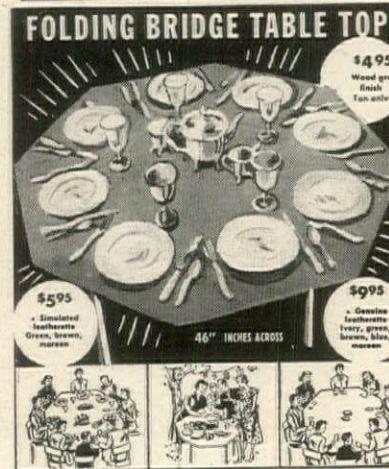
modern purity of line. With a gift for blending with any period, for harmonizing with any decor. Heavily silverplated on brass, it offers a lifetime of distinguished service. In flannel jeweler's bag. 12 1/2" long. To give . . . to cherish.

\$3.95 add 28c for sending

No C.O.D.'s please

Preferred Gifts

125 Park Avenue, New York 17, N. Y.



* Seats 8 people for dining or cards.
* Folds compactly for storage when not in use.
* Cannot tip or slide, held firm by straps.
* Fits over any size bridge table.
* Genuine leatherette model is washable.
* Grease proof. Alcohol proof. Waterproof.
* Will last a lifetime under ordinary wear.
* A price to fit every pocket book. F.O.B. Factory.

THE IDEAL XMAS GIFT

GRAND UTILITIES CORP.
Mt. Vernon, New York

Dept. G

Free!

New Catalog
of 1,000
XMAS GIFTS
Save Time and Money
Shop at Home

This Christmas—don't spend hectic days running from store to store in search of attractive, economical gifts. Bring one of America's leading gift shops right into your own home—by selecting your Christmas gifts from our new 64-page 1949 catalog. Distinctive, useful gifts—economically priced from \$1.00, and up, to make your Christmas shopping money go farther.

Money Back Guarantee
Order from our catalog and benefit from our 83-year-old policy: *Satisfaction or your money back.* We pay postage; guarantee safe delivery. Compare our values and selection with other gift shops. Write for our FREE catalog today!

Daniel Low & Co.

231M Essex Street, Salem 40, Mass.



Gifts for Men
Gifts for Women
Practical Gifts For the Home
Useful Novelties
Smart Leather Gifts
Diamonds
Silverware
Christmas Cards
Over 1,000 Gifts to Choose From

*A Tasty Dish
in Any Language*

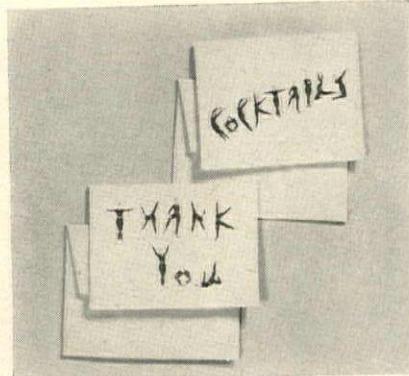
For something truly different to brighten your next buffet luncheon or party, serve crisp, flaky Krumkake, a Scandinavian pastry. Its recipe has been handed down through many generations. Krumkake is made only with the type iron shown above. The new, improved model retains the unique design emblazoned upon irons used centuries ago: Incorporates a cup to catch excess grease. Aluminum. Easy to handle. Complete with recipe booklet and wooden roller. **\$4.95 Postpaid.**

THE RUSTAD CO.
1390-H West Iowa Ave. St. Paul 4, Minn.

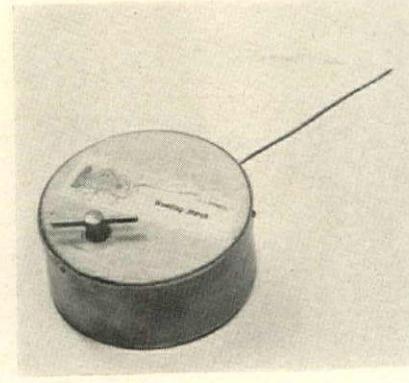


SHOPPING

Ballet ruse. Ballerinas dance out your invitation to cocktails or your "Thank you's" on these enchanting little notes. Printed in fuchsia on pink, royal on sky blue or violet on gray, box of 12 with matching envelopes, **\$1.25**, ppd. Ten Bamboo Studio, Ltd., Box 35, Wellesley Hills, Massachusetts.



A cake that plays music when cut will surely surprise the guest of honor. This ingenious Swiss music box is fitted into the bottom of the cake before it is brought to the table. Specify: *Here Comes the Bride*, *Happy Birthday* or *The Anniversary Waltz*. **\$2.75**, ppd. Swiss Commerce, Inc., 1060 Third Ave., New York 21, N. Y.



AVIGNON
The Versatile Table

28 1/2" high 21 1/2" wide 18" deep

The piece de résistance with Modern, charming with Early American—this French Provincial table was copied from an original found in Southern France. French walnut finish on solid Birch, lined with quaint French paper.

Cartoned weight 35 lbs.

Shipped express collect.

\$59.50

Carrie Murray Holt
838 West Bessemer Avenue, Greensboro, N. C.



THE CORNICE
YOU CAN REDECORATE AS OFTEN AS YOU DESIRE



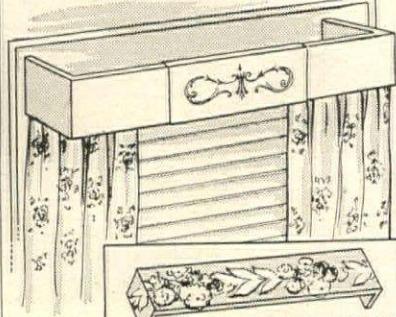
Doctor On Your List?

Here's a gift that's really different for that doctor, dentist, nurse, or man on your list! Two hilarious books, beautifully boxed, include **FOR DOCTORS ONLY**, the mirth-quaking best-seller now in its 7th big printing, and **JEST WHAT THE DOCTOR ORDERED**, Dr. Francis Leo Golden's great new laugh collection containing hundreds of side-splitting jokes and stories *doctors tell each other*.

Sold together for the first time for only **\$5.95**, this priceless gift will bring thousands of chuckles to you and your friends in the medical, dental, nursing, pharmaceutical and allied fields!

Sold in your order now! De Luxe Set of TWO VOLUMES—Handsome Gift Box—Only **\$5.95** Postpaid. Also sold separately at **\$2.95** each, postpaid. C. O. D. Orders Accepted, you pay postage. 5-Day Money-Back Guarantee. Yes, we mail your Gift Card—No Charge. Send orders to:

FREDERICK FELL, INC.
Dept. D109, 386 Fourth Ave., New York 16, N. Y.



SHOWN COVERED

ADJUSTABLE! ALUMINUM!
Covering material can be easily removed, cleaned, changed in a matter of seconds. Material held TIGHTLY in place with patented "Woodlock" feature. Change fabric or paper to match seasonal furnishings. All the advantages of a custom-made cornice at the amazing price of only **\$3.95**. The "Hollywood" Cornice (6" high, 6" deep) comes in a lustrous eggshell enamel finish with attractive gold scroll design. Fits any size window. Will not warp or sag! Shipped complete with brackets for curtain rods. Single Window, length 36" to 48", **\$3.95**. Double Window, length 54" to 90", **\$5.95**. Extra Large Window, length 90" to 130", **\$9.95**. Express Charges Collect. Send check or money order. 30 day money back guarantee. **SCHAUL'S** 993 Manhattan Ave., Dept. B-7 Brooklyn 22, N. Y.

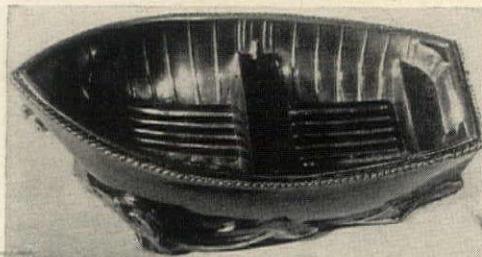
AROUND



Keyhole door knocker carries an out-size key ring with copies of antique keys as an unusual "grip." Solid brass, polished and lacquered, it's striking in more ways than one and will add a note of distinction to any door. 13" high; \$24.75. ppd. Harker Distributing Co., 46 North Salisbury St., West Lafayette, Indiana.



Expand or contract seating capacity with stacking stools now available in a smart black finish. Pile them high when not in use. Bring them out for television showings, bridge or other parties. They also double as extra tables. 17" high, 15" dia., \$18.50 for 4, \$4.95 ea. exp. col. Pascoe-New York, 10 West 55th St., New York 19, New York.



IDEAL GIFT . . . Helps him enjoy that smoke in his den. Brings back happy vacation memories.

ROBERT'S 3414 Race St., Dept. HG-1
Philadelphia 4, Pa.

SOLID BRONZE ASHTRAY

Faithful Copy of Real Rowboat

Just like the one DAD Fishes in.

- Highly polished • Solid Felt Bottom • Lasts Lifetime
- Waves at bottom lap realistically
- Size 5 1/2" x 2 3/4" only \$4.50 postpaid add 25¢ West of Miss.

Box 935-A

Front Royal, Virginia



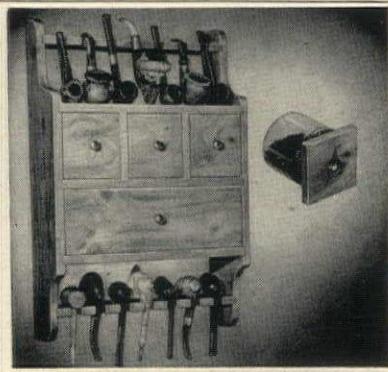
REX DE LUXE All-Purpose Storage CHEST SEAT

Size—15x15x18" \$12.95
Size—26x15x18" 15.95
Size—30x16x18" 19.95

The Ideal Xmas Gift

- Linen Chest • Hope Chest • Clothing Chest
- Blanket & Pillow Chest • Phonograph Record Chest
- Vacuum Cleaner Storage Chest • Toy Chest
- Foam-Sponge Rubber Tufted Seat.
- Transparent Plastic Pockets under seat for catch-all.
- 24" x 18" x 18".
- Genuine Vinyl Plastic Leatherette Upholstery in Ivory, green, blue, brown, maroon.
- Built on sturdy pine wood foundation.
- Can be hand decorated with initials, First Name, or Monogram.
- Plastic Handles.

GRAND UTILITIES CORP. Dept. G
201 S. Second Ave., Mount Vernon, N. Y.



A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do
HANGS ON WALL • CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE

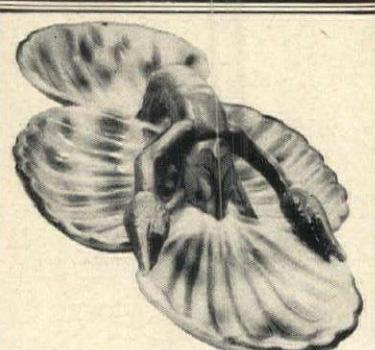
- Holds 14 (count 'em) pipes!
- Air-tight humidor jar-drawers.
- Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

\$12.50

Express Chgs. Col. Check or Money Order
No C.O.D.'s Please

Wield House
BOX 179 NO. CONWAY, N.H.
Dept. G. 10



GRAND FOR A PARTY. A wonderful hors d'oeuvre dish, made of Italian pottery, has four separate compartments for serving ripe olives, celery stuffed with Roquefort cheese, potato chips, and salted nuts—and you pass one tray instead of the usual four. The lobster handle is reassuring to grip. 18" x 10 3/4", \$7.50, postpaid.

SEND CHECK OR MONEY ORDER TO:

Imported Arts, INC.
MAIL ORDER DEPT.

515 Lincoln Road Miami Beach, Fla.
Illustrated catalogue sent on request



LINENS AND FESTIVITY TIME

Guest Towels, Tea and Dinner Napkins. Hand Embroidered in Madeira on Lytex material, which looks like and launders like linen.

These are welcome gifts for all occasions, as well as a necessity for visiting guests and important dinners during this coming holiday season.

Tea Napkins size 12" x 12" \$4.00 box of 6
Dinner Napkins " 17" x 17" 8.00 " " 6
Guest Towels " 22" x 14" 2.25 boxed pr.

No C.O.D.'s please

HANDKERCHIEF AND LINEN GUILD

470 West 24th St. New York 11, N.Y.

Best in all England



CONDIMENT SET

Heavy cast pewter, salt, pepper, and mustard pot. 3-pc. Set. \$8.95



PEWTER TEA SET

4-cup tea pot, sugar & cream, 3-pc. Set. \$22.95
With 1 pt. Jug \$34.95



ENGLISH TANKARDS

Premium quality, heavy high-tin content cast pewterware. 1/2 pint size, each. \$6.95
Pint size, each. \$9.95



Famous Sheffield Steel Table Pepper Mill Set

Solid walnut with chrome trim; gift-boxed with matching salt shaker. Money-back guarantee. 2-pc. Set. \$5.75



Sir Walter Raleigh Pewter Tobacco Jar

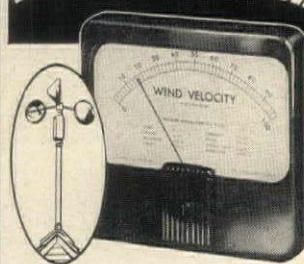
Made from an old mould. Lion on lid, plantation scenes on sides. Weighs three pounds, cast pewter. \$18.75

Postpaid in U.S., SPECIAL DELIVERY 25¢ Extra.

KIRKHAM'S
Glens Falls, N.Y.

SEND FOR FREE FOLDER "G"

What's In The Wind?



"WIND SPEED"

Sensitive to Every Gust

Tell at a glance INDOORS how hard the wind is blowing OUTDOORS! Every gust and lull in the wind is instantly shown on this sensitive, easy-to-read WIND SPEED INDICATOR. The 4 1/2" brass dial registers up to 100 miles an hour. Plan your sports and jaunts with this new weather aid. Installation is easy and quick: Simply mount spinning cups on roof and connect the wire to the indoor "WIND SPEED" instrument. No electrical or operating costs. Complete with 50 feet of wire and all necessary fittings. Fully Guaranteed. Only \$49.95, postpaid. No C.O.D.'s, please.

CAPE COD WEATHER INDICATORS
106 Wharf Lane Harwichport, Mass.

Gifts

★ HUNDREDS OF ★
UNUSUAL KELLOGG SELECTIONS

FROM THE WHOLE WIDE WORLD

Ireland, Scotland, Cape Cod, Hollywood, Switzerland, the Caribbean, etc. — Stamp cases, rubber flashlight, tole trays, doodling pads, lamp-radio, handkerchief, apron-bags, silent Valet, hand wrought sterling gifts, candles, purse calendars.

Magnetized
Knife-Pencil

268. A good mechanical pencil at one end and at the other under a screw cover a magnetizing knife blade of high carbon steel. Takes standard leads and has an eraser. \$1.00

Hot Roll Cover From Madeira
238. Fine white linen scalloped all around the edges, with madeira hand embroidery in all four corners. Shaped somewhat like a Maltese Cross to fold over without pleats and creases. 15 inch size. \$2.25

R.W.K.
GIFTS

The NEW CATALOGUE of
KELLOGG SELECTIONS
is full of inspirations and surprising
"Finds," all pictured and described for
you. Inviting prices, — the majority
under \$5. Each article is attractively
wrapped and comes to
you prepaid with our guarantee of your com-
plete satisfaction.

Write NOW for your FREE COPY
Robert W. Kellogg Co.
Springfield, Mass.
75 Hillman St.

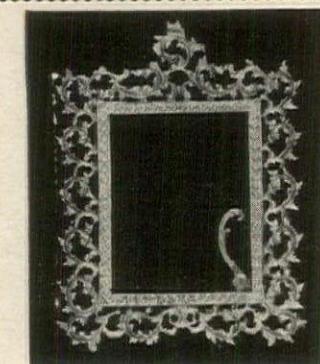
DO IT YOURSELF
IT'S SO EASY

You can put a *Readi-Rod* where it's needed, when it's needed, for whatever it's needed — *Clothes, Curtains in Archways and Stairways, Shower Curtains, Etc.* — without tools, screws or nails. Just pull it and turn it. This beautiful, polished aluminum rod holds securely on all wall surfaces, for permanent or temporary use.

No. 24 — 24" long extends to 41" — \$2.95
No. 30 — 30" long extends to 51" — \$3.50
No. 48 — 48" long extends to 72" — \$5.95

Post Paid. No C.O.D.'s. Please. Ohio residents add 3%.

ANDREW COMPANY
BOX 603
FINDLAY, OHIO



FLORENTINE FRAME

A suitable background for your most treasured 8 x 10 photograph or a dramatic mirror treatment is this gleaming Florentine frame of nontarnishing yellow brass. It is an authentic copy of a rare antique and will enhance the beauty of any home.

\$14.00 postpaid

Sorry, no C.O.D.'s

MARY ANNE WHEELER

113 Margaret Peoria, Illinois



New Twist in Gifts!
Pipe Cleaner Art

Give something new and fascinating! It's a pipe . . . to make wonderful, amusing ornaments, toys, corsages, lapel pins, figures with Pipe Cleaner Art, the fascinating new game and creative hobby for youngsters 6 to 60! Keeps kiddies absorbed, perfect for shut-ins, a "find" for doodlers.

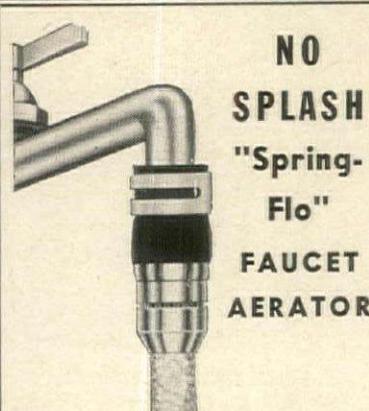
GIFT BOX OF 100 — A boxful of fun for everyone! Beautiful gift set of 100 big 12" Pipe Cleaners — in packages of 10 different colors — with simple step-by-step pattern sheet and instructions.

Refills, ordered at the same time, \$1.00
10 colors assorted; 75c per 100.

\$1.00

Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1810

ORDER BY MAIL
POSTPAID
501 Breck Bldg.
Boston 10, Mass.

NO
SPLASH
"Spring-
Flo"
FAUCET
AERATOR

Tame wild faucets with this efficient aerator. No splashing . . . No spots on walls or floors. More suds — easier rinsing. Reduces unpleasant water tastes and odors. Made of finest Neoprene and brass; no moving parts.

\$1.95

No C.O.D.'s

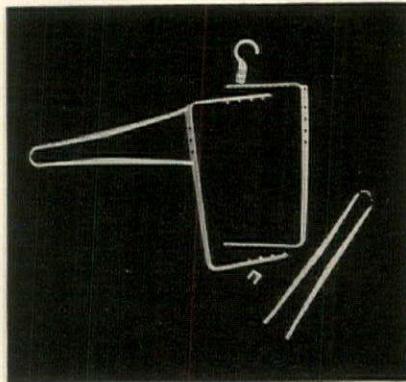
Postage prepaid

KEMCO 937 E. 36 St., Tulsa 5, Okla.

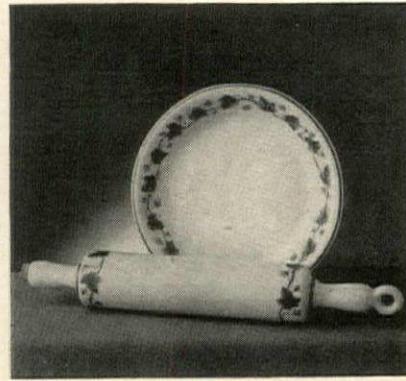


SHOPPING

Pint-size sweaters will keep their original shape and dimensions if dried on Formette, a lightweight, plastic dryer as adaptable to travel as to home use. Adjust it from infant size to size seven. In pink or blue, \$1.98 ea. plus 20c post. May Sherwin has it, at 545 Fifth Avenue, New York 17, N. Y.



Roll 'em cold. Fill the rolling pin with ice water to ensure light-as-air pastry and use the matching, oven-proof dish for the pie. White ware with ivy decoration in green and brown. A pretty and practical gift, the plate is standard 9", pin 15 1/2", \$3.50 the set ppd. The Joselins, Box 147, Dedham, Mass.

*"Your Home"*
CIGARETTE SET

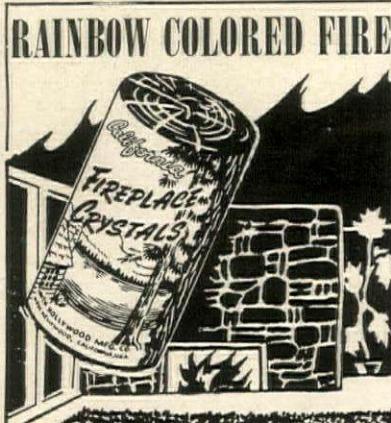
Beautiful white china hand-painted cigarette box and two matching trays. Box is in full color, fired for permanence. Send sketch or snapshot of home and describe colors and building materials. Box is 5" x 3 3/4". Trays personalized and striped in gold . . . measure 4 1/4" x 3 1/4". Print plainly inscription wanted on box and trays. Sent ppd. in 4 weeks upon receipt of check. Send for Catalog. No C.O.D.'s \$8.50

GRACE LLOYD COLLINS
Wilmington 43, Delaware

Easy-Knees
Rollerpad
\$1.98

A leatherette-covered, cushioned kneeling pad that rolls along on four ball-bearing casters. Takes you wherever you want to go, without getting up and down to shift position. Padded 14" x 10" top, with ample clearance off floor. Perfect for Dad to use in getting under the car — or for moving heavy furniture. It really takes the back-break out of scrubbing. You'll wonder how you ever got along without it! Order number HK 2285H. Only \$1.98 postpaid. Order by mail.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

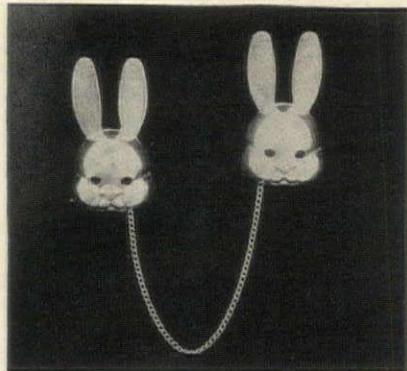


Thrown on logs or coal California Fireplace Crystals add long lasting Rainbow colored flames to the warmth of an open fire. Brings cheer to the fireplace or campfire. Brightens winter nights and ideal for the holidays.

\$1.00 Prepaid — No C.O.D.'s Please

KRUEGER and EBERTH SALES CO.
7116A Laurel Canyon Blvd.
North Hollywood, California

AROUND



Baby dressed for dinner wears sterling silver bib clips. These beguiling ones may be ordered with piggy, pussy cat or bear faces as well as the bunny shown. Something different to give a new arrival. With 6" sterling chain, they are \$5 a pair, including tax and postage, from Giftade, 505 Fifth Avenue, New York 17.



Knit your own Christmas stocking from an easy-to-follow pattern. #1 features Santa and Christmas tree; #2 reindeer and sleigh. Patterns list materials needed, give row by row instructions and helpful color charts. 25c ea., ppd. Graphic Knitting Patterns, 444 Homewood Rd., Los Angeles 24, Cal.



32" x 17" — \$16.20
"Bal a Bougival" by RENOIR

PRINTS

We stock the largest collection of fine color reproductions in the country.

OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

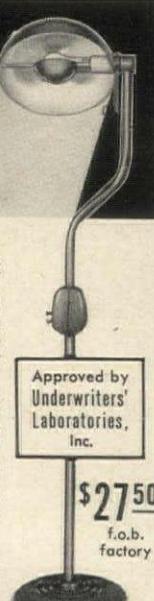
We specialize in mail orders.

★ Send for illustrated catalog of prints—25c

Oestreicher's

1208 Ave. of the Americas, (Dept. HG)
New York 19, (Bet. 47th-48th Streets)

Better Light for reading



The famous Hill-Rom hospital lamp is equally efficient for home use. The parabolic shade permits spotting the light at any angle. The large shade can be inverted for indirect lighting.

A night light located opposite the switch control housing is used for very low soft light. A convenience outlet above the switches may be used for attaching radio, electric pads or any other electric appliance.

This beautiful lamp is especially adapted for use alongside a bed or with an easy chair in the library or den. An ideal Christmas or birthday gift.

HILL-ROM COMPANY, INC., Dept. RG, Batesville, Indiana
Builders of Fine Hospital Furniture Since 1886

No C.O.D.'s please

BRITAIN'S FINEST

Bone China Tea Cups

Lovely imported Colclough cups to accentuate gracious living...decorated with delicate flower garlands in natural colours on creamy gold-edged band against the purest white bone ground. Cup 2 1/2" high, saucer 3 1/8" diameter. Postage prepaid.

Cup & Saucer.....\$ 2.95
Set of 4.....\$11.25
Set of 8.....\$21.75

OVERSEAS ASSOCIATES, INC.
136 West 22nd Street, New York 11

Send 3¢ postage stamp
for Christmas Catalogue
of Exclusive British Gifts.

Jan's MODERN LAMPS
The Perfect Gifts . . .
at Workshop Prices

Styled for home or office, these lamps combine beauty, utility and functional design to reflect good taste and charm wherever they're used . . . at factory-to-you prices. Available in Spun Aluminum, Black or Green Lacquer or Brass Finish. All with long cords. ORDER NOW by mail—express collect. Send for free illustrated modern lamp catalog.

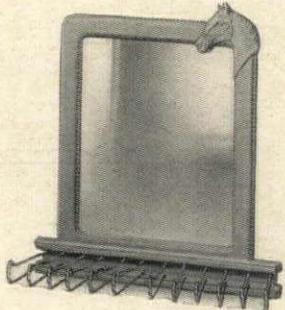
#405—3-Way Direct and Indirect Bridge Lamp—Double Swing Arm features this exceptional value. Homespun fabric shades in: Beige, Chartruese, Red, Yellow, White, Dark Green, Brown and Gray. \$16.95 (Brass Finish—\$1.50 extra)

G1—Direct and Indirect Wall Unit—Swivel easily adjusts to any angle. \$6.45 (Brass Finish—\$1.00 extra)
G2—Double Unit—\$11.45 (Brass Finish—\$1.00 extra)
J1—Table or Desk Lamp—Flexible arm easily allows use in any position. \$7.45 (Brass Finish—\$1.00 extra)
J2—Double Unit—\$11.95 (Brass Finish—\$1.00 extra)

Jan's MODERN LAMPS, INC. Dept. 10-G
15 West 8th Street, New York 11, N. Y.

Overall Height—58"

FAVORED BY MEN



MIRROR TIE RACK!

You'll be proud of this distinctive gift item—whether you're on the sending or receiving end! This NEW MIRROR TIE RACK easily displays 4 dozen ties . . . and the glass Mirror helps for tying a neat knot. Handsome pressed wood frame carved by master craftsmen has appearance of leather. Rich mahogany finish. Size 12" x 12 1/4". Hooks on back for easy hanging. Satisfaction guaranteed. \$3.95 each—Postpaid or your Money Back.

Take the jolt out of Christmas shopping—buy NOW as many as you can use. Send payment with order—TODAY!

WHIMS

Dept. A
749 Euclid Ave., Syracuse 10, N. Y.

SHARP, STURDY,
VERSATILE
Kitchen Shears

Handy for the home
Perfect as a gift!

You'll find
these shears
an indispens-
able help in
the kitchen
and garden.
Get a pair
for your-
self, an-
other for
a friend,
and save!

Only
\$3.65
each
(two pairs just
\$7.00) Postpaid
Ohio add 3% sales tax
No C.O.D.'s, please
Send cash, check
or money order
to

DURCHESTER CO.
Giftware

P.O. Box 114
Pleasant Ridge
Cincinnati 13, Ohio

MONEY-BACK GUARANTEE

THE GLASS BUTLER
HANDY COMBINATION
COASTER-ASH TRAY

A boon to the harried hostess. No more liquor stains—no more cigarette burns—no more ashes on your rugs. THE GLASS BUTLER prevents damage, spares your guests embarrassment. A handsomely finished metal coaster with its own tray and ash tray. Just press the little button and out it pops. Easily removed for cleaning. Complete with gaily decorated 12 oz. glass.

\$7.95 for set of 4 coasters, 4 glasses
Shipped Express Collect. Sorry, no C.O.D.'s.

THE REMINGTON CO. TOWSON
MARYLAND

The Pig'n Whistle Shop
Gifts of Distinction

Exquisite... Unique...

MING CHEST

Packed with
CUBAN HONEY CHOCOLATES

A thrilling find for those "have-everything names" on your gift list. Exquisitely decorated chest will add a delightful Chinese accent on any dressing table or desk. Velvet lined drawers (1" deep) can be used for jewelry, stamps, writing accessories. Filled with 1 1/4 pounds of nationally known Cuban Honey chocolates. Milk and bitter sweet chocolate with cream, nuts, toffee, caramel and Cuban Fruit fillings. Chests are delicately tinted Old Ivory or Jade have jet bases and dragon drawer pulls. Superior craftsmanship and sound plastic construction. 5 1/2" high, 5" wide, 7 1/2" long.

Each \$8.95 Postpaid—C.O.D. Charges Extra
THE PIG'N WHISTLE SHOP
410 W. Michigan Ave., East Lansing, Mich.

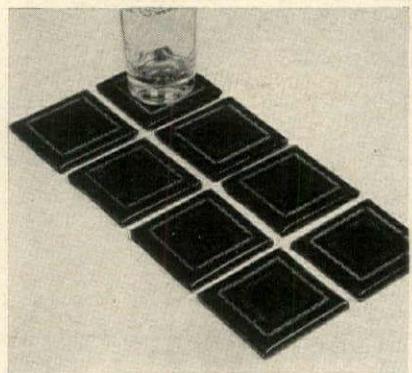


SHOPPING

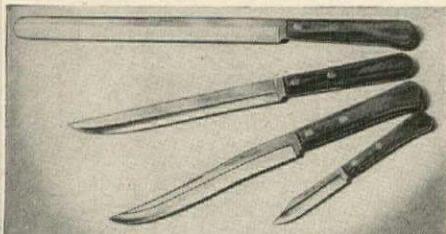
Offer a choice of four relishes, candies or jellies in this server. Remove the 4" bowls from the stand and use them for finger bowls, or after-dinner nuts or mints. Of silver plate, it's a handsome gift for the fall bride. Including tax, it is \$30, plus 50c post. from Bergdorf Goodman, Fifth Avenue at 58th Street, N.Y.C. 19.



Look to leather to protect your table surfaces. These coasters are top-grade cowhide, tooled in gold and finished to resist water and alcohol stains; come in green, brown or red antiqued leather; a set of 8, \$3.95 ppd. Add 50c for a single gold initial. Maison Marc, 618 N. Calvert St., Baltimore 2, Md.



ROBESON makes Cutlery History with **GUARANTEE**



that all knives will remain
Scalpel Sharp for *three full years*.

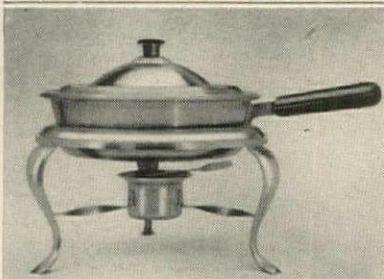
New "Frozen Heat" process makes Shur-edge stainless steel so revolutionary they outmode any other cutlery. All knives are guaranteed and have durable pakkawood handles.

10" MEAT SLICER.....\$4.00 ea.
8" MEAT-BREAD SLICER.....\$4.00 ea.
7" CARVER.....\$3.00 ea.
3" PARING KNIFE.....\$1.00 ea.
Knives sent postpaid. No C.O.D.'s.

Reserve your copy of our sensational new 1949-50 Gift Catalog

CRANE'S

419 East 57th Street
New York 22, N. Y.



Mais oui, madame! . . . "Suzette"
Chafing Dish: from blintzes to crêpes suzette, you'll marvel at its usefulness and beauty. Perfect table companion for buffets, luncheons, after-theatre snacks. It will please your guests, win compliments for you. . . . Beautiful all-purpose 10" copper clad stainless pan on highly polished copper stand with cast brass legs. Regulated Sterno heat keeps hot dishes hot, makes perfect cooking easy. . . . A wonderful gift, too—at the surprisingly low price of \$16.95. You'd expect to pay much more. *SEND FOR YOURS TODAY.*

ONLY \$16.95 postpaid. (In Calif. add 51c tax.) **MONEY BACK GUARANTEE**
FISHER'S OF CALIFORNIA, Dept. G-10, P.O. Box 965, Beverly Hills, Calif.



SHARP KNIVES



JUST A TWIST OF THE WRIST
and your favorite knife is safely
HONED TO A KEEN, RAZOR-
SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate. Satisfaction or Money Refunded

\$1.50

HONE-RITE, BOX 84 ONTARIOVILLE, ILL.
Kindly send me ____ of these guaranteed "HONE-RITE"
Knife Sharpeners postpaid, for which I enclose \$1.50 ea.

Name _____
Address _____

*Makes A
Perfect Gift
Too!*

more FRUIT than CAKE



"a real Southern Delight"

Till's by Mail!

Now, Till's famous Fruit Cake may be ordered by mail to put this famous tempting treat on your gift list. Years of experience and careful blending make each Till's Fruit Cake an exceptional taste pleasure. Chock full of choice ingredients: nuts, fruits, butter, eggs, sugar, and *only 3% flour!* Order early to be sure of Holiday delivery. Till's Fruit Cakes, packed in individual colorful tins: 2 lbs. \$3.50; 3 lbs. \$5.25; 4 lbs. \$7; 5 lbs. \$8.75, plus 25c handling and postage per cake.

Till's FRUIT CAKE
2422 N. Charles St.
Baltimore 18, Md.



All New England Perfections

Twelve 10 oz. jars of
mouth-watering assortment:

Small burr gherkins
Spiced watermelon rind
Sweet corn relish
Sweet mustard pickle
Black currant jelly
Crabapple jelly

Express prepaid
in U.S. Add 60c
W. of Miss. River
No COD's. **\$5.95**

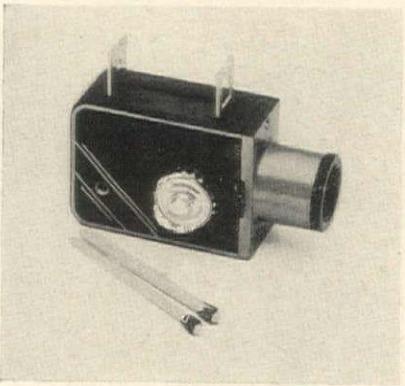
Beautiful Christmas gift package that will receive a cordial welcome from old and new friends everywhere. Order now for giving or your own family. State date wanted shipped.

Holiday House
154 Russell St. Hadley, Mass.

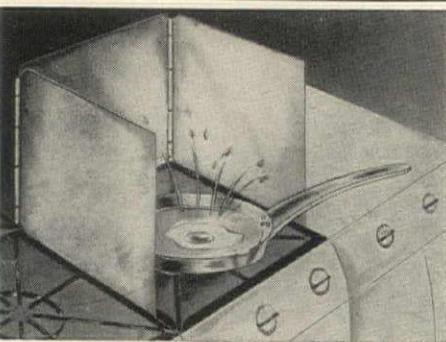
AROUND



The greatest balancing feat ever performed in or out of the big top, ladies and gentlemen, is this twirling clown. No ordinary spectacle, he holds heavy weights while balancing by the top of his hat, the tip of his nose or any position. \$1, ppd., Breck's, 401 Summer St., Boston 10, Massachusetts.

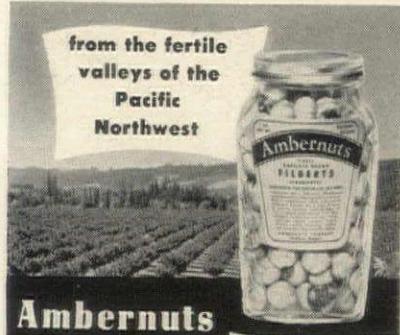


New precision camera, the Tynar, combines the quality features of a large expensive model with miniature speed and efficiency. Features f6.3 lens, automatic film counter, corrected view finder, daylight loading magazine and automatic film transport. Only 3" long. \$7.95, ppd. Uses 16mm film. The Corral Shop, Box 918, Rancho Santa Fe, California.



FRY-GUARD . . . Here's a wonderful way to protect your stove and walls against frying splatter. A kitchen "MUST", it enables you to enjoy spotless kitchens and yet fry bacon, eggs, french fries, chicken, fish, etc. in the open, as they should be. Fits neatly around sides and back of any skillet. Folds flat for easy storing. Made of fine quality aluminum, it can be used also as a cookie sheet. A most practical gift.

\$1.00 Postpaid—no C.O.D.
RUTH N. MEYER
Box 1176 • Beverly Hills, California



Ambernuts

The world's finest
FILBERTS and
tastiest nuts!

Send for the
7 oz. jar
\$1.00 TRIAL
ORDER
NOW

Try them and you'll know how good they are. The illustrated folder we'll send with them shows various packages from \$1 to \$18.50, with which to delight your family, friends, customers, employees or the boss at holiday time. Nuts belong with the holidays. These roasted and salted AMBERNUTS are different and fascinatingly good. A \$1 bill or check enclosed in an envelope with your name and address is the best deal, but if you prefer we'll send the folder alone, free on request. All orders are shipped by prepaid parcel post.

AMBERNUTS COMPANY
806-B S. W. BROADWAY
PORTLAND 5, ORE.

a package of **REAL**
Hickory Smoke

MEAT SAUCE
7 1/4 fl. oz.

HOT SAUCE
3 fl. oz.

4 fl. oz.

Enjoy the mouth-watering hickory smoke flavor of an outdoor barbecue right in your own kitchen . . . a complete packet of **REAL** hickory smoked food specialties. As table condiments, or for use as cooking additives. MUSTARD, MEAT SAUCE, and HOT SAUCE are authentically smoked by a unique, patented process. Packet of 3 items plus handy recipe booklet. A most unusual gift!

Postpaid in U.S.A. \$2.00
Complete Packet of 3

HICKORY HOUSE, INC.
10407 HINES BLVD.
DALLAS, TEXAS

100% PURE SUPREME QUALITY
MAPLE SYRUP
from Old Vermont
in charming gift container

Graceful ceramic pitcher contains 15 oz. of the finest quality of Fancy Vermont Maple Syrup it is possible to make. Postpaid in U.S. . . . \$3.00 Grade A—slightly darker \$2.50

SAMPLER PACKAGE
8 oz. bottles of 3 grades—
Fancy, A, and B. All three, \$2.50

(Postpaid)
Also packed as follows:
Bottles Fancy Grade A Grade B
3 \$3.25 \$2.60 \$2.10
6 \$6.25 \$4.95 \$3.85
12 \$12.00 \$9.60 \$7.35
All syrup pasteurized to prevent mold.
Send money order or check to

DEER RIDGE FARMS
R.F.D. No. 4, Brattleboro, Vt.—Sugar House #2



CHEESE in Wine!
Smooth, flavorful, delicious

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Bleu in Brandy; Swiss in Kirsch, Complete . . . \$7.50
Set of six 4 oz. crocks contain Stilton, Cheddar, Bleu, Swiss, Edam in Sauternes and Gorgonzola in Brandy . . . \$4.85
Set of six 8 oz. crocks, as above . . . \$7.85
One 24 oz. crock, choice of Cheddar, Stilton, Bleu or Gorgonzola . . . \$3.45
One 48 oz. crock as above . . . \$6.90
One 5 lb. crock as above . . . \$10.50
Prepaid within 200 miles. Write for Catalogue G.

Vendome
The Recognized Caviar Specialists
415 MADISON AVENUE
New York

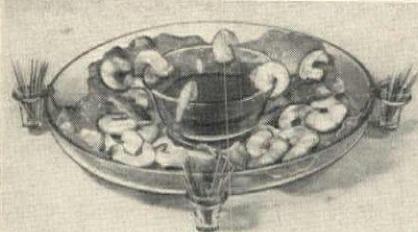
"THE ORIGINAL"
HAM THAT AM HAM
RESTAURANT



Delicious—tender country smoked hams—smoked in our own smoke house. The same ham served in our nationally known restaurant for over 40 years. Accepted by thousands of our patrons from coast to coast as truly pleasing and different.

10 to 15 pound hams—\$1.00 per pound Shipped express collect
Ham That Am Ham

BOX 34 Chittenango, New York



santa suggests:

CRYSTAL
HORS D'OEUVRE SET

Nicest of Christmas notions! This deluxe set has a separate bowl in the center for dressing or nuts . . . lots of space all around for canapés, cheese or whatever . . . plus removable side cups for tooth picks! Large bowl is 12" diam. Five pieces complete \$5.50.

Yes, mail orders! Price includes postage.

THE GADGETEERS DEPT. G
BOX 172
ORANGE, N. J.

CHRISTMAS GIVING Made Merry
Remember your friends at Holiday time
with **COBBS FINEST FLORIDA FRUITS**

GIVE a "bit of Sunshine" this Christmas. More than Two Million Packages safely delivered . . . (Celebrating Our FIFTEENTH Anniversary). Store fruit never tasted like this . . . Satisfaction guaranteed! Express Prepaid . . . Send Check or Money Order . . . No foreign shipments. Send for FREE, beautifully illustrated full-color 28 page Brochure showing other COBBS Fruit Gift Packages.

Cobbs

FREE BROCHURE

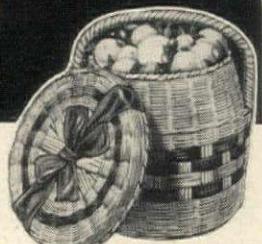
GIFT NO. 11 • \$10.96
Approx. 45 lbs. A handwoven, gaily colored Imported Wicker Reusable Hamper of Assorted Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines.

GIFT NO. 35 • \$6.46
Same as Gift No. 11 EXCEPT HALF THE SIZE AND WEIGHT.

GIFT NO. 2 • \$5.92

A wooden reusable Basket containing 27 lbs. of mixed Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines, a jar each of Tropical Fruit Conserve, Guava Jelly, and Pineapple-Cherry Marmalade—a typically tropical delight.

GIFT NO. 1 • \$4.94
Same as Gift No. 2 except does not contain Delicacies—All Fruit.



GIFT NO. 11 • \$10.96



GIFT NO. 2 • \$5.92

Send me FREE, full-color brochure, picturing 28 pages of other wonderful fruit gifts. Enclosed is check or money order for \$____ for gift packages to be shipped to names on ATTACHED list. **COBBS • BOX E-9 - LITTLE RIVER (Miami), FLORIDA**

MY NAME _____
ST. AND NO. _____
CITY. _____ ZONE. _____ STATE. _____

NEW SENSATIONAL (original)

"RODLESS CURTAIN"**

(Nationally Advertised—WINDO-TREAT*)
Elastic Action! will allow ruffing to
s-t-r-e-t-c-h to fit any size or shape
window, SINGLE, DOUBLE & minia-
ture.

No rods, no sewing, no measuring. Easy to
laundry and iron... Ready to hang, complete
with hardware and simple directions
... Versatile! FOR EVERY ROOM in the
house! Swell over venetian blinds, curtains
or as shown in illustration. Because we
maintain the highest standards of quality
and workmanship we unconditionally guar-
antee our product.

1. PLASTIC (Looks like chintz) 2.25
(Solid colors—4 gauge vinyl)
□ Cherry Red □ Rosedust □ Kelly
Green

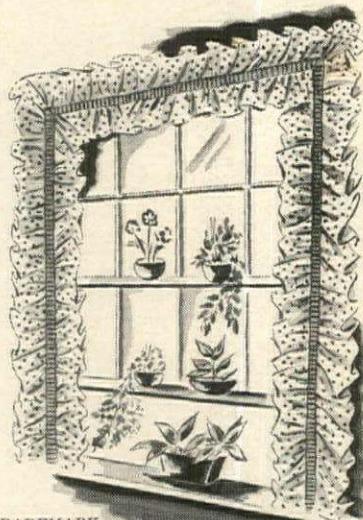
□ White □ Blue □ Gold □ Wine
2. GINGHAM CHECK PERCALE 3.25
(Combed yarns—high count)
□ Red □ Blue □ Green

3. POLKA DOT PERCALE 3.25
(White Ground)
□ Red □ Blue □ Green

4. White Permanent Finish 3.25
Organdy (Colored center
bands—Extra fine sheer
quality)
□ Red □ Blue □ Green □ Rose
□ Gold □ Wine □ White

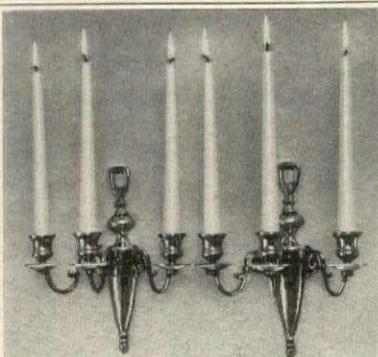
5. EVERGLAZED CHINTZ 4.25
(Solid Colors—Special Finish)
□ Cherry Red □ White □ Kelly
Green

□ Blue □ Gold □ Wine □ Rosedust
Note: One Windo-Treat will STRETCH
up to 24 feet. Do not be misled
by imitations. THIS IS THE
ORIGINAL WINDO-TREAT—
"RODLESS CURTAIN"**!



TRADEMARK
Enclose Check or Money Order. We Pay
Postage. C.O.D.'s you pay postage.
Money back within 10 days if not satisfied.

BROADWAY MILLS, Dept. HG6
220 5th Ave., New York 1, New York

**WALL SCONCES
of gleaming brass!**

Artistic accessory for any home, town
or country. Charming and graceful
sconces of solid brass lacquered so
they need no cleaning. Delightfully
styled, 10 1/2" tall with three standard
candle holders.

\$13.50 pr.

With two candle holders. **\$11.95 pr.**

Sent postpaid. Sorry no C.O.D.'s.

Write for free booklet H

HOME CRAFT Products

71-55 AUSTIN STREET, FOREST HILLS, N. Y.

**SMART COOKS
USE NON-STICK
PAstry KIT**

NOW available for home use. Thousands
of wise cooks are now using this profes-
sional, time-saving method for improved,
better-tasting, flakier pastry. No mess to
clean up—just fold and put away for next
time. Pastry cloth made of heavy quality
canvas with the cords and rolling pin
sleeve. Smartly packed in plastic film
re-usable bag which is ideal for left-over
dough, food, or other items. Write for free
folder on other "Fruit of the Loom" products.

MAIL ORDER TO

THE WELLS COMPANY
1627 W. FORT ST. DEPT. 505
DETROIT 16 - MICHIGAN

**Woolly Lamb
Salts & Peppers**

\$2 Pair

Cutest things you've ever
seen! Cuddly lambs 3 1/4
inches high. Highly glazed
white pottery with Spring
flowers painted at their feet.

**Cute Duck
Salts & Peppers**

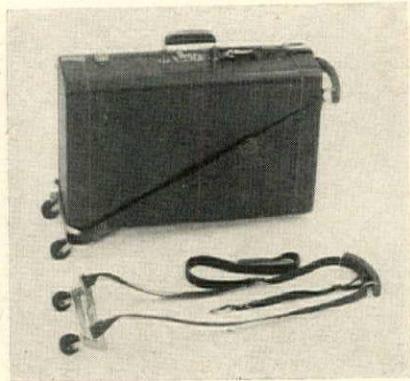
\$1.50 Pair

A boy and a girl with
feathery wings and tail.
White pottery, yellow base
and bill, blue cap. 3 inches
high.

**Pot Belly Stove
Salts & Peppers**

\$1. Pair

To match our famous planter!
Quaint ceramic stove Salts-and-
Peppers, 3 inches high. Gaily
decorated on ivory white pottery.
No C.O.D.'s please.

**SHOPPING
AROUND**

Roll your own. It's a case
of easy come, easy go with the
"Travelite" that takes up 70%
of luggage weight—makes you
blissfully independent of porters.
Straps are adjustable and
roller base extends from 7" to
12". Folds into 4" x 4" x 8"
box. \$5. Post. 50c. Lewis &
Conger, Avenue of Americas,
at 45th St., New York 19, N.Y.



A tobacco humidor, with
space for four pipes and half a
pound of his favorite blend, is
of highly polished brass, pro-
tected with burn-proof lacquer.
The inside is cork-lined and has
Aztec humidifier. Felt bottomed
to protect table surfaces, it's 7"
tall with 8" diameter base.
\$8.95, ppd. Loretta Studios, 307
Fifth Avenue, New York 16.



**Thoughtful Gift for
a Thoughtful Hostess!**

MAIL ORDERS FILLED PROMPTLY!
Send Check or Money Order. No C.O.D.'s please

GIFTED with BEAUTY**7 pc. Hand-Crafted
Monogrammed Crystal Jam Set**

New table glamour for every occasion!
Perfect for your favorite jams, jellies,
sauces, mustard and mayonnaise. Mix
your-own sea food sauce. Fill one jar
with horse radish, the other with cock-
tail sauce. Tray is magnificently trimmed
in gleaming chrome, and mahogany
handles; useful also for serving cock-
tails, canapes, cookies, etc.

Complete 7 pc. set with hand-
cut engraved initials only **\$5.95**

CROWN CRAFT PRODUCTS
246 Fifth Ave., Dept. 1110, New York 1



**LUSTROUS
PLASTIC**

Serve-a-Slice

BREAD BUTLER

Let the Bread Butler solve your stale bread
problem! Tests in actual day-by-day use
show it keeps bread fresh, usable, de-
licious 2 weeks and longer. Serves only one
slice at a time, rest of loaf remains in
moisture-conditioned container. You'll be sur-
prised how quickly it pays for itself with
fresher bread and bread saving. Made of
lustrous plastic, easy to clean.

Order by mail. **\$2.95**

Postpaid, only..... **\$2.49**

Order by Mail. All Ward Phillips

items must please or your money back.

WARD PHILLIPS CO.

Box 3451-G Merchandise Mart, Chicago 54, Ill.

**SMALL BUST
WOMEN!**

**Special Design
"Up-And-Out" Bra**
Gives You a Fuller,
Alluring Bustline
Instantly!

NO PADS!

Soft-conscious about
your flat-to-the-ground
bustline? The sensational
"Up-And-Out" Bra has an ex-
clusive secret in its design
feature to improve your
bustline! No artificial
bust building needed. All
your clothes will display
sweat-girly curves.

Elastic band
is easy to
adjust shoulder
straps. Beautiful
washable fabric.
COLORS: Nut-
meg, white, black.
Sizes: 28, 30,
32, 34, 36, 38.
Only \$2.49.

SEND NO MONEY!

Send size, color,
name, address to-
day! Pay postman,
on delivery in
plain envelope
\$2.49 with order.
Or send \$2.49 with
order and we pay
postage. Money-Back
Guarantee if not
delighted in 10

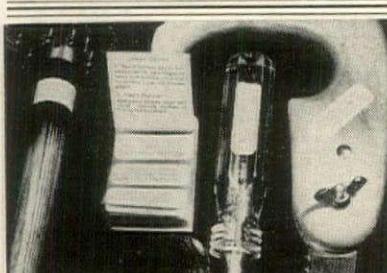
days.

TESTED SALES

20 Vesey Street

Dept. MR-17B10

New York 7, N. Y.

**SELF STICK NAME LABELS**

Your name on books, tools, dishes, phonograph records reminds a tardy borrower; identifies camera, umbrella, golf clubs, luggage. These unique name labels stick without moistening to any smooth surface, even glass, metal, plastic; won't curl or "pop" off, won't wash off. They personalize letters, bank checks, packages.

Each neat label is die-cut, has smooth edges, rounded corners, is tastefully printed in legible dark blue. In handy booklets for purse or desk, postpaid price—\$2 for 225; \$3.89 for 500, tax included. Print clearly name and address desired, allow four weeks.



MAILBOX MART
PALO ALTO, CALIFORNIA

BOX
202-B

CHARM COTTAGE

"On the Mississippi"
Davenport, Iowa

see how new
Shades
 solved these
 decorating problems!



1. Tired living room — quick "fresh-up" needed.

Up went lively ivy-patterned shades — and the whole room sparkled with refreshing color. Cost of the magic, under \$10.00 for both. Choose Columbia shades in luscious pastels, striking prints and soft neutrals to give exciting new drama to every room in your house.



Columbia
 WINDOW SHADES

ALSO VENETIAN BLINDS • LACE NET CURTAINS • LACE DINNER CLOTHS



2. A kitchen gay enough for dining, please. What could be merrier than this plaid shade, framed with crisp curtains that pick up the red? No more breakfast grouchies now! All this cheer for under \$5 (average size shade). Look to Columbia shades for the quickest decorating magic — at the smallest cost.

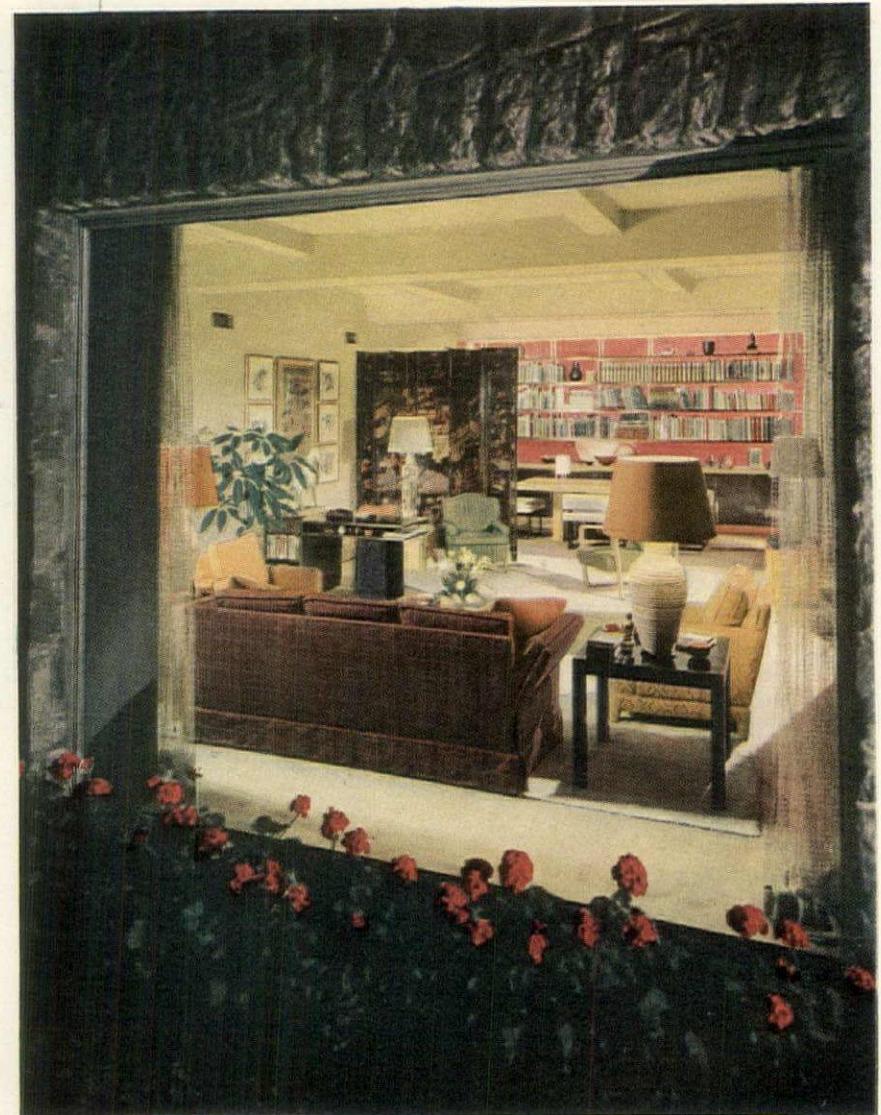
3. Wanted—a bathroom window that's splashproof. These roses *thrive* on steam and splashing. A few speedy swipes with soap and water keep them blooming bright. Print shade, less than \$5. Ask for Columbia's washable, waterproof Pyroxylin shades — then laugh at spots and stains.

4. Tomboy turns feminine—yearns for frills. Shell-pink shades make a fetching setting — set the whole tone of this beguiling bedroom. Cost of the 2 shades? A sweet 'n low \$6. Fresh, new Columbia shades can accent or harmonize with other furnishings — to achieve almost any decorating effect you want!

DUNBAR

for
Modern

HANS VAN NES



Background: No. 4601 Desk, No. 3473 Lounge Chair, No. 3579 Open Arm Chair.
Foreground: No. 4509 Lounge Chairs, No. 2000 Sofa, No. 4474 Lamp Table.

The contemporary spirit of
Dunbar Modern appeals to those who are
equally conscious of its fine quality.

WHAT IS MODERN? • Send 25 cents for this 28-page illustrated
booklet packed with Modern decorating ideas.



DUNBAR FURNITURE MANUFACTURING COMPANY • BERNE, INDIANA

CHICAGO: 1638 MERCHANDISE MART • NEW YORK: 227 EAST 56TH STREET
KANSAS CITY: 608 MERCHANDISE MART • BOSTON: 203 CLARENDON STREET



Masterpieces in Donegal Linen

AT A BUDGET-WISE PRICE

Frame the loveliness of *your* rooms with drapes and slip covers of genuine imported Belgian Linen, exquisitely designed in magnificent patterns, stripes and solid colors. In fine vat dyes that stay color-fresh. Styled by Mead & Montague, and featured in 48" width at better stores . . . at a price that will amaze you!

MEAD & MONTAGUE
315 Fifth Ave., New York 16





Karastan*

THE WONDER RUG OF AMERICA

Earnshaw Inc., Interiors, underscores the shadowy fascination of a new room with a magnificentworsted Karastan, 762, in Kirmanshah crimson. Product of Fieldcrest Mills.

Approximately 9' x 12', \$269.50. Slightly higher West Coast.

Larger Karastans same price per square foot.

Karastan, 295 Fifth Avenue, New York



*POWER LOOMED U.S.A.

SPROUT

MODERN goes with modern
in color, style and design

STONE



COPPER

Franciscan presents *Tiempo* - distinctive
square shapes in basic decorator colors

Truly beautiful simplicity of line in new and sparkling House & Garden colors makes Franciscan TIEMPO correct for formal as well as informal table arrangements. Each shade is so basically excellent it is perfect used alone. Yet any two... or three... or even the four colors may be combined. And like all Franciscan dinnerware, TIEMPO is extremely resistant to crazing, chipping and cracking. A color leaflet showing all the TIEMPO shapes and prices will be mailed on request.

LEAF



FRANCISCAN
Tiempo

GLADDING, McBEAN & CO., 2901 LOS FELIZ BLVD., LOS ANGELES 26, CALIF.



Photography, Tony Venti

Gulistan Renaissance in Parakeet Green, about \$14.50 per sq. yd., higher in the West and South. Other Gulistan weaves—all styled for long-lasting beauty—as low as \$5.50. Widths 9 ft., 12 ft. and 15 ft.—or you may find it more satisfactory to use 27" widths, smoothly fitted together.



THE DECORATOR: SVEND BOESEN

THE THEME: ROCKY MOUNTAIN MODERN

"East or West," declares Svend Boesen, member of the American Institute of Decorators, "textured, single-color carpet sets the fashion for the smartest rooms."

And this stunning Colorado ranch house, based on Gulistan Renaissance carpet, has new ideas for that room of yours! Yes, *you* can achieve a feeling of great spaciousness and luxury. How?

With deep-piled Renaissance wall to wall in one vibrant color. Gulistan Renaissance is always in perfect taste, with period *or* modern.

You keep *yourself* in style—but how about your home? Be *sure* it's in style. Be *sure* to see Gulistan! For name and address of your Gulistan dealer, simply call Western Union by number and ask for Operator 25.

Majolica Rose

THE KEYNOTE

GULISTAN

CARPET

Barley Beige

Parakeet Green

Cloud Grey

Cinnamon

Fernmist Green

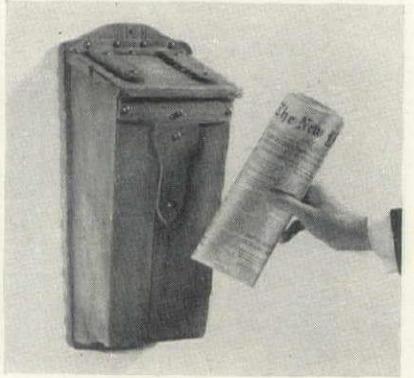
Venetian Red

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

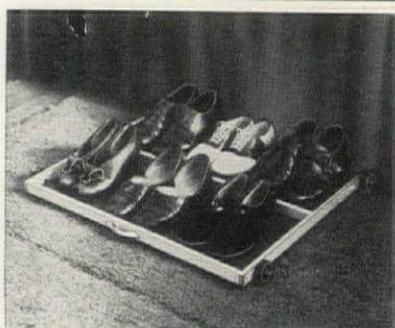
SHOPPING AROUND



Swing out this metal tray that fits under the kitchen sink when you want soap, cleansers or scouring pads. Easy to attach to drain-pipe, it keeps cleaning aids within easy reach but out of the way until you need them. It's 7" x 6 1/2", \$1 ppd. from Gifcraft, 1234 East 47th St., Chicago 15, Illinois.



Giant redwood mailbox holds newspapers and magazines without exposing them to weather. 20" high, 9" wide, 7" deep, it has a leather hinge and comes with a natural redwood or weathered finish. It's ideal for country or seaside cottage. \$9.50 each, plus 75c postage. Mack Sales Co., 54 Idora Ave., San Francisco 16, California.



BEDRAWER

Make better use of that extra space under your beds. Keep shoes, blankets and other articles handy—in neat and orderly fashion. Simplify the cleaning and dusting chore. Just roll out your BEDRAWER.

Measures 24" x 30" x 2" high.

Ideal for cramped living quarters! \$4.85 postpaid (sorry, no C.O.D.'s.) Money back guarantee.

Order yours today!

GOEMAR COMPANY, Dept. G
BOX 565
Summit, N. J.

Amazing Values in Utility Gifts

The popularity of this Modern Design Bowl is remarkable, and we predict the New Cigarette Urn-Ashtray will enjoy equal success.



THE KLEEVER ON THE BLOCK

My October Special

To save table tops and kitchen counters from nicks and cuts, my genuine Rock Birch Chopping Blocks can't be beat. Just like professional meat cutters' chopping blocks with the same smooth, hard surface, 8 1/8" x 7" x 2 1/2". Only \$2.95, too! For an amazing time-saving all-round kitchen or cook-out cutter, you'll want my Klever Kleever—chops, slices, and tenderizes meats, poultry, fish and vegetables with a razor-sharp edge made of finest tempered carbon steel. Only \$2.95. Good cooks will want both items. No C.O.D.'s. Postage paid.

Write For My Free General Catalog



3 Plain Street, Millis, Massachusetts

LARGE 12" DIAM. MODERN BOWL —for fruits, flowers or salads—durable baked enamel on aluminum, copper base. Lime with Hunter's Green or Chinese Red lining. \$2.50 Postpaid. Matching CANDLESTICKS, copper handles, \$2.50 the pair.

WALLIS PALMER HOUSE
118 E. 28th ST., NEW YORK, N. Y.



TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS

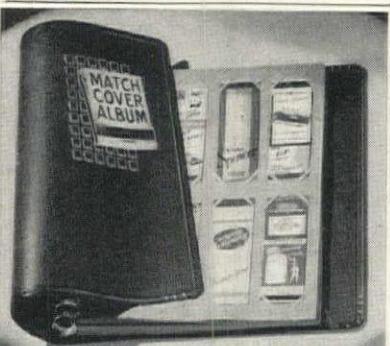
...FOR CHRISTMAS GIVING

"CASCADE" GIFT BOX. Six asst. 5 1/2-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. Express Prepaid . . . \$2.95

"MT. HOOD" GIFT BOX. Doz. asst. 5 1/2-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Old-fashioned Tomato, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Apricot with Kernels. Shipped Prepaid . . . \$5.85

WRITE FOR FREE CATALOGUE

JANE AMHERST
1103 N. E. 47th Avenue
PORTLAND 13, OREGON

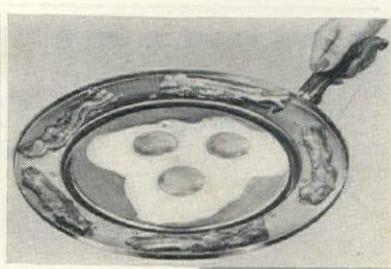


Unique Match Cover Album FOR SOUVENIR HUNTERS

Give those interesting match book covers you've been collecting that "best-dressed" look. This sturdy 8 1/2" x 11" looseleaf binder holds about 500. No glue or paste needed . . . match covers fit into slotted corners. Ideal for novice or seasoned collector. Only \$2.75 postpaid. No C.O.D.

Send for FREE GIFT catalog

AFCO PRODUCTS CO.
Dept. 20 Lexington 73, Mass.



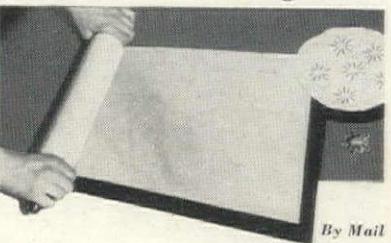
New! EVEREDY BACON-EGGER
Performs to Perfection!

Bacon & Eggs as you like them, in no time at all! Bacon is laid in center, covered and cooked to a flat crispness without turning, then placed on warming apron . . . excess fat flows off to ringed-drain and eggs are fried in the drippings left in center . . . Substantial steel, chrome-finished, bakelite handle.

\$2.95 ppd.

Send for new 1949 Gifts Preferred Catalog.
NORMAN'S Dept. G, 416 Mill St.
BRISTOL, PA.
TRENTON, N. J., 17 So. Broad St.
NEW BRUNSWICK, N. J., 340 George St.

Non-Stick Pastry Kit



By Mail

Complete set \$1.39 ppd.

Anyone—from brides to grandmothers—is assured baking success with this kit including specially-treated pastry canvas 21 1/2" x 27", knit rolling pin cover and decorating rosette. Just slip cover over rolling pin, rub it full of flour and roll pastry on canvas. No sticking to canvas or pin. Washes without losing special treatment. Kit contains pastry lesson in pictures. No. HK2809. \$1.39 postpaid.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

**YOU ARE INVITED
TO BECOME A MEMBER OF
Nelmor's Sterling Club**

Choose from Nelmor's 121 patterns of world renowned Sterling Silver by Gorham, Towle, Reed & Barton, Tuttle, Wallace, International, Lunt, Heirloom, Whiting, Watson, Smith. Indicate the pattern you desire on the membership coupon below . . . in a few days you will be the proud owner of your chosen precious sterling. Pay \$2.00 a month for one place setting, \$4.00 a month for two place settings, etc. You pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. Your first payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

© 1949, Nelmor Jewelers

MAIL THIS MEMBERSHIP COUPON TODAY

901 BERGEN AVENUE
Jersey City 6, N. J.

Enroll me as a member of the Nelmor Sterling Club. Send me place settings of pattern. I will pay \$2.00 per month for each setting, with no extra charges of any kind.

Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

Name: _____

Address: _____

City: _____

State: _____

THE MIRACLE MIRROR SUPPORT

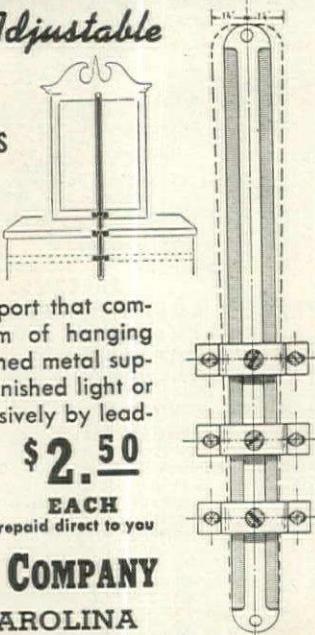
It's Self-Leveling - It's Adjustable

AMAZINGLY EASY TO ATTACH

NO UNSIGHTLY NAILS, WIRES OR CORDS

NO MARRED OR DEFACED WALLS

AN EXCLUSIVE, PATENTED PRODUCT



At last! A "Common Sense" Mirror Support that completely eliminates the age-old problem of hanging mirrors on your walls. This new, streamlined metal support fits any type of vanity or dresser. Finished light or dark to match your furniture. Used extensively by leading furniture manufacturers. Order this "must" for your home today. No C.O.D.'s, please.

\$2.50

EACH
Prepaid direct to you

GARRETT MIRROR SUPPORT COMPANY
BOX 585, LENOIR, NORTH CAROLINA

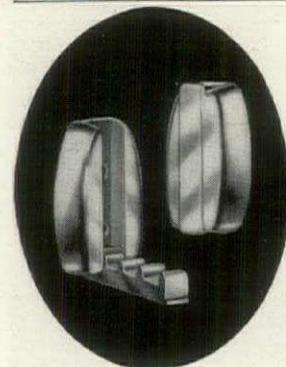


HAND-PAINTED FRAMES

PICTURE STORY that will last a lifetime . . . hand-painted border showing romping boys and girls around a glass frame that holds an 8 x 10 picture. Ideal for your own home, or to "cement relations" with friends and in-laws. Only \$5.00 complete with child's name. (Add 40c to cover postage.)

Evelyn Reed

538 Madison Ave. New York 22, N. Y.



Hideaway SECRET HOOK

For auto and home. Complete with screws. Boxed in pairs. For yourself and for gifts to friends; ideal bridge and party prizes.

Send \$1 for pair; add 10c for postage

3 pairs for \$2.95; 6 pairs for \$5.75 Postpaid

R-Kay

411 PROVIDENT BANK, CINCINNATI 2, OHIO

*the Spoon for Her is
Whip R stir
Koo King
SPOON*

IT WHIPS, IT STIRS,
IT BLENDS, IT SERVES!

Cut-out design and extra width make this stainless steel spoon an effective tool for beating, whipping and stirring. Flat tip gets way into corner of pot or pan to easily remove food for serving. Cool plastic-impregnated handle. \$1.00 Add 15c for postage. Sorry, no C.O.D.

THE PLASTICRAFTERS
301 N. Michigan Ave., Chicago 1, Ill.



ROUND TABLE DISCUSSION

Whether you want to serve drinks, dinner or play cards . . . you'll appreciate the versatile talents of this handsome round folding table. Its 36" round top—sturdily constructed with durable simulated leather—gives you added space for serving, more leg room. Chip resistant enamel finish. Folds flat in a jiffy. Height 27 1/4", weight 24 lbs. Choice of grey frame with red top or beige frame with green top.

\$10.95 each

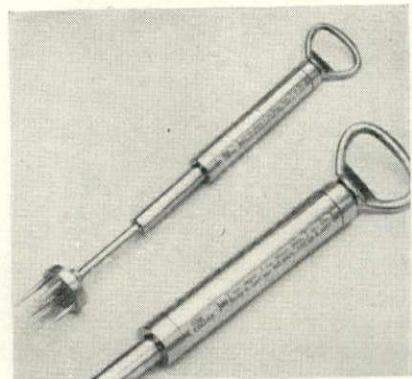
Shipping Charges Express Collect
No C.O.D.'s, please

TERRACE NOVELTIES

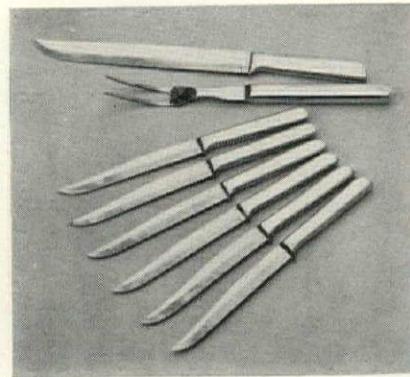
222-01 Linden Blvd.
Cambria Heights 11, L.I., N.Y.



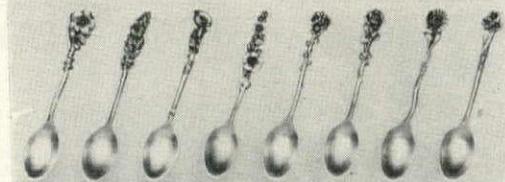
SHOPPING



Dial a recipe on the handle of this new version of the Chip-Chop which, besides crushing ice-cubes right in the glass, now incorporates a bottle opener, too. A twist of the handle discloses recipes for all kinds of drinks. In rust-proof, stainless chrome, 9 1/2" long. \$2.50, postpaid. Malcolm's, 524 North Charles St., Baltimore 1, Md.



Bound for the steak. You will like these handily-balanced steak knives with blades of hollow-ground stainless steel, hand-honed to a hair-splitting edge. Handles are glossy aluminum cast directly on to the blades. Set of 6 knives, 9" over-all, \$7.95, ppd. Matching carvers, \$5.95. The Post Mart, 260 E. 78th St., N. Y. C. 21.



After-Dinner Coffee Spoons

HARLEQUIN PATTERN

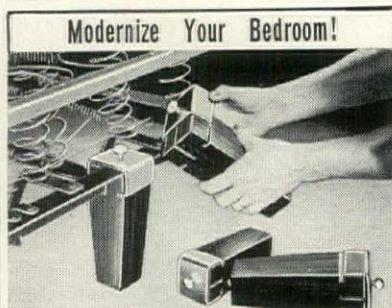
by Reed and Barton

A symphony of fragile flowers twining down fluid silver stems. Exquisitely interpreted in solid sterling by skilled silversmiths. Created for gracious living—for distinguished service. A perfect "thank you" gift.

Set of 8, \$15.00 (tax included)
Add 25c postage. No C. O. D.'s please

Cornell's

45 WATER STREET
NEWBURGH, N. Y.



It takes only 5 Minutes to
CONVERT ANY OPEN COIL
SPRING INTO A DIVAN
OR HOLLYWOOD STYLE
BED with 4 DENNIX LEGS

Put them on without tools. Just slide leg on and tighten thumb screws. Smooth, genuine hardwood with furniture finish in mahogany, walnut, maple or blonde.

595

Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. C.
17 East 42nd Street, N. Y. 17, N. Y.



CEDAR ICE PAIL Bound in Brass

This sturdy pail holds lots of ice, and can even serve as a one-bottle wine cooler. Big enough to use as a flower pot, a cookie jar or canister. The cover, turned of one solid piece of cedar, fits snugly. Pail is slightly over 7 inches tall, and 7 inches wide at the top. Three strong hoops of polished brass.

\$3.25

COVER: 75c extra

(Add 25c for postage and handling—
35c west of Rockies)

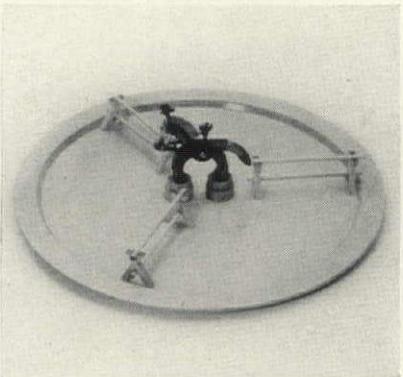
FREE GIFT CATALOGUE

THE BUCKET SHOP
P.O. Box 165 Murfreesboro, Tenn.

AROUND



Rapid fire is assured with this Cape Cod firelighter. Authentically reproduced, the 3-piece set is solid brass, highly polished and lacquered against tarnish, with your monogram engraved in a graceful script. 1, 2 or 3 letters. \$8, postage prepaid. Art Colony Industries, Inc., 69 Fifth Avenue, N. Y. 3.



Western mount for 3 kinds of sandwiches is a tray from California, of blonde wood, 16" across. Dobbin, of darker wood with leather mane and saddle, surveys the field from the center. The hurdles fence in the food. Dobbin Sandwich Tray is \$8.95, ppd. From Pee Wee House, 11046 Barman Avenue, Culver City, California.



Truly Impressive 2 Feet in Diameter!

Of arresting appeal, this richly embossed brass wall plaque is actually 25" and will add distinctive decoration to your home. Imported English "Peerage" brass, polished, lacquered, tarnish proof, requires no cleaning.

14.95 Postpaid

Other Plaques available

17"	7.50	pr. 14.50
15"	5.75	pr. 10.50
12"	3.00	pr. 5.95
6"	1.75	pr. 3.20

THE **eldridge shop** INC.
12 MAIN STREET • PORT WASHINGTON • N. Y.

**The LOVELIEST DECORATION
ANYWHERE IN
YOUR HOME**
ILLUSTRIOS FOUNTAIN
also an ideal gift



A beautifully-designed **Illustrious Fountain** will be the focal point of your dinner table or favorite room . . . an excellent humidifier that purifies the air in the whole room. Full 16" in diameter. Available in either solid brass or copper. Each Fountain is complete in itself—with a miniature motor and pump unit. Just plug it in. Fountain re-circulates the same water. . . . Adjustable spray. Can be beautifully decorated with flowers as a center piece. Check or money order and we pay postage or \$10.00 deposit plus postage. Full Money Back Guarantee.

25.00

SUPREME MINIATURE FOUNTAIN CO.
53 Lispenard Street, New York 13, N.Y.

Sandwich Boxes



Four boxes \$1. postpaid

Swell for school lunch boxes, office lunches, picnic baskets or refrigerator storage is this set of sparkling, clear plastic boxes, just sandwich-size, designed to keep them fresh and free from contamination. No wax paper or other wrappings needed—tight-fitting covers keep them fresh. Boxes are 4 3/4" square and 1 1/4" deep. Order No. HK 3340.

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

Striking GREETINGS TO Match XMAS CHEER

The gayest notion yet in Christmas cards . . . jolly, giant matchbooks to wish your family and friends the warmest season's greetings. Sure-fire cue for sparking your own holiday parties, too! Each matchbook stamped with **YOUR FULL NAME** in gold or silver against a green background. Jumbo size: 3 1/4" x 4 1/4" . . . over 4 times as large as regular matchbooks.

25 books.....\$3.00

50 books.....\$5.50

100 books.....\$10.00

U. S. Post Office approved individual mailing envelopes included at no extra charge. Mailable with 1 1/2c stamp.

Immediate delivery, postage prepaid.
Send check or money order. No C.O.D.'s, please!

Franwahl Co. Dept. B

RED BANK, N. J.



A BARREL OF MONEY is a comfortable thing to have on tap when you need funds for such below-the-belt blows as a tonsillectomy or an annual insurance premium; for such unbudgeted binges as a skiing week end or new slipcovers. Handmade of kiln-dried white oak with brass hoops, the metal lid has lock and key. Holds about \$300.00 in coins.

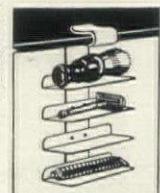
\$3.50 postpaid.

MEDICINE CABINET order out of chaos. A tiny four-shelf unit clips on any cabinet shelf to organize neatly those small daily adjuncts that usually get lost in the shuffle. The Tidy Shelf utilizes waste space and increases cabinet capacity. Use one to hold shaving paraphernalia; another for Bobby pins and cosmetics. Clip adjusts to any shelf width. Measures 5 1/2" high, each shelf 3 1/4" long, 1 1/2" wide.

Price \$1.00 postpaid.

Send NOW for our
NEW illustrated gift
booklet—FREE

Northmore's
Highland Park 6, Ill.



Glit-O-Ring

Keeps Jewelry Glittering New!

Remove that dull look from your rings, earrings and other jewelry. Just immerse in GLIT-O-RING on patented hooks . . . for larger jewelry brush on and wipe dry in a minute or two. Keeps jewelry clean and sparkling like new . . . ideal for eye glasses too!

Prepared from an old English formula, GLIT-O-RING is guaranteed non-corrosive, harmless and has no offensive odor.

4 ounce GLIT-O-RING kit with
brush and patented holders.

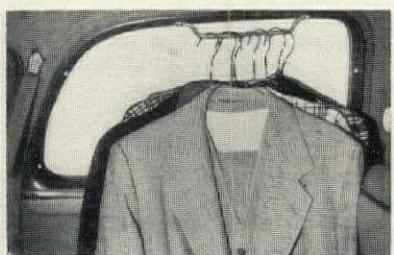
\$1.00
Post
Paid
No C.O.D.'s, please.

GLIT-O-RING, Inc.

901 Pillsbury Building • Minneapolis 2, Minn.



Gift for a Man.... \$1.50



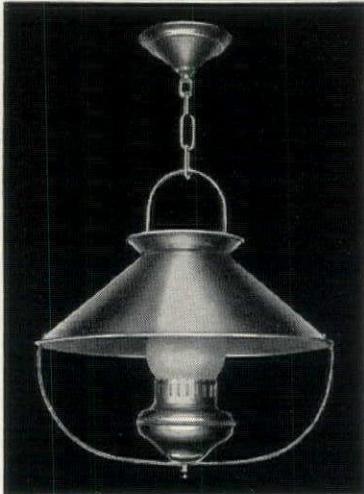
**CAR-BAR* for Clothes gives
You WRINKLE-FREE Travel**

- Only auto garment hanger that is a permanent, attractive accessory.
- Streamlined steel, bright chrome finish.
- Easily installed in window frame of any car.
- No interference with door or window operation.
- Always ready for one garment or twelve.
- Double capacity with two.
- CAR-BAR* for Hats, matching accessory, also \$1.50.
- Three of either or assorted . . . \$4.00.
- Postpaid, U.S.A. No C.O.D.'s.
- *Patent applied for

E. D. CLINGMAN

251-HG Houseman Bldg., Grand Rapids 2, Mich.

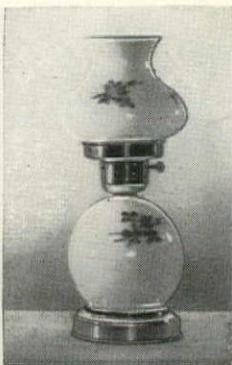
EARLY AMERICAN "OIL HANG"



An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100 F.W.B. 12" dia. 18" high. Overall length with adj. chain 30". **\$16.25 F.O.B.**

Remit by check or money order, otherwise C.O.D. Money back guarantee.

FAN-CRAFT MANUFACTURING CO.
296 East Street Plainville, Conn.
(Fourth Generation Master Craftsmen)



Hurricane LAMP

A lovely period piece with the nostalgic charm of a bygone day. Gracefully translated in lustrous milk glass, delicately highlighted with handpainted rosebuds. A delightful lamp for vanity or night table. Brass base and trimmings lacquered for permanence. 12 1/4" high.

\$4.75 each

\$8.95 the pair postpaid

No C.O.D.'s please

Crystaler Co. Dept. G-10

485 Lexington Avenue, New York 17

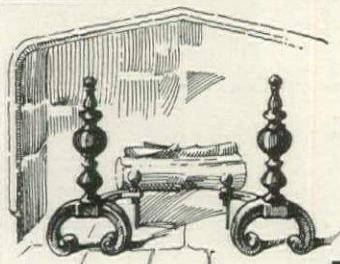


WELL BUCKET

Traditional in story and song. Suitable for plants, bottle cooler, wastebasket or holder for kindling beside the fireplace, and, whatever your own ideas may suggest, as well as its original purpose. It is a substantial iron-bound bucket of seasoned wood. \$4.50 Post paid—From

American Decor

P.O. Box 117, Boonton, New Jersey



Fireplace Things

Since 1899 we have specialized in Fireplace Equipment. Here in Detroit we have a large showroom and carry extensive stocks for immediate shipments.

ANDIRONS - FIRE TOOLS - SCREENS
COAL HODS - WOOD HOLDERS - FENDERS
Sliding Curtain Screens for All Fireplaces

DETROIT MANTEL and TILE CO.

1431 Farmer Street . . . Detroit 26, Michigan

Attractive brochure of fireplace equipment upon request

It's Yours FREE!

NEW 1950

Gift Catalog

Hundreds of Exciting Gifts!

You've never seen such unusual gifts before! All kinds of newest, latest gifts for men, women, kiddies; useful articles for the entire home, kitchen; toys, flattering personalized gifts, etc. It's a great catalog—and you'll enjoy thumbing through its many pages.

Surprising Discoveries From All Over The World!

Clip and mail coupon

Bancroft's DEPT. 75.

2433 So. INDIANA AVE., CHICAGO 16, ILL.

Gentlemen:

Please send free copy of your new 1950 Gift Catalog.

NAME.....

ADDRESS.....

CITY.....

STATE.....

Don't let buying chores frazzle your nerves. No weary trudging from shop to shop; no getting shovelled around; no lugging heavy bundles. Buy at home the easy, economical BANCROFT way. We pay postage! Satisfaction guaranteed or money back.

WRITE TODAY
FOR BIG FREE CATALOG

Bancroft's

2433 So. Indiana Ave., Dept. 75, Chicago 16, Ill.

Clip and mail coupon

Please send free copy of your new 1950 Gift Catalog.

NAME.....

ADDRESS.....

CITY.....

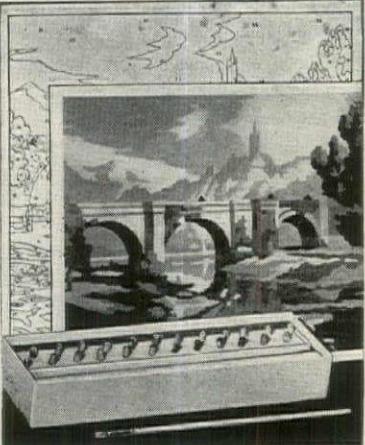
STATE.....

Don't let buying chores frazzle your nerves. No weary trudging from shop to shop; no getting shovelled around; no lugging heavy bundles. Buy at home the easy, economical BANCROFT way. We pay postage! Satisfaction guaranteed or money back.

WRITE TODAY
FOR BIG FREE CATALOG

Bancroft's

2433 So. Indiana Ave., Dept. 75, Chicago 16, Ill.



PAINT-IN-OILS!

No experience needed! Everything to make a beautiful oil painting is included in the "Paint-in-Oils" Kit. . . . Artist's stamped canvas (16" x 12"), ready mixed paints, artist's brush, instructions. Just paint in areas marked on canvas, and watch your masterpiece take form, stroke by stroke. IT'S FUN! Now choice of twelve subjects: *The Bridge* (shown), *Mount Vernon*, *Canal Boat*, *Zinnias*, *Homeward Bound*, *Quiet Waters*, *Poppies*, *Bon Voyage*, *St. Bernards*, *Columbia Jays*, *Twin Parrots*, *Twin Birds of Paradise*. Thousands sold. Make wonderful gifts. Each postpaid. \$2.95 (No C.O.D.'s, please)

THE ARTISAN GALLERIES
FORT DODGE IOWA



SHOPPING

The magneteacher makes spelling an interesting game for the kindergarten crowd. There are 72 magnetized letter cards to spell out the nursery rhymes (that appear to the left of the slate) by turning a dial on the back. Educational and entertaining. \$2.98 ppd. Ward Phillips Co., Box 3451 Merchandise Mart, Chicago 54.



Electricity or Sterno—you may order either heating unit with this casserole set—will keep supper piping hot on the table until your guests finish cocktails. Of silvery aluminum, it comes with a 2-qt. Pyrex dish that can be easily replaced in case of breakage. \$9.50, postpaid from Crane's, 419 East 57 Street, New York 22, N. Y.

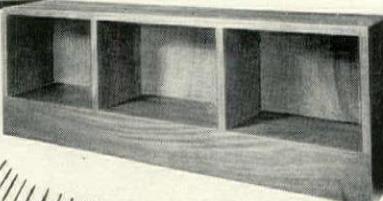


"NITE-LITER" BOOKCASE

Combination Radio, Book and Clock Shelf...with Built-In Reading Lamp!

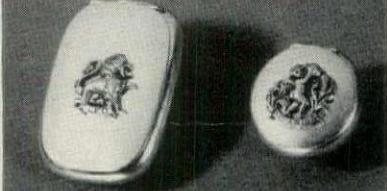
Perfect for reading in bed, use it over a sofa or desk. Beautiful birch bookcase, 14" high by 42" long, with 20 watt fluorescent lamp mounted under shelf. Projects 8' from wall. Mounts on wall with ordinary heavy duty picture hooks. • Finished with durable, water proof lacquer—\$27.95* May be ordered in the lovely blonde of the natural birch itself or stained mahogany or walnut. Same as above, beautifully sanded, ready for painting—\$24.95* Send check or money order. No C.O.D.'s please.

ROCHESTER WOODCRAFT • BOX 207 ROCHESTER, MICH.



FLUORESCENT
LIGHTED

*Mounting hooks included
Shipped express collect.



YOUR BIRTH SIGN IN STERLING

Wear your birth sign . . . move in an aura of good luck. These astrological symbols in sterling silver created by Cini, America's foremost designer, are the perfect gift or costume accessory.

Illustrated above: Pill Box, 1" diameter, \$5.00; Capsule Box or miniature Powder Box, 1 1/4" x 1 3/4", \$8.00.
Zodiac pin 2 x 2 inches.

For Her

Charms	2.50	Key Chains	6.00
Rings	6.00	Tie Clasps	6.00
Earrings	9.00	Cuff Links	9.00
Pins	9.00	Zippo Lighters	21.60

For Him

Charms	2.50	Key Chains	6.00
Rings	6.00	Tie Clasps	6.00
Earrings	9.00	Cuff Links	9.00
Pins	9.00	Zippo Lighters	21.60

Postpaid—Federal Tax Included.
When ordering please give birth date.

Ethel Meserve

State College, Pa.

PREVENT Clogged-Gutter DAMAGE

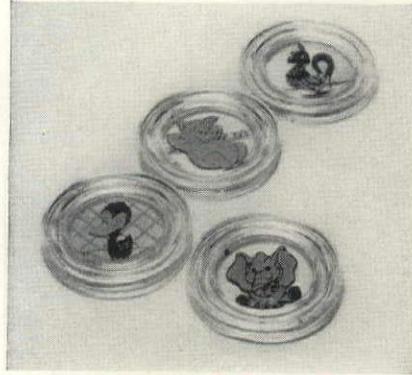


GUTTER
SCREEN

Made of lifetime bronze, keeps gutters free from leaves, seeds, pine needles, twigs. Prevents damage caused by clogged gutters—stained paint, ruined plaster and wallpaper, burst leaders, wet-leaf-acid corrosion. Ends gutter-cleaning expense. A must for cisterns. Easily installed—no tools or skill required. Write, giving length of gutter.

James Industries, Inc.
282 Municipal Bldg.
Skaneateles, N. Y.

AROUND



Rolly coasters challenge tipplers to test the steadiness of their hands by rolling two beads into the eye sockets of these bar beasts. Made of clear plastic, with animals in color, a set of four is \$1.40, postpaid, from The Game Room, 1538 Connecticut Avenue, Washington 6, D. C.

A copper glow at cocktail time is a cheering sight when it's cold outside. Set for two including shaker, tray, jigger and cups is \$15. Or pieces may be ordered separately; tray, \$4.50; jigger, \$3; pitcher, \$5; cups, \$1.50 ea. ppd. London Harness Co., 60 Franklin St., Boston 10, Massachusetts.

SHOE BUCKET

Made by New Hampshire's craftsmen. Fashioned after the familiar maple sugar buckets. Will hold your entire family's polish and brushes. 10 1/2" high. Maple finished by hand. Stoutly made for years of service. \$2.90 postpaid. COD if desired. Send for catalogue. Order Today.

GIFTS OF CHARACTER

366 Madison Ave., N. Y. 17, N. Y.

SILVER PLATING



A COMPLETE INSTITUTION

In the Nation's Capital

BACKED BY 76 YEARS OF EXPERIENCE

Bromwell's Service

Costs Less

Silver Plating

BUFFING...REPAIRS
Entrust your silver to responsible hands. Every Bromwell guaranteed silver restoring service measures up to an uncompromising standard of perfection. Antiques restored. Ask for our silverplating booklet No. 77. Write for estimates. Our references your bank or credit agency.

Making Homes Brighter Since 1873

D. L. BROMWELL
710 12th St. N.W. Wash. 5, D.C.

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Resident Day Classes

start October 3rd • Send for Catalog 1C

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • Send for Catalog 1C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Ave., New York 22, N.Y.



BRASS OR COPPER WASTEPAPER BASKET

Hand crafted of heavy gauge brass or copper and trimmed with embossed bands of solid brass, it stands 11 1/2" high, top is 9" x 12". Weight 5 lbs. Watertight and lacquered to prevent tarnishing. When ordering specify brass or copper. A distinctive gift.

\$14.50, shipping charges collect

Write for Catalogue

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

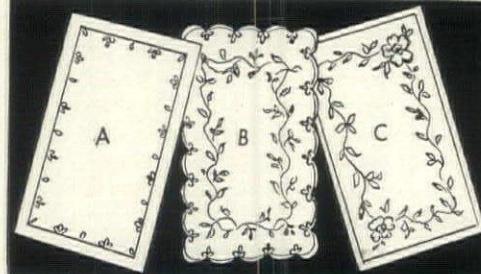


STAND-BY TABLES

For Buffet . . . Cocktail . . . Play Rooms

- ★ If you need extra tables, here they are—4 of them! Quick to set up, light weight—stand just right for chairside use. 20" high, tops measure 13 1/2" x 16"—alcohol proof, water repellent. Real hospitality helpers for the hostess who won't let guests balance food on knees. You'll find a new use for them every time you entertain. Compact storage rack included with each set. Shipped express collect.
- ★ Set of 4, one each of Red, Blue, Green, Yellow. \$17.95
- ★ Set of 4, Black (6 coats of enamel give super finish). \$19.95
- ★ Set of 4, Choice of wood finishes: Natural, Mahogany, Provincial. \$23.50
- ★ ORDER FROM THIS AD. SATISFACTION GUARANTEED
- ★ **WARD PHILLIPS CO.**
Box 3451-G, Merchandise Mart, Chicago 54, Ill.

BEAUTIFUL EMBROIDERED PLACE MATS



Embroidered in white. Can be laundered easily. Four mats in a set. Three attractive patterns to choose from. Size: 14" x 16" each.

Style No.	Per set	Single piece
A	\$3.50	\$1.00
B	\$6.00	\$1.65
C	\$4.80	\$1.30

Send check or money order and we pay postage . . . or we will ship C.O.D. postage extra.

Your money back if not delighted. WRITE TODAY for richly illustrated collection No. HG of fine reproductions of furniture and imported curtains.

ARTCRAFT ASSOCIATES
316 East 61st St., New York 21, N. Y.

Lovely Pennsylvania Dutch Trivets

IN SOLID BRASS



Trivet collectors . . . homemakers who appreciate beautiful things . . . will want these authentic Colonial reproductions: (G) 1894; (H) Horse Shoe; (I) Dumb Dutch. Give lifetime service as stands for hot dishes, coffee pots, vases, plants, wall decoration. About 8 inches long, 3/4-inch legs. Solid brass \$2.75 each; 3-\$7.50; 6-\$14. Same in black iron: \$1 each; 3-\$2.75; 6-\$5.25. Postpaid. Ideal gifts.

NOVELTYME Studios
HELLAM 2, PENNA.



1. Exceptional value in a pair of Hurricane Lamps with cut globes, imported cut prisms and polished square base. Wired for electricity, complete with bulbs. Height 16 1/2 ins. Pair \$47.50

2. Famous Wedgwood CC on CC on shell edge. Starter Set of 20 pieces, \$55.00

3. Cut flutes on nice clear Crystal with hand cut thumb flutes at base. Hiballs, 14 ozs., doz. \$6.50; Old Fashioneds, 7 ozs., doz. \$5.50

4. Handsome Dressing or Platter Spoon

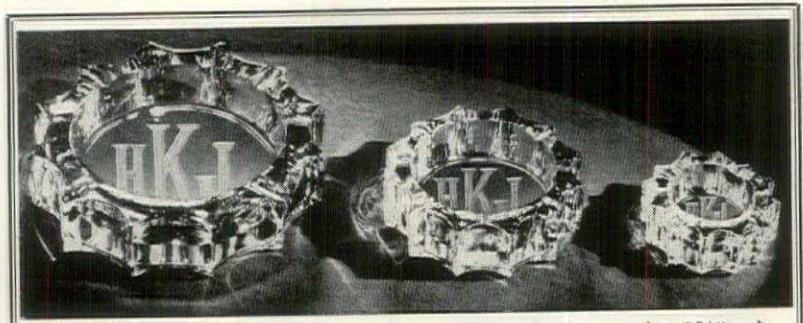
in "King" pattern in fine Silver Plate, made in Sheffield, England. Length 13 ins. Each \$6.00 (no tax).

PLUMMER, Ltd.

Dept. G, 734 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.

Name.....

Address.....



MASSIVE MONOGRAM ASH TRAYS

They're real he-man favorites—made of heavy crystal-clear Corinthian glass with a special windproof construction that keeps ashes put—a size for every occasion. The "Giant" serves a number of heavy smokers at a party or card game...doubles as a handsome candy dish or plant bowl. Underline last name initial when ordering monogram. Send check or money order. All shipments sent Post Paid Insured Parcel Post. Add 25¢ West of Mississippi.

Set of 3 (3 sizes) as pictured	\$5.00 set	Set of 4 small Trays (3 3/4")	\$3.00 set
Set of 4 medium Trays (5 1/2")	\$5.00 set	Large Ash Tray	\$3.00 ea.

CAMBRIDGE PRODUCTS INC., Dept. L.W. • 55 W. 45th St., N.Y. 19, N.Y.

FOR GIVING . . . FOR KEEPING



Made of unquestionably the finest British Morocco and Calf in the world. 3 fold wallet with a secret compartment lined in moire. Black or brown. Calf \$15
Genuine Pigskin \$25
Morocco \$12

FOR HIM

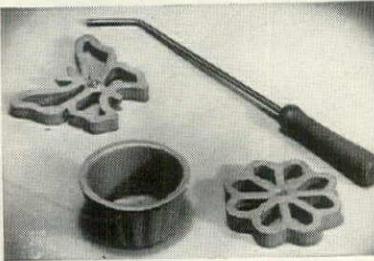


FOR HER

FIT FOR A QUEEN, this sturdy billfold boasts a coin purse, removable key chain and card case. Complete in a plush lined jewel box and in the following various colors: black, brown, navy with red lining, red and green. Calf \$12 1, 2 or 3 initials in 22 carat gold or silver on each wallet in billfold. No charge. All prices include federal tax. No C.O.D.'s please. Send for free gift suggestion catalogue.

THE BOW KNOT
437 Central Avenue, East Orange, New Jersey

Patty Shell Set



By Mail \$1.09 postpaid

It's easy as anything to make fancy patty shells and waffles, too, with these clever molds. Attach the handle. Dip into hot fat for 30 seconds. Then into the batter and back into the fat. The batter floats away, perfectly formed. Set includes three cast aluminum molds (butterfly, rosette, patty shell), 10" threaded handle, recipes, instructions. No. HK3295.

Write for Big Catalog... Free

Miles Kimball
KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.



SHOPPING



Porringer bowls of lustrous copper or gleaming brass are decorative in their own right. Use them for popcorn, potato chips, nuts or as ash trays. Tilbury bowl, 5 1/2" diam., \$5; Canterbury bowl, 8" diam., \$10. Both ppd. Winkler Mill Craftsmen-Trail Shop, Box 64-B, Route 1, Santa Fe, New Mexico.



True flower fragrance from actual flowers is captured in liquid form to be enjoyed when flowers are no longer in season. Sextette of dram bottles includes Russian violet, wild cyclamen, American Beauty rose, French lilac, black locust and English honeysuckle. Gift packaged, \$9.50 ppd. incl tax. Garden Flowers, Mentor, Ohio.

LETTER-PAC

HERE'S one cigarette case you won't lose! It's made of white plastic and has an uncancelled three-cent stamp in the corner. Comes complete with special pen and indelible ink for you to personalize it with your name and address in **your own handwriting**. If you leave it behind, it can be mailed to you!

Holds complete pack of cigarettes.
\$1.25 ppd.

Please, no C.O.D.'s

WINCO 22 Canterbury Rd.
Winchester, Mass.



Send for Catalog of Gifts

The Smart, New SERVA-ROUND



An Ideal Xmas Gift
Your friends, and you too, will enjoy the handsome, clear lucite cigarette container. The "Serva-round" almost hands you a cigarette; it creates that warm feeling of hospitality.

Send Check or
Money Order. No
C.O.D.'s, please. \$4.50
Postpaid

KEUBE CRAFT, 8101 Linwood Ave.
Dept. G-1 Detroit, Michigan

CLEAN SILVER NO RUBBING... Amazing TOUCH-O

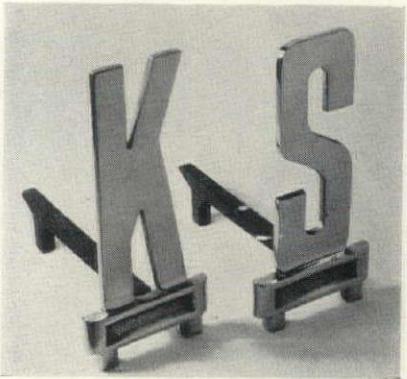
Touch MAGIC WAND TOUCH-O to silver in cold water, and see tarnish go! No messy polish; no chemicals. So easy, clean, quick! **SAFE** — proved absolutely harmless to finest sterling or plate by tests of U. S. Gov't. and leading laboratories. Thrifty; lasts for years. Thousands of thrilled users. **TRY TOUCH-O AT OUR RISK** — see how science has simplified silver cleaning. Order now, \$1.50, postage paid. **MONEY BACK IF NOT DELIGHTED.** For gifts, too. **SILVERSMITHS**, 528P White Bldg., Buffalo 2, N.Y.



AROUND



Upside down the candlesticks turn into compotes and vice versa. With their clean modern lines, the sparkle of hand-blown crystal and finely wrought silver, they could grace a collection of wedding gifts or your own table, \$24 a pair, including tax and post. Allan Adler, 8626 Sunset Boulevard, Hollywood 46, California.



Initially, a bright idea for your own fireplace or as a wedding gift with a difference. Initial andirons come in all letters of the alphabet, including Mc, in solid, lacquered brass. Letters are 17" high; 8" at base; log rests extend 14½" straight back. \$29.95 pr., exp. col. Rehfuss Co., 1040 Washington Ave., Albany 5, N. Y.

The Guild Book Shop
Catholic Books—Religious items—Missals—Prayer books—Douay Bibles—beautiful leather bindings. We have recently imported a limited number of wood-carvings, Madonnas, Crucifixes and other religious items.

Illustration shows:
Hand Carved plaque in hard wood \$15.00
Fine Leather Bindings \$15.00 to \$35.00
Hand Carved seated Madonna in Antique coloring \$28.50
We specialize in Religious Christmas Cards and suggest that you order early.

117 East 57 St., New York, N. Y. PLaza 3-0225

THE GUILD BOOK SHOP •

SEE BETTER

AVOID EYESTRAIN
With LEK-TRO-LENS on Your Lamps

\$1.00
FOR TWO
POSTPAID

TWICE
THE
LIGHT

CLEVER NEW CLIP-ON LENS
For Reading • Sewing • Drawing • Homework • Crocheting • Knitting • Hobbies • LEK-TRO-LENS Saves Eyesight • Saves Money • Clips on Bulb Instantly • Fits 25 to 100 Watt Bulbs, Upright or Downturned • Swings to Any Position • Gives Twice the Intensity • No Fire Hazard • No Eyestrain • Ideal Gift for Everyone • Satisfaction Guaranteed • Immediate Delivery • Please Send Dollar Bill plus 6c stamps for 2 Lek-Tro-Lens, Ppd.

FAIRBRIDGE CO. INC. Dept. Y, 945 Main St., Bridgeport 3, Conn.

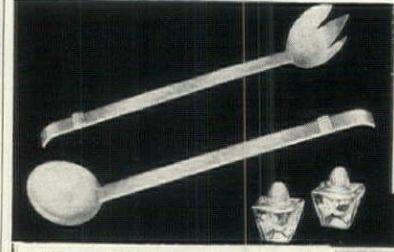
ANTIQUE FURNITURE COLLECTORS:

Enjoy the thrill of restoring life and beauty to your treasures. Save money too! Let the manual, "Refinishing Antique Wood and Metal", guide you safely, without costly errors, through your work. Though written here in our own shop, by an expert, the manual is not technical; it is definitely for the amateur. Detailed instructions are given for restoring the wood and for preparing it to receive one of the seven finishing schedules, listed in the manual. All these instructions are given in step-by-step detail. YOU CANNOT GO WRONG. Our own shop short cuts greatly simplify your work. The manual explains the best stenciling method (no runs; no sags), and how to finish picture and mirror frames. No C.O.D.s. Price..... \$3.00

PRINTS. Send 10c for list of colorful prints & our full line of finishing supplies.

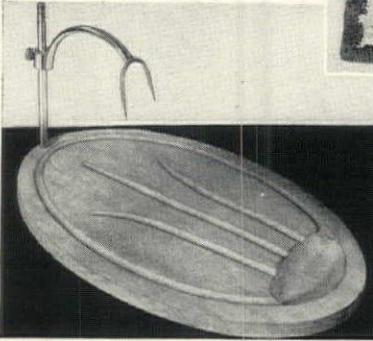
YE OLDE FINISHING SHOPPE

534 SW 2nd St., Portsmouth, Ohio



► **BRAND NEW SALAD SET in SILVER PLATE!** A remarkable value—beautiful gleaming SALAD SPOON & FORK, in heavy quality Silver Plate, 13" long. With Fitted Flannel Bag in grey and silver stitching. A gift of beauty and utility! Only \$3.95 the set. Add 15c for postage. (Modern glass SALT & PEPPER SHAKERS shown, handpainted florals, gift boxed, 3 sets to box—\$3.50 ppd.)

"WELCOME to our Home!" ► Warm, rich-looking, this HAND-MADE HOOKED RUG is a handsome greeting to your guests. 3 ft. long, 20" high. Black or beige background with border in red, blue, or green. \$7.25 ppd.



► **SOLID OAK CARVING BOARD!** With solid brass heavy chrome-plated adjustable prong to fit various sizes of roast. Board has grooves and well to catch juices, and is especially treated to retain finish for lifetime permanency. Practical & handsome. 16" BOARD is \$12.95 ppd. 20" BOARD is \$16.95 ppd.

Satisfaction guaranteed—No C.O.D.'s please
Send for New catalog of Unusual Gifts

BREN LINDA Dept. G, 545 FIFTH AVE.
NEW YORK 17, N. Y.



JUST THE THING FOR PICNICS AND AUTO TRIPS

OUTING KIT Attractive case made of simulated leather, zipper top. Contains 2 quart-size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14" — \$12.50 complete

THERMOS FOOD JAR Gallon size metal case keeps food or liquid hot or cold for hours. Splendid ice preserver—\$25.00.

Add 50c for postage.

SCULLY & SCULLY, Inc.
506 Park Ave. New York 22, N. Y.

Send for catalog



PERFUMES Each ROOM TO YOUR PERSONAL TASTE

Frangrantaire® house perfumes give your home the delicate fragrance of a flower garden, or the tangy, fresh smell of the woodland. Just a spoonful poured into one of our attractive, porous clay perfume pots will give a room a pleasant odor for as long as a week, closets even longer. It's really economical!

Choice of 20 entrancing scents—2 oz. bottle 50c, 4 oz. 90c, 8 oz. \$1.60. Specify size bottle and scent and size order. Apple Blossom, Bouquet, Carnation, Clematis, Hyacinth, Gardenia, Honeysuckle, Jasmine, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spleen & Herbs, Trefle, Violet and Wistaria.

Choice of 6 attractive wall perfumers, 50c each. Specify perfume by letter as pleasure. A, B, C—4" high, 2" wide; E, F—3" diameter. ®Reg. U. S. Pat. Off.

YOU CAN PURCHASE COMPLETE SET IN ATTRACTIVE GIFT PACKAGES, TOO! Specify perfume, scent and size bottle when you order.

Perfumer and 2 oz. bottle \$1.10
Perfumer and 4 oz. bottle \$1.60
Perfumer and 8 oz. bottle \$2.50

If you send remittance with order, add postage, or we will ship C.O.D. plus postage.
FRAGRANTAIRES CO., INC.
Dept. 101, 707 Union Trust Bldg., Cincinnati 2, Ohio

Personal PHOTO CHRISTMAS CARDS

Including
Envelopes

From your
favorite negative

as low as **20 FOR \$1**
(plus 15c shipping)

FREE SAMPLE

Yulecards are handsome photo Christmas cards made from your favorite photo. Send us snapshot negative of child, family, home, pet, etc. with 3¢ return postage (after Nov. 15 send 6¢ for 1st class return postage). We send FREE SAMPLE of deluxe Photo Christmas Card. You see before you buy. No obligation. If without negative, send snapshot with 50¢ and we will make one. All negatives safely returned with sample. Satisfaction guaranteed. Offer expires Nov. 30.

YULECARDS, Dept. 20, Quincey 69, Mass.



The ICE Has It

Sensationally new!—Chilled, individual iced-servers—for gracious serving, for that distinctive touch to your dinner table, "CHILLIT" provides the most practical way of serving sea foods, fruit cocktails, puddings and custards. The smartly contoured bowl is of highly polished aluminum—the removable crystal insert dish is snug fitting. For your additional convenience, ice cubes, as well as crushed ice, can be used in servers.

Set of 4 . . . only 87.95, add 35c for postage
Additional servers . . . only \$2.00 each postage paid
Dept. G-10

ELLISON'S
Box 284
Orange, N.J.

The way to select

ORIENTAL RUGS

is to examine them
in your own home



Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and color photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs \$90 to \$200
100 Perfect Antique Rugs \$200 and up
500 Semi-Antique Rugs in Old Designs \$18 and up
100 Choice 9 x 12 Rugs from Iran \$275 to \$850

Many giant and unusual sizes

For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

CHAS. W. JACOBSEN 401 S. SALINA ST. • SYRACUSE, N. Y.



Electric BUFFET SERVER

If we were a bride, this would head our list of wedding present wishes. A round chrome-plated stand 13 1/2" in diameter, has three wells fitted with one-quart china oven-proof casseroles. For serving anything from spaghetti and baked beans to curried shrimp and rice, it's terrific. AC or DC.

\$29.75 postpaid.

No C.O.D.'s Please

EUNICE NOVELTIES Dept. G-109
Our 10th Year

541 Madison Ave., New York 22, N. Y.



BE Original! Send Beautiful FULL-COLOR Pennsylvania Dutch CHRISTMAS CARDS

Exclusive. 16 authentic designs by a world famous artist. Quaint, friendly, all different, and all in perfect taste. You'll like them.

36 for \$1.95 18 for \$1.15 Ppd.

No C.O.D.'s. Refund in 10 days if not satisfactory

DUTCH TREAT SHOP
5934 GERMANTOWN AVENUE
PHILADELPHIA 44, PENNA.

The Original Personalized Children's Tumbler Set

"Losa" Hand Painted Designs

Tumbler is frosty white plastic, hand painted designs in pink, blue, or red. Matching nylon bristle brush.

\$1.50
Postpaid

Will Bend But Can't Break!
Child's own name on tumbler.
Pink, Blue, or Red.

Available Separately:

Tumbler \$1 pp. Brush 50c pp.

Sorry, No C.O.D.'s.
Order Now for Christmas!

La Palette Dept. U,
509 5th Ave.,
New York 17.



FIRESIDE GRILLE

Outside Cooking Indoors

Here's a new idea for the popular host or hostess. Delight your friends with delicious barbecues, steaks, chops, wiener right in your home, with the LANGE INDOOR GRILL. The sturdy grill is fastened at one corner to an upright . . . swings out so that food can be placed or removed without any discomfort from fire. Grill is also adjustable to proper height over the fire. Can be used outdoors for camping, picnics, etc., and as a swing-away grill for outdoor stone fireplaces. Shipped prepaid for \$14.95. Send check or money order. No C.O.D. please.

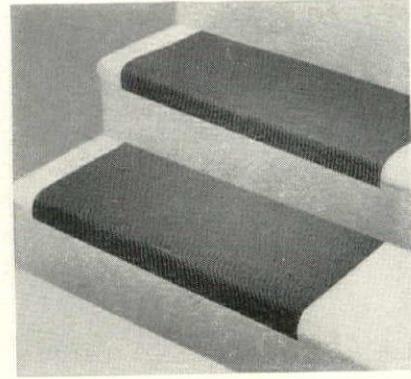
The Lange Company
102 W. Fowler St., Milwaukee 3, Wis.



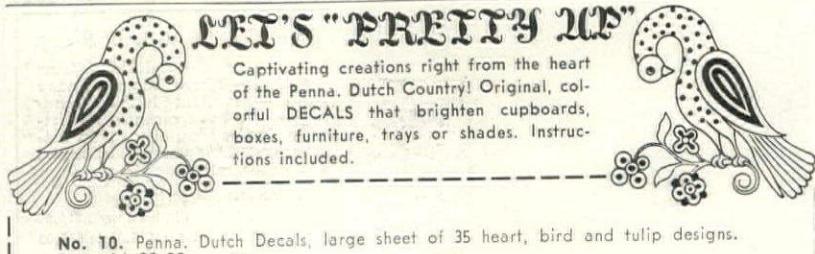
SHOPPING AROUND



Carry shoes for bowling, tennis or golf in this neat felt bag. A handy carryall to fit any size shoe, it's available in red, green, royal blue or black with one, two or three letter monogram in contrasting color, or white. 12", \$3.50, ppd. from Meredith, Inc., 1022 Grey Ave., Evanston, Illinois.



You tread softly and safely on rubber Carpetreds, a clever invention particularly good for summer or beach houses, cellar stairs, kitchen steps. They look like regular carpeting, are made in wine, green, beige, gray or blue. Skid-proof, washable, long-wearing. 9" x 18", 69c ea.; 9" x 24", 89c; ppd. The Artisan Galleries, Fort Dodge, Iowa.



LET'S "PRETTY UP"

Captivating creations right from the heart of the Penna. Dutch Country! Original, colorful DECALS that brighten cupboards, boxes, furniture, trays or shades. Instructions included.

No. 10. Penna. Dutch Decals, large sheet of 35 heart, bird and tulip designs. Postpaid. \$1.00

No. 12. Penna. Dutch Decals, 28 Amish figures, birds, flowers, borders, horse 'n buggy. Postpaid. \$1.00

Specify by number when ordering

R. W. CUMMINGS inc. • Lancaster 2, Pennsylvania



THREE TOOLS IN ONE

DREMEL Electric SANDER and POLISHER

Makes play of wax polishing

and MASSAGER

Soothes tired muscles by massage

Only

\$14.85

POSTPAID

Popular Labor Saver
for the
HOME and SHOP

Take the "work" out of house-work with this triple-duty machine. (1) As a sander, it gets into tight corners . . . puts a satin-smooth finish on walls, woodwork, furniture, etc. (2) As a polisher, it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. (3) As a massager, it soothes tired muscles. Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it.

LOOK AT THESE DREMEL FEATURES—So foolproof even a child can use it . . . it has only two moving parts . . . never needs oiling. Weighs only 2 1/2 lbs. Operates on 110-120 Volt, 60 cycle, A.C. Straight-line action will not burn or scratch surfaces.

Second Electric Sander comes complete with 6 sizes assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Send \$14.85 . . . we will ship postpaid. Or, send only \$2 now, plus postman balance plus postage on delivery. Money back if not delighted after 5 days' trial.



THIS NEW "WONDER LAMP" ILLUMINATES ONLY THE BOOK PAGES . . . LEAVES THE REST OF ROOM IN THE DARK

No longer need you disturb anyone when you read in bed. This sturdy lightweight metal lamp clamps to book cover . . . permits you to turn pages freely . . . adjustable reflector . . . plug fits standard outlet . . . far superior in workmanship to any similar lamp . . . very fine as crib lamp.

\$2.95 postpaid. Send check or money order. No C.O.D.'s, please.

LORETTA STUDIOS
Dept. G, 307 Fifth Avenue
New York 16, N. Y.

Dremel Mfg. Co. • Dept. SP369-K • Racine, Wis.



gingham like sunlight...

Straight out of weaver's heaven comes this decorator cotton in dazzling color harmonies of crystal clarity. You will want to know its name: Rubiyarn gingham. You will want to know who made it: The United States Rubber Company—yes, it's true. Rubiyarn is the first of the U. S. ROYAL FABRICS made by the Textile Division of U. S. Rubber. And if you have a bedroom in your home, we know you will want to know who made this delightful bedroom ensemble in Rubiyarn, and where you can find it. It is a Mayflower ensemble, and in New York, you will find it at R. H. Macy & Co.



UNITED STATES RUBBER COMPANY • 1230 Avenue of the Americas, New York 20, New York



LIVING ROOM...DINING ROOM...

in any room at all!

YOU CAN WORK WONDERS WITH WUNDA WEVE

Suction vacuums easily. Laundry handle large sizes at low rates. Scatter rugs go into home washers. Colors are tub fast. Never shrinks, sheds or ravel.



Wunda Weve wears comparably with quality wool broadloom. Tough cotton fibres, loom woven through the back, insure years of wear and beauty. Never a worry of moths!



Miss Constance Bennett, star of screen and stage, chose Wunda Weve rugs for her lovely new Beverly Hills home. Note how the soft textures of the muted beige carpet accentuates the rich furnishings of her living room.

Whether you prefer traditional or modern room settings, you'll agree with Constance Bennett that there's nothing like a Wunda Weve cotton carpet to give warm, luxurious, *livable* loveliness to your rooms.

Its texture alone is unique, with highlights and shadows in random patterns that make Wunda Weve the ideal starting point for dramatic decorative effects. In Wunda Weve the texture and color combine to give a magic lift—a charm and softness—to *any* room in your home.

You'll find Wunda Weve scatter, room and special size rugs in leading rug departments. With eleven delightful colors to choose from, you are sure to find the one that is right for *your* color scheme.



Write today for your free copy of our beautiful full color booklet of room settings. Belrug Mills, Inc., 200 River Street, Greenville, S. C.



WUNDA WEVE

LUXURY LOOMED COLORFUL COTTON RUGS • BELRUG MILLS, INC. • GREENVILLE, S. C. • NEW YORK, N. Y.

Eleven Lovely Decorator Colors
... Magic Blue, Dusty Rose,
Fairy Green, Forest Green,
Muted Beige, Ancient Ivory,
Dove Gray, Taupe Gray, Wood
Rose, Gold, Cherry Red.



America's Finest Handmade Milk Glass

Lovely handmade Westmoreland Milk glass brings to the modern mode the gracious friendliness and informal intimacy of a generation when hospitality found its broadest expression in the leisurely Sunday morning breakfast.

The hand decorated coral-red beaded edge pattern is available in breakfast, luncheon or dinner service. It can also be had in pure white or in a variety of eight hand painted fruit designs in full service sets, gift ensembles or lovely individual pieces.

GET YOUR COPY OF THIS BEAUTIFUL BOOK

Informal Table Settings

Send twenty-five cents in coin for your copy



WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



Handmade Glassware
of Quality

A SINK FOR ANY TASTE

PRICED FOR ANY BUDGET
...See Your CRANE Dealer

THE HOMEMAKER—This compact sink has a single basin and single drainboard, 42 inches wide—ideal for small kitchens. Outlet accommodates General Electric Disposall.

For only a few dollars a month you can have the luxury, convenience, and comfort of a modern Crane kitchen.

Why not start your kitchen modernizing plan by installing a new sink? You will find just the one best suited to your family's needs in the complete Crane line.

Think of what the time-saving, step-saving advantages of a Crane sink will mean to you! Finest porcelain enamel fused on a base of solid cast iron—dirt washes away at the touch of a damp cloth, leaving the surface gleaming and spotless. Depressed drainboards keep water from surging over the rim. Retractable hose spray reaches every corner of the sink. A swinging mixing spout gives tempered water. *Dial-eze* faucets operate at a finger's touch. Steel cabinets give ample storage space and have a toe recess for comfort.

Call your Crane Dealer today! Let him show you the Crane sink ideal for your kitchen—tell you how little it will cost on a monthly budget plan.



Send 10 cents for the Crane booklet, "Planning Ideas for Bathrooms and Kitchens," containing valuable ideas and suggestions to help you plan these important rooms.

CRANE

CRANE CO., 836 S. MICHIGAN AVENUE, CHICAGO 5, ILL.

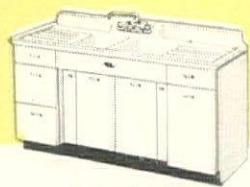
Plumbing and Heating • Valves • Fittings • Pipe

Just the sink for your kitchen

In the wide range of sinks Crane offers, you will find a size to fit every kitchen—a price to fit any budget. See your Crane Dealer.



KITCHEN PRIDE
38 in. wide



KITCHEN QUEEN
72 in. wide



SUNNYDAY
54 and 60 in. wide



ALL-AMERICAN
38 in. wide
(For
Counter-
top In-
stallation)

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

Livable is the word for a home

with floors of WRIGHT RUBBER TILE



Wright Manufacturing Co., the oldest and most respected maker of rubber tile floors, manufactures:

WRIGHTEX Soft Rubber Tile

WRIGHTFLOR Hard Surface Rubber Tile

WRIGHT-ON-TOP Compression Cove Base

THIS FREE SAMPLE TILE WILL SHOW YOU HOW MUCH LOVELIER YOUR FLOORS CAN BE

Send for sample of WRIGHTEX in the color of your choice. Compare it with any other floor covering and see for yourself how much difference floors can make.



WRIGHT MANUFACTURING CO.
5221 Post Oak Road, Houston 5, Texas.

Please send me a sample of _____ (color)
WRIGHTEX Rubber Tile.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

WRIGHT RUBBER TILE

FLOORS OF DISTINCTION

... because it is beautiful! There is no floor covering in the world that will compare with the matchless beauty of WRIGHT RUBBER TILE.



It is quiet and comfortable! Walking on WRIGHT RUBBER TILE is like walking on permanent rubber soles. It absorbs the shock of every single footstep. There is no end-of-the-day fatigue.



It is durable! WRIGHTEX RUBBER TILE will not wear out in your lifetime. Spilled drinks, ink, and burning cigarettes which ruin most floors, leave WRIGHTEX undamaged.



It is easy to clean! There is no down-on-the-knee drudgery necessary. WRIGHT RUBBER TILE is the easiest of all floor coverings to keep glistening clean and new-looking.



And it is economical! WRIGHT RUBBER TILE is the most economical floor covering you can buy! It will last all the years of your life. After other types of floor covering have been replaced as many as five times, WRIGHT RUBBER TILE will still have its original beauty—unimpaired.

Use WRIGHT RUBBER TILE in every room of your home. Then your home will be truly livable.

FEEL the luxury of SEAMLOC* carpet!



Only **GOODALL SEAMLOC** Carpeting gives you this added beauty
plus added value!

Feel it! Just let your fingers linger over Seamloc's rich, deep pile...feel its exquisite luxury. And, Seamloc's unique construction makes seams practically invisible. Goodall Seamloc can be taken up, re-cut and re-laid to fit any room at any time. Even cigarette-burned spots can be lifted out, replaced with new Seamloc...and no one will ever notice.

Fine imported wools are *Blended-for-Performance* by Goodall to make Seamloc wear years longer. Double-extra backing holds this springy pile *in* and *up* even under crushing footsteps...allows easy cleaning or shampooing right on the floor. Get more for your money...ask to see Goodall Seamloc, in a full range of colors and decorator shades, at your decorator's or the decorating studio of your favorite store.



BURN IT!...Repairs scarcely show



MOVE IT!...New seams scarcely show



WASH IT!...Right on the floor

©1949, Goodall-Sanford, Inc.

Sole Makers of World-Famous PALM BEACH* Cloth and Suits

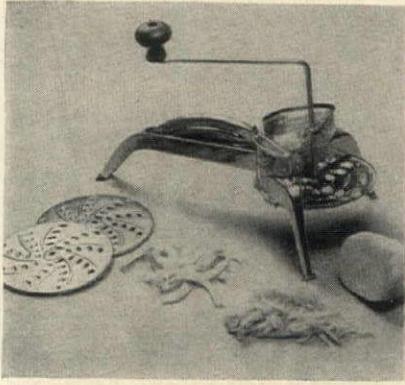
*Registered Trade Mark

GOODALL FABRICS, INC. • NEW YORK • BOSTON • CHICAGO • DETROIT • SAN FRANCISCO • LOS ANGELES

SHOPPING AROUND

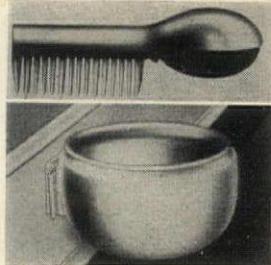


Open letters and packages with this business-like accessory that's well prepared to handle both. Small sharp blade (less likely to be lost than a pen knife) folds into a stag handle and the over-all length of opener is 8½". \$3.75, postpaid from Rendezvous Gift Shop, Asbury Park, N. J.



Chef's assistant. Slice, shred or julienne vegetables according to your whim with this new French import, the "Moulinette Julienne." Easy to operate as a meat grinder. Full directions are included for using the three disks. \$2.49 ppd. from Spencer Gifts of Atlantic City, 31 Leeds Place, Atlantic City, N. J.

THE WAY TO A HAPPIER "DOG'S LIFE"



★ **DOG DUSTER:** Eliminates parasites with proper dusting. Distributes powder through hollow teeth. Saves time and powder. Handy for chalking and all dry cleansers. Colorful plastic. Red and Blue. Price \$2.00 postpaid

★ **DOG MANGER:** Portable anodized spun aluminum 1½ qt. dish. Does not corrode or turn black. Attach anywhere. Remove easily. Cannot loosen, move or turn. No spilling. Sterilize or heat directly. The only wall bracket dish. Price \$2.75 postpaid

★ **BOTH FOR \$4.45 postpaid**
SATISFACTION OR REFUND

KENWAR-WILLIAMS, INC.

P.O. Box 121

Stratford, Conn.



Did you throw away \$1000?

the last time you cleared out your attic?

Collectors will pay from \$1 to \$1000 for old valentines, posters, labels, catalogs, wall paper, tickets, toys, crockery, boxes, and hundreds of other things! This book tells how to sort and evaluate your attic and cellar "junk"—and find the market waiting for it. Have this book at hand next time you "clean out." It may be worth a fortune to you. By Morgan Towne, antiquary and collector. \$2.

Doubleday & Co., Inc. Dept. HG10, Garden City, N.Y.



Bed-N-Bar Table
easy to be a good host!

A transportable bar fits easily in small space. Spacious top provides ample room for glasses, bottles, ice, etc. Use in apartments, on lawn or in amusement room. Also an ideal bed table. Collapsible for easy storage. Beautiful alcohol resistant finished top.



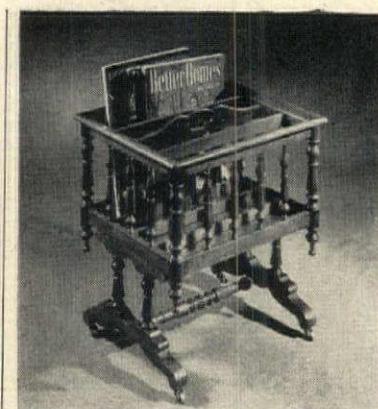
Buffet Table—Handy, ample top space for buffets. Sturdy legs and cabinet construction make it safe for heavy loads.

Bed Table—Fits nicely over bed, large enough for serving, reading, writing. Light weight and strong.

Size top 13½" wide, 48" long, height 33".

Available in walnut, blond natural or white enamel. Only \$16.50 Express Collect.

CORONADO COMPANY
Dept. G., Lindeke Bldg. • St. Paul 1, Minn.



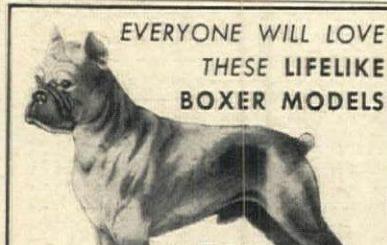
Quaint American — Solid Cherry MAGAZINE STAND

For years we have been looking for a magazine rack with quaint turnings. The Beth Lee "Canterbury" Magazine stand has been reproduced from the Quaint American original in our collection, even down to the caster feet. In all, there are 23 turnings! There is no other like it, or anywhere near its price, built of solid wild cherry! It's in our rich, hand rubbed cherry finish. Top 17½" x 14½" inches; 19¼" inches high. We pay \$26.45 express

Next best thing to browsing around the Forslund collection of Quaint American furniture and accessories — as steeped in the heritage of America as your festive holiday turkey — is to leisurely "shop" in the pages of our Christmas Catalog. This year it's 72 pages, and we've introduced dozens of quaint new pieces in our famous **solid cherry**, together with authentic **milk glass**, and unusual hand-made **miniatures**, as well as lamps and accessories that are not shown in any store and that are available only from us, for you to choose by mail. We'll send you a copy of the Christmas Catalog FREE if you'll write us. A post card will do.

**Send for
72-page
FREE
Christmas
Catalog**

Carl Forslund
EAST FULTON
GRAND RAPIDS 2, MICHIGAN



EVERYONE WILL LOVE
THESE LIFELIKE
BOXER MODELS

\$5.95
STANDING
7¾" HIGH

The sculpture has caught all the elegance and beauty in these superbly blended natural fawn colored prize winners. Every minute detail down to the tiniest wrinkle is masterfully reproduced, under the high glaze baked finish. A thoughtful gift. In three positions as shown . . . standing, sitting or lying . . . state preference



\$4.95
EACH
POSTAGE
PREPAID

SITTING, 6½" HIGH LYING, 7½" LONG
NEPTUNE GIFT SHOP Dept. 7
WILDWOOD, NEW JERSEY

Write for FREE Catalog

"THE TELEVISION TABLE
With the Swivel Top



Queen Anne Model

AT LAST—A CLEAR VIEW FOR EVERYONE!

Now EVERYONE can see your television screen. Place your set on this special table and swivel it in the direction of existing seating arrangements. No need to push furniture around. Everyone gets a "front view" of the screen. Made of first quality mahogany or walnut. Heat-resistant glues. Especially constructed and designed for portable television sets. Sustains up to 750 lbs. Will not warp, fade, crack, chip or peel. Beautifully finished and gracefully designed to take its place in the home as a fine piece of furniture.

3 SIZES:
16" x 21" top—\$23.95
20" x 26" top—\$24.95
20" x 26" top—\$25.95
Specify Queen Anne or straight modern type legs. Specify mahogany or walnut finish. Blond finish—\$1.00 extra. Tables packed in sections. Easily assembled within 3 minutes. Express Charges Collect. Send check or money order. Money refunded at once if not delighted.

SCHAUL'S 993 Manhattan Avenue, Dept. B-8 Brooklyn 22, N.Y.

COMICE PEARS
FROM THE ROGUE RIVER VALLEY



AS LOW AS
\$2.95 a box

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears) \$ 2.95
No. 2 Deluxe Box (18 to 24 pears) 4.75
No. 7 Asst. Fruit Chest (about 14 lbs.) 5.75
No. 5 Asst. Fruit Basket (about 18 lbs.) 11.85

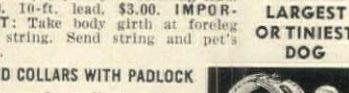
For Fruit Club Prices see Catalog.

— WRITE FOR FREE CATALOG —

PINNACLE ORCHARDS
410 Fir St., Medford, Oregon

Rush Free Full-Color Catalog to:

Name
Address
City
Zone State



ROUND COLLARS
FOR THE
LARGEST
OR TIEST
DOG

Flashy red, radiant white, green, tan or black round cowhide collars stitched in white nylon. Padlock for safety. Beautifully lined. \$2.50 plus postage; or send \$3.50 we pay postage. Matching lead, \$1.50. 10-ft. lead, \$3.00. **IMPORTANT:** Take body girth at foreleg with string. Send string and pet's name.

ROUND COLLARS WITH PADLOCK

Flashy red, radiant white, green, tan or black round cowhide collars stitched in white nylon. Padlock and pet's name on plate, \$2.50. Matching cowhide lead, \$1.50. FLAT military collars studded with high dome jewels, \$2.50. Send string giving EXACT neck girth and pet's name.

For Fruit Club Prices see Catalog.

— WRITE FOR FREE CATALOG —

PINNACLE ORCHARDS
410 Fir St., Medford, Oregon

Rush Free Full-Color Catalog to:

Name
Address
City
Zone State

CURTIS CREATIONS

Dept. C, Genesee-Hopper Bldg., Utica, N.Y.

AT LAST!

The New
and Modern Way

STOR-A-WAY

HANGS
STORM WINDOWS
and
SCREENS

Pat. No. 2,455,546

Finally, a storm window and screen storage hanger that will save you money, time and effort. The **Stor-A-Way** Hanger protects your window sashes—hangs storm windows and screens above the damp basement or garage floor—prevents warping of frames—reduces glass breakage—keeps the basement or garage neat and tidy. Easy to install and operate. **Stor-A-Way** Hanger brackets are made from sturdy aluminum (will not rust) and are screwed or nailed to garage or basement joists. Window sashes slip on and off with ease—just slip sash between holding brackets and release—needs no adjusting—will last a lifetime. Hanger brackets will not punch holes in glass or mar window sash frame.

Will hang windows vertically or horizontally. Installation instructions accompany each order. 6 window set (2 brackets) \$1.88 plus 12c mg. 27 window set (8 brackets) \$6.10 plus 25c mg. 13 window set (4 brackets) \$3.49 plus 16c mg. 34 window set (10 brackets) \$7.83 plus 30c mg. 20 window set (6 brackets) \$4.95 plus 20c mg. 41 window set (12 brackets) \$9.60 plus 35c mg.

Order now for immediate delivery—money refunded if not 100% satisfactory.
Send cash, check or money order for full amount plus mailing cost.

Sold By

CHICAGO NATIONAL SALES—Dept. 103
20 N. Wacker Drive Room 454 Chicago 6, Ill.



Solid brass picture frame for 7" x 9" photos..... \$15.00
Solid brass double ink well with stamp drawer..... 15.00
Solid brass letter rack..... 12.50
Solid brass letter opener..... 2.00
Brass lamp—21" high with shades in dark green, apple green, maroon, yellow, pink..... 17.50

Post Paid. No C.O.D.'s, Please

ANNE'S ART CORNER
588-H Main Street
New Rochelle, N. Y.



Sheraton

OCCASIONAL CHAIRS

Lend Beauty and Grace to your home

Ideal for companion Hostess Chairs. Equally adaptable in dining and bedrooms. Antique nailhead trim. Mahogany or natural finish. DURAN plastic upholstery. NO-SAG springs. Covered in blue, maroon, dark green, yellow, rose, chartreuse, brown, tan, ivory. Shipped express prepaid—\$24.95. The pair—\$44.95. No C.O.D.'s. State color and finish.

Old Catawba Craftshops

\$24.95

DELIVERED
ANYWHERE IN U.S.A.

Upolstered with
Duran
all plastic



SET OF 8

\$1 postpaid

DESIGNED ASH TRAYS

They're imported of course. Only by taking advantage of the lowered price of Mexican money could we bring you a bargain like this. And no two alike either. Each is an original creation; that's because they're made and decorated by hand. Terra Cotta colored pottery with symbols in white.

Write for free catalog
of imported gifts

The
OLD MEXICO SHOP
SANTA FÉ-NEW MEXICO

HANDSOME WATCH BAND
AND GOLD-PLATED YO-YO

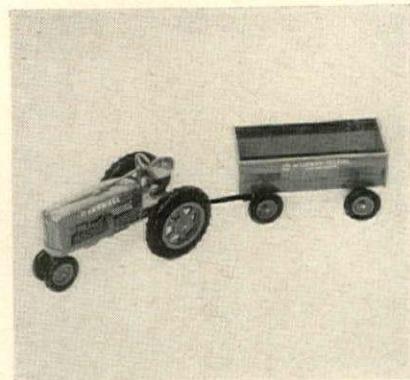
Besides being so handsome, the highly polished metal watch band fits your wrist lightly, attaches easily to any watch. Looks far more costly. \$1. The Yo-Yo, elegant as a piece of jewelry, is a most novel gift for grownups and children. Just one inch wide but it bounces up and down like any full fledged Yo-Yo, \$1.25. Both, sent postpaid, \$2.

J. J. ANTHONY
Box 402 Milwaukee, Wis.

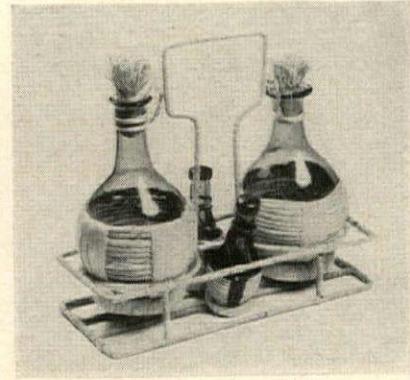


SHOPPING

Scale models of International Harvester tractor and grain wagon roll and steer, hitch and unhitch just like their life-size originals. Guaranteed to keep a budding farmer happy for hours on end. Bright red plastic. Tractor 8 1/2" long; wagon 6 1/2". The set, \$2.95 ppd. David Rodes Co., 225 West 34th Street, New York 1, N. Y.



Pass the salad dressing in a raffia-bound holder for oil and vinegar decanters plus salt and pepper shakers. Decanters and shakers are also raffia-bound—informal and vastly pleasing to see and handle. \$6.50 the set, 50c post. At Carole Stupell, Ltd., 507 Madison Avenue, New York 22, New York.



For Charm and Comfort

PAIR OF HURRICANE LAMPS handmade in an attractive design of verde green wrought iron with crimped glass chimneys and ivory candles. 12" high. Pr. complete..... \$4.65

6 extra 4" ivory candles \$1
12 extra (If ordered with lamps)

FOLDING END TABLE, well made of hand-rubbed maple, folds flat to stow in small space. Use as permanent table or bring out for parties. Attractive in pairs. Height over-all 22"; to table top 19 1/2"; top 14 3/4" x 9 1/2". Both postpaid in 48 states \$6.95

Send check or money order. No C.O.D.'s.

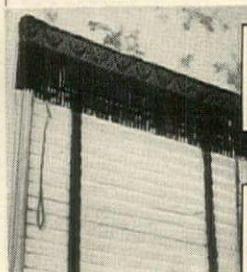
The Josselyns

Dept. B10

Dedham, Mass.



Save up to \$10 a Window!

Beautiful New
Fringe Valance

Slips Over Your Curtain Rod

Add graceful dignity to your windows—at a fraction of the cost of wood valances! Full 9-inches wide. Use over blinds, curtains or drapes. Easy to install. Charming lustrous rayon in White, Cream, Desert Sand, Gold, Chartreuse, Forest Green, Royal Blue, Geranium Red, Rose and Heritage Wine. Send check or money order. Measure width of window plus return to wall on each end.

85c
Ft.

GATEWAY INTERIORS
1744 E. 75th St., Chicago 49, Ill.



SAVE ON DIAMONDS FROM ESTATES,
BANKS AND UNREDEEMED PLEDGES
— Money Back Guarantee —

All diamonds set in gorgeous new mountings. Send today for beautiful, illustrated catalog showing values from \$10.00 to \$10,000. Over 100,000 satisfied customers have bought Diamonds from Berman's. Our reference—your own bank or any mercantile agency.

BERMAN'S DIAMOND LOAN BANK
DEPT. HG — BERMAN BLDG. BALTO. 1, MD.

AROUND



Self-propelled. Push down on him, give him a gentle shove and see this beguiling duck run on and on, forwards or backwards, without benefit of clockwork. He can even climb a not-too-steep slope. We recommend him for youngsters of all ages. 5" long, \$1, ppd. From Edith Chapman, 50 Piermont Avenue, Nyack, New York.



Redhot chilis decorate a generous tureen, matching bowls and salad plates of creamy pottery. Complete Chili-Pot set with large, lifelike green pepper salt and pepper shakers. Tureen, 7½" diam., \$4.25; bowls and plates, \$1.25 ea.; shakers, \$2 a pair. All ppd. Nessa Gaulois, 721-725 Lincoln Road, Miami Beach 39, Fla.

Tools For Mother

WEIGHT...SIZE...GRIP—FASHIONED FOR WOMEN
ALL HIGHLY POLISHED, FORGED STEEL

Here's a set of tools sure to answer all Mother's household needs. Packed in a sturdy blue and silver box, the kit includes 8 highly polished tools with blue and ivory handles. Also assorted nails and screws. All guaranteed under Pexto brand. Makes a perfect gift. Send \$8.95 check or money order...\$9.45 in or West of Montana, Wyoming, Colorado, New Mexico.

Dorothy Weaver
BUCKS COUNTY
QUAKERTOWN, PENNSYLVANIA

LEGS FOR YOUR BED SPRING

As attached to Link or Cable Spring

FOUR DENNIX LEGS
CONVERT A METAL BED
SPRING INTO A DIVAN
OR HOLLYWOOD STYLE BED

All-steel 8" legs attached in 5 minutes to any steel spring (coil, link or cable). 4 legs per set, **595**
finished in aluminum
Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. D.
17 East 42nd Street, N. Y. 17, N. Y.

FUNCTIONAL LAMPS

VERSATILITY is the keynote of our "Swing Arm-Lite". Handsome functional table lamp with 3-way indirect light. 20" high, weighted base with felt padding. Baked enamel finish in Aluminum, Brass, Chinese Red, Chartreuse, Green, 14" pebble cloth shade in Gray, Natural, Chinese Red, Green & Chartreuse. 6 ft. approved cord. Specify base & shade colors.

\$10
(Companion Floor Model...\$15)
10 Day Money Back Guarantee
Write for Free Gift Catalog
Check or Money Order only,
you pay small express charge.

THE LIGHTING MART
New Address, Dumont, Dept. 4, N. J.

THE REVOLVING
LAZY SUSAN
Dining Table

This charming copy catches the spirit-of the original, which was fashioned from seasoned pine more than a century ago.



CAPTAIN'S CHAIR
sold singly. Can be finished to match table.
P.S.: Christmas is not far away—drop that hint TODAY!



Prairie Schooner Products

3921 Gaston Avenue

Dallas, Texas

YOUR CHOICE OF TWO SIZES, IN KILN DRIED PONDEROSA PINE
29" high—60" wide—34" revolving **\$99**
29" high—48" wide—26" revolving **\$75**
Also available in coffee table size—
40" wide **\$60**
\$16

Captain's chair
Shipped express prepaid to any point in the continental United States; ready to assemble in a few minutes. No C.O.D. shipments can be made. Revolving center piece lifts out—leaving perfect table for cards, etc.

COMPLETE SATISFACTION GUARANTEED



CLOTHES-PIN APRON

Cute and perky enough to serve as a cocktail apron. Gay, colorful; red, yellow and blue polka dots on soft as silk, finest plastic film. Plastic bound edges. Nylon stitched. Nothing else like it, a wonderful gift. Beautifully packaged in cellophane. Sent postpaid, no C.O.D.



\$1.00

HANDY GLOVE CO.
2145-F Wauwatosa Ave., Milwaukee, Wis.

Protect your hands with these new plastic mitts; for dishes, washing and all household chores. Slip on and off in a jiffy, reach up over your wrists to protect watches, rings, jewelry. New electronically welded seams, shirred wrist gauntlet. Fit any size hand with full finger freedom. Finest quality vinyl plastic, silky soft and sensitive, will not crack or harden. Sent Postpaid—no C.O.D. **\$1.00** Pair

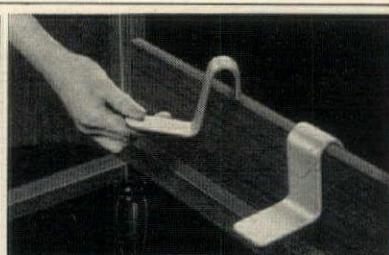
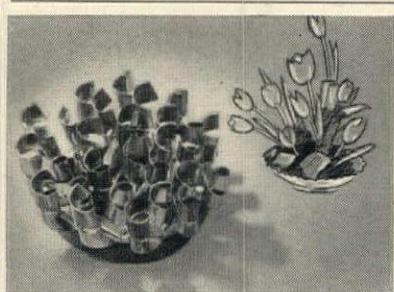
Christmas Shopping?
GIVE and USE **SENFRITS...**

the personalized order blanks

No bus to hop—
no crowd to fight,
Just thumb the ads—
sit down and write.

All prices postpaid. No Christmas prom-
ises after Dec. 1. Send check or M.O. to

SENFRIT, North Ashland,
Lexington, Kentucky



New "Never-Fall"

BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in Mahogany, Walnut, Maple or Blond finish to match your beds. Specify thickness of bed rails.

Postpaid **\$2.50** a set. No COD's, please.

BROCK & CO. 1712 N. Decatur Rd., N. E.
Atlanta 6, Georgia

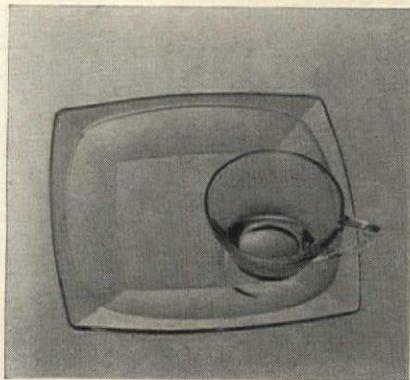
**The Secret of Lovely
Floral Arrangements**

With this Flower Arranger, your success as a Floral Artist is assured. Flexible lead base bends into oval, circle, crown, any shape! Thirty 1¼" copper spirals hold even heavy blooms, for any arrangement your whims dictate. No. H 2916.

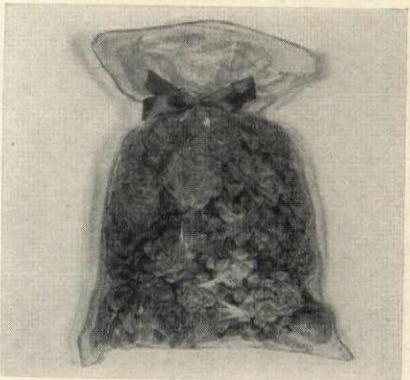
By Mail **\$1. Postpaid**

Write for Big Catalog... Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

AROUND



Tea 'n toast are jointly served from a clear glass cup and plate. The cup won't skid nor the food slide off. Fine for bridge parties, quick lunches or a light breakfast in bed. \$2.50, postpaid for a set of four (eight pieces) from Bren Linda, 545 Fifth Avenue, New York 17, New York.



Flaming colors. Piñon cones treated with chemicals light up your fire with vivid color for a gala effect. They come in transparent bags containing about 40 cones, enough to see you through the party season. Order in time for Halloween and winter evenings, \$2, p.p.d. Weathercock House, 660 S. Fair Oaks Ave., Pasadena 2, Calif.

FOR YEAR 'ROUND FUN—

give your family the relaxing comfort of a beautiful, all-season

PLANTATION HAMMOCK

Ideal for children, courting couples, and parent's afternoon naps. Hand-woven. Heavier, stronger cotton rope than ever before! Greater volume makes possible our lowest prices in years!

Style	Body Size	Price
A	48 x 72 In.	\$15
B	56 x 80 In.	\$19
C	66 x 82 In.	\$26

Specify size. Send check with order. Prompt shipment by Express Collect.

MARION BRAWLEY
805 E. Washington St., Greenville, S.C.

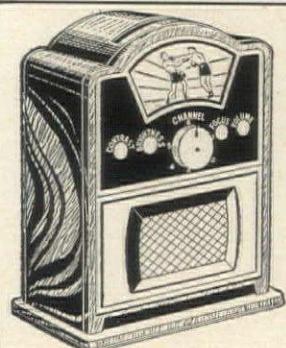


EATING'S A GAME with Personalized POTTERY!



Eating becomes a joy with the original colorful stoneware set. Child's name and design hand-painted under glaze and fired in for permanence. Design differs for boy or girl. Set includes 9" dinner plate, 6" bread and butter plate, mug and bowl. Send child's name, sex. Safe delivery guaranteed. Make some child happy! \$5.00 postpaid. No C.O.D.'s please.

AGNESTRONG
39 West 8th St., Dept. B11, N.Y. 11, N.Y.

Amazing New Television Bank
... LIGHTS UP 'N EVERYTHING!

Exciting replica of costliest television set lights up automatically when penny, nickel, dime or quarter is deposited in top slot. Screen, under shining convex lens, leaps into dazzling life for showing of SIX favorite, fast-action T.V. scenes . . . K.O. fight, dance team, rodeo rider, figure skater, cartoon, circus clown. Turn of knob changes picture . . . puts out light. Since another coin must be banked to light each "show", savings grow fast! Rugged, all metal construction, rich mahogany finish, complete with bulb and battery. \$2.00 Postpaid

KENT MERCHANTISING Dept. K-1
429 Kent Ave. • Brooklyn 11, N.Y.



Finest Quality
Hand Painted
Glazed Porcelain
Miniature
DOGS & CATS

SALE PRICED at only \$1.50

It's been years since miniatures as lovable and rare as these have been imported! Wonderful for knickknack shelves, bridge prizes, good l'il boys 'n girls, etc. Each set, **A**, **B**, or **C**, consists of 4 animals and is specially priced at only \$1.50. 3 sets of 12 animals for only \$4.00.

We pay postage, no c.o.d.'s

SATISFACTION GUARANTEED

Free Gift Catalog on Request

D. T. NOVELTY CO., INC. Box 54, Murray Hill Station, New York 16



BOBO the CLOWN

Punching Bag with Personality

HIT HIM! He's big, he's round—he's a barrel of fun and health for your boy. Hit him, kick him, tackle him—and he always bounces right back. Great for game rooms, beaches, private gyms—Dad will like him too! Made of heavy durable Vinylite plastic, in black, red and white color combination. Stands 4½" high when inflated, weighs 9½ lbs. A Christmas gift that will be used all year—for years.

Postpaid, guaranteed \$5.95

No C.O.D.'s Please

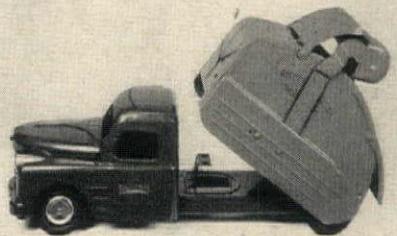
THE ARTISAN GALLERIES
FORT DODGE IOWA

Toy Utility Truck

21½ inches long. Red cab, grey body. Travel bucket raised by turning crank—top opens automatically to allow bucket to dump load. Truck also dumps. Steel body. Rubber wheels. Hood raises to show "Fireball" motor. \$4.95 postpaid.

JEFFERS

Janesville Wisconsin



★ SO EASY TO MAKE ★



Huggable rag dolls 20" tall and gay 14" felt stockings for handmade gifts. Ready for you to put together. Any three for \$4.00 p.p.d. no C.O.D.'s please.



Red, white or green background. Specify design. Each \$1.50 p.p.d.

RUTH-MARGIT 1194 ELBUR AVE.
LAKWOOD 7, OHIO

TOPSY TURVY

TWO DOLLS
IN ONE

\$1.00



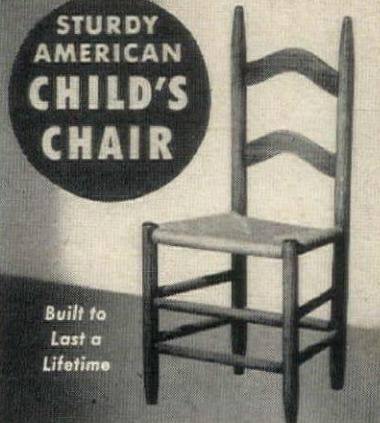
Topsy Turvy is a lovable doll with a dual personality. The long, full, bright print skirt covers either white or brown face. 10 inches tall—she's a wonderful value. Send for catalog of other delightful Handun products.

Add 10c each doll for packing
and postage. No CODs, please.

HOLMES FOR DOLLS
HOLMES, INC. • CONLEY, GA.

**STURDY
AMERICAN
CHILD'S
CHAIR**

Built to
Last a
Lifetime



This pint size early American ladder back is sturdily built from seasoned oak. It will delight any young pioneer you know. The seat is 14 inches high, and is hand woven from tough round fibre. 30 inches tall.

Mahogany finish: \$8.25 ea. \$15.00 pr.
Unfinished: 7.25 ea. 13.25 pr.
Shipping charges collect. No CODs, please.

Write for catalog. Dept. G.

REX CHAIR COMPANY
REX, GEORGIA

New! MAGNETIC

"NIPPY"

MADE OF
Real LAMBSKIN

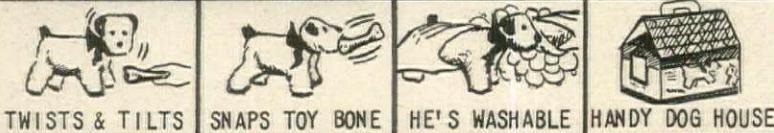
TOY SENSATION

So real—so different—so lovable. "Nippy", the magnetic pup, actually snaps the plastic bone, tilts his head up and down and twists as you tease. Children love him on sight—he's so soft, fluffy and cuddly. Parents appreciate the absolute safety of this new easy-to-wash pet. Eyes are embroidered (no glass or sharp points to be pulled out or swallowed). "Nippy" will give years and years of pleasure because he's made of durable, genuine fleecy lambskin and is stuffed with water-resisting kapok. Stands 9½ inches high—complete with magnetized plastic bone and attractive dog house.

MONEY-BACK GUARANTEE—if not completely satisfied return within 5 days and your money will be cheerfully refunded. Send check or money order. C.O.D. if desired.

Only
\$4.95
post
paid

TOYCRAFTERS
943 N. 68th St., Philadelphia 31, Pa.



THE LAND OF MAKE BELIEVE

Castle of the Giants

Fantasy, pure fantasy—nursery rhyme characters superbly drawn and blended into a masterpiece of enchantment. Perfect for playroom or nursery. Children daily discover new delights in the drawings of "Humpty Dumpty", "Little Boy Blue", and over 50 other nursery rhyme favorites (8 colors, 37½" x 26").

THE LAND OF MAKE BELIEVE Map No. 62
In Colorful Mailing Tube Each \$1.00
Lacquered Wall Plaque Each \$7.00

COMPLETE CATALOG OF DECORATIVE MAPS

Send for 44 page illustrated catalog of colorful Hagstrom maps. Historical, Humorous, Religious, Pirate and Children's maps for your home or office. Please enclose 10¢ for mailing and handling costs.

HAGSTROM'S
DEPT. 103, 20 VESEY STREET
NEW YORK 7, N.Y.

**SAFE-WHIRL
THE PLAY MOWER**

Your child will be delighted with this colorful play mower—"just like Daddy's." As it is pushed or pulled, gay colored balls roll back and forth—providing hours and hours of fascinating play. Because it's made of tough Tenite plastic, it's safe, won't break. Only **\$1.98** postpaid.

Write for free catalog—Toys for Young America.

Dept. A-710
3246 N. Hoyne Ave.
Chicago 18, Illinois

Lennor

It's Real! It's Fun! It's DOLL-E-BED

495
POSTPAID
Sorry, No C.O.D.'s

- All Steel, 25½" long
- with Life-Like Mattress

Want to make a little girl's playtime really happy? Let her put her doll in a real bed that looks like her very own. Blue baked enamel with colorful decal. Complete with steel spring, sanitary plastic mattress, hard-rubber casters that swivel.

JOYWOOD COMPANY
3600 Boardwalk, Wildwood, N.J.

NO "SHIRT-TAIL TROUBLE"

WITH THIS NEW PETTICOAT BLOUSE

Sweet and neat for little misses, No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

Sizes 2 thru 6 . . . \$3.95

Sizes 7, 8, 10, 12 . . . \$4.95

Ri-Ann

OF HOLLYWOOD

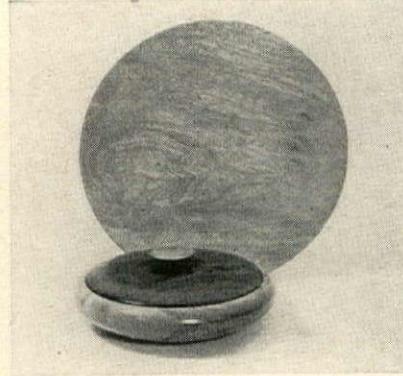


No COD's please.

White only Postage paid OF HOLLYWOOD 5252 BEEMAN AVE., NO. HOLLYWOOD 4, CALIF.

**SHOPPING**

It's the berries (coffee berries, that is) that help to give these after-dinner coffee spoons their unusual charm. The little spoons are of Sheffield silver plate, tipped with the beans in natural color. Imported from England, they are \$5 plus 15c post. for the set of eight. Denison's, 411 Fifth Ave., N. Y. 16.



Natural beauties. Simple shapes, carefully chosen woods and superlative workmanship are the keynotes of this covered bowl and platter. In maple, korina, walnut and mahogany. Use bowl for candies, nuts or as a desk accessory, 7", \$8.75; platter, 10½", \$5.35, ppd. John T. Simon, 16 Bryant Avenue, White Plains, N. Y.

PROTECT YOUR CHILD

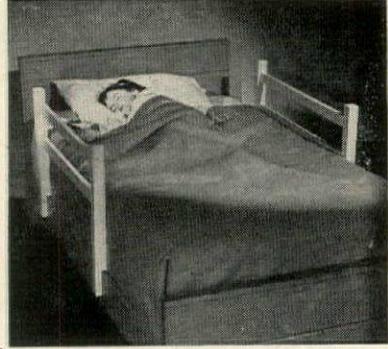
Stay-A-Bed guards, used on any adult bed, will keep your child from falling out. Save the expense of a youth bed—lets graduate from crib to regular size bed. Instantly slips on and off wood or metal beds. Your choice of Maple, Walnut, Mahogany, Natural or White. If for Hollywood bed specify and add 39¢ per guard ordered.

Patent Pending

\$4.95 each side

No C.O.D.'s please

RESIDENT SALES COMPANY
207 Brower Ave. Rockville Center, N. Y.

**BE REMEMBERED • EVERY MONTH
BY THE CHILDREN YOU LOVE**

Enroll them in

**The
Surprise
of the
Month Club**



GIFTS FOR HOLIDAYS, BIRTHDAYS, OR JUST BECAUSE

Each month postman brings a suitable present—a new toy or novelty usually not yet available at stores and selected for its appeal to boys from 1 to 4 or 5 to 9; girls from 1 to 3 or 4 to 9.

Values are far more than membership cost. When enrolling please send check or M.O. and print your own and children's name and address and give their age, sex and birth date. Gifts mailed 13th of month except for Birthdays and Special Holidays.

Per Month **\$1.50**

minimum membership

3 mos. for \$4.25

6 mos. for \$8.25

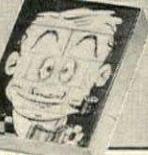
12 mos. for \$16.50

Refund made

promptly if not satisfied.

SURPRISE OF THE MONTH CLUB
Dept. A1, 1200 United Artists Bldg., Detroit 26.

**4,194,304
LAFFS
for \$1.50**

**NEW FUN AND EXCITEMENT GAME**

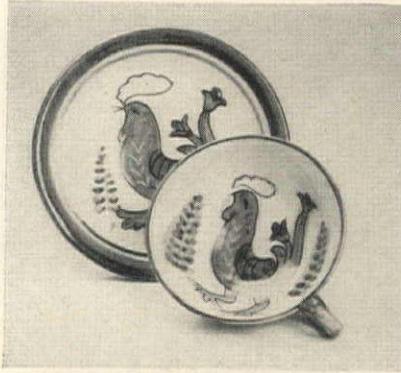
for Young and Old

CHANGEABLE CHARLIE, roguish imp of 4,194,304 different faces—new novelty game that's sweeping America. It's a mathematical fact, you can play with Charlie 40 hours a week, 52 weeks a year, making 1 change a minute—and not repeat yourself in over 33 years! Move a block here and Charlie becomes a happy hayseed or pipe-smoking grandpa, dons a straw hat or suddenly becomes bald. A new toy, simple, fascinating! Changeable Charlie Hit of the nursery, life of the party! Lithographed on high quality wood blocks in 6 bright colors, lacquer finish. \$1.50 each. Add 15¢ for postage. No C.O.D.'s please.

ECON-I-CRAFT SALES

3138 W. Roosevelt Rd., Chicago 12, Ill.

AROUND



Big enough for chowders and thick soups, the first duty of this colorful cup and saucer set is to serve breakfast coffee. Made of Italian pottery that holds the heat, they're hand-decorated with red roosters and green borders. Saucer, 6"; cup, 3 3/4"; \$3 a set. At Henri Bendel, 10 W. 57 Street, New York 19, N. Y.



Pick a pocket piece. Selected for its flat, elegant look, fittings and fine leather, this is something to please a fastidious gentleman. In brown or black morocco or pigskin partly lined with moire, it includes a golden pencil, nail file, comb and note pad. \$8.95, including tax and post. T. Anthony, 751 Madison Ave., N. Y. 21, N. Y.



A Big Help for Mothers at Mealtimes

B/BIG TABLE TRAY is a real mother's helper. It encourages tots to eat and enjoy it. They learn good manners earlier. It eliminates extra work for mother caused by spilling accidents. A twist of knob securely clamps B/Big to all tables, forming individual eating space at the right level for tots seated in adult chairs. It eliminates need for makeshift props and special chairs. Little hands are kept out of reach of hot dishes and table ware, preventing accidents. It's the ideal traveling companion for eating out. So light and compact—of sturdy, sanitary, satin-finish aluminum. Rubber coated clamp protects table finishes. SEND TODAY! Only \$4.95 postpaid. You must be satisfied or refund made immediately.

KITE & KOCH CO.
Dept. G-10 15 N. Euclid Pasadena, Calif.

A THRILLING GIFT FOR ANY CHILD



VIEW-MASTER
STEREO-
STORIES
ILLUSTRATED
WITH FULL COLOR
PICTURES IN

THREE DIMENSIONS

Fascinating stories, each illustrated with seven pictures that "come to life" in amazing three-dimensions when seen in a View-Master Stereoscope.

- CHRISTMAS STORY, (Three Reels, 21 pictures) \$1.10
- SIX FAIRY TALES, (Red Riding Hood, Hansel and Gretel, Jack and Beanstalk, Snow White, Cinderella, Goldilocks). Set of six \$2.10
- THREE FAIRY TALES, (Three Little Pigs, Black Sambo, Ugly Duckling). Set of three \$1.10
- SIX WILD ANIMAL REELS (42 pictures) \$2.10
- NINE HOLY LAND REELS (Travelogues illustrated with 63 pictures) \$3.10
- View-Master Stereoscope \$2.10

Postage included in above prices.

Air Mail Gift List Today

**WESTERN PHOTO
SUPPLY**

Dept. HG Box 8808, Portland 7, Ore.



THE PERFECT BABY GIFT



Moms
\$2.00

Postpaid

No

C.O.D.'s

No

Keep

Baby's

Bottle

Hot

or

Cold,

Fresh

for

hours.

Prepared

at

10

P.M.

and

placed

in

Baby-Therm,

bottle

will

be

a

proper

temperature

for

2

A.M.

feeding.

Fine

for

visiting

and

trips.

Insulated

with

fiberglass

and

covered

with

lustrous

faile

finish

plastic,

Baby-Therm

wipes

clean

with damp

cloth.

Waterproof.

Zipper-opening.

Colors—Baby Pink, Baby Blue or Maise.

State color desired.

Send check,

cash or money order to:

U. S. BABY CENTER

586 Lincoln Way E., Chambersburg, Pa.

"Baby's Own Mail Order House"



Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Handpainted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. Decorated with child's name and amusing duck illustration (above), or heart and flower design (right)—in pink, blue or red. Matching toothbrush with white nylon bristles.

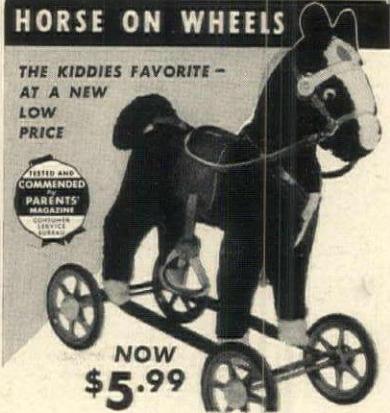
**TUMBLER \$1.00 TOOTHBRUSH 75¢
POSTPAID.**

**THE
PERFECT CHILD'S GIFT**
with a free surprise in every set!



TOWN & COUNTRY GIFTS

906 Madison Ave., Dept. G2, N. Y. 21, N. Y.



**NOW
\$5.99**

... Life-like, all-plush, excelsior-stuffed stroller horse. 21" high, 20" long, 9" wide. Mounted on all-metal wheel base—rubber tire steel wheels. Horse wears a simulated leather saddle and bridle. Sturdily built. No COD's. Send check or money order. Prompt delivery. Pay shipping charge on arrival. You must say this is an exceptional "buy" or your money back at once.

GUARANTY SALES CO.

Dept. G4

226 West 42nd St., New York 18, N. Y.

**"BANK" with HOLLYWOOD'S
Most Famous
CARTOON CHARACTERS**

"SNIFFLES"
"BEAKY"
"PORKY PIG"
"DAFFY DUCK"
"ELMER"
"BUGS BUNNY"



**ALL METAL SAVINGS BANK
WITH LOCK AND KEY**

Brilliantly Hand Colored,
Washable, Sturdy Construction.

AMUSINGLY ENCOURAGES THRIFT

Keep them around for laughs. Excellent fun for paper weights, book-ends or playroom ornaments. 5 1/2" x 3" x 4 1/4".

\$2.00 EACH or \$10.50 FOR COMPLETE SET OF 6

Add 50¢ if you wish name hand painted on front of bank.

Postpaid and Money-Back Guaranteed

Send for FREE Illustrated Gift Catalog.

THE LEMAC CO. H-10

154 West Tremont Ave., New York 53, N. Y.

PAIR OF GADABOUTS

A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high.

**\$3.98
POST
PAID**



NOVELTY MART

59 East 8th Street, Dept. 243, New York 3, N. Y.

on this adorable dress made of finest sanforized Bates & Stoffel broadcloth. Any little Miss would love this "name dress" with her own first name scattered on it.

NAMES EMBROIDERED TO LAST LIFETIME OF DRESS.

CHOICE OF SWEETHEART NECK OR ROUND COLLAR.

FULL SKIRT, 3" WIDE HEM, FULL PUFFED SLEEVES.

FRENCH PIPING, 1/2 WAY BUTTON BACK WITH TIE.

comes in color combinations of:
* Kelly Green with Maize trim
* Bright Red with White trim
* Royal Blue with White trim

Sizes: 2-3-4-5-6... \$6.95 postpaid
Sizes: 7-8-10-12... \$8.95 postpaid

State size, style, color, name, plainly. (No C.O.D.'s)

IMMEDIATE DELIVERY



ReeWee House 11046 BARMAN
CULVER CITY 7, CALIF.

Dustproof PROTECTION for HUNDREDS of LOVELY THINGS

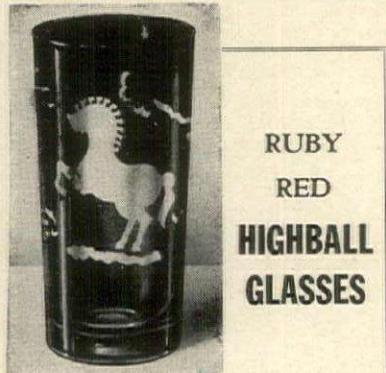
Milady Treasure Box

\$3.95 Postpaid

REMovable PARTITION 50¢ EXTRA

ATLANTIC PLASTICS CO.
7 INDIA ST., BOSTON, MASS.

Out of sight is out of mind... but not with this crystal clear, satin-smooth storage container. Keep lovely clothing, accessories, linens, and hundreds of household items dust-free in plain view... always! Removable partition provides 2 convenient sections when needed. The perfect homemaker's gift. Measures 14" long, 10½" wide, 4" deep. Sold with money-back guarantee. No C.O.D.'s, please.



RUBY
RED
HIGHBALL
GLASSES

The lovely rich, ruby red color will remind you of genuine Venetian glass. The white frosted horses will be admired by every lover of horses who enjoys a drink with you. Large sturdy glasses with sham bottoms—hold 12 ounces. Eight glasses for \$5.00—a full dozen for only \$7.25. Express prepaid. Money back if not delighted. FREE with each order. Illustrated Bulletin of 100 horse lovers' gift items.

"little joe" WIESENFIELD CO.
Dept. C-14 Baltimore 1, Md.

SPICE RACKS
GIVE EXTRA SPACE
KEEP CUPBOARDS NEAT

Keep your spices and small bottles always handy and easy to find... inside cabinet doors... on the wall... over the stove. Holds five spice cans with labels exposed. Made of aluminum, satin-finished, fingerprint-proof, sturdy and decorative. Simple to install. Screws furnished. **79¢** Plus 10¢ ea. for mailing

VACU-BRAC
Solves the problem, "WHERE TO PUT THE HOT COFFEE MAKER TOP?" Swings out from under window sill directly over the sink. Saves mess. Accommodates all makes—glass or metal. Easy **50¢** to install. Postpaid. No C.O.D. Please.

NATIONAL MARKETING CO.
P. O. Box 3612 Portland 8, Ore.

DeLuxe PORTABLE REFRIGERATOR

Twice the insulation of any other portable refrigerator!

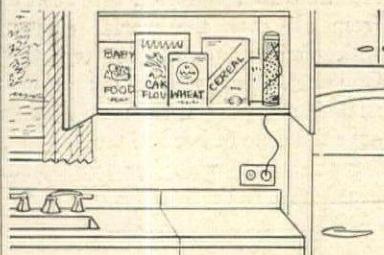


Ideal for picnics, camping trips, traveling, cabanas, or as an extra ice container in the home! Watertight, removable container for ice or dry ice, side carrying handles. Gray metal finish. 21" x 10" x 12". **\$11.98** Postpaid in U. S. A. **26½" x 10" x 12½"** **\$15.98**

SEND FOR FREE "TIPPLER" CATALOG #26
HOME BARS • CREDENZARETTES
GLASSWARE • GADGETS • GIFTS • GIMMICKS
Executive Director, *bobbie ganger*

BAR MART
62 W. 45th ST., N. Y. C. MU. 7-1190
America's Most Unusual Store

Cereals and Crackers stay CRISP



with *Safe-way* **PLUG-IT**

No More Soggy, Tasteless Crackers or Cereals

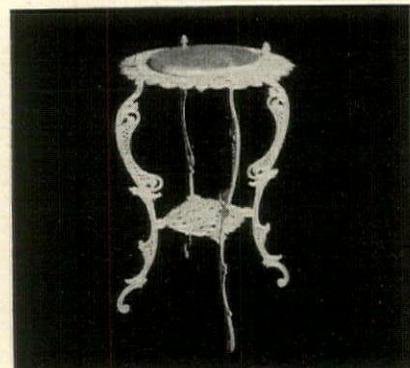
Put PLUG-IT in your kitchen cabinet or bread box and keep crackers and cereals crisp and tasty. PLUG-IT fits any wall socket or extension cord—operates on 115 V AC or DC—insulated for safety. Sent postpaid for check or money order—C.O.D. if you prefer. Satisfaction guaranteed. **Only \$2.00**

ELECTRIC HEAT DEVICES, Inc.
50 Water St. Pittsburgh 22, Pa.



SHOPPING AROUND

Creole beauty. Frothy white lace inspired the original of this table, made more than 100 years ago in New Orleans. Copies are cast iron or cast aluminum, painted white. 30" high; 20" across the top. With marble top. \$29.50; glass top, \$25. Express or freight collect. J. F. Day & Co., 1903 Fourth Ave. South, Birmingham, Ala.



Jacquard lace in the Williamsburg pattern makes a luxurious looking but practical dinner cloth. It is full banquet size, easy to launder and will be enjoyed for years to come. In "old lace" ecru color, 72" x 92", \$7.50, postpaid, from Home Decorators, Newark, New York State.



CURTAIN-SUB

... USES NO rods
Year 'round, Curtain-Subs cheer up every room. These economical curtains are easy to hang because they stretch to fit every window. No Fuss—Quick Laundering.

PLASTIC: Solid Colors. Red, Green, Blue, Yellow, Wine, Pink, Rose. **\$1.89** ea.
PLASTIC: Polka Dot. Red, Green, Blue Dots on White Field. **\$2.19** ea.
EVERGLAZE CHINTZ: Red, Mint Green, Blue, Yellow, Wine, Rose. **\$3.89** ea.

Postage Prepaid with Check or Money Order
C.O.D. Orders accepted. Money Back Guarantee.

COLONIAL NEEDLECRAFT CO.
Box 713, Dept. H-1, G.P.O., New York 1, N. Y.



• **Keep Ice Cubes 4 Hours!**

• THERMO TUMBLERS

• Exciting new tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive shades of cobalt blue, red, green, amber. You'll want several sets at the new low price. Wonderful Xmas gifts.

No C.O.D.'s, please

• Set of 4 **\$5.00** Each Now **\$1.25**
(One each shade)

• Mail orders rushed postpaid

• **THE ARTISAN GALLERIES**

• FORT DODGE IOWA

NEW! CLAYTOON SALT & PEPPER SHAKERS



"BUCCANEERS" One Brown and Green
One Turquoise and Black



"MANDARIN" In Turquoise Pink and Black Costumes

High Gloss, Hand Painted. Exceptionally Detailed Ceramic Originals. All about 3" High. Use them also as Decorative Figurines.

Either Set \$2.50 Prepaid

CAL-RAMICS

1114 W. VERNON AVE., DEPT. O, LOS ANGELES 37, CALIF.

A Simple, Easy Plan

... of Home Decoration is offered American home-makers by the Grand Rapids Furniture Makers Guild and its Dealer Members. ... All color, design and decorative elements have been pre-planned to assure beautiful, comfortable results. Thus you can have the fun and adventure of furnishing your home in the flawless manner of a skillful decorator ... and do so as rapidly or as deliberately as you choose or your means permit.

The Guild Dealer

Member nearest you, listed here, will demonstrate the "Mixable, Matchable Magic" of Guild furnishings. Each distributes TRUE Grand Rapids Guild furniture, which is certified and registered in your name at the time of purchase. Each authentic piece is identified by the distinctive Guild escutcheon.

CALIFORNIA

OAKLAND—Bonyng's
OAKLAND—Breuner's
RIVERSIDE—Huffman's
SACRAMENTO—Breuner's

COLORADO

DENVER—Howard Lorton Inc.

DISTRICT OF COLUMBIA

WASHINGTON—Mayer & Company

ILLINOIS

DECATUR—Bachman Company, Inc.

IOWA

DES MOINES—Younkers

KANSAS

WICHITA—Geo. Innes Co.

MICHIGAN

TRAVERSE CITY—Wilson Furniture Co.

MINNESOTA

MINNEAPOLIS—The Dayton Co.

MISSISSIPPI

HATTIESBURG—Pioneer Furniture Co.
JACKSON—Batte Furniture Co.

NEW JERSEY

ENGLEWOOD—Franklin Furniture Co., Inc.
RAHWAY—Koos Bros.

NEW YORK

ALBANY—Mayfair, Inc.
SYRACUSE—E. W. Edwards & Son

OHIO

CHAGRIN FALLS—The Brewster & Stroud Company
COLUMBUS—The F. G. & A. Howard Company

OKLAHOMA

OKLAHOMA CITY—Harbour-Long-mire

OREGON

PORTLAND—Paul Schatz Furniture Co.

PENNSYLVANIA

ALLENTOWN—C. A. Dorney Furniture Co.
GENESEE—Chapman-Burros, Inc.
HARRISBURG—M. Lee Goldsmith
HAZLETON—Hazleton Furniture Mart
WILKES-BARRE—Fowler, Dick & Walker

TEXAS

DALLAS—Fakes & Company

WISCONSIN

MADISON—Frautschi's
MILWAUKEE—Klode Furniture Co.
RACINE—Porter Furniture Co.



GRAND RAPIDS GUILD GALLERIES PHOTOGRAPH—SETTING BY EVERETT BROWN

Twenty glorious colors comprise the decorating palette of the Grand Rapids Guild Galleries. All have been coordinated to mix or match in perfect taste. Each color is available in furniture finishes, floor coverings, wall papers, paints, leathers, pictures and decorative accessories.

You can have Comfort, Beauty and Color

... in your home with furnishings from Dealer Members of the Grand Rapids Furniture Makers Guild.



The Stylist MAGAZINE

... is a rich source of currently exciting decorating ideas. Ask your Guild Dealer for a FREE copy ... Or sent postpaid for 25c through Guild Dealers Organization, 810 Peoples Nat'l Bldg., Grand Rapids 2, Michigan.





So happily varied ... SO "HAPPILY MARRIED"!

The minute you see them you think they're fabulous fabrics . . . they ARE! You'll figure they're costly . . . they are NOT! For these are Saison's famous "Happily Married"** drapery and slipcover fabrics—"married" to each other. All vat-dyed, all pre-shrunk for wonderful wear with little care. Look for the name on the selvage . . . at all leading stores. On the ladder l. to r. Algiers—Hawaii—Venice—Classic.

Saison

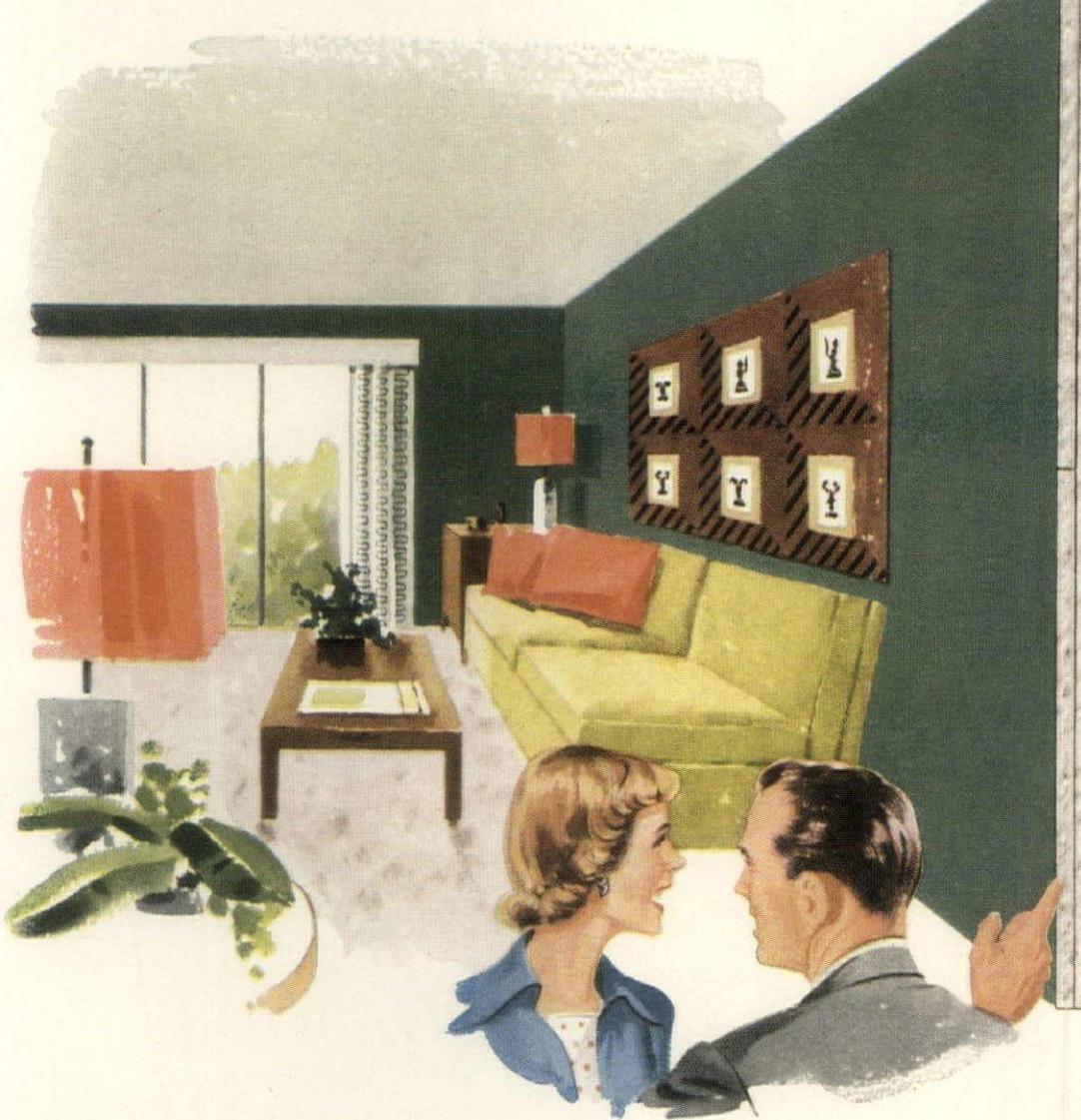
"HAPPILY MARRIED" FABRICS
...keep their BLOOM!

Charles Bloom, Inc., Dept. 1001, 15 East 26th St.
New York 10, N.Y.

*Reg. Pend.

Something *Really* new

in walls and ceilings



Now two layers of this famous SHEETROCK gypsum wallboard are laminated to produce the ultimate in fine interiors. You get all the outstanding features of regular SHEETROCK—reduced building time, any decoration, quick occupancy—plus, the *added* advantages at right.

Investigate Laminated SHEETROCK—it's something *really* new, *really* modern in walls and ceilings. Your building material dealer handling SHEETROCK has all the facts. Let him help you when you build.

There is only ONE...

SHEETROCK
The Fireproof Gypsum Wallboard

T. M. Reg. U. S. Pat. Off.



United States Gypsum

Chicago



NEW LAMINATED SHEETROCK

a double wall system
that means:



added fire protection

Gypsum fights fire—it will not burn. Think of the protection two layers provide!



added sound resistance

Transmission of noise between rooms is greatly reduced. Extra privacy is yours.



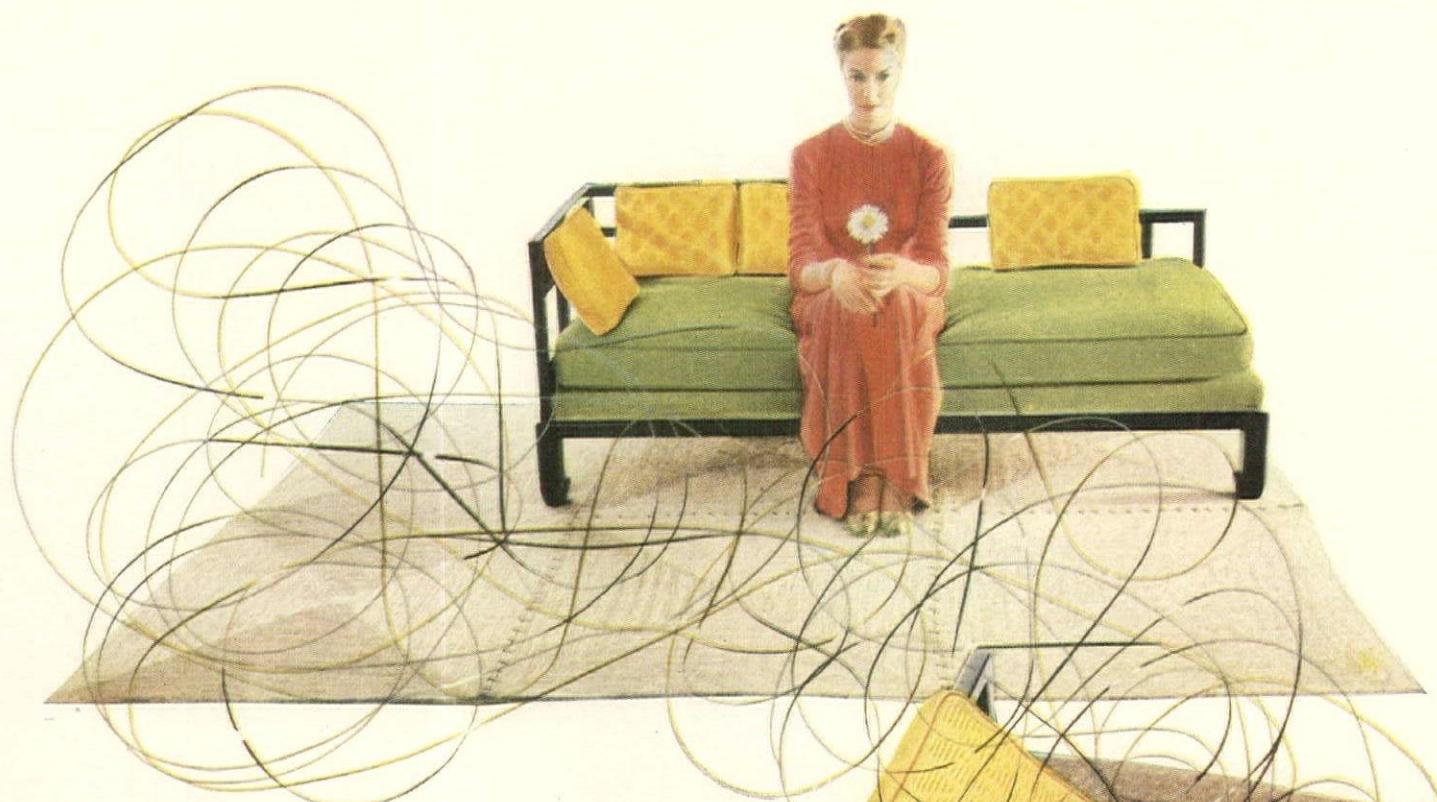
added strength

Walls and ceilings are more rigid, more resistant to normal framework movement.



added beauty

Laminated SHEETROCK interiors are smooth, remain practically crack-free.



Remembered Loveliness

simple as a flower—subtle as an ancient Chinese design—and vital as this modern interpretation of traditional elegance, its fabric rich with almost-forgotten threads of lustrous gold.

Lurex Enriches

modern upholstery and decorating fabrics with the age-old beauty of metallic threads—in mellow gold, silver and copper and in dramatic colors. Lurex® is the metallic yarn that never tarnishes—smooth to the touch, soft and pliable. It is odorless and dry cleans readily. Look for the Lurex label!

THE DOBECKMUN COMPANY,
Yarn Division, Cleveland 1, Ohio
New York Office
250 West 57th Street.



Day bed from Far East group of Baker Furniture Inc.,
covered in Boris Kroll fabrics; rug laced with Lurex from Edward Fields Co., Inc.;
hostess gown "Pillar of Fire" by Thea Tewi.

® Fieldcrest THERMOSTATIC BLANKET



"Incomparable for sleeping comfort," says Barbara Hale of her new Fieldcrest Thermostatic Blanket. Barbara currently stars in "Jolson Sings Again," a Sidney Buchman Production, a Columbia Technicolor Picture.

America's most
Luxurious Electric Blanket...

Gentle controlled warmth without weight.

New supersensitive control. New durasuede texture (75% finest wool) with extra heavy satin binding. In five new middletone colors—Deep Turquoise, Cedar, Blue, Rose, Green—rich yet practical. Twin bed size, \$37.95 . . .

Double bed size, single control, \$39.95 . . . Extra wide, dual control, \$49.95

Available at leading department stores everywhere

Quality testing during manufacture assures extra wear and luxury in Fieldcrest blankets, sheets, towels, bedspreads, curtains, lace tablecloths, hosiery, rayons.



FIELDCREST MILLS, DIVISION OF MARSHALL FIELD & COMPANY, Inc., 88 WORTH STREET, NEW YORK 13, NEW YORK

**INTRODUCED
JUST A FEW MONTHS AGO...**



for an **OIL
FINISH...**

**JUST STIR
AND APPLY**
no muss—no mixing

**HIGHLY
WASHABLE**

NOW IT'S A SMASH HIT



**DRIES IN
AN HOUR**

GOES RIGHT OVER

most interior surfaces
and wallpaper

**ONE
GALLON**
does average room

**GORGEOUS
COLORS**

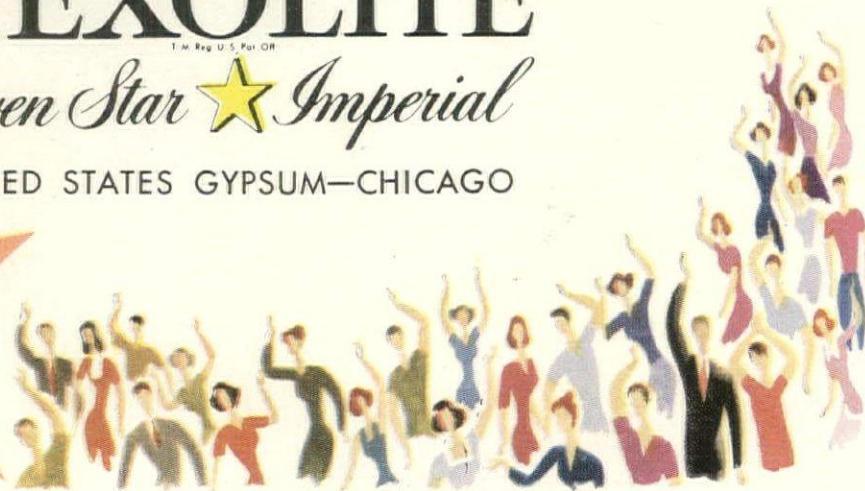
Here's the interior flat oil finish everyone's talking about—for its unsurpassed working qualities—for its gorgeous new trend colors.

What's more, TEXOLITE Seven Star Imperial is a *really* new kind of paint. It offers the seven most desirable advantages a paint can possess—all combined for the first time!

Talk over your painting and decorating problems with your TEXOLITE dealer today—see the outstandingly beautiful colors, make your selection.

TEXOLITE
T. M. Reg. U. S. Pat. Off.
Seven Star ★ Imperial

UNITED STATES GYPSUM—CHICAGO



SHOPPING AROUND



On hand and ready to hold flowers and fruit or trinkets are two authentic reproductions of Early American designs in milk glass. Start a collection or add them to one already begun. Vase, 8" tall, \$2.95. Double-hand dish, 7 1/2" long, \$1.95. Both ppd. The Wm. Hengerer Co., Buffalo, N. Y.



Store and pour. This little canister stores orange or other juices in the refrigerator and pours them handily without your having to remove the whole lid. It's equally good for sugar, oatmeal. Both big and small lids fit tightly. Frosted plastic with hand-painted strawberries. 4" diam. \$1, ppd. La Palette, 509 Fifth Ave., N. Y.

THE ORIGINAL FOLDING Table TOP

The Answer to Easy Entertaining!

\$4.95

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. Doubles the size of your card table by seating 7 persons comfortably—opens to 46" in diameter, 14 1/2" in circumference—perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown.

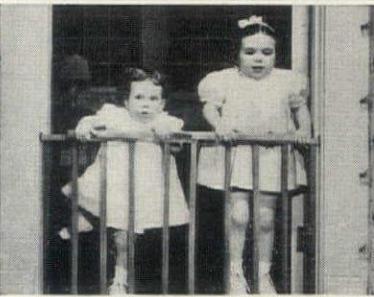
Unpainted \$4.95—Painted \$5.95

No C.O.D.'s please. Shipping Charges Collect.

SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, INC.

Dept. 72 Salem, Mass.



TODDLE GARD will keep them safe!

A safe practical safety gate that will fit any door and hold tightly without use of screws or hinges to mar woodwork. Simple to open and snap into position. No possibility of pinching tiny fingers. No cross bars to climb. Full view for elders and children.

A strong wedging action holds the Toddle Gard gate to any door frame so firmly, a room full of children can't dislodge it. Hardwood construction will last a lifetime.

Folds for closet storage or packing in a suit case.

The gate may be fastened or removed in seconds. Built of hard wood, weighs less than 5 lbs., and fits any door from 29" to 37".

Copper plated non-removable heavy hardware. Only \$3.95; add 30 cents postage.

CORONADO MFG. CO.
Lindeke Bldg. • St. Paul 1, Minn.

Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

Write for Big Catalog... Free

FRONTIER TRADING CO., Oswego, Oregon

Please ship as directed on attached sheet.

4 Blade Steak Knife Sets @ \$16.00

8 Blade Steak Knife Sets @ \$30.00

Name _____

Address _____

City _____ Zone _____ State _____



CHAIR
\$11.22

16 1/2" WIDE 29" HIGH

ORDER DIRECT

Solid Cast Rust-Free Durable Aluminum

SETTEE
\$19.78

38" LONG 31" HIGH

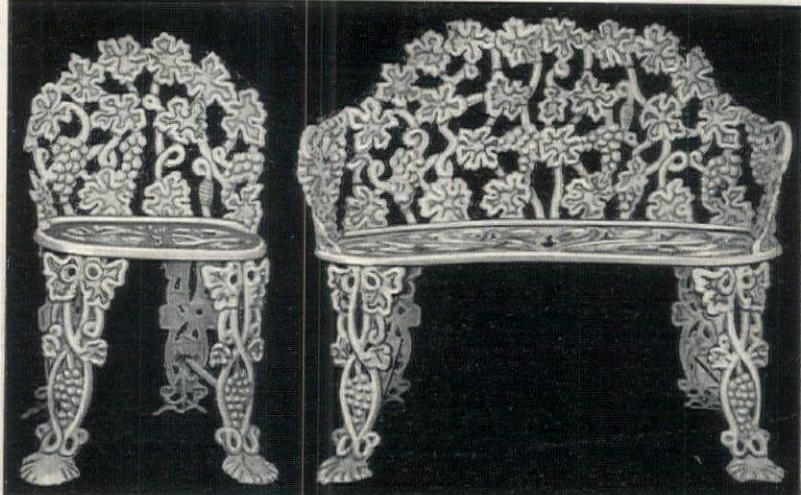


TABLE TO MATCH—20" Round Top. 14 1/2" High \$11.22
Packed Free F. O. B. Houston in Natural Aluminum.

EXTRA DISCOUNT IN

SETS **1 Settee** **\$38.63**
 1 Chair
 1 Table

NO C. O. D.'s, PLEASE
Send Check or Money Order to
ART METAL CRAFTS, Dept. B
P. O. BOX 824, HOUSTON 1, TEX.

12 PIECE SET

IMPORTED DEMITASSE
CUPS and SAUCERS



- Six cups and saucers—12 pieces
- Genuine imported translucent China
- Magnificent China that may easily be used for decorative purposes
- Attractive floral pattern
- Cup diameter 2 1/2", height 2"—saucer diameter 4 1/2"

Entire set of six cups and saucers, 12 in all \$3.50 postpaid

RICHBERN'S

27 W. 24 St., Dept. HG-2 New York 10, N. Y.

STOP FORGETTING!

Depend on the Pin-Up

KITCHEN SECRETARY

Handy helper ends forgotten details, simplifies your housekeeping problems.



Size 12" x 13"

Cork surface board with gay red decorations. Complete with note paper, thumb tacks, pencil. Money-back guarantee if not completely delighted after ten-day trial!

By Mail, **1.98** Add 25c Postage

GREENLAND STUDIOS

5700-B Wilkins Ave. Pittsburgh 17, Pa.

WRITE FOR FREE GIFT CATALOG



Italian SALAD SET

The proper ingredients for delightful salad serving. Gay, floral hand-painted pottery cruet from Florence, Italy, for your omnipresent vinegar and oil. Two darling matching salt and peppers. With tawny peasant motif accented by bright blue and yellow flowers on crisp white background.

Complete set \$4.95 postpaid

Italian import. Intricately wrought Florentine silver salad fork and spoon. Copied from an old medieval pattern.

Servers \$3.75 set postpaid

No C.O.D.'s please. Send for our catalogue

The Inderlied Shop

22 Hillside Ave., East Williston, L.I., N.Y.



STEAK KNIVES...hand-forged

by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET \$16.00

PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon

HG
Please ship as directed on attached sheet.

4 Blade Steak Knife Sets @ \$16.00

8 Blade Steak Knife Sets @ \$30.00

Name _____

Address _____

City _____ Zone _____ State _____

Spencer

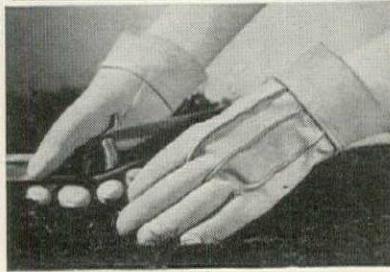
.... WRITE FOR FREE CATALOG

13 1/4 IN. COPPER LAMP \$5.95 - CAST SIGN \$6.50
 8 FT. CEDAR POST \$3. - SPECIAL ALL 3.... \$12.95.
 BRASS FAUCET \$8. - CAST FOOT SCRAPER \$2.95.
 FOUR LITE WHEEL 24 IN. \$4.8. - HINGES .80¢ PR.
 SIX LITE WHEEL 32 IN. \$6.2. - SWITCH PLATE \$1.25

SATISFACTION GUARANTEED!

710 CHESTNUT
PHILA. 6, PA.

WILLIAM
Spencer



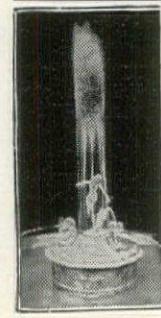
Real deerskin, soft as moss, the ideal gloves for pruning, gardening and outdoor chores all year 'round; may be washed over and over again without losing their softness. For women, one size only, \$1.75. For men, 9, 10, 11, \$2.35. Add 10¢ west of Miss.

Send for our new catalog, ready soon

THE VERMONT CROSSROADS STORE
Waterbury, Vermont



Abbey Day & Night Markers
made of
Solid Carved California Redwood
Attractive—Durable
Weather Resistant
Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals..... \$3.50
Complete marker with up to five 3" reflector letters or numerals..... \$4.70
Extra 2" letters..... 45¢ each
Extra 3" letters..... 65¢ each
No charge for punctuation marks.
Not sold in stores. Shipped postpaid by
ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 1G, New York



BEAUTIFUL
COLOR CHANGE

Electric Fountains

A GIFT FOR THE HOME

Sparkling, bubbling, decorative fountains—in metal, stone, or natural rock. Cool and humidify atmosphere, preserve furniture. PORTABLE—require no water connections. Choice of beautiful designs.

COLOR CHANGE FOUNTAINS

Send 25¢ for our latest catalog describing our patented color change fountains, waterfall, and pump units.

Est. 1880. Main office and factory opposite
Merchandise Mart, Chicago

JEWEL ELECTRIC & MFG. CO., 216-HG W. Kinzie St., Chicago 10, Ill.



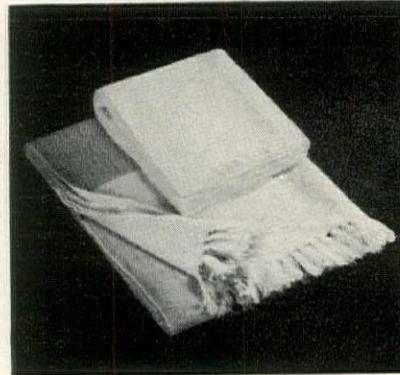
SHOPPING



Reversible candle holders of Swedish optic glass have graceful stands that can be turned up and filled with flowers. In clear crystal, 11" high, \$12.50 pair. post. 50c. 3" candles in yellow, pink, dark or light green. \$1.25 a pair, ppd. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D.C.



Army vs. Navy. Equally matched in child appeal and musical performance (as music boxes) the Army mule is khaki, plays *On Brave Old Army Team*; the white goat wears a Navy blanket and a nautical gleam in his eye, plays *Anchors Aweigh*. 14" tall; \$11.50 ea., ppd. The Better Mouse Trap, 110 S. Pitt St., Alexandria, Va.



Cloud-soft blankets for bassinet and crib are hand-woven in a delicate plaid with satin binding or fringe. Both are shrink resistant; 100% virgin wool will give many years of service. 30" x 36" size, pink with blue trim or blue with pink, \$5.95; 42" x 60", in pink or blue with white; \$10.95. The set, \$15, ppd. Blue Heaven Gift Shop, Lowell, Massachusetts.

CHARCOAL STEAKS without a charcoal fire

Seven years ago a fellow we know got to wondering if it were possible to season a piece of meat to give it exactly that same delicious smoke flavor it gets when cooked over a charcoal fire. He started to experiment. Today he has it! CHARCOSALT is as simple to cook with as salt and pepper and you can prepare, right in your own kitchen, the most aromatic charcoal steaks and meats without investing one dime in fancy stoves and broilers. Treat your meat with CHARCOSALT in ten seconds time, and cook in any frying pan or oven broiler. It's amazing but it's true. Send \$1.00 and we'll send you enough CHARCOSALT for 100 servings. Not generally available in stores—order today from—



*Glorify
YOUR HOME*

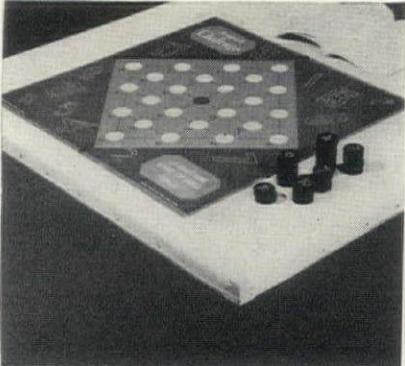


Add artistic beauty and distinction with **Bellkool Iron Railings**. An extra safety factor, too, on porches, steps and entrances. Illustration shows application to concrete or wood stoop. Readily applied also to brick or stone. Sturdy, durable, attractively priced. No. 1500A with ornament, as illustrated, is \$11.85 per railing in 3-foot lengths, other sizes and designs available. Immediate delivery. Shipping charges collect. Send check or money order... or write for colorful circular showing various types of railings in any size.

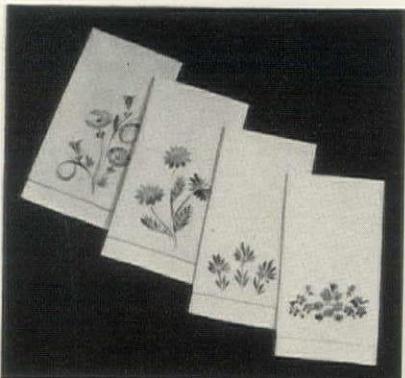
**The BELLKOOL
COMPANY**

DEPT. H-103
APPLETON,
WISCONSIN

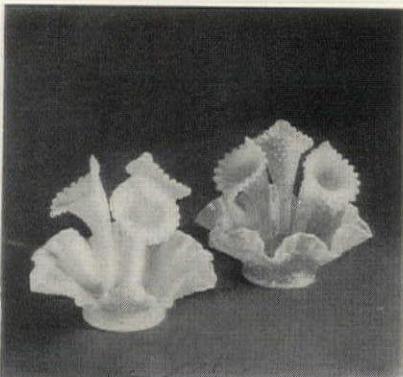
AROUND



Win \$10,000 or one of the other 99 prizes totaling \$25,000 offered for the solution to the contest problem of this new game, "Scarne's Challenge." Fascinating and worth while (if you're clever) it may be played solitaire or with others. Full details in box. \$2.98, ppd. Scarne's Challenge Sales Corp., 200 Fifth Ave., New York 10.



Daisies, large or small, morning glories or wild roses, hand-painted on fine Irish linen, decorate these guest towels. Washable, of course. In pastel shades: blue, rose, gold, green, gray, peach or pure white. \$2.50, ppd., for a box of two towels. Lady Jane Studios, Box 252, Mount Vernon, N. Y.



Victoriana. Charming reproductions of a nineteenth-century piece, these epergnes have three removable sections so that you can use the bowl separately. They're fun for floral concoctions and good news for collectors of French or blue opalescent glass or milk glass. 9½" high, \$5.50 each, ppd. Betty Blue Gifts, 3349 Greenmount Ave., Baltimore 18, Md.



WITH A
Dandy Denny®
BIRD FEEDER

You will be repaid a thousand times for your thoughtfulness if you put up one of these songbird feeding stations near your window. Quality-built of everlasting California Redwood, with brass screws, hinges and latch. Requires no painting—weathered beautifully. Equipped with glass hopper for dispensing the feeds that attract desirable birds and bring them back year after year to serenade you with their happy songs. Complete, ready to put up, \$7.50 delivered. No C.O.D.'s please.

WINDEMERE MFG. CO.
Dept. G1 • Deerfield, Illinois



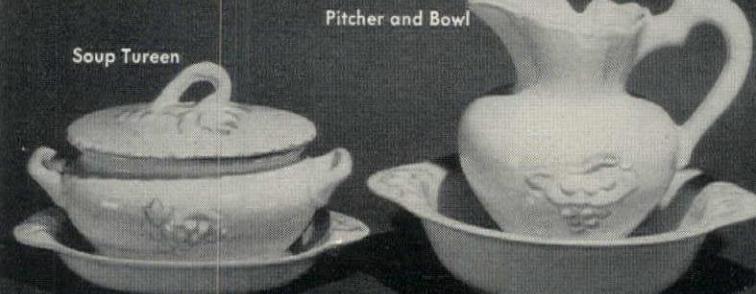
ST. FRANCIS SHRINE PLANTER

Hand-made, of genuine everlasting California redwood. Comes with beautifully sculptured figure of St. Francis in natural, unglazed terra cotta. Will last indefinitely. Redwood does not rot. Ideal for cut flowers and hanging plants. A charming touch for patio, sun-room, garden corner or breakfast nook. Solid construction. Fourteen inches high. Safe delivery guaranteed. Price \$4.95 postpaid. \$5.95 east of the Mississippi River. In California add 3% for sales tax.

Send today for new free catalog.

WILSON'S, Los Gatos, California

Crackleware \$4.00 each



Pitcher and Bowl

Soup Tureen

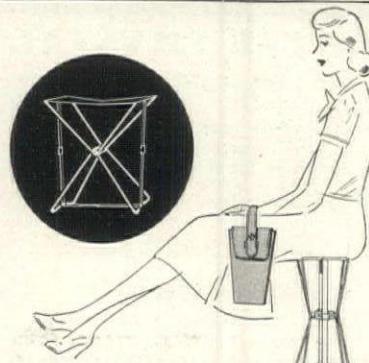


CHARMING ANTIQUE REPRODUCTIONS

Simple elegance in Antique Crackleware with traditional grape and leaf motif. As jam or candy jars, powder jar and pin tray, or for flowers and oh so many others, these lovely reproductions make exciting gifts, or for your very very own. Tureen complete with cover and plate 4½ inches high. Pitcher and Bowl 6 inches high. Sorry no C.O.D.'s—add 25 cents shipping charges for each item.

The Country Shoppe

Mt. Kisco, New York



PAN with his PIPES

for your
POOL
or
GARDEN



Molded in lead from finely sculptured original—32 in. high; piped for fountain \$126.00 f.o.b. N. Y. Write for our illustrated catalog of Garden Ornaments—10c please for mailing. Visit our Galleries.

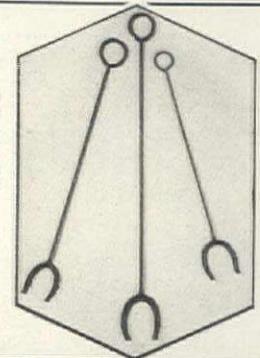
ERKINS STUDIOS
38 West 40th St., New York 18, N. Y.

Lucky Log Roller

At last the perfect fireplace tool to push or lift the log exactly where you want it. Most important is the fact that the extra long reach enables you to tend to the flame without getting too close for comfort. Just the thing to make your Christmas hearth complete. The "Lucky Log Rollers" are made of old Connecticut horseshoes by "The Village Blacksmith". Horseshoes always were and are a good luck charm. Any person who loves to poke the logs and keep the fire going at its best, will want one. Order today.

Percheron (c. 46")	\$8
Middle sized hunter (c. 37")	\$7
Pony (c. 32")	\$6
Postpaid unwrapped . . . or add 8.50 for wrapping.	

LUCKY LOG ROLLER
P. O. Box 453
New Canaan, Conn.

Distinctive
HOUSE MARKERS

Add a Gay Note to Your House, Door or Gate

Personalize your house with a Robie badge of charm . . . created of enduring aluminum for a lifetime of satisfaction. Finished in a "just right" soft black. Nails for easy mounting included. Either marker is available with your name or street number. Small extra charge for each letter or number desired. We pay postage. Sorry—no C.O.D.'s.

Surey . . . 6" x 9" \$3.25
Flower Girl . . . 8" x 8" \$2.50
Please add 15c for each letter and 25c for each number.

ROBIE STUDIOS

Dept. HG, Needham 92, Mass.



JOLLY OLD SANTA FOR YOUR LAWN at CHRISTMAS TIME



The welcome addition to your outdoor Christmas decorating. Smiling Santa, beautifully hand painted on weatherproof wood in oil colors with red garments, tan gloves and a blue pack. Unusual gift. Four feet high, complete with supporting stake. Will last for years. Price \$15. Outdoor flood lighting unit \$3.95 extra. Shipped express. Shipping charges collect. Order early.

Send check or money order direct to:

Leonard Brynolf Johnson

Outdoor Christmas Displays

Dept. G-30

Smethport, Pa.

IMPORTED CRYSTAL

for Christmas gifting:

This graceful "Pueblo" pattern comes from one of Bavaria's finest glass makers! 8 goblets, 8 sherbets, 8 wine glasses, all with golden amber stems and bases. Set of all 24.....\$30.

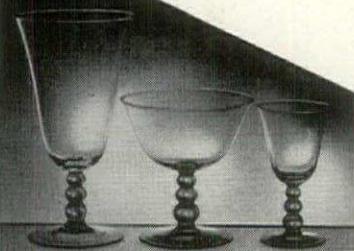
Also same pattern in olive green. Extra attraction: 8 matching cocktails or cordials.....\$10.

Yes, sent postpaid. Sorry, no c.o.d.'s.

Brinsmaid's

Established 1856

101 BEDFORD STREET, STAMFORD, CONN.



Hang it near your sink!

KITCHEN BRUSH HOLDER

This attractive kitchen kaddy—with its own brushes—keeps brushes within easy reach yet out of sight. Designed with open top and bottom to dry brushes properly and prolong their life. In white only with decorative 4-color kitchen motif. A real kitchen "lift" or gift.

TWO BRUSHES and HOLDER

White enameled metal brush holder, 7" x 11", complete with sturdy bristle scouring and vegetable brushes. Shelf below for odds and ends.

KITCHEN KADDY CRAFTS

P. O. Box 1151

Cincinnati 1, Ohio



2.50

Postpaid



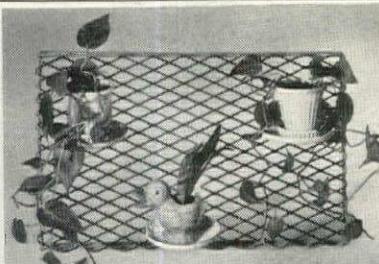
"Who Burnt the Tablecloth?"

SPODE made this whimsical white and blue ashtray. Careless smokers are warned to beware such accidents. You'll find this a generous size for table use (about 5")...ppd. \$2.75

Sorry, no C.O.D.'s.

nessa gaulois

725 Lincoln Rd., Miami Beach, Fla.



HANGING GARDENS

Unique frame of rigid metal in delicate open pattern offset from wall—for foyer, den, porch, living or dining room. Pot trays may be removed easily and arranged in any design to suit your fancy. Complete with hardware for hanging—no pots or flowers. White enamel or unpainted.

HORIZONTAL 13" x 22" (above) with 3 round trays (HG-1) or 1 oblong and 2 round trays (HG-2) \$5.95 each (unpainted \$4.95)

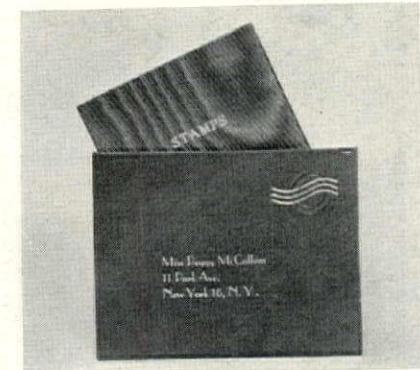
VERTICAL 16" x 45" with 1 oblong and 5 round trays (VG) \$12.95 each (unpainted \$11.50)

We pay postage

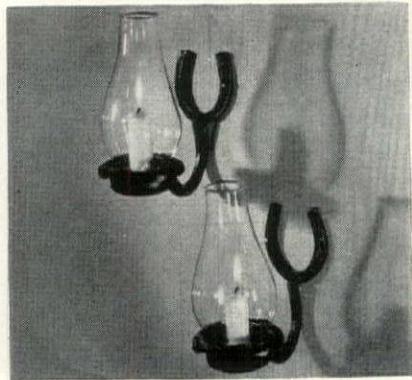
METALACE CORPORATION
Dept. 203 2101 Grand Concourse
New York 53, N. Y.



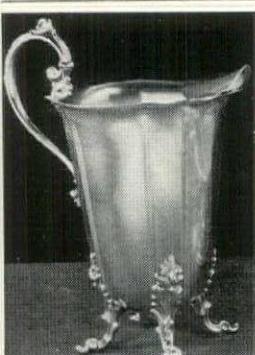
SHOPPING



A stamp of approval goes to a 3 1/4" x 4" envelope of fine calf containing a moiré-bound book for stamps. Plastic, non-stick leaves provide room for 3-centers, air mail, special delivery. Red, green, sumac or brown; with name and address. \$5.50, ppd.; with initials, \$5; plain, \$4.50. Georg Jensen, Inc., 667 Fifth Ave., New York 22, N. Y.



There's plenty luck about the house with this pair of wall sconces. The base of each is composed of three hand-forged horseshoes, lacquered black, and they measure 9" high, including chimney. For candles, \$4.95 a pair; electrically wired, \$6.95 a pair, ppd. The Horseshoe Forge, Lexington 73, Mass.



Georgian Reproductions

Gifts of lasting beauty you'll take pride in giving. The bride will love them. The host will be delighted. Fine and inexpensive, of heavy silver on copper...will give a rich, glowing appearance to the table.

Pitcher on feet.

10 glass capacity

\$17.00 postpaid

tax included

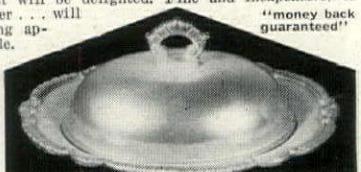
Butter Dish—

dome top and glass

insert size 7" x 5"

\$6.00 postpaid

tax included

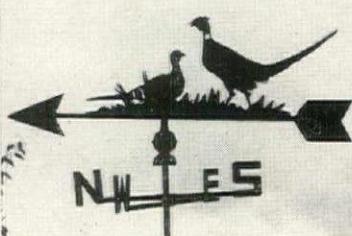


ROYSTON SILVER CO.

2111 Liberty Heights Ave., Baltimore 17, Md.

"Order now. Enclose only \$1. deposit. Pay balance to postman on arrival plus postage."

METALCRAFT



PHEASANT RENDEZVOUS—A weather-vane with appeal for nature lovers and sportsmen. Made of weather-resistant metal, rich black finish. Mounted on oil-filled swivel. Easy to install. 27" wide, 30" high \$18.50. Vane 30" wide, 36" high \$25.00 f.o.b. Wheeling.

ORDER NOW FOR PROMPT SHIPMENT



Write for new 24-page Catalog

HAGERSTROM METALCRAFT STUDIO
Original Handcrafted Specialties since 1922
42 Milwaukee Ave., Wheeling, Ill.

NEW! Unbreakable! MIX BOWL

of
stainless
steel*

**COOK
IN IT!**

**BAKE
IN IT!**

**MIX
IN IT!**

**BOWL ONLY
\$350
POSTPAID**

*Totally designed to fit
tabletops of all popular electric food mixers.

Now... Non-breakable mixing bowl that fits your electric food mixer. From refrigerator to hot oven without worry... Nothing to crack, chip or break. Rolled edge top for easy handling. Extra wide, flat non-tip bottom. Large 3 quart size. Bright gleaming finish... Swishes clean with a rinse. So handy, so easy to use, you'll find a lot more NEW uses for your electric mixer. Order by mail today. \$3.50 Postpaid.

HESCO Write for free catalogue.
Box 5309 Department 210 Chicago 7, Ill.

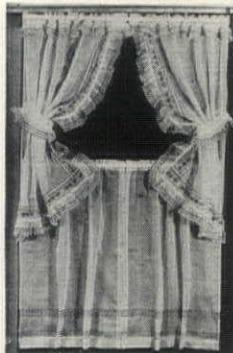
AROUND



Sound effects. Be radio's magician, the sound effects man, with this collection of innocent paraphernalia that produces marching feet, gun shots and all the other sounds called for on four recorded skits. With complete instructions, cued scripts, unbreakable plastic records, kit is \$5. post. 25c. Sally Graye, 80 E. 11th St., N. Y. 3.



A steed! A stool! for the littlest cowhand. Ride him, pound him, drag him around by his knobby head or ropey tail and Nobbin-Dobbin won't tip or scratch or splinter. A horsie, seat, step to the wash-bowl, chair-raiser, he's gaily decorated. 13" long, \$3.95, ppd. G. & I. Studios, 1368 Woodbury Rd., Pasadena 6, Calif.



At last! Down-to-earth prices on permanent-finish organdy cottage sets with dainty, multicolored embroidered inserts. Made of fine-quality starchless organdy, in white or yellow. The exquisite styling and distinctive beauty of these curtains will give you many years of pride and satisfaction.

Full Size Cottage Set (for regular size window) \$4.98 pr.
Midget Size Cottage Set (for short size window) \$3.98 pr.
Dinette Set (Tops 72" long, with sash curtain) \$5.98 pr.
Dinette Set (Tops 72" long, no sash curtain) \$4.98 pr.

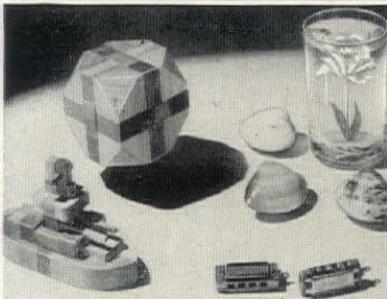
All orders mailed postage prepaid

Note: Special Sizes made to your order. Write for prices, specifying exact sizes needed.

Sample of embroidery and free illustrated booklet mailed on request.

Send check or money order today to:

COLUMBIA HOME DECORATORS
National Distributors of Spreads, Drapes and Curtains
405 Springfield Ave., Newark, N. J.



Remember their Birthdays with these

SPECIAL SALE TOY IMPORTS

Wooden Come-Apart Puzzlers—Wonderful brain teasers for adults as well as children. Ideal for quiet play, or just to pass the time away. Battleship, Octagon, Ball, Barrel, Tank, Snowflake designs. We will substitute if we run out of design requested. each at 50c

Real Shell Water Flowers—Delight everybody. Drop one of these sealed clams into a glass of water and presto . . . out sprout bright colored flowers! 1 doz. ass'ted. \$1.25

Minature Harmonica—Really plays—8 notes and only 1 1/2" long. Girls love these on their charm bracelets. Little boys just go plain ga-ga. each at 50c

Minimum Order—\$1.00. No cod's. We pay postage. SATISFACTION GUARANTEED. Special: 2 puzzles, 2 harmonicas, 1 dozen water flowers at. \$3.00

Free Gift Catalog on Request

Q. T. NOVELTY CO., INC. Box 54, Murray Hill Station, New York 16

A Place in the Car for Your Favorite Pipe!



• A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.

• Adjustable both for bowl size and proper drying angle.

• Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

A Perfect Gift for the Man who Smokes a pipe

\$1.00 POSTPAID • NO C. O. D.'S

BOYD F. SCHERNBECK

5713-G Standish Ave. Minneapolis, Minn.



EVERLAST HAND-FORGED ALUMINUM

SO BEAUTIFUL—SO VERSATILE

*Casserole (Large) 1 1/2 quarts	\$6.25	Coaster set	\$3.50
Pyrex insert		*Sugar and Creamer	\$5.50
*Hurricane lamps, pr.	\$5.50	*Tray	\$2.00
Approx. 10" high		Silent butler	\$3.50
*Casserole (Individual)	\$2.50	*Newest Bamboo design.	
Pyrex insert			

Send for free illustrated catalog. All items ppd.

Susan Jay Gifts, Inc. Dept. HG-10 302 E. Fordham Rd. New York 58, N. Y.

STITCH A STORY

BRAND-NEW NEEDLEWORK ITEM

Embroider a picture—then hang it on the wall. It's EASY; it's fun! Practical and educational. So easy a child can do it—grown-ups are fascinated. Real joy to shut-ins. Picture stamped on cloth, inserted permanently in colored plastic frame. Needs no embroidery hoop. 6 1/4" x 7 3/4". Washable. 39c each.

Three assorted designs \$1.00

Send check or money order (No c.o.d.) to:

PEARL'S STITCH-CRAFTS

P. O. Box 244, Altadena, California



You Will Be Thrilled & Delighted—or Money Back
Send for free subject sheet

TRICYCLE TRAILER

Every youngster has a yen for something to hook onto the back of his bike, wagon or scooter. This trailer is well built of heavy gauge steel with strong metal wheels and rubber tires. Practical, too—it has lots of room for groceries. 19 1/2 inches long, 13 1/2 inches wide. Attachment for any size tricycle included.

only \$5.95 add 75c postage

Write now for 48 page Christmas catalog.

CREATIVE PLAYTHINGS

7730 Forsythe Blvd. 867 Madison Avenue (at 72nd)
St. Louis 5, Mo. New York 21, N. Y.



AS LOW AS

\$2.95 a box

EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to U. S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list—we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears)	\$ 2.95
No. 2 Deluxe Box (18 to 24 pears)	4.75
No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
No. 5 Asst. Fruit Basket (about 18 lbs.)	11.85

For Fruit Club Prices see Catalog.
—WRITE FOR FREE CATALOG—

PINNACLE ORCHARDS

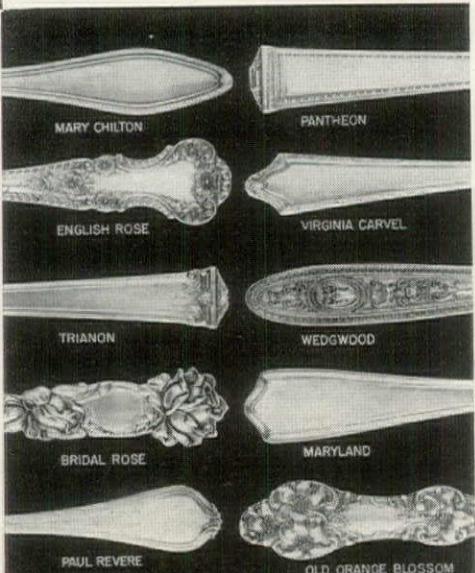
412 Fir St., Medford, Oregon

Rush Free Full-Color Catalog to:

Name _____
Address _____
City _____
Zone _____
State _____

THE WALLACE, DAVIS CO.

Dixwell at Evergreen Hamden 14, Conn.

PRE-WAR *Sterling*

The illustrated patterns are being manufactured for a limited time.

These patterns also available:

Aristocrat	Old Newbury
Dorothy	Seville
Manners	Benjamin
Lady Constance	Franklin
Lady Mary	D'Orleans
Old Brocade	Georgian
ALVIN	
Gainsborough	Francis I
Maytime	Hamilton
Miss Alvin	Hampton
Richmond	Miss America
INTERNATIONAL	
Georgian Maid	Whitehall
Orchid	Norse
Colonial Shell	Pinecone
Continental	Springtime
Empress	Primrose

Because of the great demand and limited time, we urge you to send us your order as quickly as possible. Prices on request.

JULIUS GOODMAN

AND SON

77 Madison Avenue
Memphis 1, Tennessee

Personalized SATIN SCROLL CHRISTMAS GREETINGS

Scrolls of snow white satin, 8 in. long, brilliantly hand colored. Each scroll stamped with your name, wrapped, and boxed for mailing. Priced as low as 50c each in lots of 100. Minimum order, one dozen, postpaid. Send \$1.00 for sample (without name imprint), prices, and illustrations of designs offered. No C.O.D.'s, please.

Scrolls by DOLORES

SECOND NATIONAL BANK BUILDING
CINCINNATI 2, OHIO



PAVINOLEUM
Linoleum in a can!

A new liquid that produces a hard surface in one coat, costs about 3c a sq. foot. Self leveling, it fills in all irregularities and dries quickly to a smooth finish. In tile, brown, gray, kelly green, copen blue and black.

A gallon for wood or linoleum surfaces..... \$6.95
A gallon for stone, concrete, masonry or metal..... \$6.95

Specify which type.
Shipped express collect. No C.O.D.'s, please!

Janss 165 Market St.
Perth Amboy, N. J.

Hand Made Colonial Pipe Rack
Authentic Old Wood Reproduction
At Unusual Low Price

Ideal for Wall or Table
for Plants or Ivy

Even hand-wrought square head iron nails are used to give this Pipe Rack all the charm of the original Colonial masterpiece. Hand-rubbed old pine, with an amazing "old look," used throughout. Useful—decorative—lovely on the wall, singly or in pairs. An outstanding piece from the workshop of Wolcott, maker of fine authentic reproductions. First time available at such a low price.

19" High, 4 3/4" Wide
Shipped Express Collect \$9.00

No C.O.D.'s please
Write Dept. A



Send for Catalog of
Wolcott Reproductions

THE MARKET PLACE
WHITE PLAINS, NEW YORK

Genuine Solid Mahogany
Minitable*
Trademark



The Handy, Easy-To-Store Table
Just Right For Chairside Use

The Minitable . . . a flip of the finger releases the automatic spring, placing the legs firmly in position for instant use. Handsomely finished genuine solid Mahogany, the Minitable is an ideal gift . . . for serving snacks, coffee or cocktails. You'll want several . . . for yourself, for your friends.

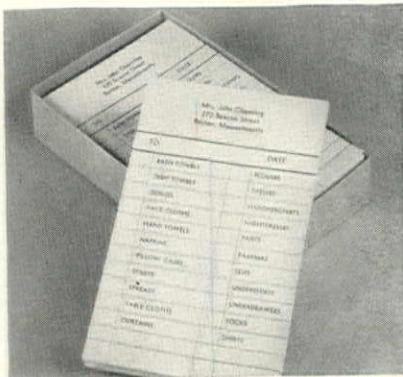
Singly \$5.50 Set of 2 \$10.50 Set of 4 \$20.00
Shipped Prepaid Anywhere In the U. S. A.

the Valley Craft Shop

10 BRAGG ST. KNOXVILLE, TENN.



SHOPPING



A laundry list with your name and address printed at the top and items in large print below, saves time and safeguards your laundry. Six pads of fifty sheets each, a lasting supply, come boxed, for \$2, postpaid. Distinctive Match Company, 180 Milk St., Boston 9, Massachusetts.



Farrier's kit, adapted from an old-time blacksmith's bench, becomes a combination book butler, magazine rack and smoking stand. Made of dark brown antiqued knotty pine, it is 29" high including bail handle; 26" x 12 3/4" base. \$29.75 exp. col. from the Lennox Shop, Hewlett, Long Island, N. Y.

WALL DESKS

Here's one that's really attractive. Only 13 inches deep (extends to 26 in.); 24 inches wide, 18 inches high, made of beautiful hardwood. Sanded ready for finishing . . . \$34.95. Finished in Walnut, Honey Maple or Mahogany . . . \$39.95. Checks or money orders. Shipped express collect. P. O. Box 4, Tyler, Texas.

TYLER WOODWORKS



ALL-BRASS "PURITAN"
Colonial Lamp and Shade

BIG 24"
high with
14" paper
Parchment
Shade in green
or maroon.
Highly polished
and lacquered
non-tarnishable
all-brass. Superior
design heavy base
authentic Colonial
charm.

Includes
3 Degrees of
Lighting. only:
9.45
or buy a pair
for 18.90

Check or
money order—
no C.O.D. please
—Money refunded
in 10 days
if not satisfied.
We pay postage.

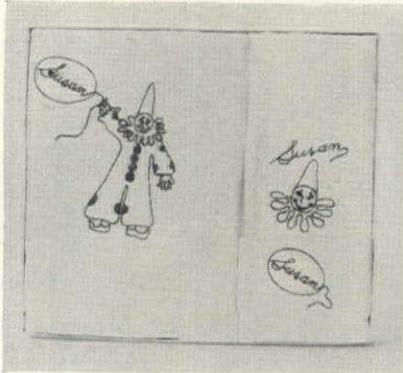
JOE DISTRIBUTORS and Co., Dept. H
17 East 42nd Street, N. Y. 17, N. Y.

WINDOWS NEED PUTTY?
FIX THEM YOURSELF
with the
EASY-TO-USE
DUO-FAST
PUTTY
KNIFE
PACKS—SHAPES
—TRIMS THE
PUTTY

EASY-FAST
EFFICIENT
No skill needed.
Apply putty with
blade end—shape
and trim with
V-end. One stroke
does expert job.

GET YOURS TODAY!
Send one dollar to
FASTENER CORPORATION
868 Fletcher Street
Chicago 14, Illinois

AROUND



The Order of the Bath will fall on willing ears if a child has his or her own circus bath set. Of soft white terry cloth embroidered in red and blue with the child's first name on bath towel, face towel and wash cloth. \$5.75 complete, plus 25c post. From Anita Gardner, 105 East 57th Street, New York 22.



Antique materials. Old harness leather and wood from Vermont Maple sugar buckets combine to give these pieces a time-mellowed feeling. Painted light blue inside, either one is useful for sewing, knitting, magazines, etc. Canterbury, 16" high, \$14.95. Bell bucket, \$11.95, ppd. Add 50c W. of Miss. New England General Store, Plain St., Millis, Mass.

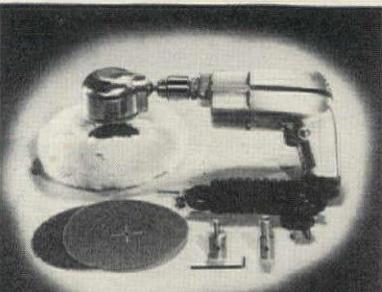


... From Colonial Days!
AGE-OLD COFFEE TABLE

Note the handsome, sturdy, dull-black-finish cast stove base reproduction on this solid coffee table! Will last a lifetime. Available with solid Cherry, Mahogany or Pine top. Alcohol proof. Wonderful as a fireplace bench too! Weighs 27 lbs., 38" long, 18" wide, 17" high. Permanently pleasing. Satisfaction guaranteed.

Pine Top 36" \$19.50
Cherry or Mahogany 36" \$21.50
Pine Top 48" Long \$23.00
Cherry or Mahogany Top 48" Long \$26.50
No C.O.D.'s Please Express Collect
Booklet on Request

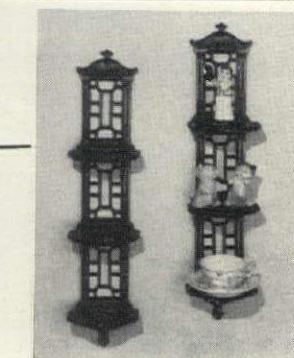
H. B. PRATT • Corner Stirling & Valley Roads, R. D. 1, (Watchung) Plainfield, N. J.
Custom Cabinetmakers, Metalworkers



**Just plug it in—and
POLISH, SAND OR DRILL!**

Here's a handy new Home Kit just made to order for you or any member of the family who gets a kick out of making the car, floors, boat, furniture, woodwork, etc. gleam like new! For anyone can polish, sand and drill like a professional with the Bull Buffer Home Kit that includes (1) new 1600 r.p.m. electric drill, (2) Bull Buffer polisher-sander, (3) lambswool polishing bonnet, and 2 sanding discs, (4) adapter set for high-speed sanding. It's the only kit that lets you pick the right speed for each job and get to hard-to-reach surfaces. More than 100,000 home owners now polish, sand and save with the famous Bull Buffer. Order today for yourself, or for any man you really want to please on Christmas Day. Complete, ready to plug in, only \$29.95.

THE DESIGN COMPANY
326 Law Building
Kansas City, Mo.



**Chinese Inspired
Wall Brackets**

"For Elegant Living and Gracious Giving."

Sets the stage, so to speak, for your precious collection of cups and saucers, vases, figurines, curios and plants. Hang singly or in pairs over sofa, bookcase, chest or radio.

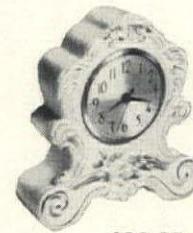
Decorative charm with a Chinese accent. Created by skilled wood craftsmen in genuine Syroco Wood.

In lacquer red, black or mahogany finish with gold trim. Height: 5" — with three shelves each 4" deep by 5 1/2" wide.

The pair only \$9.75 or \$4.95 each Postpaid in U.S.A. If C.O.D. postal charges extra.

Lecor's Mail Address: Box 786-WB
WHEELING, WEST VA.

DECORATIVE TREASURES FOR Every HOME



\$13.95 postpaid

**ROYAL HAEGER
GLEAMING
PANTHER**



18" LONG \$5.00* postpaid

VAN CLEVE

Dept. HG10 P.O. Box 244,
Milford, Conn.



Authentic Provincial Pottery

Decorative Pieces with a Purpose

New accessories capturing all the charm of the old wooden pieces, even to the mellowed pine glaze. Hand-decorated.

MATCH BOX 4 1/2 x 7 1/2 x 5 \$4.50 postpaid
SPICE BOX 6 1/2 x 6 x 3 \$4.75 postpaid
BREAD TRAY 9 3/4 x 3 3/4 x 6 \$5.00 postpaid
THREE PIECE GROUP \$13.95 • NO C.O.D.'s.

The Village Vendors

P. O. BOX 336 • LOS ANGELES 25, CALIF., DEPT. G
SEND FOR BROCHURE



\$18.95 ppd.

WRITE FOR
CATALOG "H"

Versatile modern — two-headed swan neck lamp with three-way switch . . . 24" arms of polished chrome flexible tubing . . . and weighted base in crinkle lacquer finish. Hand-laced shade is made of washable fiberglass. Order shade and base in matching or contrasting colors . . . your choice of white, red or chartreuse fiberglass with black "doodle" (as shown); or solid color fiberglass in white, chartreuse, yellow, red or green.

LAMPLAND 579 Sixth Ave., N. Y. 16



**Defrost
The Modern Way**

Plug your refrigerator into the Para-Gen De-Frost-It, set the dial and it defrosts automatically every night. Won't thaw food or cubes, checks odors, prolongs refrigerator's life, saves electricity. Hang it up, plug it in, and it's installed. 5" x 3 1/2" x 2".

\$9.95 postpaid.

RICHARD HUBBARD
BOSTON POST ROAD
WESTON, MASSACHUSETTS



STERLING THRIFT CLUB

JOIN NOW Enjoy a beautiful sterling silver service. Choose from 54 patterns by Gorham, Towle, Wallace, Lunt, Kirk, International and Heirloom. Pay only \$2 per month per place setting! You pay only nationally-advertised cash price. Payments will be deposited in escrow until service is paid for and delivered.

FREE BONUS Each piece of Silver will be engraved and sent to you in a tarnish-proof chest — both without extra charge if you buy 4 place settings or more.

YOUR MONEY REFUNDED AT ANY TIME IF YOU WISH TO CANCEL

Grunewald and Adams • 60 E. Congress, Tucson, Arizona
Established 1906

Enroll me as a member of the G.A. Sterling Thrift Club for _____ place settings of _____ pattern.

I will pay \$2.00 per month for each setting, with no extra charges of any kind.

Prices include federal tax and are for one 6-piece place setting.

Name: _____

Address: _____

City: _____ State: _____

ORDER BY MAIL

New Low Prices

Superbly tailored

**duPont Nylon
Marquisette Curtains
In Ivory or Flesh Tint**

Exquisitely sheer, yet amazingly strong, these Nylon Curtains are a snap to wash . . . with practically no shrinkage . . . are resistant to sun, mildew and fire! Beautifully tailored, they are 12 inches wider per pair than ordinary curtains.

ORDER BY LENGTH

All 86" wide to the Pair	\$4.65 pr.
54" long	\$5.25 pr.
63" long	\$5.75 pr.
72" long	\$6.25 pr.
81" long	\$6.65 pr.
90" long	\$7.25 pr.
99" long	

Matching fabric available by the yard \$1.29.

Pastel colors—Blue, Pink, Yellow, Green, Pearl Gray are available in Tailored and Ruffled styles . . . prices on request.

Postage prepaid.
Send check or money order.
Swatch on request.

56 MAIN ST., TORRINGTON, CONNECTICUT

Francis First TEA BELL

An enchanting sterling silver tea bell to give your table that warm, rich touch. Designed to match Reed and Barton FRANCIS FIRST flatware and holloware service, it is 4 1/8" high. **\$10.00** ppd.

Price includes tax. Please, no C.O.D.'s. All Francis First flatware and holloware pieces available. Prices on request.

B. H. Stief

JEWELRY COMPANY

214 Sixth Avenue, N. Nashville, Tenn.

FAITHFUL HOUND DOGS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, these unusual andirons are available in two sizes.

14" high with 14" shank and weigh 18 lbs.	
Solid Golden Brass	\$39.50
Brass Plated	\$24.50
Cast Iron	\$18.75
20" high with adjustable burning irons 20" to 38"—weight 75 lbs.	
Solid Golden Brass	\$99.50
Cast Iron	\$78.75

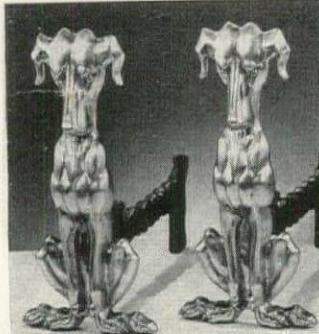
DOOR KNOCKER—Hound dog design just like andirons.

Solid brass 6" tall, put on with two wood screws.

Weight, 1 pound. Just pick up his feet and knock.

Catalog on request **\$4.95** All shipped prepaid

Tennessee Chromium Plating Co.
206 Louise Avenue



**11 GLORIOUS FULL COLOR
REPRODUCTIONS OF THE**

WORLD'S GREATEST PAINTINGS



Imagine! You receive the fabulous Blue Boy by Gainsborough (illustrated), Whistler's Mother, Camady Children, Madam Le Brun and six other great classics by Gainsborough, Lawrence, Raeburn and Millet! Fashionable, exquisite, 3" x 4" true-color miniatures suitable for framing. Or from them you can select large prints whose colors and character harmonize smartly with your rooms. And plus a luxurious portfolio of decorating hints come free, with any order of similar full color prints listed below . . . offered at the lowest prices anywhere.

40 LANDSCAPES . . . The Old Mill by Van Rysselberghe and other superb creations by Nichols, McKay, etc. . . . 35c

38 FLORALS . . . glorious still life creations of Redouté, Gould, Preys, etc. . . . 35c

30 MARINE AND HUNTING SCENES . . . by the Masters Enright, Slaughter, Wills, Whiteman, etc. . . . 35c

No C.O.D.'s Limited Offer, Order Now Satisfaction Guaranteed

STUART ART GALLERY, Dept. 61, 451 Stuart St., Boston, Mass.

FREE

Great Gift for a Great Guy!

POKER Game TABLE

The perfect man's gift! Regulation size 33 1/2" dia. playing surface. Overall width 45". 8 large pockets for chips, glasses, etc. Made of oak, walnut finish. Fine quality green felt on Masonite top. If he's a man, he wants this! Check or money order.



The ARNOLD CO., 94 Rogers St., Lowell, Mass.

\$19.95
delivered



SHOPPING AROUND

Old coaches of a French print series, decorate demitasse cups and saucers. Conversation pieces for after-dinner coffee, they're also a fine acquisition for a collector's display shelf. The vehicles are nicely colored on gold-rimmed white china. A set of three is \$3.95, ppd. James Stuart Gifts, 410 Delaware Ave., Wilmington 11, Delaware.



A silent butler has a many sided career when it's as attractive as this one. Aside from regular duties, it is useful on a dressing table as a jewelry or handkerchief box. All metal, with hand-painted floral design on white, lacquered, alcohol proof, \$5, ppd. Helzberg's, 1013A McGee St., Kansas City, Mo.



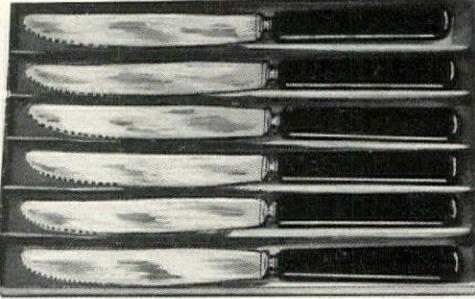
**deluxe STEAK KNIVES
a mighty thoughtful gift!**

Six fine stainless steel knives . . . ideal Christmas gift for your connoisseur friends! The serrated blades need no sharpening, the handles are hard black rubber. Complete . . . \$3.79

The same superb knives with beautiful, durable handles of burn-proof plastic in red or ivory color. Complete . . . \$4.79

Mail orders? Indeed! Postpaid.
Send check or money order.

STEPHEN V. BRUBANS
Box 240-G, Cliffside Park, N. J.



Amazing Simple Device Ends Garbage Mess and Odors!



New! PATENTED SCRAP-TRAP

Goodbye to your worst kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

GENUINE SCRAP-TRAP BAGS always available. Only 35c for months supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love new, easy, sanitary convenience! New low price. Mail only \$2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. Only 10 1/2 inches wide. 500,000 sold on sight! Tell us whether wood or metal surface. Mail order today!

ARBEE PRODUCTS CO., Box B-10, KANSAS CITY 17, KAS.

memory making . . .



*Song in the wind
and the story over . . .
shadow of a rose
on the wall . . .
time ticking in
heartbeats . . . sweet
time of security . . .
and the warm
wool blanket folding
this moment into
memory.*

*The mother and
child have different
names all over the
world . . . but the
blanket that holds
them, frames them
in dear unfading
color, incredible
softness and purest
wool warmth—
the long-lasting
blanket whose
bindings glow with
the lustre of
moonlight has only
one name . . .*

St. Marys

S T . M A R Y S B L A N K E T S

ST. MARYS, OHIO

OLD, Yet Ever New!



Cherry, the favorite wood of early American cabinet makers, is most popular with smart, young American home-makers today. This lovely new *Cherrywick Group* combines the warm, rich beauty of solid cherry, authentic traditional design, and the fine cabinet-making skill of Kling craftsmen. It's a joy to create the room you have dreamed of around this lovely furniture. Choose either a traditional or a modern theme. Your *Cherrywick* furniture will blend perfectly with either, or a combination of both. Ask for Kling's *Cherrywick* by name.

KLING
BEDROOM FURNITURE

Write for illustrated booklet "Your Bedroom and You." It offers many helpful suggestions on bedroom decoration and arrangement. Sent postpaid on receipt of 10¢ in coin. (No stamps, please.) Address Dept. HG10, Kling Factories, Mayville, N. Y.

Kling Means  *Cherry, Maple and Mahogany*

*So lovely,
So Exactly right*

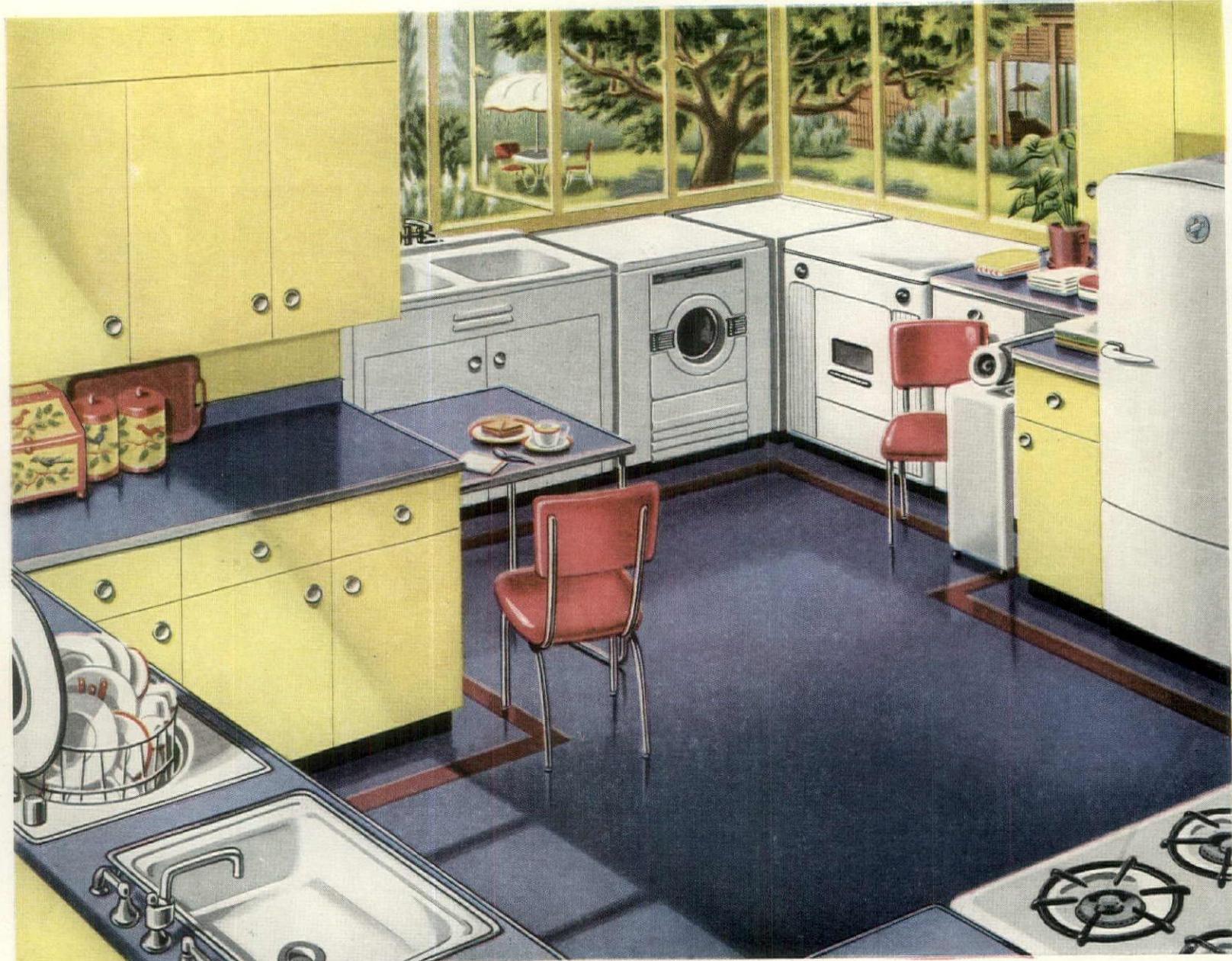


Rug designed by Earline Brice. Room setting by Patricia Locatelli. Upholstery fabrics by Moss Rose.

NEEDLETUFT RUGS have a great gift for fitting into a room, making it glow with warmth and distinction. The design shown here is an old quilt pattern, worked with rich colors in crewel-type craft embroidery. It's one of many Needletufts for every decorating style—cottons and wools, accent and room-size rugs, plaid, floral, textured and sculptured designs for every room in the house. In fact, Needletuft Rugs offer such a wide choice of colors and patterns that they have inspired the new art of "Floor Decoration." See them now at fine stores, see how right they are for your home! Needletuft Rug Division, Cabin Crafts, Inc., Dalton, Georgia.

One of a new group of
Craft Embroidered **Needletuft®**
RUGS

Write for the Needletuft Folio, "Inspiration for Decoration"



DRY-HANDS DISHWASHING! It's easy with a new automatic Gas water-heater! For Gas provides the HOT hot water a new do-everything dishwasher *must* have for sparkling *germ-free* results. Is so flexible and exact you can get any temperature you want for any use—instantly, accurately, automatically!

"NO WORK" CLOTHES WASHING! New automatic Gas water-heaters are *3 times faster* than any other all-automatic system. Give you 60 gallons of hot water needed for an automatic laundry to soak, scrub and rinse 27 pounds of clothes (average weekly wash) and still leave a full tank for every other use in the house!

Now! a million dollars' worth of convenience

— for a few cents a day!



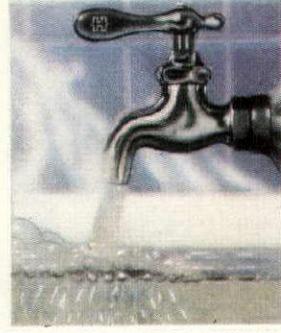
SHOWERS BY THE HOUR—any hour—day or night! And with a new automatic Gas water-heater there's no waiting, no lighting, no need to worry about the rest of the family!



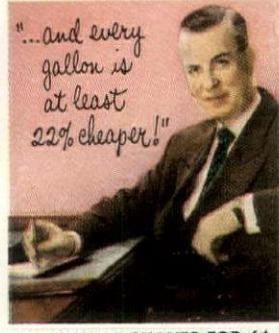
FINGERTIP TEMPERATURE CONTROL. Now you can get even hotter water when you need it! Just turn the snap-action thermostat and your Gas water-heater responds immediately!



SAFE — CLEAN — SUPER-INSULATED. Complete 3-way safety controls! New extra-heavy heat-saving insulation! New streamlined design for shining cleanliness, lasting beauty!



365-DAYS-A-YEAR SERVICE. A new Gas water-heater never leaves you high-and-dry due to slow fuel deliveries, slow reheating power or sudden storms!



A MONTH OF SHAVES FOR 6¢. Any way you look at it—a new Gas water-heater is cheaper to run, buy and install than any other 100% automatic heater!

LOOK FOR THIS "COURT OF FLAME" Gold Seal before you buy. It's the symbol-of-quality in automatic Gas water-heaters! But remember—size is important, too. Ask your Gas company, merchant plumber or appliance dealer to recommend the right size for all your needs both *today* and *tomorrow*!

A MERICAN G AS ASSOCIATION



for hot water magic **GAS** has got it!



For you who instinctively choose the best

Walls of Vitrolite

Jewel-like beauty to enjoy for a lifetime . . . it's yours with walls of *Vitrolite*.*

Vitrolite is glass paneling. Its sparkle is intrinsic . . . can never fade. It comes in twelve lustrous colors . . . perfectly correlated to blend or contrast. Gives free rein to your talent for interior decoration in bathrooms, powder rooms and kitchens.

With *Vitrolite* you have smoother walls . . . for it is applied in large ashlar with fewer joints. It will not craze, warp or swell . . . never needs refinishing. To keep it sparkling like new, simply wipe with a damp cloth. *Vitrolite* looks luxurious for keeps. For full details, write for our *Vitrolite* book. *®



Create distinctive color schemes with these correlated colors. Bathroom above combines dark gray, red and white *Vitrolite*.



VITROLITE COLORFUL GLASS PANELING

Made by Libbey-Owens-Ford Glass Company, 40109 Nicholas Building, Toledo 3, Ohio



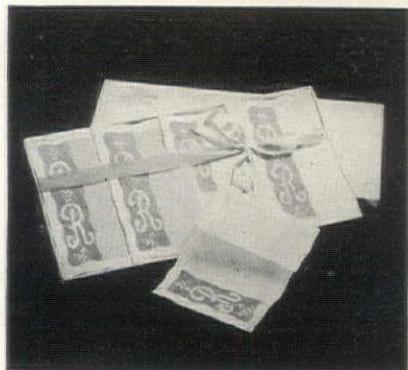
Circle All
IMPERIAL
CANDLEWICK

Candlewick, America's hand-crafted crystal for table harmony! Each small bead in the encircling edge design winks an appetizing invitation in the candlelight's gleam. Candlewick's sturdiness belies its fragile transparent beauty. So, *for refreshment service, country style or city formality, use Candlewick often.* At least one store near you carries this patent-protected pattern in open stock. Over two-hundred different items to select for table individuality. Each individual piece hand-crafted by skilled glass craftsmen at Imperial Glass Corporation, Bellaire, Ohio.

(Makers of Cape Cod, Twist, Etiquette, Cathay and exquisite hand-cut patterns.)



SHOPPING AROUND



Cocktail napkins that follow the fine tradition to the letter, rank high among the favorite presents for a bride or hostess. Made of fine quality linen and organdy with single script initial appliquéd, the set of eight is \$8.50 postpaid from Mosse, Inc., 659 Fifth Avenue, New York 22, New York.



Mealtimes menagerie. To entice lackadaisical appetites as well as entertain, get this darling set of child's china. Each of the four pieces has a different animal—dog, cat, lamb and teddy bear. Of English bone china, white with black and red line edge. \$10. Post. 35c. Black, Starr & Gorham, 594 Fifth Ave., N. Y. 19.



Remember to Give a Gift to Remember! They will beam with pride as they sip their morning coffee from these generously large "personal" cups... "personal" because their own signatures, or appropriate message from you, faithfully reproduced in glistening 22 karat gold, fired for permanence! 2 cups and saucers with matching ash tray in green, grey, blue or yellow for only \$10.00 the set or singly, cup and saucer \$3.95, ash tray \$3.95 postpaid.

VICTORIA FLEMMING
434 Lafayette St., New York 3, N. Y.

YOUR GUARANTEE

We've said it before, but it's worth saying again... when you buy through SHOPPING AROUND you can buy with confidence. All firms represented on these pages—except those selling personalized services—guarantee to refund your money if you are dissatisfied with the merchandise you order.

You take no chances, yet you can shop-the-nation from the comfort of your home! If you haven't already acquired this habit, why not learn to enjoy the luxury of

SHOPPING AROUND



guaranteed
\$3.95
postpaid

Now you can grill full flavored, tasty, crisp bacon to perfection. All excess grease automatically drained off. Easier to use than your old "bacon boiling" frying pan. Grills sausage patties... Canadian bacon... side pork... thin ham... slit frankfurters that's fit for a king. Rinses clean in a jiffy. You'll never use an ordinary frying pan again. Grillmaster cast aluminum deluxe bacon grill 3.95 postpaid.

HESCO Write for free catalogue.
Box 5309 Department 210 Chicago 7 Ill.



BY MAIL- **Beautifully Hand-Made**
EARLY AMERICAN REPRODUCTIONS

FOR AN OLD FASHIONED CHRISTMAS
Fill your home with the charm of Colonial America, painstakingly reproduced by New England craftsmen. Old Guilford Forge is known to lovers of Americana the world over for its outstanding hand workmanship at sensible prices.

WROUGHT HARDWARE

- H & HL Hinges
- Cupboard Latches
- Early Thumb Latches
- Butterfly and Strap Hinges
- Door Bolts and Pulls
- Wrought Iron Knockers
- Shutter Dogs, Catches, Etc.

COLONIAL LIGHTING FIXTURES

- Early Bracket Lights
- Post Lamps • Tavern Lanterns
- Whole Oil Hanging Lamps
- Sconces and Chandeliers
- Ceiling Lights • Wall Fixtures

BRASSES FOR ANTIQUES

- Hepplewhite and Chippendale Pulls and Escutcheons
- Drop Handle Cupboard Turns
- Knobs • Key Escutcheons
- Brass H & HL Hinges and Cupboard Catches, Brass Finials, Picture Hooks, Curtain Tiebacks

Gifts with an Early American Flavor

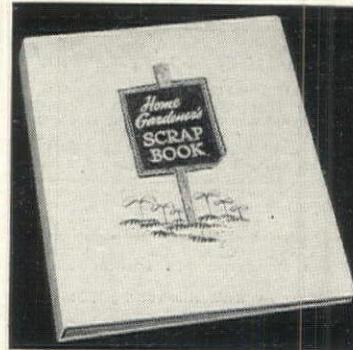
- Weather Vanes • Sun Dials
- Table Lamps • Candle Holders
- Snuffers • Hurricane Lamps
- Tall Sconces

A treasure trove of reproductions... all immediately available by mail

SEND 10¢ FOR COMPLETE ILLUSTRATED CATALOG

Old Guilford Forge
"Foremost in Early American Reproductions"

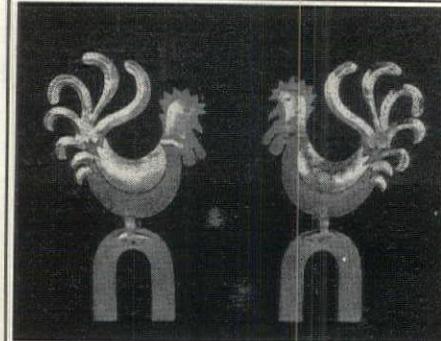
95 BROAD STREET • GUILFORD, CONN.



GIFT FOR GARDENERS

It's NEW! It's a BEAUTY! Every gardener wants this new **GARDENER'S SCRAPBOOK** Kit. Keeps garden ideas, planting facts, garden records at your fingertips. The **GARDENER'S SCRAPBOOK** Kit can be arranged to suit each gardener's needs. Beautifully decorated 3 ring loose leaf binder, hard covers, 144 special gummed page headings, 70 roomy pages for pasting clippings, notes, sketches, 15 large envelopes for folders, booklets, complete with index tabs. *Grand Gift Idea.* \$2.50 ppd. or C.O.D. plus postage. Two for \$4.95.

Home Service Publications
Dept. G10, Glenview, Ill.



ROOSTER ANDIRONS

brass feathers
on green or gray
steel body. Ht. 13 1/2"
Price per pair
\$38 prepaid

Edwin Jackson
fireplace specialists since 1879
159 E. 54 St., N. Y. 22, N. Y.



Sensational New Way To Decorate
Any Fabric In 5 Minutes With
DEK-A-TEX PAINT KIT

Just open these jars of beautiful pastel colors and in an instant you're ready to hand-paint blouses, ties, bedspreads, throws, baby things—in fact, anything made of cloth! What makes **DEK-A-TEX** so amazingly new and easy to use is the pastel colors are already mixed, your stencil designs are already cut—you don't have to be an artist because you can't go wrong! Just follow the simple picture directions and you'll paint gorgeous printed designs on any fabric in 5 minutes. Make really wonderful gifts that look professional and expensive yet cost only a few cents. Washable! Fade-proof! EACH KIT CONTAINS: 4 big jars of ready-mixed colors, 3 ready-cut, multi-color stencils, 1 stencil brush, 3 sets of picture directions.

FREE WITH EACH ORDER: To start you off, 1 white cloth large enough for a hand-size 38" x 36" bridge cloth and 4 napkins! **COMPLETE KIT ONLY.** \$2.25

NOW YOU CAN BRAID RUGS 3 TIMES FASTER!

You'll braid a lovely 3' x 5' rug in a day with these 3 **Braid-Aids**! Eliminates sewing, pressing, drudgery. Just cut materials into strips—then braid! **ADJUSTABLE TO ANY WIDTH FABRIC** AND contains special needle for joining strips, a skein of lacing thread, **PLUS** big instruction handbook with many fascinating projects and ideas! **COMPLETE BRAID-AID KIT.** \$1.75

ORDER BY MAIL—POSTPAID. MONEY BACK GUARANTEE. C.O.D.'s accepted.

999 Broadway, Dept. HG-10
New York 3, N. Y.

**The Complete Book of
DOLL MAKING AND COLLECTING**
By Catherine Christopher

Step-by-step instructions, diagrams and photos show you how to create lovable, fascinating dolls from fabrics, yarn, clay, wood, paper-mache, rags and scrap materials—even novelty dolls from pipe cleaners, cornhusks, rubber balls, chamois, spools, etc.! Shows how to make dolls with pliable skeletons, how to model heads and create resemblances to members of the family, historic or storybook characters. Marionette and puppet-making are clearly explained, as is the making of foreign dolls and costumes. **Actual patterns you can trace and costumes are included!** 288 pages—6 1/4" x 9 1/2"—Published August, 1949.

No other doll book like it! Contains nearly 400 stunning illustrations! Only.....\$2.98

HOOKED RUGS for FUN AND PROFIT!

Now make stunning hooked rugs in the usual time! This big, new book "HOOKED RUGS FOR FUN & PROFIT" shows you how! Gives you amazing new methods to save time and work **PLUS** more than 100 authentic and charming hooked rugs, patterns and designs that will make your fingers leap to get started! Includes **Early American, Floral, Nursery, Novelty** rugs plus **DOZENS** of novel effects such as stitched, knotted pile and "handkerchief" rugs that will have your friends begging for your secrets! Step-by-step directions for beginner or expert—for putting designs on burlap, how to make natural themes "come to life"—**CONTAINS EVERYTHING!** Just published and only.....\$1

A Tonic for Marred Furniture



A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and
 covers minor scratches

Plus postage. Sorry, no C.O.D.

REVIVA

by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mar on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light. Half Pint \$1.00 • Pint \$1.50 • Quart \$2.50

Use "Patina" Jackson of London
 English Type Wax (Paste)

A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.25 jar; \$1.75 double size.



JACKSON OF LONDON PRODUCTS

Mrs. Mark Jackson's Studio G
 68 West 58th St. New York City 19



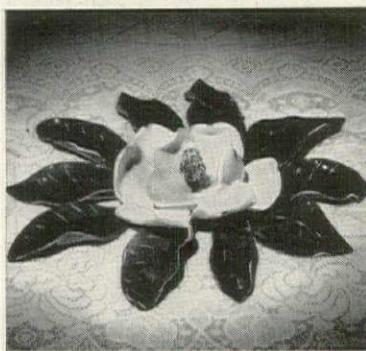
PHOTO COURTESY OF BETTER HOMES & GARDENS

Don't Hunt for Stamps!

KEEP STAMPS HANDY in this attractive, colonial-style paperweight of highly polished brass. Lacquered to retain brightness. Has soft green felt pad to protect your desk. **ALWAYS HAS A STAMP WHEN YOU WANT ONE!** Clever, saucer-shaped top, which lifts off, holds clips, pins. It's a neat and strikingly handsome addition to the desk of any man or woman. **A PERFECT GIFT!** Holds a regular roll of U. S. Post Office stamps always available in many denominations. Send check or money order now. \$3.50 ppd. Orders shipped the day received. Satisfaction guaranteed. (In beautiful silver plate, \$7.50 tax and ppd.)

Send NOW for our NEW Illustrated gift booklet—FREE.

Northmore's
 Highland Park 6, Ill.



MAGNOLIA CENTER PIECE

A Gorgeous Decoration For Your Table

Porcelain like in appearance, entirely hand made in natural colors of the finest ceramics. The overall size is 16". Makes a charming gift. Sent prepaid on receipt of money order or check.

Special price . . . \$10.95

Treasure House Ceramics
 2413 Central Ave., Charlotte 5, N. C.

LETTER PERFECT PRESENT

KEY CHAIN WITH NAME IN FULL

A truly distinctive gift . . . certain to please him. This handsome key chain is custom made with name in individually cut-out letters (not exceeding 14 characters).

Gold plated finish . . . \$3.00

Solid sterling silver . . . \$7.00

1/20 12 KT Gold Filled (a sheet of Karat Gold fused to a strong supporting base, wears for years and years). \$9.50

As a companion piece give this fine 1/20 12 KT Gold Filled Initiated Tie Clip (not exceeding 3 initials). \$4.80

All prices include tax and postage. Satisfaction guaranteed. Prompt delivery. Send check or money order. Sorry, no C.O.D.'s.

HAROLD-NORMAN CO.

55 West 42nd Street,
 New York 17, N. Y.



NO MORE BROKEN OR MISPLACED GLASSES

Here's something that is
New! Attractive! Useful!

You can't appreciate its use, convenience and value until you have used one.

Attach to Tile, Mirror or Wall

When washing, shaving or retiring
 insert eye-glasses.

\$1.00
 postpaid

SPEC-HOLDER CO. 812-8th St.
 Altoona, Pa.



SHOPPING



Rock-a-bye baby. A worthy descendant of an old New England piece, this cradle, destined to become a family heirloom, is made of solid cherry, richly finished. It takes a standard crib mattress, measures 40" x 41" x 24". Inside 18" x 36". \$59.95 prepaid from Carl Forslund, 122 East Fulton, Grand Rapids 2, Michigan.



The Complete Book of Sewing for beginners and experts is packed with instructions and detailed diagrams on how to make, alter, repair all kinds of clothing as well as make slip covers, draperies, etc. With catalog of over 60 swatches of material that can be ordered by mail, \$2.50. Post. 15c. Priscilla Textile Co., 570 7th Ave., New York 18, New York.



An old favorite. A tea kettle in *Vista*, one of the most famous underglaze prints to come out of England, was designed by Miles Mason, originator of ironstone china. Use it for hot water or cut flowers. In blush rose, brown or blue with matching 6" tile, \$14.50, ppd. Paine's, 81 Arlington Street, Boston 16, Massachusetts.



ah, beautiful BLANKET COVER!

Nicest of luxuries to own . . . to give on Christmas morning! Washable rayon crepe richly bound with rayon satin, tea-rose, eggshell or blue. Single (72x90), \$9.95; Double (90x90), \$10.95; Giant Single (72x108), \$11.95; Giant Double (90x108), \$12.95. Monogram \$3. extra. Pillow cover \$3.95, mono, \$1 extra. 6-piece set of mono. bureau scarfs to match if desired, \$7.95.

Add 25c for postage. Sorry, no c.o.d.'s. Allow 2 weeks for monogramming.

The Lucky Chest
 P. O. Box 184, Grand Central, New York 17, N. Y.



3.25

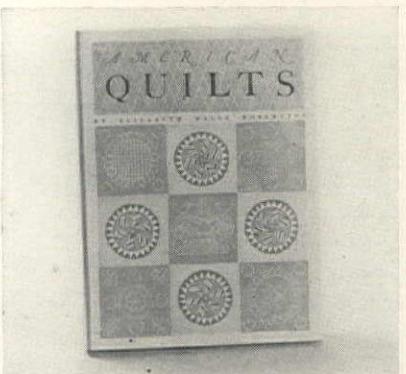
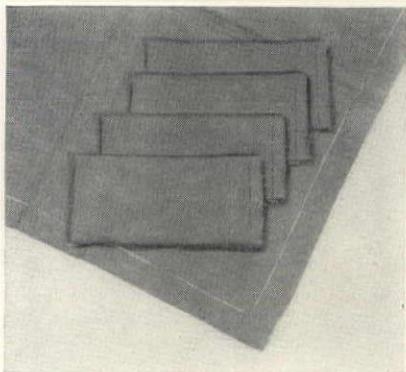
Genuine Redwood Lazy Susan, hand finished to bring out beauty of redwood, with ball bearings for easy turning. Felt base.

11 1/2" size \$3.25
 15" " 4.50
 18" " 7.95
 22" " 11.95

Postpaid and insured. Specify dark or light finish. Write for free folder.

Dee's Redwood Products
 2199 Folsom Street
 San Francisco 10, Calif.

AROUND



Woven in one piece, no matter what size, is a tablecloth of finest Irish linen in brown, moss-green, turquoise, dubonnet, pink, gold, chartreuse or tangerine. 52" x 52", with 4 napkins, \$14. 52" x 70", 6 napkins, \$19.50. 68" x 86", 8 napkins, \$29.50. 68" x 102", 12 napkins, \$38 ppd. Franklin-Bayer, 630 N. Michigan Ave., Chicago.

Serve melted butter for seafoods or waffles in this attractive three-piece butter-warming set imported from Sweden. Stainless steel and beechwood are combined to make preparation and serving quick and neat. Lipped pan, 3½" diam. with lid and drip tray, \$3.95 ppd. from Northmore's, Box 756, Highland Park, Illinois.

Americana. In *American Quilts* Elizabeth Wells Robertson tells a story fascinating to the amateur needlewoman and the lover of bygone times. She traces the origins of designs, the methods, materials and the home life in which quilting played an important part. Profusely illustrated. \$6.50 ppd. Studio Publications, 381 Fourth Ave., New York 16.



BASES FOR VASES

Dull Black

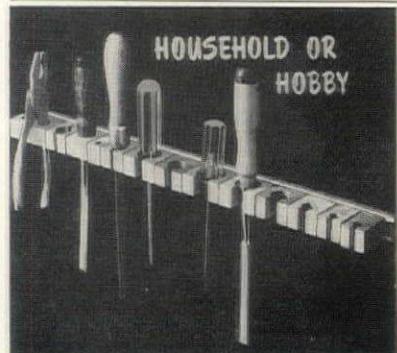
Protect Your Tables

Enhance Your Flower Arrangements

\$3.85 the set of three postpaid

Hard wood 4" x 6", 5" x 8", 6" x 10" approx.

Georgia Curtis, Fairfield, Connecticut



TOOLRAK

Your tools at your finger tips. An ideal arrangement for homemakers and hobbyists. Toolrak prevents dulling and marring, and keeps tools handy for use. Extruded aluminum backstrip holds hardwood blocks, which can be rearranged at will. 8" size for 7 tools, \$1.35; 12" for 10 tools, \$2; 18" for 14 tools, \$2.65, postpaid.

Satisfaction guaranteed on every purchase from Walter Drake

Shipped the day your order arrives. COD if desired; fees added. Colorado residents add 2% sales tax.

Walter Drake
Colorado Springs 9, Colorado



HOSTESS TEA CART

Chippendale Styling in Solid Honduras Mahogany With Genuine Leather Top

IDEAL as a server in the dining room—as a dinette table for small apartments—for tea and cocktail parties. Made with careful cabinetmaker's skill and hand rubbed to a beautiful finish. You can have plain solid mahogany top or solid mahogany with handrooled, gold embossed, top grain leather top. Full length drawer, removable serving tray, mounted on 3" ball bearing casters.

Size open: 42" wide, 28" long, 30" high.

Closed: 18" wide, 28" long.



The
Craft House
BOX 888 JOHNSON CITY, TENN.

Solid mahogany \$55.00
Top grain leather top \$65.00
No C.O.D.'s.
F.O.B. Johnson City, Tennessee



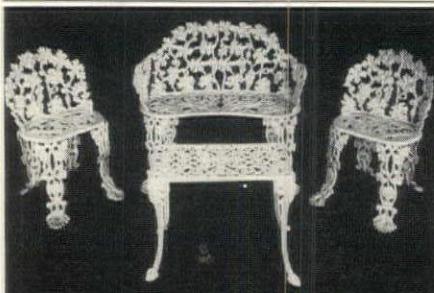
THE STUDIO PUBLICATIONS, INC.

Susan Bates Presents
**101 WAYS TO IMPROVE YOUR
KNITTING**

By Barbara Abbey. A clear, concise, well-illustrated knitting guide, inexpensive, more complete and attractive than any other manual. Based on the extensive notes made while instructor at Allee Maynard (famous New York yarn house), the author, long time expert, answers and illustrates all the problems asked by both professional and amateur knitters. Paper bound \$1.25. Cloth bound \$1.65.

Catalog of decoration, craft and fine art books available.

• 381 FOURTH AVENUE • NEW YORK CITY 16



Also other cast iron items

**SPECIAL PRICES on
this Cast Iron Furniture**

(Limited time Only)	
Regular Price	Our Special Price
1 Settee	\$25.00
2 Chairs	\$15 ea.
	Saving 23.00
1 Table	12.50
	\$8.00 extra
Total	\$67.50

Round Table may be substituted. Painted in permanent White. Sturdy, graceful, in grape and other designs. Also in cast aluminum at same prices. Send check or money order. Crated free. Pay freight or express when you get furniture. Immediate delivery.

2502 27th Ave., N., Birmingham, Ala.

Avondale Foundry Co.

For Sartorial Security



ACROBATS on

brocade ribbon.

Background
color black, design
in white with red.

English nickel fittings.

Black or red silk ends.

Suspenders . . . \$8.50

Garters, to match \$2.50

Calvin Curtis
CRAVATEUR

60 EAST 55TH ST., NEW YORK

'CRAVATEUR' REG. U. S. PAT. OFF.



Mary and her Little Lamb
MUSICAL DOUBLE DOLL*

Doll is pretty in aqua. Turn her over, find the ever-present lamb. Swiss music box inside plays "Mary Had a Little Lamb." 13" high. \$9.25 postpaid. Sorry, no CODs.

*Also available: Goldy Locks & Bear, Red Riding Hood & Wolf

Send for Christmas Catalog

3 E. 43rd St., New York 17
G SCHIRMER



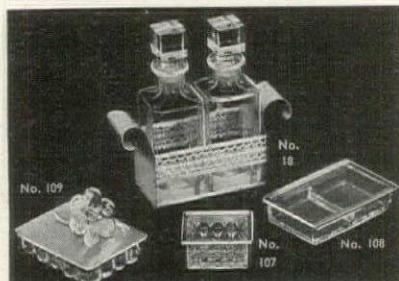
Setting Pretty!

The skilled hand of Carole Stupell creates a table setting to dramatize the rare beauty of Wedgwood's embossed celadon grapevine on cream background.

Six piece place setting*: dinner, cream soup and saucer, bread and butter, cup and saucer. \$19.75
 Royal Danish sterling. 6 piece setting Fed. tax incl. \$30.55
 Imported stemware, sea green. Goblet, wine, sherbet each. per dozen \$40.00

*Available in open stock. Express collect. Sorry, no C. O. D.s

carole stupell ltd.
 507 Madison Avenue, New York



Here's Beauty!

No. 107 Georgian designed single compartment cigarette box, brass hinged $2\frac{1}{2}$ x $3\frac{1}{2}$ x $1\frac{1}{2}$. \$4.00

No. 108 Clear crystal double compartment cigarette box, brass hinged 4 x $6\frac{1}{2}$ x $1\frac{1}{4}$. \$7.50

No. 109 Ribbed crystal double compartment cigarette box with tulip handle attached to a brass cover $4\frac{1}{2}$ x 6 x $1\frac{1}{2}$. \$8.50

No. 18 Square crystal quart size decanter bottles set into a solid brass handmade scroll holder. \$37.50

no C.O.D.s please. Shipping charges collect.
 Send for our illustrated folder.

Designed Interiors

655 E. FORDHAM RD., BRONX 58, NEW YORK

It's New!! It's Amazing!

Window Treat*

Fabri-CORNICE*

Each Fabri-CORNICE* S-T-R-E-T-C-H-E-S to fit SINGLE OR DOUBLE WINDOWS! New Sensational ELASTIC ACTION CORNICE. Made entirely of Decorative Fabrics. Hung in a Jiffy with our New Exclusive Brackets. A Truly highly decorative treatment at Popular Prices.

Vinyl Plastic (Looks like Chintz)..... \$2.99
 Everglaze Chintz..... \$3.99

(Your Choice of above styles in Solid Colors of Red, Green, Blue, Gold, Wine, Rosedust, Grey.)

Celanese* Rayon Multicord..... \$3.99

Crimson, Jade Green, Almond Green, Copen Blue, Yellow Reed, Wildcherry (Wine), Rosedust, Stone Grey, Chartruese.

Enclose Check or Money Order. We Pay Postage . . . C.O.D.s you pay Postage.

BROADWAY MILLS Dept. H.O.G. 1
 220 5th Ave. New York 1, New York

MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED.



SHOPPING



Cold storage. An aluminum, insulated bucket, $9\frac{1}{2}$ " tall, with classic lines and scrolled handles holds two full trays of ice cubes. Here is a seasonable gift (any season!). Give yourself one, too, for \$9.95 plus 50c postage anywhere in the U.S.A. Crystaller, 485 Lexington Ave., New York 17, New York.



Tote shakers, a compact way of carrying and serving salt and pepper at wiener roasts or barbecues, are individual sets for guests. Tuck them in picnic lunch baskets—they're clear plastic, banded with color and easy to fill. A set of five pair is \$1 ppd. from The Bar Mart, 62 West 45th St., New York 19.



GOURIELLI
 close shave for the well-groomed man
ACTIVE OZONE SHAVE-STICK

All-time favorite of the man with a tough beard, tender skin! Super-efficient, but gentle. Contains healing, soothing active ozone. 1.50. Mail and phone orders. PLaza 3-1200

GOURIELLI SALON, Dept. G, 16 E. 55th St., New York 22

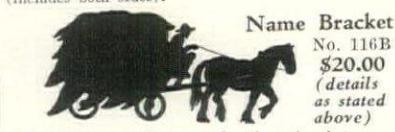


To anyone who loves a house
 these unusual gifts
 say "Merry Christmas!"



Name
 Bracket
 No. 114B
 \$17.50

Lovely old design reproduced in rustproofed black iron by the craftsmen of this early 19th Century smithy. Trotter is 22 " long, a heavy silhouette mounted on strong strap bracket, complete with links and panel, only \$17.50 ppd., cash with order. White painted letters extra, 25c each (includes both sides).



Name Bracket
 No. 116B
 \$20.00
 (details as stated above)

Matching weathervanes for these brackets:
 No. 114..... \$17.50; No. 116..... \$20.00
 FOR IMMEDIATE SHIPMENT order direct from this ad. Satisfaction guaranteed. Nice gift card enclosed if you wish.

FOR WIDER SELECTION (\$7.95 up) for Christmas giving, write for interesting free 32-page catalog: vanes, brackets, post lamps, authentic Early American reproductions, door and cupboard hardware, etc.

WILLIAMSBURG BLACKSMITHS
 8 Post Lane, Williamsburg, Mass.



★ MODERN WAY TO DO THE DISHES

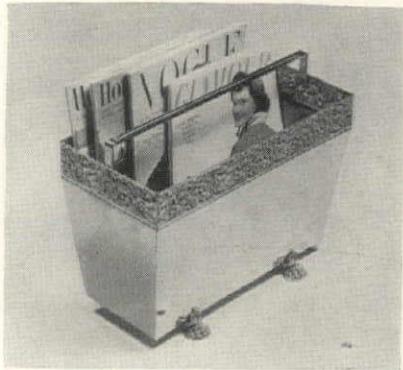
HANDI-MITE DISHWASHER

Now brush dishes sparkling clean . . . in a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. Saves hands, too! Has 2 brushes: Nylon for dishes, brass wire for pots and pans. You'll love it!

Postpaid
 Only \$9.75
 Lifetime Service Guarantee

WARD PHILLIPS CO.
 Box 3451-G, Merchandise Mart, Chicago 54, Ill.

AROUND



Library editions of magazines and papers are handsomely filed in this holder. Of solid brass, with copper trim, it's nicely designed from the embossed band at the top to the lion claw feet at the bottom. 15½" x 10½" high, it's \$18.75, ppd., add 50c W. of Miss. Jennifer House, New Marlboro Stage, Great Barrington, Mass.



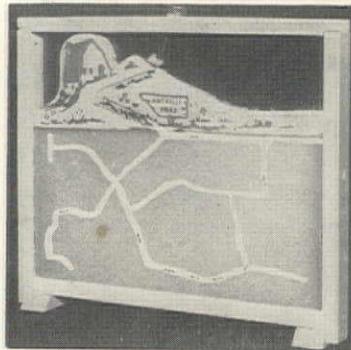
The handy man hasn't a fix-it trick up his sleeve that this book on home repairs and improvements doesn't explain for the amateur electrician, plumber, carpenter or gardener. Instructions are simple with explicit, easy-to-follow diagrams. A Popular Mechanics collection, \$2.98 ppd. Kenwood Books, 20 Beekman St., N. Y. 7.

ANTS TO YOU

(If for Christmas Gift, order now!) Here's an educational gift that will give you an adventure beyond your imagination. Live ants before your very eyes in this glassed-in, escape-proof village. Discover the colony has workers, guards, engineers, soldiers, etc. Watch as they dig their tunnels and perform unbelievable feats. No one is too old to enjoy America's new hobby. Can be placed in any room. Also ideal for classroom and a pastime for the ill. Makes an hour pass like a minute. Size 9½" x 11". Ants, food, and instructions for care furnished. Shipped anywhere in U.S.A. Delivery condition guaranteed. \$5.00 EXPRESS PREPAID. (No C.O.D.'s, please)

THE ANT KING

VILLAGE CRAFT SHOPS, Dept. H-10
6637 North Figueroa St., Los Angeles 42, Calif.



Fill or drain
your washer—fish tank—tub
automatically

With this siphon hose device attached to your faucet you can fill or drain heavy receptacles without lifting by merely turning the valve to right or left. Use it as a drain pump for cellars or small pools. Adaptable to threaded or smooth faucets . . . single or swing spouts. With 5' length of hose.

\$3.95

For longer hose
add 75c for each
five feet.

Postpaid

METALACE CORPORATION

Dept. 203 2101 Grand Concourse

New York 53, N.Y.



**Revolving
Shelf
Tray**
By Mail
\$2.25
postpaid

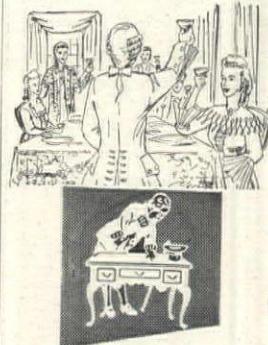
No more things will be hidden at the back of your shelf. With a touch of your finger, they will spin into full view. The Revolving Shelf Tray has two white enameled trays with a curb all around to keep contents safely. They are adjustable as to height. Steel center shaft has pointed ends that serve as pivots. Will fit between any two shelves having 9¾" to 11¾" of space between them. Trays are 10" in diameter. Easily installed. No tools necessary. No. HK 3290. Complete \$2.25.

Write for Big Catalog . . . Free

Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

The Unique

100 BOND ST., OSHKOSH, WIS.



The Jefferson Drop Leaf Table
A Monticello Reproduction
\$127.50
F.O.B. Richmond, Va.



Direct Descendant . . .



of the historic Jefferson original . . . hand-made by Biggs Master Craftsmen, exclusively commissioned to re-create the furniture of Monticello. For illustrated booklet of this and 250 other Direct Descendants of Colonial masterpieces, send 25c to Biggs Ancestral Furniture, Box HG, Richmond, Va.

BIGGS

Antique Co., Inc.

Master Craftsmen Since 1890

WASHINGTON

RICHMOND

BALTIMORE

ATLANTA

In PHILADELPHIA • Strawbridge & Clothier

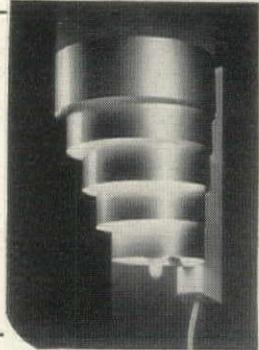
GRACIOUS MODERN PIN-UP

The lamp for any setting—and versatile too . . . may be used as illustrated for indirect lighting or in reverse position for ideal reading. All metal design may be had in cream with silver, blue, green, or gray shade. Specify color desired.

Send check or money order
No C.O.D.'s please.

\$2.95 plus 35c
handling

Christina Nute
50A BEACON ST.
BOSTON, MASS.



Cook Without GREASE!



NO MORE FOOD STICKING! NO MORE PAN SCOURING!

This new, tasteless, odorless, invisible coating is the most revolutionary cooking development in many years! No more pan greasing . . . no more food sticking . . . no more scouring, scrubbing and scraping! Whether it's eggs, oatmeal, waffles, muffins or any other foods, pots and pans of every type, from cast iron to stainless steel, wash out like a glass! Pantastic is certified harmless by the U. S. Testing Co.

- Clean a roast pan with a wipe and a rinse . . . no scouring!
- Make waffles without greasing grids!
- Remove ice cubes from tray without dousing under faucet!
- Keep silver pieces from tarnishing!

Long-lasting treatment is easy to apply—just like a polish. So inexpensive, too . . . one package treats ALL the pots and pans of an average family. Send for your Pantastic Kit Today.

\$2

Please send me postpaid

PANTASTIC Kits at 2.00 ea.

Send FREE Catalog.





Sheer Luxury

Imported, hand-embroidered organdie luncheon-set destined to become an heirloom . . . every painstaking stitch done in Madeira by needle-women with a long tradition of exquisite hand-work.

8-pc. luncheon set.....**23.75** Runner**6.75**
16-pc. luncheon set.....**45.00** 45" tea-cloth with 4 napkins.....**29.50**

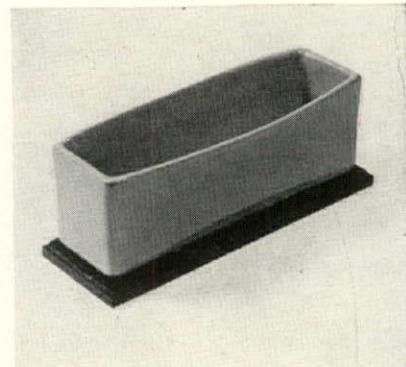
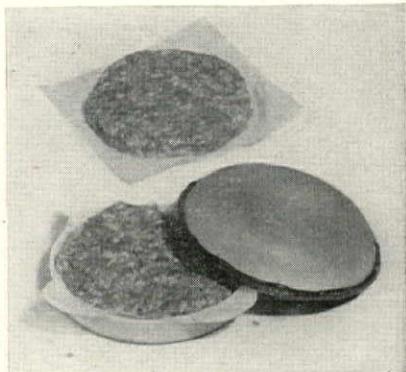
Mimosa • Mist Grey • Green Ice • Pink Rose • Sheer White

745 Fifth Avenue, New York 22, and in the Ambassador Hotel West, Chicago



SHOPPING

Bun size hamburgers are uniformly shaped in this plastic mold. Appetizing to behold, the Bun-Burger is a toasty-brown dish with a "crusty" edge around the lid. 4 1/2" across. An asset to barbecue or kitchen—it is just \$1.25 postpaid from Green Jade Tree, 10 Sanford St., Fairfield, Conn.



Ancient Chinese shapes, colors and modeling reassert their ageless appeal in this modern holder for plants or cut flowers. In off-white, sea green or Ming yellow, it blends with any color scheme or period. 12" x 2 1/2" x 3". \$2.50, ppd. With black lacquered stand it is \$3.75. Baker's, 1532 Sansom Street, Philadelphia 2, Pa.

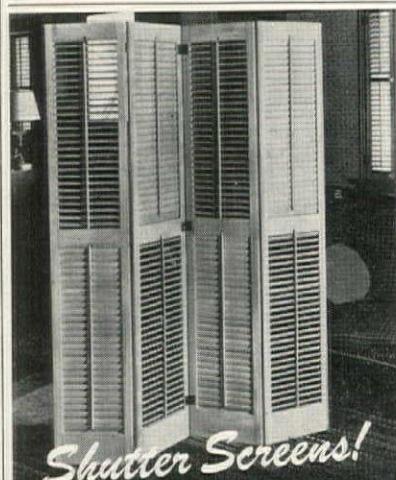
Indian Hand Beaded Moccasins



Genuine Leather. Real White Fur, soft as down, used as trimming. Beautiful multi-color beads are hand worked in place by real Indians.

Sizes and colors:
Infants 1 to 6, Pink, White and Blue.....\$2.95
Childrens and Misses 6 to 2, White only.....\$3.95
Ladies 3 to 9, Red, White and Blue.....\$4.95
Everything sent postpaid and fully guaranteed to please or money back.

Virginia Souvenir Shop
937 Boardwalk Atlantic City, N. J.

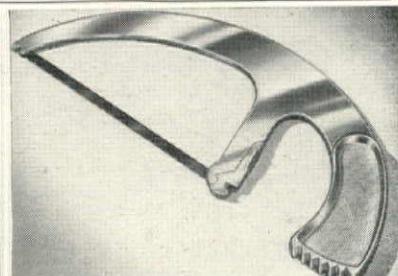


Shutter Screens!

Versatile as you make them. Wonderful gifts, too (especially for Christmas). Four-panel size (4' x 5 1/2'), white, antique pine or walnut finish, \$52.00. Additional panels available.

Send check or money order. No C.O.D.'s
Crating and shipping charges collect.

Paul Henley
M-O-V-A-B-L-E - S-H-U-T-T-E-R-S
1663 EUCLID STREET S.M.S-1935
SANTA MONICA, CALIF. S.M. 4-8839



New! CHEFSAW MEAT SAVER

You will find a hundred uses for this handy, all-purpose, aluminum kitchen saw. You can buy meat at quantity prices and cut it in your kitchen to serving portions desired. The hardened steel saw blade severs meat bones and joints smoothly and quickly. Handle is grooved for tenderizing tough cuts. Ideal for preparing frozen foods. Equally useful to sportsmen for dressing game and fish "on the spot." Will also cut steel and brass. Regular price \$1.50—Special Introductory Offer, \$1.00 postpaid. Limit two to a customer. Extra blades, 3 for 40¢. Sorry, no C.O.D.'s—Money back guarantee.

ART METAL APPLIANCE CO.

6758 Hollywood Blvd., Hollywood 28, Calif. Dept. 204

THIS IS YOUR
INVITATION TO JOIN

SPENCER'S
Sterling
CLUB

Shown are 8 of the 130 Sterling Silver patterns, by world famous silversmiths such as Gorham, Towle, International, Lunt, Heirloom, Whiting, Watson, Smith. Write the pattern you prefer on coupon below and in a short time you will receive your chosen precious sterling. Pay \$2.00 a month for one place setting, \$4.00 a month for two place settings, etc. You pay no more than the nationally advertised price. No interest, no carrying charges. Free anti-tarnish roll included with each place setting. You pay nothing until you receive your silver. Enjoy and use your silver, pay gradually out of budget.

Spencer's
SILVER SUITE
39 S. MAIN ST. DAYTON, OHIO

MAIL THIS MEMBERSHIP COUPON NOW

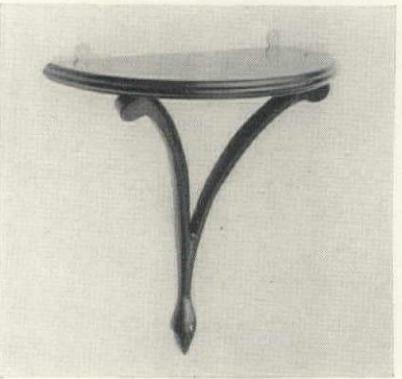
Enroll me as a member of Spencer's Sterling Club. Send me postpaid.

place settings of _____ pattern, I will pay \$2.00 per month for each setting, with no extra charges of any kind.

Prices include federal tax and are for one 6-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

NAME _____
STREET _____
CITY _____ STATE _____

AROUND



Seasoned tropical hardwoods grow in luster the more they are handled. This pepper mill, of goncalo alves or rosewood, has a Sheffield steel mechanism, guaranteed for a year. 4" high. The matching salt cellar has a tiny, acorn-shaped spoon. Gift-boxed, the set is \$5.50 plus 25c postage. Salisbury Artisans, Salisbury, Connecticut.

Classic wall shelf with simple lines will blend well with most settings. Use a pair on either side of a cabinet or mantel for knickknacks or figurines, or by your dressing table for perfume bottles. In black, mahogany, pickle pine, antique ivory or gold. 9" high (top is 4½" x 9"). \$6.95 ea. \$13.50, pr., ppd. Maymac Co., 660 Locust St., Mt. Vernon, N. Y.



2 LBS. GIANT PLUM PRUNES

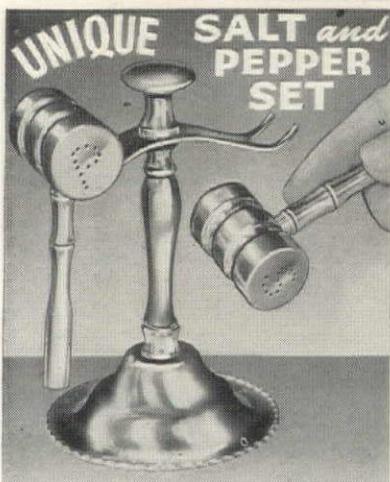
Only \$1.95 postpaid

A new variety—tender and meaty. The largest prunes you ever saw. Delicious to eat "as is" and a mouth-watering treat when cooked. Cover of gift package is a colorful, detailed map of Southern California. (Or order 5 lbs. of these special prunes packed in a wooden box for \$3.95.)

DEGLET-NOOR DATES

Tender—juicy—extra large. One of the finest varieties grown in the Coachella Valley. Attractively gift-packaged—date fork included. 3 lbs. for \$2.95 ppd. If you don't agree that you have never tasted fruit as good as ours we'll gladly refund your money—and we'll still be friends.

Send check or money order—no C.O.D.'s, please.
SIERRA MADRE ORCHARDS
R. R. 1
Sierra Madre, California



Smart hostesses will be proud to possess this new, unusual salt and pepper set. Unique mallet shakers rest gracefully on beautifully designed stand nearly 5 inches high. Rich-looking silver color finish. Gives that added touch of distinction to your table setting. Only \$3.95 postpaid. Send check or money order. Money-back guarantee.

JARVIS-REED

Dept. R-1

2451 S. Michigan Ave., Chicago 16, Ill.



THE FASHION COVER

The Blanket Cover you dream about . . . of superb multi-filament crepe . . . richly bound with satin bands to match—or—contrast in color. Hand appliqued monogram. Washable. Blue . . . maize . . . pink . . . tea rose . . . white—or—eggshell. 3 weeks delivery.

72 x 90.....\$17.95 90 x 90.....\$20.95
72 x 108.....\$21.50 90 x 108.....\$24.50
108 x 108.....\$28.50

SPECIFY CENTER INITIAL

GEORGE-ANNE

26 JOURNAL SQUARE

JERSEY CITY 6, NEW JERSEY



CANDY BOX

Wedgwood, famous for its Quality and Beauty, interprets our Covered Candy Box in White with Blue Grape design. Approximate size: 5½" x 2½" in depth.

\$12.

Add 50¢ for shipping charges in America

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48TH STREET, NEW YORK 19, N. Y.
EAST ORANGE

WHITE PLAINS

MANHASSET

Ready Now!

87th ISSUE OF

SCHWARZ'

WORLD-FAMOUS

CHRISTMAS TOY CATALOG



Almost as exciting as Christmas itself—the annual arrival of the Schwarz catalog! An eighty-page wonderland of toys, games, books, unusual gifts . . . well made and competitively priced. Shop at home the easy way—where youngsters make it even easier by checking "hints" of what they have their hearts set on. Enjoy the Christmas season more by sending now for your catalog of America's most famous toy store.

FAO SCHWARZ

NEW YORK • WASHINGTON, D. C. • BOSTON • ARDMORE, PA.

CLIP AND MAIL THIS COUPON

F. A. O. SCHWARZ • 745 FIFTH AVENUE, NEW YORK 22, N. Y.

Gentlemen: Please send our copy of your new 1949 Toy Catalog.

NAME.....

ADDRESS.....

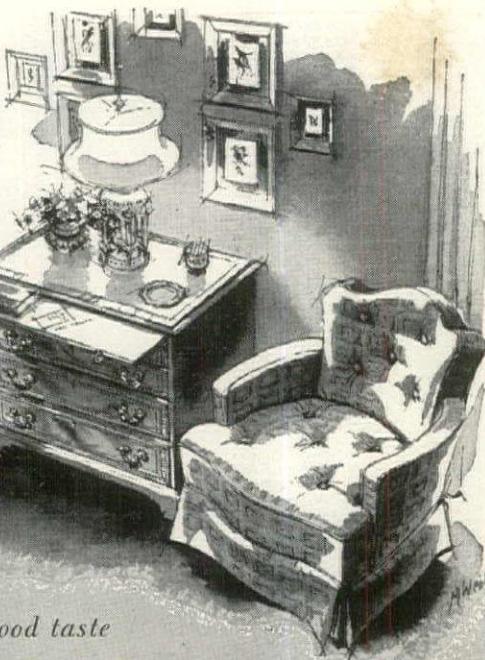
CITY.....

STATE.....



HG

taste



Regardless of
style or budget, good taste
is your one sure measure of satisfaction.

And, good taste is the governing tradition . . .

at *Colby's*

Chicago

&

Evanston

129 NORTH WABASH

626 DAVIS STREET

JOHN A. COLBY & SONS

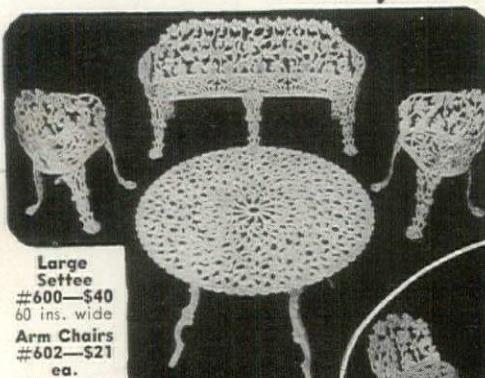
You can add

Charm and Beauty

to your home with these

**Authentic
CAST IRON
REPRODUCTIONS**

All painted in long-lasting
white. Grape design, grace-
ful and strong. Strongly fash-
ioned by skilled craftsmen.



Large Settee
#600-\$40
60 ins. wide
Arm Chairs
#602-\$21
ea.
22½" wide

Large Table Diameter
#100-\$35 42 inches

If cast aluminum desired, write
for prices.



**CAST
IRON
FLOWER
STAND**

Authentic antique reproduction. Just the thing for your African violets or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send \$29.50.

Send for catalog of other items.

J. F. DAY & CO. 1903 4th Ave. South

Birmingham 3, Ala.

Send check or money order.
Crated free. Pay freight or
express when you get shipment.
Indicate which way you want it
shipped.



SHOPPING AROUND



Keen to work and ready to go in your kitchen is the "Knife Set" of precision-ground, mirror-polished cutlery with imported rosewood handles. Top to bottom: paring, grapefruit, vegetable, French chef, butcher and slicing knives and a cleaver. A beautiful set for \$5, ppd. Things-By-Mail, 17 East 48th St., New York 17, New York.



Life in a goldfish bowl makes a fascinating lamp base. The aquarium of heavy brick-like, break-resisting hollow glass, is also attractive planted. Framed in natural hardwood, 7" x 7" x 5", with the 13" x 8" shade of washable spun glass fiber (beige or yellow). \$13.50, ppd. Carnagey's, 39 N. Broadway, Tarrytown, New York.



for gracious serving . . .

Solid Mahogany Cheese Tray

Beautiful modern design executed with 18th century craftsmanship! Superbly grained solid Honduras mahogany. Highly waxed, waterproof, and mar-resistant finish. Roomy partitions for crackers and cheese slices. Handles of solid brass, polished and lacquered, with hand-wrapped grips of genuine cane. Felt "feet" protect table surface, prevent slipping. Matching CHEESE CUTTER of brass and cane, stainless steel cutting wire. Set, \$18.00. Tray alone, \$15.00. Cutter alone, \$4.00. Postpaid.

Check or money order
—no C.O.D.'s, please.
Designed and hand-
crafted by

**PENCHOEN
ORIGINALS**
Sturgis, Michigan

BABY HAMPER SEAT

*a catch all
for all of
baby's things*

**\$6.95
F.O.B.**



It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothings, Towels, Toys, etc. It has a Foam Rubber Seat that is a luxury to sit on.

Baby's name is Hand lettered on front with attractive Nursery Design, Covered in Genuine IVORY LEATHER-ETTE. Solves your gift problems. It's a beautiful practical piece of furniture for the baby's room. BABY HAMPER is 16" high — which is chair height.

GRAND UTILITIES CORP.
Department G Mount Vernon, N. Y.

America's Favorite GIFT CATALOG

Free!

Inspiration for Christmas gift
hunters! Hundreds of unique home
and family gifts — mostly under
\$3 — many in full color. Imports in-
cluded! All guaranteed by famous-since-1818 —

Home and Garden Gifts

BRECK'S
RELIABLE SINCE 1818

Breck's of Boston, and

sent in time, postpaid!



Write today.

502 BRECK BLDG., BOSTON 10, MASS.



"We'll keep these a long time, Mommy!"

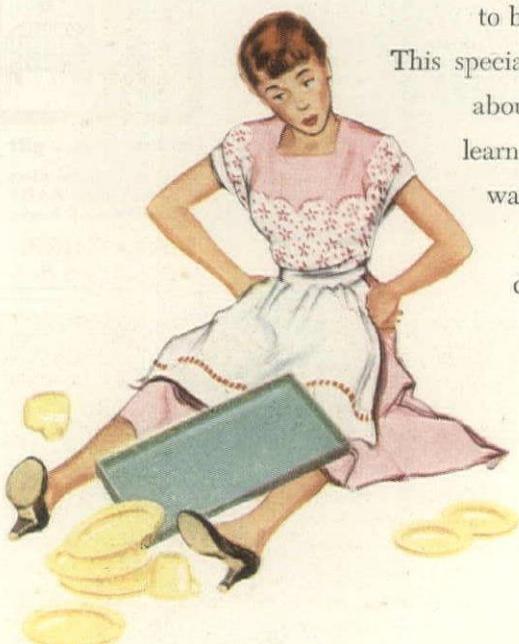
MELMAC* DINNERSWARE MAKES FRIENDS !

The gracious, friendly atmosphere that MELMAC dinnerware helps create, during and after meals, remains unbroken . . . thanks to MELMAC's unbelievable resistance to breaking. (Proven during years of hard, steady use in leading hotels and restaurants.) This specially developed plastic material makes you throw away *all* your old ideas about plastic dishes. When you see its obvious quality, its molded-in colors; when you learn how long it lasts; when you experience the way it feels and handles . . . so easy, so *safe* to wash by hand or machine . . . you won't be surprised that MELMAC dinnerware costs a little more.

It's being sold at leading stores everywhere. If your favorite sources for fine dinnerware do not have it yet, let us know . . . we'll direct you. American Cyanamid Company,

Plastics Department, 36 Rockefeller Plaza, New York 20, N. Y.

*®

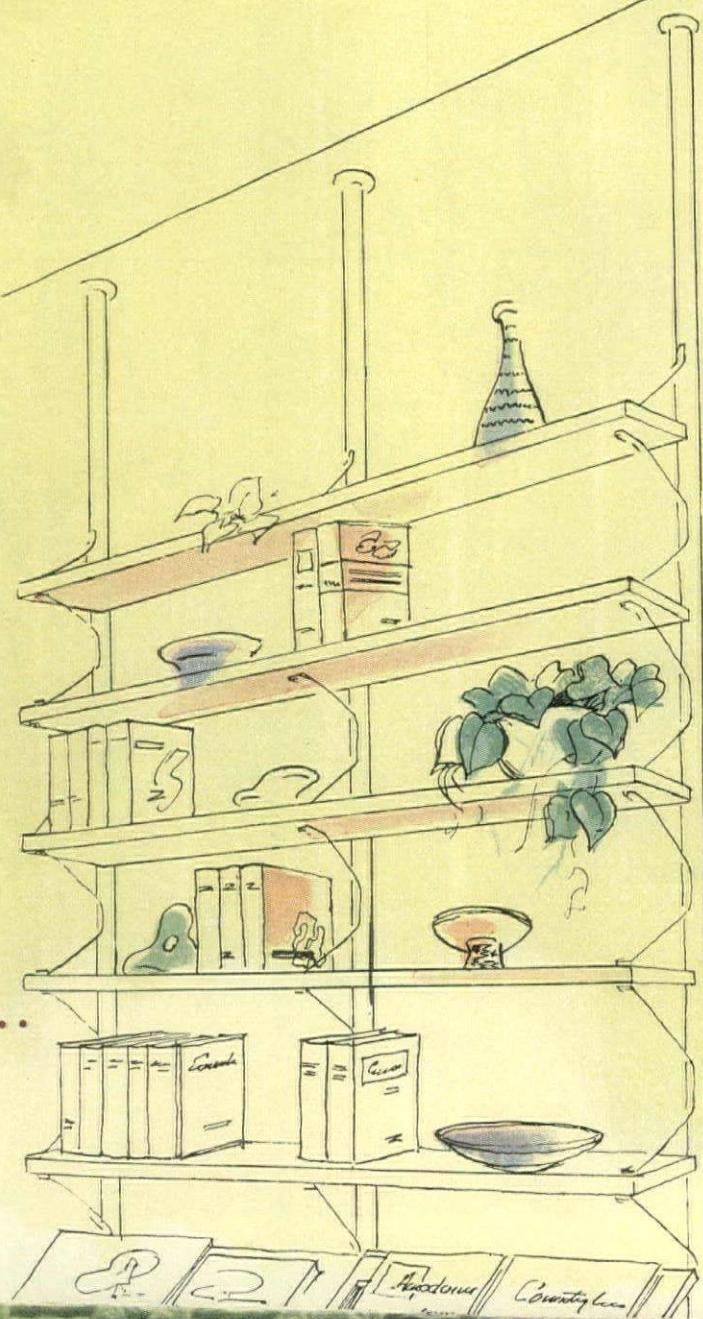


MELMAC dinnerware

Smart To Buy . . . Smart To Use

"Goodness! It's hard to break!" Yes, that's the wonderful thing about MELMAC dinnerware. It is unbelievably resistant to breaking, cracking and chipping. MELMAC's lovely colors are molded in from surface to surface. Its finish and "feel" is like finest china. So easy to wash by hand or machine. (Your hottest dishwasher won't harm MELMAC.)

Utterly
New
and
Different...



luxury furniture by

Valentine Seaver

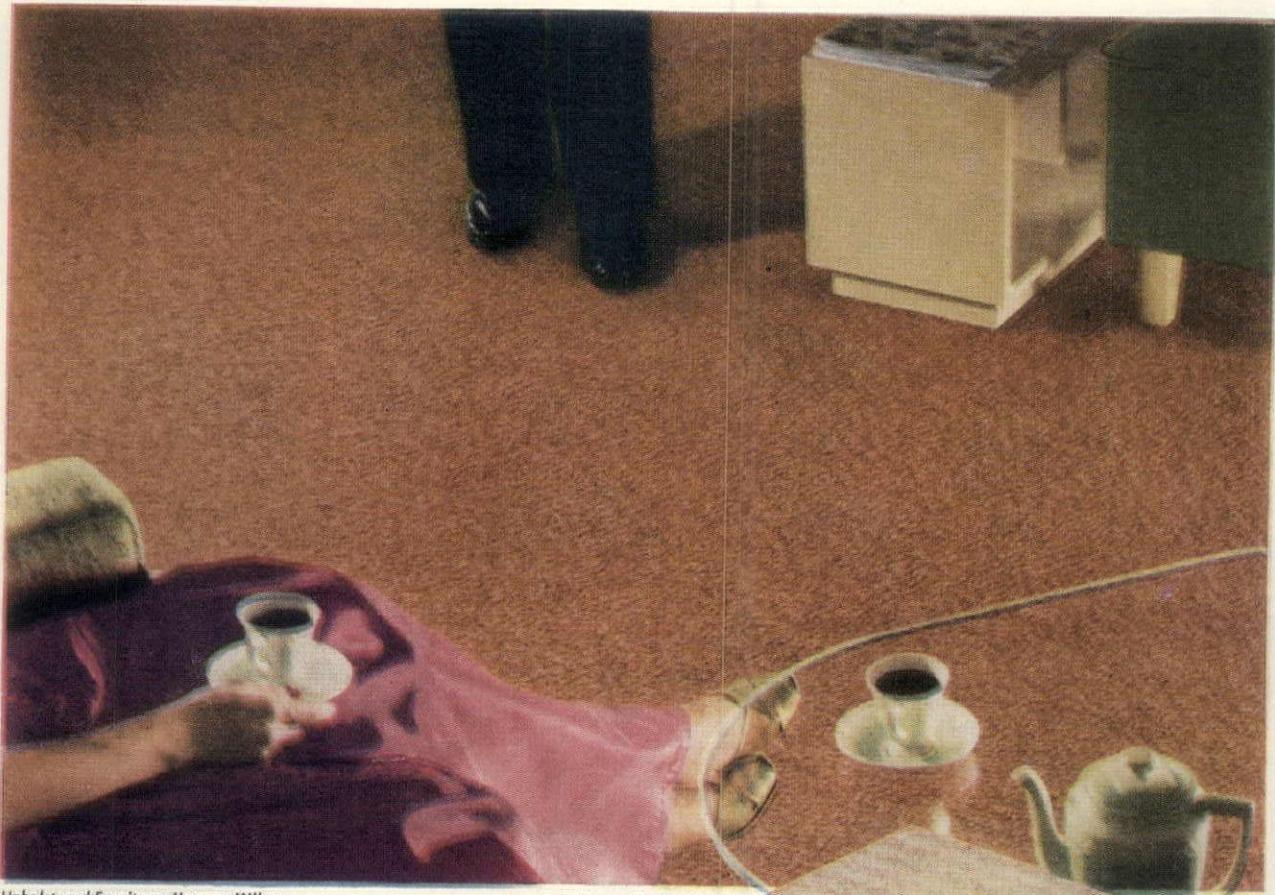
Valentine Seaver

DIVISION OF KROEHLER MFG. CO.



Carpets by Klearflax

BRING NATURE'S COLORS INDOORS



Upholstered Furniture - Herman Miller

Terra Rust, above

Desert White

Beacon Blue

Linen Beige

Mountain Green

Moravian by Klearflax

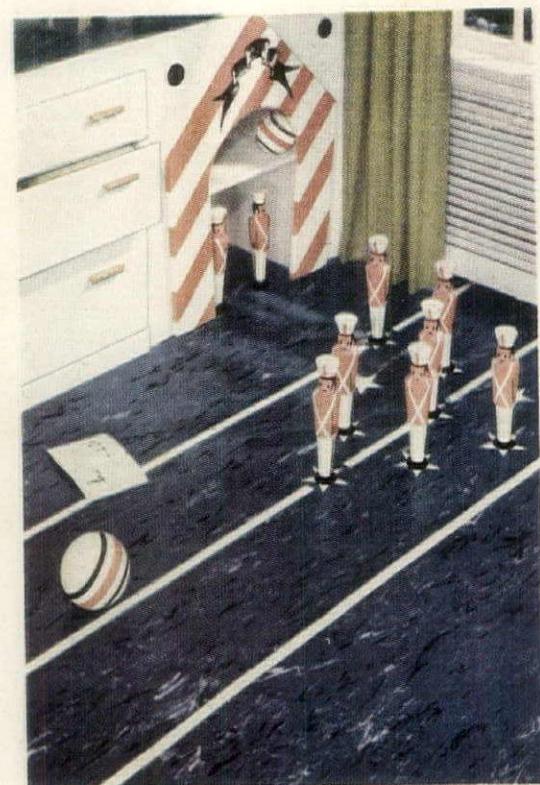
Smart, unaffected elegance in a handsome, durable weave of virgin flax. A subtle blending of many shades achieves the dominant color note. So distinctive in texture, Moravian has the appearance of hand-loomed creations. In excellent taste for either modern or traditional furnishings.

Reversible too . . . equally beautiful on either side! Standard rug sizes or wall to wall carpeting. By all means, whatever your means, see Moravian by Klearflax. Beauty, distinction, long wear at low cost!

Carpets and rugs
DULUTH 7, MINNESOTA

by Klearflax

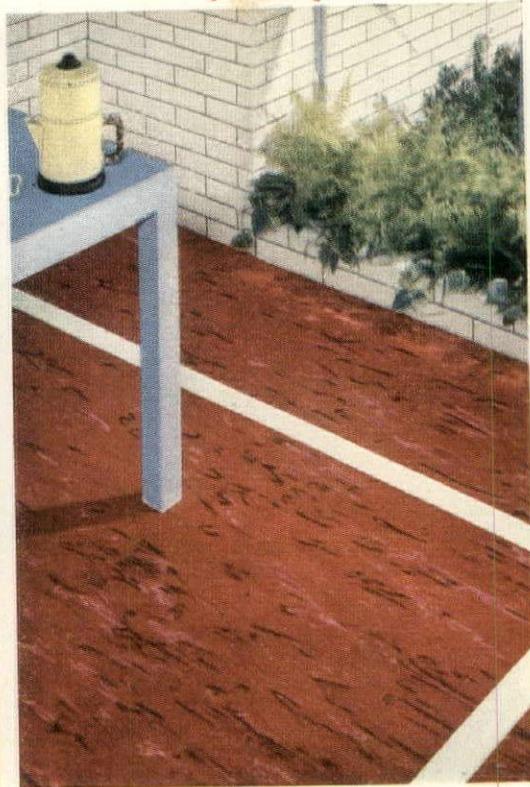
it's new!



it's plastic!



it's made of Vinylite!



The floor
that gives you
more!

MORE WEAR! MORE BEAUTY! MORE ECONOMY!

You'll find more long-lasting beauty, more dollar value, more time-saving features in FLOR-EVER than you ever imagined in a floor covering. FLOR-EVER is made of Vinylite Brand Plastics, famous for their long wear. It's so spot- and stain-resistant, so grease- and water-proof you don't have to worry about the spilling that is bound to happen in every household. Alkali-resistant, too, and just a swish of the mop leaves it sparkling-clean.

Quiet and resilient to the step, FLOR-EVER comes in a whole rainbow of floor-flattering colors that go right through to the backing—add a bright, right look to every room in your house! Imagine what this carefree floor beauty can mean to you! It's easy on the pocketbook—easy and economical to install! See it at your dealer's, now!

DELAWARE FLOOR PRODUCTS, INC., Wilmington 99, Delaware • Also manufacturers of Del-Ware Kolorflor (plastic surfaced) and "Duralin" Enamel Floor Covering



SHOPPING AROUND



Aladdin and his lamp always were an unbeatable combination. Call upon them any time you want salt or pepper and it will be forthcoming. Aladdin is $4\frac{1}{2}$ " high, in delicate chartreuse with gilt trim. His lamp is all gilt. \$3 the set, postpaid, from Norman's, 416 Mill Street, Bristol, Pennsylvania.

Chinese accent for afternoon tea or desserts. Now, wherever you live, you can order these authentic Chinese almond cookies delivered fresh and flavorful by mail. Favorites with young and old they are \$1.25 for two dozen—approx. 1 lb.—ppd. From Fong Brothers Co., 912-14 W. Seventh St., Los Angeles 14, California.

remembrance pieces

Rose decoupage demitasse cup and saucer. Handmade sentimental gift for any occasion. First names of couple and date of event or "MERRY XMAS 1949" instead of date, lettered in gold. Colors: Aqua, pink, or lemon yellow. \$4.50 PPD. MHG. Stand. \$1.50 PPD.

Signature ashtray. A flattering gift with personal touch. Through devious means, induce him (or her) to write his signature on a piece of paper. Send to us and we'll reproduce it in 22K gold lettering on china ashtray 4 $\frac{1}{2}$ " long. \$4.00 PPD. No COD's please.



Write for illustrated folder of other personalized gifts.
ANNE CARLIN
Dept. A-4, 24 E. 28 St.



THE NEWEST IDEA IN CHRISTMAS GREETINGS! EASY TO MAIL KANDLE KARDS

Each is a figurine candle, a Christmas card, a unique gift, a tree or table decoration in a plastic window shadow box.

Each Kandle greeting Kard is ready-packed in its own sturdy mailing carton. Just address it and add 3c postage. Simple, quick, no fuss, no mess. No bother.

4 DIFFERENT FIGURINES PER SET

Santa Claus, Snow Man, Angel, Christmas Tree

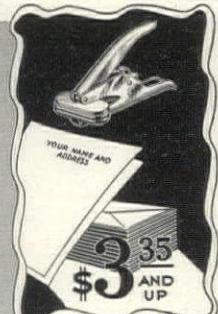
\$1 No
C.O.D.'s

COMPLETE, Imagine Only

Write for free illustrated gift catalog.

GLAMAR PRODUCTS
50 CHURCH ST. NEW YORK 7, N. Y.

MAKE YOUR OWN RAISED LETTER STATIONERY



With the Roovers Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Lifetime guarantee.

EDWARD H. BESSEMER
1230 EIGHTH ST.
SEATTLE, WASH.

NOTARY, LODGE, CORPORATE SEALS \$4.50 UP. Stationery Embossers (Old English type excepted): One-line, \$3.35; 2-lines, \$3.75; 3-lines, \$4.35; 4-lines, \$4.75. For flap of envelope and top of paper two presses required. Write for FREE STYLE SHEET showing wide range of lettering, initial and seal designs for hand and desk models. PROMPT DELIVERY.

ROOVERS JOSEPH M. LOTSCH, Pres.
39 PARK ROW, NEW YORK 7, N. Y.



Choice of subjects: Bowler, Hunter, Fisherman, Golfer, Ballplayer, or Jitterbugs. Cute size $5\frac{1}{4}$ " x $3\frac{3}{4}$ ". Has easel and hanger for wall or desk. Only 69c each—3 for \$1.95
We pay postage. No C.O.D.'s please.
WRITE FOR BIG FREE CATALOG

Bancroft's 2433 South Indiana Ave., Dept. 79, Chicago 16, Ill.

GOOFY PICTURES

Half in, half out—these characters appear as though they are coming right out of the picture. They're third dimensional embossed from durable plastic in many vivid colors. Just the goofy doo-dads for that room. Only 69c each—3 for \$1.95

We pay postage. No C.O.D.'s please.
WRITE FOR BIG FREE CATALOG



CRESCENT SHAPE SALAD PLATES

Designed to fit snugly up against the side of your dinner plates. They save space . . . make a charming table setting. Beautiful vegetable montage in the bottom of each plate. POSTPAID

All clear crystal..... **8 for \$7.50**
With frosted design..... **8 for \$8.95**

Send check or money order. Sorry, no C.O.D.'s

MALCOLM'S
HOUSE AND GARDEN STORE
526 N. Charles St. • Baltimore 1, Md.



"ST. FRANCIS AND THE BIRDS"

The famous statue of St. Francis, with birds in hand and at base, reproduced in antique-finish lead, 19" high. The Victorian cast iron bird bath is 22" in diameter, 31" high, white, black or Pompeian green finish.

FLORENTINE CRAFTSMEN, INC.
479 First Ave. (cor. 28th St.), New York City 16
Lexington 2-3926

AMAZE YOUR FRIENDS • MAKE VALUABLE GIFTS ENJOY A NEW HOBBY • EARN EXTRA MONEY



**NOW! Add New Designs to
Your China & Glassware
Right at Home!**

NO ART ABILITY NEEDED . . .

Glazes PERMANENTLY—Right in Your Own Kitchen Oven!

Now, it's easy and it's fun to add beautiful new designs, monograms to any china, glass, metal object.

Just sketch or trace on design. Brush liquid glaze over design. Use 5 or 6 colors, if you wish.

TRY KIT 7 DAYS—No Need to Buy It
Send No Money. Just mail coupon to get Della Robbia Glaze Kit for 7 days' trial. Contains complete instructions; 13 beautiful decorator's colors in jars; clear glaze; thinners; brush.

When kit arrives, pay postman only \$3.95, plus few cents postage. Use kit generously. If not delighted,

return it in 7 days and your \$3.95 will be refunded. Sculpture House, Dept. 2210, 304 West 42nd Street, New York 18, N. Y.

Free! AMAZING 3-STROKE METHOD BOOK

FREE book shows easy ways to trace or create your own designs; also complete instructions on use of kit.



**SCULPTURE HOUSE, Dept. 2210,
304 West 42nd St., New York 18, N. Y.**

Send me for 7 days' trial DELLA ROBBIA GLAZE KIT. I will deposit \$3.95 with return postage. If not delighted, I may return kit for \$3.95 refund; otherwise keep my deposit as payment in full. FREE—Valuable New 3-STROKE METHOD Book sent with each order.

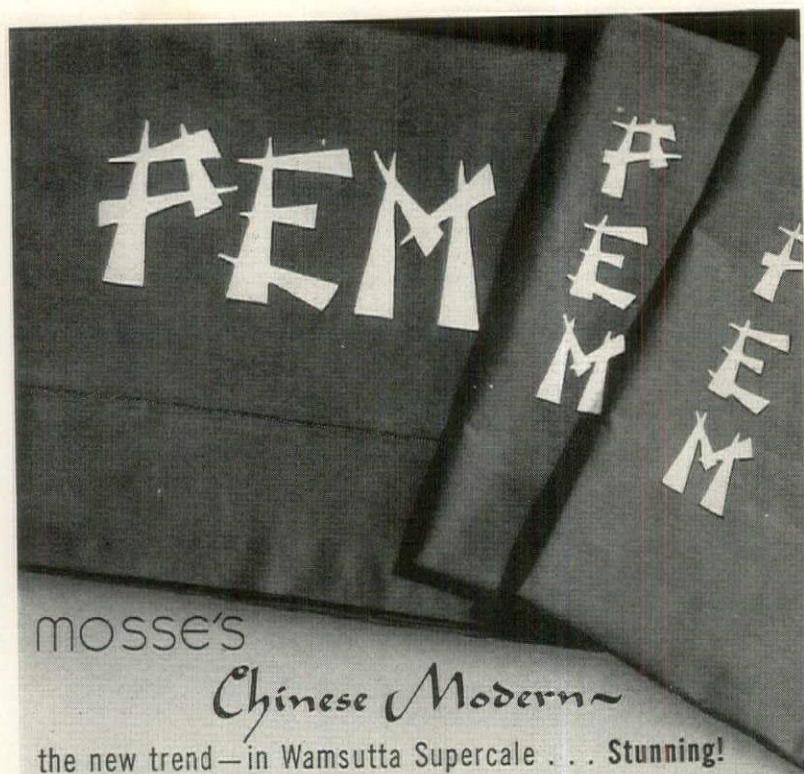
Print Name

Address

City State

To **SAVE C.O.D. SHIPPING CHARGES** enclose Check or M.O. for \$3.95 WITH coupon and we prepay shipment. Same money-back guarantee applies.





the new trend—in Wamsutta Supercare...Stunning!

Rich dark colors in hemstitched sheets and cases—handsome, brilliantly contrasting hand appliquéd monograms in Chinese lettering. Smartest thing in ages—wonderful in modern rooms! Colors: pirate black (yes, black) with chartreuse monograms, grey with vermillion, hunt green with white, royal blue with grey, dubonnet with pink, brown with chartreuse. . . Monograms in different style if desired.

	with monogram	without monogram
Single bedsheet 72 x 113	\$19.85	\$13.35
Double bedsheet 90 x 113	22.10	15.60
Pillowcase	8.95	4.95

Monograms appliquéd by hand

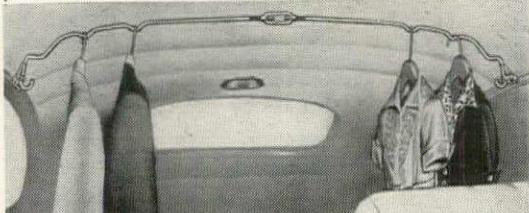
Write for Mosse's Trousseau Information

MOSSE-LINEN, 659 FIFTH AVENUE, NEW YORK 22 • PLaza 5-7464

NEW AUTO CLOTHES RACK

Ends Packing Troubles

Holds up to 32 garments
FULL LENGTH!



DAMAR DISTRIBUTING CO. Dept. HG-10 333 Halsey St., Newark 2, N.J.

Smokeless GREASELESS GRIDDLE and GRIDDLE METER

FAMOUS
WEST
BEND
ALUMINUM!



Griddle Meter always tells correct cooking temperature.

ORDER BY MAIL

All Ward Phillips items must please or your money promptly refunded.

WONDERFUL CHRISTMAS GIFTS!

WARD PHILLIPS CO.

Box 3451-G, Merchandise Mart Chicago 54, Ill.

CAKE BUTLER

KEEPS CAKES FRESH UP TO 2 WEEKS!

FAMOUS
WEST BEND
ALUMINUM



Use it, too,

for

Sandwiches
Hors d'Oeuvres
Cold Meats
Cheese

WONDERFUL CHRISTMAS GIFTS!

Order by mail. All Ward Phillips items must please or your money promptly refunded.

WARD PHILLIPS CO.

Box 3451-G, Merchandise Mart Chicago 54, Ill.

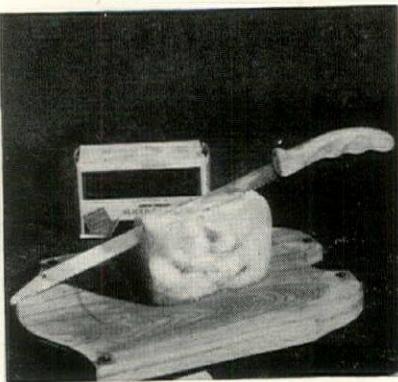


SHOPPING

Tenderize meat and chop vegetables with a handmade, well designed chopping board and tenderizer. Both are kiln-dried maple with no bolts or screws to rust. Use the board for sandwiches, as a stand for hot dishes. Board is 12" long. The set is \$2, plus 25c post. W. of Miss. The Wood Shop, Box 12, Glassboro, New Jersey.



A new saw for the kitchen cuts bones, frozen foods, ice cream blocks, crusty French or Viennese bread. The tough edge will even tackle wood or metal. Once you own it you will wonder how you ever got along without it. 15" blade has a hole for hanging. 89c, ppd. Walter Drake, Colorado Springs, Colo.



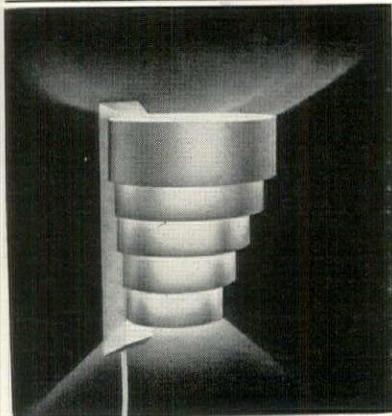
REPLACEMENT OR RETURN OF MONEY
Guaranteed by
Good Housekeeping
if not as advertised herein

SPOOL HOLDER
HOLDS 42 SPOOLS OF THREAD

- COMPACT (7 1/4" x 3" x 5 1/4")
- PREVENTS tangled thread.
- SPEEDS color matching.
- HOLDS 2 embroidery scissors.
- LIGHTWEIGHT aluminum.
- ROSE or PASTEL BLUE.
- A practical gift—PERFECT SEWING AID.

FITTED, complete with 42 spools assorted thread; 2 emb. scissors; transparent dust cover: \$4.95 pp. UNFITTED, \$1 (plus 10c post. & handling) add 35c more for dust cover.

ZIEROLD MFG. CO.
1121-25 Chestnut • Burbank 10, Calif.



Louvrelite PIN-UP LAMP

Utterly new, excitingly different, this smart streamlined pin-up lamp will give your rooms a dramatic and beautiful lighting effect never-before-realized. Soft, mellow, diffused light gently glowing through circular bands of enameled aluminum creates a dream-like atmosphere of serenity and charm. Clever homemakers will buy them in pairs. Ideal for any part of the room including corners. Choice of pastel blue, green, yellow, medium blue, terra cotta, peach, ivory, light green, dark green, beige, Chinese red and natural aluminum.

Priced at only \$2.95
Money-back Guarantee. Postage prepaid.

M. L. DUNN CO.
134 E. Third St. Dayton 2, Ohio

Nanking Wall Bracket

A superbly designed 3 shelf wall bracket to enhance the beauty of your home and display your treasured curios and china. Grooved for plates and saucers (dishes shown not included). Finished in Chinese Red and Gold, Lacquer Black and Gold, Mahogany and Gold. 4 1/2" x 24".

Pair \$10.00

25c extra for postage
West of the Rockies



Write for free
folder of fine
gift suggestions

THE **Squire**

BOX 559
BROOKLINE VILLAGE — MASS.

AROUND



Miniature matches in colored plastic cases, personalized with name or monogram, come in an ivory plastic box, handy for cigarettes or trinkets. Covers in red, green, blue, silver or gold, stamped in gold, white, red, green or blue. \$2 for 5-pc. set, ppd. Refills, 16 boxes, 25c (min. order \$1.) Franwal Co., Red Bank, N. J.



Revolutionary. The Magnus rolling pin operates with one hand, will spread a lump of dough to perfect pie proportion in a matter of seconds. Caterpillar-action of 8 parallel rollers in a circular plastic frame prevents sticking. 7½" diam., it's \$1.69 postpaid. Miles Kimball Company, 100 Bond Street, Oshkosh, Wisconsin.

Give Gorgeous Gorging From Deepest Dixie!

ARTHUR BAUER'S PLANTATION PRESERVES AND RELISHES



Dignified dowagers and girthy gourmets gorge greedily on these old-time, good-eating specialties with their Carolina cooked-in flavor! ARTICHOKE RELISH! PICKLED WATERMELON RIND! SPICED CINNAMON PEARLS! WATERMELON & LEMON MARMALADE! HOT PEAR RELISH! ORANGE MARMALADE! Six full-pint, re-usable jars in colorful gift box! Send a box to every friend on your list!

\$5.75

(Add 75c West of Mississippi)

Send check or money order now to
ARTHUR BAUER'S PLANTATION PRODUCTS
Walterboro 2, S. C.

Maple Glow
FURNITURE POLISH

PRESERVES
POLISHES
WAXES
MAPLE
FURNITURE

Maple Glow

... protective ingredients... bring out the beautiful grain and mellow lustre on the finest maple furniture and other light woods without darkening. Removes minor scratches and water marks. An investment in protection. Today, send for Maple Glow.

16 OZ. BOTTLE - \$1 NO C.O.D.s
Add 25c West of Mississippi

MAPLE GLOW CORPORATION
KEENE • NEW HAMPSHIRE

Post Lantern
Built to Last a Lifetime

COPPER

- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER-PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only \$10.00. Size: 10" sq. x 22" high. F.O.B. will fit a three inch post.

Send check or money order. Fully Guaranteed. Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12" sq. x 25" —\$14.75

Buy it and compare with higher priced lanterns. If not completely satisfied as to price and quality construction your money will be gladly refunded. Order by mail only.

HAMLIN PRODUCTS
P.O. Box 272—Dept. G., Southington, Conn.

**REPLICA OF CHERISHED
NEW ORLEANS ANTIQUE BRACKET LAMP
In Solid Brass
at a new low price**

375
postpaid

ORDER BY MAIL!

Charming reproduction in an electric lamp of the quaint rare old bracket lamp for which visitors haunt New Orleans French Quarter antique shops. Gleaming polished brass, guaranteed non-tarnishable. Looks lovely on porch, patio or in any nook or corner of your home. 13 inches high, 4½ inches wide, complete with frosted, green or yellow replaceable chimney.

A PAIR LOOKS BETTER — PAIR **7²⁵** POSTPAID

★ **D.H. Holmes** CO., LTD.
NEW ORLEANS, LA.

DOG MAT

Teach your dog table manners. Here is a fine plastic dog mat which will save cleaning the floor or rug after your pooh has "left the table". Mat is flexible, washable and fireproof. Will not shrink or warp. Comes in assorted matching colors with your dog's name. Pinned edges with pocket for towel. Measures 17" x 22". Colors—Grey, green, blue, red, white. Please state color desired and dog's name.

Flamingo Garden & Pet Shop
1266 S.W. 22nd St. Miami, Florida

Order By Mail

PERSONALIZED CRYSTAL

And Save

Only \$3.25 for 8 sparkling crystal tumblers in the famous Bell Barrel style, fully monogrammed by skilled cutters. The glasses and monogram styles are shown in the illustrations below. You'll want several sets... for yourself and gift giving!

AMERICAN CRYSTAL CO., DEPT. A
P. O. Box 534, Rochester, N. Y.

Send the following postpaid with money-back, guaranteed.

8 Mon. juice tumblers \$3.25
 8 Mon. water tumblers \$3.25
 8 Mon. iced tea tumblers \$3.25
Monogram style
No. 1—No. 2—No. 3—Initials

(OR) 3 complete sets for \$9.00

Name _____

Address _____

City _____ State _____

Check, Money Order (No C.O.D.'s)

MONOGRAM STYLES

No. 1 Early English
1 letter
No. 2 "Mr. & Mrs."
First initial
No. 3 Block
1, 2, or 3 letters

TUMBLER STYLES

No. 1 Iced Tea—
large Highball
13 oz.
No. 2 Water—
small Highball
9 oz.
No. 3 Juice—Wine
5 oz.

(Heavy bases with chip-proof "Safedge" rims)

YOURS... for Neatness and Service

NEAT CLOSETS

DOR-CAB

turns doors and walls into concealed storage space for jars, bottles and cleaning aids. Has 5 adjustable shelves, 6 hooks, wire basket. (Can hold up to 12 shelves.) In white enamel baked on sturdy steel. Made to fit standard size right or left hand door.

Standard model . . . \$24.95
Deluxe Model with full plate glass mirror . . . \$39.95
(extra shelves with 6 hooks, each \$1.25)

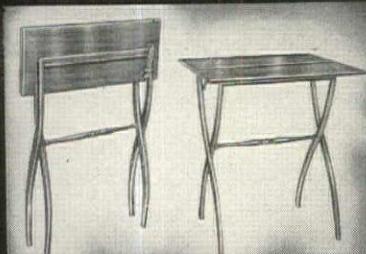


SIZES
68" high x
20 3/4" wide
x 4" deep.

NEAT SERVICE

FOLD UP TABLE

Serves admirably at cocktail time, for buffet service, or a quick breakfast or luncheon snack beside your chair. This model is a reproduction of an Old English Coach Table. Firm standing. Opens to 19 1/2" x 24 1/2" x 28 1/2" high. Mahogany finish. Easy action catch. Why not order several? . . . each \$12.95



NEAT FEET

MONOGRAM DOOR MAT

. . . pliably ridged to clean shoes thoroughly. Made of new live rubber and spring steel, with mosaic type black background to show off white initials and border. Easily cleaned. Allow 2 to 3 weeks for initialing.

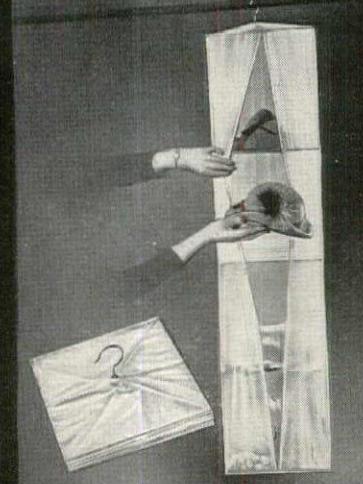
24" x 36" — 3 initials and border \$11.95
20" x 30" — 3 initials and border \$8.95
15" x 24" — 3 initials and border \$5.95



NEAT HATS

HANG-A-HAT BAG

means 4 extra, big protected shelves for precious hats, for sweaters, scarfs, for gloves or handbags. Yes, and for all the extras that clutter up a nursery. Hangs from crossbar, or closet door. Folds flat. Opens to 12" x 12" x 47". Reinforced top. Peach, yellow, blue pliofilm. Zipper closing \$4.95



Hammacher Schlemmer

145 East 57 St., New York 22, EL 5-4700

Do You Have Our Catalogue of Wonderful Gifts "G-1"

MAIL ORDERS FILLED
Delivery free within 150 miles
In N. Y. C., add 2% sales tax.

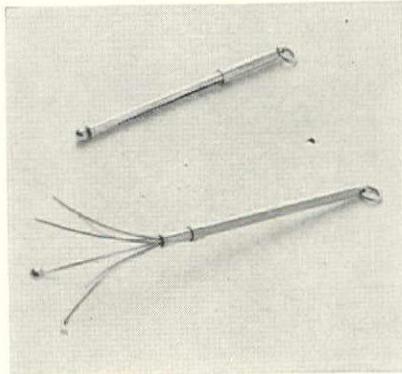


SHOPPING AROUND

Collegiate top honors go to a scrap basket and oversize match cover that any graduate or undergraduate would be proud to own. In antique white metal, gold trimmed, decorated with insignia of specified school or college; basket, lined in the college color, \$5.50; cover, \$1.50; ppd. Jean Crowell Studio, Box 273, Narberth, Pa.



Champagne tastes vary—some like it bubbly—some don't. So if bubbles trouble, whisk out this 14k gold swizzle stick and twirl away. Useful, too, for calming carbonated drinks. It measures 3" long, and the price is \$30 including tax and postage. Cartier, Fifth Avenue at 52 St., New York 22.



Household Headliners

The latest labor saver is TutchOn—the miraculously big new dust cloth that polishes your furniture as you dust. Simply pass the cloth over any finish and watch its twelve active ingredients give your furniture a like-new finish. Some of the miracle chemicals have never before been used in American made polishes. Dust with it for months—it never needs washing. Repeated use will fill in nicks, too. In sealed storage jar. Only \$1.00.

SAFETY FIRST! for hot iron! Just slip your iron any size or type into this holder, wrap the cord behind it and forget about it. Easily attached to any door, wall or your own ironing board. It's a perfect storage rack, keeps the iron convenient, and prevents accidents. Made of chrome plated heavy gauge steel—screws provided—Only \$1.00.

Sorry, No C.O.D.'s—Order by Mail—We pay the Postage

carla jill studios **Dept. HG, Northport, New York**

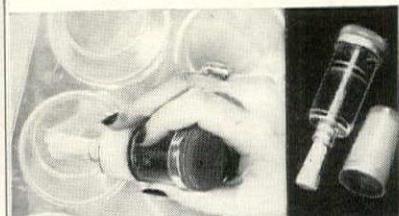
"Headquarters of the Unusual"



AT LAST! Electresteam
3 to 24 hour* Vaporizer
and ROOM HUMIDIFIER!

Split-second steam action gives almost instant relief from misery of nose and chest colds. Absolutely safe! Remote water reservoir can't become boiling hot. Automatically shuts off when water evaporates. Detachable Vapo-cup for vaporizing medicaments. *PREPAID within continental limits U.S.A. Furnished with 1 pt. jar for 3 hour vaporization. For 24 hours use 1 gal. Mason type jar; for 12 hours use 2 qt. jar. Send check or money order \$5.95
No C.O.D.
DIRECT SALES
P. O. Box 1271 Cincinnati 1, Ohio

Shortening Shortcut



You'll be greasing pans—not your hands—when you use the Little Slicker brush. Fill the clear plastic barrel with your favorite shortening, turn the knob at the top and the plunger forces the grease into the brush fibres. Cookie sheets, cake pans and muffin tins are greased in half the time. A cap is included that fits over the brush when not in use. State your choice of either red or white cap. Order No. HK 3190. By Mail.

Only \$1. postpaid



100 BOND ST., OSHKOSH, WIS.



Your tour of the BRITISH ISLES will be carefree, enjoyable and economical if you plan in advance. Secure your transportation and reservations before you leave and right from the British port of entry save 25% on ordinary fares for individual tours.

**BRITISH RAILWAYS FACILITIES
ARE COMPREHENSIVE**

- Rail transportation covering the British Isles
- Attractive rail, motor coach and steamer tours also conducted Motor Coach Tours of London
- Cross channel services to Ireland and the Continent
- 47 hotels operated by The Hotels Executive, British Transport
- British European Airways Corp. routes in the British Isles.

ADVANCE RESERVATIONS FOR ALL SERVICES

1950—HOLY YEAR . . . BRITISH RAILWAYS—
THE PREMIER LINK TO THE CONTINENT . . .
Include a visit to the famous shrines of Britain
and Ireland.

• • •

For all your travel needs in the British Isles and
to the Continent consult your local travel agent
or any British Railways Office.

BRITISH RAILWAYS

For British Isles Travel Literature with color map,
write Dept. 23, at any of these offices:

- NEW YORK 20, N. Y., 9 Rockefeller Pl.
- CHICAGO 3, ILL., 39 So. LaSalle St.
- LOS ANGELES 14, CAL., 510 W. 6th St.
- TORONTO, ONTARIO, 69 Yonge St.

THROUGHOUT BRITAIN

47



Wherever you travel in Britain, you'll find comfort, service and courtesy at these strategically situated hotels. Make them your headquarters for touring, sports, or business. To name a few . . . Gleneagles Hotel, Perthshire, for golf in its native Scottish setting . . . the Royal Station in historic York . . . the Welcombe, Stratford-upon-Avon, in the heart of the Shakespeare Country . . . the Caledonian and North British Hotels in romantic Edinburgh.

Secure your reservations in advance. Further information available through your local Travel Agent or from:

British Railways

NEW YORK 20, N.Y., 9 Rockefeller Plz.
CHICAGO 3, ILL., 39 So. LaSalle St.
LOS ANGELES 14, CAL., 510 W. 6th St.
TORONTO, ONTARIO, 69 Yonge St.

House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

Identify yourself with House & Garden

Nassau

HOSPITABLE Nassau offers the beauty of semi-tropical islands, surf-pounding reefs and masses of Bougainvillea pouring wildly over pink walls. Every vacation pleasure including the world's finest sea bathing and sailing in crystal clear Bahamian waters are yours for the asking.

ARIZONA

TUCSON

Santa Rita Hotel, 250 rms. Tucson's Social Center; Western Hosp. & Atmosphere. Superb cuisine; famous Dance Bands, Polo, Golf. Nick Hall, Mgr.

WICKENBURG

Rancho de Los Caballeros. A winter ranch-resort in Arizona's dry, sunny climate. Riding, swimming, golf. Children welcomed. Box 1-A, Wickenburg, Ariz.

CALIFORNIA

CORONADO

Hotel del Coronado. Seashore Resort. Swim, golf, fish. Boating, tennis. No summer rain. Mexico $\frac{1}{2}$ hour. Jai Alai, races. H. Ward, Manager.

LOS ANGELES

Chapman Park Hotel & Bungalow. On Wilshire Blvd. Private pool, gardens, entertainment. Bride and Groom Broadcast. Famous Zephyr Room.

FLORIDA

DELRAY BEACH

The Colony. Modern, surf and pool bathing, golf, tennis, Gulf Stream fishing. Geo. M. Boughton, Pres. In Summer—Kennebunkport, Me.

MIAMI



Dallas Park Hotel-Apartments

Spacious one- to four-room suites, fully equipped. Electric refrigeration, kitchenettes. Complete hotel service. Air conditioned grill, cocktail lounge. Located in quiet residential section overlooking Biscayne Bay two blocks from heart of downtown Miami. Steam heat. Large hotel rooms available, daily or seasonal rates. Deluxe penthouses. Advance reservations advisable. For details address Michael B. Whelan, Manager.

MISSOURI

KANSAS CITY

Bellervue Hotel. K. C.'s Social Rendezvous. Luxurious Rooms. Suites. Famous El Casbah Supper Club. Garage. Rec. by Duncan Hines, L. Larrea, Mgr.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. On the Boardwalk. A famous resort hotel. Distinguished clientele. Sun decks. Enclosed solaria. Sea water baths.

NEW YORK

NEW YORK CITY

Barbizon-Plaza. Midtown, overlooking Central Pk. 6 Ave. 58 St., near Radio City, theatres, shops. Choice rms. from \$4.00 sgl., \$6.50 dbl. Bklt. HG.

Get the House & Garden Travelog habit. These resorts and hotels are among the finest to be found in this broad land.

PENNSYLVANIA

SKYTOP



Skytop Club

Golf on a thrilling 18-hole course. "High in the Poconos". Excellent riding over 5500 acre estate. Tennis, bicycling, lawn bowling in beautiful autumn setting. Scenic environment invites relaxation. Indoor games, dancing, movies. Long celebrated for superb cuisine. Only three hours from N.Y. or Phila. Write Skytop Club, Box 21, Skytop, Pa.

TEXAS

HARLINGEN

Madison Hotel. Luxurious vacation in tropical Rio Grande Valley. Non-mountain route to Mexico City. Sunshine, flowers, dancing, sports. Free folder.

VIRGINIA

WILLIAMSBURG

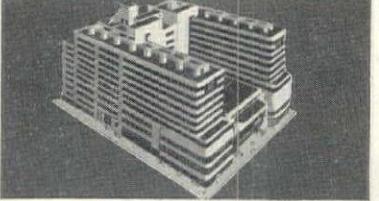


Williamsburg Inn

The beauty of the 18th century awaits you in this re-created colonial community. Williamsburg is of interest to everyone. Tours through the historic buildings . . . golf, tennis, swimming, lovely gardens. Modern hotels, colonial guest houses and taverns. Write direct, or Williamsburg Reservation Office, 630 5th Ave., N. Y. Circle 6-8896.

MEXICO

MEXICO CITY



Hotel Del Prado

Most fabulous hotel on the North American Continent. Overlooking the historic Alameda Park in the heart of the capital, 600 rooms, terraced suites, 4-story lobby, garage. Special 10-day "Holiday in Mexico" \$98 . . . Mexico City, Acapulco, Tequesquitengo, includes all meals. Call R. Warner Assoc. in N.Y., Chicago, Boston or Washington.



Time again
for a
"Happy Holiday"
at
Sun Valley
IDAHO



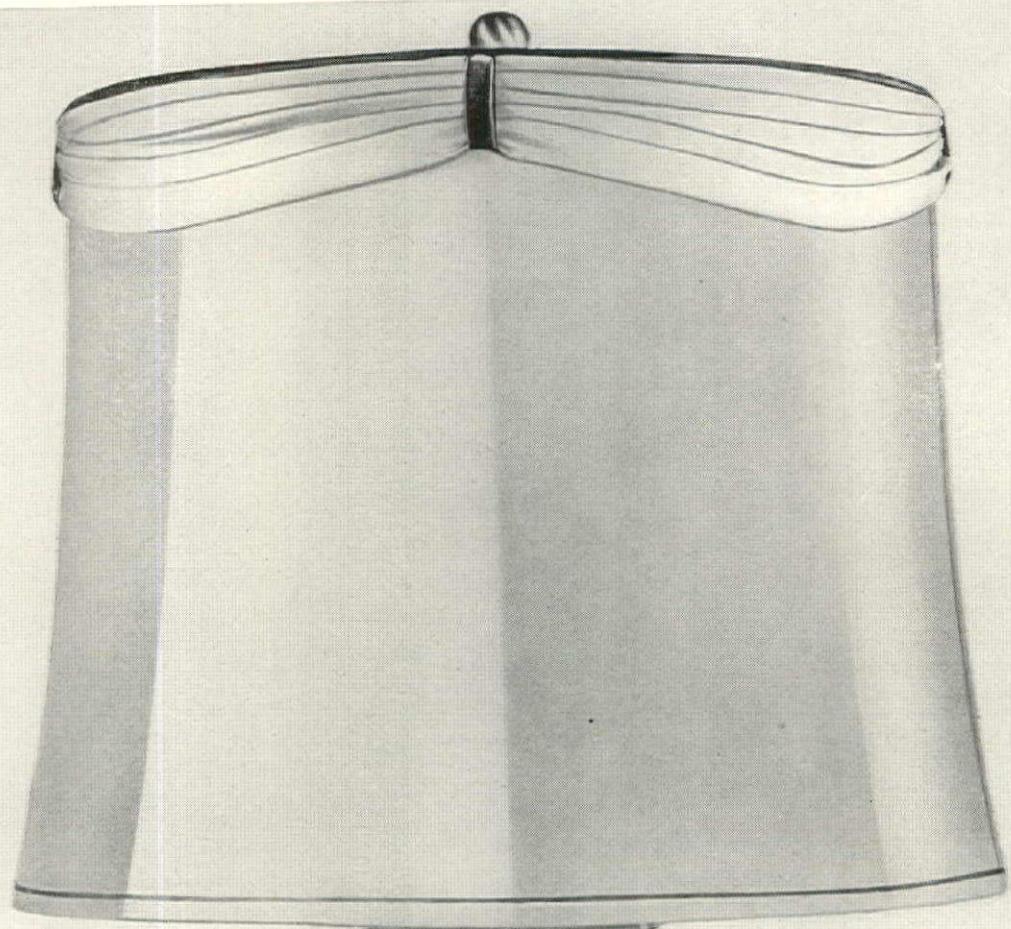
- ★ Eight electrically powered chair ski lifts.
- ★ More superb skiing each day.
- ★ Internationally known ski school, under direction of Otto Lang.
- ★ Skating, outdoor warm-water swimming, dancing and evening entertainment.

Unlike any other place in the world, Sun Valley fills to the fullest your fondest expectation for a truly perfect winter-time holiday. There's only one way to know...and that's to go!

Rates from \$6.00 single



For information or reservations address:
W. P. Rogers, General Manager, Sun Valley,
Idaho, or Union Pacific Railroad, Room 1372,
Omaha 2, Nebraska, or see any local travel
agent.



**What's the difference between
a Lamp and a Lightolier?**

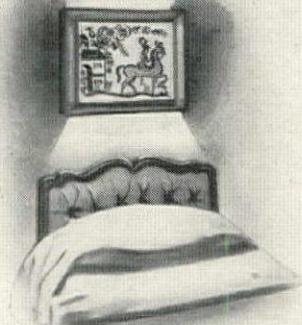
When "it's a Lightolier," it is created by Lightolier designers, sealed and colored by Lightolier home furnishings experts to look well in your room.

It is made by Lightolier craftsmen, illuminated by Lightolier lighting engineers. And this superiority is yours whether you choose a regal one-of-a-kind rarity or a Lightolier priced to enhance the beauty of your home without straining your purse. For every Lightolier is a perfect blending of form, color, texture and lighting science. Look for the tag "It's a Lightolier" on the lamp you buy—for value and *enduring* beauty.



The Column Lamp by Lightolier in lovely gold-decorated, emerald green glass, with hand-made silk shantung shade. 3-way illumination with Lytemaster® reflector that gives you twice as much light, without glare, where you want it.

See Lightolier lamps, Decoralites, and lighting fixtures at your Department, Furniture or Electrical Store, or write Lightolier, 11 E. 36th St., New York, 1267 Merchandise Mart, Chicago, or 12th at Folsom, San Francisco, for the name of your dealer.



Decoralite

The *light* that's a beautiful *picture*
The *picture* that's a perfect *light*



LIGHTOLIER

The Famous Name in Lighting

House & Garden

On the cover



HOUSE & GARDEN'S "LIVE AS WELL AS YOU LOOK" THEME, which was launched last year, has grown mightily in editorial substance. It now emerges as a series of decoration and fashion shows, presented by HOUSE & GARDEN in various stores across the U. S. A. To symbolize this, the fashion artist, Eric, drew a lady in a coat and leopard hat and muff by Castillo of Elizabeth Arden, silhouetted against an appropriate gentleman. Appearing as representative of traditional decoration is a picture of Lady Juliet Duff's drawing room in Bulbridge House, Wilton, England (seen also and larger on page 140); for the modern side the nine-foot cocktail table, chairs and skyscraper screen which T. H. Robsjohn-Gibbings recently designed for the Widdicombe Furniture Company (pages 152 and 153). Scheduled "Live as well as you look" shows for the next month include:

Strawbridge & Clothier, Philadelphia	Week of September 18
Miller & Rhoads, Richmond	Week of September 18
Frederick & Nelson, Seattle	Week of September 25
Abraham & Straus, Brooklyn	Week of September 25
Stix, Baer & Fuller, St. Louis	Week of September 25
Jackson's, Oakland, California	Week of October 2
Hudson's, Detroit	Week of October 9
Macy's, San Francisco	Week of October 9
The Dayton Company, Minneapolis	Week of October 16

Watch your newspapers for local announcements.

Contents for October, 1949

DECORATING

Live as well as you look.....	132-141
Furniture that needs no autograph.....	150-153
Table settings.....	154-157
The trends of this year.....	158
Far-East influence in design.....	159
Nine room schemes for fall shopping.....	160-161
Mix your furniture finishes.....	162-164
Decorating for young marrieds.....	165-167

BUILDING

Philip Johnson's house in Connecticut.....	168-173
Kenneth Brownell house at Greenwich, Conn.....	174-175
Edgar P. Baker house at Englewood, N. J.....	176-177
How to heat your house.....	178-179

GARDENING

Thorndale.....	142-149
Scillas by Charles H. Mueller.....	182-183
The new pink daffodils.....	238
Fragrance in the window garden by Jean Hersey.....	242

GENERAL

Wine by Helen Evans Brown.....	155
Adrian's Africa by Janet Gaynor Adrian.....	180-181
Saving graces for your kitchen.....	184

SPECIAL FEATURES

De Young Museum.....	20-21
Shopping around.....	30-128
Travelog.....	129
Turns with a corkscrew.....	196-197
Household short cuts.....	200-201
Mechanics of living.....	211 and 216
Turntable.....	246

EDITOR-IN-CHIEF: RICHARDSON WRIGHT

EDITOR: ALBERT KORNFELD

ART DIRECTOR: ALEXANDER LIBERMAN

ASSOCIATES: Fay Hines; ART: Wolfgang Fyler; ARCHITECTURE: Katherine Morrow Ford, consultant, Florence Egan, assistant; BUILDING AND REMODELING: Will Mehlhorn; COPY: Suzanne Gleaves, Rosamund Frost, Jon Stroup, Noel Pierce; INTERIOR DESIGN AND DECORATION: Lester Grundy, Claire Kennard, Elizabeth Sverbeew, assistant; YOUNG MARRIEDS: Jean W. Pearson; KITCHEN PLANNING: Elizabeth Burris-Meyer, consultant; HOUSEHOLD EQUIPMENT: Hildegard Popper; MERCHANDISING: Lucrecia Andújar, Jane Thomson, Nan Roye, Page Daugherty, Richard Dillon, Jr. (Chicago), Frederika Fox (Los Angeles); CONTRIBUTING EDITORS: Grace Hendrick Phillips (Washington), Dorothea Walker (San Francisco); PRODUCTION: Rosalie Smith; SHOPPING AROUND: Helen H. Hamill; ADV. MGR.: Arnold C. Shoop. Published by The Condé Nast Publications Inc. PRESIDENT: Iva S. V. Patcavitch; VICE PRES. AND ADV. DIRECTOR: Frank F. Soule; VICE PRES. AND COMPTROLLER: Benjamin Bogin; TREAS.: William E. Beckerle; SECRETARY: Mary E. Campbell; BUSINESS MGR.: Perry L. Ruston.

COPYRIGHT 1949, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF HOUSE & GARDEN—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND IN COUNTRIES SIGNATORY TO THE BERNE CONVENTION AND TO THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE HOUSE & GARDEN REGISTERED IN U. S. PATENT OFFICE. HOUSE & GARDEN IS PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF VOGUE INCORPORATING VANITY FAIR, GLAMOUR, VOGUE PATTERN BOOK, BRITISH

VOGUE, FRENCH VOGUE,) EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS \$5.00 A YEAR, \$7.50 FOR TWO YEARS, IN ADVANCE. FOREIGN POSTAGE, \$1.50 ADDITIONAL PER YEAR. SINGLE COPIES 50¢. FOUR WEEKS' NOTICE IS REQUIRED FOR A CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO HOUSE & GARDEN, GREENWICH, CONNECTICUT, AND GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON THE WRAPPER OF THE LAST ISSUE RECEIVED.

A year ago, House & Garden launched a new decorating theme of which these 10 pages are the latest chapter

Live as well as you look

Many women who dress with flair live in undistinguished rooms and see nothing incongruous about it. In our opinion a well-dressed woman in a badly decorated room is an anomaly. Ideally, taste should pervade your whole scheme of living, extending from front door to back, taking in architecture, decoration, the way you dress, the way you entertain. Taste enriches human beings. It is the very bones of living well. The garden planned with a sense of taste will reward the eye as no happenstance planting can. By the same token, a well-chosen bibelot can lend an air of grace to a whole room. It is not

so much what you use as how you use it that counts: how you wear your hat, how you serve your dinner. The women whose rooms you see on the next nine pages live and dress with taste. Their rooms, like their clothes, their jewelry, their menus, reflect no subservience to any given set of "rules." Just as they consult their dressmakers when they choose their clothes, they turn to their decorators when they plan their rooms. They neither look nor dress nor decorate alike. But all of them make equally great contributions to the charm and beauty of their respective worlds. They do in fact "live as well as they look."



MRS. PIERRE BÉDARD

Opposite: MRS. BÉDARD WARMS A NORTH ROOM WITH AMERICAN BEAUTY RED

WITH the help of McMillen, Inc., Mrs. Pierre Bédard (who wears clothes by Castillo of Elizabeth Arden) has created a cool, understated room. It is primarily white and black, punctuated by American Beauty red which glows in the Bédards' New York studio-living room. The result is a happy background for eighteenth-century furniture. Under a studio window, the Bédards hang a frieze of engravings of Picasso ballet drawings.

All portraits by Richard de Menocal







Above: MRS. WILLIAM GOETZ LIKES MODERN DÉCOR, PASTELS

BLEACHED walnut accordion walls, banded in copper, lead into the bay off the library of Mr. and Mrs. Goetz' house in Holmby Hills, California. Against the garden window, a Maillol bronze is impressive in a setting of soft colors and white. Its tones are echoed by the tortoise-shell leather top of the large circular table. Designer William Haines of Beverly Hills decorated the house, created the furniture.

Opposite: MME. LOPEZ-WILLSHAW'S TASTE IS NOSTALGIC

THIS small "office" is in the romantic style, its gray walls framed in bands of nineteenth-century wallpaper and hung with Mme. Lopez-Willshaw's collection of paintings of dogs from the same period. The mahogany Restoration furniture, the green and gilded chandelier are charming. Victor Grandpierre collaborated in the decoration of this room in the Lopez-Willshaws' house at Neuilly.



MME. ARTURO LOPEZ-WILLSHAW

KERTESZ



MRS. WILLIAM GOETZ

LIVE AS WELL
AS YOU LOOK
continued



KERTESZ

MRS. GEOFFREY GATES DINES BY CANDLELIGHT

BEHIND the façade of her New York "brownstone," Mrs. Gates' dining room is as radiant as her personality. Victorian doorways form white arches against Bright Navy blue walls. Curtains are white, edged with blue fringe. Mrs. Gates (who is fashion co-ordinator for Bergdorf Goodman) sets her table with Royal Doulton and Lowestoft china in crisp colors.

MRS. GEOFFREY GATES



FRED LYON

MRS. LEWIS LAPHAM IS FOND OF CHINESE TOUCHES

In the living room of Mr. and Mrs. Lapham's house above San Francisco Bay, colors, textures and periods blend easily. A Coromandel screen is teamed with a Jean Michel Frank lamp; a French Provincial table with an Oriental rug. Carnations in a dozen bright colors are massed in bowls everywhere. Honey-beige curtains hang against walls of the same tone. Frances Elkins, decorator.

MRS. LEWIS LAPHAM





LEMUS

Above: MRS. FRANCIS P. SEARS' NEW ENGLAND LIBRARY HAS A FRENCH ACCENT

WALLS paneled in pink-beige sugar pine and heavy silk curtains the same color make this room at Hamilton, Massachusetts, inviting. By the Georgian fireplace, with its friendly, stepped-up brick hearth, is furniture from the provinces of France, the most interesting: a pair of high-backed seats covered in leather. Old American hooked rugs lie on the pegged oak floor.

Opposite: MRS. GEORGE SCHLEE'S DINING ROOM HAS CONTINENTAL ELEGANCE

HER dining room, high above New York's East River, has a party gaiety and is a natural setting for the beautiful clothes which Mrs. Schlee (Valentina) designs. Here, against panels of rare French Empire flocked wallpaper, she sets her table with copper service plates and Chinese rice bowls, masses fruits and flowers at the base of a tall crystal candelabrum.

MRS. FRANCIS P. SEARS



MRS. GEORGE SCHLEE







EMELIE DANIELSON NICHOLSON

Above: MRS. JAMES S. BUSH MIXES FORMALITY WITH FLOWERS

MRS. JAMES S. BUSH, of St. Louis, has a distinguished living room (decorated by McMillen, Inc.) whose pale heather walls are played up by white accents. She likes to repeat the pastel flowers in the vine print on her sofa with bowls of real flowers on the tables. Dressmaker curtains emphasize the scale, spaciousness and repose of the room. The handsome polished parquet floor sets off formal eighteenth-century mahogany furniture.



LADY JULIET DUFF

KERTESZ

Opposite: LADY JULIET DUFF'S HOUSE IS LIKE A FAMILY ALBUM

BULBRIDGE house in Wilton, England, is a compendium of superb furniture, charming paintings and rare bibelots, many of which Lady Juliet inherited. But it is the way she arranges them which gives the house its special quality. In the drawing room, paintings by Mlle. Marguerite Gerard, Boilly, and a Lenoir portrait of Voltaire hang against pink and gold Regency wallpaper, immensely effective with the Louis XVI commode, the Napoleonic clock and the flowers which Lady Juliet, an expert gardener, grows for the house. The feather needlepoint on the chairs contributes a noteworthy accent.



MRS. JAMES S. BUSH



The gardens of Thorndale are open to the public in spring when they are at their height.

Thorndale

A cool tapestry of ancient trees,
brooks and ponds has been woven into a series of memorable gardens
where white flowers predominate

THIS eighteenth-century farm at Millbrook, New York, deeded by Crown Grant to the Thornes, a Quaker family, has remained in their possession ever since and is still a working farm. The years have deepened the loveliness of Thorndale, but it is the rare insight of Mrs. Oakleigh Thorne which has made these gardens among the most beautiful in the world. The gardens—there are five of them—are all within sound and sight of water: here a stream blue with forget-me-nots, there a pond reflecting a water pavilion on its quiet surface. The trees (white pine, spruce, red oaks, white oaks, maples and elms) have been assiduously tended for decades. And in the shade of their leafy branches is a living terrace beside the old white house, its broad flagstones interspersed with tiny, bright-faced flowers. Walks, edged with flowers, lead leisurely from garden to garden, are set with inviting benches. Drawing on her own great knowledge of gardening and her encyclopedic garden library, Mrs. Thorne constantly changes and improves her gardens, planning, supervising and working to make them still more beautiful, in the way that all really good gardeners do.

KERTESZ



The house looks across the upper pond

A white pine tree, 92 feet tall, and a huge elm, stand sentinel before the classic white clapboard house, which is a century old this year.



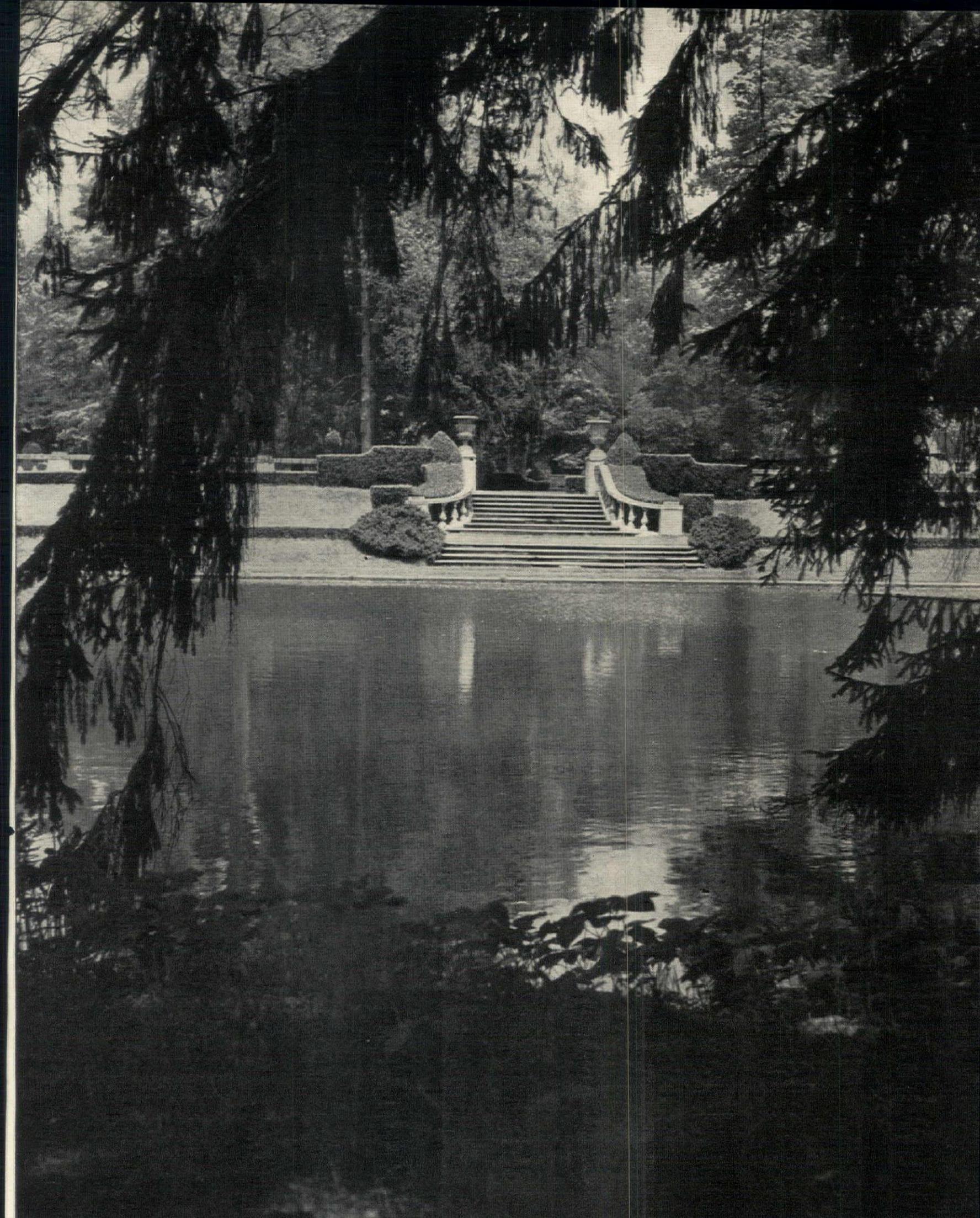
A bay of the lower pond is left in a state of nature

Here water lilies bloom and white birches abound on the banks, while along one side, a screen of clipped yew creates a verdant living wall.



An allée of sugar maples leads to the lower pool and classic water pavilion

The walk is walled with sugar maples, clipped in blocks 36 feet high and 60 feet long. Under them are delicate fairy-tale birches in beds edged with taxus. In autumn, yellow leaves left on the ground form a golden carpet under resplendent maples. The romantic water pavilion (Jerome Allen, architect) stands two stories high to command the long vista.



Old stone steps rise from the upper
pond edge to green lawns

An ancient spruce, more than a century-and-a-half old, hangs over the "primrose path." This path circles the upper pool, is planted with primroses, Canadian white violets, wild violets, dogwood and azaleas. Across the water, steps rise between balustrades of stone, backed by clipped yew. White petunias fill the urns all summer, are ethereal in the dusk.



Peonies appear to grow wild under the trees

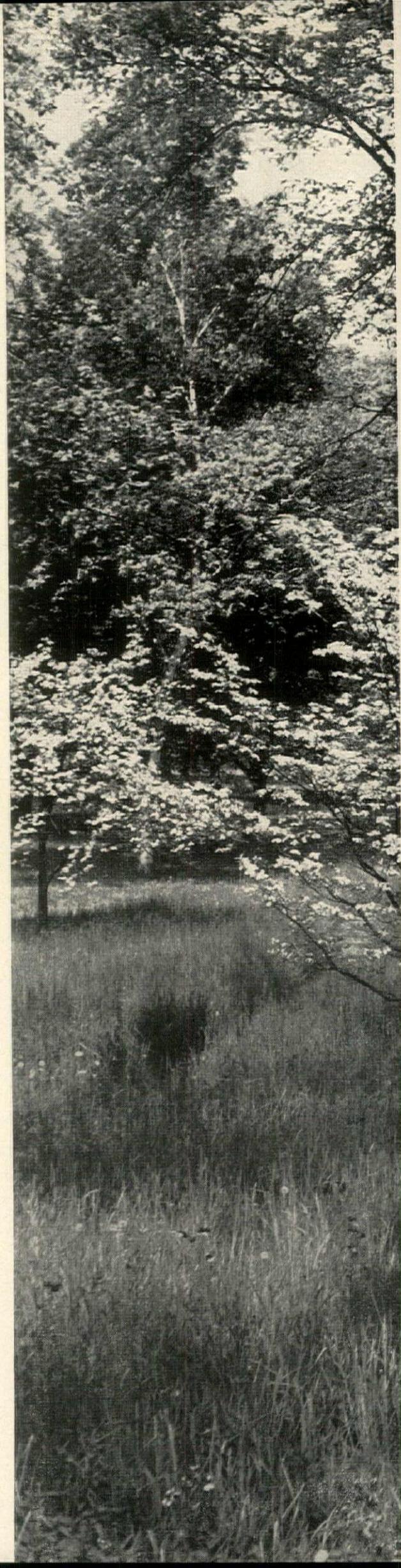
The fine petal formations of single peonies, shading from pure white to deepest red, are scattered informally near a secluded stretch of turf. Here clumps of English daisies cluster around the birches and beneath the elms in the background.

Opposite

A stream links the two ponds, is shaded

by birch, dogwood and elms

Ferns, mountain laurel, taxus and columbine grow along the stream. Two pounds of forget-me-not seed, tossed into the water, fill it with blue blossom two years later. Iris rise like flags from the brook. To the left is the "daffodil walk" under elms and dogwood. Drifts of daffodils are naturalized in the field beyond. Following the course of the trout-stocked brook are lily-of-the-valley, columbine, pachysandra and rhododendron. In spring the woods are gay with yellow and white flowers.







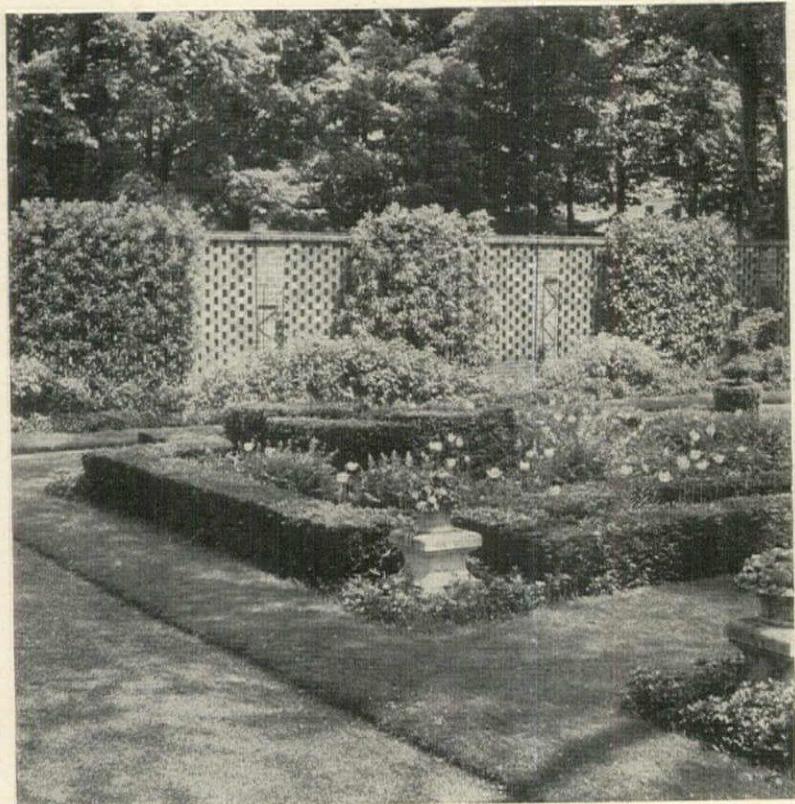
A ribbon of water in the grass

A tiny brook threads its random course through the rock garden, outlined by spears of iris against massed phlox *subulata*, veronica and double arabis. From the lawn rises a cube of clipped yew, one of eight, while taller yew, behind it, line one side of the long allée of maples.



The yew garden is fifteen years old

Mrs. Thorne, with Nellie B. Allen, designed the formal yew garden 15 years ago. At the entrance to its trim paths stand eighteenth-century English stone monkeys playing musical instruments. This garden, with its elms and flowers, is green and white all summer long.



Fruit trees espaliered on brick walls

The pierced brick walls of the yew garden support alternate espaliered pears and apples. Beneath them, apple trees, trained along chains, form a garland. Clematis blooms most of the summer, and in the formal beds are burning bush, phlox, tulips, petunias—all of them white.



The vegetable garden follows a trim pattern

Seen from the roof of Thorndale, the vegetable garden forms a neat patchwork, its tidy beds interspersed with wide grass paths. Exemplifying Mrs. Thorne's feeling for garden design, the *potagerie* is as decorative as the flower gardens. Like them, it is hemmed round with trees.

Opposite: MIRRORED IN THE LILY POND IS A HUGE RED OAK TREE, FOUR-AND-A-HALF CENTURIES OLD

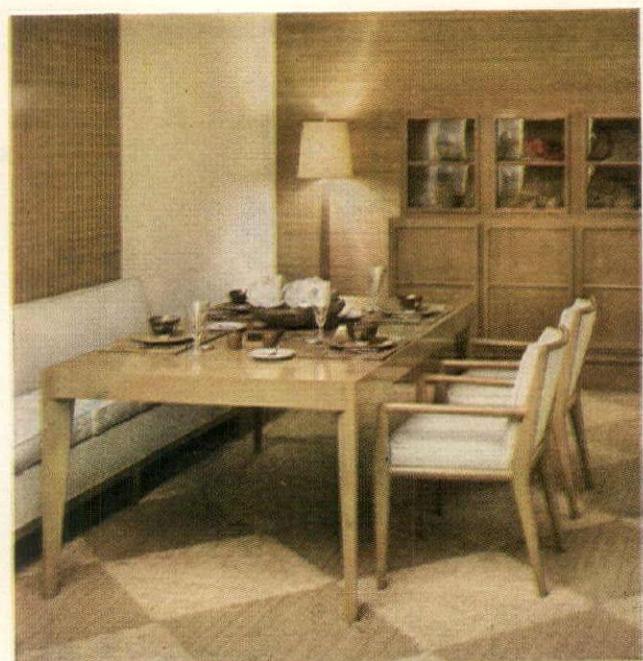




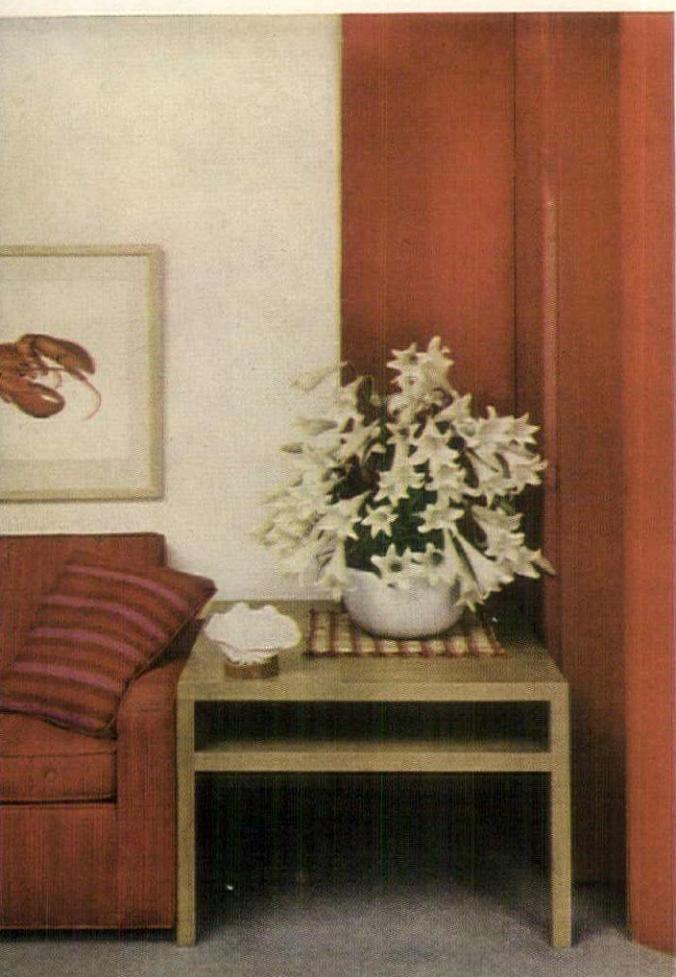
LIVING ROOM FURNITURE in new fabrics centers interest on a cocktail table with *rosso levante* marble top. On the chair, beige ombré. On sofa, woven caning pattern. Table, \$165. Chair, \$195, muslin. Sofa, \$600, muslin. Sofa table, \$130. All in cordovan mahogany finish.



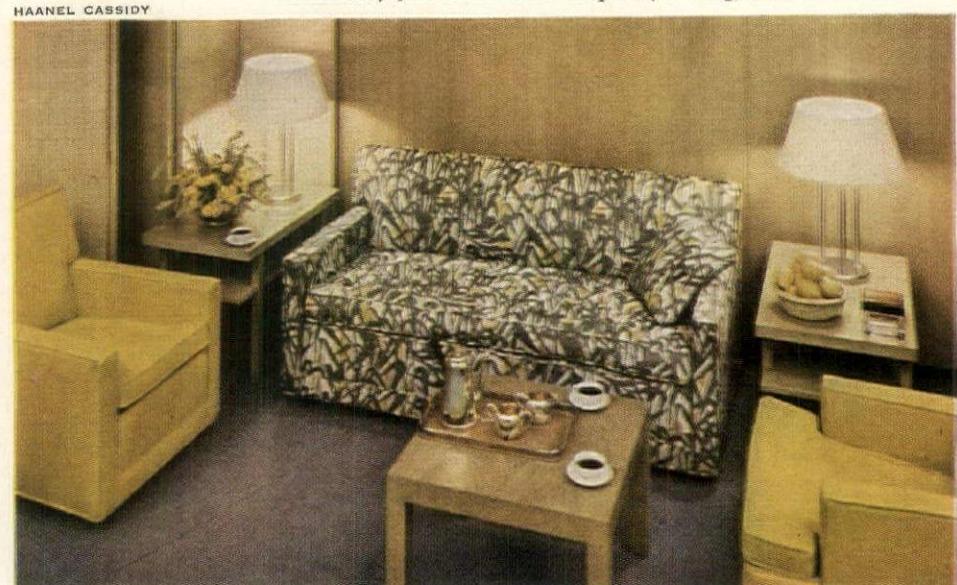
COCKTAIL TABLE has *breccia stazzema* marble top on saffron walnut base, \$150.



TABLE, 44" x 78" x 114" with two 18" leaves, \$550. Cabinet, \$1100. Armchairs, \$195 in muslin. Banquette, 7' long, \$395 in muslin.



POPPY RED lacquer screen, red ombré fabric on sofa, pillows are pink and red. Sofa, \$395 in muslin. Saffron mahogany table, \$110.



HAANEL CASSIDY
SCALED SMALL for small rooms. Sofa, \$270 in muslin. Lamp tables are in bisque mahogany, 18" x 30" x 21", each \$44.50. Coffee table, 22" square, \$44.50. Chairs, \$139 each, in muslin.



NATURAL linen upholstery on a sofa, \$395, in muslin. The bisque mahogany chairs, \$129 each. Lamp table, \$72. Cocktail table, 6' long, \$290.

Furniture designed by Robsjohn-Gibbings needs no autograph



Saffron walnut furniture, brilliantly
accentuated by scarlet, black and gold table accessories

THE MAN BEHIND WIDDICOMB's new fall furniture, designer T. H. Robsjohn-Gibbings, gives you a preview in these four *HOUSE & GARDEN* pages of his individual styling and his contemporary fabrics. Each piece is a clean, rational design, useful and comfortable, with an enormous appeal to the eye. In all his distinguished furniture, Robsjohn-Gibbings works with structural harmony. The pieces shown here are free of eccentric clutter, each is original, with genuine richness in texture and form. Long known as a designer who will have no truck with make-believe, he works with walnut woods that are custom-finished with immaculate polish, in suave saffron tones. His upholstered furniture, constructed with foam rubber, is precision-tailored. He uses monotone materials whose great interest lies in texture and weave, occasionally contrasted with high-keyed color. Each piece is, in effect, the signature of this crusading designer in the modern furniture field. The "Robsjohn-Gibbings touch" has extraordinary accents of perception. Amidst all the contrived "functional" austerity prevalent in so much of today's modern design, Robsjohn-Gibbings—far from resting his case on function and theory—creates contemporary furniture with lasting qualities. In recognition of the fact that many people live in small rooms, he has recently created small scale furniture for them.

Left

AGAINST WALLS OF GRASS CLOTH, divided by moldings of black lacquer, Robsjohn-Gibbings uses a dining table, chairs and buffet in saffron-finish walnut. On the table are place plates and finger bowls of black and gold Burmese lacquer, black lacquer candlesticks and place mats strikingly designed in scarlet and gold thread. The table, \$575, is 44" wide, 88" long, opens to an expansive 10 feet when two 18" leaves are added. Side chairs, \$120 each, armchairs, \$150 each, in muslin. Buffet, \$1050. Furniture on both of these pages is at Lord & Taylor, New York; Cannell & Chaffin, Los Angeles. Prices are slightly higher on the West Coast.

continued

The largest
cocktail table
in the world...

THE LOW, MASSIVE TABLE is saffron walnut, 9' long, 3' wide and 15" high. The towering screen of vertical cherry panels forms a wall. Armchairs with rounded wood frames are covered in Peruvian linen. Cocktail table, \$495. Chair, \$139, muslin. At Lord & Taylor, New York and Cannell & Chaffin, Los Angeles. West Coast prices slightly higher.







HAANEL CASSIDY

A small dinner . . . a romantic mood

A cook's tour of California vineyards

by HELEN EVANS BROWN



Opposite

Set for good food
and fine wines

EDWARDIAN in its grace and elegance is this setting for a small dinner. On Léron's gray and white linen table cloth: Gorham's "English Gadroon" sterling (\$26 for a six-piece place setting, \$60 for a pair of salt and pepper shakers including Federal tax) and Franciscan china in the "Palomar" pattern (\$54 a dozen service plates) from Black, Starr & Gorham. The "Guinevere" pattern glasses by Imperial \$2.50 apiece. White porcelain candelabrum from Charles Winston, the three-tiered epergne from W. Jay Saylor, both in New York. Stone gray, 18" candles by Paragon, \$2.16 a dozen at Kauffmann's, Pittsburgh. The room by Tradition—or else! For more about this table and room, please turn to page 186.

CALIFORNIA's vintners may take much of the credit for our recently revived interest in gastronomy. They make fine wines and, by their own example, stress the importance of the foods that accompany the wines. Californians already lead the United States in their consumption of wine and their food has also become increasingly good. Nor is it a coincidence that much of their finest cooking is done in the same districts that produce their best wines. Everywhere good wine and good food are found together. No lover of wine is careless of the food he serves, but to the maker of wine it is of the utmost importance, since he knows that it can ruin his superlative vintage, or bring out the best points of a mediocre one. So the vintner is not only a farmer, scientist and an artist, he is also a cook, or at least possessed of enough culinary knowledge to enable him to order the meal most suitable as a complement and a compliment to his wines. There is no snobbery involved—he is just as apt to serve a dish of short ribs or a piece of cheese as squabs *Bordelaise* or sweet-breads *Financière*; much more apt if he is in his own home. Their own recipes, which they shared with me so generously when I recently visited some of the wineries, are proof that to dine near the vine is to dine exquisitely. The Santa Clara Valley and the slopes above it, in the foothills of the Santa Cruz mountains, have many famous vineyards. Two of them, Paul

Masson and Almaden, are bound together by their early history. Paul Masson, who later founded a winery under his own name, married into the Le Franc family, owners of what is now Almaden. It was there that his reputation as a skilled vintner and lavish host was made. And it was there that Anna Held took her famous bubble bath, to the horror of some but the glee of most, in Paul Masson champagne! The famous tin tub in which that toilet was performed, very modestly we are told, is still at Almaden. The present owners, Mr. and Mrs. Louis Benoit and Mr. and Mrs. Brayton Wilbur, have had fun keeping it and the bathroom in which it is enshrined, surrounded by the whatnots of the period. They have also kept alive the hospitality of Almaden. Their kitchen, presided over by Madame Savin, is a cook's paradise, the cook herself a genius. A *pâté de maison*, as lovely a one as I've ever tasted, was served with their own exceptionally fine Almaden Champagne. The soup, tarragon-scented and flecked with wisps of egg in the Oriental manner, was so rich with the goodness of its stock that one wondered whether the fowl had been pressed, like the grapes of Almaden, for its juices. A Johannisberg Riesling was delightful with it. The *pièce de résistance* was a pheasant sauté: the birds, estate-raised, served with potatoes gratinéed with crumbs and with cheese, string beans so new and so (Continued on page 206)

Turn to the next two pages for photographs
of tables set for supper and dinner.

Mrs. John H. Winterbotham serves late supper
on a black and gold lacquered table

In her Chicago terrace apartment, Mrs. Winterbotham's dining room is fascinating and festive with French and English accessories culminating in a "cartonage" centerpiece (a witty fantasy made in 1820 of paper, Sèvres, mirror and crystal beads). A Louis XVI commode stands against a wall banded with old flowered wallpaper from Versailles. Lavender, blue, black, white and gold create an iridescent gaiety.



KERTESZ





Mr. and Mrs. Stanley Keith's table
sparkles with Steuben glass

In the handsome Lake Forest house, designed by David Adler for Mr. and Mrs. Stanley Keith, contemporary glass by Steuben and George II silver add brilliant notes to the dining room. The table is silhouetted against remarkable Chinese wallpaper where apricot and pink flowers bloom on a beige ground. On the table are white lilacs.



Personifying the trends of the year, a series of HOUSE & GARDEN-sponsored fashion shows, based on the theme "Live as well as you look," is appearing in stores across the country this autumn. For names of stores, dates of shows, turn to page 131.

This is the year...

This is the year when color is the catalyst in decoration:

Watch for Citron yellow, echoing the magnificent Van Gogh canvases in the Metropolitan Museum's show. Watch for blues, from pale to dark, with Bright Navy blue best of all (see Mrs. Geoffrey Gates' dining room, shown on page 136).

This is the year when there's a new face on furniture:

Reflecting Far East influence, watch for lacquers and other finishes dark as Chocolate brown—but seldom quite black, or light as Parchment (pages 162-163).

Opposite

This is the year when materials are romantic, ebullient:

Watch for anything from daisies to balloons, birds and botany, butterflies and fruit, beautifully drawn, vivid and gay (examples on pages 160 and 161). Watch for plane geometry and neat Provincial motifs in surprising colors. Watch for diaphanous sheer materials (plain or printed), for metal threads, for entertaining plaids, stiff silks and more textured weaves than you ever dreamed of.

This is the year when wallpapers are given to trompe l'oeil:

Watch for the Victorian-Edwardian elegance of flocked damasks (pages 160-161), for papers that look like wood paneling or matting from the tropics.

This is the year when texture is the touchstone in carpets:

Look for weaves unexpectedly like tree bark or curled like a poodle's coat or rugged like autumn tweed (pages 160 and 161). Look for carved designs, architecturally designed to work well with modern or eighteenth-century décor.

This is the year of decision, of freshness, gaiety and charm:

Watch your own decoration to see if it takes advantage of the talents lavished on design, the excellence of workmanship, the new mood. This year there is no reason why your decoration should be stereotyped or cut-and-dried; and there's every reason why your rooms can be as charming and as personal as your own taste.

This is the year
of Far East influence
in design

THE WARM, RICH TONES of Kittinger's mahogany furniture (at Bloomingdale's) are at their best in this subtle composition of blended yellow-greens. Note also the bold scale of the distinguished brass hardware. On the bed with its Chinese Chippendale pierced fret and "bamboo" trim, are a bedspread of textured fabric and a comforter of striped Celanese taffeta, both by Sumergrade. Curtain materials, pinned on the wall, are "Granfield" cotton and rayon and "Arles" casement cloth, both by Mallinson. The carpet is Bigelow-Sanford's "Stockbridge." A strip of United wallpaper reproduces a weave design by Dorothy Liebes. W. P. Fuller's Citron yellow paint is shown on the roll of paper on the chest. The lamp with a Leaf green shade is by Lightolier.

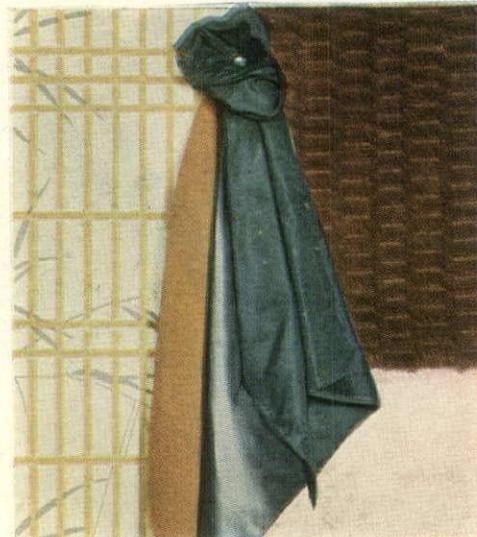
Complete shopping information for the next three pages on pages 226-229





A guide for your fall shopping

Nine room schemes, their colors preponderantly
from House & Garden's new palette, demonstrate
the discrimination and taste
that American designers offer you



Modern urbanity
for a town bedroom

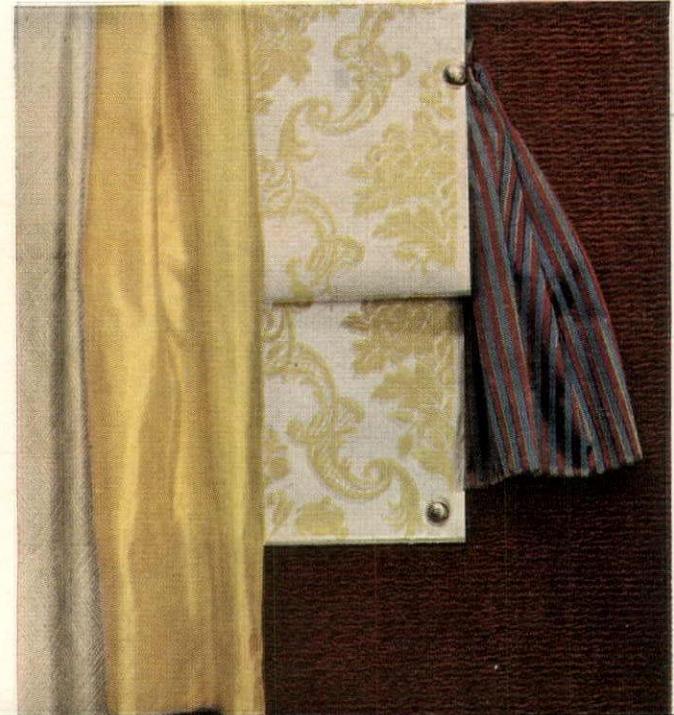
Left: This is calm, cool and collected, a room a man would like, his wife would find becoming, too.
CURTAINS: Cheney green taffeta.
UPHOLSTERY: Brunschwig copper "Skidmore" and Greeff blue satin.
CARPET: Edward Fields "Habana."
WALLS: Katzenbach & Warren's new "Bamboo Shadows" wallpaper.

Edwardian style
for a country hall

Right: This is in the turn-of-the-century, English country house manner.
CURTAINS: Cheney sheer beige silk.
UPHOLSTERY: Cheney textured weave and Greeff cherry-and-blue stripe.
CARPET: Gulistan "Cheviot" loop.
WALLS: Birge flocked "Baronne."

Contemporary charm
for a guest room

Left: The mood is forthright, friendly.
CURTAINS: Goodall "Shasta" print.
UPHOLSTERY: Goodall "Hialeah Stripe" and Stone gray "Bergamo."
CARPET: Edward Fields "Evertred."
WALLS: Citron paint, Martin-Senour.



HAANEL CASSIDY

Regency elegance for a drawing room

Classic motifs take to modern colors.

CURTAINS: Scalamandre gold-on-white print.

UPHOLSTERY: Scalamandre Chocolate brown and Citron yellow silks.

CARPET: James Lees deep-textured "Glowtuft."

WALLS: Sandalwood paint.



Modern for a boy's room

Cheerful colors, sturdy, washable—are ideal for pine and maple furniture.

UPHOLSTERY: Scalamandre watermelon color, strié texture.

BLIND: Bamboo & Rattan natural bamboo roll shades woven of inside bark.

CARPET: Masland "Quadrille" design.

WALLS: Imperial "Space Plaid" paper.



Far-East color for a dining room

Contemporary textures are in subtle shades of blue.

CURTAINS: Golding "Neptune Leaves" print on mesh.

UPHOLSTERY: Golding "Pilgrim" in three blues.

CARPET: Alexander Smith "Cascade", moiré texture.

WALLS: Bright Navy blue, Colorizer Paints.



Traditional grace for a powder room

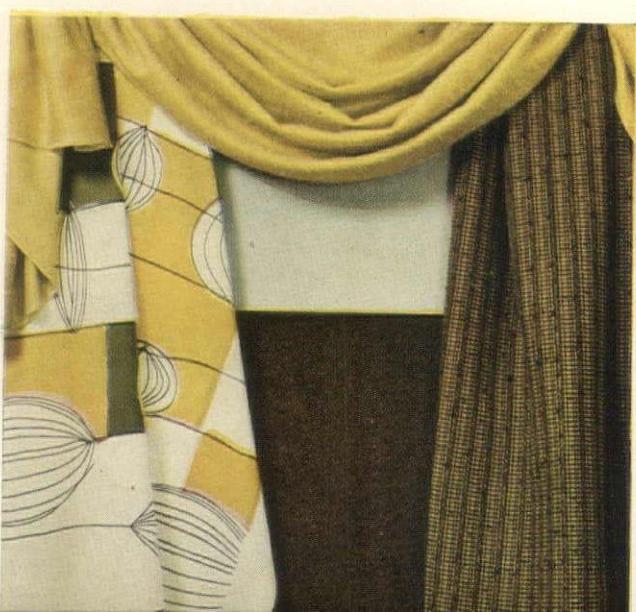
Right: The damask look for a town apartment.

CURTAINS: Celanese sheer, white "Chifonese" and all-silk chartreuse taffeta by Cheney.

UPHOLSTERY: Cheney formal cotton damask.

CARPET: Bigelow-Sanford green "Monticello."

WALLS: Flocked pink wallpaper, Herndon.



Architectural for a man's study

Left: Masculine theme is diverting.

CURTAINS: Design Unit "Carnival."

UPHOLSTERY: Titus Blatter Tung Shan cloth; Marie Nichols stripe.

CARPET: James Lees "Bramble."

WALLS: Willow, Colorizer Paints.





Right:

BEDROOM in the Chinese manner. Heritage-Henredon furniture is grège walnut. Gulistan "Cheviot" carpet; Goodall "Constellation" curtain material, turquoise and gold; green corduroy bedspreads, Sumergrade. The vermillion lacquer screen is from Edward Garrett.

SCOTT HYDE

This is the year to

Mix your furniture finishes

THIS is a year of contrasts, of surprises. Furniture has taken on a new face. It is lacquered or finished dark as teakwood or light as honey and you can use both tones, the brunette and the blonde, together. You needn't limit yourself by having one whole room mahogany or maple, cherry or pine. Spike one with the other and see, above all, how the just-off-black lacquers underline and point up everything else in a room. With these, use the sunny colors of Bermuda and the Caribbean. Try carnation pinks, water greens and Kingfisher blues, oleander reds and the deep Leaf greens of palm fronds. Or take your cue from the Chinese design of much of the new furniture and build your picture with lacquer red, Canton willowware blue and the sharper notes of Chinese yellow. Any of these colors will set off the clear, sculptural lines of this year's furniture, point up the intricacy of Chinese fretwork or the restrained outlines of contemporary Far East design. On these three pages you see how varied are the moods you can achieve by mixing wood finishes, furniture designs and colors—with flair. Ingredients are infinitely versatile. How you combine them will give your rooms their particular, personal flavor.

Shopping information for these three pages on page 219

Opposite: INGREDIENTS OF A LIVING ROOM: Heritage-Henredon furniture in grège walnut, palomino and teak-finish mahogany. At the six W & J Sloane stores; Colby's, Chicago; Craig's, St. Louis. Flame and Kingfisher fabrics and wallpaper panel by John H. Jacoby from Schumacher. Gulistan "Cheviot" carpet. The large sample of Carnation pink paint on sofa, W. P. Fuller.



FORMOSA FAR EAST night chests, linked by a 62" top, form a dressing table. On it, a Queen Anne *poudreuse* from W. Jay Saylor is lacquered black, lined with red. This is an urbane room in tawny, monochromatic colors.



SCOTT HYDE

Mix pine and mahogany

The eighteenth-century English mood of this study is pointed up in collector's items, such as the china in the pine breakfront and the busts on top of it. There is a pleasant interplay of colors and textures: mahogany and

pine, shagbark tweed and flowered chintz. Furniture by Heritage-Henredon, at the six Sloane stores; Colby's, Chicago; Craig's, St. Louis; Gulistan beige carpet at Macy's, New York. For shopping data see page 219.

Since so many young marrieds have decorating problems, HOUSE & GARDEN presents a series (of which this is the fourteenth chapter) suggesting solutions of typical difficulties

Dear H & G:
 "We can't decide whether
 we want
 modern or traditional.
 So could you
 please furnish two rooms
 both ways?"



BAKER

They didn't know what they wanted

WE'D almost reached the eeny-meeny-miney-mo stage," young Mr. and Mrs. D. confided to us. "We love the formality of dark traditional furniture, the lightness of modern furniture. If we could only see how our living and bedroom would look, we could decide in a second." So HOUSE & GARDEN editors, with vanloads of furniture in tow, rolled out to one of the bright new houses which builder and designer John Barkhorn is constructing in Short Hills, New Jersey, and decorated two rooms both ways (see the next two pages). The eighteenth-century scheme, keyed to Tomlinson's American Infor-

mal furniture in mahogany and dark lacquer, builds up from forest greens through paler shades to light walls, stressing strong, tweedy materials. Note how individual cocktail tables make buffet parties attractive and comfortable. The contemporary scheme (oriented to Oakmaster's furniture in "Chamois" finish, stresses a gentian-blue printed worsted and Chocolate brown chintz) centers around a big cocktail table. All furniture at Paine's of Boston; Lammert's, St. Louis; The John Breuner Co., San Francisco. Tomlinson furniture also at Hathaway's, New York; Oakmaster furniture also at Joske's, Houston.

Shopping data for this feature on page 231.



THE BEDROOM IS A BLUE ROOM WITH A SHAGGY RUG AND PRIM PRINTED BEDSPREADS

Two rooms—traditional

If you like the richness of tradition, try Tomlinson's American Informal furniture with its tweedy "Pilgrim" upholstery material by Golding Brothers. Stone gray Tumble-Twist cotton rug, by Libertyville Textiles, in the bedroom, has a particularly pleasant texture. The Klearflax-Duluth rug in the living room goes well with the wood tones. In both of these rooms, curtains of Celanese sheer "Chifonese" are young and gay. The quilted "Pickwick" bedspreads by Sumergrade add lively pattern, are pretty against blue walls. The orderly, traditional arrangement of the living room is set off by modern colors and textures in the predominantly green materials. The color scheme of the bedroom reminded young Mr. and Mrs. D. of a field of autumn asters in bloom, ranging from a light pink to a dynamic purple.



THE LIVING ROOM IS SERENE AND WELL ORDERED WITH GOOD DETAIL, EXCELLENT IN SCALE

SCOTT HYDE

The same rooms—modern

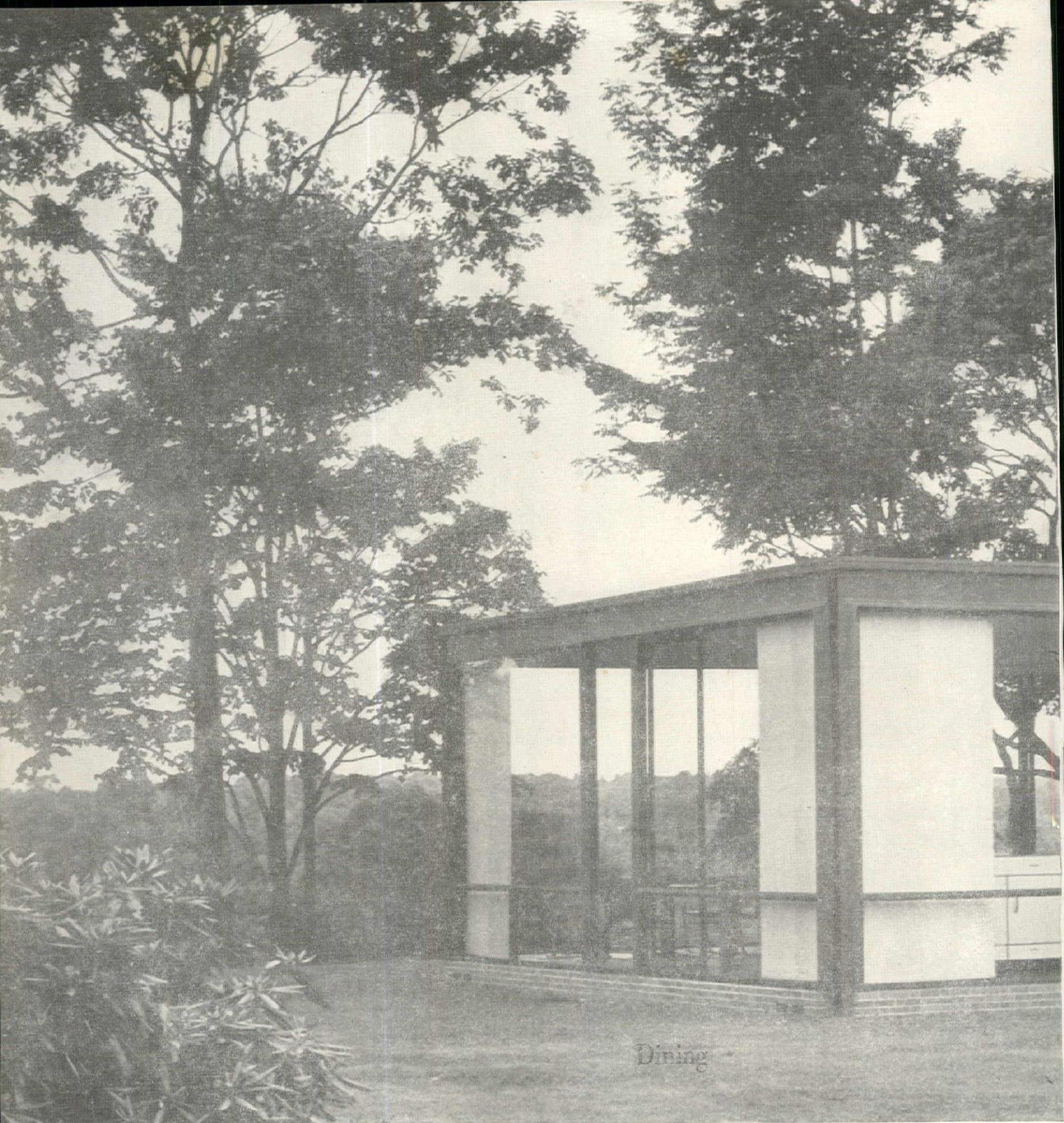
If you like the lightness of modern, Oakmaster's "Chamois" finish on their oak furniture will please you as will the design of the beguiling Jud Williams "Woodlands" upholstery material, by Tammis Keefe. As in the traditional scheme, opposite, the bedroom rug is by Libertyville Textiles and the living room rug by Klearflax-Duluth, the bedroom curtains by Celanese. Split bamboo blinds are used in the living room. The quilted blue taffeta bedspread is by Charles Bloom. The living room color scheme is both outspoken and charming with its gentian blues and a large area of Chocolate brown on the quilted sofa. Its arrangement points to parties: the informal grouping around the fireplace, the "Canasta corner" beside the window. The big round table and cart are fine for serving drinks or for buffets.



THE BEDROOM DOUBLES AS A SMALL SITTING ROOM, HAS A BOOKCASE GROUPING



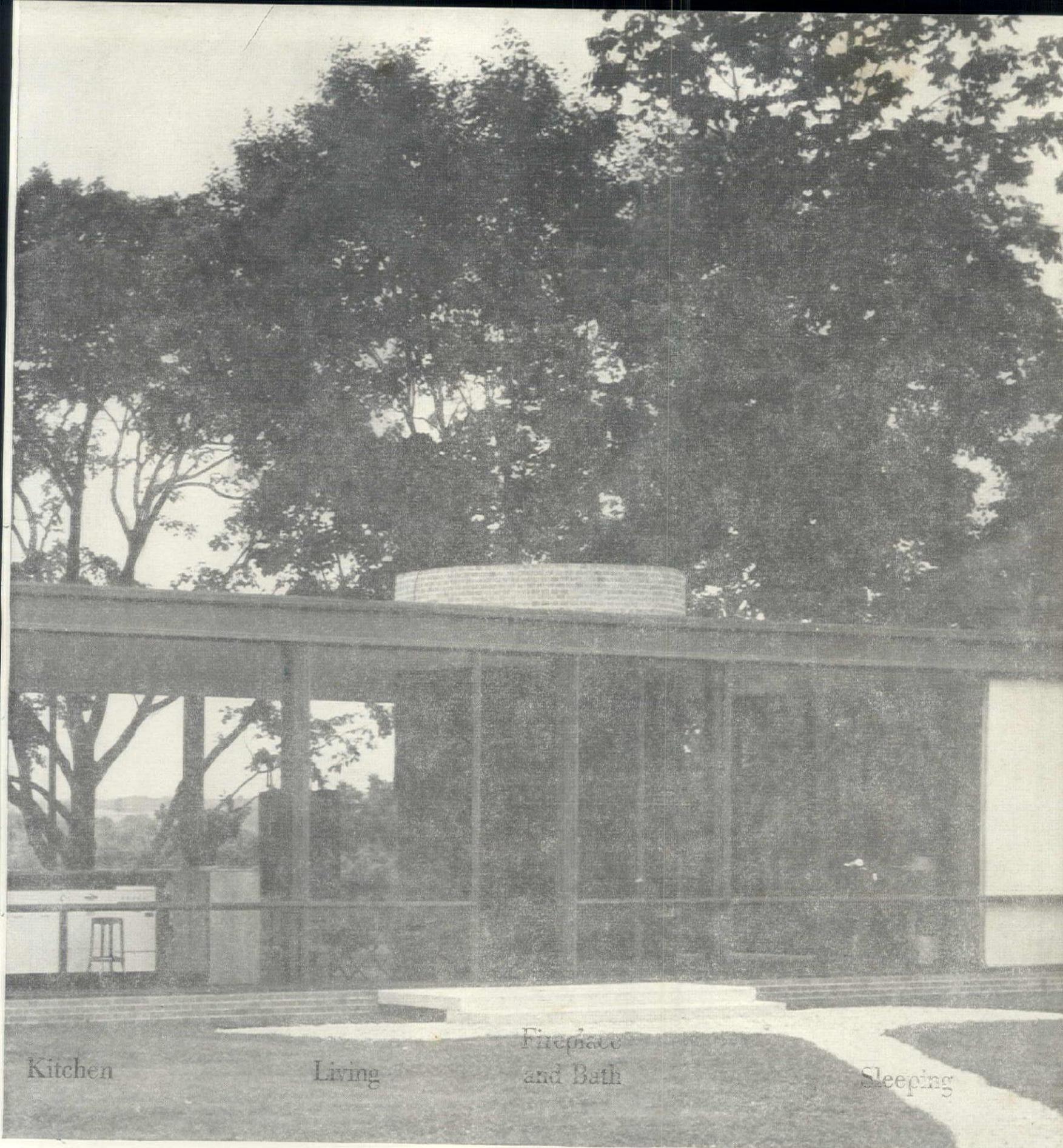
THE LIVING ROOM IS A PARTY ROOM, WHERE SERVING IS SIMPLE, COLORS CHEERFUL



KERTESZ

A glass house in Connecticut

Philip C. Johnson, bringing the mountain to Mohammed, has built a modern house in Fairfield County that keeps the defenders of the Colonial house and hitching post flocking to his door

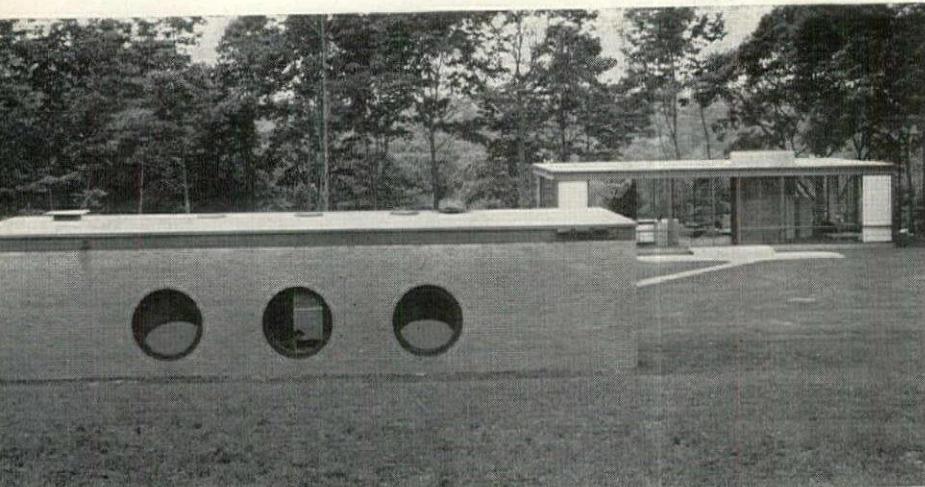


THE HOUSE WITH ITS MASSIVE BRICK CYLINDER RIDES ACROSS THE HORIZON LIKE A SHIP

DESPITE the technological wonders of the twentieth century, the idea of living in a glass house still astonishes most people. And residents of Fairfield County have not yet recovered from their astonishment at the glass house which Philip C. Johnson recently designed and built for himself in New Canaan. Mr. Johnson, who is Director of the Department of Architecture and Design at the Museum of Modern Art, takes it all quite calmly. He is an old hand at creating a stir, having installed the museum's sensational *Machine Arts* show in 1933 and built himself a controversial modern house in Cambridge, Massachusetts in 1942. When asked why he chose his particular building materials—plate glass,

structural steel and brick—he said that they seemed "logical." The concept of the house did not come to him suddenly but evolved gradually while he was trying to figure out the most effective way to utilize his site, a plateau partially surrounded by ancient trees, bounded on the west by an 80-foot drop, and on the east by a gradual ascent to the road (see page 170). The protection provided by the trees was a determining factor in his choice of glass; that, and the magnificent view over ridge after ridge of Connecticut hills. The result is a truly original building of timeless elegance and classic simplicity, as well as a conclusive demonstration of the fact that modern building techniques have come of age.

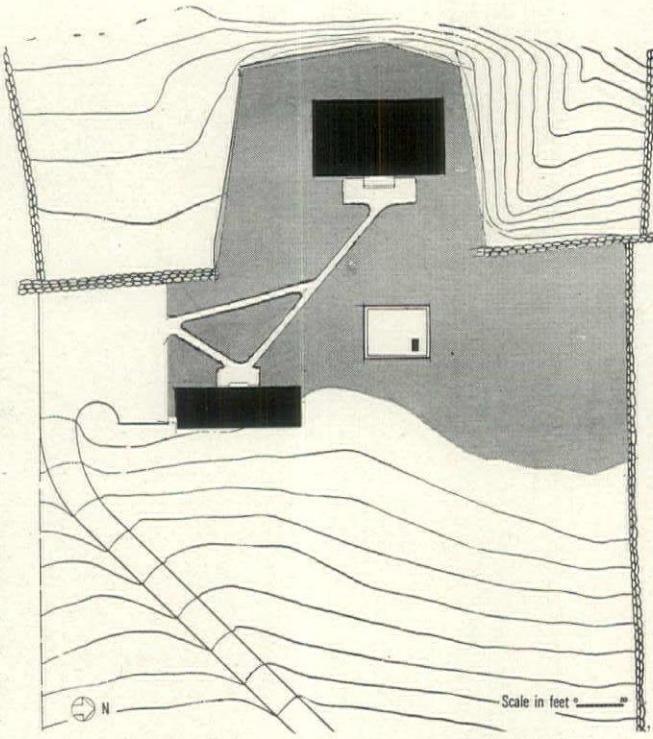
continued



GUEST HOUSE OF BRICK CONTRASTS HOUSE OF GLASS

The main house is one element in a larger plan

THE glass house is one of three related rectangles in a carefully planned arrangement of topography and architecture. The others are a brick guest house (see page 214) and a sanded base for sculpture not yet installed. Mr. Johnson regards the two houses as parts of a larger house, i.e., the entire grass-planted area in which they are placed. This area has been deliberately cultivated to contrast with the casualness of its natural surroundings. The entire concept is basically romantic.



COMPOSITION OF THREE RELATED RECTANGLES

The house, inside, is one large room arranged for simple yet formal living, without sacrificing elegance

PHILIP JOHNSON is a man who combines warmth and sensitivity with a restless intellect, impatient of bromides. His interest in architecture being scholarly as well as creative, he feels no compunction about looking backward for inspiration. Thus his house, despite its originality, conveys a sense of historic continuity. It rises from the ground as formally as any Georgian mansion, yet it is the example par excellence of the contemporary "bring the outdoors indoors" theory. It is as elegant as the *Petit Trianon*, yet conforms to the exigencies of living in one room. This glass-walled room, 56' x 32' x 10' 6" high, contains living, dining and kitchen areas, Mr. Johnson's bedroom area and bath. The bedroom and kitchen areas are each separated from the living area by walnut cabinets, 6' and 42" high, respectively. A brick cylinder, 10' in diameter, contains the bathroom, has a chimney on the outside. The house is warmed by radiant heating coils in floor and ceiling. The furniture was designed by the contemporary architect, Mies van der Rohe; the rollicking papier mâché girls by Elie Nadelman.



KITCHEN, CLOSED, IS SHEATHED IN LIGHT WALNUT

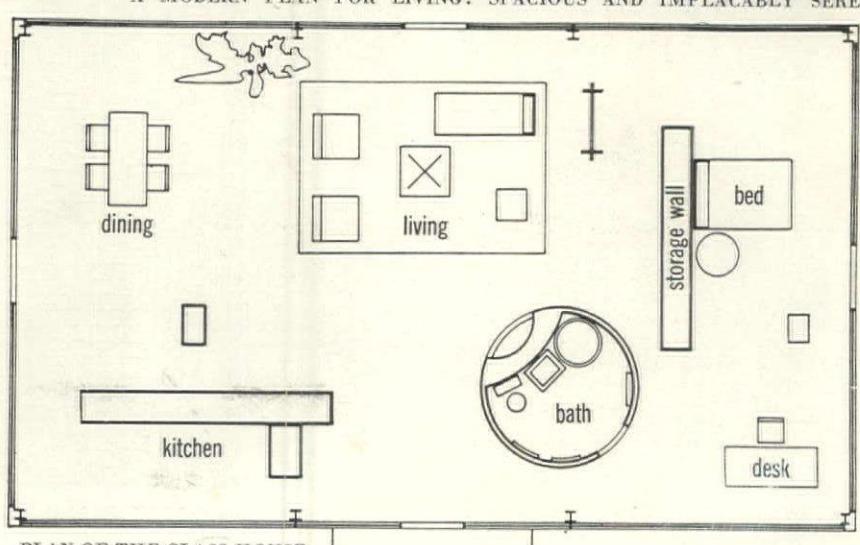


KERTESZ



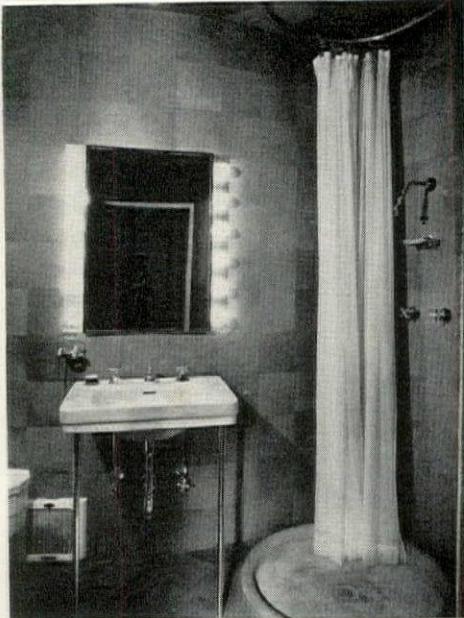
KITCHEN, OPEN, HAS WORK SURFACE OF BLACK LINOLEUM

A MODERN PLAN FOR LIVING: SPACIOUS AND IMPLACABLY SERENE





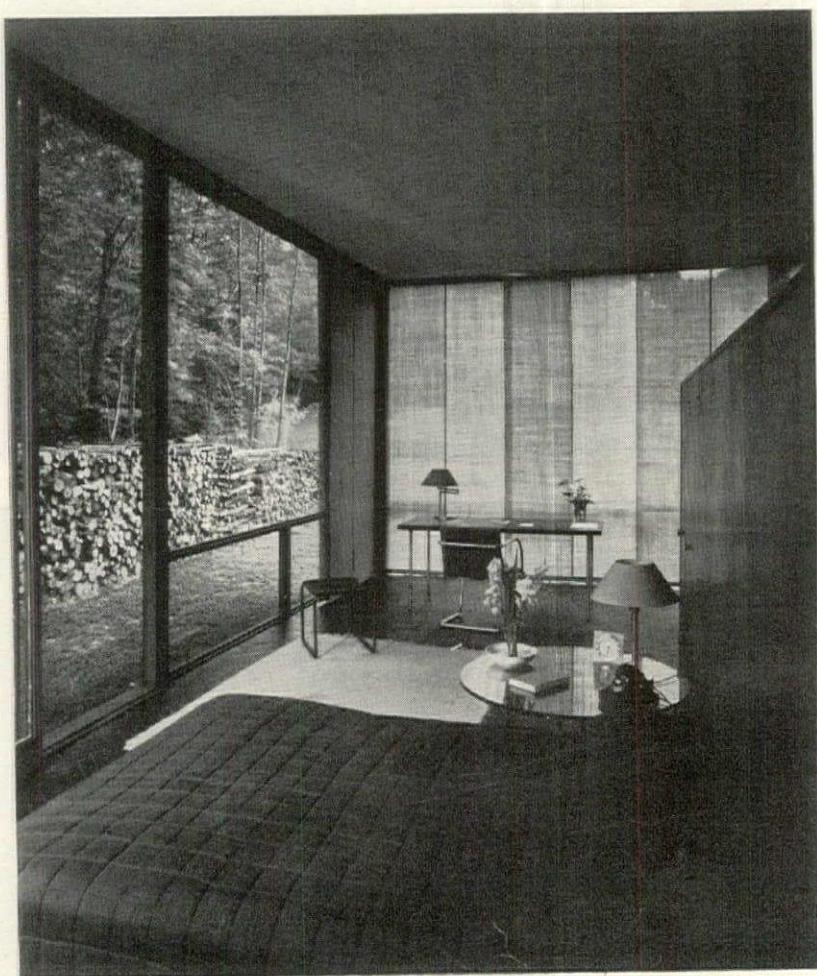
LIVING AREA AT NIGHT GLOWS BY CANDLE AND FIRELIGHT



Above: The circular bathroom has cork tile walls, floor and ceiling. The shower, at the right, consists of a recessed concrete base, 34" in diameter, wall fixtures and floor-to-ceiling Koro-seal curtains that operate on a circular track. Left: The living area at night is illuminated by candles, concealed spotlights, the glow of the fireplace and, indirectly, by spotlights set on the roof which light the surrounding trees.

Richness of texture and color
lend an old master air
to this new interior

Sybaritic in his tastes, Mr. Johnson has surrounded himself with an ordered array of art objects and museum-piece furniture. They are part of a setting as rich as the painting attributed to Poussin that stands on an easel beside the conversation group. Constant waxing has already given the dark red brick floor, the fireplace cylinder, and the walnut cabinets a patina that belies their age. The furniture by Mies van der Rohe was acquired by Mr. Johnson in 1930, and he moves it from house to house as anybody else might move precious antiques. The conversation group, shown on the opposite page, is defined by the boundaries of a white wool rug. The "Barcelona" chairs and stool are chromium steel and natural pigskin; the couch of steel and rosewood is upholstered in black nylon; the table holding a plaster sculpture by the Swiss, Giacometti, is glass and steel. The dining-room table, shown on the preceding page, is rosewood, while the chairs are covered with navy blue calfskin. The desk in the bedroom, left, is covered in black leather, the chair in natural calfskin, and the bed has a quilt of bottle-green raw silk. The screens that can be seen hanging along one wall in the bedroom photograph are of natural colored pandanus cloth. These run on tracks along all four walls and can be pulled to enclose the entire house. The bedroom lamps with steel bases are by Van Nessen; the wrought iron candelabra that lights the living area at night by Mr. Johnson.



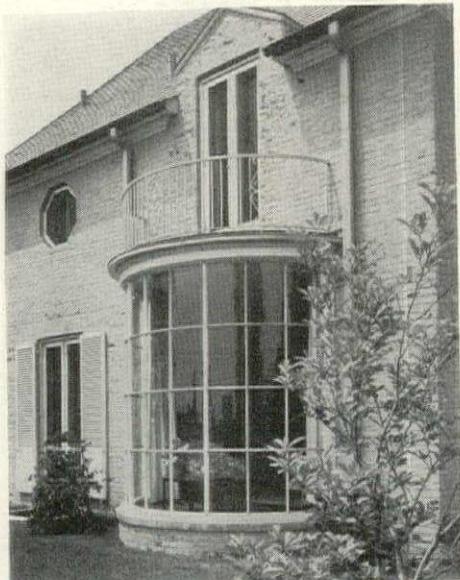
THE BEDROOM OPENS ONTO GREEN LAWN, OVERLOOKS A WOODED RAVINE

For additional photographs and building data see pages 212-215



CONVERSATION GROUP HAS SUPERB VIEW OF CONNECTICUT HILLS

A house divided so it can be used piecemeal

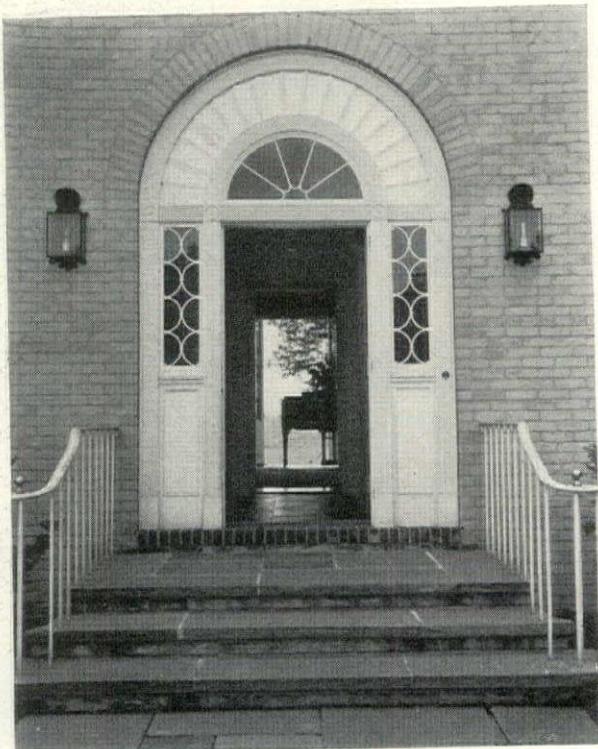


BAY WINDOW HAS A BEDROOM BALCONY ABOVE

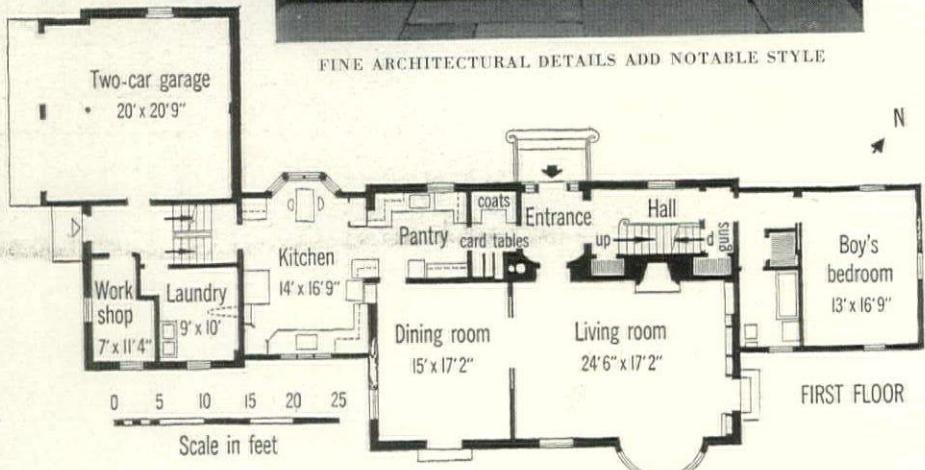


THE WINDOW LOOKS OVER ROLLING FIELDS

As children go off to school and college, Mr. and Mrs. Kenneth C. Brownell can shut off unused rooms and baths; the plans were devised to make this practical



FINE ARCHITECTURAL DETAILS ADD NOTABLE STYLE



SERVICE WING IS AT ONE END, SON'S BEDROOM AT OTHER

Additional photographs and building data on page 204



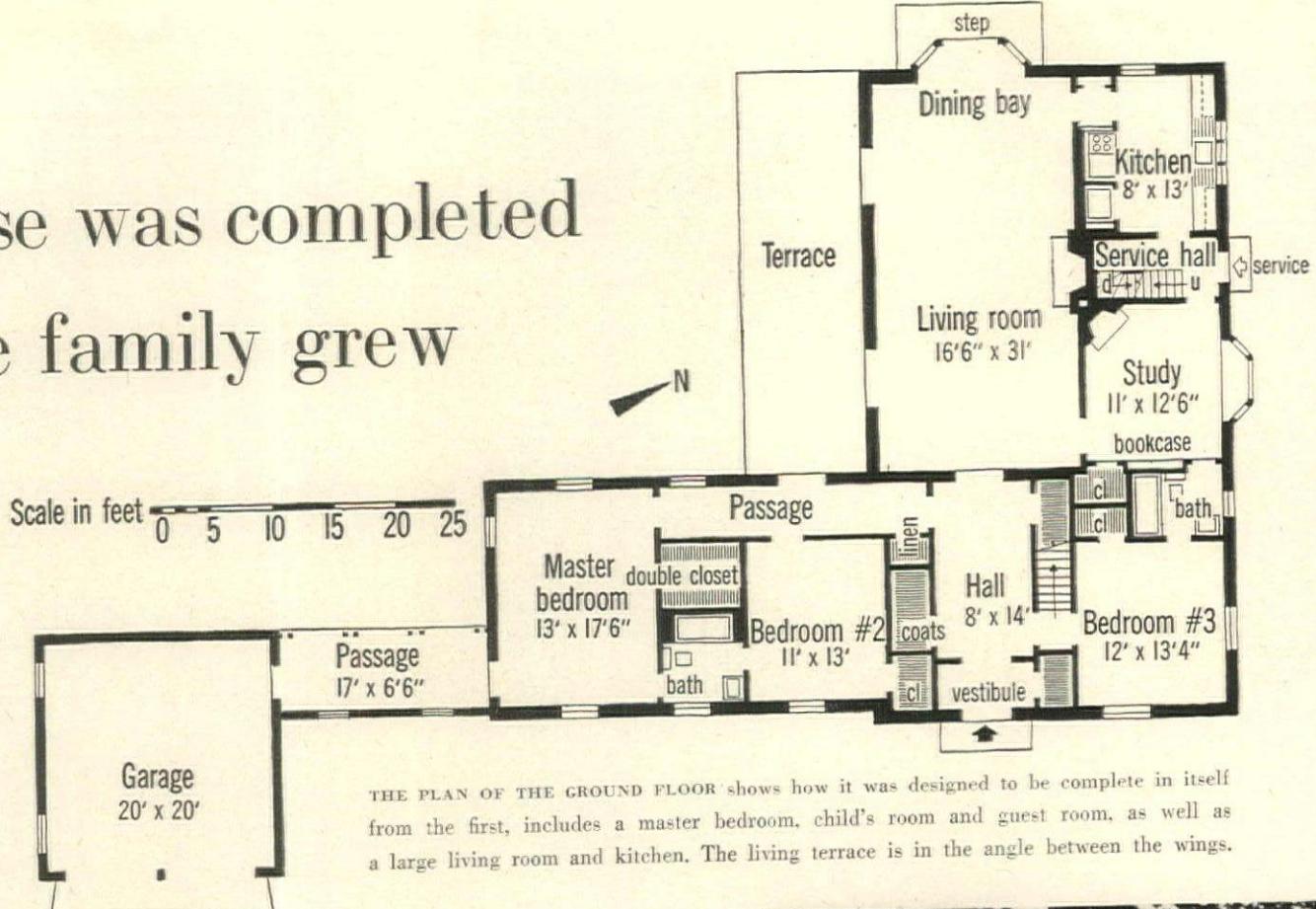
THE FRONT DOOR FACES THE DRIVEWAY AND PARKING AREA, CENTRAL SECTION OF HOUSE IS FLANKED BY TWO WINGS

SCOTT HYDE

WHEN Frederic Rhinelander King, of Wyeth and King, designed this house on Round Hill Road, Greenwich, Connecticut, for Mr. and Mrs. Kenneth C. Brownell, they had three children living at home and needed plenty of room. But, reversing the process which shaped the Baker house (page 176) they anticipated that their family would grow smaller. Their oldest son and their daughter are now at college, so his downstairs bedroom

and hers upstairs are used only occasionally, at vacation time and for guests. Like all the bedrooms in the house, they are sufficiently separate from the others so they can be closed off without creating a vacuum in the Brownells' lives. But the main rooms, the living and dining rooms, are integrally one, with tall sliding doors which are used when the table is set. Also notable: the fine proportions and architectural detail, abundant closets, cross-ventilated kitchen.

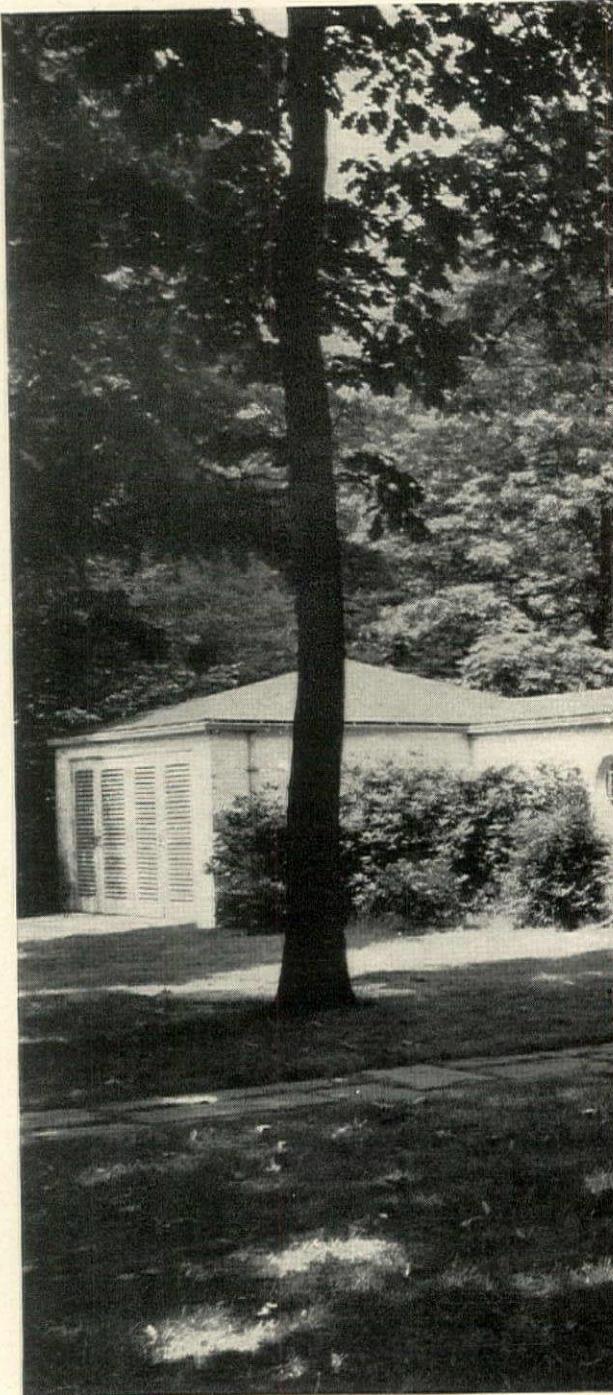
This house was completed as the family grew

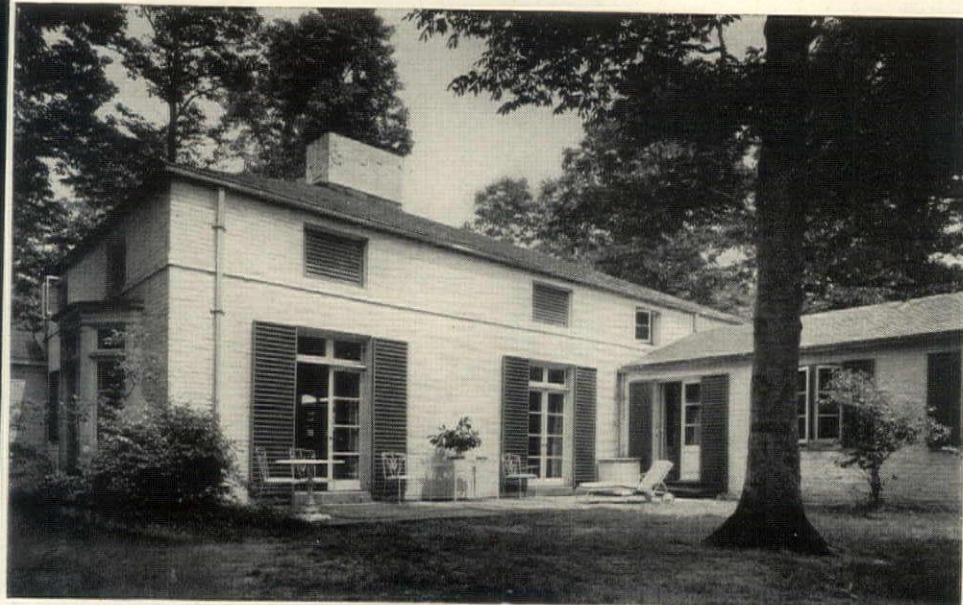


THE PLAN OF THE GROUND FLOOR shows how it was designed to be complete in itself from the first, includes a master bedroom, child's room and guest room, as well as a large living room and kitchen. The living terrace is in the angle between the wings.

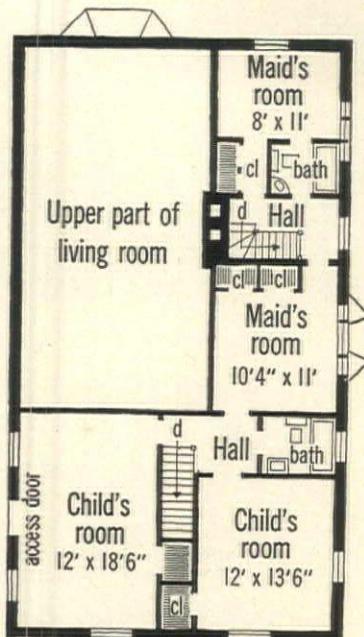
WHEN Mr. and Mrs. Edgar P. Baker built their house at Englewood, New Jersey, they had one small boy, plans for more children (and no wish to have to add to their house every few years). Irwin Jones, who designed the Bakers' house, met the situation with neatness and dispatch. The whole house, as you see it on these pages, was completed a dozen years ago, but only the downstairs was really finished. The second story, except for one maid's room, was a shell into which rooms for two younger children were fitted as they were needed during the succeeding years. The ground floor was an independent apartment and could be used as one again when the second generation of Bakers is away. The unmannered, traditional architecture of the house is happy in its wooded setting and presents an impersonal face to its neighbors, keeps its living terrace, where the family enjoys dining in pleasant weather, secluded in the angle of two wings. Indoors, the bedrooms are small to make a really expansive living room possible. This is excellent for parties and is balanced by a small study where the Bakers often have supper on trays before the fire on Sunday evenings. This room is vis-à-vis the service hall, just a step from the kitchen, to make serving simple. The Bakers have good reason to be pleased with their house which grew from within: they constructed its whole frame at once, foresaw that they should need more room and were able to have it, when the time came, at a nominal cost and with no inconvenience to themselves. *For detailed building data, turn to page 186.*

THE WHITE BRICK HOUSE presents a well-proportioned façade to the street, stretches out through a passageway to a garage which can be reached under cover from the house.





A LIVING TERRACE and lawns are fitted into the angle of the wings away from the street and sheltered by trees. The Bakers, all of whom enjoy the outdoors, like to eat and to loaf out here, from morning till night, all through the summer.



THE SECOND STORY originally had only one maid's room finished. Now there are two children's rooms; the larger one, which is spacious and sunny, doubles for a playroom by day.

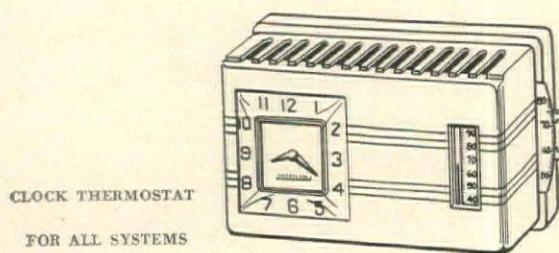
LIONEL FREEDMAN



How to heat your house

Your heating system will cost 6% to 10% of the bill for your whole house, so choose it carefully.

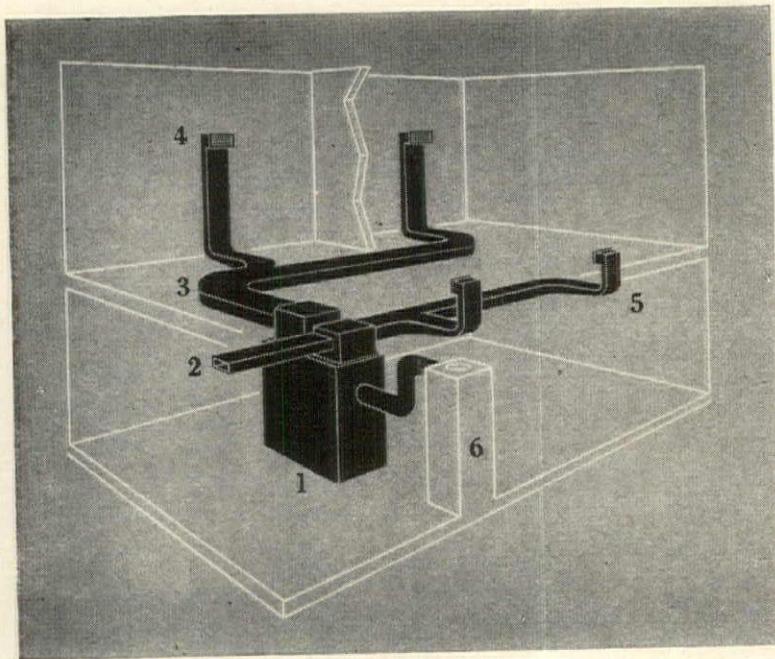
Major types of systems, shown here, offer varying degrees of heating comfort and convenience



A heating system isn't 100% successful all by itself. Good results depend on the house plan and heating layout working well together, on thorough insulation, on proper installation and maintenance of the heating equipment. In considering

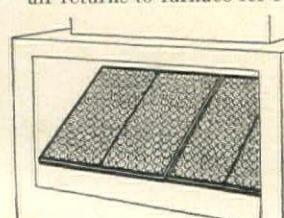
specific heating systems with your heating contractor, consider these general factors, too: (1) Is your house soundly constructed? The house must be weather-tight structurally. Build it to minimize the leakage of heat through joints, walls and roof, and to prevent cold air seeping in. Build for safety, too. A chimney is essential to most heating methods and it must be properly constructed and fire-safe. It should clear the highest point of the roof by two feet, have two inch clearance between it and combustible framework, have flues which are built in a straight line, with fire clay linings. (2) Is your house well insulated? Adequate insulation of outside walls, of roofs, attics or ceilings, of floors in basementless houses, is necessary if heating is to function satisfactorily. Equally important is double glazing of windows, weather-stripping, caulk of frames and joints. All these cut fuel bills, too. (3) Were your house and heating planned together? The design of your house should give proper heed to heating problems. Whether you build a compact, two story-and-basement house or a basementless one which spreads over the lot has much to do with the system you can install, since a basement is essential for some systems.

(Continued on page 218)



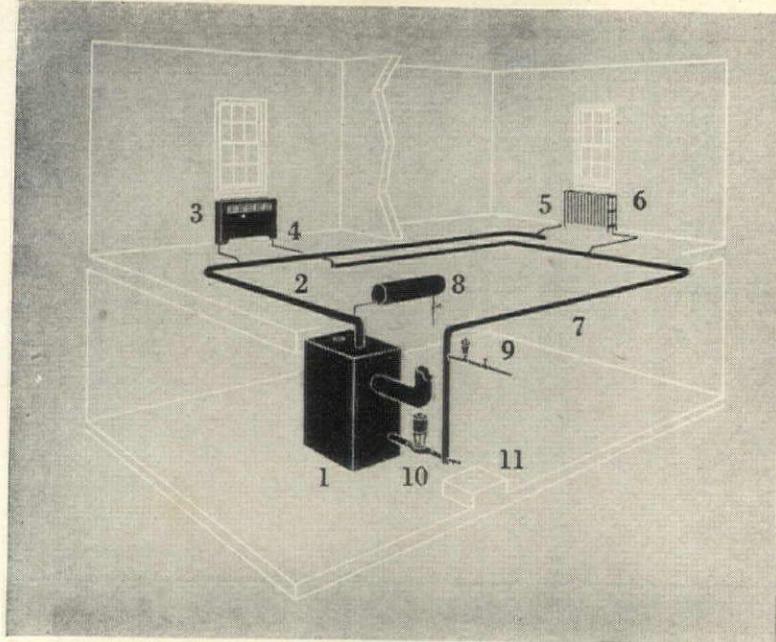
Forced warm air system

This system heats by warm air circulated through ducts from a furnace. The furnace (1) has a fire chamber surrounded by a metal casing. Fresh air intake at (2). An electric blower fan draws air to the furnace, propels it through cleaning filters, passes it over the fire and through a humidifier. (Fan, filter and humidifier are in furnace casing.) The clean, heated, moistened air is forced through supply ducts (3) and to the risers and registers (4) where the warm air is discharged. (Set high on a wall, registers don't use up wall space, won't create objectionable drafts.) Cooled air returns to furnace for re-heating through return ducts (5). (6) Chimney and furnace flue. System responds to heating demands fast; cleans, circulates, humidifies air. You don't need a basement for a forced warm air system; it heats any size house.



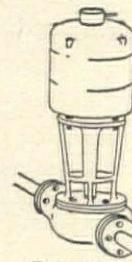
DUST AND DIRT CATCHING FILTERS IN FURNACE

Forced hot water system



This two-pipe system heats by hot water that passes through pipes from boilers to radiators, convectors, baseboard units or

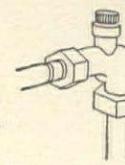
CIRCULATING PUMP



pipe coils. They heat air in the rooms and supply some radiant heat rays. Water is heated in boiler

(1) and an electric circulating pump (10) forces it through supply pipes (2) to convectors (3) or radiators (5). Radiator valve (4) lets you turn off heat; balancing elbow insures even heat to all radiators. Air valve (6) serves as vent for air in radiator. Return pipes for cooled water (7) and supply pipes are pitched upward from boiler. Pressure tank (8) lets the water in system expand.

Relief valve (9) is a safeguard when water pressure is too high. Pump (10) is controlled by thermostat. When it calls for heat, hot water is instantly pumped to radiators. (11) Chimney. No basement is needed with this forced hot water type of system.



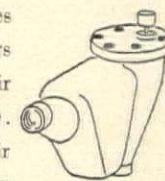
BALANCING ELBOW



RELIEF VALVE

Two-pipe steam system

This system heats by steam. It is distributed through pipes from boiler to radiators. The radiators give off heat as steam condenses back to water in them. The steam is generated in boiler (1) and passes through supply pipes (2) to convectors (3) and radiators (4). Each radiator has a thermostat trap (5) which lets air and water (the condensed steam) pass to return pipes (7).

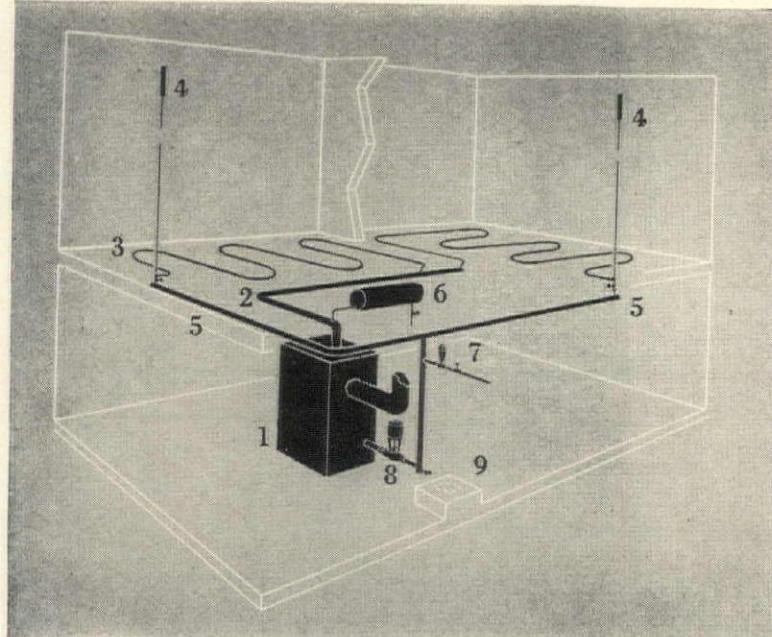
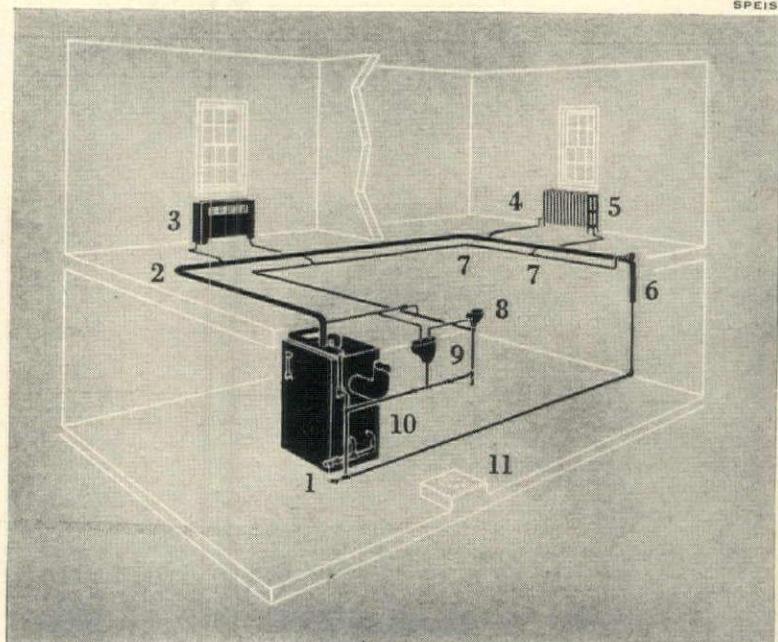


AIR ELIMINATOR

It won't let steam return. An air eliminator (8) vents air from pipes before it reaches the boiler. A trap (6) may also be placed at the end of the supply pipe. An automatic return trap (9) and a Hartford Loop (10) are installed to prevent boiler water backing out into the return pipe. (11) Chimney to which the boiler connects. This two-pipe system, using one set of pipes to supply heat, another to return water to boiler, makes it possible to get even heating with steam. It is adaptable to changing heat demands. Radiator valves let you control heat in each room. System requires basement.

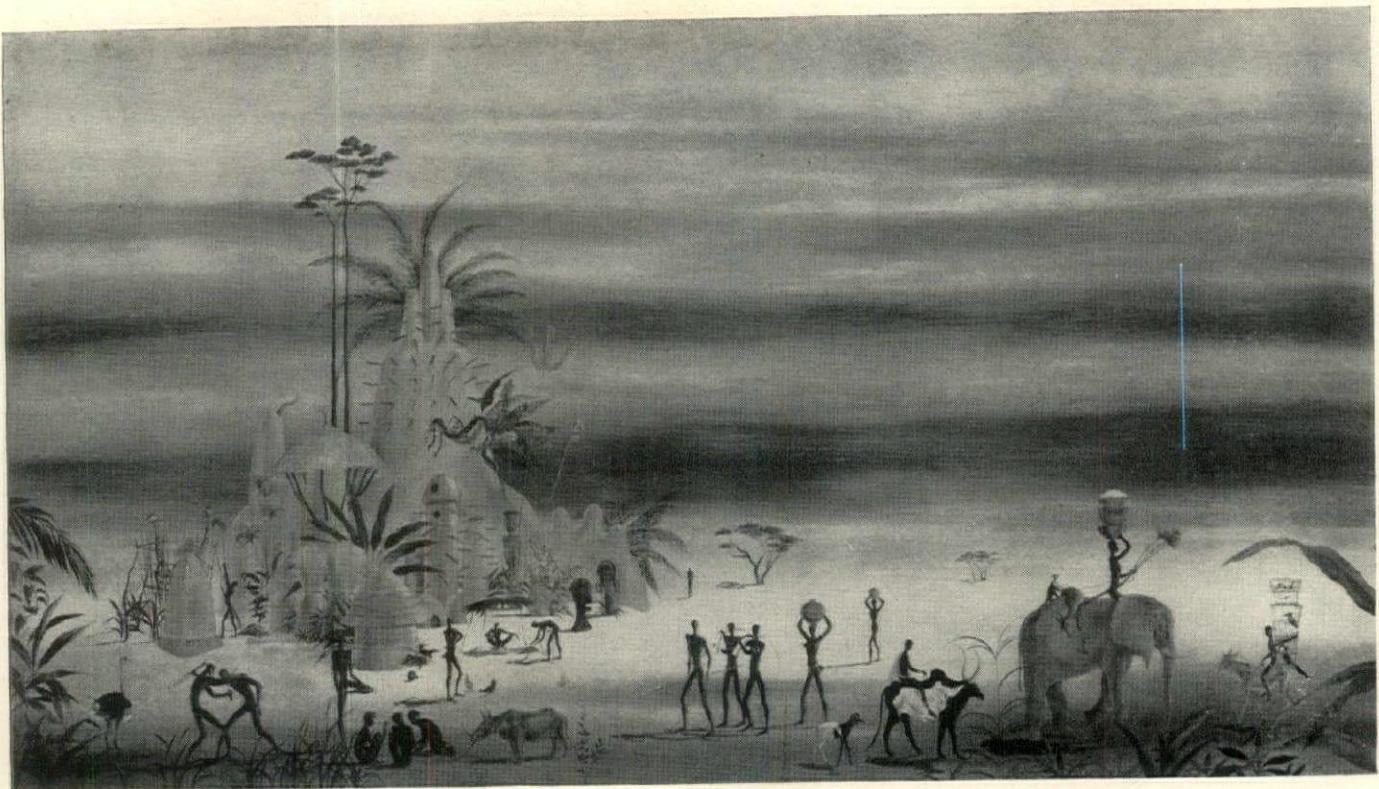


ORIFICE VALVE



Radiant panel system

The system, left, heats by low temperature hot water circulating from boiler to pipe coils laid in floor. Except for floor coils, which distribute the heat, it uses same heat generating equipment as forced hot water system. Radiant heat is also possible with the coils embedded in the walls or in the ceilings as well as floor. Ducts under floor, wall or ceiling for warm air panel heating are feasible, too. The boiler (1) generates hot water for supply pipe (2) which delivers it to pipe coils (3). Air valves (4) provide vents for system and are located at end of return pipes (5). Pressure tank (6) must be above boiler and needs a pressure relief valve (7). Circulating pump (8) operates to supply heat automatically on call from thermostat. (9) Chimney. This system turns the whole floor into a low temperature heater. Straight-line radiant rays warm room surfaces and, in turn, re-radiate to other surfaces and occupants. Yet the air temperature stays moderate. Temperature is more even, too, from floor to ceiling. Lack of radiators or other heating outlets gains wall and floor space for furniture. No basement needed.



"THE ANIMAL MARKET," PAINTED BY ADRIAN BEFORE VISITING AFRICA

Adrian's Africa

An account of our trip
through the Belgian Congo
by Janet Gaynor Adrian

ADRIAN and I had lived in Africa for over a year. Only on week ends, of course. But when Friday nights came round we would begin to shed our beloved and familiar California and our spirits would wing their way across the Atlantic, glimpse a camel caravan crossing the awesome Sahara and come to rest happily and gently in the lush jungles of the Congo. Adrian had entered through the medium of brush and canvas and because he was there so completely he had somehow willed me to come along. And come along I did until I was as much at home with the Shilluks and Dinkas, the lions and leopards as I was with our neighbors and the cows and chickens on our farm. Then Knoedler's in New York invited Adrian to exhibit his paintings and before I knew what was happening we had decided to leave for Africa immediately after the opening. With our passports under our poor punctured arms, our blood teeming with cholera, yellow fever, tetanus and typhoid, a



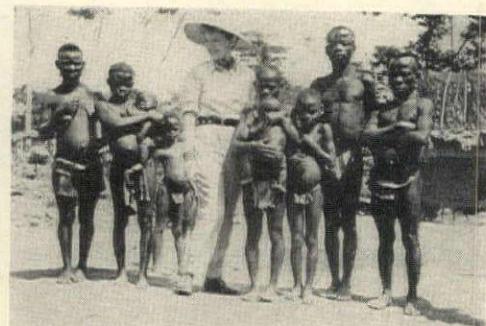
SEQUEL TO THE JUNGLE: A BOAT TRIP DOWN THE NILE



MEMBERS OF THE WATUTSI TRIBE PERFORM WAR DANCE FOR THE ADRIANS



WATUTSI KING RUDAHIGWA IS SEVEN FEET TALL



JANET WITH PYGMY MOTHERS AND BABIES



JANET INSPECTS ANT HILL



FLORA OF THE CONGO IS DIVERSE AND STRANGE



JANET AND TWO OF THE FEW REMAINING DUCK-BILLED WOMEN



WARRIOR OF THE SHILLUK



WELL DRESSED LADIES OF THE MYOGA TRIBE

goodly supply of malaria preventive and a prayer that the tsetse fly would find us unappetizing, we were on our way. We boarded the Sky-master in Tripoli and came down in Khartoum at one o'clock in the morning. We were whisked to the Grand Hotel for tea and sandwiches and there under a thread of moon I had my first glimpse of the Nile; and I wondered as I breathed deeply of this African air if I would be disenchanted when I came again to Khartoum for by then I would have had two months in the Congo and seven days on the Nile itself. Adrian and I each had our dream of Africa. Adrian's was to hear the night cries in the jungle, especially that of the lion. Mine was to float down the Nile like Cleopatra. But if we were to see the animals we would have to hurry and do so before the rains made the roads impassable. As soon as we could, we set out on safari complete with hunting car, our white hunter, Mac, and two Mohammedan boys.

Before long we had left the road from Nairobi and were making our way through the bush. We passed antelope, ostriches, exquisite Thompson gazelles, their legs more slender than a thoroughbred's, their short flat tails in constant motion. Gentle-eyed giraffe looked down their noses at us and moved on in their slow-motion gait. It was the Museum of Natural History come to life, yet, perhaps because of the shimmering African sun, it seemed completely unreal. This illusion was shattered when we suddenly came upon a rhino, stone-gray, against the yellow-green of the bush. Mac, knowing we wanted a thrill, headed toward him and since the rhino charges anything on sight, he charged our car. Adrian was photographing. Mac was racing the motor so that he could take off in a split second, and I was terrified though fascinated. Suddenly we took off around bushes and under trees with the rhino running alongside until he finally lumbered off into the bush. My heart started to beat again.

We decided to camp in a half circle of trees looking out over the plain. It was the bewitching hour; no wind blew, no leaf stirred, no bird called. Our camp was already (Continued on page 198)

Scillas

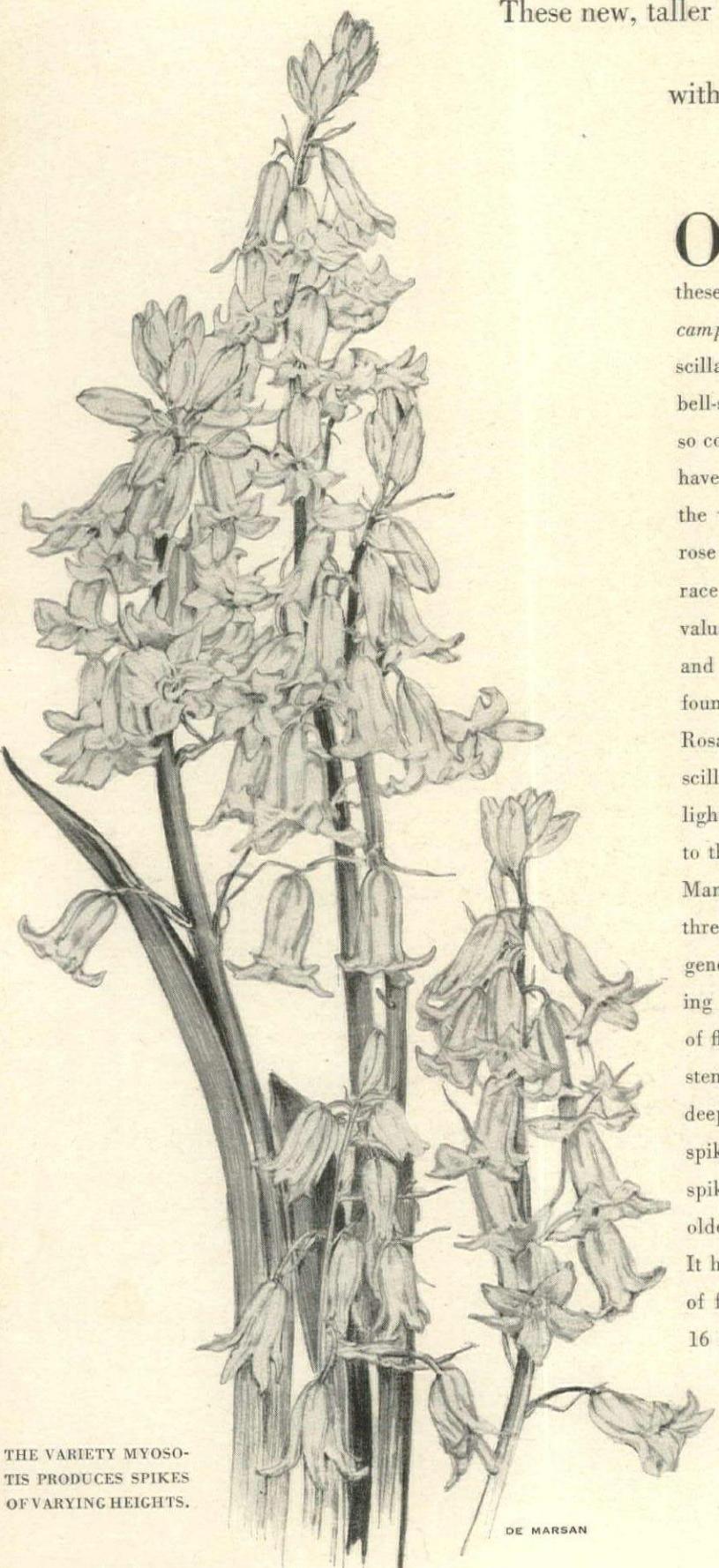
These new, taller varieties of wood hyacinth enrich the garden

with fresh tones of clear blue, lilac-rose and creamy pink

by CHARLES H. MUELLER

Of all the so-called "minor" spring-flowering bulbs, none are so engaging as the scillas. And first place among these goes, without question, to the late-blooming, tall *Scilla campanulata* or wood hyacinth. The name itself is apt for these scillas are like hyacinths and will grow in the woods. Their bell-shaped flowers grow along 12"-18" spikes, although not so compactly or so evenly as do hyacinths. For years gardeners have derived much pleasure from such robust campanulatas as the white (*alba*), the porcelain-blue *Excelsior* and the lilac-rose *Rose Queen*. Now Holland growers have brought out a race of fine new varieties which will make the species more valuable than ever. These not only produce more abundant and longer flower spikes, but add color shades not heretofore found in wood hyacinths. I was most delighted with the variety, *Rosabella*. For many years I had been looking for a real pink scilla which was not a lilac- or orchid-rose. *Rosabella* is a light, creamy pink with no trace of blue. It grew for us two to three flower spikes per bulb, the tallest reaching 12 inches. Many of the new varieties produce a tall spike and from one to three short ones. Since the flower bells on the tall spikes generally begin about halfway up the stems, the effect of having the shorter spikes is to give the appearance of a raceme of florets from the ground all the way to the tip of the longest stem. *Blue Ribbon* is notable for this effect, as well as for its deep, gentian-blue color and long-lasting bloom. It bears one spike 14 inches tall and two or three shorter but well-filled spikes. *Rheinlander*, although deeper blue than any of the older wood hyacinths, is a shade lighter than *Blue Ribbon*. It has a single spike 18 inches tall. *Myosotis* is the clear tone of forget-me-nots. It has two flower stems, the taller reaching 16 inches. *Blue Bird* is a striking variety of violet-blue which produces two to three spikes per bulb, each 17 inches long. *Heraut* is an azure blue. It was the earliest of the new scillas to open, with one and sometimes two 17-inch flower stems.

(Continued on page 240)



THE VARIETY MYOSOTIS PRODUCES SPIKES OF VARYING HEIGHTS.





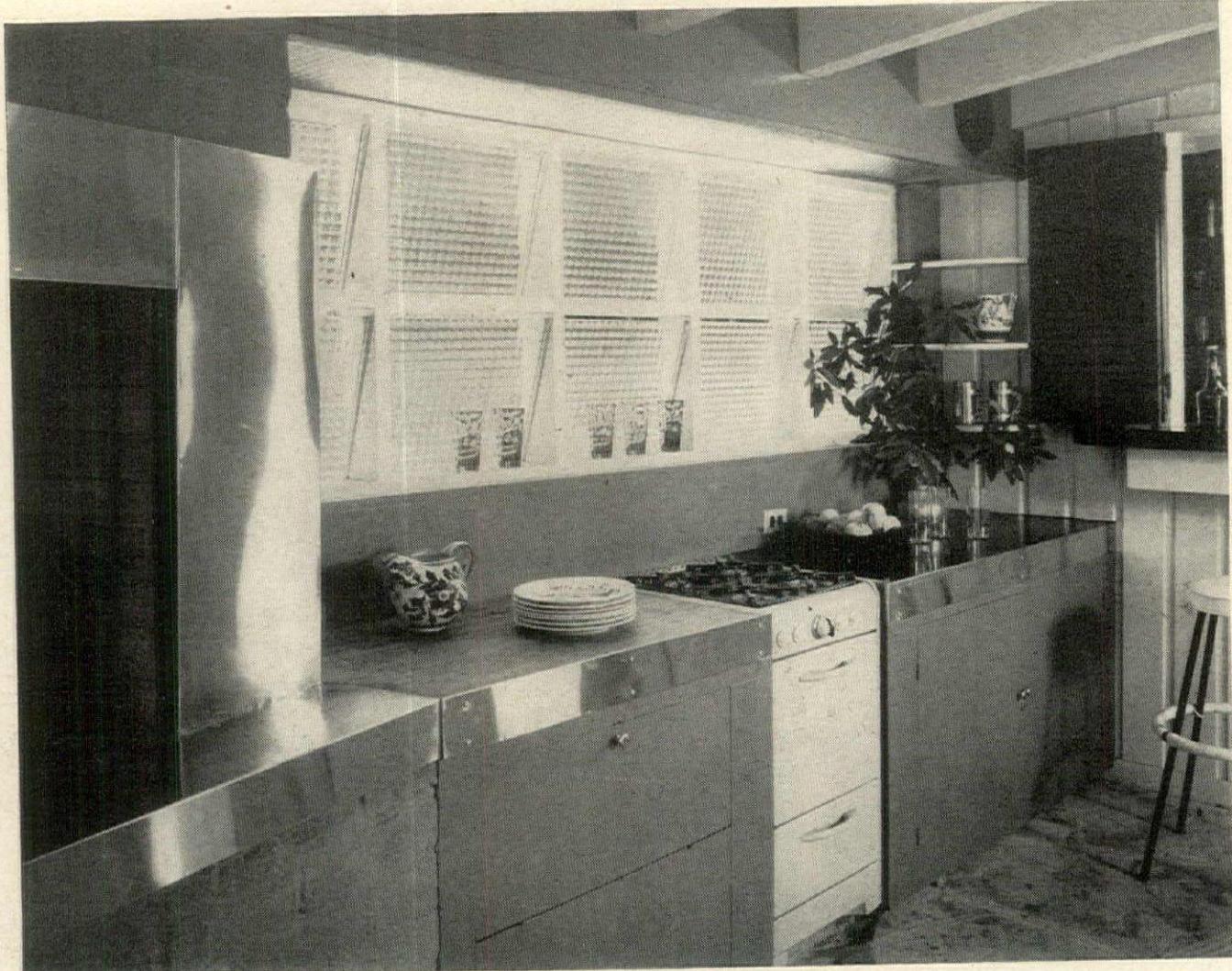
BLUE SQUILL AMONG GOLDEN DAFFODILS



TALL ROSY WOOD HYACINTHS (*Scilla campanulata rosea*) WILL APPEAR WITH THE EARLIEST SPRING FLOWERS



AN EARLY SPRING BORDER IS VIVIDLY EDGED WITH BLUEBELLS (*Scilla nonscripta* and *S. campanulata*)



THE ALDUS L. HERSEY'S barbecue kitchen in California proves that you can save with grace. Here Lutah M. Riggs and Arvin Shaw economized on space, were prodigal with ideas. The small range for supplementary cooking is fitted in between painted plywood storage cabinets (one for barbecue fuel, one for pots and pans), lighted and ventilated through louvered windows of Libbey-Owens-Ford "Doublex" glass.

Saving graces

Good kitchen equipment can save you money, space, time and energy



CORNER CARROUSEL saves space; saves energy by rounding up utensils. Wood-Metal Co., \$120, Gimbel's, Pittsburgh.

THE Hoover Commission has put almost everyone in a saving frame of mind. But dollars are only one part of the savings you can make when you select kitchen equipment. If you are smart you can amortize your original investment and end up with a wonderful room where you will enjoy working. Face the fact that it's good management to replace unsatisfactory equipment (which is a drain on your purse and your nerves). Then make a well-considered buying plan. Study price tags in relation to what you will get in service, durability and pleasure over the years. This can be entertaining and rewarding. On this and succeeding pages, we show you 29 kitchen accouterments which qualify as saving graces. *More equipment and shopping information, page 191.*

EVERHOT

*Brings a new freedom
to women...*

More carefree hours.
More opportunity to do the things
you "Never have time" to do.

This is the new freedom brought to all home makers by the ultra-modern, thrilling EVERHOT ROASTER ENSEMBLE.

Here is the master key to modern cookery—in one beautiful package every modern device and equipment required for convenient electric cooking. Designed to serve daily—to save your time, economize on food and current and lessen the work required. Advanced operating controls—ready portability—compact, space-saving size and startling beauty.

**An integrated ensemble
of specialized cooking units.**

The Everhot ROASTER ENSEMBLE embodies in one magnificent assembly of almost infinite versatility the following specialized units:

★ The well-known Everhot Roaster—Oven improved, refined, modernized. ★ Everhot all-steel cabinet providing ample storage space. Exclusive, secure door catch. Cooking guide. Four sturdy swivel casters. ★ Everhot Electric Timer Clock. Simplified, one-knob on and off setting. Readily removed for many other uses—decorated panel slips into its place. ★ Everhot Broiler-Griddle Set. Heavy aluminum frying griddle. Reflector serves as broiler pan and cookie sheet. ★ Five-piece Pyrex Everhot dish set. Cleverly styled. Guaranteed against breakage for one year. ★ Handy, adjustable Elevator Rack provides double deck cooking. Automatically remains raised for easy serving. ★ Only operating requirement is an electric wall outlet and about two square feet of floor space.

**Ask Your Dealer to show you
Other Everhot convenience Units.**



CASSEROLE ROASTERETTE—Complete with insert pan. A stylish casserole, a deep well cooker, a small roaster. 6 lbs. capacity.



RANGETTE—Cooks full range-style meal. Fast frying, broiling, toasting, boiling in $2\frac{1}{2}$ sq. ft. of space.



BAVECTOR HEATER—Radiant or direct warmth at the flick of a switch.

AIR FLO HEATER—Advanced fan-type quick room heater.



AUTOMATIC ELECTRIC BLANKET—With COMFORTROL the amazing, new control device. Finest quality materials and fabrication. Beautiful Plastic Case at no extra charge.



FAN AND HEATER—Warmth for cold days—cooling breeze for hot days.



HERE IS TRUE THRIFT... REAL INVESTMENT VALUE



Roasts 20
pound turkey



Cooks complete meal
for up to ten persons



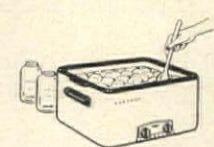
Quick easy broiling
and toasting



Easier, better
baking



Bacon and eggs
and hot cakes and
sausage at their best



Use it for canning,
preserving, simmering



Gives you more leisure



Takes hot food to picnics



A package kitchen for
rumpus room, cottage
and camp

THE SWARTZBAUGH MFG. CO.
TOLEDO 6, OHIO

COMPLETE, ANYWHERE
IN THE UNITED STATES FOR ONLY **\$76.80**
Plus Tax.

ENGINEERS AND MANUFACTURERS OF SPECIALIZED COOKING EQUIPMENT SINCE 1884



Old Colony furniture is made for those who seek the ultimate in luxurious living. The designs skillfully combine the beauty of the past with the ingenuity of the present.

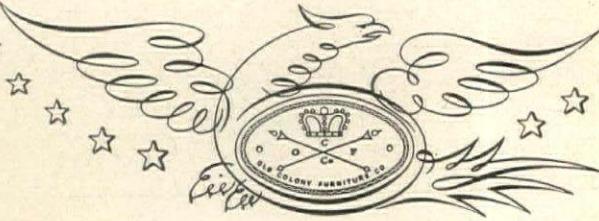


Seen at W. & J. Sloane . . . our magnificent mahogany drum table, the top crossbanded in satinwood, legs inlaid with satinwood diamonds and ebony dots. Front has large partitioned drawer designed to appear as 3 small ones.

Have you seen our profusely illustrated 24-page booklet? Second printing just completed. Send 50¢ in coin only to:

Old Colony
FURNITURE COMPANY
NASHUA, NEW HAMPSHIRE

One of America's Most Distinguished Furniture Makers



SMALL DINNER

continued from page 155



THE ROMANTIC TABLE ABOVE is in a room designed by Tradition—or else!, New York decorators, with Regency side chairs drawn up to the table. A charming accessory is the English Chippendale hexagonal wine cooler, at the left, beside the host's chair, banded in brass, from Edward Garratt. The wine of the evening is Piper-Heidsieck champagne, Renfield Importers, Inc.

BAKER HOUSE

continued from page 176

BUILDING DATA: EDGAR P. BAKER HOUSE

FOUNDATION: Poured concrete. EXTERIOR WALLS: Brick and brick veneer. ROOF: Dark gray slate—Chapman Slate Co. INSULATION: Outside walls and roof, Rock Wool—United States Gypsum Co. DOORS: Rezo, flush panel—Paine Lumber Co., Ltd.; garage doors, custom-made. GLASS: Libbey-Owens-Ford Glass Co. FIREPLACE: Black slate facing; fire brick lining. INTERIOR WALLS: Rock lath and plaster. CEILINGS: Wire lath and plaster. FLOORS: Linoleum in entrance hall, living room, kitchen, all baths—Congoleum-Nairn Inc.; other floors, strip maple. HARDWARE: Chromium, modern design—P. & F. Corbin, Division of American Hardware Corporation. PAINTS: Exterior—Samuel Cabot, Inc.; interior, modern recessed—Kurt Versen Inc. BATHROOM FIXTURES: American Radiator & Standard Sanitary Corp. KITCHEN EQUIPMENT: Gas range, refrigerator—General Electric Co.; linoleum countertops—Congoleum-Nairn Inc.; dishwasher—Hotpoint, Inc.; washing machine—Bendix Home Appliances, Inc.

Only 95 days . . . but November House & Garden gives you a head start on Christmas shopping.

The editors have rounded up 684 presents for you. With this issue, you can shop in your own living room.

Make it all come true... your dream of owning the perfect carpet!



Above: A beauty with a special talent for "taking it." Glentwist 204-94922. Permaset by a Bigelow process to retain its texture. About \$10.75 a sq. yd.*

Right: Bigelow's Fervak 1020-9428, in a subtle scheme of beige, green, and rosy-rust tones. The nice price—about \$7.25 a sq. yd.*

Below: Bigelow's Beauvais 1040-1826, inspired choice for a bedroom—or any room in the Provincial style, so popular today. About \$9.50 a sq. yd.*

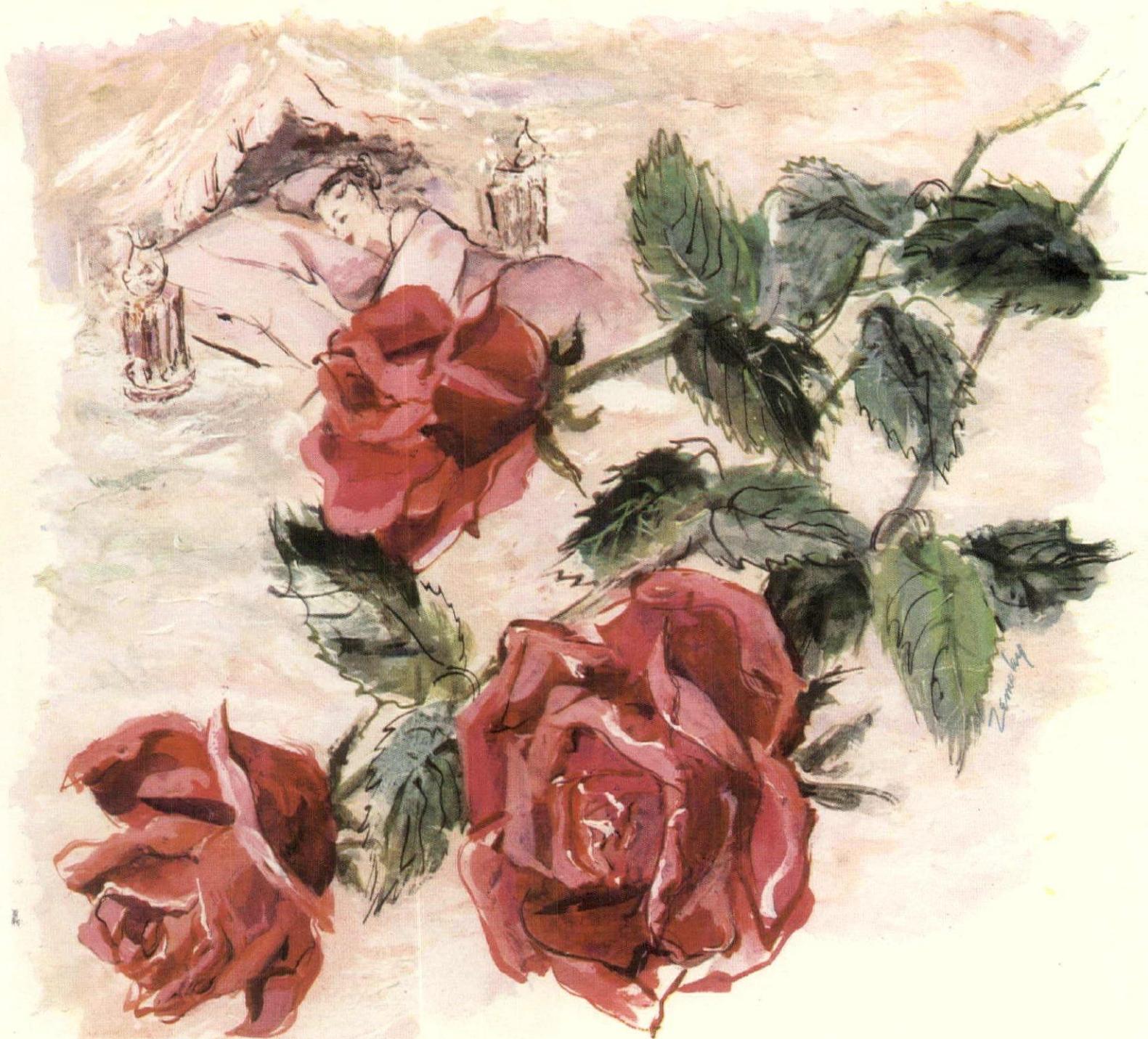
*Slightly higher in the West

Consult the booklet, "Bigelow's Home Decorator" on colors, color harmony, decorating styles. Tells, shows how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 383, New York 46, N. Y.



Bigelow
Rugs and Carpets

Beauty you can see... quality you can trust... since 1825



Sleep in the flower-fresh charm of a Rose Bower

Is there a rose in your bedroom décor scheme? Match it with Pequot's lovely fine combed percales in the shade called Dusty Rose. Extra-long fibres, exquisite weaving, give these luxury sheets the baby-soft feel of rosebud petals . . .

give a warm, rosy glow to your room and your dreams.

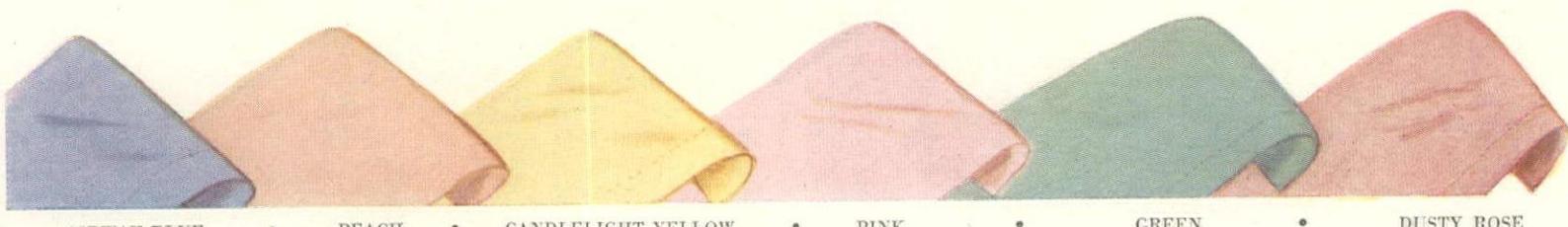
Six lovely pastel shades and traditional white.

PEQUOT fine combed *PERCALES*

MORE THAN 200 COMBED THREADS TO THE INCH



Pequot Mills, Salem, Mass. Makers of Pequot Muslins, -- America's Most Popular Sheets



AIRWAY BLUE

PEACH

CANDLELIGHT YELLOW

PINK

GREEN

DUSTY ROSE

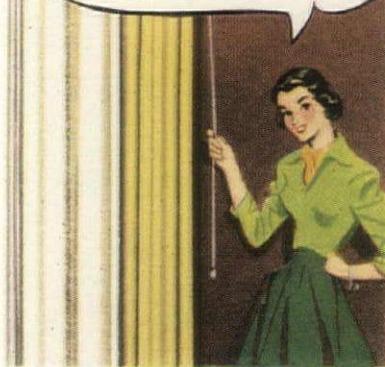


Redecorate now
...this inexpensive way!

Glamorous . . . and *inexpensive*, too! This room was changed completely by a change at the window! The smart combination swag and side drapery uses only one length of material, is hung from three Kirsch Valance Pleaters. Luxurious draw curtains are hung on a Kirsch Traverse (draw cord) Rod.



**Pull-to open
draw draperies
...pull-to close!**



Use Kirsch Traverse Rods for beauty and utility. Draperies glide open or close at a light pull on the hidden draw cord. Other Kirsch Drapery Hardware items, such as Valance Pleaters, Drapery Extender Rods, Swinging Rods, "Gold Seal" Extension Curtain Rods, etc., are equally effective for creating modern window effects.

Would you believe it?

This room has been given a new look, without spending a cent on repainting or wallpapering . . . without putting a penny into furniture or floor coverings!

The modern combination swag valance and side drapery treatment, which uses only one piece of material and is hung on three Kirsch No. 5452 Valance Pleaters, plus draw curtains on a Kirsch Traverse (draw cord) Rod have replaced the former

drab window treatment, bringing a touch of luxury to the entire interior.

This kind of decorating is both easy and economical. The Kirsch line is complete. There's a Kirsch rod or fixture for every window draping treatment.

Countless women have decided that the smart way to brighten a home is to start at the windows with Kirsch equipment. It's by far the least expensive way to redecorate! Mail coupon today for idea book!

Kirsch

DRAPEY HARDWARE AND
VENETIAN BLINDS

Beauty in the Room Begins at the Windows . . . Start Right with Kirsch Equipment

KIRSCH COMPANY, 585 Prospect St., Sturgis, Mich.

Please send me a copy of the Kirsch "Smart Window Styling" book, which shows 85 different window ideas.

I am enclosing 25c (coin or stamps) to cover cost of handling and postage.



Name _____

Address _____

City _____ Zone _____ State _____

**FOR A Lifetime of Beauty
AND CONVENIENCE, LOOK TO . . .**

GENUINE CLAY

tile



Open your mind and close your eyes . . . see yourself working, laughing, *living* in a dream kitchen like this . . . with sparkling beauty wherever you look, convenience at your fingertips, thanks to generous use of genuine clay tile.

There's a handy, tiled roll-about table that fits under the counter top when not in use . . . "lazy susans" that keep appliances accessible . . . a gay, informal breakfast bar. And sparkling tile on counter tops, walls and range hood that is cleaned as easily as a china dish.

You'll walk on floors that need no waxing, polishing or refin-

ishing. Moreover, colors won't fade, for tile's fired-in loveliness is there for *good*. Best of all, tile means long-term economy—your first cost is your only cost.

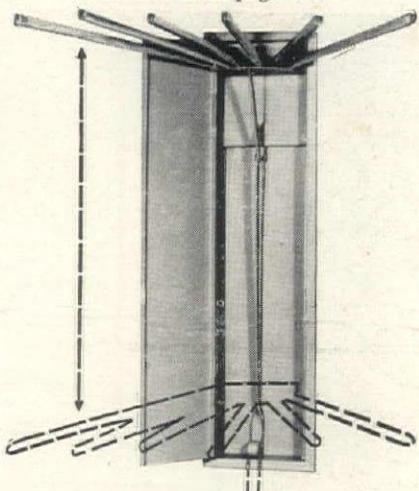
Today, genuine clay tile is available—there is no need to accept substitutes. Your architect or builder will be glad to help you choose tile patterns and colors to complement any decorative theme.

THE TILE COUNCIL OF AMERICA, Room 3401: 10 East 40th Street, New York 16, New York. Room 433: 727 West Seventh Street, Los Angeles, California.

PARTICIPATING COMPANIES: American Encaustic Tiling Co., Inc. • Architectural Tiling Company, Inc. • Atlantic Tile Manufacturing Co. • B. Mifflin Hood Co. • Cambridge Tile Manufacturing Co. • Carlyle Tile Co. • General Tile Corp. • Gladding, McBean & Co. • Mosaic Tile Co. • Murray Tile Company, Inc. • National Tile & Manufacturing Co. • Olean Tile Co. • Pacific Clay Products • Pacific Tile and Porcelain Co. • Pomona Tile Mfg. Co. • Robertson Manufacturing Co. • Sparta Ceramic Co. • Summitville Face Brick Co. • United States Quarry Tile Co.

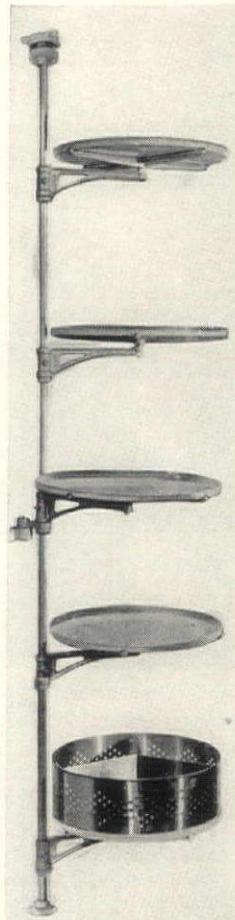
THE MODERN STYLE IS CLAY TILE

SAVING GRACES continued from page 184

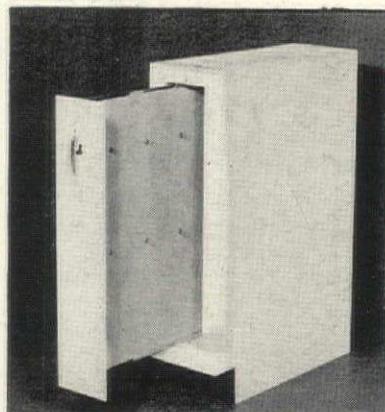


BUILT-IN clothes dryer has six arms and lift rod. By Dura Steel. \$9.90 complete at the Acme Hardware Company, Los Angeles.

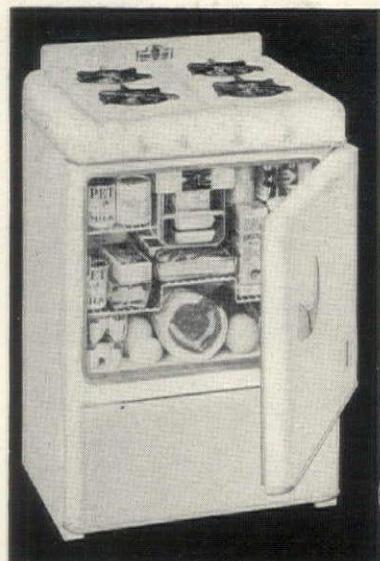
Save space



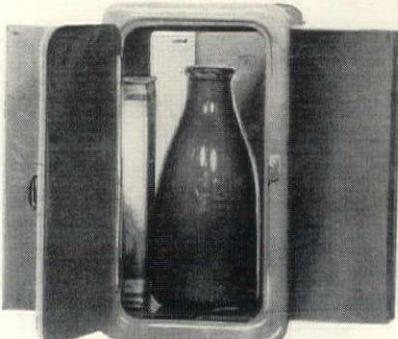
VERTICAL rotary cooler by Dura Steel has five or more adjustable shelves, with a vegetable bin. \$27.50. Acme Hardware Co., Los Angeles.



UTENSIL CABINET by Wood-Metal, has convenient pegs, avoids confusion. \$38. Gimbel Bros., Pittsburgh.



COMBINATION refrigerator with gas or electric cooking top. General Air Conditioning Corp. \$229.50 at Gimbel Bros., New York.



PASS-THROUGH milk receptacle by Dura Steel for 3 qts., is waterproof. \$2.95, Acme Hardware, Los Angeles.

(Continued on page 192)



...Yes, twice as effective*

One million homeowners
will tell you your best
step to save fuel is
JOHNS-MANVILLE
"BLOWN" HOME INSULATION

Why let HOLLOW walls and plaster-thin ceilings rob you of precious fuel and comfort? Insulate those *hollow* spaces. Nothing you can do to your home will give you as much comfort as *inexpensively*. Home insulation not only pays for itself but eventually pays yearly dividends from fuel savings.

You save up to 30% on fuel a year when your house is completely insulated with Johns-Manville "Blown" Rock Wool Home Insulation. In addition to fuel savings, you have added fire protection, a warmer home in winter, up to 15° cooler in summer.

Ask your Approved Johns-Manville "Blown" Home Insulation Contractor about *easy monthly payments—FHA approved terms.*



*Government figures, published in U. S. Bureau of Mines pamphlet, show that full, thick wall-and-ceiling insulation saves fuel *twice as effectively* as other treatments used in protecting the average house against heat losses.

Send for FREE book



JOHNS-MANVILLE, Dept. HG-10,
Box 290, New York 16, N. Y.

Please send me **FREE** copy of your 24-page book,
"Comfort that Pays for Itself."

Name _____

Address _____

City _____ State _____



Johns-Manville
"BLOWN" HOME INSULATION

Don't Wash This Rug More Than Once a Season!

You Don't Have To...

It Keeps Its Beauty
because it sheds
dirt and dust!



20 Vibrant New Colors
To Give Your Rooms That
"Decorator's Touch."

Ripple Twist with **SR****
Reg. U.S. Pat. Off.
(TRADE MARK)
**(SOIL RESISTANCE)

is pre-shrunk*, colorfast, and launders like a towel

It's a fact! Ordinary cotton rugs need laundering four to six times a season, but Ripple Twist is now *soil resistant*—specially treated to keep dirt and dust from dulling the bright tones that add such sparkling color accents to your rooms. Think what this soil resistance can mean to you in terms of enduring beauty in your home, with less work and reduced laundry bills for you!

Ripple Twist can't unravel—the loops are locked in. Won't slip underfoot—non-skid back guaranteed for the life of the rug. Won't shrink out of size. It's colorfast. And Ripple Twist launders easily—comes out soft and fluffy as new. You'll be surprised at the moderate price of Ripple Twist with SR**. Ask for it by name. *Write for literature.*

Rugs So Beautiful—Yet So Practical

Made by **RIPPLE TWIST MILLS**

Division of Quaker Maid Mills, Inc., 295 Fifth Avenue, New York

*Shrinkage less than 2%

SAVING GRACES continued from page 191



HOTPOINT'S kitchen unit is complete for \$560, Gimbel's, New York

Save money



PRESTELINE'S streamlined range, \$169.95, Leeson Steel Prod., Chicago.



BUY FOOD thrifitly, store in Westinghouse reach-in freezer, \$269.95, Wise-Smith, Hartford, Connecticut.



TAPPAN'S range with special cereal crispers saves food, \$314.95, Abraham & Straus, Brooklyn, New York.

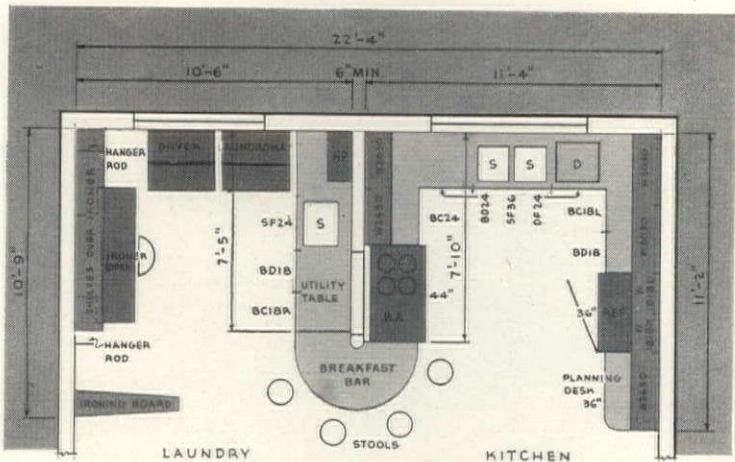


KELVINATOR'S commodious unit for frozen foods, \$564.95, Gertz, Inc., Jamaica, L. I.

RANGE with automatic gas room heater, by Cribben & Sexton, \$215, Boston Con. Gas.

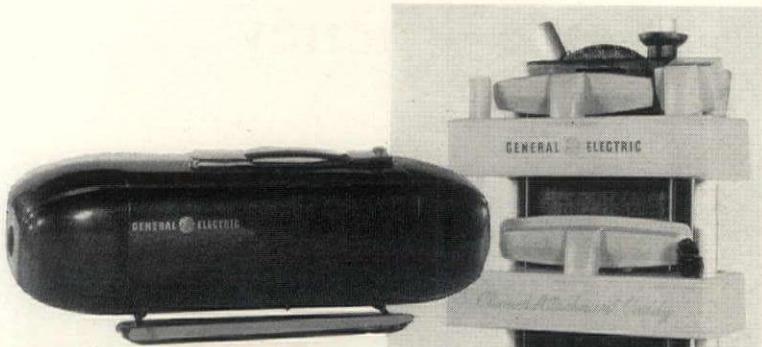
(Continued on page 193)

SAVING GRACES continued from page 192



WESTINGHOUSE Kitchen-Laundry Planning Service saves steps

Save energy



GENERAL ELECTRIC vacuum cleaner is lightweight, attachments do many tasks with ease. \$84.95 at dealers.



NEW COSCO posture chair has restful, adjustable back. \$11 at Macy's, N. Y.



ROOMY, HIGH-OVEN Hardwick range eliminates stooping in cooking. \$270.15 at Abraham & Straus, Brooklyn, N. Y.



AUTOMATIC electric ironer made by Frigidaire has touch-controlled roller, costs \$199.75 at Macy's, New York.

PROCTOR's ironing table adjusts for standing or sitting. \$12.95. Steam iron, \$22.95. Cord holder, \$4.95. Wanamaker's, N. Y.

(Continued on page 194)

Framed by...



Vogue

PICTURE WINDOW CURTAINS

IT'S EASY to frame your windows in exquisite beauty this Fall. Your favorite store offers you VOGUE—America's most beautiful curtains—at the right price to fit your budget... in the exact style, size and color for each room in your home decorating plan... beautifully tailored by VOGUE craftsmen in your choice of VOGUE's famous quality fabrics—Nylon or Rayon Marquisettes... Bridal Veil Cotton Marquisettes... Fiberglas Marquisettes... Crisp Organies... Hathaway Dots... Celanese Chiffonese... Cordana Casements.



SEE *Vogue*

America's Most Beautiful Curtains at your favorite store. Select your favorite styles

Tailored panels... Priscilla, Criss-Cross or Ruffle-All-Around Ruffles... Traverse Draw Curtains.

Send 10c to Dept. G-10 for Harriett Stillman's extremely helpful booklet: "HOW TO CURTAIN YOUR WINDOWS."



ROBERTSON FACTORIES, INC., 321 Fifth Avenue, New York, N. Y.



**Before you
spend money
to repair and
store old
awnings....**

Guaranteed by
Good Housekeeping
as ADVERTISED THEM

Easily adjustable from inside . . . to any degree of shade or light — from full visibility to effective shade in a few seconds.

*Investigate
beautiful, permanent*

RUSCO all metal VENETIAN AWNINGS

They go up once . . . never have to be taken down, stored or recovered. They're sunproof, stormproof, fireproof

ONLY RUSCO AWNINGS offer years of trouble-free service . . . with more advantages than any other awning. Rusco Awnings provide winter protection and summer comfort . . . offer a new degree of shade efficiency . . . with the added advantage of adjustable louvers that permit greater ventilation, clear visibility and perfect light control.

In summer, Rusco Awnings keep rooms noticeably cooler because they do not trap heat. In winter, rooms are warmer because icy blasts of wind, sleet and snow are kept away from windows. When it's dreary, louvers can be adjusted to actually reflect light into the room.

Permanent Rusco Awnings enhance the beauty of any home, provide a uniform, attractive appearance throughout the year. They never become drab or dingy . . . finished with specially formulated, baked-on enamel in many beautiful colors.

DON'T WAIT FOR SPRING TO ORDER YOUR AWNINGS. Install Rusco Metal Venetian Awnings NOW and enjoy their many benefits throughout the winter.

Send coupon for illustrated literature and complete information

THE F. C. RUSSELL CO.
Awning Division • Dept. 4-G109 • Cleveland 1, Ohio

WORLD'S LARGEST MANUFACTURER
OF COMBINATION WINDOWS



THE F. C. RUSSELL COMPANY AWNING DIVISION
Department 4-G109, Cleveland 1, Ohio

Gentlemen: Please send me illustrated literature on Rusco Awnings and name of nearest distributor.

Name _____

Address _____

City _____ Zone _____ State _____

I own my home I plan to build

also available -

• RUSCO TERRACE AWNINGS

• DOOR CANOPIES AND JALOUSIES

• PORCH ENCLOSURES



SAVING GRACES continued from page 193



ROTISS-O-MAT made for Admiral Corp. range, Chicago, \$24.95.

Save flavor



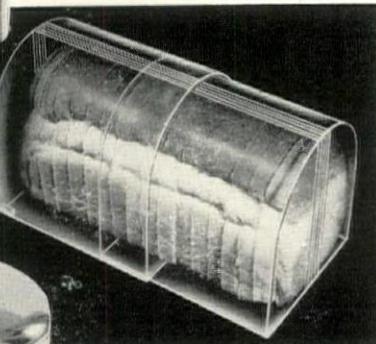
EXCELLENT smokeless broiler is a feature of this range by Roper, \$220 at Strawbridge & Clothier, Philadelphia.



CHEMEX coffee converter makes brew in 3-gallon lots, keeps any quantity hot. \$125. Hamacher Schlemmer, New York.



SEAL FOOD flavor in Ruzak's plastic refrigerator boxes. Bread box adjusts. \$1.95 at Macy's, New York.



ULTRA-VIOLET lamp prevents food from spoiling. By Presteline. \$289.95. Leeson Steel, Chicago.



ALUMINUM-CLAD bottoms on Farberware. Double boiler, \$8.65. At Carson Pirie Scott.

(Continued on page 195)

SAVING GRACES continued from page 194



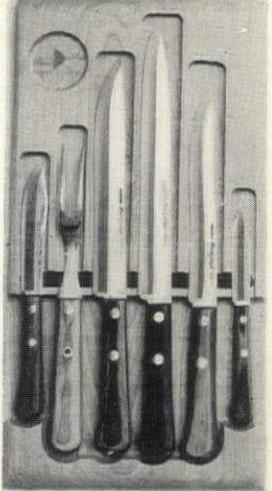
PUSH-BUTTON control on G.E. range saves time, \$399.95 at dealers

Save time



HOBART KitchenAid dishwasher saves hours of labor. \$295 at dealers.

NEW WESTINGHOUSE Laundromat speeds work. \$220, Wanamaker's, N. Y.



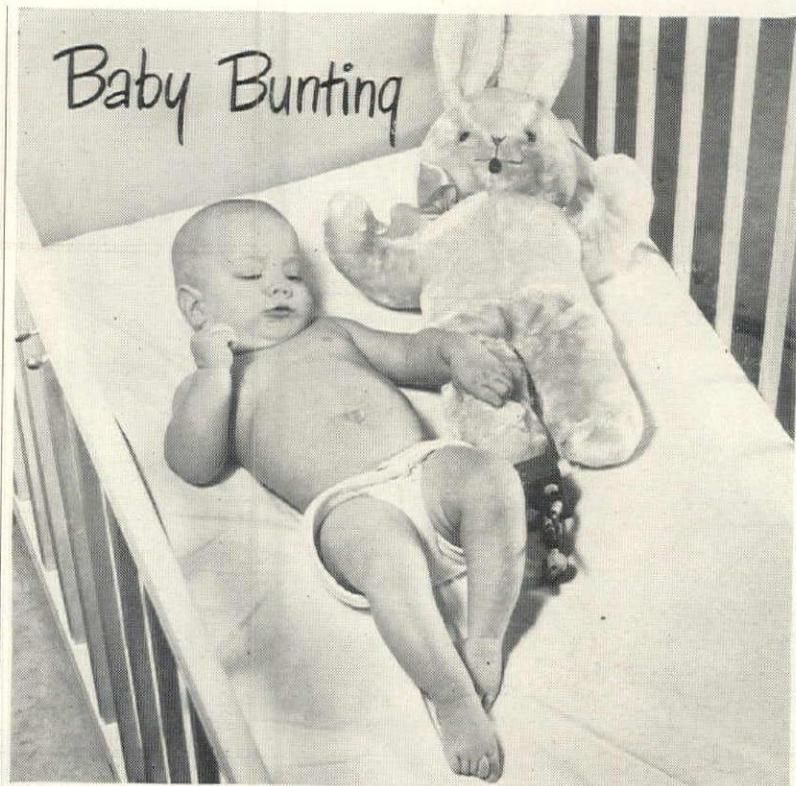
SHUR-EDGE "Frozen Heat" cutlery by Robeson stays sharp for three years. Set, \$24.95, Hoffritz Cutlery, New York.



DIALS of the Horton clothes dryer are set for degree of dryness. \$239.95 at Venture, Inc., New York.



SALTON's HoTable saves steps, keeps food warm indefinitely, costs \$49.75. From Lewis & Conger, New York.



Baby Bunting Doesn't Need a Rabbit Skin— In Cotton-Insulated Homes

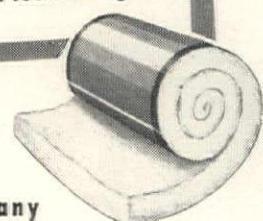
Daddy doesn't need to go a-huntin' . . . and Mother doesn't need to hunt for more blankets in the middle of the night when Baby goes to sleep in a cotton-insulated home. Light as a feather . . . warm as down . . . clean, soft, fluffy-white Cotton Insulation is Baby's silent sentry, fending off the winter chill . . . standing guard against cold and discomfort.

No other home investment gives you such smooth, unfailing service year after year . . . with no upkeep, no repairs, no replacements . . . ever. Cotton Insulation pays for itself again and again in fuel savings alone.

Cotton Insulation and ONLY Cotton Insulation Gives You ALL These Desirable Features:

Permanently flameproof . . . Most efficient, by Government test . . . Non-irritating . . . Easiest to install . . . Lightest in weight . . . Insect- and rodent-repellent . . . Sound retardant . . . Greater comfort in any climate . . . Pays for itself in fuel savings.

Write to any of the following manufacturers for complete information on how to put low-cost, high-comfort cotton insulation in your home. No obligation.



Gilman Brothers Company
"Cellulite" Insulation Gilman, Conn.

Barnhardt Manufacturing Co. "Natur-Temp" Insulation Charlotte, N. C. **Lockport Cotton Batting Co.** "Lo-K" Insulation Lockport, N. Y.

Standard Cotton Products Co. "Standard" Insulation Flint, Michigan **Insulation Industries, Inc.** "Triple-L" Insulation Janesville, Wis.

NATIONAL COTTON COUNCIL OF AMERICA

AS
Traditional
 AS HOSPITALITY ITSELF
 ...AND AS CHARMING



CUSHMAN *Colonial* CREATIONS



SPECIAL OFFER
 colonial footstool \$3.95



YOURS—a beautifully finished, hand-pegged 13" x 9" x 8" footstool for just \$3.95 (retail value \$6.00) by parcel post prepaid. Offer includes—FREE—a valuable 32-page illustrated book, "Suggestions for Decorating a Colonial Home."

Illustrated Booklet Only - 25¢

A specially important dinner party, a simple luncheon, perhaps a few friends dropping in unexpectedly...whatever the occasion, you'll do it justice with a Brandywine Manor Group, the perfect setting for entertaining and a lifetime of happy living.

Based on furniture used in Colonial Pennsylvania, this group has the warm friendliness of those Early American pieces which inspired its styling...plus the sturdiness, the serviceability, the character marking all Cushman Colonial Creations.

Mortise and tenon construction throughout, the Brandywine Manor Group reveals true craftsmanship in every detail, its antique appearance enhanced by well-worn edges and rounded corners. And, guarantee of lasting satisfaction is the famous Cushman high-lighted maple finish which defies heat, water, and alcohol. You can add pieces over the years, too, confident that each addition will match the original rich mellow tone.

MAIL COUPON TODAY — GOOD FOR LIMITED TIME ONLY

H. T. CUSHMAN MFG. CO., Box 409
 North Bennington, Vermont

Enclosed is \$3.95 for footstool (add 25¢ if West of Mississippi), including—FREE—"Suggestions for Decorating a Colonial Home."

Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25¢ in coin.

PLEASE PRINT

NAME.....

ADDRESS.....

CITY..... STATE.....



TURNS WITH A CORKSCREW

Wild duck in the marshes, fox breaking covert, turkey and pheasant on the wing spell autumn

THE robust appetites of life belong to everyone at harvest time. Good shooting at sunrise or by sunset calls for good wines, good food. In the duck blinds from Puget Sound to Penobscot Bay, duck hunters wear rugged gear and prime themselves inwardly and outwardly for a nip of frost in the autumn air. If it's ring-necked pheasant the hunter is after (or in the Southern states, ruffed grouse), he is looking ahead to a "game dinner" after the shoot, and to a toast which will accompany the bird. Your fox-hunting friends who have ridden hard all day, want a warming drink when the hunt is over. Sportsmen on an all-day turkey shoot will welcome their gun-shy but thoughtful wives who motor out to the wooded areas with a picnic lunch and a bottle. For since time began, autumn is a season of festive hospitality. As in Pilgrim days, game for the family table takes on added zest by virtue of hunter's luck. When the "bird" is on the table—whether it be duck, pheasant or wild turkey, there are good wines, brandies and whiskies to go with a good dinner and the reminiscences which end the day.



STRUTTING among green pine, yellow oak, red maple, the bright-hued pheasant is a wily autocrat of the woods. When you have shot your pheasant, try a refresher of hot coffee with Danish Aalborg Taffel Akvavit (Briones & Co.). Pheasant's head bottle opener, coffee cup, saucer, at Abercrombie & Fitch.



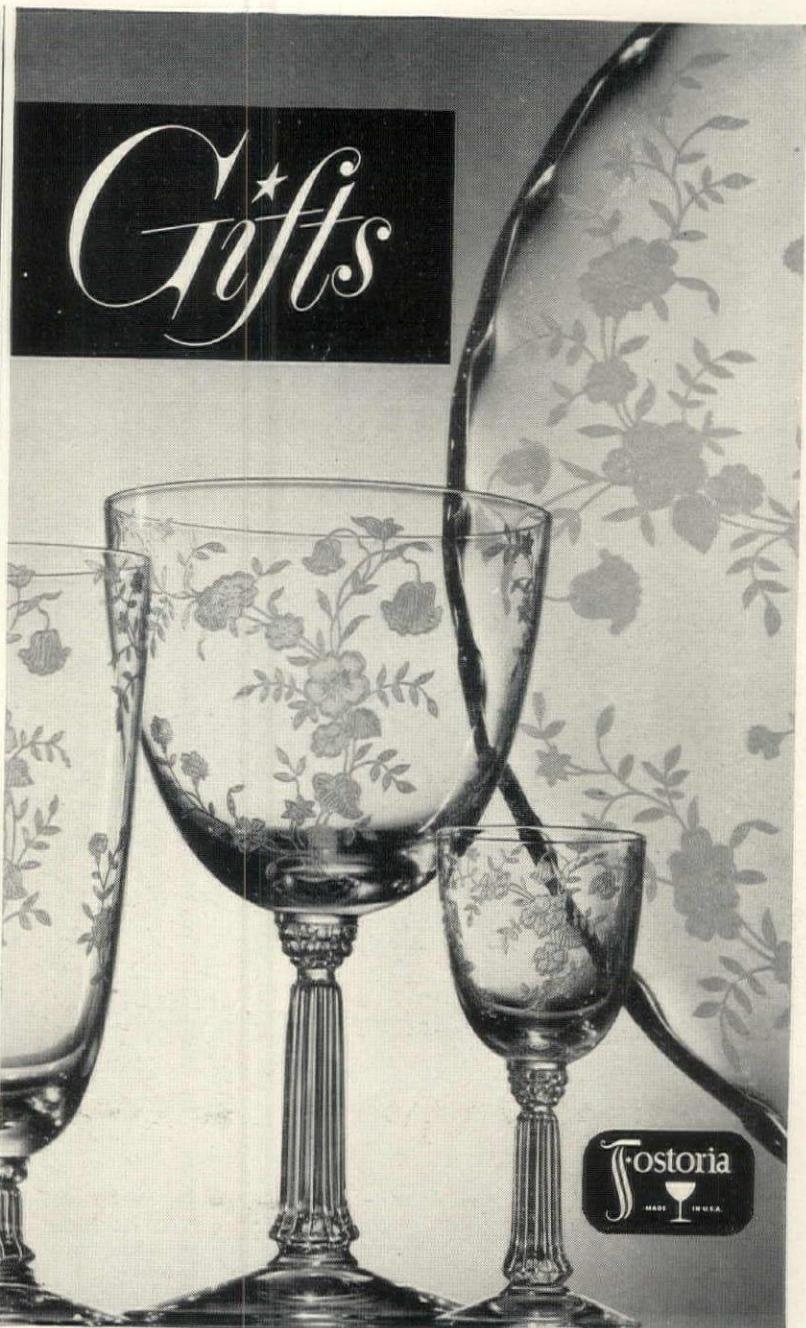
ON A WILD turkey shoot where birds are driven out of woods, into sight, over a line of guns, spectator wives can motor to the shoot with a picnic lunch. Dry Watch sherry (Cresta Blanca Wine Co.) is welcome. Stanley quart Thermos, basket, turkey-call clapper, Abercrombie & Fitch.



FOR CHILLY hours in a duck blind before pintails fan out overhead, duck hunters anticipate a warming drink of Old Crow Bourbon (National Distillers Products Corp.). Balsa pintail duck decoy, 17-oz. metal flask, hunter's cap, Remington Express shotgun shells, Abercrombie & Fitch.



FOX-HUNTING is a thirsty sport as fox-hunting men (and Br'er Fox) know. After the hunt, choose Teacher's "Highland Cream" Scotch, or Hennessy Cognac (Schieffelin & Co., N. Y.). Silver-plated stirrup cup, huntsman's horn, suede cloth case to carry 2 qts., from Abercrombie & Fitch.



crystal bouquets for Christmas

It's new! It's lovely! Fostoria's latest "Master-Etching". For you who seek a guidepost to gracious living, *Bouquet* fulfills the expectation of company manners or the easy grace of happy family dinners. In the soft glow of candlelight, the frosty flowers etched in crystal set the mood for many a happy occasion. Give yourself this *Bouquet*. Or choose it for those you love. Now available, or many other favorite Fostoria patterns, at the better stores everywhere.

FOSTORIA

Introducing
**A NEW WORLD OF PLEASURE
 TO YOUR HOME**



MODEL 1A
Connsonette
 ELECTRONIC ORGAN



**... a new conception of
 Organ Music to Enjoy**

Now, for no more than you would expect to pay for a fine piano, Connsonata brings you the Connsonette electronic organ for the home . . . a symphony of glorious music at your fingertips . . . a joy to play and to hear. Here's a new wealth of organ tone you never dreamed possible . . . musical quality in a class by itself. The Connsonette is compactly built with two self contained speakers, a single manual split for two-manual performance, and requires even less floor space than a spinet piano and bench. Here is the newest, and scientifically the most advanced, of all electronic organs!

Larger Models for Churches, Etc.

Two manual electronic Connsonata organs are available for church, school, lodge, mortuary, etc. No special installation requirements. Full A.G.O. specifications. Organ committees of all organizations are urged to get private demonstration of Connsonata before buying any organ. Your own keen appreciation will then guide you in the right selection. Write for literature and name of dealer today! Use coupon. No obligation.

CONNSONATA, DIVISION OF C. G. CONN LTD., ELKHART, INDIANA

The Connsonata is a development of the Sound and Electronic Research Laboratories of C. G. Conn Ltd., world's largest manufacturer of band instruments and for over 70 years specialists in musical tone.



CONNSONATA, DEPT. 1041, ELKHART, INDIANA

Send literature on Connsonette for the home; Two manual Connsonata for larger installation such as church, lodge, school, auditorium, etc.

Name _____

Address _____

City, Zone, State _____

ADRIAN'S AFRICA continued from page 181

in shadow, but directly in front of us in the last shaft of setting sun, the zebra, the gnu, the antelope leisurely strolled back from their water hole. The mountains always blue, deepened to a vibrant purple. The greens of the thorn trees, the brush, the grass, the yellows of the plain took on one last burst of color, as an actor gives his brightest smile before the curtain rings down and the lights go dim. But Mt. Kilimanjaro had the last bow for even as our valley was swiftly darkening, she came out of her clouds; her snowy peak dazzled us for a moment and then she, too, turned her face from the sun.

I went to sleep the minute I was tucked into my mosquito net, only to be awakened two minutes later by Adrian. It seemed two minutes, actually it was two-thirty in the morning. Out of the darkness came not a roar, but a chorus of them. Metro-Goldwyn Mayer outdoing itself; gigantic, colossal, and so near. Adrian and Mac peered with their flashlights and said that seven pairs of eyes shone back at them. Seven lions in a half circle around our tent not more than 30 feet away! This was Adrian's dream and this was one time he would have to enjoy it alone. I was so exhausted from the long hot ride and the fright of the rhino that my adrenal glands simply would not rise to the occasion. I took a light sedative, saw that there were no foreign bodies inside my net and blissfully went off to sleep. The next morning we found a lion, a magnificent male, sitting in the shade of a tree, his six wives lounging peacefully around him. Later, a Masai came into our camp with his pet baby goat under his arm. He wore a white tunic caught on one shoulder, a copper earring in one ear and a safety pin in the other. When his tunic billowed in the breeze, one glimpsed a slender black body with the graceful strength of a leopard. He told Mac in Kiswahili that he would take us to his village. We left the boys to break camp and started off in the car.

The ground was hard from months without rain. We drove around thorn bushes, through clumps of palm, under thorn trees with giraffe nibbling at their topmost leaves, monkeys chattering in their branches. Occasionally we startled an evil looking Maribou stork. We passed an elephant skull, bleached white but still intact. There was no road. The landscape repeated itself ominously. I began to feel we were on a wild goose chase and I wondered how we would ever find our way back. I looked at the Masai, his arm one long straight line directing our way, his eyes content that we were following. His arm dropped, his face broke into a smile and Mac brought the car to a stop. It was only then that we saw the village; low mud huts covered with thorn branches. A perfect camouflage and some protection from the animals.

COWS' BLOOD AND MILK

The Masai are a plains people. Their wealth is their cattle and they move their villages according to where their cattle feed. They drink cows' blood and milk and in the past were very warlike. They are now under British rule but they're not completely dominated as a District Commissioner

fresh from England learned just two weeks before we arrived in Nairobi. The District Commissioner had had an argument with one of the Masai chiefs about his cattle. The District Commissioner was wrong, but he did not have time to realize his mistake. While he was insisting that the chief do as he told him, a spear pierced his heart. The chief's son gave himself up to the government but the chief won his point about the cattle.

In the village the Masai swarmed around us. The women shave their heads, wear the same tunics as the men, their arms are encased in wire bracelets from the wrist to the elbow and again from the elbow to the shoulder. The brown eyes the children turned on us were grave and steady; their distended stomachs made their arms and legs look ridiculously thin. We wondered how these ill-proportioned children could grow into the tall slender youths who are as straight and narrow as the spears they carry. Flies covered their faces, their hands, their shaved heads and their eyes. The huts were made of mud and cows' dung; the boys bleached their hair with cows' urine. It was a heavenly place for flies and a hellish place for us. The flies didn't bite but they did stick and no amount of stamping, brushing, or blowing dislodged them. Adrian left me to photograph a young girl whose arms were covered with jewelry and who had five or six loops running through the tops of her ears and ending at her shoulders. I was surrounded by natives. They wanted to touch my painted fingernails and try on my dark glasses. Since I was dressed in slacks and a man's shirt and my hair was short, I think they were trying to decide whether I was a man or a woman. A young warrior with ostrich feathers floating down from his hair, a spear held lightly against his shoulder, motioned to me to come away from the crowd. He pointed to one of the huts, brought his hands together to form a cup and raised them to his lips. I realized I was being asked to come over and have a drink! I completely lost my poise, ignored what I am sure was a most hospitable gesture, walked (at least I didn't run) over to Adrian and became absolutely engrossed in picture-taking. No cows' blood and milk for me.

CONGO ELEPHANTS

One of my most exciting memories of the Belgian Congo is the day Mr. Danly who runs the Ruindi Camp drove us through the elephant country. It had rained very hard all morning. Even the elephants must have felt damp because when the sky finally cleared there were literally hundreds out on the plain. Great herds of cows with their calves passed in front of us, the mothers marshalling their babies out of our way, the huge bulls with menacing tiny eyes and enormous flapping ears angrily charged the car. But Mr. Danly knew his elephants as well as he knew the slippery tracks he was driving over, and the truck he manipulated so skillfully. His foot never left the accelerator. He used it to startle the elephants, to frighten them and, if they

(Continued on page 202)



DRESS BY PATTULLO

Younkers of Iowa makes PRIMITIVE, Firth's original and always-in-demand "carved" broadloom, the focal point of a warmly livable room. Shown here in ice blue, back again as a decorator favorite, PRIMITIVE is also available in ten other lovely shades. Weave structure and design motif both protected by letters patent of the U.S.

When it comes to floor coverings...

WOMEN WITH A SENSE OF STYLE PREFER

Firth
Rugs and Carpets, 295 Fifth Ave.
New York 16, N.Y.



Of course, you want plenty of windows for that new or remodeled home. But choose them the *weather-wise* way! Insist on Curtis Silentite windows . . . for positive, scientific protection from heat and cold, dust and wind. Curtis Silentite windows are *truly* weathertight!

No Other Window is Like Silentite!

Yes, only Silentite has the famous patented *floating* weatherstrips that fit snugly against the sides of the window, yet permit easy movement! Remember, too, that Silentite is a WOOD window—to provide extra insulation. And Silentite windows are easy to operate—no sticking or binding.



Weathertight Casements, Too!

Here is one of the most weathertight casements made—the Curtis Silentite! Made of wood, it's *especially* insulated. Silentite casements won't rattle, vibrate or swing in the wind. There's no exposed hardware outside—no bulky hardware inside.



Send for Silentite Window Book—it shows you how to plan for a more beautiful, more comfortable home with Curtis Silentite windows!



Curtis Companies Service Bureau
655 Curtis Building
Clinton, Iowa

Gentlemen: Please send free Silentite Window Booklet for building and remodeling.



Name

Address

City..... State.....

HOUSEHOLD SHORT CUTS

Brand new labor lighteners help you run your house with less effort and with greater satisfaction

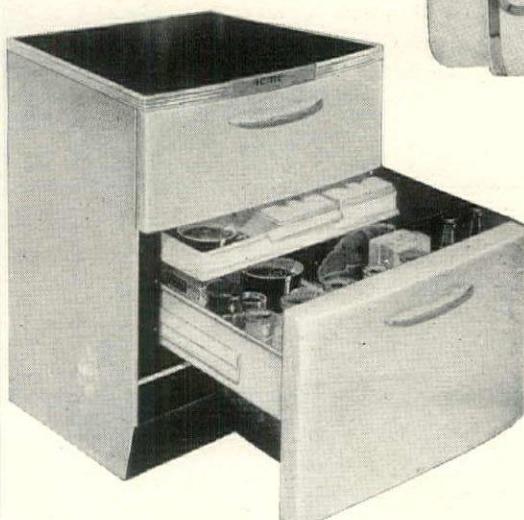
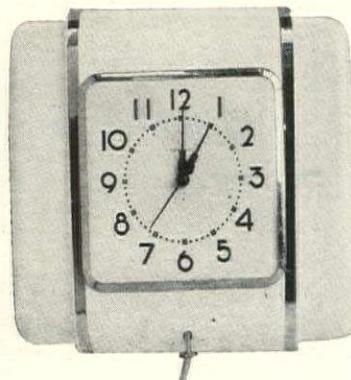


COFFEE-MAKING is completely automatic with the new 8-cup *Cory*. All you do is measure coffee, add water and plug in. Keeps brew piping hot. In satin-finish *Coralume*, \$20.95; chromium, \$29.95. Hammacher Schlemmer.

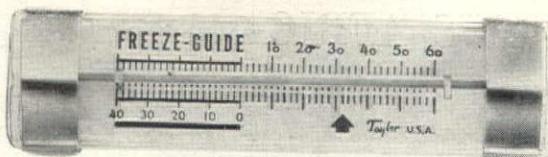


AMPLE-SIZED GRIDDLE toasts 3 sandwiches, grills 11 hamburgers, cooks 6-8 eggs at once. The *Menu-Master* has 1000-watt Corox grid; aluminum surface, overflow spout. Enamel base. AC. \$14.95. Jordan Marsh, Boston.

KITCHEN CLOCK with added talents: chimes two notes for the front door, one for the rear. Silent, self-starting, the *Liberty Kitchen Clock Door Chime* is 9" x 8½" x 3½" in white enamel with chromium trim, \$9.95 (plus \$1 Federal tax). May Company, Cleveland.



SPACE-SAVING drawer-type *Tru-Zone Refrigerator*, counter high, holds as much as 8 cu. ft. Contents seen at a glance, easily accessible. Deep top and bottom drawers with extra shallow one for leftovers, frozen foods. \$239 at W & J Sloane, N. Y.

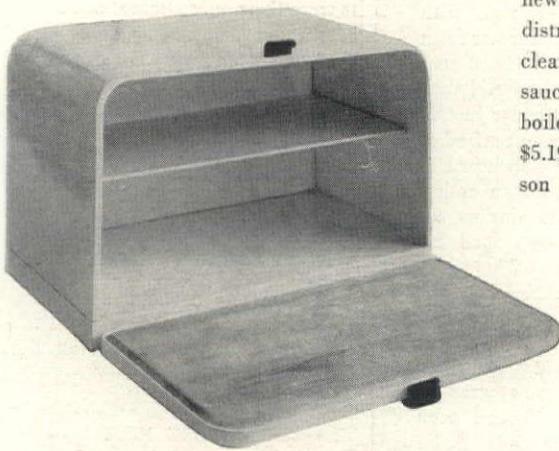


CHECK YOUR HOME FREEZER or refrigerator temperatures with the new *Taylor Freeze-Guide Thermometer*. Stands up or rests flat; clear, slanted scale. Plastic case with rustproof stainless-steel hangers. \$1.41, Macy's, N. Y.

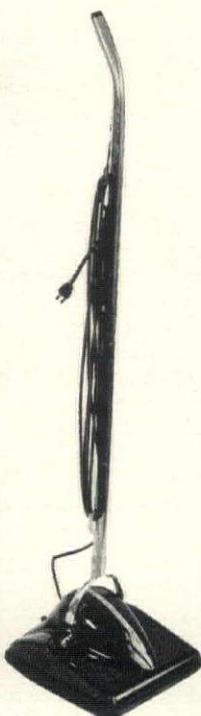


FARBERWARE stainless-steel utensils with heavy aluminum bottoms make news; combine even heat distribution with ease of cleaning. Well-styled 2-qt. saucepan, \$5.30; double boiler, \$8.65; 9" fry pan, \$5.19 are part of line. Carson Pirie Scott, Chicago.

GRIGSBY



BUILT-IN SLICING BOARD on the inside door of this well-designed breadbox brings it right to the point of use; eliminates bother of extra board. Steel *Beautybox* is enameled red, yellow, blue, green or white; inside white. \$4.98. Bloomingdale's.



ELECTRIC CARPET SWEeper (*Electro-Sweep*) glides over rugs with a fast, whiskbroom action; moves forward, back or sideways. Double row of nylon brushes picks up lint, tiny particles, gets within $\frac{1}{2}$ " of wall. Fingertip switch, toe control will adjust the brush to any thickness of rug nap. \$19.95. Lewis & Conger.



GENERAL MILLS' handsome new toaster pops up extra high, toasts even small slices of muffins and buns without burning fingers or fork-probing. Double thermostat assures even browning of every slice. Color control knob. AC or DC. \$21.95. From John Wanamaker.

... so long as ye both shall live."



"I can't keep her out of the kitchen"

(... SINCE WE GOT OUR NEW LUSTERTONE STAINLESS STEEL SINK)



"It's a fine thing," I snorted,
"—a fine thing!"
"Yes, it's certainly splendid, Belinda."
"But I don't mean
the Lustertone sink, ma'm . . . (that IS fine)
. . . I mean YOU . . . in the kitchen!"
"Yes, I know, but I'm truly enchanted
. . . I'll let you do the dishes tomorrow."

But tomorrow she'll tell the same story . . .

- Lustertone looks luxurious . . . but gives more for the money. (It is guaranteed to outlast your home.)
- Lustertone is sanitary . . . permanently free of cracks, chipping and bacteria-breeding scratches.
- Lustertone has no "surface" to wear rough and porous. It is stainless steel through and through.
- Stainless steel is resilient, so less china is broken . . . less crystal is cracked. And Lustertone never needs scouring!
- Choose from 14 standard sizes up to 10' long. Single or double bowl. Easily installed on your present sink base or furnished complete with metal base cabinets. Custom made for unusual requirements.



*Send for this
IDEA FILE*

...designed exclusively for filing your pet ideas on kitchens. Magazine clippings, notes, photos, ads—on decorating, furnishings, appliances, space savers, work savers. Keep them all together in your gayly decorated IDEA FILE FOR KITCHENS... yours for only 25¢.



Look for this nameplate — it identifies the finest
STAINLESS STEEL SINKS

ELKAY MANUFACTURING CO.

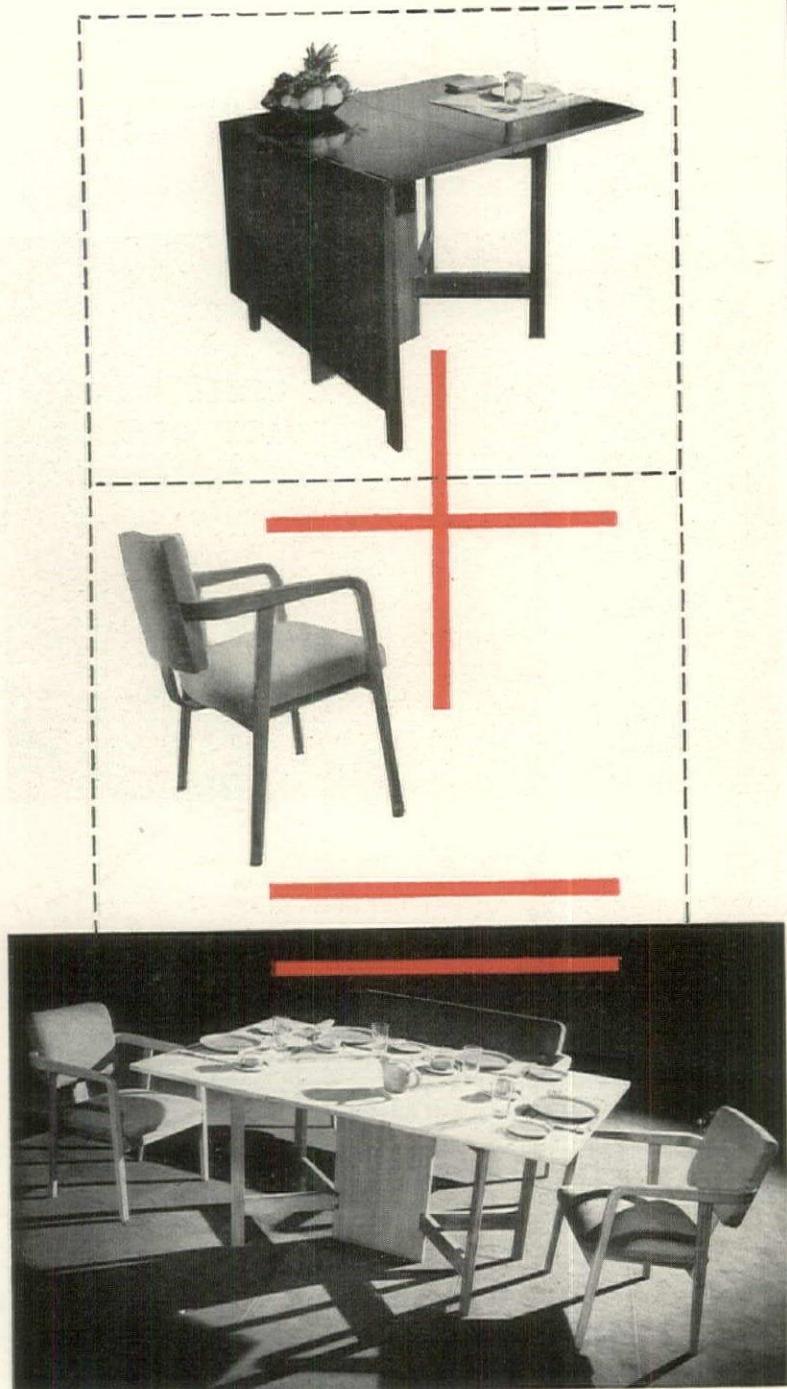
Dept. C-5 • 1874 S. 54th Avenue • Chicago 50, Ill.

IDEA FILE for Kitchens including
20-page Booklet of Answers (25¢)
Where can I see a Lustertone sink?
I am planning to build To remodel

Name _____

Address _____

City _____ Zone _____ State _____



for comfortable dining...

from America's foremost collection of modern furniture... Skilfully designed gateleg table with two gatelegs on each side for added stability. Seats eight comfortably when open, with no bothersome table legs getting in anyone's way. The wooden hinges are most unusual. In primavera or walnut. Open armchair equally comfortable for reading or dining. Foam rubber upholstery on springs.

Designed by George Nelson. At better stores or through architects and decorators.

send 25¢ for brochure

"Blueprint for Modern Living," to
(Dept. B)

herman miller

zeeland, michigan

showrooms in new york
chicago • grand rapids • los angeles

ADRIAN'S AFRICA

continued from page 198

were not to be intimidated, to get out of their way. When he decided we had seen enough, he put his foot all the way down and headed back for camp. We went through herds of elephants as though they were hens in a barnyard; great gobs of mud splattered our faces; we ducked under trees with thorns large enough to take out our eyes. I looked at the speedometer—70 miles an hour. It seemed absolute madness on that slippery narrow path. Mr. Danly explained later that he had to get back to supervise the making of our dinner. Thinking of it now, I am sure that the wild ride was nothing compared to being stranded in that elephant valley with darkness coming on. What if just once the accelerator hadn't responded?

Another day we came upon an enormous bull elephant moving slowly from tree to tree, tearing off branches as he went along. The elephant was alone and we saw no herd nearby. Our guide said he would take Adrian up to him on foot and before I could protest, they were out of the car, cameras in hand. I didn't dare call after them as any disturbance could have been fatal. The elephant kept moving away; Adrian and the guide went right with him. They got further and further from the car. I crawled into the front seat and set about acquainting myself with our right-hand drive Chevrolet just in case. I had plenty of time to remember all the elephant stories I had heard in the Congo. One was about an enthusiastic photographer who was so excited after he had photographed his first elephant that he took off his white topee, bowed low and cried "Thank you!" The elephant charged, the camera was thrown clear. The pictures were developed later and were rated extraordinary. But the photographer did not enjoy his fame. He had been trampled to death on the spot.

I did not realize how near Adrian and the guide really were to the elephant until I saw our movies. Adrian is in the foreground, the elephant turns, his trunk raised trying to catch the scent, his evil little eyes searching for the intruders. His enormous ears fill the screen. Our friends shriek; they look upon Adrian as a combination of Tarzan and Sabu and no one even bothers to ask about the little woman left in the right-handed Chevrolet.

THE TALL PEOPLE

One person we were anxious to meet during our trip was Rudahigwa, King of the Watutsi, those giant people who rule Ruanda Urundi under the protecting wing of the Belgian government. The Watutsi had fascinated us for a long time because of their unique height, their highly developed art and their famous dances. And Rudahigwa did not disappoint us. He is seven feet tall, has great personal dignity and charm, and exclaimed, "formidable," when we showed him his picture taken on our Polaroid camera. A dance was given for us in the circular courtyard; surrounded by the high walls of precisely woven bleached banana leaves, we felt as though we were being entertained in a huge picnic basket. The white loin cloths of the dancers flashed red and black lightning designs as their

bodies quivered and gyrated fantastically. They tossed their lion mane head-dresses. The bells on their feet beat out the perfect accompaniment to the barbaric rhythm. The old ballet master shouted and stamped, while the drums quickened the dancers to a high frenzy.

From the highlands of the Watutsi we dropped down to the Ituri Forest, home of the Pygmies. These tiny forest people are still very shy and capable of vanishing into the jungle before your very eyes. One afternoon we saw four little men with their game nets dart into the brush. We rushed to the spot where they had disappeared. The undergrowth seemed impenetrable but there was no sign that even a blade of grass had been disturbed. We cut a large leaf and poured a handful of salt into it. No twig snapped, no grass moved but one of the Pygmies stood before us. We gave him the salt and there stood three other little men each holding a leaf to be filled. Beside their nets which they wore around their necks, they carried small bows decorated with blue monkey fur. The arrows were tucked into their belts, their poisoned heads wrapped in greens. The belts were their only attempt at clothes and from them hung odd pieces of fur, amulets and bits of ivory. They smelled awful. We left them happily gazing at the salt they held, broad smiles lighting up their ugly little faces.

At Bunia we searched out the remaining duck-billed women. This stretching of the upper lip around a large disk is no longer practiced. In the tribe it was never considered a thing of beauty but was a protection from the Arabs who often swept down from the north, raided villages and took the young girls as slaves.

DOWN THE NILE

Seven weeks after we entered the jungle we boarded the Nile steamer, the *Nasir*, at Juba in the Anglo-Egyptian Sudan. It was unbearably hot and dusty. The country changes suddenly from the Congo to the Sudan. The lush green jungles give way to sparse trees, the red soil abruptly becomes sand. Our cabin on the *Nasir* was a happy surprise, larger than we had hoped, with a bunk on either side of the room, each equipped with an electric fan. Those fans were to be our lifesavers for the next seven days.

There were 10 other passengers and we were all on deck when we sailed at dawn. The round heads of the papyrus curtsied low as our boat nudged the bank. The air was sweet and fresh; and as the first orange slice of sun came in view the Mohammedan boys were already on their prayer rugs. As the boat slowly changed her course, so the brown boys in their long white robes would gently shift their rugs without seeming to interrupt their earnest prayers.

By 11 o'clock the heat was intense. The banks of the Nile vibrated in the unrelenting sun. We sweated out the lemon soda and beer that we drank continuously. But the hours after five were worth the misery of the noonday heat. Trees became great bouquets of

(Continued on page 203)

ADRIAN'S AFRICA

continued from page 202

feather flowers as the egrets, the cranes, the storks settled on their branches for the night. This was truly the land of Adrian's paintings. There was no horizon. The beige land melted into a turquoise sky. Isolated villages with their surrounding trees were sharply silhouetted against limitless space. And in and out of the tall grass along the river, shining black bodies ran and played and waved to us.

DRESSED IN BEADS

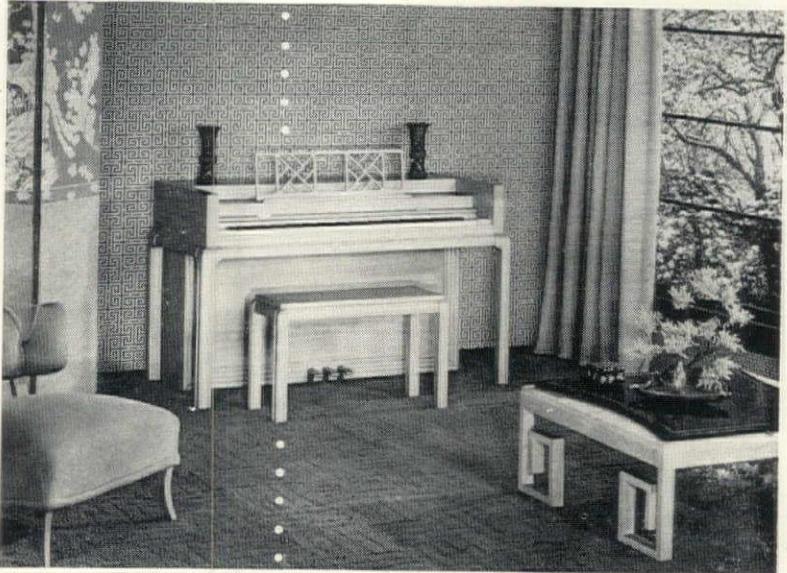
We stopped once or twice a day at wood stations. The Nile boats are wood burning and they pick up their fuel as they go along just as they do their food. The natives come from miles around with whatever they have to sell—a chicken, a goat, a baby ostrich. Our steward bought all his meat alive and slaughtered it on the boat. These Nile tribes, the Shilluks, the Dinkas and the Nuers have ignored European influence. The missionaries have been unable to put clothes on them and the government cannot get them to sell their cattle. They stalk through the village streets, stark naked, with regal stride or lean against a spear with the grace of a ballet dancer. Their bodies are tall and slender and beautifully proportioned, their heads close-cropped. Most of them have a row of raised tattooed beads across their brows. Since they wear no clothes, their individual decorative sense is expressed by the

color and quantity of beads they wear plus an occasional fantastic headdress. One young dandy fancied a lemon-beaded belt five inches wide; another, a strand of baby blue beads around his neck. A third wore no beads at all but had on what seemed to be a brown felt hat. When we asked to take his photograph we found the hat to be his own hair mixed with mud and molded into a most elaborate headdress. A wide ivory bracelet worn above the elbow means that the warrior has killed an elephant single-handed.

The nights on the open deck of our little boat were sheer magic. The Southern Cross hung low in the East. There was no moon but we moved in the tender radiance of starlight. It was my dream come true and more than my dream. I did not once think of Cleopatra. It was enough just to be me.

NOTES ON AN AFRICAN WARDROBE: "If I ever go to Africa again, I'll take only cottons as it's impossible to get clothes dry-cleaned," Janet Gaynor Adrian tells us. Otherwise her 60-pounds of luggage, packed as described in the May 15 *Vogue*, worked well. It stressed slacks, which she wore steadily on the Nile, a gray shantung dress for Tunis and Tripoli, a dinner dress for Nairobi, a shantung suit, whipcord frontier pants with a cotton jacket. Very important was her shoe wardrobe including knee-high laced boots, sea-soned walking shoes and pumps.

The Gulbransen CHINESE CHIPPENDALE Spinet Piano



East meets West in Gulbransen's newest spinet creation. The Far East influence in design and the charm of pale almond finish are united with the musical excellence of the West to make the Chinese Chippendale Spinet Piano an enchanting instrument of singing tone, responsive action and timeless beauty.

GULBRANSEN COMPANY

Dept. HG, 816 North Kedzie Ave., Chicago 51, Ill.

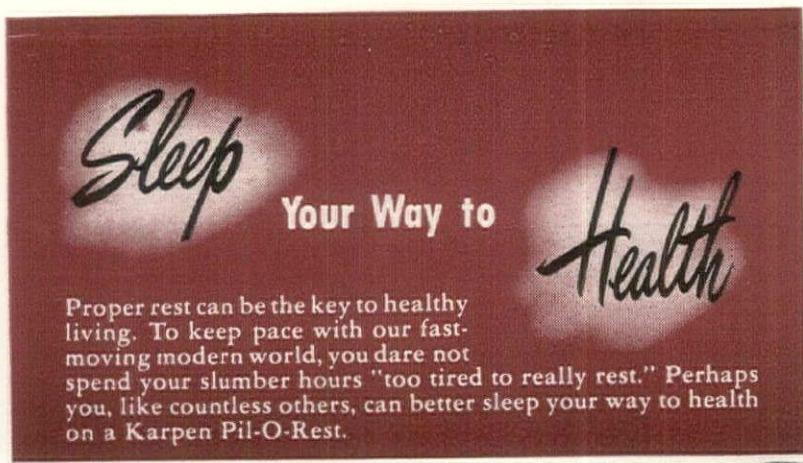
Write for
FREE
GUIDE TO
MODERN
PIANO
SELECTION



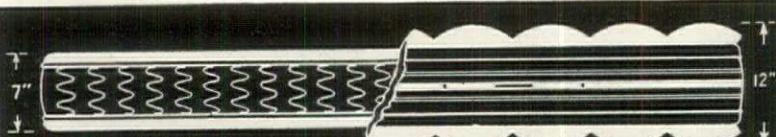
"Baker" is a
special kind of furniture
... designed, built and
finished to please those
who appreciate the finest.



Baker Furniture, Inc.
CABINET MAKERS
30 MILLING ROAD, HOLLAND, MICHIGAN



Karpen Pil-O-Rest Mattress now \$59.50
Box Spring upholstered to match \$59.50
(Slightly higher west of the Rockies)



A COMPLETE INNERSPRING MATTRESS PLUS CHANNELLED PILLOWS TOP AND BOTTOM

Only Pil-O-Rest offers sleep-inducing, soft channelled pillows that conform to every body contour and a firm yet resilient innerspring mattress. The channelled pillows, filled with fluffy staple cotton, are an exclusive patented Karpen development.

With a Pil-O-Rest you actually *rest in pillow comfort* while sleeping on a healthfully firm, tuftless innerspring mattress. Built in the finest traditions of Karpen Guaranteed Quality—it's the mattress that scientifically meets the requirements for restful sleep. (Other mattresses in the Healthway* line from \$39.50.)

S. KARPEN & BROS.

Chicago • New York • Los Angeles • Lexington • Dyersburg • San Francisco

Manufacturers of Karpen Guaranteed Furniture,
Mattresses and Transportation Seating

Write today for your copy of *How to Choose and Care For Fine Upholstered Furniture* . . . Send 25 cents in coin to: S. Karpen & Bros., Dept. HG-10, 636 Cermak, Chicago 16, Ill.



A STEEP, HIPPED ROOF of heavy cedar shingles, painted gray, crowns the center of the house which is of pinkish-beige bricks. Wings are clapboard, the same color as the brick, shutters white. A tall door leads from the living room to a flagged terrace with Salterini wrought-iron furniture.



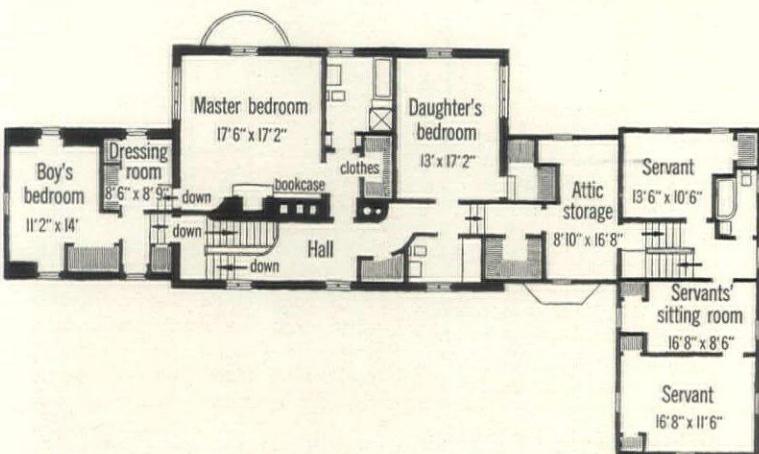
A PORTRAIT of the Brownells' daughter, Ann, painted by Chester W. Slack, is lighted by a pinpoint spotlight concealed in the ceiling. It hangs at the center of the built-in bookcases, which form a deep reveal for the door. The walls are a soft cocoa brown, the mantel black and white marble, accents chartreuse. Catherine Pemberton decorated the house.

BROWNELL HOUSE

continued from page 175

BUILDING DATA: BROWNELL HOUSE

FOUNDATION: Concrete block. **EXTERIOR WALLS:** Brick veneer; clapboard on wings of house. **ROOF:** Cedar shales—Interstate Mill and Lumber Co. **INSULATION:** Rockwool in roof and north and east walls—Johns-Manville. **DOORS:** Flush wood doors with solid cores—Interstate Mill and Lumber Co. Garage door, overhead type—Crawford Door Co. **WINDOWS:** Double-hung and casement windows of wood. Semi-circular bay of metal—Hope's Windows, Inc. **INTERIOR WALLS:** Three coats of plaster on lath, painted. **CEILINGS:** Three coats of plaster on lath, painted. **FLOORING:** Quarter grain white oak in main rooms. Brown slate in downstairs hall. Red oak in service rooms. Linoleum in kitchen and pantry, cork in bathrooms—Armstrong Cork Co. **HARDWARE:** Yale & Towne Mfg. Co. **HEATING EQUIPMENT:** Circulating hot water heating system. Boiler—H. B. Smith Co. Controls—Minneapolis-Honeywell Regulator Co. Water heater (in boiler)—Taco Heaters Inc. **BATHROOM FIXTURES:** American Radiator & Standard Sanitary Corp. **KITCHEN CABINETS:** Custom made by Interstate Mill and Lumber Co. **KITCHEN EQUIPMENT:** Range—Garland; refrigerator—General Electric Co.



THE UPSTAIRS PLAN shows how parents, two children and servants all have well-separated quarters. Mr. Brownell plans eventually to make the small end bedroom into a study, make his dressing room into a bath. Attic storage space divides the three-room servants' apartment from other rooms.

SCOTT HYDE



THE DINING ROOM WALLS MATCH the living room. Concealed lights illuminate Rockingham and Lowestoft china in built-in cupboards. Chests under these cabinets are fitted to store chafing dishes and china so that Sunday morning breakfast can be cooked on the spot.

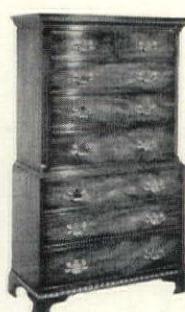


CHANGEABLE as a CHAMELEON

NEW IDEA! Interchangeable headboards,—a NEW note in styling your Bedroom to suit the season. Quickly . . . easily . . . you can accent the Chinese Chippendale influence, enjoy the summery look of an upholstered design . . . or admire the beauty of fine Mahogany paneling.

See ALL the Pieces in this Chippendale Group

. . . including these Chameleon-like beds and many other distinctive designs in the First Edition of the NEW Kittinger Brochure . . . 32 pages, profusely illustrated and beautifully printed.



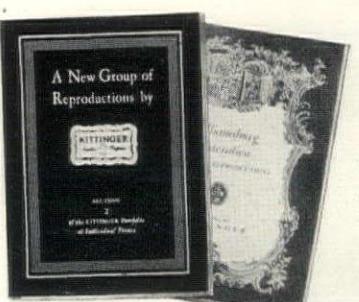
Send 25 cents in coin for your copy . . . and if you want us to include the handsome WILLIAMSBURG CATALOG of Furniture Reproductions, add another 25¢, please.



Effect No. 2
Insert a new upholstered panel with colorful fabric design.



Effect No. 3
Presto! Flip over the same panel and it's all fine Mahogany!



KITTINGER COMPANY
1909 Elmwood Avenue
BUFFALO 7, NEW YORK

COOK'S TOUR

continued from page 155

tenderly green that one suspected Madame Savin sat by them as they grew and plucked each one at the exact moment it reached the right state of maturity. With this, Almaden's delightful Grenache Rosé, a salad of greens with a *fourniture* of herbs—and crêpes.

High above the town of Saratoga, in the Santa Cruz Mountains, is the Paul Masson winery. The view is incredibly beautiful. It was almost vintage time when we saw it and the lovely clusters of green and purple grapes on the carefully manicured vines in the foreground seemed to reflect the blues and violets of the far-reaching valley below. We were greeted by the present owner of the famous winery, Mr. Alfred Fromm, who, though new to this particular vineyard, is old in the ways of wine. His family had for many years been famous for its winery on the Rhine, and he himself had probably been weaned on champagne! After a tour of the hot and dusty vineyards, the cool interior of the winery—an old San Francisco church that had tumbled down in the earthquake and had been reassembled stone by stone atop the mountain—was heaven. The cheese served in the tasting room was a Swiss, not as sweet as most, a perfect companion for the Cabernet-Sauvignon, the Pinot Noir, the Gamay Beaujolais, we had enjoyed. Lunch was simple and utterly delightful—cold roast chicken, Pinot Blanc Vrai (as Mr. Fromm calls his white Pinot), an exceptionally good salad, and for dessert, the most delicious hazel nut *torte*. The *torte* is the same one that was made by Mr. Fromm's mother in Germany, and he has generously given me the recipe. It keeps, I find, for days, and freezes beautifully.

HAZEL NUT TORTE

Beat the yolks of 10 eggs until light. Mix in 10½ ounces of sugar (1½ cups plus 5 teaspoons). Add 7 ounces of ground hazel nuts (1¾ cups) and 3½ ounces of ground unblanched almonds (½ cup) and ¼ teaspoon of salt. Fold in the stiffly beaten whites of the 10 eggs and bake in one layer at 375° for about an hour. Ice with chocolate frosting. To make frosting: 1½ ounces of bitter sweet chocolate (¼ cup of chocolate bits), plus 1½ ounces of XXXX sugar (½ cup), 1 tablespoon of brandy, 1 tablespoon of orange juice, 2 tablespoons of butter and cook over warm water until smooth and shiny. If it is not thin enough to glaze over the top of the tart, add a little cream.

From Saratoga we drove to Livermore, an important name in the history of California's wine industry. It was there, near Pleasanton, that Charles A. Wetmore, a pioneer viniculturist, founded the famous Cresta Blanca vineyards, a name honored among California's wineries. Mr. Wetmore made wines of the Graves and Sauternes types, and it is those wines, along with White Burgundy types, for which this Livermore Valley is still unsurpassed.

Mr. Harry G. Serlis, an executive of Cresta Blanca, has given me a recipe for a delectable soup . . . a subtle

blending of stock, cream, curry and white wine. As Cresta Blanca has always been celebrated for its Sauternes it is only natural that Mr. Serlis has used it in his favorite recipe.

CREAM OF CURRY SOUP

Heat a 10½-ounce tin of condensed consommé or 1¼ cups of rich chicken stock with 1 cup of cream. Add ½ teaspoon of Spice Islands Curry Powder, 1 tablespoon of finely minced parsley and ¼ teaspoon of salt. Mix well and remove from the heat just as it reaches the boiling point. Beat two eggs slightly and into them stir a half cup of the hot mixture. Add this to the remaining soup, whisking the while. Now add ½ cup of Cresta Blanca Sauterne and return to the fire for 2 minutes, continuing the stirring. Serve at once in heated cups and top with a few slivered almonds.

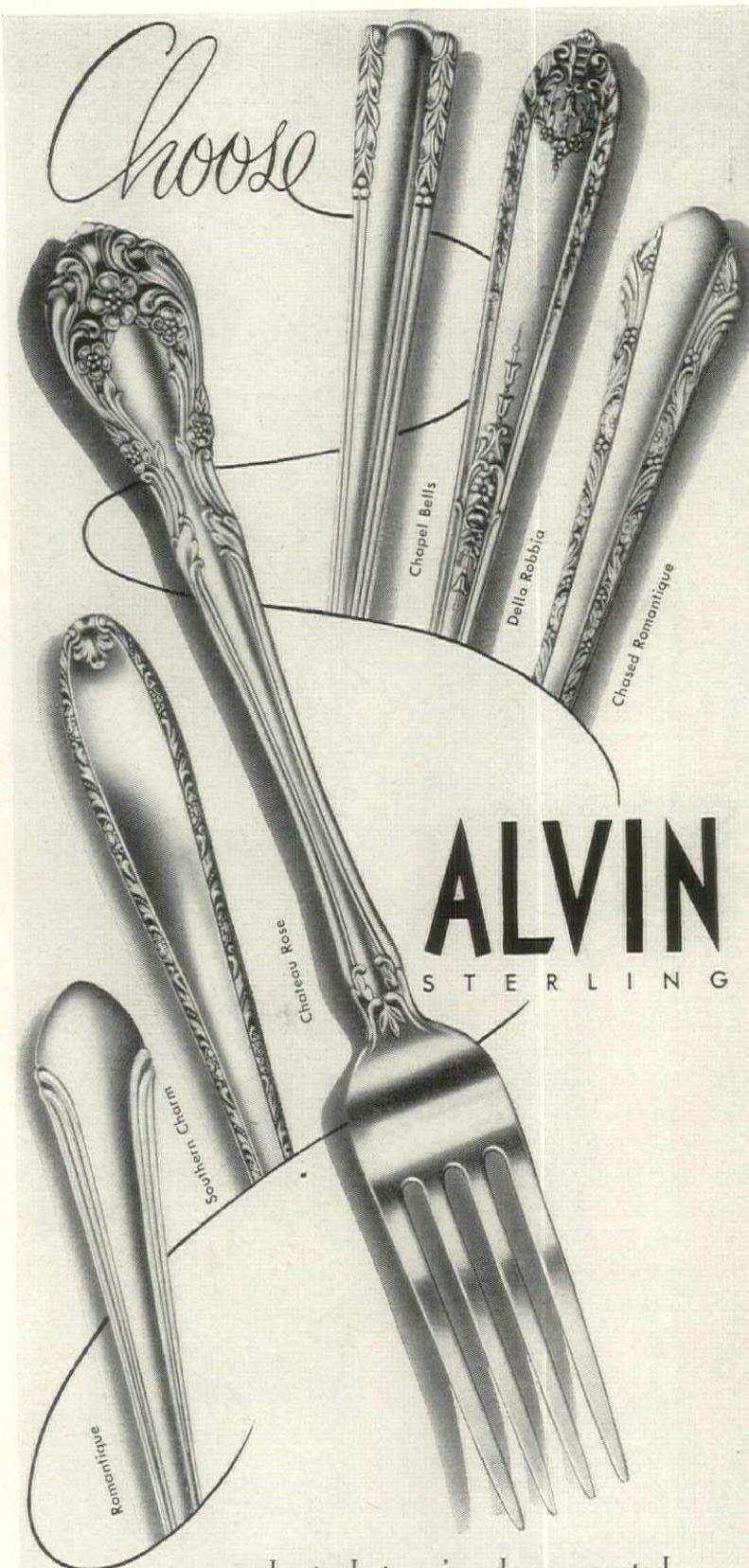
In Livermore we visited the famous Wente Brothers winery. Herman Wente who is the wine maker, and his brother Ernest, the vineyardist, have a proud name in California viticulture. Herman Wente is honestly convinced that his white wines are unsurpassed, and apparently the judges at last year's California State Fair agreed with him, as they gave him gold medals for his Pinot Blanc, Chardonnay, Sauvignon Blanc and both dry and sweet Semillon! Mr. Wente, true to vintner form, talks of food when he talks of wine. Mention Sauvignon Blanc and cracked crabs enter the conversation; Semillon reminds him of a casserole of chicken or a baked ham, and, contrariwise, lamb shanks bring forth a discussion of which wine does most for them. Any fairly dry white wine is best, and this is Mrs. Wente's recipe, simple, inexpensive, and superb!

LAMB SHANKS, WENTE

Loosen meat from the lower halves of 6 lamb shanks and cut off bones. Pierce the large muscle and insert tiny pieces of garlic (4 to 6 slivers per shank). Brown the meat in olive oil in a small roaster or Dutch oven. Sprinkle with salt and pepper, pour in wine, and cover tightly at once. Simmer for one hour. "There will be very little sauce," Edith Wente says, "but after the meat has been removed, about a cup of water may be added." Or more wine? This recipe serves six, and Mrs. Wente wisely suggests that it be served with California brown rice. Sylvaner would be nice with it or perhaps Pinot Blanc.

Our next stop was Los Amigos vineyards and winery, at Mission San José, where the vintner is a vintress, and a remarkably good one. Her vineyard was originally part of the huge Gallegas vineyard, later purchased by two friends, Emil Werner and Edward Crau—hence the name. Prohibition, that tragic "experiment," ruined this business conceived in friendship and the partners died before the mistake was rectified. Rob Mayock and his wife, Ann, from Beverly Hills, bought the place and patiently set out to make really fine wines. They had success even before Mr. Mayock's death some years ago, and since then his widow, her

(Continued on page 207)



and get what you've always wanted
in table fashion . . . style and quality . . .
to meet your fondest dreams . . . fashioned
with all the skill of the age-old art of
silversmithing . . . to live . . . and to serve
graciously through all of your years.

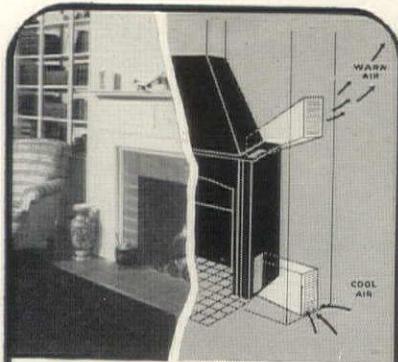
SEE IT . . . BUY IT . . . AT YOUR JEWELER'S

Write us for illustrated price folder of these
and other ALVIN patterns.

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over Sixty Years

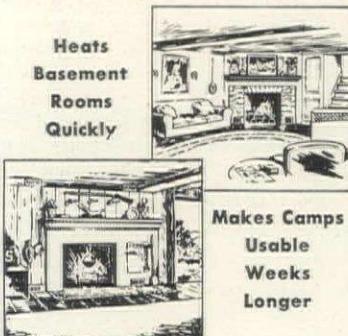
PROVIDENCE 7, RHODE ISLAND



Make Your New Home More Livable... this *Fireplace* Circulates Heat

• Warmth that circulates to every corner of the room, and even into adjoining rooms. That's what you enjoy with a Heatilator* Fireplace, the modern, improved fireplace that actually circulates warmed air. Ends chilly floors and drafty corners.

• The Heatilator Fireplace is ideal for warming the house on cool spring and fall evenings. Owners say it is the only heating equipment needed by many homes in mild climates.



Adds Little to Cost

• The Heatilator Fireplace Unit is a scientifically designed form—around which the masonry for any style fireplace is easily built. Eliminates common faults that cause smoking. Saves labor and materials, adding little, if any, to the cost of the completed fireplace.

PROVED by Years of Use

• The Heatilator Fireplace Unit has been proved for 23 years in homes and camps all over America—look for the Heatilator name on the dome or damper handle—refuse substitutes! Sold by leading building material dealers everywhere. Mail the coupon now for complete information.



*Heatilator is the Reg. T. M. of Heatilator, Inc.

HEATILATOR FIREPLACE

Heatilator, Inc.
144 E. Brighton Ave.
Syracuse 5, N. Y.

Please send me free illustrated folder on the Heatilator Fireplace.



Name _____

Street _____

P.O. _____

State _____

COOK'S TOUR

continued from page 206

daughter, Sally, and her two sons are carrying on with the same enthusiasm that prompted Mr. Mayock to start the venture. The fine wine grapes which he planted are now yielding, and Los Amigos will have a Pinot Noir and a Cabernet Sauvignon which will be made from those varieties of grapes—unblended: good news for those who appreciate the fine varietal wines of California. Mrs. Mayock, besides being a skilled wine maker and a capable executive, is a wonderful cook. She says that her guests are usually fascinated, "even to the point of crowding us out of the kitchen," by the pressing of the wild ducks she likes to serve. Here is her recipe as she wrote it:

WILD DUCKS, LOS AMIGOS

"The wild ducks should be stuffed with equal parts of celery, apple and onion, chopped rather coarsely. Put the birds breast up in a broiling pan and into a preheated oven, at 450°; broil not over 10 minutes, turning the birds so that both breast and back are evenly browned. Remove from the oven and carve each half off the carcass, using a short, very sharp knife, beginning at the breast bone and following down to the back, disjoining the wing and leg as you cut. Lay the halves back in the broiling pan, raw side up. Break the carcass in the center of the back bone, double it up, stuffing and all, and put it into the duck press. When pressed each bird will yield about a half cup of liquid; add to this about a tablespoon of good Burgundy wine for each duck and some freshly ground black pepper. Pour this sauce over the duck halves and put the whole back into the oven for five minutes. Serve quickly on heated plates with whole baked potato. It is usually best not to serve anything else on the main plate—a good appetite will usually require a whole duck, for the ladies a half is sufficient if the ducks are good size. A tangy tossed green salad and French bread are a good accompaniment. The only permissible dessert is a fruit; we like brandied apricots." It is Ann Mayock's modesty that prevents her suggesting that you serve a pre-prandial glass of Los Amigos Sherry Sack, and that you drink her excellent Cabernet with the duck.

The Sonoma Valley, picked by Colonel Haraszthy (after several unsuccessful tries in other places) as the perfect spot for growing vines, is the home of Fountain Grove. This famous place, where both champagnes and fine table wines are made, was founded by Thomas Lake Harris. Today the vineyard and winery are managed by Mr. Leonard Duckworth, whose ability is apparent from the quality of his wines. The original house has, unhappily, been emptied of its Victorian furnishings, but it still has the ghosts of its former residents. The winery buildings, perhaps because of the proximity of Fort Ross, originally a Czarist settlement, have a Russian air, as has the name of this marvelous Duckworth recipe.

RABBIT STEFANI

Have a young rabbit (or chicken) disjointed, or cut 2 pounds of veal in 2-inch pieces. Place the meat in a

heavy frying pan or Dutch oven which has not been previously heated and salt to taste. Place on a low fire. After the juice has been drawn, add 1/3 cup of salad oil and brown the meat, then add 3 or 4 cloves of garlic, chopped fine, a handful of minced parsley, 2 teaspoons of dried rosemary leaves, and a twist of lemon peel. Stir and allow to cook quickly for 2 or 3 minutes, then add 1/2 cup of white wine, 1 tablespoon of butter, and a small bay leaf. Cover tightly and put over a very low fire so that the meat will simmer for at least an hour—adding more wine when necessary. Serve with Fountain Grove Johannisberg Riesling.

Napa is said to mean "homeland." Certainly this fertile valley is the home of fine wines, both red and white. The red wines are best known, but just as Livermore is famous for white wines of the French types, so Napa is producing remarkable wines of the Alsatian and Rhine wine types.

While in Napa we spent an entire day with that wonderful person, Louis Martini. When the day was over I was as enthusiastic as he about the wines of Napa. Mr. Martini, like all makers of notable wines, knows full well that his vineyards are the finest, his methods the most infallible, his wines the best. Certainly they are superb. Anyone may buy a Martini label with confidence. Everyone knows his Cabernet Sauvignon and his Pinot Noir, and the Martini Johannisberg Riesling is the delight of connoisseurs. Another white wine that has great charm is his Sylvaner, made from the Sylvaner grape which is the predominating one used in Alsatian wines. Three vineyards comprise the Martini holdings—one high on the Mayacamas Ridge between Napa and Sonoma is a beautiful spot with a view of gently rolling vine-covered hills that extend in all directions. There are planted many of California's best wine grapes, and Mr. Martini seems to know each vine—each grape—intimately. He knows food, too, though he's modest about admitting it. When telling us of his Sylvaner, he remarked that he had enjoyed it with a rack of veal he'd fixed the night before.

RACK OF VEAL, MARTINI

Wipe a rack of veal weighing about 7 or 8 pounds, and rub with salt, fresh ground pepper, and plenty of dried rosemary that has been crushed in a mortar. Put it in a roasting pan, add 1/4 cup of olive oil, 4 crushed cloves of garlic, and a bottle of Martini Sylvaner. Put in a hot oven (450°) for 20 minutes or so, until it begins to brown, then reduce the heat and cook slowly, basting frequently with the wine mixture in the pan. Roast about 3 hours. (If you use a meat thermometer, it should read 170°.) A half-hour before the meat is done, add a veal kidney which has been cleaned and brushed with butter. The sauce should be sufficiently reduced when the meat is done, if not it may be slightly thickened with a roux of butter and flour. The kidney is sliced and served with the meat, along with a Louis Martini Sylvaner.

Fred Benrath who, though not actually a vintner, is close to the California

(Continued on page 208)

Bridal Bouquet IN **ALVIN** STERLING

portrays a lovely tradition
in sparkling solid silver
for your everlasting
enjoyment.



As each pretty bloom of the
bridal bouquet lends its
splendor to the happy occasion...so too, will BRIDAL
BOUQUET in ALVIN
STERLING lend splendor
and style to your table...
unstintingly...for evermore.

SEE IT...BUY IT...AT YOUR JEWELER'S

Write us for illustrated price folder of this
and other ALVIN patterns.

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over
Sixty Years

PROVIDENCE 7, RHODE ISLAND

COOK'S TOUR

continued from page 207

Jeweler-designed
FOR TABLE OR DESK



Crafted skillfully as "heirloom silver", sensational new Evans automatic table lighters. Yours to enjoy, in every room of your home — to engrave with monogram or initials, for personal gifts or proud possessions.

THE IMPERIAL \$7.50 Tax Free

MOST IMPORTANT...EVANS RED SEAL FUEL CONTROL*

- Prevents evaporation and overflow
- Provides instant light every time

*Only 1 of Evans 6 Exclusive Features at Jewelry and Dept. Stores.

... AMERICA'S BEST *Evans*

EVANS CASE CO.
NORTH ATTLEBORO, MASS.
CREATORS OF FAMOUS EVANS FITTED HANDBAGS, CIGARETTE CASES, POWDER BOXES

fornia wine industry, because he represents both Louis Martini and Wente Brothers, has named this original recipe in honor of Mr. Martini's beautiful new Napa home, Monte Rosso. This is his recipe as he gave it to me:

ROAST CHICKEN, MONTE ROSSO

"Have a roasting chicken cleaned and stuff it with the following mixture: 5 slices of day-old bread, crumbled, $\frac{1}{4}$ cup chopped onion, $\frac{1}{4}$ cup chopped celery leaves, 3 tablespoons chopped parsley, $\frac{1}{2}$ generous tablespoon of tarragon leaves, rubbed between the palms of the hands, $\frac{1}{2}$ teaspoon salt, $\frac{1}{8}$ teaspoon pepper, 2 tablespoons of melted butter, and a small can of pâté de foie (Argentine is suggested). Toss well and stuff fowl. Rub thoroughly with a little butter and roast in a 400° oven for 30 minutes. Baste with two ounces of white wine and a little melted butter so chicken will brown well. Cook for another 10 minutes. Serve with a good Cabernet or Rosé. Red wines are better than whites." Right you are, Mr. Benrath.

Not far from the Louis Martini winery, at St. Helena, are two world-famous wineries in Rutherford: Inglenook and Beaulieu. Inglenook, perhaps the most beautiful winery of them all, was founded by a Finnish sea captain, Gustav Niebaum, in 1879. It has been a vintner's model ever since. Captain Niebaum had already made his fortune

in fur trading when he bought the Napa resort spot and built his winery. He meant everything about it to be perfect and it was. The winery, a beautiful vine-covered stone building, has an interior that is awe-inspiring. The huge vaulted ceilings give the premises a cathedral-like quality. The handsome oak cooperage is not covered with dust and cobwebs but glows with the patina of cherished heirlooms (which indeed they are). The Inglenook tasting room, the most famous in the country, is as shipshape as the rest of the estate. Patterned after a Captain's cabin, its golden oak, elaborately carved, its Gothic chairs, wine glass racks and stained glass windows are unforgettable. The wines we were privileged to taste were unforgettable, too. Inglenook's Navalle Rosé is a delightful summer beverage. Named for the Napa Valley (Na-Valle) it has, I suspect, a goodly portion of the Gamay grape in its make-up. Inglenook's Gamay is an inexpensive wine that should be better known. Their vintage of 1944 disappeared from the market in a hurry—everyone who tasted it was impressed. Mr. John Daniel, Jr., greatnephew of Capt. Niebaum and present squire of Inglenook, says, however, that the 1946 Gamay shows promise of being even better—this in a very gracious letter. We missed Mr. Daniel on our trip, but his manager, Mr. Barrett, played a generous host. When I wrote Mr. Daniel for a recipe, he claimed to know nothing

(Continued on page 217)

to match your dreams

Thomas Chippendale was one of the foremost English designers and makers of fine furniture during the 18th Century. Pictured here is a lovely interpretation by Continental, of Chippendale with ball and claw motif.

Continental makes furniture for the bedroom exclusively—of unsurpassed quality—every piece is authentic in design and created for those who appreciate the sculptured elegance of solid mahogany.

A booklet of Continental solid mahogany bedroom pieces is available for 10c.



The **CONTINENTAL**
FURNITURE COMPANY
HIGH POINT N. CAROLINA
Designers and Makers of Fine Furniture Since 1901

CONTINENTAL
SUPERIOR
C.F.C. QUALITY
REG. TRADE
MARK

The Catherine Redshaw

SOLID MAHOGANY

Only Wallace Sterling...like Sculpture...is lovely from every angle



FIGURINE, CONTEMPORARY AMERICAN

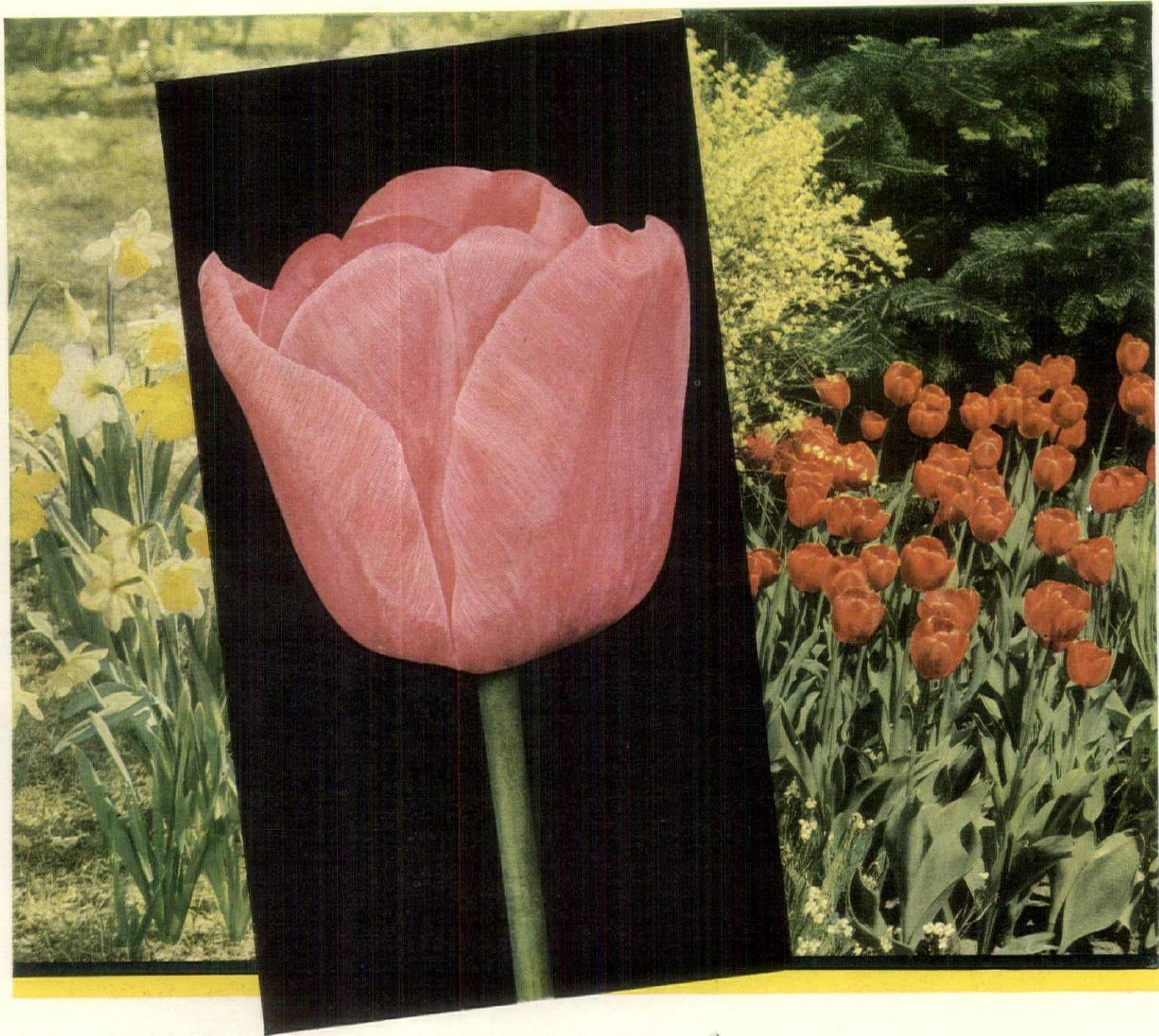
Only Wallace Sterling...like Sculpture...has

Third Dimension Beauty

Brides are making Wallace Sterling the most sought-after silver in America. All over the country they're asking to see the sterling that has the "Third Dimension Beauty" of sculpture...beauty in front, beauty in profile, beauty in back. Only Wallace Sterling...created by William S. Warren, famous designer...fits that description. Before you select your sterling, be sure to see the five Wallace "Third Dimension Beauty" designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from \$27 to \$35, according to pattern.



WALLACE
STERLING



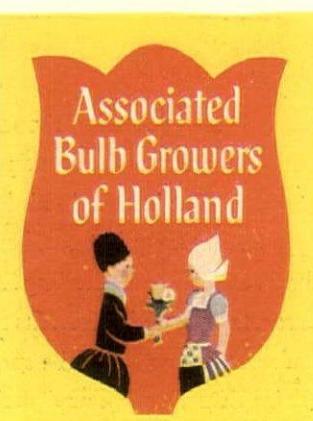
The Secret of Spring's Enchantment in Your Garden Lies Wrapped up in
Imported HOLLAND BULBS

It's a "secret", quite their own, due to Holland's centuries of intensive bulb cultivation. Almost endless in variety and range of beautiful colors—in forms bold and proud or shy and intriguing—*Tulips, Hyacinths, Daffodils, Crocus, Scillas*—awaiting only your planting this Fall, each to bring its special note of enchantment to your garden, however small, next Spring from early March into June.

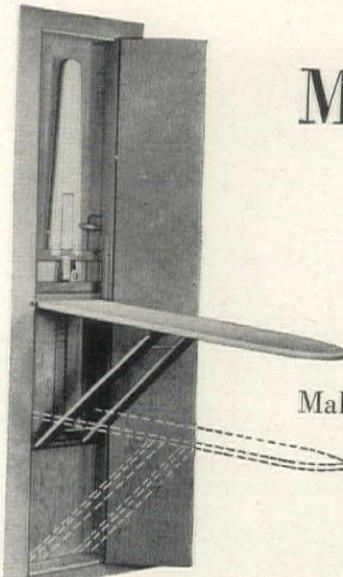
Orders should be placed with your dealer NOW—at Bulb, Seed, Hardware, Chain and Dept. Stores, Nurseries and Florists.

But be **VERY SURE** your BULBS are IMPORTED from HOLLAND.

ASSOCIATED BULB GROWERS OF HOLLAND
 41 East 42nd Street (HG), New York 17, N. Y.



ASK YOUR DEALER who is
 showing this emblem for our
 3 booklets on culture of bulbs.



MECHANICS OF LIVING

Make your house more useful, more attractive with these new products

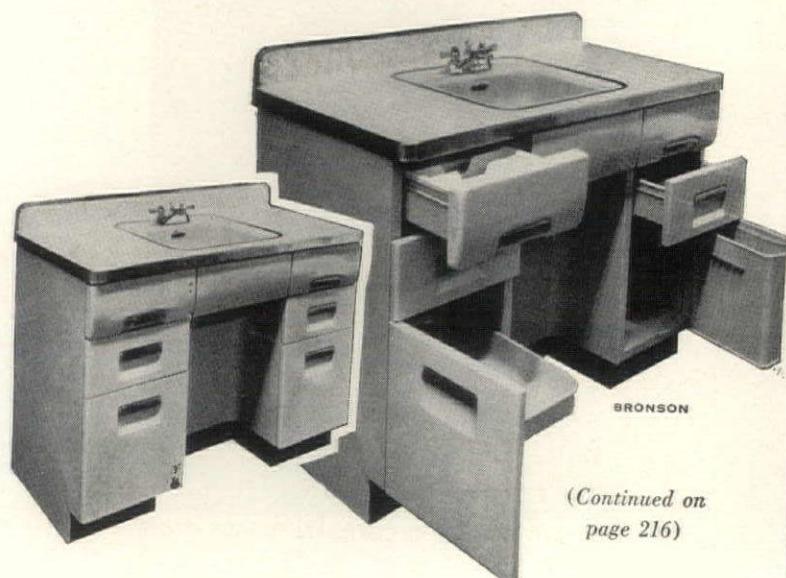
ADJUSTABLE IRONING BOARD, above, for standing or sitting use; 5-foot plywood board can be lifted or lowered to 18 positions. So can 30" sleeve board. Unit with frame, door-hung, hardware, \$28.75. Minus door, \$18.75. Rieter Woodwork Specialty, Cedarburg, Wis.



ELECTRONIC LIGHT WATCHMAN, above, turns your house lights on at dusk, turns them off at dawn automatically. Place it near window, connect cord to house current, plug fixtures into it. Good for porches, garage, as a safeguard when you are away. \$14.95. Ripley Co., Middletown, Conn.

CUL-MATIC WATER SOFTENER, left (it softens hard water with zeolite), can be regenerated by push button action. A valve salts, rinses, returns softener to service. Drain refills appliance with water, also does away with spilling. \$150. Culligan Zeolite Company, Northbrook, Illinois.

"VANETTE," below, is a prefabricated dressing table-lavatory. Plastic covered countertop is 4 feet wide, has leak-proof molding between lavatory and counter. Includes medicine drawers with racks, toilet article trays, towels, hamper. About \$175. Briggs Mfg. Co., Detroit, Michigan.



(Continued on
page 216)



JUST AROUND THE CORNER

**THERE'S *expert* HELP IN
CHOOSING
YOUR
HOME
INSULATION**

Almost next door to you, there's a man who knows insulation best. He is your *local lumber dealer*. And lumber dealers throughout the country pick Balsam-Wool 2 to 1 as the insulation they prefer. Your lumber dealer will show you why Balsam-Wool sealed insulation is the choice of experts... and your best buy today for lifetime comfort and fuel savings.

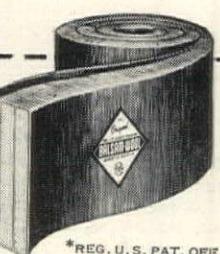
the proof is in your hands!

You'll see the *continuous, highly efficient moisture barrier* that is part of Balsam-Wool insulation... yours at no extra cost!

You'll want to examine and test the sturdy Balsam-Wool *windproof covering* that keeps winter's chilling blasts out of your home!

You'll learn from your dealer's actual insulated wall sample why Balsam-Wool *can't settle or pack down*... you'll see how the special spacer flanges assure positive application. Balsam-Wool is also highly fire retardant—rotproofed and termite treated.

For expert advice on home insulation, see your lumber dealer about Balsam-Wool. Or, mail the coupon below.



*REG. U. S. PAT. OFF.

BALSAM-WOOL

Balsam-Wool*

SEALED INSULATION

Preferred 2 to 1 by Insulation Experts

WOOD CONVERSION COMPANY
Dept. 113-109, First National Bank Bldg.
St. Paul 1, Minnesota

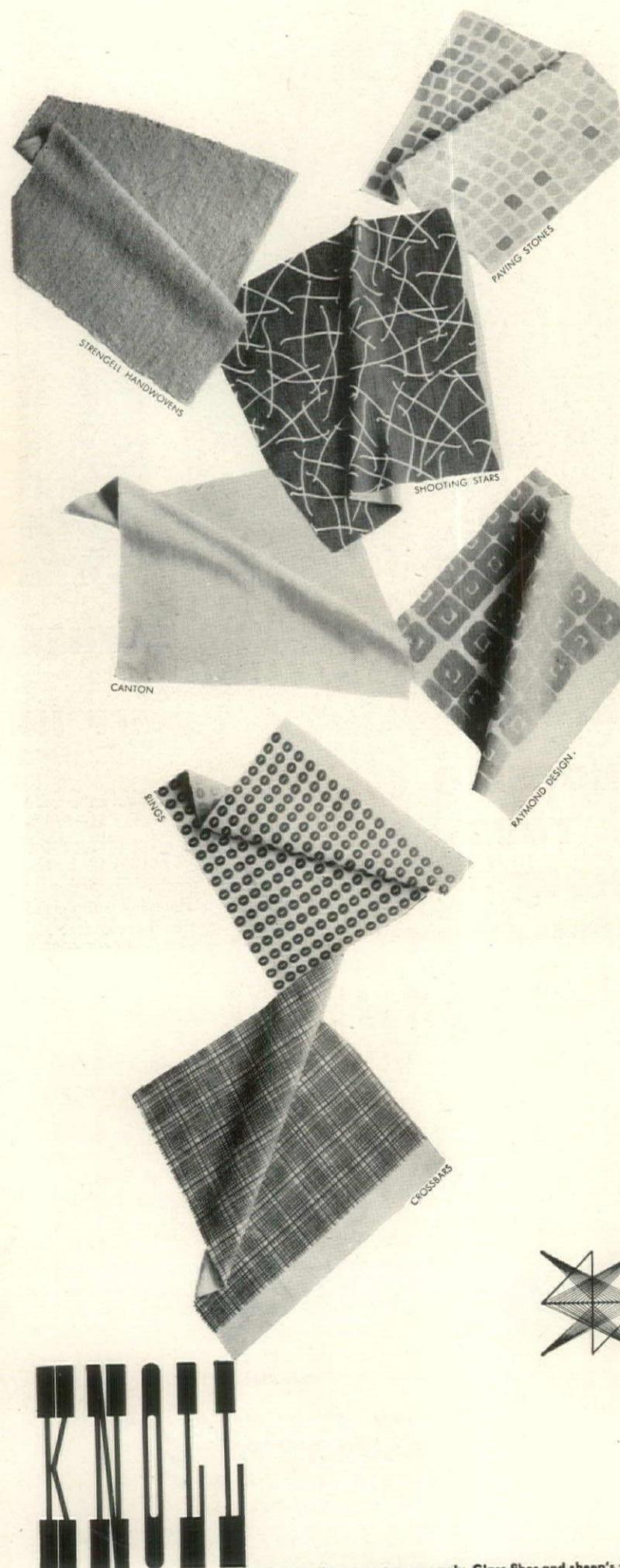
Please send me a copy of the Balsam-Wool booklet "Facts about Insulation for Your Home."

Name.....

Address.....

City..... Zone..... State.....

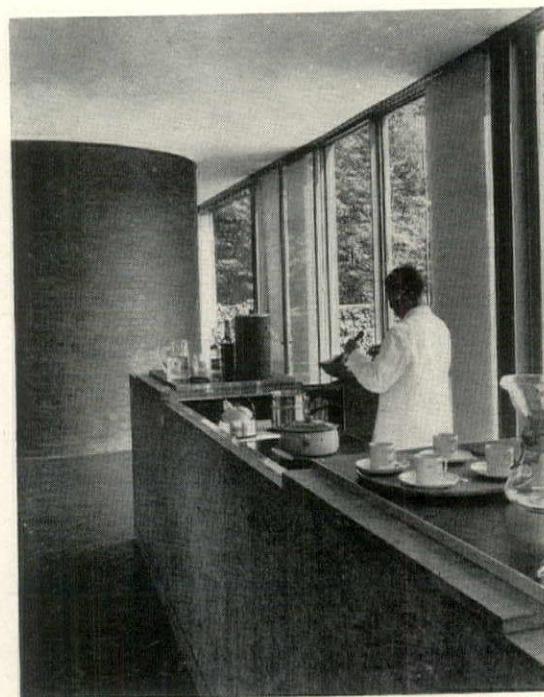
Products of Weyerhaeuser • NU-WOOD*



Modern textiles present an anomaly. Glass fiber and sheep's wool are woven as one. Plant fiber is plasticized. Horsehair may cover a Saarinen shell chair or a slick new plastic a Victorian sofa. Added to this list of important Knoll developments are a series of Swedish country prints, new Strengell handwovens and revolutionary Fiberglas weave in a drapery fabric. Write for nearest store.

KNOLL ASSOCIATES, INC. • TEXTILE DIVISION
601 MADISON AVENUE, NEW YORK 22, N. Y.

THE GLASS HOUSE continued from page 173

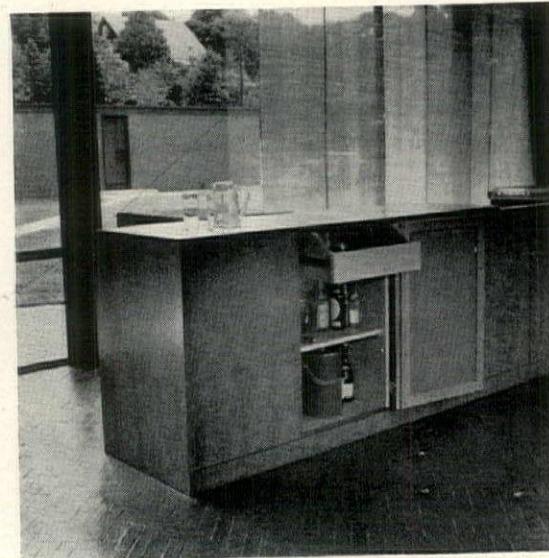


DINNER IS PREPARED IN FULL VIEW OF THE GUESTS

How the one-room glass house works

ONE of the first questions asked by practical-minded visitors to the glass house is "What about the cooking odors?" Since there is no apparent source of ventilation other than the ceiling-high doors in each outside wall, the question is an obvious one. The answer is that the odors simply disappear. In the four corners of the house ventilation ducts run from the brick base up to unobtrusive grilled openings in the floor. Owing to these, the pull of the chimney draft, the high ceiling and the amount of fresh air let in by the opening and shutting of the outside doors during the course of the day, the air is continuously in circulation. Thus the only cooking smells one notices are the appetizing ones of food being prepared, not the stale smells of food cooked some hours before.

Other visitors who have not seen the kitchen in operation are worried by the fact that the servant must prepare meals in full view of the guests. Given a maid (or butler) of personal neatness, orderliness and, if possible, a sense of self-effacement, this presents no real problem. The problem is, of course, to find such a domestic. With the exception of liquor cupboard and glass drawer (see below), all functional units are hidden from the living area



DEEP DRAWER OVER LIQUOR CUPBOARD HOLDS GLASSES



MR. JOHNSON ENTERTAINS AT NIGHT BY CANDLELIGHT AGAINST A TAPESTRY OF TREES LIT WITH FLOODLIGHTS.

since they are below the level of the countertop. Beside storage space, these include two General Electric refrigerators, one General Electric stove, a Hot-point dishwasher and a stainless-steel sink with a GE Disposall. The under side of the countertop, which folds back to provide working space, is covered with black linoleum. Since objects must be placed on this visible surface during the preparation of a meal, it is necessary for the utensils to have an aesthetic as well as useful purpose. Today, as *HOUSE & GARDEN* issues show, such dual-purpose articles are not difficult to acquire.

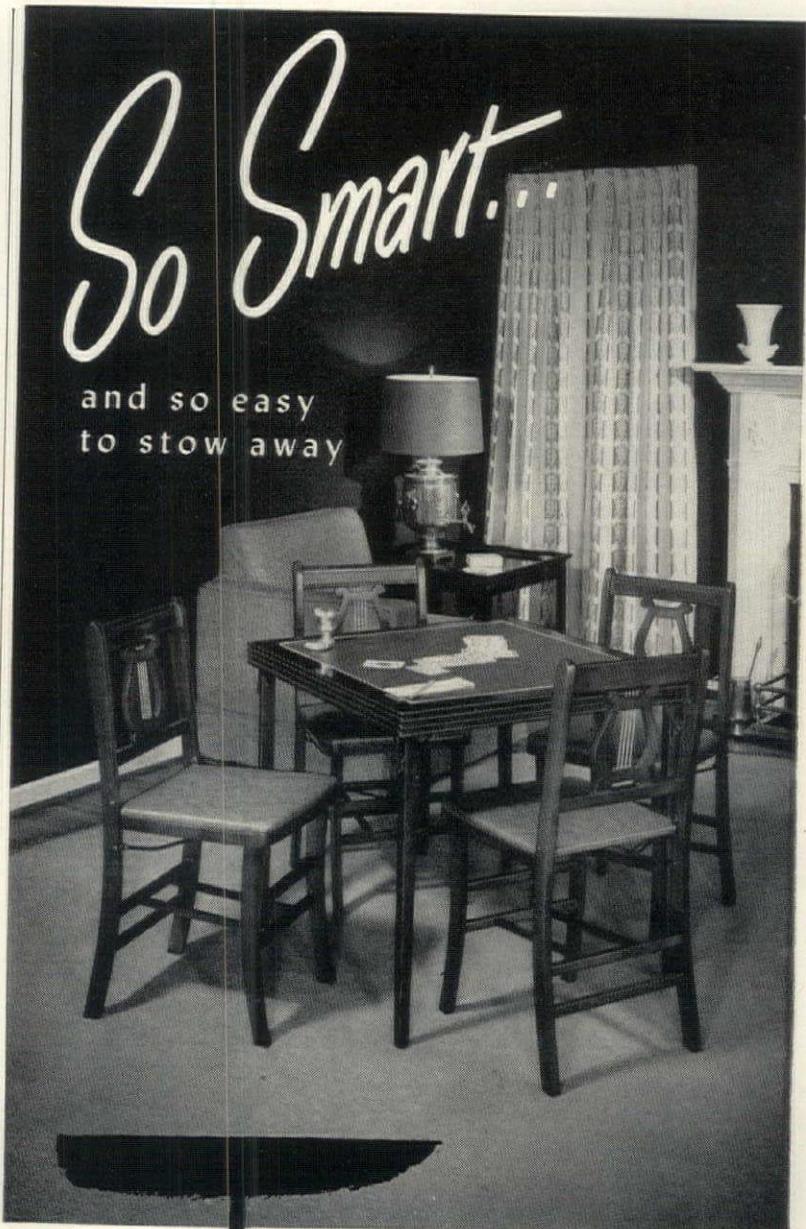
Mr. Johnson eats in the evening by the light of Georgian silver candelabra. At least one dinner each week is based on a cut of beef transported from the Johnson family farm in Ohio and kept in a deep freeze in the guest house.

Both main house and guest house are heated by radiant heating coils in the floors and ceilings, which are fed warm water from a Crane oil burning unit in the basement of the guest house. In winter the glass house benefits from the rays of the sun. In summer with the doors open it maintains a temperature the same as that of the outdoors; so that while it may get hot on a hot day, it becomes cool as soon as the sun goes down in the evening.

(Continued on page 214)



BEDROOM CABINETS PROVIDE STORAGE SPACE FOR CLOTHES, LINEN



The new **Trump** BRIDGE SET

Designed for graceful living, this new bridge set will look as charming and beautiful in your home as your permanent furniture. In addition, *Trump* sets fold easily and stow away compactly.

Fine furniture is made from wood . . . *Trump* sets from *selected hardwoods*, allowing you to convey either the modern or classic atmosphere of your rooms with blonde or mahogany finishes.

You have a choice of three attractive chair styles. Lyre-back (pictured) and Padded-back are offered in Duncan Phyfe while the Ladder-back design has conventional type legs. All *Trump* chairs and tables are upholstered in rich, practical Duran in a variety of colors.

Before you buy, examine these lovely sets at

your furniture or department store, or write for folder.

Ermet

ERMET PRODUCTS COMPANY
2100 NORTH CAROLINE AVENUE • INDIANAPOLIS, INDIANA



French Provincial with a difference...

...inspired adaptations...with all the beauty of line and detail...all the *inbred quality* that distinguish furniture hand-crafted by Grosfeld House.

A treasure-house for decorators, Grosfeld House is open to you. Here you'll see more than 100 idea-filled rooms, traditional and modern, all decorator designed.

For admission, please see your decorator or accredited furniture dealer.

MANUFACTURERS OF FINE FURNITURE
AND IMPORTERS OF LUXURY CARPETING

Grosfeld House

New York: 320 East 47th Street
Chicago: 666 North Wabash Avenue
Los Angeles: 207 North Vermont Ave.

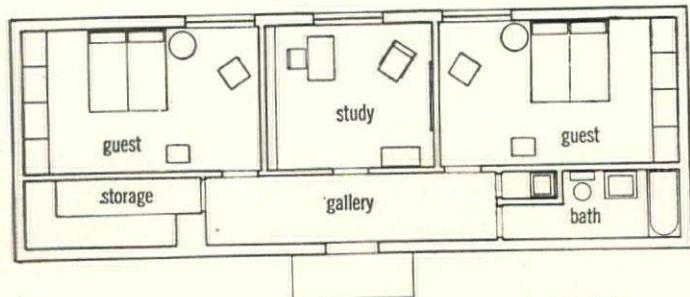


THE GLASS HOUSE continued from page 213

Mr. Johnson has a separate house
for his week-end guests



THE GALLERY has white walls, as have all the rooms, contains a collection of paintings by Paul Klee, Henry Moore, André Masson and Hans Arp. Illumination is by ceiling lights and skylight. Floor is gray asphalt tile.



GUEST HOUSE is a brick-sided rectangle, 50' x 19' x 12' high, with three round windows in one wall opening into the bedrooms and study. Front wall is broken only by a single gray ceiling-high door. Storage cabinets, which are painted gray, cover one entire wall in each of the two bedrooms.

KERTESZ



BEDROOM CURTAINS of deep brown and white-printed cotton were designed by Mr. Johnson, are sold by Arundel Clark. The chair by Hardoy is made by Knoll Associates, Inc. Bed cover is a heavy red cotton rug.

JOHNSON HOUSE

continued from page 173

BUILDING DATA: PHILIP JOHNSON HOUSE

M-Main; G-Guest

FOUNDATION: M-8" reinforced concrete; G-10" concrete block. EXTERIOR WALLS: M-structural steel—Carnegie-Illinois Corp.; $\frac{1}{4}$ " fixed, polished plate glass—Pittsburgh Plate Glass Co.; rectangular steel bars and billets—Superb Bronze & Iron Co.; face brick—Fredenburg & Lounsbury. ROOF: Koppers Co., Inc.; coping, lead-clad copper—Revere Copper & Brass, Inc. INSULATION: Roof, M&G- $\frac{3}{4}$ " Celotex Vapor-seal Lath; "B" Metallation—Reynolds Metals Co.; walls, G- $\frac{3}{4}$ " Celotex Insulating Lath; "B" Metallation—Reynolds Metals Co.; floors, M&G-Micafil vermiculite concrete—Munn & Steele, Inc.; 1" Foamglas blocks at edge of slab—Pittsburgh Corning Corp. DOORS: M-tubular steel doors—Superb Bronze & Iron Co.; bath, walnut; clothing cabinets, waxed, custom American walnut—Theodore Engbert, Inc.; G-flush, solid-core from 12' plywood—United States Plywood Corp., by Baron & Mollo, Inc. FIREPLACE: M-face brick—Fredenburg & Lounsbury. INTERIOR WALLS: M-bath, natural Corinco cork tile—Cork Insulation Co.; G-Red Top white finish-coat plaster—U. S. Gypsum Co. CEILINGS: M-1 $\frac{1}{4}$ " oyster-white Gold Bond Macoustic—National Gypsum Co.; bath, natural Corinco cork tile—Cork Insulation Co. FLOORS: M-face brick on edge—Fredenburg & Lounsbury; bath, natural Corinco cork tile—Cork Insulation Co.; rubber matting in kitchen—A. N. Brabrook; G-asphalt tile—Tile-Tex Co., Inc. HARDWARE: M-tubular steel-door floor checks—Oscar C. Rixson Co.; locks—Hagstrom Mfg. Co.; M&G-lever handles designed by architect. EXTERIOR PAINTS: M&G-trim, fascias, interior steel columns and trim, Dutch Boy—National Lead Co. INTERIOR PAINTS: G-eggshell white throughout—Pratt & Lambert, Inc. LIGHTING FIXTURES: 2-ring Pendants, Recessed Dome Luminaires, triple Universal Projectors, Pendant Projectors—Kurt Versen, Inc. HEATING: Oil; burner, boiler—Crane Co.; controls—Sarcotherm Controls, Inc.; water induction heater—Taco Heaters, Inc.; M-radiant in floor, coils in ceiling; G-radiant in floor. BATHROOM FIXTURES: M&G-American Radiator & Standard Sanitary Corp. KITCHEN: Sink, stainless steel—Elkay Mfg. Co.; cabinets, waxed, custom American walnut—Theodore Engbert, Inc.; countertops, black linoleum—Armstrong Cork Co.; dishwater—Hotpoint, Inc.; Disposall, range, refrigerator—General Electric Co. STEPS: M&G at entrance, granite—H. E. Fletcher Co., Inc. CONTRACTOR: John C. Smith.

Fine Wine Begins with Soil and Climate



Wine grapes from one of the few small sections of the world perfectly suited to their cultivation—a full allotment of the time necessary to produce the mellow maturity of fine wine—the patient care of skilled vintners from vineyard to bottling line—all these are masterfully combined in Widmer's Wines for your taste enjoyment. Widmer's Wine Cellars, Inc., Naples, New York.

WIDMER'S
NEW YORK STATE WINES



Gracious Dining WITH CAST ALUMINUM FURNITURE BY

Flawless expression of design in cast aluminum, gracefully sculptured by Charles P. Molla. Sturdily constructed and specially finished—an investment in furniture of lasting beauty. In white and pastel tones.

molla

Write for illustrated catalog G11 and name of nearest dealer. **molla, inc.** 171 Madison Ave. • New York 16, N. Y.

THE SYMBOL OF ROYAL DOULTON



childhood characters

Figurines of child subjects are welcome gifts to young and old alike. Seven eternal favorites are now available in the famous Royal Doulton line of figurines....

The colorful Bunnykins dishes — and the variety of items — make them suitable for every age from one to ten.

They are moderately priced.... Write for the name of the nearby dealer who can show you these and many other

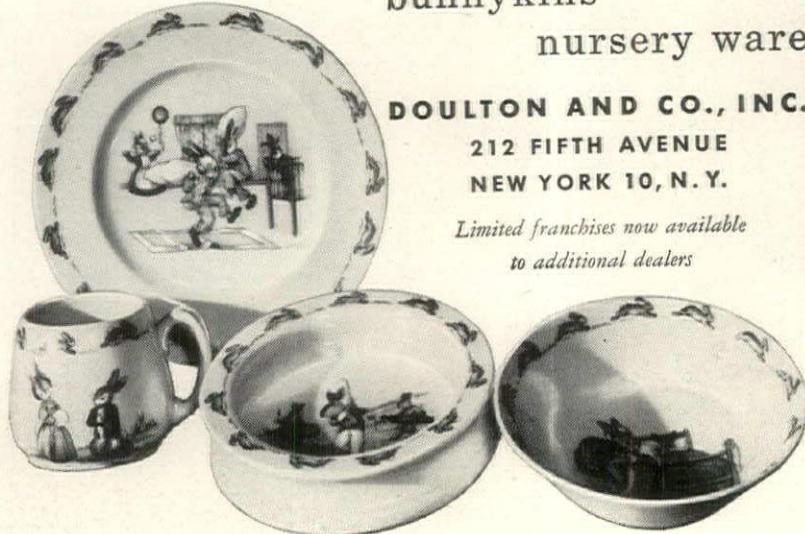
Royal Doulton wares — figurines, animals, character jugs. Enclose 10¢ if you wish illustrated Booklet # 41.

by ROYAL DOULTON

bunnykins
nursery ware

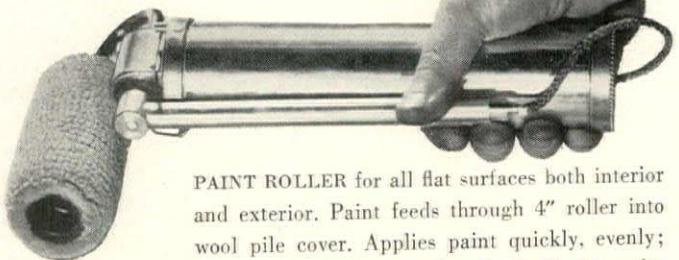
DOULTON AND CO., INC.
212 FIFTH AVENUE
NEW YORK 10, N.Y.

Limited franchises now available
to additional dealers



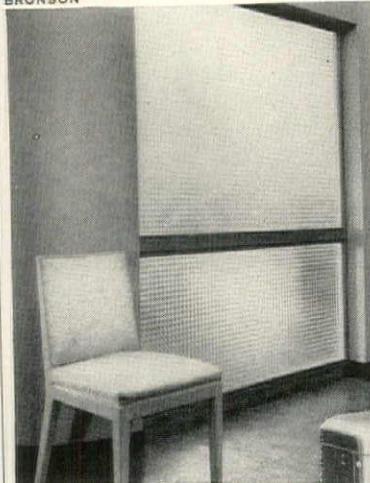
MECHANICS

continued from page 211

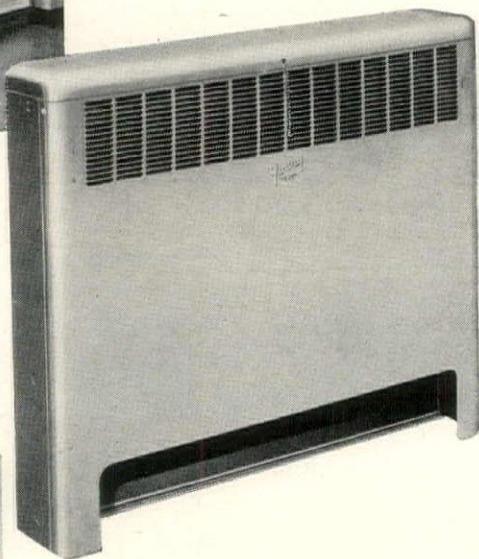


PAINT ROLLER for all flat surfaces both interior and exterior. Paint feeds through 4" roller into wool pile cover. Applies paint quickly, evenly; eliminates dripping, running. Holds $\frac{3}{4}$ pint under pressure. \$29.75. Rubberset Co., Newark, N. J.

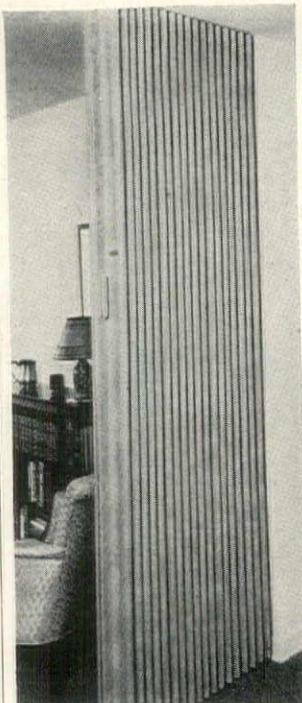
BRONSON



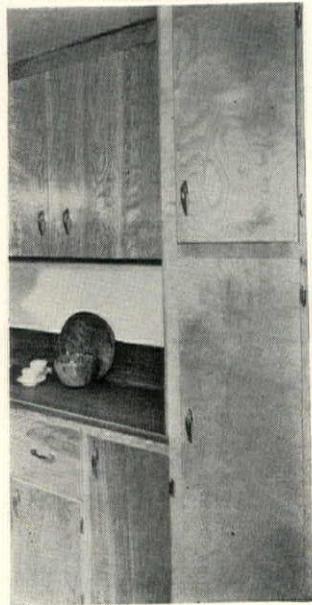
PATTERNEDE GLASS, left, gains light from another room without infringing on its privacy. Translucent but not transparent, it comes in over 20 patterns, in sizes up to 54" x 136". Blue Ridge Sales Division, Libbey-Owens-Ford Glass Company, Toledo, Ohio.



CONVECTOR, right, for steam or hot water systems. Fits old houses, as well as new ones, with few piping changes. Has damper for individual room control. Front panel is removable for easy cleaning. Young Radiator Co., Racine, Wis.



NATURAL WOOD DOORS, below, for cupboards, cabinets. In birch, maple, mahogany, white oak, redwood, fir. $\frac{3}{4}$ " thick, in widths from 1 to 2 feet. About \$2, \$2.50 a door. M and M Wood Working Co., Portland, Ore.



MODERNFOLD DOOR, above, folds like an accordion, saves wall space wasted by swinging door, divides room attractively. Metal framed, fabric covered. From \$26, plus installation, f.o.b. New Castle Products, New Castle, Indiana.

COOK'S TOUR

continued from page 203

of cooking but admitted that one of his favorite dishes is Rex sole *Meunière*.

REX SOLE MEUNIÈRE

Wipe cleaned fish well and sprinkle them with salt and pepper, then roll in flour. Sauté in plenty of butter until a lovely amber, then turn carefully. When properly colored on both sides these tender little fish will be done. Remove to a hot platter, add more butter to the pan and cook it gently until it browns. Add the juice of a lemon and some finely minced parsley, and pour over the fish. Mr. Daniel suggests Inglenook White Pinot or Riesling with the fish, and Inglenook Cabernet or Charbono with the duck—that last, by the way, is another little-known wine which Inglenook is making beautifully.

Next to Inglenook is Beaulieu, the estate of Mrs. Georges de Latour, whose late husband founded the renowned Beaulieu winery and planted its vineyards. Not even its name is sufficient preparation for the beauty of Beaulieu. A long avenue of fruit trees, their branches trimmed, their trunks whitewashed, leads to the house, a charming rambling building, serene under huge and venerable oaks. The formal gardens of Beaulieu have an old-world quality. Fernande de Latour, the owner, is worthy of all this loveliness. She is known not only as the capable executive of Napa's largest winery, but as a friendly and helpful employer, an expert vintress, a renowned hostess, a gourmet and a wonderful cook. This

recipe, which Mrs. de Latour so kindly gave me, is sufficient proof of the last of these attributes.

LEG OF VENISON BOURGUIGNONE

Place a leg of young venison in a large bowl; cover with red wine. Add 6 or 8 crushed peppercorns, 2 sliced onions, 2 cloves of garlic, 3 or 4 whole cloves, 2 bay leaves, thyme, 3 or 4 sliced carrots. Cover the bowl and place it in a cool place. Turn leg each day with wooden spoons, being careful not to touch meat with your fingers. Let it marinate for 3 or 4 days. When ready to cook, take the venison out and dry it with a clean cloth. Lard the leg all through. Put the venison in a Dutch oven, brown it all over, then salt and pepper and place in oven with the lid on. Put some lard in a frying pan and, when very hot, take a medium-sized kitchen spoon of flour and stir in the pan until mixture is brown. Then add 1½ cups of the strained wine and when slightly thickened and cooked, add it slowly to the venison. Also add 1 or 2 whole onions and a few small pieces of salt pork (lean). Cook all this together slowly for 2½ to 3 hours. When fork goes through the meat easily, it is done. Slice quite thin. This meat should be highly seasoned and a good Burgundy should be served with it. A "good Burgundy" would be Beaumont, which is the Beaulieu vineyards' Pinot Noir. The renowned Georges de Latour Private Reserve Cabernet Sauvignon would also honor it if you prefer a wine of the claret type.



THE LOTUS GLASS CO., INC.
BARNESVILLE, OHIO

● From roots of long ago comes an American tradition for tomorrow . . .

Cherry Valley Furniture by Stickley . . .



A Stickley "Little Heirloom"

This gem of a footstool offered as a special introductory piece is typical of Stickley cherry wood, rugged construction and "Old Mansion" finish. Included is a full-size container of famous Stickley Furniture Dressing—an exclusive formula. Both shipped by postpaid mail—only \$6.50.

Cherry Valley North Country Bed

Traditional — charmingly so — in the spirit of the 150 year old original that graced an upper New York State homestead. But Leopold Stickley's contemporary design gives it comfort provisions that are notably new . . . ample dimensions, with an unusual box spring and pad, adding sleeping luxury never before obtained. Available in special width — 72 in., or in regulation width — 54 in.

Cherry Valley Double Dresser

An adaptation to the requirements of today's American living, of the cherrywood chests popular with cabinet makers of old Cherry Valley. Every construction detail made with the superb craftsmanship of custom-made furniture.

L. & J. G. Stickley, Inc., Fayetteville, N. Y.

Sold in quality shops in principal cities

CHERRY VALLEY WORKSHOPS OF
STICKLEY
OF FAYETTEVILLE

Do you want "Ankle-Deep" Rugs?



Good News!

Circle Tread OZITE
prices now 25% less

That's extra economy, because Ozite
makes rugs wear 100% longer.
Ozonized, moth-proofed. Guaranteed.

Finest Quality Made

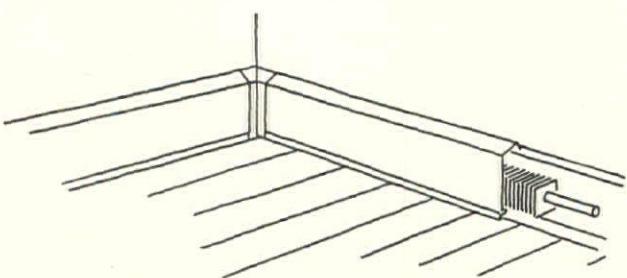
ALL HAIR
with burlap center

Look for
the
Circle Tread
Design

And for the
low-priced budget

Castle
HAIR and JUTE
RUG AND CARPET PADDING
Made by OZITE

HEATING continued from page 178



BASEBOARD HEATING WARMs AND CIRCULATES AIR, ALSO WARMs WALLS. A METAL BASEBOARD ENCLOSes HEATING FIN, TAKES NO FLOOR SPACE FROM FURNITURE, YIELDS EVEN TEMPERATURES.

And be sure your heating plant suits your climate. Whether your house is in a warm or cold region naturally decides the amount and kind of heating you install. (4) Will the equipment be properly installed? Equipment is only as good as its performance. So every part of the system from the firing unit to the pipes or ducts which distribute the heat must be properly sized and installed. Choose your heating contractor or engineer carefully and see that he supplies you with accurate drawings of the layout. There are standards for proper design and installation of heating systems available from both the

quality. Good equipment and installation involve a high initial cost but they save fuel and maintenance expense later. Second-rate equipment may be lower in first cost but extra fuel and replacements make it the more expensive eventually. (6) What about hot water for household use? You can use the house heating plant to provide your hot water supply for kitchen, laundry and baths in some systems. Water coils are installed in the boiler and are heated by boiler water. This eliminates a separate water heater. If the system is automatically fired, a year-round water supply may be possible.

TYPES OF HEATING SYSTEMS

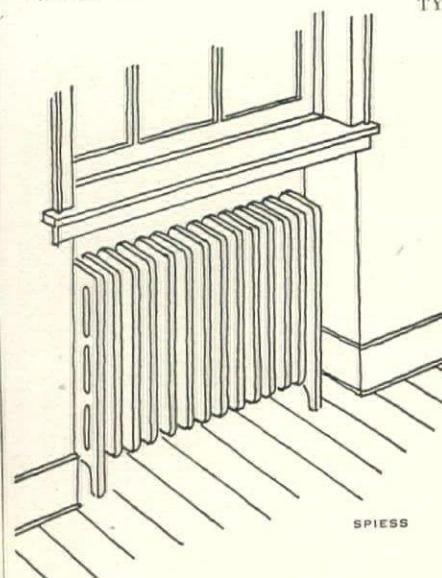
1. WHAT IS COMFORT?

Though you may not know it, the purpose of a heating system is to establish an equitable climate in your house, not to heat you. Your body is a heating machine in itself. Through combustion of the food you eat, it maintains a temperature of 98.6 degrees F. But you lose heat (by convection) to the air (which always moves toward a warm surface), to cold walls or surroundings (by radiation), by evaporation of moisture from your body and by respiration. You need to equalize your heat loss to be comfortable in your house.

To accomplish this, you will need more than heat or high air temperature. You'll want air circulation, adequate humidity, clean air and walls, floors or other surfaces that won't chill you. These are the requirements that heating systems seek to fulfill in whole or in part.

2. WARM AIR HEATING. Two systems—gravity and forced—use warm air to heat the house. In both, air is heated in a cast-iron or steel furnace and distributed to various rooms through metal ducts. Forced air (our diagram on page 178 shows how it works) is the improved

(Continued on page 220)



NEW SLIM RADIATORS ARE ATTRACTIVE,
CAN BE RECESSED AND NOT LOSE HEAT.

National Warm Air Heating and Air Conditioning Association and the Institute of Boiler and Radiator Manufacturers. Many automatic coal stokers and oil and gas burners are guaranteed for safety by manufacturers and trade associations. Inquire about guarantees for performance and arrangements for servicing any heating unit you buy. (5) What will it cost? Your expenditure for a heating system will be about 6% to 10% of the construction cost of your house. From the standpoint of either comfort or economy, it is unwise to reduce this by cutting

MIX FURNITURE FINISHES

continued from page 164

Here is shopping information on the merchandise shown on pages 162 to 164. Stores are in New York unless otherwise indicated.

All prices are approximate, slightly higher on the west coast.

All furniture is by Heritage-Henredon, at Colby's, Chicago; Craig's, St. Louis, and W & J Sloane stores in Beverly Hills and San Francisco, California; Washington, D. C.; Stamford, Connecticut; New York, N. Y. and White Plains, New York.

Page 162

FURNITURE: Perry cocktail table, palomino finish, W 27", L 39", H 14", \$88. Chinese corner table, teak finish, 36" sq., 26" H, \$180. Ladies' casual chair, W 28", D 29", H 32", Flame, \$90 in muslin. Tufted sofa, L 85", D 32", H 29", ice blue, \$240 in muslin. Formosa Far Eastern chest, grége walnut, W 36", D 20", H 36", \$240.

FABRIC: Waverly Fabrics Division of F. Schumacher & Co. "Love-link," cotton jacquard, 50" wide, \$2.50 yd.*

CARPET: Gulistan "Cheviot" Green Fern Mist, \$10.50 sq. yd., at Macy's.

WALLPAPER: F. Schumacher & Co. mural panel, four strips, blue, off-white, gray on yellow ground, \$56.*

PAINT: The roll of paper on the sofa is a paint sample of Carnation pink, one of 22 HOUSE & GARDEN 1949-50 colors

available in Fuller paints. For the store nearest you in the West write to W. P. Fuller & Co., 301 Mission Street, San Francisco, Calif., and in the East, Richard E. Thibaut, Inc., 269 Madison Avenue, New York.

Page 163

Upper photograph

FURNITURE: Formosa Far Eastern in grége walnut. Two beds, adapted from 17th-century Chinese design, \$134 each. Double dresser, W 60", D 20", H 32", \$330. Night table, W 25", D 18", H 27", \$140. Bench W 25", D 14", H 17", \$43.

FABRIC: Goodall Fabrics "Constellation," blue or turquoise with metallic thread, 54" wide, \$9 yd.*

BEDSPREADS: N. Sumergrade & Sons, \$36 at Wanamaker's, Philadelphia.

CARPET: Gulistan "Cheviot" in beige, \$10.50 sq. yd., at Macy's.

WALLS: Painted HOUSE & GARDEN Stone gray by W. P. Fuller & Co.

ACCESSORIES: *On the wall:* set of six 19th-century butterfly prints, black mats, gold passe-partout, \$144 set, at James Amster.

On the stand: International Silver cigarette urn, \$6.50 at Plummer's Ltd. Crystal lamp, \$150 without shade. Overlay crackle glass box, \$150. Both at Tradition—or else!

*Available through decorators
(Continued on page 221)



R-WAY
FURNITURE

**The best investment
for your bedroom
and dining room...**

Discriminating lovers of fine furniture appreciate the smart styling, excellent workmanship, and lasting qualities of R-way suites.

You will, too, when you see them in an R-way showroom. Here you may leisurely browse through displays of bedroom and dining room furniture in individual room settings. Here you will find that R-way's modern methods of merchandising — combined with progressive manufacturing — give you superb quality and keen values far in excess of the prices.

Enjoy a visit to the R-way showroom at your earliest convenience. Expert consultants are in attendance.

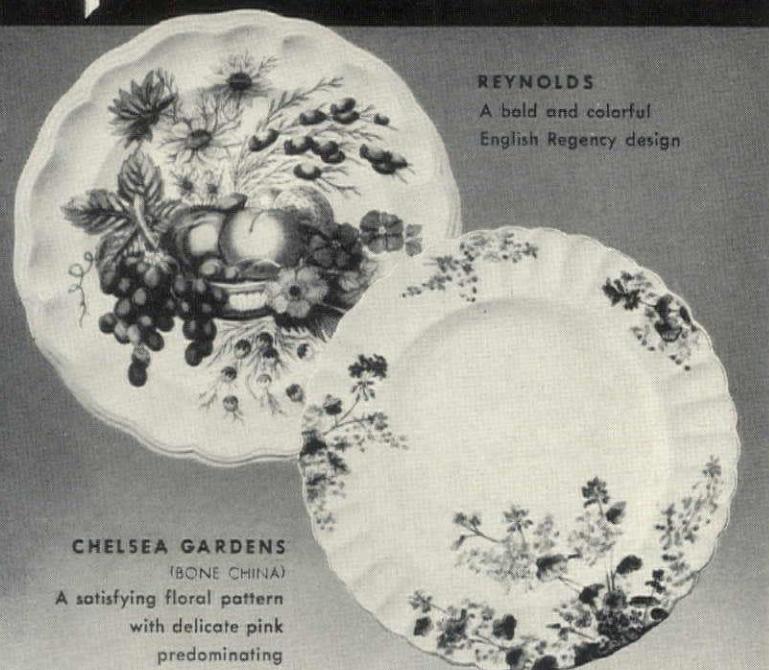
R-WAY
FURNITURE CO.
For years known as
NORTHERN FURNITURE

PURCHASES MAY BE ARRANGED ONLY THROUGH AUTHORIZED R-WAY DEALERS

Send 25c to R-way, Sheboygan, Wisconsin, for a copy of "A New Epoch in Furniture." This interesting 48-page brochure describes in detail how R-way furniture is made.



Spode THE FINE ENGLISH DINNERWARE



CHELSEA GARDENS
(BONE CHINA)
A satisfying floral pattern
with delicate pink
predominating

That same fine quality that you demand from Spode is the reason for delay in filling orders. The trained hands of skilled craftsmen cannot be speeded up. There will be other orders ahead of yours, so it is wise to select your pattern as soon as you can. Booklet 34 will help. Send for it today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

BUY A LITTLE — BUT BUY THE BEST



VALUE on the wall

When you re-do this fall, plan the lasting beauty that is true economy.

Strahan wallpapers...beautiful, authentic, long-lasting...are the shrewd shopper's answer. Made to the New England standards of the original Thomas Strahan...who wasn't satisfied with any of the wallpapers he could get for his retail shop, and began making them himself in 1886...Strahan papers have basic economy and value built into them, as well as notable beauty of color and design.

Paper a room with Strahan, and have distinction that endures.

Left: REGAL LILY—No. 8013

Right: NAMOA— No. 8052

THOMAS STRAHAN

COMPANY

CHELSEA, MASSACHUSETTS

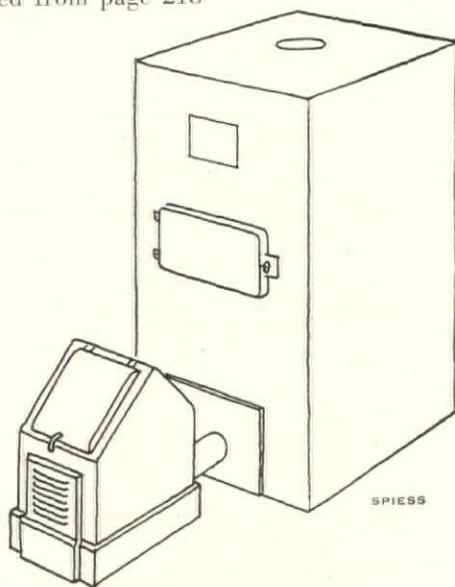
Makers of Fine Wallpapers since 1886

Showrooms at 417 Fifth Avenue, New York 16
Merchandise Mart, Room 1322, Chicago 54.

HEATING

continued from page 218

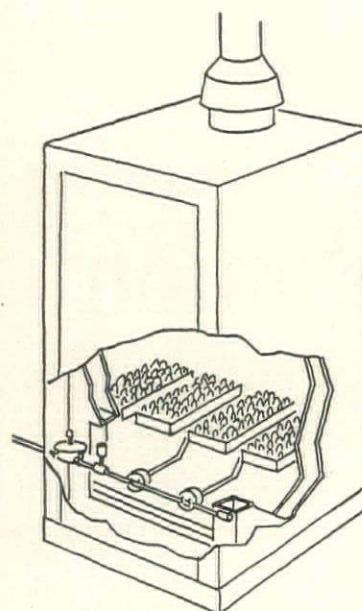
method. It includes an electric blower fan which guarantees circulation of warm air to all rooms. The gravity system, as its name implies, relies on the action of hot air over cold to circulate heat to room outlets. Forced air also has filters installed in the furnace. They clean the air that is passed through the furnace. Both systems can provide humidification. Forced air gives complete winter air conditioning and could include summer cooling, too, if ductwork and equipment are equal to it. Because they are directly fired, both systems yield heat rapidly. In both, ductwork must be carefully planned and installed. The gravity system is best suited to compactly planned houses; the furnace must be located in the center of the basement. The forced system can be put into large houses or rambling, one-story basementless



COAL STOKER FEEDS FIRE AUTOMATICALLY. THERMOSTAT REGULATES IT.

ing is even, since this system doesn't give radiators high temperatures. It can't be used in a cellarless house and can't include domestic hot water supply for summer and winter use. *Forced hot water* uses much the same equipment as the gravity system but an electric pump has been added to circulate water. (Diagram of system appears on page 179.) It speeds up circulation and responds quickly to calls for heat. Radiators and pipes can be smaller than in a gravity system; costs are higher. A basement can be omitted and boiler can provide domestic hot water supply. *One-pipe steam system* uses single pipe line from boiler to radiators and return. Steam rises through it to heating outlets and returns as water. Installation is moderate in cost but you can't adjust heat supply to individual rooms. Valves must be wide open or closed. Even heating through house is difficult—the radiators close to boiler

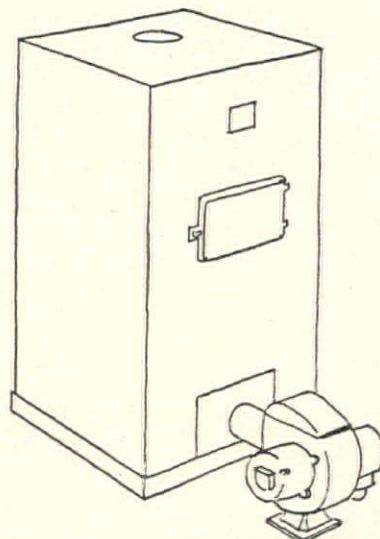
(Continued on page 222)



GAS-FIRED HEATING UNIT OPERATES AUTOMATICALLY, IS CLEAN, QUIET.

houses. With water coils added, the furnace can supply domestic hot water in the heating season, but not year round.

3. HOT WATER AND STEAM SYSTEMS. There are gravity and forced hot water systems; one-pipe and two-pipe steam systems. In all of them a boiler heats water, or generates steam, and pipes distribute it to radiators or convectors throughout the house. *Gravity system* is economical, circulates water by difference in weight between hot and cold water. Supply and return pipes and radiators must be larger than in other hot water systems. Heating response is slow but heat-



PRESSURE OIL BURNER FIRES BOILER AUTOMATICALLY, IS EASILY SERVICED.

FURNITURE FINISHES cont'd from page 219

On the dresser: Queen Anne lacquer *poudreuse* and mirror, \$450 at W. Jay Saylor. White Bristol lamp, \$175; painted cloverleaf lampshade, \$35; pair of white Bristol bottles, \$23 pr.; Bristol covered jar, \$18; yellow box, \$25. All at Tradition—or else! Large brass flower pot and plate, \$13, at Bloomingdale's. Chinese Chien Lung screen, red lacquer with Chinese figures in gold and black, three-fold, \$990 at Edward Garratt. *On the bed:* Gray Melusine hat, \$110 with clip, at Braagaard, Inc.

Lower photograph

FURNITURE: Two night tables joined with a dressing table top. Table top, W 62", D 18", \$43. Night tables, W 25", D 18", H 27", \$140 each.

ACCESSORIES: Set of four rice-paper water colors. Chinese matted gray, gray and yellow frames, \$288 set; early 19th-century Chinese black lacquer wood box, blue paper lining, \$28; at James Amster. Pair of Opaline vases, gold decoration, \$180 pr., at Hadleigh, Inc.; yellow box, \$25; Bristol bottle, \$23 pr.; small Bristol-covered jar, \$18; crystal lamp, \$300 pr. without shade. All at Tradition—or else! Queen Anne lacquer *poudreuse* and mirror, \$450 at W. Jay Saylor.

Page 164

FURNITURE: Pine breakfront, W 63", D 20", H 79", \$395. Sculptured back sofa, green textured upholstery, \$240 in muslin. Three part nest of tables, teak finished mahogany, parquetry tops, W 19", L 24", H 24½", \$90. Shelf end table, mahogany, W 18", L 25",

H 23", \$55. Butler's cocktail table, mahogany, (leaves up) W 43", L 33", H 17½", (leaves down) W 33", L 23", H 17½", \$80. One of twin cocktail tables, teak finished mahogany, parquetry tops, W 21", D 21", H 15", \$70 pr. Barrel chairs, \$115 in muslin. Ottoman, shown in red fabric, \$41 in muslin.

ACCESSORIES: *On the wall, over the sofa, Thistles in a Pink Bowl* by Ben Zion, \$800. On side wall, *Dog* by Peter Busa, \$80. Both at Bertha Schaefer Gallery. *Inside breakfront:* Collection of Spode "Astor" plates. Wedgwood Queensware, \$30 at Hadleigh, Inc. Antique warrior bust (inside) \$255, pair of antique warrior busts (on top) \$350. All at W. Jay Saylor. *On breakfront pull-out shelf:* black tôle lamp and shade, \$300 pr., at W. Jay Saylor. English silver inkstand with original bottles, by John Emes London (1808) \$240, at Edward Garratt.

On nested tables: Chinese pewter lamp, 27½" high, oval black shade, \$96, at Hadleigh, Inc. Early 19th-century black lacquered wooden box, blue paper lining, \$28, green lettuce leaf, \$10. Both at James Amster. Brass plant holder, \$13, at Bloomingdale's.

On shelf end table: Chinese pewter lamp, 27½" high, oval black shade, \$96. Etruscan majolica dish, \$15; porcelain Italian fruit, \$3 each; all from Hadleigh. *On butler table:* Kosta decanter, \$30; ice bucket, \$36, both at Georg Jensen. Leaf dish, \$18, at Hadleigh, Inc.

*Available through decorators

All Your Tomorrows...

Truly a table of promise is Weiman's newest achievement in the fine art of crafting tomorrow's heirlooms. The passing of the years will only lend more stature to its aristocratic design, more mellow richness to its exquisite veneers, more beauty to its Carrara marble top.

One of a new group of 18th Century adaptations on display at fine furniture and department stores everywhere.



WEIMAN

Heirloom Quality TABLES

THE WEIMAN CO. • ROCKFORD, ILLINOIS



Made from a
Cherished Old
Family Formula!

When America was still a British Crown colony, an English woman brought to her home in Virginia her family recipe for furniture polish. This recipe has been handed down through the generations unchanged, and has now been placed on the market by one of her descendants.

*THE SECRET OF GLOWING "CANDLE-LIGHT" BEAUTY!

YES, in every golden drop of Mount Vernon Furniture Polish are the same fine, pure ingredients used for more than 200 years on fine furniture:

PURE, REFINED BEESWAX—for a lovely satin-glow lustre with a hard, smooth finish . . . easy to dust.

LINSEED OIL—that actually feeds and nourishes the wood in your furniture. Used for centuries by fine furniture makers, this oil is important today for preventing wood dryness in our heated homes.

CLEANING AGENTS that reveal the true color and beauty of grain in your furniture.

Try Mount Vernon Furniture Polish. See how easy it is to apply, how far it goes. Give your furniture "candle-light" beauty!

* SEND FOR NAME OF YOUR NEAREST DEALER,
OR ENCLOSE 35c WITH YOUR NAME AND
ADDRESS FOR 2-OZ. TRIAL BOTTLE.

Dillard & Co. Millwood, Virginia



A

B



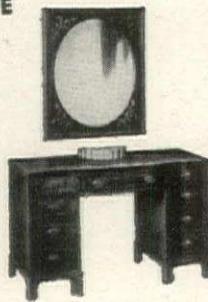
C



D



E



NEW!

STATTON
TruType AMERICANA

in SOLID
CENTRAL AMERICAN MAHOGANY
...all open stock

Once you're the proud possessor of a piece of STATTON Solid MAHOGANY, you'll never be content until you own more!

These lovely serpentine and bow-front cases, inlaid in holly are reproductions of authentic early originals. Beautifully styled, superbly constructed, they are finished in a warm brown color and luxuriously hand rubbed to insure the natural beauty of the wood.

Best of all — it's *all open stock!* You can buy a piece now, and add another piece later . . . confident of uniformity in color and finish.

A. Ashlawn Canopy Bed whose crown frame was copied from one on an antique bed found in Ashlawn, Albemarle County, Va., former home of President Monroe.

B. Bowfront Chest copied from one found in Fredericksburg, Va., surmounted by standing mirror, found in New Market, Md.

C. Original of this serpentine chest of drawers was found in Charleston, S.C.

D. Inlaid 12-drawer dresser—a modern interpretation of serpentine chest shown above. Three part mirror adapted from a mirror in an early Victorian home.

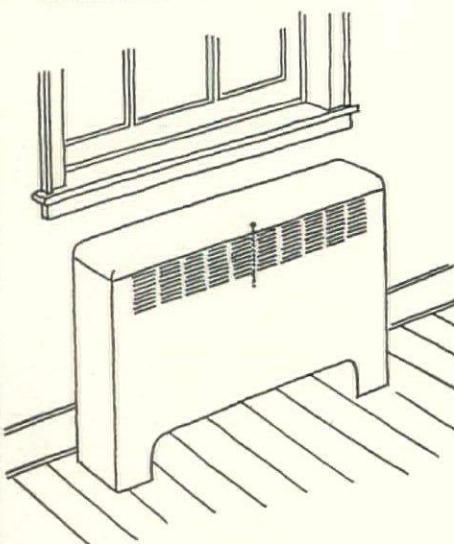
E. Mirror frame with dainty stem and leaf carvings adapted from an old portrait frame.

SEND FOR YOUR COPY OF ILLUSTRATED BOOKLET "FURNITURE THAT'S MADE TO LIVE WITH"

THE STATTON FURNITURE MFG. CO.
HAGERSTOWN, MARYLAND

HEATING

continued from page 220



COOL AIR ENTERS CONVECTORS AT FLOOR, IS HEATED, EMERGES AT TOP TO WARM ROOM.

are the first to heat and they stay heated. Basement is essential and domestic hot water supply feasible. *Two-pipe steam system.* (Illustration on page 179). It gives far better temperature control over heating than one-pipe. A set of pipes distributes steam, another returns water (condensed from steam) to the boiler. Thermostatic traps on radiators prevent steam returning with the water. Operation is more flexible and more satisfactory in mild as well as cold weather. Heating is more even, less "on-and-off." It is expensive to install but suits large houses. Domestic hot water can be included. A basement is usually necessary.

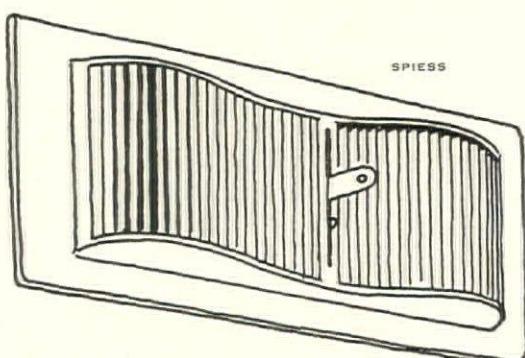
There are variations on these standard methods of house heating. They usually combine features of several systems. The "split system" is one method of heating the main part of the house by warm air and heating service rooms, baths, hard-to-heat rooms or outlying wings by hot water or steam. It can combine the best features of both systems but is costly.

4. CONTROLS. The easy, flip-of-a-finger heating available to us today is largely due to automatic controls. They are the brains of heating systems, applicable to every type and to every method of firing. They keep your house at a desirable temperature, run your heating plant automatically. They not only increase your comfort but save you the cost of fuel for overheating. They do

many jobs—regulate humidity as well as temperature, hot water or steam flow. The blower fan in a forced warm air system, the circulating pump in a forced hot water system, are operated by controls along with other equipment. Safety controls will stop automatic burners or close draft in boiler or furnace if the fire goes out or there is excessive temperature. Zoning controls allow different wings or parts of a house (such as bedrooms or living quarters) to enjoy selected temperatures. Modulating controls will keep your house in a constant balance with changing outdoor temperatures.

5. FUEL BURNING EQUIPMENT. Warm air heating systems get their heat from a furnace, hot water or steam systems from a boiler. The size or capacity and heat rating of the unit your house will need for proper heating is determined by your heating contractor or engineer on the basis of the heat loss of the house. Furnaces or boilers may be fired by coal burning units (either hand fired or stoked automatically), by oil or gas fired equipment. Any of the heating systems described in this article can use any of these fuels. *Hand fired coal burning equipment.* Its principal advantage is low installation cost. If you are familiar with proper firing and operating techniques you can get good results for your manual efforts. Improvements which require feeding coal only once a day, ash pits built under furnace or boiler, thermostat-operated damper are labor saving. *Automatic coal stokers* keep the fire going with little effort on your part. The stoker feeds in by means of a coal screw and the fire is maintained automatically. It is connected to the thermostat which indicates when

(Continued on page 223)



CURVED WALL REGISTER DIFFUSES FORCED WARM AIR BETTER, WON'T STREAK WALL.

HEATING

continued from page 222

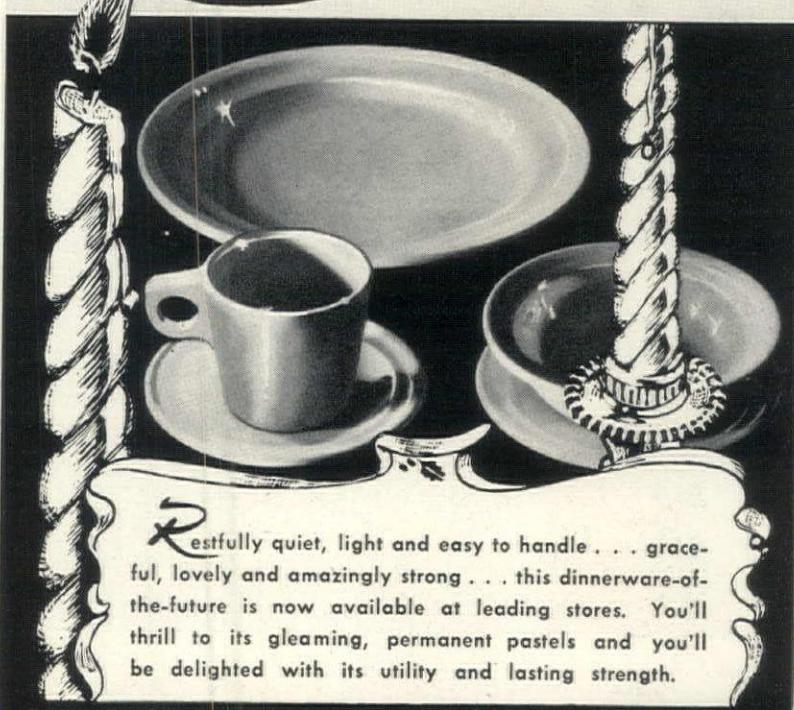
heat is needed. It uses less expensive grades of coal, too. Ashes are ejected from the stoker into pans or cans but must be removed from heater room. *Gas burning equipment.* Automatically fired and operated, gas fueling needs little attention. A gas control valve regulates the amount of gas fed to the burner and operates in response to the thermostat's heat demands. A safety control shuts off the gas, if the pilot light (which ignites it) goes off. Gas makes a clean and quiet fuel. Look for the seal of the American Gas Association when selecting gas burner. *Oil burners.* There are vaporizing or pot oil burners; rotary burners; pressure or gun type burners. The first is a pot into which oil is fed by a flow control valve. Heat of the fire itself vaporizes the oil and it is maintained by a pilot light. The least expensive, it needs expert installation. A rotary burner sends a fine oil spray over a round hearth and is lighted by an electric spark. Located inside boiler or furnace, this burner is difficult to service. A pressure or gun oil burner pumps a fine spray of oil through a nozzle to be lighted by an electric spark. The burner is on the outside of the heating unit. Look for approval label of Underwriters Laboratories, Inc. when choosing an oil burner.

6. HEAT DISTRIBUTING EQUIPMENT: *Baseboard heating.* A new method of distributing heat through the house is baseboard radiation. A forced hot water or two-pipe steam system is the heat source. The heat is distributed from

metal baseboards, running all along outside walls of rooms. There are two types. The radiant type has a smooth surface behind which hot water circulates in a hollow unit. In the combination radiation-convection type, air enters through a long inlet at floor line, passes over the heating element and emerges as a current of warm air to blanket what is normally the cold outer wall and circulate through the room. The heated metal enclosure and partially heated wall also provide a measure of radiant warmth. Temperatures are even from floor to ceiling. These baseboard convectors are easily installed in existing as well as in new houses. They take up no space but that of the baseboard and leave all wall and floor space free for furniture. *Radiators, convectors, registers.* Radiators, familiar to all of us, give off heat by direct radiation and convection. Conectors emit "convected" heat created when air enters at the bottom, is warmed over the heating unit, emerges through the top grilles. Registers and grilles are the distributors of conditioned warm air (or cool air). Registers deliver the air to the room, grilles return it to the warm air system. In a gravity warm air system the registers are located in the baseboard and grilles in the floor. In a forced warm air system the registers may be high or low on the walls and the grilles in the baseboard or floor. High wall location avoids interference with furniture placement. Registers have adjustable vanes to direct air flow; valves to control volume of air and diffuse it properly.

*The Magic of MELMAC
FINDS FULLEST EXPRESSION IN*

Restraware . . .



*R*estfully quiet, light and easy to handle . . . graceful, lovely and amazingly strong . . . this dinnerware-of-the-future is now available at leading stores. You'll thrill to its gleaming, permanent pastels and you'll be delighted with its utility and lasting strength.

APPLIED PLASTICS DIV., Keystone Brass Works ERIE, PA.

You can't miss!

Get good golden griddle cakes
every time — control cooking, with

West Bend *Griddle Meter*

Correct temperature means everything in griddle cookery. Often just a few degrees makes the difference between failure and success — between tough, soggy cakes and delicious, golden-brown delights.

The West Bend Griddle Meter removes the guesswork. Place it on the griddle and it tells you the precise moment to pour your batter for perfect results.

No more wasted batter — no more sticking or burning. Complete instructions give you the proper temperatures for griddle cakes and other foods.

The Griddle Meter is offered with the West Bend Griddle. This handsome griddle is triple-thick aluminum, bakes without grease, smoke, or odor. . . . This griddle cookery combination is only \$4.95. Get it at your favorite store. If your dealer can't supply you, write . . .

WEST BEND
Aluminum Co.

Dept. 58A, West Bend, Wisconsin
For 38 years, makers of fine utensils and giftware



West Bend Griddle
Meter and Griddle
— both for
\$4.95

WIDDICOMB

Bisque Mahogany chair #1601.

About \$125 (in muslin) at selected stores.

Designed by T. H. Robsjohn-Gibbings



WIDDICOMB FURNITURE CO. Grand Rapids

Founder Member—Grand Rapids Furniture Makers Guild

BUENILUM

Scintillating metal Hostess Service Accessories.

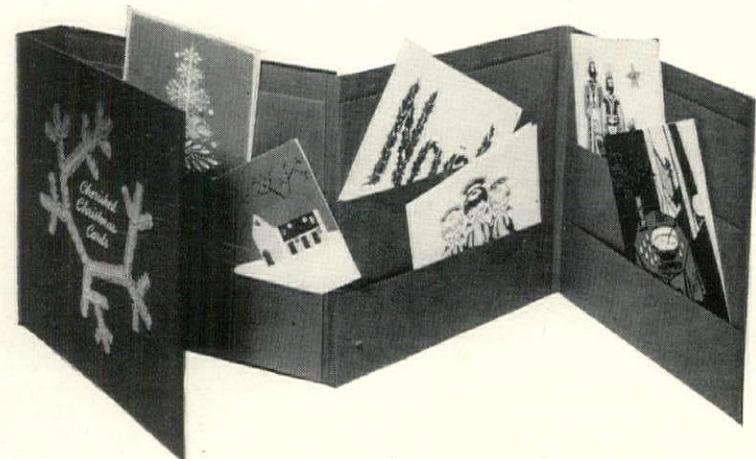
Lovely as well as serviceable — a 2 qt. pitcher with ice guard — approximately 11.00 at better stores everywhere.



Write for the latest Buenilum folder and the name of your nearest dealer.
BRESLAUER-UNDERBERG, Inc.
(Wholesale Distributors)

225 5th Ave. New York 10.

Made by
BUEHNER & WANNER, Inc.



IT'S TIME TO ORDER CHRISTMAS CARDS

In another month you won't be able to get within 10

feet of a card counter. Now is the time to

choose your cards, have them marked at leisure



WASSAIL BOWL is the cheerful name of the nostalgic drawing below, by the artist Tom Funk, reproduced by Designers & Illustrators Card Co. in heart-warming colors. With your name, 25 cost \$6.25; unmarked, \$3.75. Saks Fifth Ave., N. Y.



VERY VICTORIAN is the design shown above of cards-on-a-card. Here Santa Claus and star-crowned Christmas tree seem to be strung on fuchsia ribbon. Cordial Cards. With name, 25 are \$6; without, they are \$3.75 for 25 at Lord & Taylor, New York.

(Continued on page 230)

NEWS UNDERFOOT



Here are the safest, newest underlays for your carpets

HOUSEHOLDERS who assiduously renew their fire, theft and hurricane insurance can benefit by science's latest safety device in rug underlays. Yearly, the insurance companies tell us that rugs without proper underpinning are accident hazards. This is especially true of scatter rugs, which cause painful skids on floor surfaces and need just the same underlay padding as do your wall-to-wall carpets. In addition to safety, another major reason for padding your carpet is to provide resilience and protect fine rug fibers from being crushed and eventually destroyed. Rubber underlays are science's latest development in cushioning materials for your home comfort. Sponge rubber will give a feeling of luxury underfoot and greater depth to even the less expensive, thinner-pile carpets, and is especially recommended for rooms which are radiantly heated. Thinner types of rubber padding are excellent for Oriental rugs and heavy chenilles. Other new advances in this field of safety, cleanliness and durability are: liquid plastics which you can easily apply to the backs of your rugs with a sprayer; skidproof powders to sprinkle on the floor, with your rug carefully and snugly placed on them. Also, many rug manufacturers have now added a new non-skid coating to the backs of their cotton rugs at no extra cost. It is completely washable. Since winter months are a prelude to refurbishing and spring cleaning, *HOUSE & GARDEN* here lists some excellent rug underlays plus a revolutionary "tackless" method.

RUBBER AND FELT UNDERLAYS

"U.S. Non-Slip," developed by the U.S. Rubber Company, is a sponge-like reinforcement to anchor your scatter rugs. An excellent floor gripper, its corners won't curl up. In green, about $\frac{1}{8}$ " thick. Non-marking, mothproof, it deadens sound. Available in 24", 32" or 54" widths. The 24" width is \$1.50 per lineal yd.

The same company's waffle-type "U.S. Rug Underlay" is of heavy sponge rubber for large room sizes and wall-to-wall carpet installations. It gives luxurious foot comfort, acts as a floor insulator, does not pack down in use. Moths, carpet beetles won't touch it. Cream color, $\frac{3}{8}$ " thick, \$3 sq. yd.

"Neotex" (by Allen Industries) was developed first for the automotive industry. Made of fiber, coated with DuPont neoprene rubber, it does not deteriorate from heat and floor finishes. Vacuum cleaner can be used on this smooth, glazed surface without its shredding, tearing, buckling. 54" wide, \$2.75 sq. yd.

"Rug Anchor" by DuPont is a sponge rubber non-skid underlay designed to make scatter rugs stay put. Dust-proof and water-proof. Can be trimmed to fit any size rug. About $\frac{1}{8}$ " thick. Comes in 24", 32", 54" widths. The 32" width, \$1.85 per sq. yd.

Small miracles are claimed by the Sponge Rubber Products Company for its new "Spongex" rug cushion. It

"feels" clean, is vermin-proof and can be damp-cloth-wiped. "Spongex" is all rubber, with tiny air cells, has a natural springiness. It is $\frac{1}{4}$ " thick, 36" or 53" wide, \$2.75 a sq. yd.

"Rug-Lock," developed by Almco Products, is a sturdy, chemically-treated crêpe paper with a latex rubber base. A 24" by 45" sheet costs 59c.

One of the oldest standbys, a household favorite in felt-type underlays, is "Ozite," by the American Hair and Felt Company, easily identified by its familiar circle tread design. "Ozite" is all hair, permanently mothproofed and deodorized. The only type of underlay available in 9' and 12' widths, it comes in standard room sizes, cleans with a vacuum. 32-oz., 38-oz., 45-oz. weights. \$1.50 per sq. yd. for 38-oz.

PLASTIC AND POWDER UNDERLAYS

In the liquid plastic group, "Rug Seez," from the Chemo Plastic Company, is a smooth liquid plastic which you can apply to the backs of your rugs with a sprayer. \$1.90 per pint can.

A similar plastic liquid is "Rug-Sta" (by Boyle Midway, Inc.), which dries to a thin film of firm, gripping rubber. This is 85c for one pint.

From the Never Rub Corporation comes their "Rug Safe" powder which sprinkles easily over large or small floor areas, serves as safe anchorage when your rugs are carefully set on them. \$1 per can treats 10 to 12 rugs.

(Continued on page 226)



FOR DISTINCTIVE ELEGANCE

Onslow

The stately charm of the Georgian era is captured in this distinctive pattern by Tuttle. Because of its exceptional weight, careful hand craftsmanship and its exclusive platinum-toned finish, discriminating stores rank Tuttle's *Onslow* first in fine table sterling. Equally gracious are the colonial *Hannah Hull* and hand cut *Feather Edge* patterns, illustrated, as also are choice pieces of Tuttle hollow ware.

TUTTLE *Sterling*
SILVER CO. INC.

ATTLEBORO - MASSACHUSETTS



Write Dept. A for pattern booklets



Innovation in Dinner Cloths



They're reversible!

The intriguing textured weaves of our new *Fashionet* lace dinner cloths are handsome enough for a formal dinner, simple enough for a buffet supper. Each side different. Washable — no ironing needed.

Four smart designs ("Spray" illustrated) in Ripe Lime, Mist Grey, Sandalwood, Shamrock Green. Moderately priced.



North American Lace Co. Dept. B
295 FIFTH AVENUE • NEW YORK 16

Colonial Heirloom Reproductions



BREAKFRONT

There's space even in the coziest cottage or apartment for this gracious petite Colonial aristocrat—a gem of fine cabinet work in the choicest of mahogany.

Send 25c for the Colonial Treasure Book. 80 illustrated pages showing all Colonial Hall Clocks and Heirloom Furniture with chapters on the history and proper care of fine furniture.

Send 10c for booklet, "Colonial Reproductions and Other Masterpieces," describing selected examples of Colonial's craftsmanship.

COLONIAL MANUFACTURING CO. 140 Colonial Ave., Zeeland, Mich.

WEDGWOOD A LIVING TRADITION

PEMBROKE
ON CORINTHIAN SHAPE

A maroon line accenting fresh strawberry leaves with yellow, pink and blue blossoms is high fashion in dinnerware. Available in open stock. Write for names of stores.

Five piece place setting \$6.34

JOSIAH WEDGWOOD & SONS, INC.

24 East 54 St., New York

Etruria & Barlaston, England

SHOPPING

continued from page 158

Here is the shopping information for the merchandise shown on page 159.

All prices are approximate. Stores are in New York unless otherwise indicated.

FURNITURE: Kittinger Company Inc. mahogany double bed, H 36", W 56½", L 79", also available with upholstered or wooden panel instead of pierced headboard shown, L 20", W 16", \$140; mahogany twin chest, H 35", L 38", W 21", \$230; painted bench, \$50 in muslin; all at Bloomingdale's.

PAINT: The roll of paper on the chest is a paint sample of Citron yellow, one of 22 HOUSE & GARDEN 1949-1950 Colors available in Fuller paints. For the store nearest you in the West write to W. P. Fuller & Co., 301 Mission Street, San Francisco, Calif., and in the East, Richard E. Thibaut, Inc., 269 Madison Ave-

nue, New York.

WALLPAPER: United Wallpaper Inc. "Westwood," designed by Dorothy Liebes, \$1.50 roll at Warner's, Chicago.

BEDSPREAD: N. Sumergrade & Sons Co., made of Golding's "Pilgrim" lime fabric, large welt trim, double size.

CARPET: Bigelow-Sanford Carpet Co. "Stockbridge," tracery leaf design, \$11 sq. yd. at W & J Sloane.

FABRICS (hanging on wall): Mallinson "Granfield," rayon and cotton texture upholstery fabric, 50" wide, \$5 yard at Sanger Bros., Dallas. "Arles" casement cloth, Citron, 50" wide, \$2.25 yard.

LAMP: Lightolier, opaline glass base and white shade with gold bead trim (leaf-green shade shown is available by special order), over-all height, 33", \$26 at Wanamaker's.

UNDERFOOT

continued from page 225

TACKLESS CARPET INSTALLATION

A revolutionary "tackless" method of carpet installation, called "Smoothedge," has taken the hazard out of tacking and guessing. Complaints from disappointed customers about tack marks and unruly bumps led Roy Roberts, a carpet mechanic, to develop this "Smoothedge," tackless method of installing wall-to-wall carpets. Mr. Roberts' technique, based on the curtain stretcher principle, involves the use of strips of plywood, penetrated with double rows of pins set at an

angle. This "gripper" is fastened to the floor along the walls. The carpet padding fits next to it. The carpet is then hooked, and, curtain-like, is both stretched and hooked to the opposite wall. Tension holds it firmly in place, without a ripple in the rug's surface. "Smoothedge" tackless method is a patented combination which provides strength, rigidity and gripping power sufficient to withstand any stretch. More than 2000 carpet stores have adopted this new wrinkle-proof, tackless installation.

All prices are approximate. For shopping information write to House & Garden Reader Service

For Your New Home— CEDAR LINED CLOSETS

You will always point with pride to your CEDAR Lined Closets—and you will always enjoy their pleasing aroma so deadly to moths—and you will never have to repaint or refinish their natural beauty. Simply "write in" the top quality low cost cedar lining for your new home closets by specifying

Brown's
SUPERCEDAR
Closet Lining

Sealed, packaged and guaranteed to be 90% Red Heart or better and to contain 100% oil content. SUPERCEDAR Closet Lining can be installed for little, if any, extra cost over plastering and painting.



For Your Old Home— CEDAR LINED CLOSETS

It is a simple operation to line your old closets with Brown's SUPERCEDAR. Sealed in convenient packages to protect its aroma, it can be easily put on over plastered walls by any carpenter or handy man around the house.



Established 1886

Geo. C. Brown & Co., Inc.
GREENSBORO, NORTH CAROLINA

LARGEST PRODUCERS OF AROMATIC RED CEDAR IN THE WORLD

SHOPPING GUIDE

continued from pages 160 and 161

Here is shopping information for the merchandise shown in the nine room schemes on pages 160 and 161.

All prices are approximate.
* Available through decorators.

Page 160

Left photograph

CURTAINS: Goodall Fabrics "Shasta" printed casement, blended of mohair, cotton, rayon, 50" wide, \$6.45 yd.*

UPHOLSTERY: Goodall Fabrics "Hialeah Stripe," wool, cotton and rayon, \$6.70 yd.* and "Bergamo" nubby texture, mohair, 54" wide, \$14.20 yd.*

CARPET: Edward Fields "Evertred," cotton, \$7.95 sq. yd.*

WALLS: HOUSE & GARDEN pale Citron, Nu-Hue custom color by Martin Senour.

Center photograph

CURTAINS: Cheney Bros. all-silk taffeta, 50" wide, \$12 yd.*

UPHOLSTERY: Brunschwig & Fils "Skidmore," pumpkin color, textured, \$9 yd.* Greeff Fabrics all-silk mandarin satin, 50" wide, \$20 yd.*

CARPET: Edward Fields "Habana," wool hand-woven texture, brown, \$3.85 sq. ft.*

WALLS: Katzenbach & Warren "Bamboo Shadows" paper by Justema, beige and gray on white, \$6 single roll.*

Lower right photograph

CURTAINS: Cheney Bros. sheer iridescent silk, 50" wide, \$3.60 yd.*

UPHOLSTERY: Cheney Bros. cotton and rayon texture in diagonal diamond, beige, 50" wide, \$12.50 yd.* Greeff Fabrics stripe, 50" wide, \$20 yd.*

CARPET: Gulistan "Cheviot" loop texture, Venetian red, \$10.50, Macy's, New York.

WALLS: Birge Co., Inc. "Baronne" flocked damask wallpaper, \$5 roll at James Bute Co., Houston.

Page 161

Upper left photograph

CURTAINS: Scalamanré Silks medallion and fern chintz, 48" wide.*

UPHOLSTERY: Scalamanré Silks Italian imported Kenmore antique taffeta, 50" wide.*

CARPET: James Lees "Glowtuft," Greek key motif, Sandalwood, 27" width, \$17.95 per lineal yd., L. S. Ayres & Co., Indianapolis.

WALLS: Painted HOUSE & GARDEN Sandalwood.

Left center photograph

CURTAINS: Celanese "Chifonese," ivory, \$1 yd., at Carson Pirie Scott, Chicago.

UPHOLSTERY: Greeff Fabrics "Girvan Antique," all silk plaid taffeta, 50" wide, \$22 yd.*

CARPET: James Lees "Ashlawn," \$11.50, Altman's, New York.

WALLS: Imperial Paper and Color Corp., solid color Sweet Pink wall-

(Continued on page 229)

flame • citron • apricot • turquoise • sweet pink • chocolate • bright navy • heather
charcoal burgundy • french blue • stone • ruby red • leaf, avocado and sprout green

House & Garden Colors in Candles

PARAGON BRAND by name

Be fashion-wise . . . now you can match the new House & Garden colors in fine candles with your decorative accessories. An inexpensive way to try out these new colors in your home. Ask for Paragon Candles at leading department and gift stores.

PARTY CANDLE Idea!

Delightful for the home, excellent for bridge prizes . . . hand decorated, pine scented candles . . . give off a tangy pine aroma while burning . . . also dissipate food and tobacco odors. Choice of red or green. Packed in gift box. At better stores or send \$1.00 for pair to

VICTRYLITE CANDLE CO.
24 Lake Drive, Oshkosh, Wis.

Dealer Inquiries Invited.

Authentic Reproductions



Free Booklet, "HEIRLOOMS OF TOMORROW," sent upon request.

Danish  Porcelain
B & G KØBENHAVN
THE NATIONAL FACTORY OF PORCELAIN
BING & GRONDHAL



To enrich the bride's home, Denmark sends its treasured porcelains from the Bing and Grondahl manufactory. Her eyes will never tire of dwelling on the glint of light and color, the joyous detail of these underglaze figures.

Reading Children—about 4" high, \$40

Name of nearest dealer and interesting pamphlet forwarded on request.

D. STANLEY CORCORAN, INC.

7 West 30th Street

New York 1, N. Y.

Starred for

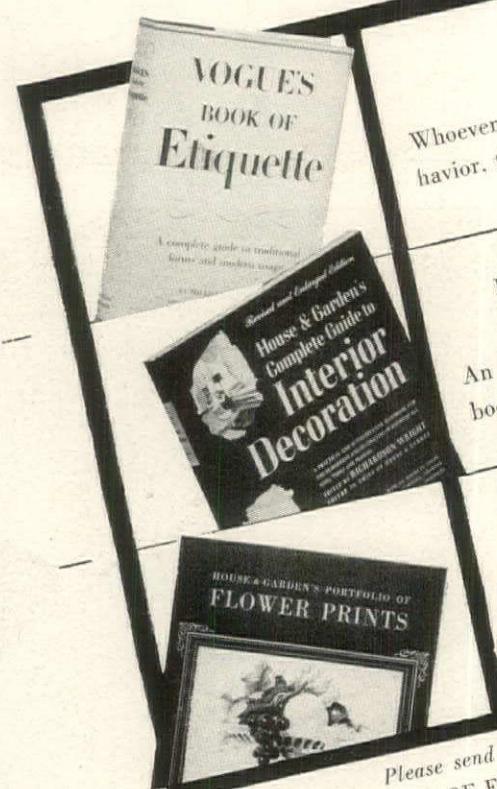
Christmas giving

For the head of your Xmas

list and the foot of the Xmas tree . . .

three important gift books designed

for immediate pleasure and enduring value



Please send VOGUE'S
BOOK OF ETIQUETTE:

Name _____
Address _____
City _____ State _____

I enclose check money order for \$5.00 postpaid

TO ORDER:

Fill out individual coupons and
enclose check or money order as requested.

MAIL TO: The Condé Nast Publications Inc., Boston Post Road, Greenwich, Conn.

VOGUE'S BOOK OF ETIQUETTE

by Millicent Fenwick, Associate Editor of *Vogue*

Whoever you are . . . wherever you live . . . this is your authority on Good Behavior, the modern answer to problems arising out of everyday human relations.

\$5.00

HOUSE & GARDEN'S COMPLETE GUIDE TO INTERIOR DECORATION

edited by Richardson Wright, Editor-in-Chief of *House & Garden*

An encyclopedia of good taste covering all types of decoration. A professional book—to make the amateur feel professional.

\$7.50

HOUSE & GARDEN'S PORTFOLIO OF FLOWER PRINTS

with an Introduction by Richardson Wright, Editor-in-Chief of *House & Garden*
25 superb flower prints in full color, printed on fine heavy paper . . . suitable
for framing. Each print is accompanied by an explanatory note on the maker and
his work. Prints measure 10 1/4 x 14 inches with border.

\$7.50

Please send *House & Garden's*
GUIDE TO INTERIOR DECORATION:

Name _____
Address _____
City _____ State _____

I enclose check money order for \$7.50 postpaid

Please send *House & Garden's*
PORTFOLIO OF FLOWER PRINTS:

Name _____
Address _____
City _____ State _____

I enclose check money order for \$7.50 postpaid

SHOPPING GUIDE

continued from page 227

paper, \$1.80 roll, at Warner Paint Co., Chicago.

Lower left photograph

CURTAINS: Design Unit "Carnival" cotton print, 48" wide, \$6.50 yd.*

UPHOLSTERY: Titus Blatter Tung Shan cloth, \$3.50 yd., and machine-loom version of a hand weave by Marie Nichols, brown, gold, green and metallic, \$12.50 yd.*

CARPET: James Lees "Bramble," deep pile twisted wool, \$15.95 sq. yd., J. L. Hudson Co., Detroit.

WALLS: HOUSE & GARDEN Willow by Colorizer Paints.

Top center photograph

CURTAINS: Golding Decorative Fabrics "Neptune Leaves," rayon mesh weave, \$3.95 yd., Lord & Taylor, New York.

UPHOLSTERY: Golding Decorative Fabrics "Pilgrim," three fabrics, ink blue, tropical turquoise, Scotch blue, \$2.95 yd., Lord & Taylor, New York.

CARPET: Alexander Smith "Cascade," a moiré-type texture "seafoam" green, \$9.95 sq. yd., Joseph Horne, Pittsburgh.

WALLS: HOUSE & GARDEN Bright Navy by Colorizer Paints.

Upper right photograph

BLIND: Bamboo & Rattan Works natural bamboo roll shade, $\frac{1}{4}$ " slats, inside bark, 36c sq. ft. at Bloomingdale's, New York.

UPHOLSTERY: Scalamandré Silks strié texture, red and white, 50" wide.

CARPET: C. H. Masland "Quadrille," gray loop texture, acanthus leaf design, \$9.95 sq. yd., Hutzler Brothers Co., Baltimore.

WALLPAPER: Imperial Paper and Color Corp. "Space Plaid," \$3 roll. At Zins Wallpaper Co., Newark, N. J.

Lower right photograph

CURTAINS: Celanese sheer "Chifonese," ivory, \$1, Carson Pirie Scott, Chicago.

OVER-CURTAINS: Cheney Bros. all-silk taffeta, 50" wide, \$12 yd.*

UPHOLSTERY: Cheney Bros. formal cotton damask, chartreuse, \$10.50 yd.*

CARPET: Bigelow-Sanford "Monticello Lokweave," forest green, \$9.95 sq. yd., The Emporium, San Francisco.

WALLS: Herndon Papers "Empire Rosette," white flocking on pink ground, \$8.25 roll.*

BUY SAVINGS BONDS

Available through your Interior Decorator

Brunschwig & Fils
Decorative Fabrics

509 MADISON AVENUE • NEW YORK

Philadelphia • Boston • Chicago • Los Angeles • Dallas • Paris



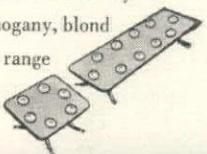
Extensole THE TABLE OF MANY USES

a Truly Beautiful Table

WITH LONG EXTENSION FACILITIES



Only Extensole can offer living room beauty with a one-piece no-split top table that quickly and easily extends for dining or other uses. Exclusive patented extension features are fully concealed and easily operated. Available in rich mahogany, blond or walnut finishes. See them at your dealer in a wide range of styles, sizes, and prices or write direct for folder.



EXTENSOLE CORPORATION • SPARTA, MICHIGAN

Bodart
Authentic French furniture, executed with masterful artistry in richly finished woods.

BODART FURNITURE, INC., 385 Madison Ave., New York, N. Y.

CHRISTMAS CARDS continued from page 224

Coated with plastic for easier handling and longer life, Guild Playing Cards are packaged in a crystal clear plastic case for appropriate gift giving, or keeping. Select your playing cards from Guild's Gallery of distinguished art. Ask for them at your favorite store, or write for the name of the dealer nearest you.

WESTERN PLAYING CARD CO. • RACINE, WISCONSIN
Makers of American Artists Playing Cards

DECORATORS RECOMMEND DETECTO

the Detecto Color Ensemble

THE WORLD'S MOST BEAUTIFUL HAMPER...Made of ALUMINUM... For bedroom or bathroom... Beautiful...durable...sanitary... rustproof...thoroughly ventilated. Easy to clean, smooth and snag-proof. Hand-painted decorations on white or choice of six pastel backgrounds. \$7.95 to \$9.95. Lowest prices in history.

DETECTO

The New Rustproof ALUMINUM WASTE BASKET in Matching Colors \$2.95

The Bathroom Scale
Handsome...durable...accurate...fully guaranteed. New magnifying lens and dial for easy reading. In all the above colors to match the DETECTO Aluminum Hamper. \$5.95 and \$6.95

THREE PERFECT GIFTS • at better stores
Prices slightly higher in some western states.
Ask to see the revolutionary new Detecto Folding Bathroom Scale

DETECTO SCALES, INC. 540 Park Ave., Brooklyn 5, New York

Guaranteed by Good Housekeeping

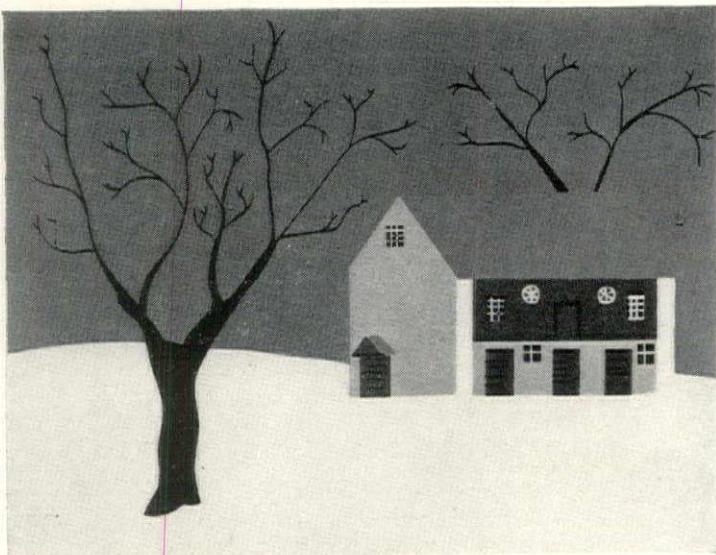
DETECTO SCALES Since 1900



UNDER A MULTI-COLORED STAR, the Three Kings present their gifts. This handsome card is \$9.25 for 25 with your name, \$6.25 without it. Exclusive and only at Georg Jensen, New York.



THREE LITTLE ANGELS, gleaming with gold, wish you a joyous Christmas. Designed by Hedenkamp & Co., Inc., made by Card Mart, Inc. Sold in box of mixed cards at \$1.25. At Dennison's, N. Y.



A PENNSYLVANIA BARN, with white Hex signs on its red second story, was designed by Kay Hanners. For 25 with your name on them, \$7; unmarked, \$4.50, from Lord & Taylor, New York.

YOUNG MARRIEDS

continued from page 166

Here is the shopping data for the merchandise shown on pages 166 and 167. All prices are approximate. Stores are in New York unless otherwise indicated.

All Tomlinson and Oakmaster furniture at Paine's, Boston; Lammert's, St. Louis; The John Breuner Co., San Francisco. Tomlinson furniture also at Hathaway's, New York; Oakmaster furniture at Joske's, Houston.

Page 166.

Upper photograph:

FURNITURE: All furniture is by Tomlinson in mahogany and black lacquer finish. At Paine's, Boston. Single beds, W 3' 3", H 37", L 81", \$75 ea. Night table, W 16", L 26", H 26", \$55. Cinderella dressing table, W 20", H 29", L 60", with mirror (not shown), 40" x 44", \$195 complete. Dressing table bench, 26" x 15", \$30 in muslin. Upholstered wing chair, W 35", D 34", H 39", \$80 in muslin.

FABRICS: Upholstery is "Pilgrim" by Golding Brothers, 50" wide, \$3 yd.

Curtains are Celanese, "Chifonese," 39" wide, \$1 yd., at Carson Pirie Scott, Chicago.

RUG: Libertyville Textiles, Tumble-Twist, cotton loop pile, \$1.15 sq. yd. at Lord & Taylor.

BEDSPREADS, DRESSING TABLE SKIRT: N. Sumergrade & Sons, "Pickwick" quilted chintz spreads, \$30 single size. Dressing table skirt, \$15, both at Macv's.

ACCESSORIES: *On night table:* Warren Kessler Bristol finished lamp, Willow, \$24, white shade, \$14; both at Higbee's, Cleveland. Blenko fluted ash tray, \$2.25, at The Southern Highlanders, Inc.

On dressing table: Warren Kessler Bristol finish lamps, white with red polka dots, \$20 each at Marshall Field, Chicago. Blenko ash tray, \$7.50 at Americraft. Natural wood luggage rack, \$5.95 at Hammacher Schlemmer. Fluted basket, \$2.50, displayed at House of Italian Handicrafts.

Lower photograph:

FURNITURE: Desk with hand-tooled leather top, W 50", D 26", H 29", \$225. Upholstered side chairs, W 24", D 19", H 36", \$40. Square coffee tables, red leather tops, 16" sq., \$30 each. Upholstered sofa, \$169. Upholstered wing chair, round back, \$80. Upholstered armless chair, \$55. Two lamp tables, leather tops, 22" sq., \$53 each.

FABRIC: Golding Brothers upholstery, "Pilgrim," 50" wide, \$3 yd. Celanese, "Chifonese," curtains, 39" wide, \$1 yd. at Carson Pirie Scott, Chicago.

RUG: Klearflax-Duluth "Skandia-Flax," available any length, 27"-12' widths, \$7.05 sq. yd. plus edge finish at Wanamaker's.

ACCESSORIES: *On desk:* chrome lamps, gray fabric shades, \$38 each complete at Waldron Associates. Blenko fluted vase, \$10, at The Southern Highlanders Inc.

On coffee table: Oval copper tray, displayed at House of Italian Handicrafts. Two Swedish Kosta decanters, \$30 and \$25. Silver plated ice bucket, \$36. Alsterfors glasses, old-fashioned, \$21 doz.; cocktails, \$15 doz. All from Georg Jensen. Blenko ash tray, \$7.50 at Americraft. Sweet Valliant American Vermouth, Cherry Liqueur Visnovka.

(Continued on page 232)



Consider the grace of Duncan Phyfe

This Duncan Phyfe cocktail table by "Springfield Furniture" is the ideal accent for your living room. With simple elegance it gives you both beauty and utility. The drawer is particularly useful.

Glass-covered top measures 21x36 inches. Height 16 inches. Choice of mahogany, blonde mahogany or walnut finish. Metal-tipped toes.

For sale at better furniture and department stores, or write for name of nearest "Springfield Furniture" dealer.



SPRINGFIELD FURNITURE WORKS, INC.

502 W. EUCLID AVENUE, SPRINGFIELD, OHIO

MANUFACTURERS OF OCCASIONAL FURNITURE AND DINETTE SETS

accent on Good Taste



HAND-CRAFTED
CUT CRYSTAL

by

TIFFIN

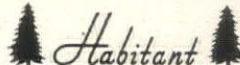


at better stores
everywhere

UNITED STATES GLASS CO.
SINCE 1891 - TIFFIN, OHIO



Knotty Pine Creations by



Here is Hospitality . . . by Habitant . . . that reflects the cheery and informal living of a modern, happy home. Smartly casual . . . this carefully-crafted Michigan Knotty White Pine is as pleasing and friendly as a warm smile. Habitant creations for the dinette, bedroom, recreation room . . . in groups and individual pieces . . . are on display at better furniture and department stores. Write us for the name of your nearest dealer.

HABITANT SHOPS INC. • Bay City 33, Michigan

"THE HABITANT LINE . . . PERFECTION IN PINE"

YOUNG MARRIEDS continued from page 231

Page 167.
Upper photograph:
FURNITURE: All furniture is by Oakmaster in Appalachian white oak with "Chamois" finish. Double bed, headboard W 47", L 67", \$68. Step end table, two drawers, brass handles, L 25", D 20", H 26½" (16½" H at lowest point), \$80. Chest of four drawers, W 30", D 20", H 30½", \$98. Two bookcases, one drawer, W 30", D 13", H 30½", \$55. Armchairs with wooden arms, \$62 each.

FABRIC: Jud Williams "Woodlands" upholstery \$8.75 yd. Celanese, "Chifonese," curtains, 39" wide, \$1 yd. at Carson Pirie Scott, Chicago.
BEDSPREADS: Bloomcraft Products, double size bedspread, \$26, sham \$4.95 at Lord & Taylor. Comforter, wine with pink lining, \$25 at Macy's.
RUG: Libertyville Textiles, Tumble-Twist, cotton loop pile, Stone gray, \$1.15 sq. yd. at Lord & Taylor.
ACCESSORIES: *On night table:* Val St. Lambert box for long cigarettes, \$12.50. Ash tray (salad plate), \$20. Old-fashioned glasses, \$21 doz. All from Georg

Jensen. Chrome lamps, gray fabric shades, \$38 each complete at Waldron Associates.

On chest of drawers: Raymor lamp, brass and woven straw base, straw shade, \$44 complete. File basket, \$2, displayed at House of Italian Handicrafts. Blenko fluted ash tray, light green, \$2.25, and fluted vase, deep green, \$10 at The Southern Highlanders Inc.

All pictures Bertha Schaefer Gallery.
Lower photograph:

FURNITURE: Swing-top console table, closed W 20", L 49½"; open W 40", L 49½", \$85. Upholstered chairs, wooden arms, \$62 each. Tea wagon, open W 45", L 56", H 30"; closed W 19", L 45", H 30", \$99. Round cocktail table, diam. 48", H 15½", \$98. Three-cushion sofa, loose pillow back, \$267. Armchairs with wooden bases, \$163 each. Square lamp table with shelf, 20" sq., H 24½", \$40.

FABRIC: Jud Williams "Woodlands" upholstery \$8.75 yd.

RUG: Klearflex-Duluth "Skandia-Flax," available any length, 27"-12' wide, \$7.05 sq. yd., plus edge finish at Wana-maker's.

ACCESSORIES: *On console table:* Brodegaard Strombergshytan ash tray, \$17.50 at Designed for Living.

Raymor bamboo floor lamp, straw shade, \$48 complete.

On lamp table: Brass lamp, white fiber glass shade, \$47 complete at Waldron Associates. Big crystal ash tray, \$33 at Georg Jensen.

(Continued on page 233)

New Sweeping SENSATION KORDITE BROOM

Suction Bristles
Attract and Hold
Dust through
Static Magnetism

\$1.98

at leading hardware
and department
stores everywhere



KORDITE CORP., VICTOR, N.Y., U.S.A.



These Kitchen Maid kitchens are a joy to look at—a joy to work in. They give you rare beauty, convenience and permanence, plus the quiet livability of factory-finished wood—warm and friendly to the touch. Modern Flo-Line styling, cushioned door action, quiet, easy-to-open aluminum drawers, permanent shelves—

these and other work-saving features make Kitchen Maid cabinets first choice of kitchenwise women. See your Kitchen Maid dealer soon. He has the skill to develop your ideas into a real life kitchen you'll adore. For copy of valuable planning booklet clip and mail coupon below.

Look for this seal in your dealer's window. It signifies his skill as a member of the nation's oldest kitchen planning organization.



The Kitchen Maid Corporation
390 Snowden St., Andrews, Indiana
Send colorful booklet with 10 beautiful kitchens and plans. I enclose 10 cents for handling.

Name.....

Address.....



Guard the precious beauty
of your new stove . . . add
gay charm to an old one

Glamorize your kitchen as you
protect fine surfaces from heat,
scratches, spilled foods. Use
cheery, gay Aristo-mats on
stove tops, table tops, under
electric appliances. For lasting
beauty and dependability,
insist on the best—
Aristomats, wherever
housewares are sold.

Finest quality money can buy!

PHOENIX TABLE MAT CO.
Chicago 7, Illinois

Send for free illustrated folder—to Dept. H.G. 6



SHEPARD
Home LIFT
The QUALITY RESIDENCE ELEVATOR . . .



BRIGHTENS THE LIVES OF SHUT-INS
No longer need the aged or infirm be confined up-stairs. HomeLIFT will transform a house of two or more floors into a one floor home. Safe, dependable and easily installed in old or new houses. Costs less to run than a radio and operates from the light circuit. Extensively used throughout the nation. Write for catalog.

SHEPARD
ELEVATOR COMPANY

2429 Colerain Ave., Cincinnati 14, Ohio
Representatives in Principal Cities

Right BODIED!

Not too heavy—

Not too light—

Rum as you like it — dark complexioned, mellow, and mature. Highest quality and finest flavor.

MYERS'S

"Planter's Punch" Brand

JAMAICA RUM
97 Proof

R. U. DELAPENHA & CO., INC.
57 Laight Street, New York, N. Y.
Sole U. S. Distributors



Just imagine your rooms free of all heating obstructions! Yet heated better than ever before! In new or old homes this dream comes true when you install Burnham BASE-RAY® Radiant Baseboards. They are hollow, lifetime heating units of durable cast-iron which replace ordinary baseboards on exposed walls — look exactly the same—and deliver Radiant Heat. They're supplied with hot water or steam from your regular boiler. Mail coupon TODAY.

*Reg. U.S. Pat Off.

GARDEN BOOK REVIEW

GARDENS OF CHINA BY OSVALD SIRÉN

Published by Ronald Press, New York, \$30

For many generations China has been recognized as "the Mother of Gardens." So abundant and varied are her flora, she has contributed generously to the richness of gardens all over the world. In another respect she is the Mother of Gardens, for she contributed the style of garden design we now know as "naturalistic" and, in previous years, the "Jardin Anglais." Even before this, the architectural fancies found in old Chinese gardens were copied in European gardens: "Chinoiserie" was a definite phase of garden adornment.

The first 137 pages of Dr. Sirén's superb book are given over to the theory of Chinese garden art and its details as they were evolved over the centuries and then transplanted to Japan, for China is also the Mother of Japanese Gardens. Flowers and trees, mountains and waters, architectural elements and the gardens in literature and painting are some of the divisions of his study. Especially welcome are two chapters. One is "The Park of the Sea Palaces," which date back to the twelfth century, the age of "the Golden Tartars" or Chin Dynasty. The second

is devoted to that fabulous baroque palace, "Yüan Ming Yüan," created for the emperor Ch'ien Lung in the mid-eighteenth century by French and Italian Jesuits and described in 1749 by Fr. Attiret, one of the French Jesuits. In 1860 the buildings were looted and set on fire by the British.

The second half of the book is composed of over two hundred reproductions of priceless drawings and photographs. In all there are 289 illustrations, for the text also is well equipped with suitable drawings.

RICHARDSON WRIGHT

YOUNG MARRIEDS

continued from page 232

On cocktail table: Ash tray, \$13. Cigarette box, \$12.50. Both at Georg Jensen. Green round bowl, \$9, displayed at House of Italian Handicrafts.

On tea wagon: Oval copper tray, displayed at House of Italian Handicrafts. Silver-plated ice bucket, \$36. Two Swedish Kosta decanters, \$30, \$25. Alsterfors glasses, highballs, \$24 doz.,

old-fashioned, \$21 doz., cocktails, \$15 doz. All, Georg Jensen. Italian Rooster andirons, \$38 pr. Bucket for logs, black tôle with brass, \$25. Fork \$10. All, Edwin Jackson. Blenko green vase, \$8.50 at The Southern Highlanders Inc. Ron Mérito Puerto Rican rum. All pictures from Bertha Schaefer Gallery.



Architects: Perry, Shaw & Hepburn

a tip for the thrifty

Save money when you paint your home . . . use the high quality paint that looks better and lasts longer . . . use Cabot's Collopkates.

Cabot's Paints are unique because they are made by the patented Collopkating process which inseparably unites pure pigments with wear-resistant oils. This produces a paint that flows on easily, shows no brush marks, dries to a beautiful, porcelain-smooth surface that won't collect dirt. Because Cabot's Collopkates contain no adulterants, the colors stay fresh and lively for years.

Although they contain only the finest ingredients, Cabot's Collopkates cost no more than other good paints, are more economical to use because they go further and protect longer.

Write Today for your FREE Booklet and Color Card

Let us send you "The Little White Book" containing pictures of prize houses and the new Collopkates color card which gives suggested color combinations and a wide choice of 32 attractive colors, including many unique shades obtainable from no other source. We will also send you the name of your nearest dealer.

Samuel Cabot, Inc.

1016 Oliver Bldg., Boston 9, Mass.
Offices in: New York Minneapolis Chicago

Architects: Evans, Moore & Woodbridge



Burnham Corporation

"PIONEERS OF RADIANT BASEBOARD HEATING"

IRVINGTON, N. Y.

Member of the Institute of Boiler and Radiator Manufacturers

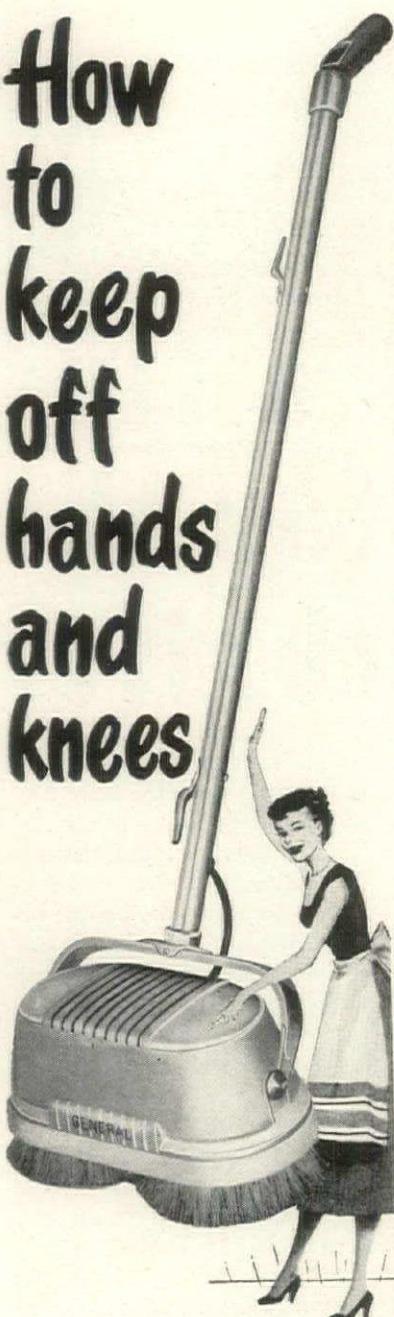
BURNHAM CORPORATION,
Irvington, New York
Dept. HG-109
Please send folder telling how BASE-RAY Radiant
Baseboards can add comfort and beauty to my home.

Name _____

Street _____

City _____ State _____

How to keep off hands and knees



... and have the most beautiful floors in town

GENERAL T-12

the AMAZING NEW electric floor conditioner

- WAXES
- POLISHES
- BUFFS
- REFINISHES
- SCRUBS
- DRY CLEANS
- SANDS

All you do is guide it; GENERAL does the rest . . . and with thrilling ease and speed you'll work *MAGIC* on your floors! Restore unsightly floors to glowing beauty . . . keep new floors always *LOOKING* new. No bending, kneeling or pushing as the GENERAL T-12 brightens your home . . . lightens your work!

Snap-on side handles replace long handle for polishing furniture, cabinets, even your car. Give GENERAL a try before you buy. \$79.50 with 2 waxes, 2 polishers, 2 buffers. At appliance or department stores.

Listed by Underwriters Laboratories, Inc. Approved by GOOD HOUSEKEEPING INSTITUTE

FREE —Color booklet on the GENERAL T-12 is yours for the asking.

GENERAL FLOORCRAFT, INC. Dept. HG10
333 Sixth Ave., New York 14, N. Y.
Please send me the free color booklet on the GENERAL T-12.

NAME _____
ADDRESS _____
CITY _____ STATE _____

AIR

How to air-condition plants
and protect them against destructive winds

INSTEAD of being a solid, compact mass as some might think it, the soil contains an aggregation of small cavities filled partly with air and partly with water. An average garden soil in condition to make the best plant growth contains 45% mineral matter, 5% organic matter, 25% water and 25% air. Without that 25% of air the roots cannot thrive. You air-condition the soil when you dig; you let in air and break up the earth so that more air can penetrate it.

AIR AND LEAVES

While the tremendous, tireless activity of roots and the soil below ground may not be apparent, nevertheless the intelligent gardener is aware of it and, when he cultivates, he helps all he can to keep this energy alive. He is equally aware of the part air plays *above* ground. Air forces can be both beneficial and destructive; they can kill or prosper a plant.

Those who garden in cities know how necessary it is to keep the leaves of their plants washed clean. The constant deposit of soot from the air clogs the breathing pores of leaves and they wither and die. Coal gas in the air is sure death to many house plants.

Certain plants thrive better when they are held up in the air. This erect position not only brings them maximum

sunlight but also the benefit of free air circulation. Sweet peas are one example, climbing roses another.

Air circulation is necessary in greenhouses and cold frames alike. On warm, clear days of winter, the sash of frames should be raised slightly, and the ventilators in greenhouses opened.

HEDGES FOR SECTIONS

In addition to affording air to plants, we have to protect some of them from the motion of air. And that brings us to the subject of windbreaks, hedges and walls.

Besides their aesthetic appeal and their usefulness in marking divisions of the garden and property lines, hedges serve the common-sense purpose of protecting plants against wind. Even

(Continued on page 235)

For Those Who
Cannot or
Should Not
Climb Stairs...

STAIR- TRAVELORS

RESIDENCE ELEVATORS

Folds snugly
against wall

Compact machinery
fits small space

Your doctor will tell you: Stair climbing is 10 to 14 times more strenuous than walking. Avoid this health hazard—by the push of a button you can ride! The Sedgwick Electric Stair-Traveller or Elevator provides a safe, energy-saving convenience. Readily installed. Endorsed by physicians. Praised by users.

Write for Illustrated Booklet

Sedgwick Machine Works
146 West 15th St., New York 11, N. Y.

Sedgwick

Builders of Vertical
Transportation Since 1893



New! MORE "LIFE" TO RUGS

Walking-on-air-cells luxury.

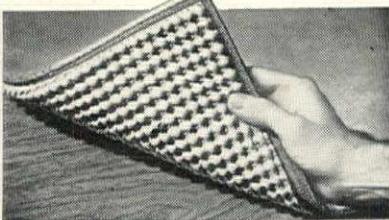
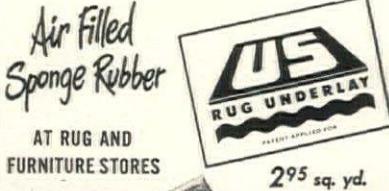
Wear is cushioned, absorbed.

No slipping, no lumping or matting.

Hygienic—dust-free, non-allergic.

Moth-proof, washable.

Cuts to exact rug size.



Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

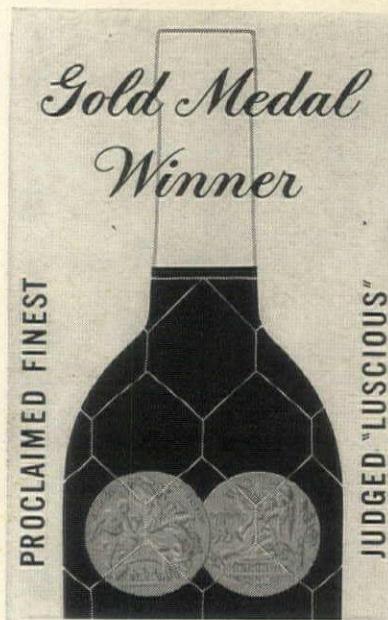
MILDEW is MURDER!

DANGER!

SHEETS, SHIRTS, ALL LAUNDRY
CAN BE WEAKENED OVER 30%
...but NOT in a PEARL-WICK!

ONLY PEARL-WICK DUROWEVE self-ventilating hampers have over 15,000 air vents for ventilation! ONLY PEARL-WICK DUROWEVE is woven with STEEL RIBS for lasting service! That's why under tests, there was *NO* mildew-damage to laundry in PEARL-WICK; but up to 31.8% in other hampers, where mildew can start the very first day! That's why PEARL-WICK DUROWEVE hampers save you money! Lightweight, beautiful, no-bulge, rust-proof, snag-proof to linens! Yet they cost no more! Remember, it's not a PEARL-WICK without the PEARL-WICK label!





AIR continued from page 234

low hedges afford some protection. For successful growth select hedge material that thrives best in your section.

In New England, western New York and western Pennsylvania use: *Ligustrum amurense*, Amur privet; *L. obtusifolium*, Iota privet; *L. i. regelianum*, Regal privet; *L. vulgare*, common privet; *Chaenomeles lagenaria*, Oriental quince; *Syringa vulgaris*, common lilac; *Berberis thunbergii*, Thunberg barberry; *B. mentorensis*, Mentor barberry; *Crataegus oxyacantha* or *C. monogyna*, English hawthorn; *C. crusgalli*, Cockspur thorn; *Actinidia arguta*, bower actinidia; *Rhamnus cathartica*, buckthorn; *Gleditsia triacanthos*, honey-locust; *Fagus sylvatica*, common beech; *Carpinus betulus*, hornbeam; *Taxus cuspidata*, Japanese yew; *T. media hicksii*, Hick's yew; *T. media*, hybrid yew; *Thuja occidentalis*, American arborvitae; *Pinus strobus*, white pine; *Tsuga canadensis*, common hemlock and *T. caroliniana*, the nobly formed Carolina hemlock.

In the Middle West and adjacent states where wind deters plant growth, hedges of some sort are essential. Use the following: *Caragana arborescens*, Siberian pea-tree; *C. frutex*, Russian pea-tree; *Ulmus pumila*, dwarf Asiatic elm; *Cotoneaster lucida*, glossy cotoneaster; *Rhamnus cathartica*, buckthorn; *Crataegus crusgalli*, cockspur thorn; *C. rotundifolia*, round-leaf hawthorn; *Quercus imbricaria*, shingle oak; *Ligustrum amurense*, Amur privet; *L. vulgare*, common privet; *Fagus syl-*

vatica, common beech; *Carpinus betulus*, hornbeam; *Syringa villosa*, late lilac; *Lonicera tatarica*, Tatarian honeysuckle; *Berberis thunbergii*, Thunberg barberry.

California furnishes a different and more extensive list: *Berberis stenophylla*, rosemary barberry; *B. darwini*, Darwin barberry; *Pernettya mucronata*, broadleaf pernettya; *Escallonia floribunda*, white escallonia; *Quercus ilex*, holly oak; *Lonicera nitida*, box honeysuckle; *Ilex aquifolium*, English holly; *I. cornuta*, Chinese holly; *Euonymus japonicus*, evergreen euonymus; *Cotoneaster simonsii*, Simons cotoneaster; *Pittosporum tobira*; *Cinnamomum camphora*, camphor-tree; *Raphiolepis umbellata*, Yeddo hawthorn; *Photinia glabra*, Japanese photinia; *P. arbutilifolia*, Christmasberry; *Chamaecyparis lawsoniana*, Lawson false cypress; *Cupressus macrocarpa*, Monterey cypress.

OTHER HEDGE MATERIAL

From the area from Washington, D. C., southward, much of the material recommended for California can be used, together with the following: *Buxus sempervirens*, boxwood; *Taxus baccata*, English yew; *Quercus virginiana*, live oak; *Ligustrum quihoui*, Quihou privet; *L. lucidum*, glossy privet; *L. japonicum*, Japanese privet; *Maclura pomifera*, Osage orange; *Cupressus sempervirens*, Italian cypress.

Along the Atlantic coast is a

(Continued on page 237)



*Nothing to change,
you just arrange..*

WITH THERMOSEAL, you get screens, storm sash and weather stripping . . . all in one permanently installed unit . . . nothing to change, nothing to store. Instantly available as storm sash or screen.



YEAR 'ROUND, RAINPROOF, DRAFT-FREE, FILTERED-SCREEN VENTILATION is provided by fingertip adjustment from inside. You'll have a cleaner, more comfortable and healthful home.

THE PATENTED THERMOLOK* CLOSURE FRAME weatherproofs the entire window opening—assures perfect, permanent fit on old or new windows.

*Actually pay for themselves by
saving up to 1/3 in fuel.*

All Thermoseal's year 'round benefits are described and illustrated fully in descriptive literature . . .

JUST SEND COUPON

Thermoseal Division

THE F. C. RUSSELL COMPANY

DEPARTMENT 2-GA109
CLEVELAND 1, OHIO



World's Largest Manufacturer
of Combination Windows

THE F. C. RUSSELL COMPANY
Department 2-GA109
Cleveland 1, Ohio

Gentlemen—Please send me illustrated literature on Thermoseal Combination Windows and name of nearest distributor.

Name.....

Address.....

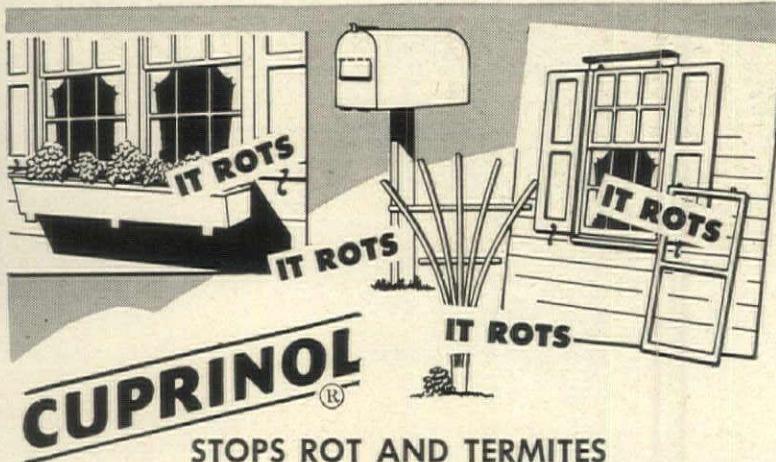
City..... Zone..... State.....

I own my home I plan to build

©TFCRC

*T. M. REG. APP. FOR

It Costs a Lot to Let Things Rot



CUPRINOL[®]
STOP ROT AND TERMITES

Window boxes, shutters, mail box posts, garden trellises and stakes, window sills, screens, storm sash—these are some of the many places around your home often damaged by rot and termites. But you can stop this damage with Cuprinol.

Whenever you build or repair, before you paint, treat the wood with Cuprinol by brush, spray or dip. Use it on wooden gutters, porch steps and rails; for kennels and coops—the

treated wood is harmless to pets, poultry and plants. Treat every post that goes in the ground with Cuprinol. Cuprinol saves the inconvenience and cost of many repairs caused by rot or termites.

You'll find Cuprinol on sale at lumber yards, hardware, paint, and marine supply stores—qt. \$1.45; gal. \$3.90. If not found locally order direct with check or money order. Transportation extra on C.O.D.s.

CUPRINOL Division, Darworth, Inc., 29 Maple St., Simsbury, Conn.

— USE THIS COUPON —

CUPRINOL Division, Darworth, Inc., 29 Maple St., Simsbury, Conn.

Please send information about Cuprinol. NAME.....
ADDRESS.....

I recommend for dealer



FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.



Shaped for Elegance

Cleanly carved in navy wool... a dramatic suit for Fall.

Diagonal cut of the jacket emphasizes the trim waist and gentle flare.

Curved shoulders, shawl collar and straight skirt
make a perfect setting for tawny fur accessories. For this season, every season,

Vogue's always accurate patterns. Complete collection
in your favorite pattern department. *Vogue Couturier Design No. 515... \$2.00*

BALKIN

Vogue Patterns

AIR continued from page 235

stretch milder in climate because of the Gulf Stream. It runs from the tip of Cape Cod to Maryland. Here hedge plants that are doubtful as to hardiness in adjacent regions come through winters unscathed: California privet, box honeysuckle, Japanese holly, English yew and *Citrus trifoliata*, hardy orange.

The soil of the trench in which a hedge is to be planted should be mixed with loam and manure, or other complete fertilizer.

Of the above lists, white pines and hemlocks are best for tall hedges and can be trimmed. The yews are the longest lived. Arborvitae needs tying to protect it from breakage by the weight of snow. It, too, can be sheared to desirable shapes. Hornbeams, beech and hawthorns make thick, intruder-proof hedges, besides being colorful. Honey locust and buckthorn should be topped to keep the base covered with growth. Hedges should be thick at base.

WALLS AND FENCES

English and continental gardeners appreciate the usefulness of enclosing garden walls much more than Americans. In addition to the privacy they afford, walls give background for plantings, furnish support to espalier fruit and shrubs, provide windbreaks and make sun traps in which tender plants can be grown. Thus many of the Bengal roses that would suffer if buffeted by winds thrive in the shelter of a wall.

TREES IN THE WIND

Trees have two sets of roots—anchorage and feeding. Some anchorage roots spread out great distances, such as the elm's; some go straight down, such as the hickory's. Below these are the feeding roots. Consequently, the first rule in planting trees is to see that they are well anchored. The soil must be watered in around the feeding roots so that no cavities are left.

After this, the tree must be guyed against winds that would disturb the anchorage and feeding roots before they get firmly set in the soil.

Two more precautions against wind are taken when trees are planted. They are trimmed back in the case of small trees so that they won't present so large a surface to the wind. This likewise reduces the amount of foliage to be supported while the feeding roots are getting settled and looking for food. It is also customary to wrap the trunks of newly planted trees to prevent sun and wind from drying the bark. They are benefited by spraying with water for the first few months after being planted.

While the average amateur gardener may be able to give proper attention to the planting and after-care of small trees, very few are equipped or capable of handling large trees. These should be entrusted to the expert.

The time to call in a tree expert is before damage is done. If you have valuable trees, the investment necessary is a sound and sensible expenditure.

"I found my Color Scheme Idea in a magazine...matched the paint colors this easy Color Recipe Way!!"

I found a perfect room color scheme in one of the magazines. 'That's for me,' I said, 'but how to match the paint colors?' Then I read about wonderful Kyanize Color Recipes: That was my answer! As it said in the advertisement, I went to the Kyanize dealer and asked for a free Color Recipe packet. In it were easy directions for mixing Kyanize paints to match the paint colors of the various rooms featured in practically all the current month's magazines. (And there are new packets issued for each month's magazines.)

So...with the Kyanize Color Recipe and Kyanize paints, I did a marvelous job. Why, Kyanize paint literally flowed on without any brush marks. It really is self-smoothing. You, too, will find Kyanize Color Recipes are a wonderful decorating help!



DECORATING'S EASIER WITH

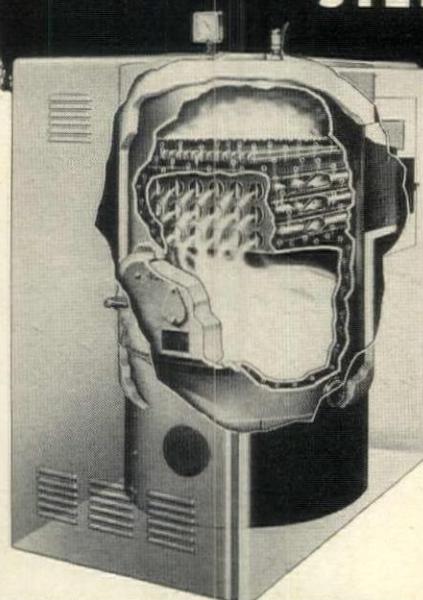
Kyanize
Self-Smoothing
PAINTS

...from Color Schemes to Finished Rooms!

Ask your Kyanize paint dealer for free Color Recipes. If he is out of them, send 10¢ in coin or stamps and your name and address (please print) to Boston Varnish Company, Dept. D-10, Everett Station, Boston 49, Massachusetts.

© 1949 Boston Varnish Company

Replace the fuel hog in your home with a modern FITZGIBBONS STEEL BOILER



Save up to 40% on fuel bills and enjoy the comfort and convenience of Fitzgibbons Steel Boiler Heat. Abundant year-round domestic hot water for laundry, bath and kitchen. More than 100,000 installations prove the satisfaction of home owners. Now's the time to put that fuel hog on the skids. Mail the coupon for free descriptive booklet of a really modern steel boiler. Do it now.

Fitzgibbons Boiler Company, Inc. 101 PARK AVE., N. Y. 17, N. Y.

Send me details of the "400" SERIES Steel Boiler.

H-G-10/49

Name.....

Address.....

City.....

Zone..... State.....

ROMANY TILES
ARE REAL TILES

WALL SurFACES "LIFTED"
Made to Look Younger and Gayer

ROMANY Real Clay Tile is adding a cheerful note to bathrooms and kitchens all over the land. Many bright, hard glazed colors to choose from. Extra durability for longer life. And, so easy to keep clean. Whether you modernize your old home or buy a new one, make certain your bathroom and kitchen walls are tiled with Romany—the real clay tile—not a substitute.

Write for interesting new folder

**UNITED STATES
QUARRY TILE CO.**

MEMBER: TILE COUNCIL OF AMERICA

735 Renkert Building CANTON 2, OHIO

NOW YOU CAN GROW THE NEW PINK DAFFODILS

In the last 20 years, these bulb prices

have dropped to about \$6 to \$15 a dozen

NEW pink daffodils—with crowns of shell pink, apricot, flesh pink—with cup-shaped, bowl-shaped and trumpet-shaped crowns—are now available at prices which make it possible for any gardener to buy at least a few of them. This is easily the most important daffodil news of the year.

All the varieties in this new group are seedlings of the famous Mrs. R. O. Backhouse, for a generation the only daffodil commonly sold which had unmistakable claims to pinkness in its crown. Like their parent, the new seedlings have white or creamy white perianths with the pink tone limited to the crown. And like their parent they all open from the bud with crowns of buff-yellow which gradually change to varying shades of pink or apricot.

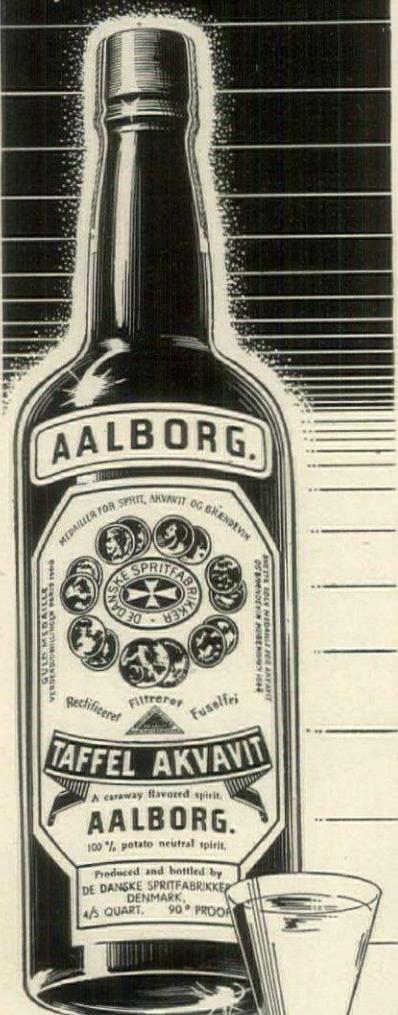
It should be clearly understood that the crowns of none of these daffodils are blatant pink or rose. If you are looking for a hollyhock or azalea-rose color that will shine forth a block away, you will be disappointed. If you are looking for exquisite flowers of fine form and substance in a color very rare for daffodils, you will be delighted; for they are fascinating and you need neither a keen eye nor a

keen imagination to see the pink.

The story of the new pinks goes back 60 years to Sutton Court, England. Here, in 1888, Mr. and Mrs. Robert Ormston Backhouse began their lifelong careers of hybridizing which did so much to enrich gardens all over the world with finer daffodils, lilies, crocuses and other flowers. This remarkable couple set themselves to the task of producing a daffodil with a long trumpet of pure red. Dozens of splendid show flowers appeared among the thousands of seedlings they raised in this quest but they never lost sight of their goal. Mrs. Backhouse died in 1921 but her husband kept on until his death in 1940. It is said that just before he died a new variety appeared in his seedling bed which gave promise of realizing his lifelong ambition.

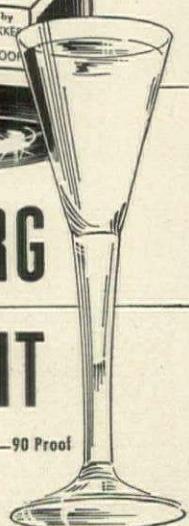
(Continued on page 239)

hearty... that's Aalborg
when served ice-cold with
tempting canapes or buffet
suppers. Aalborg Akvavit,
imported from Denmark, is
honored among connoisseurs
everywhere . . . it's dry!



AALBORG
AKVAVIT

100% Potato Neutral Spirits—90 Proof



A Century of World Fame

BRIONES & CO., New York 4, New York



To Give
and to Use... Choose

PermaHues

Tumblers & Coasters

Sets of 6 or 8, each in a different jewel color that is actually IN the almost diamond hard surface of the aluminum. Odorless, tasteless, unbreakable. Will not chip, peel, or blister. Nylon felt on undersides of coasters protects furniture. Coaster will not stick to moist tumbler. Beautifully gift boxed.

Western States

"14-Ouncers"	Set of 6 . . .	\$4.95	\$5.25
"Squatters"	Set of 8 . . .	\$6.50	\$6.75
Coasters	Set of 6 . . .	\$2.75	\$2.90
	Set of 8 . . .	\$3.50	\$3.65

J. H. CRISTIL CO.
EDGERTON, OHIO

**The Marie Paysanne
Chair**

A suave representative of the authentic French Provincial styling, carefully adjusted for true comfort with a spring set seat. Original black cherry is used with the finish distressed in the rustic manner. Covers are unglazed chintzes, bright small figured tapestries or panel prints with gay country scenes.

A decorator chair

by
Jamestown Lounge Co.
Jamestown, N. Y.

Ask your dealer to show you this chair

LAKELEY *buffet credenza*

Rich black lacquer finish gleams with Chinoiserie hand decorations in the authentic 18th century styling for which Union-National is famous. At better furniture and department stores. Send one cent stamp to Dept. G for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

**It's NEW! It's Smart!
It's... A HIT!!**

**HAN-DEE
HASSTOCK**

NEW!

HASSTOCK AND UTILITY CHEST COMBINED

"Han-dee Hassock" is a grand addition for your home and an admirable choice for Christmas giving.

Exactly as photographed above, the "HAN-DEE HASSTOCK" serves as a comfortable seat—a storage place for record albums and refreshment supplies. Sliding tray in top may be used for cards, chips, glasses and many other things. Genuine plywood construction, deep plush top. New, enduring leather-like covering. Colors in red, green, brown. Size 17 3/4" x 13 1/4" x 16". Immediate order advised.

USUAL RETAIL PRICE
IS AROUND \$35.00
BUY DIRECT
NOW FOR ONLY

\$17.95
POSTPAID

SEND CHECK OR
MONEY ORDER
IF NOT COMPLETELY
SATISFIED—RETURN
IN 2 DAYS FOR REFUND

WAYNE NOVELTY CO.
WAYNESBORO, VA.

Drink
HOUSE & GARDEN
WINE
and your dealer will make
Patio Glassware
FROM THE SAME BOTTLE

House & Garden Wines offer you the finest of California wines made from the most perfect grapes by master vintners... Specially packaged in handsome brass bound bottles so that you can have beautiful Patio Ware as shown below.

LOOK FOR THE
Brass Bound
BOTTLE

Patio Stein
Have your dealer make this man-size Stein from lower part of our Wine Bottles. Ideal for all occasions.

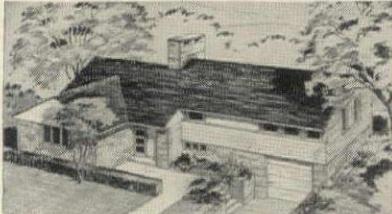
Patio Goblet
This Spanish style goblet is made from upper part of bottle. Perfect for patio, rumpus room or bar.

Your dealer has a special electric snapping machine to cut your bottles, as well as carved oaken handles for the steins and antiqued bases for the goblets.

Return your empty House & Garden Bottles to your dealer and for a nominal fee you may take your choice of a set of Patio Steins & Cocktail Glasses, Goblets & Hi-Ball Glasses, or Ice Tea & Champagne Glasses.

San Gabriel Vineyard Company
San Gabriel, California

GET THAT DREAM HOME DOWN ON PAPER



• The new, big, 100-page HomOgraf Home Planner will do just that—completely—whether you want to build a new home or alter your present one... for it is not only a book of plans but a comprehensive planning guide as well... with over 100 home designs, beautiful, modern and economical to build, due to HomOgraf Modular Design. And that's not all... we can furnish Building Blueprints, Specification Guide and Material List for each design so you can get local bids.

Because of Modular Design, you can easily vary any plan to fit your special needs and desires. It shows how to make your own design... fit it to your furniture or lot... lay out your landscaping... make exterior drawings.

Your copy is ready now... send the coupon below with only \$1 (check or money order) and it will be mailed, postpaid.

HomOgraf Planner Corp.
11713 E. Eight Mile Road
East Detroit, Michigan

I enclose \$1 for which send my copy of Your HomOgraf Home Planner, postpaid to (1)

Name _____

Address _____

City _____ State _____

DAFFODILS

continued from page 238

The "pink" daffodil, which came in the search for a red trumpet and which was named for Mrs. Backhouse, was registered in 1923, two years after her death. It caught on immediately. Although its perianth was flaring and not of show proportions, its crown was of such exquisite and rare coloring that it was quickly sought by collectors of fine daffodils everywhere. Commercial growers propagated it but so great was the demand that for years the stock remained exceedingly scarce. I recall that it retailed for \$50 a bulb in 1929, and for years afterwards maintained prices which made it possible to buy single bulbs but prohibited having them by the dozen or hundred. Even though it is modestly priced today, it is still not widely known; the large majority of spring visitors to our New Hope, Pennsylvania, garden say they have never seen it before.

Of the new pinks we have grown so far, the earliest, largest and tallest is Siam. Its long, oval, white petals form a nearly formal perianth which measures four inches across. Its huge, almost funnel-shaped crown is two inches wide at its crinkled brim. The color at maturity is apricot-pink at the edge, shell pink to the base. It grew to a height of 20 inches.

Pink Fancy (\$7.50 a dozen) and Pink Rim (\$15 a dozen) both have their pink coloring at the brim of the crown, with Pink Rim a little deeper. The rest of the crown is pale citron. Both are medium sized with excellent show proportions.

Lady Bird is very nearly a trumpet daffodil in size and it has very definitely a trumpet shape to its long crown. It is also the pinkest. The inside of its crown from the expanded brim to the base is a satisfying rose at maturity. The wide, semi-formal perianth exceeds four inches across.

Antibes (\$12.50 a dozen), Biarritz (\$12.50 a dozen) and Pink Select (\$15 a dozen) have tubular crowns shaded apricot at the edge, passing to shell pink toward the base. All have flat perianths of excellent substance. Pink Select was the latest of the new group to flower for us. It has flat, overlapping petals of pure white with a short, jug-shaped cup, deep pink at the brim, rose-pink toward the base.

Perhaps the best show flower of the new group is Pink Glory (\$15 a dozen). It has a nearly formal perianth of snow-white. Its trumpet-shaped crown is curved outward at the brim and is colored apricot at the edge, rose-pink toward the base.

Louise de Coligny is the member of this new group notable for its fragrance. It is sure to be a favorite but at present is too scarce to be included among those priced modestly enough for the average garden.

All the new pinks are exceedingly strong-growing and free-flowering. They are new enough to possess what is called "seedling vigor." Nearly all the bulbs we planted produced three or four flowers per bulb, a few yielded

(Continued on page 241)

DANBURY

Danbury - the living-dining room table

opens to seat eight.
just lift the leaves, turn the top and extend.
larger size seats twelve... write for circular giving full details.

CHARAK FURNITURE CO. • 38 Wareham Street, Boston, Mass.



HomOgraf Planner Corp.
11713 E. Eight Mile Road
East Detroit, Michigan

I enclose \$1 for which send my copy of Your HomOgraf Home Planner, postpaid to (1)

Name _____

Address _____

City _____ State _____

Distinctively designed in charming French Provincial, this hand-engraved mirror will repeat decorative features in your home, and bring enjoyment for many years... Offered by your dealer... Write for free illustrated folder.

Donnelly-Kelley Glass Company, Holland, Michigan



Superiority
You Can Recognize
Leeds Chest of Drawers
from
The Beacon Hill
Collection

An 18th century Yankee sea captain brought the original of this Hepplewhite masterpiece from England to Beacon Hill, Boston... as a gift for his beloved wife.

Today... this same priceless antique has been *re-created* by Beacon Hill designers, and added to our collection of furniture masterpieces... many of which were inspired by treasured heirlooms from the gracious homes of Beacon Hill, Boston, where good taste and simple dignified living have been the pattern for over two hundred years.

Send 25c in coin for an illustrated booklet describing our *recreated* masterpieces for every room.

Beacon Hill Furniture

made at 92 Albany Street,
Cambridge, Mass., carries
this mark of craftsmanship

Beacon Hill Collection
(REG. U. S. PAT. OFFICE)
Piece Number _____

CHICAGO REPRESENTATIVE
Flues & Orr, Inc., Merchandise Mart



DESIGNED FOR BEAUTY, AND TROUBLE-FREE SERVICE

Rusco . . . the most famous name in all metal combination windows—now offers a steel combination door that combines beauty with long life . . . a door that is built to withstand the elements and normal abuse without warping or binding.

Built for Permanence

Rusco Combination Doors are constructed of sturdy, *galvanized* steel, for strength and durability . . . bond-erized and treated with rust-resisting zinc chromate . . . finished with finest quality, baked-on, outdoor enamel. Beautifully designed insulated lower panel and all-welded tubular construction provide maximum strength at minimum weight. Lumite plastic screen will not rust, rot, corrode or bulge—never needs painting.

Summer Comfort... Winter Protection

Screen and glass panels are light in weight . . . easily removed. In summer, you get more ventilation with Rusco's oversize screen panel . . . in winter, more light and visibility with oversize storm glass panel.

Installed complete with foolproof latch, lock and air door check.

Ask your local Rusco Distributor to show you this outstanding combination door. Or, send coupon for illustrated literature.

"Always one step ahead of the weather" with
RUSCO

The F. C. Russell Co.

DEPARTMENT 1-G109
CLEVELAND 1, OHIO

World's Largest Manufacturer
of Combination Windows

THE F. C. RUSSELL COMPANY
Department 1-G109, Cleveland 1, Ohio
Gentlemen—Please send me illustrated literature on
Rusco Combination Doors and name of nearest
distributor.

Name _____
Address _____
City _____ Zone _____ State _____



SCILLAS

continued from page 182

White Triumphator and White City are two new white campanulas of greater substance than the old *alba*. White City is a little earlier. Both have very full spikes 16 inches tall.

Queen of the Pinks, a lilac-rose, is a magnificent flower and well named. It bears two 17-inch and one 8-inch spike, each of them well filled with bells. It was the latest and longest blooming of the new scillas to open in our garden, outlasting by six days the latest May-flowering tulips.

These new wood hyacinths can be used to great advantage in a variety of planting situations. They will flourish in exposures ranging from full sun to almost complete shade. They will struggle up through the poorest soil and flower, but respond to rich loam and fertilizer by growing twice as high. They will naturalize perfectly and multiply greatly.

Many gardeners are lucky enough to have a shady area already made colorful in April with plantings of daffodils, mertensia, trilliums and perhaps other woodland bulbs and plants. Pools of *Scilla campanulata* set out between the daffodil groups can add a new, colorful season of woodland flowers in mid-May, after the daffodils have passed.

If, instead of a shady wood, you have a sunny meadow, plant drifts of wood hyacinths. They ripen soon enough to permit June mowing. They are sufficiently inexpensive, including

new varieties, to permit being used in large quantities for mass planting.

Despite the loveliness of the new varieties, it is unlikely that wood hyacinths will ever challenge tulips as the popular flower of May. Yet in large gardens with plenty of room, you could devote some space to plantings of scillas. In borders of May-flowering tulips, much beauty can be added by placing colonies of *Scilla campanulata* between the tulip groups, as many gardeners know. I used to grow *Scilla campanulata alba* between groups of red tulips and the porcelain-blue *Excelsior* to set off tulips of other colors. The new pink Rosabella will afford fine contrast with such deep red tulips as Eclipse and Arabian Nights. The darker blue scillas such as Rheinlander and Blue Ribbon will effectively set off bright rose tulips like Pride of Zwanenburg and Tubergen Glory, while the lighter blue Heraut and Heavenly Blue will combine with soft yellow tulips like Helen Gahagan and Treasure Island.

After considering the number of outdoor possibilities for wood hyacinths, remember also that they readily grow indoors. The window gardener may force them as easily as *Muscari* or daffodils. He may pot them in the early autumn and place them in an outdoor trench with the pans of tulips, hyacinths and other fall-planted bulbs, or in a cool cellar for eight to ten weeks where they will make roots.

(Continued on page 241)

Sanette WAXED BAGS
HELP ME KEEP MY
KITCHEN CAN Clean



- ✓ Save washing the inner pail
- ✓ Prevent odors and rusting
- ✓ Eliminate messy handling of garbage
- ✓ Prolongs the life of your kitchen can

50 moisture-resistant bags in a dispenser package for only \$1.15 (slightly higher in south and west). At leading hardware and department stores.

SANETTE

For over 25 years
America's LONG-LASTING Kitchen Can

Rust-Resistant
Hot Dipped
Galvanized Pail

Four Feet
to Protect Floors

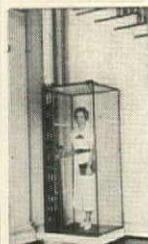
Baked-On, Hard
Enamel Finish

As low as \$3.25
for 12 qt. size
(slightly higher
in south and west).
At leading department,
hardware and housefurnishings
stores.



MASTER METAL PRODUCTS, INC.
240 Chicago St.
Buffalo 4, N. Y.

Residence Elevators



"Elevette"
Vertical lift for
Stairwell or corner
of room, with or
without enclosure.

This Company pioneered the

House-Lighting-Operated Residence Elevator

Our unique, simple and versatile lifts—*INCLIN-ATOR* and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

Descriptive Booklet giving full
information mailed on request.

Originators and Manufacturers of Simplified
Passenger Lifts for the Home.

INCLINATOR COMPANY OF AMERICA

2208 Paxton Blvd., Harrisburg, Penna., U. S. A.



INCLIN-ATOR

An unique electrically op-
erated "Stair-Lift". Folds
against wall when not in use.



INEXPENSIVE PROTECTION for your home and children

A strong, good looking Realock® Fence provides adequate protection for your children, pets and property.

A beautiful fence with a bright, heavily galvanized finish, Realock Fence is low in initial cost and upkeep is practically non-existent.

Write for free estimate now.
Monthly payment plan available.

BRANCHES
& DISTRIBUTORS
IN KEY CITIES
EVERWHERE



Price \$7.50

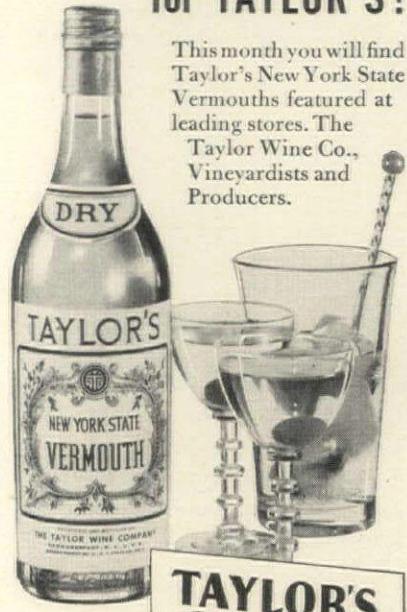
CONDÉ NAST

PUBLICATIONS

Greenwich, Connecticut



Time
to mix?
It's time
for TAYLOR'S!



This month you will find Taylor's New York State Vermouths featured at leading stores. The Taylor Wine Co., Vineyardists and Producers.

TAYLOR'S
NEW YORK STATE
Vermouths
SWEET...DRY

CAPTURED FLAVOR
from the famous cellars at
HAMMONDSPORT, NEW YORK

AMAZING SELF-POLISHING
SIMONIZ FOR FLOORS

**OUTSHINES
THEM ALL!**



For linoleum, finished
wood, asphalt or rubber
tile and terrazzo floors.

THE SIMONIZ COMPANY, CHICAGO 16, ILL.

Guaranteed by
Good Housekeeping
NOT AS ADVERTISED THEREIN

DAFFODILS

continued from page 239

five blooms apiece. The flowers last longer and have better color when given a third to a half day's shade. Occasionally, as the buds are opening, the perianth petals will catch in the heavily crinkled edge of the crown. This may result in a slight tear along the side of the petals. If you want blossoms for show, you can watch out for this and gently separate the perianth segments from the crown by hand.

In planting the pinks among other daffodils, take care not to place them next to large, brassy yellow trumpets like King Alfred or Golden Harvest which would overpower the softer colors of the pinks. Soft primrose-shaded daffodils like Yellow Poppy or Afterglow make excellent companions and flaming red cups like Dick Wellband afford striking contrast.

The Backhouse seedlings look well when set among clumps of the blue *Anchusa myosotidiflora*. Our own groups of new pinks are separated by

plantings of viola Purple Glory which set them off very attractively. Taxus, hemlocks or almost any dark evergreens, make a rich background but I should not recommend your planting pink daffodils against a building or wall on account of the reflected heat.

Of course we have not heard the last word on new pink daffodils. Hybridizers all over the world talk about their new pink seedlings and make strong claims concerning their beauty, most of which are no doubt justified. The stocks of these new seedlings are, however, extremely small. No doubt the vivid pink trumpet will eventually come. But it will be 50 years or more before enough bulbs exist so that they may be grown even singly in the average garden. The importance of the new race of daffodils is that they are here now. In small groups they can make your garden more beautiful, not in the next generation, but next spring.

CHARLES H. MUELLER

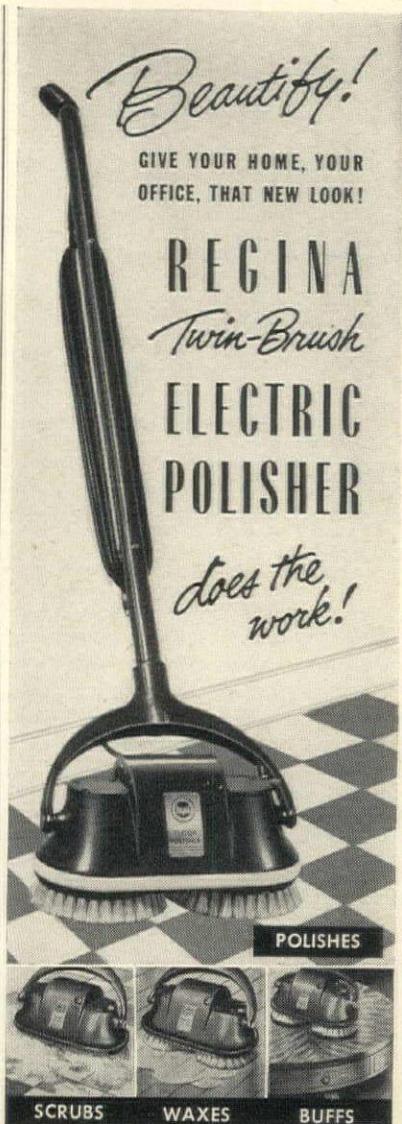
SCILLAS

continued from page 240

Then they are brought into the light to grow and bloom. Like other spring-flowering bulbs they prefer a cool indoor temperature, as near to 55° as you can approximate.

The outdoor culture of wood hyacinths is easy and simple. They need a 3-inch covering of soil, or 4 inches if the soil is extremely light. For effective mass planting they should be set

4 inches apart. They are colorful additions to the low levels of a sloping rock garden, but are too tall for the high places, and care should be taken when they are planted among rocks that they be planted in adequately deep soil pockets. They will not do their best under very low spreading trees, such as beeches, but will thrive under almost any other kind of shade tree.



*It's America's
No. 1 Polisher!*

Once you use a Regina—once you've seen how simple it makes numerous chores and what a professional job it does—you'll never go back to the drudgery of hand polishing or scrubbing.

Polishing is quick and easy. Whisk the Regina over wood, linoleum, tile, terrazzo floors, table tops, desks, kitchen counters. This efficient polisher shines a 12" path right up to baseboards, into corners...gives instant like-new beauty!

It's sturdy built to give long service, too. Even after 15 years of use, Reginas are saving thousands of men and women time and work. It will make your work easier!

YOU GET — two waxing and scrubbing brushes, two polishing brushes, two reversible buffering pads. At your local department, hardware, house-furnishing and appliance stores, **\$ 59⁵⁰**

RECONDITIONING KIT EXTRA — for refinishing wood surfaces. Sands, steel-wools, edges floors, tables, desks; dry-cleans linoleum, tile floors.

The **REGINA CORPORATION**, Rahway 10, N. J.
Manufacturers of VACUUM CLEANERS
ELECTRIKBROOM • SMOOTHCUT CAN OPENER

Start now to make your floors forever beautiful!

The **REGINA CORPORATION**, Rahway 10, N. J.
Please send me free descriptive material on the Regina Electric Polisher and the name of my nearest dealer.

Name _____

Address _____

City _____ Zone _____ State _____



Ridgeway
DIVISION

GRAVELY NOVELTY FURNITURE CO., INC., RIDGEWAY, VA.

Key to your Kingdom

He's given you a "dream" house—filling it's a nightmare! You've read books on everything from Antiques to Zebra-wood! We have the key to your troubles! TELL CITY'S NEW HOME DECORATING BOOKLET! Written by experts—cleverly condensed to 20 beautifully illustrated pages of well-planned, attractive interiors. How to furnish your home distinctively—economically! Send for this idea-packed Home Decorating Booklet now!

Tell City Chair Co., Dept. H.G., Tell City, Ind.
Please send me your Home Decorating Booklet—25c.
I enclose remittance in coin (no stamps please).

Name _____

Address _____

City _____ State _____



Grow and Enjoy Beautiful Orchids in Your Home

It is now possible for you to be assured of producing your own Orchid blooms at home without a greenhouse by following our simple growing instructions. You may have the pleasure of growing and wearing your own Orchid corsage or let them stay on the plant to admire their beauty for three to four weeks.

Blooms range from 4 to 6 inches in diameter, with beautiful shades of lavender sepals and petals, lips are veined of darker lavender, with gorgeous shading of yellow and orange in throat. It is possible to bloom up to 10 or 12 flowers from our large size plants.

Lovely Cattleya Varieties

We can supply three varieties of Cattleya Orchid plants, each blooming at different periods of the year, as follows:

#1—CATTLEYA PERCIVALIANA Orchid plant blooms in the winter season, usually during Christmas and New Year. We recommend shipment to you during the months of September, October and November.

#2—CATTLEYA MOSSIAE Orchid plant blooms in Spring, usually during period of Easter and Mother's Day. We recommend shipment during October and November.

#3—CATTLEYA GASKELLIANA Orchid plant blooms in the Summer, usually during June and July. We recommend shipment during April and May.

Plants are furnished in two sizes, potted in Orchid fiber in handsome colored wire baskets, wire covered with rubber to prevent rusting.

Prices . . . \$15.00 and \$25.00
Collection of Three \$40.00 and \$65.00
No C.O.D. orders please • Express Charges collect.



Since
1890

Known as the Cattleya variety, these orchids are used in corsages by all leading flower shops throughout the country. We guarantee these plants to be as represented and to ship only blooming size plants.

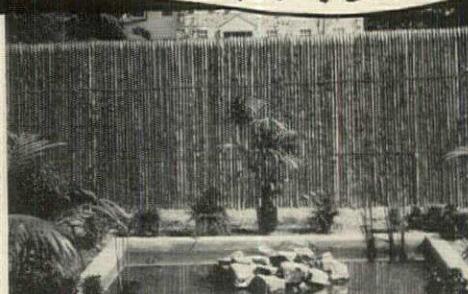
Prices . . . \$15.00 and \$25.00
Collection of Three \$40.00 and \$65.00
No C.O.D. orders please • Express Charges collect.

LUM'S ORCHIDS, INC.

BROOKLAKE ROAD, MADISON, NEW JERSEY

Genuine IMPORTED FRENCH CHESTNUT WOVEN PICKET FENCE

Made of Chestnut saplings a hardwood which lasts much longer than domestic fences of Cedar or Cypress . . . (soft-woods). Imported French Fence will last about 40 years. French Chestnut costs a little more; worth a lot more. Woven with copperweld wire. Affords rustic beauty, privacy and protection. Made in several heights. Easy to erect. Instructions supplied. We are the only company importing French Woven Picket Fences direct from France.



DOMESTIC WOVEN CEDAR



Gives privacy and protection. Made of half round saplings. Will last about 20 years. Two distinct types. Cleft type has space of 1/4" between pickets. Our special Close type (not woven with wire) has pickets with straight sawed edges which are butted tight together, making an absolutely close fit. Made in several heights.

Write for Illustrated Booklet and Prices
Imported French Picket Fences • Woven Cedar Picket Fences • English Hurdle Fence • Post and Rail Fences • "Won't-Sag" Farm Gates
Self-Locking Field Gates

Rusticraft FENCE CO.
DAVID TENDLER • EST. 1908 • 8 KING RD. • MALVERN, PA.



A WINDOW GARDEN of scented plants blooms in delightful varieties of form, texture and fragrance. In turn, the white blossoms of *Nicotiana*, lily of the valley, sweet olive, Star of Bethlehem and gardenia mingle their scents with those of the European violet and pink and white *Bouvardia*; and the spicy odors of scented geraniums furnish an engaging counterpoint.

How to have A FRAGRANT GARDEN INDOORS

A chapter from the author's "Garden in Your Window" to be published this autumn by Prentice Hall, Inc.

by JEAN HERSEY

FRAGRANCE moves many whom color does not stir. Fragrance also awakens memories. Whenever I smell a scented geranium I am six years old and it is Sunday. A gilded jar with peach-pink cupids always stood on the marble-topped table next to the great chair with antimacassars in Aunt Ethel's best parlor. On the way home from Sunday school we would stop by. One by one we children were allowed to file up in orderly fashion to lift the cover and to breathe deeply of that cinnamon and garden-scented potpourri.

Scented geraniums form an ideal background for fragrant flowers, and it is chiefly for the pungent, spicy aroma of their foliage that we grow them. These plants by the hundreds grow wild in South Africa. From there they were originally brought to English cottage gardens, and thence to other parts of the world.

A great variety of scents is available today in the geraniums in your window garden. Among them are filbert, nutmeg, cinnamon, peppermint, orange, apple, anise, musk, violet, lav-

ender, palm, rose and lemon. The leaves of all, regardless of size and form, are frilled and ruffled.

Scented geraniums prefer rather poor soil. While the tops can scarcely receive too much water, the roots are better off on the dry side. This is the one house plant you can turn out to pasture, so to speak, in the garden. In May, plant it loose in the earth. One geranium will grow to a two-foot bush by midsummer and provide cuttings for the neighborhood. It's best never to hold the same plant over. In August, cut the six-inch thriving ends of the leafiest branches and pot separately. By September each one with a root system of its own will be ready to winter indoors.

So much for scented greenery—now for the flowers to grow in a fragrant window garden. Immediately you come upon surprises. The first is flowering tobacco (*Nicotiana*) which will bloom in the window long after black frosts have killed the outdoor plants. Bring in a few *nicotianas* well before

(Continued on page 243)

RARE VIBURNUM

\$2.75 each

3 for \$7.00
Postpaid

• Beautify your Fall and Winter landscape with the brilliant showing of this slow-growing Viburnum Seigerum. Ideal for foundation planting or to accent the somber shades of winter shrubs and trees. Flat, lacy-white flowers are followed by brilliant red berries in September against a background of pointed bronze foliage. Berries are as bright as Holly and last well into the winter—much longer than other viburnum. All plants are four year old blooming size.

Order today for prompt planting.

NATORP'S NURSERY
CINCINNATI 29, OHIOSTASSEN
LILUM RUBRUM
SPECIOSUM 3 for \$1.50

Frosted white (Reg. \$2.25 value)
flowers suffused with rose-pink
12 for \$5.00
and spotted crimson. Petals re-
flexed. Many flowers, 3 to 4 ft.
stems, beautiful and popular.
blooms Aug., Sept. Plant now.
Send for Holland Bulb Catalog.

STASSEN FLORAL GARDEN Dept. 24, ROSLYN HEIGHTS, N.Y.

Pink Pearl
Dutch Hyacinths
6 bulbs \$2
2 pots



NOW is also the time to bed Hyacinths outdoors. Genuine Dutch bulbs 2" dia. Guaranteed to flower. A bargain 20 of these quality bulbs for \$3 ppd. Bulb of the Month Club
125 MADISON, DEPT. HAW
CHICAGO 3, ILL.

6 Quality Bulbs, plus 2 copper colored Styrene Pots, 2 bags of prepared potting fibre all only \$2. Ready to grow NOW for succession of fragrant indoor beauty. Christmas thru Easter. Order enrolls you in the Club. No obligation.

DR. STOUT'S
Daylilies

PRICE
REDUCTIONS

as much as 50%
Write for catalog
which is free, except
10¢ coin west of
Denver.

FARR NURSERY CO.
Box 1109
WEISER PARK, PA.

Plant Burpee GIANT
SWEET PEAS
this Fall 6 Packets 25¢
SPECIAL—for the biggest,
best, earliest Sweet Peas
next summer, plant this
fall. Try it yourself, send
for this Special Offer, with
easy planting directions:
\$1.00 Value for 25¢! The six finest
colors—scarlet-cerise, rose, lavender,
blue, white, cream-pink—all 6 Pkts. seeds postpaid for 25¢.
Or send \$2. for 6 Half-Ounces
1/2 oz. of each color. Order Today!

W. Atlee Burpee Co.
256 Burpee Bldg.
Philadelphia 32, Pa.
Clinton, Iowa

HYPONeX
GROWS
Better PLANTS Quicker

Large 16-oz. can
\$1 Postpaid
Makes 100 gals.
HYDROPONIC Chemical Co.
Copley, Ohio

Simply dissolve and water your plants. Grows superior house plants, garden flowers or vegetables in any soil—even in sand or water. Clean—odorless—safe. Excellent for starting seedlings, cuttings, transplants. If dealer can't supply, order direct.

Guaranteed by
Good Housekeeping
NOT AS ADVERTISED IN THIS ISSUE

FRAGRANCE continued from page 242

the first freeze and pot them in plenty of soil. Trim off large ungainly foliage, leaving the current flower stems intact, and give plenty of water. White blossoms will continue unfolding out of the tip end of the flower stalk for many weeks, each starry floret more fragrant than the one before.

The second surprise is the lily of the valley. For a month in the spring its delicate sweet odor pervades deeply shaded places outdoors. The miniature white bells will also grace the window garden where the plant flowers not only for a month but all winter if a succession of pips is planted.

Cold storage pips may be bought at any season. Certain nurseries mail them regularly every two weeks for perpetual bloom. When the pips arrive, trim the root ends with a sharp knife before potting. Plant one inch apart in leaf mold, bulb fiber or sand. Water thoroughly and keep in a dark place for ten days. Then gradually expose to light and only partial sun. Within three weeks flowers unfold and you have spring way ahead of time.

There's another fragrant wild flower that is a treasure to the indoor gardener who likes to experiment. All Paris smells of the European violet (*Viola odorata*) in the spring—it was the favorite flower of Queen Elizabeth—and Napoleon couldn't think without a bowl of them on his desk. With great good luck you can grow these indoors and they bloom almost

the year round. First needed is a chilly room with a faulty radiator, or an enclosed porch where the temperature ranges no lower than 35° and remains most of the time about 55°, growing warmer only with sun heat. With these conditions, and if you give the plants rich wood soil to grow in and keep them fairly moist, you will have violets every day all winter.

While violets need special requirements a flower which will settle right into your living room with no trouble at all is sweet olive (*Osmanthus fragrans*). From January to June clusters of dainty white flowers growing in triplets send their odor through the house. Its neat growing habits further endear it to us, for it never grows leggy, nor becomes a huge unwieldy plant, nor does an insect disturb it. The only care involved is to water it daily, grow it in full sun, feed once a month.

The old-time European physicians had a healthy respect for and love of horticulture. This is evidenced in the number of plants which are named after them. The French Doctor Bouvard is responsible for the plant name *Bouvardia*. No lovelier flower exists with its waxy texture, starry petals, tubular flowers and rich tropical scent. Blossoms in either pink or white (a good white is *B. humboldti*) keep coming all winter in a cool part of the window with a temperature no higher than

(Continued on page 244)

PETER HENDERSON'S

Highest Quality
French Northern-Grown

Madonna
Lilies

(L. candidum)



Plant in October for best results
Three for \$1.65—Six for \$3.20
Twelve for \$6.00

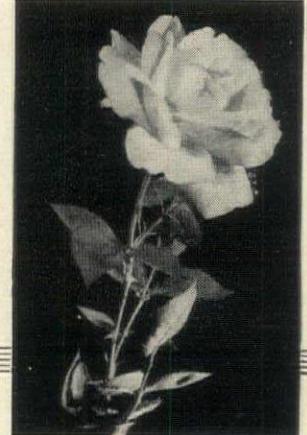
(Postpaid east of Mississippi.
For points west add 10% of order.)

The lovely "Madonna Lily" is the best known and loved of the garden lilies. Their sweet scent, pure white trumpet-like blooms will brighten your garden next June and early July. The blooms in beautiful clusters are borne on sturdy stems 3 1/2 to 4 feet high. The large bulbs are Henderson's top quality, imported from northern France where the finest in the world are produced.

Mail Orders handled quickly and expertly

PETER HENDERSON & CO.

36 Henderson Bldg., 35 Cortland St., N. Y. 7



Totty's

NEW HYBRID TEA ROSES

All America Rose Winners

Bright as a sunny morning, appealing as a new moon in June, delightful as a happy dream—two roses to win your admiration, and to bring you real pleasure.

SUTTER'S GOLD (P.A.F.)—Named in honor of one hundredth anniversary of California's statehood, this rose is a winner of both National and International honors. Its long pointed yellow buds have shadings of red and orange. Its provocative fragrance is unequalled by that of any other yellow rose. Here is a bit of gold to glorify your garden.

MISSION BELLS—Deep salmon-pink buds on long strong stems open into lovely shrimp-pink flowers. These gorgeous blossoms often measure 5 1/2 inches across. The color deepens in cool weather, but does not fade even in the summer sun. The color of joy unfolds for you with every petal.

Delivery at planting time this fall.

All plants guaranteed to give excellent results.
\$2.50 each, \$25.00 per doz., f.o.b. Madison

Totty's

BOX G
MADISON, N. J.

EXOTIC LILIES

AURATUM The famous Gold Banded Lily. August. 3 to 6 ft. Ea. 85c, \$1.00, Doz. \$9.25, \$10.50.

SENECA Soft reddish-apricot outward-facing blooms. Late August. 5 to 6 ft. Ea. \$2.00, Doz. \$22.00.

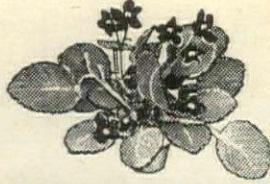
SPECIOSUM RUBRUM The baroque white flowers are flushed with pink and spotted with crimson. Late August. 4 ft. Ea. 85c, \$1.00, Doz. \$9.00, \$10.50.

T. A. HAVEMEYER A famous hybrid available for the first time in several years. Ivory semi-trumpets stained with gold. Early August. 4 to 8 ft. Ea. \$3.00.

THE DUCHESS Flat outward-facing orange-yellow blooms. New and most distinctive. June. 3 ft. Ea. \$3.00.

Sandyloam
ALAN AND ESTHER MACNEIL
NORTH SPRINGFIELD, VERMONT

Full catalogue sent on receipt of 25¢
Partial list free on request



AFRICAN VIOLETS

Large, Healthy, Vigorous Plants

—extra heavy root systems mean many more blossoms. All plants carefully packed, guaranteed to arrive in good condition. Full cultural directions with each order. We pay postage on all orders of \$3.00 or more. Less than \$3.00, add 50¢ for postage, packing. Order today. Satisfaction guaranteed.

ALL OUT OF 3 INCH POTS

Blue Girl, White Lady, Lavender Lady, Pink Beauty, \$1.50 each; Orchid Beauty, Mentor Boy, \$1.75 each; Blushing Maiden, \$2.00 each; Red Head (not true red), Blue Bird, Blue Eyes, Violets, \$2.25 each; Pink Beauty, Small White Lady, Supreme, Red Bi-Color, Dupont Blue, Dupont Lavender Pink, Double Duchess, Red Headed Girl, \$2.50 each; Red Queen, Hybrid Seedlings, Ruffles, \$3.00 each; Red Supreme, Double Duchess, Supreme, Periwinkle, \$3.50 each; Double Orchid, \$4.00 each.

VIRDANS

FIRST AID KIT for AFRICAN VIOLETS

Brand new! Includes everything you need for control of Aphids, leaf hoppers, thrips, mealy-bugs, plant lice, red spider, springtails, cyclamen and African violet mites. Complete kit sent postpaid, \$2.50. Protect your valuable plants by ordering today. (West of Chicago add 25¢ for packing, postage.)

Ideal Re-potting Medium

Now treated with SOILINE for control of thrush and springtails in the soil. Thousands of satisfied customers rely on this soil to keep plants healthier, in more abundant bloom. Generous size package sent postpaid for \$1. (West of Chicago \$1.25.) Order now.

VIRDANS African Violet SOIL

PLANT TONIC are ideal for African Violet growers, enthusiastically used by experts from coast to coast. Will help your plants grow and bloom better. Good for other plants, too. Send \$1. for convenient 2 lb. package today. (West of Chicago \$1.25.) Satisfaction Guaranteed.

We specialize in African Violets and everything that will help you to succeed with yours. We welcome your questions and will gladly help you any way we can.

VIRDANS FARMS, Box 123-E, Phelps, N. Y.

Prune FOR BETTER FRUIT & FLOWERS

EASIER, FASTER with a "Snap-Cut" PRUNER

Fine alloy steel V-blade snips $\frac{1}{4}$ " branches with ease. Streamline aluminum body, light, comfortable. No. 419, 8" length, \$2.50; No. 118, 6", \$1.75—at your dealer's. 10% higher Denver & West.

PRUNING MANUAL GIVEN without charge with any Seymour Smith garden tool; or send postpaid for 25¢. 40 pages by noted authority.

SEYMOUR SMITH
FINE PRUNING TOOLS
GRASS & HEDGE SHEARS Since 1850
SEYMOUR SMITH & SON, Inc.
900 Main St., Oakville, Conn.

• FRENCH LILACS •

We have carried French Lilacs for over 30 years and now have in our fields in all the sizes nearly 100,000 plants in some 50 of the very best sorts. One of the largest and most complete stocks in the world. In doubles and singles in many shades of pink, lavender, blue, lilac, violet, red, red purple, purple and white.

All our lilacs are on their own roots.

PEONIES

This is our 81st year supplying peonies to the American Public. There is no finer stock in the country.

At the National Show in Milwaukee

Brand Peonies shown by our customers were awarded: Best Light Pink, Best Medium Pink, Best Deep Pink, Best Single White in the entire show.

CATALOG FREE

BRAND PEONY FARMS

133A E. Division St., Faribault, Minnesota

FRAGRANCE

continued from page 243

65°. It needs a daily watering and syringing of foliage. *Bouvardia* literally blooms its life away in one season so never try to hold it over. Make cuttings of its fresh green branch ends in the spring for next year's bloom, and forget about the parent plant.

A bulb from the tropics that brings fragrance as well as beauty to the window garden is *Ornithogalum arabicum* whose striking flowers with milk-white petals and ebony pistils emerge from pale green foliage. The name *Ornithogalum* is from the Greek, meaning "bird and milk" and alluding to the egg-white tint of the petals. Although growing wild in Asia Minor, it is ready to settle in our windows if we yield to its few needs. Grow it cool, 55° to 65°. Pot the bulb in September in rich soil, sink outdoors in the cold frame or earth for several weeks. Along in October bring it in to the window garden. Fragrant flowers will bloom in January, continue through April.

Another tropical bulb to grow for fragrance is the Easter lily. The bulb fresh from the florist in September or October looks rather like a queer kind of artichoke. Pot in a five- or six-inch pot with at least two inches of soil under the bulb for root room. Sink outdoors in the garden or cold frame as the temperature drops toward freezing. Cover with dry leaves. When the root system is well started, and top growth commences, bring indoors to a temperature of 60° with plenty of light. From then until the flower opens, give ample food and water.

After you begin working with fragrant plants in your window you discover that they send out their aroma at different times of day—usually right after watering in the morning, at noon if it's sunny, and often at dusk. Many a flower has a special moment in the day when it is most fragrant. This fact, long known to gardeners, was scientifically verified a few years ago by a young photographer who found a way to photograph a flower scent. Although not visible to the naked eye fragrance is visible to the camera eye. By using a highly sensitized film and a few other tricks, this young man made a set of remarkable pictures in which you could see the scent swirl up from the tips of certain blossoms in smoky coils, while from others it emerged fog-like all around the petals.

The ancients believed that fragrance had the ability to heal. If perchance you had a "weyknesse of the brayne" the aroma of musk would cure you. Certain scents stirred you, others calmed you. Now as then, fragrance plays on the emotions as music does with the ability to soothe or excite. A window garden of fragrance becomes a symphony in scents. Fragrance of foliage and flower come together, some odors blending and losing themselves in the whole, others standing apart like the clear note of a flute. Underlying, permeating, blending all these together, and as the main theme of the symphony, comes the rich lush smell of a wet and growing earth—the very fragrance of growth itself.

GIANT SIX \$4.75 PREPAID

One-half dozen Rosebushes, Dean of them: all: one each, Red, Pink, White, Yellow, Two-Tone, and a Climbing Rosebush, all Hybrid Tea, monthly bloomers, Field-Fresh, best grade.

ARP ROSES INC.

TYLER, TEXAS

SIX "Texas Beauty" ROSEBUSHES

Same Colors, Economy Packaging

\$3.30 PREPAID



FREE Full color catalog of famous roses; garden favorites coast-to-coast. Write now for your free copy.

ARP ROSES Dept. 1 TYLER, TEXAS

RARE CACTI

OUR BEAUTIFUL 1949 CATALOG 36 fascinating colored pages NOW READY. Lavishly illustrated. Hundreds pictured and described with full cultural direction. A handbook of Cactus lore. Largest Collection. If wanted for reference 10¢ is appreciated to cover mailing costs. A real garden hobby. For your copy WRITE NOW! P. O. Box 39 JOHNSON CACTUS GARDENS Paramount, Calif.

STAR ROSES

Get PEACE now! 2-yr., field-grown plants, \$2 ea., 3 for \$5 ppd.

Our FREE Catalog shows PEACE, includes 136 Star Roses, All Guaranteed to Bloom. WRITE TODAY.

"3 STAR" SPECIAL

3-yr. Rose Plants. Our Selection \$2.00 (NOT Including PEACE) Popular, tried and true Roses, in different colors.

—VALUE AT LEAST \$3.75 postpaid
THE CONARD-PYLE CO., West Grove 329, Pa.

Wonderful Gardening GLOVES! Keep Hands Clean, Soft-Lovely

Special DIFFERENT new gardening gloves, protect hands, manicure from dirt, water, chemicals. Easy to work in. Waterproof: lined, to make gloves slip-on/off easily, absorb perspiration. Strong, light, with shaped, free-action fingers. Many used in the house. Made of rubber-coated fabric. \$1 per pair. State size: large, medium, small. Order post-extras as gifts. JANET FORISTER, Dept. 21, Bloomington, Ill. Clip this.

BIG Pansies FROM PITZONKA

For exceptional colors, hardy strains, prolific bloomers and most varieties. Pitzonka's pansies are the best.

Cut-Flower Mixture
50 plants \$2.75 ppd.
100 plants \$5.25 ppd.
Send airmail for pansy and perennial booklet, in full color.

PITZONKA'S PANSY FARM, Box 2109, Bristol, Pa.



TY-TEX DEPT. HG BOX 532 • TYLER, TEXAS

HOUSE

&

GARDEN'S

Complete Guide to
Interior Decoration

Price \$7.50

HOUSE & GARDEN

GREENWICH, CONN.

The ANCHOR way is the SAFE way to do it!

Stop your children from dashing out into traffic. Keep trespassers and animals from ruining your garden, lawn and shrubbery. Prevent neighborhood nuisances from spoiling your privacy. A sturdy Anchor Fence will do all these for you—and it's smart and good-looking in the bargain!

You can have an Anchor Fence

completely installed by expert Anchor erectors—with "payment out of income" terms to suit your convenience. Write today for free pamphlet giving details on how exclusive Anchor features hold fence erect and in line. Address: ANCHOR POST FENCE DIVISION, Anchor Post Products, Inc., 6550 Eastern Ave., Baltimore 24, Maryland.

Anchor Fence

Nation-wide Sales and Erecting Service

Gardening

Toro Power Motors for lawns, estates and maintenance work are the principals in a new folder. There are eight different mowers, among them the "Zipper," a 36-inch sickle-bar model, and the "Park Special," balanced with an automobile type differential. Many fine points of the home mowers are illustrated and explained. *Toro Mfg. Co.*, HG 10, Minneapolis 6, Minnesota.

Totty's Catalog has full-color illustrations of new roses and perennials. Chrysanthemums from Australia and England are enchanting. Flowers, novelties and standard varieties are accompanied by descriptions and cultural notes. A 25c charge for the catalog will be deducted from your first order. *Totty's, Box G, Madison, New Jersey.*

China, Silver, Glass

The Symbol of Royal Doulton pictures outstanding examples of Doulton bone china and earthenware. The origin of each pattern is explained. Collectors will be interested in the figurines, character jugs and animals which portray, faithful to each small detail, traditional English characters. 10c. *Doulton & Co., Inc.*, HG 10, 212 Fifth Avenue, New York 10, New York.

"Let Tables Glisten" has a dual purpose. First, it is a handbook on choosing and using glassware. Second, it teaches the fundamentals of table setting. The making of glass is described and illustrated, and there are some excellent paragraphs on buying glassware. Table accessories, mechanics of table setting and photographs depict the accepted forms of staging a dinner. Cleaning and care of glassware is described. Fostoria patterns are shown. *Fostoria Glass Co.*, HG 10, Moundsville, West Virginia.

"Wedgwood—A Living Tradition." Here is a detailed and documented visual and written history of the accomplishments of ten generations of a single family. The book is an accurate account of the life of Josiah Wedgwood and the periods in which he made his greatest contributions to ceramic art. Outstanding pieces from the Wedgwood collection appear, as do registry and trade-marks, a catalog of Wedgwood artists and notes of the periods. \$2. *Josiah Wedgwood & Sons, Inc.*, HG 10, 24 E. 54 St., New York, N. Y.

"Beauty Moods in Silver" is an impressive blue and silver book, written by Wm. S. Warren, designer of the Wallace Third Dimension Beauty patterns. Mr. Warren's writing has a particular charm, and you will be fascinated by his descriptions of the heritage of silver. The Wallace patterns—Rose Point, Stradivari, Sir Christopher, Grande Baroque, Grand Colonial—are each given a chapter. 25c. *Wallace Silversmiths*, HG 10, Wallingford, Conn.

A Blue Brochure contains historical notes on Booths fine English tableware. Displayed in 18 accompanying folders are patterns whose names are as descriptive as a travel tour of England. Prices of place settings and individual pieces are listed; the patterns are examined, historically and through design. 15c. *Midhurst Importing Corporation*, HG 10, 15 E. 26th St., N. Y.

Gardening

WRITE FOR THESE BOOKLETS



Say Grace when you see Westmoreland's new booklet, "Informal Table Settings." Its suggestions—a baker's dozen—should stimulate any hostess' imagination. Keynoting charm and simplicity, the text gives you ideas about buffets, dinners, luncheons and breakfasts. Full-color photographs depict many famous Westmoreland patterns. 25c. *Westmoreland Glass Co.*, Department G, Grapeville, Pennsylvania.

Decorating

"At Home" shows Wunda Weave rugs in interiors. These loom-woven cotton rugs come in several colors, can be laundered and vacuumed easily. Color photographs indicate their adaptability to room colors and textures, their ability to blend with period or modern furnishings. *Belrug Mills*, HG 10, Greenville, South Carolina.

Are Blankets Decorative? You'll know they are when you read "The Story of St. Marys," which tells about these pure wool blankets. Designs include many new colors. Each is accompanied by a sketch-text of advice for bed décor. Merits of St. Marys blankets are described and blanket weights for each season are listed. *St. Marys Blankets*, HG 10, St. Marys, Ohio.

"Smart Window Styling" is filled with sketches and advice regarding window treatments. Kirsch window equipment and its details are explained. Treatments for corner, bay, picture, casement windows appear. The hundreds of sketches and notes run the gamut of window decorating techniques, and directions tell how to make traverse curtains. 25c. *The Kirsch Co.*, HG 10, 550 Prospect St., Sturgis, Michigan.

"Decoralite," the picture light, is elucidated in a new Lightolier folder. Eleven pictures are shown, their subjects adaptable to modern or traditional décor. The pictures are three-dimensional; light from concealed bulbs flows through the glass or Plexiglas panels to form a glowing picture. Additional lighting features include lamps, lanterns, ceiling lights. *Lightolier*, HG 2T, 11 E. 36th St., New York.

Ripple Twist Rugs will add a bright note to your rooms. Pre-shrunk, washable, color-fast, these cotton loop-pile rugs are available in 17 vibrant colors, flattering as a background to fine furniture. A folder gives sizes and prices, shows rug colors. *Quaker Maid Mills, Inc.*, HG 10, Fourth and Somerset Sts., Philadelphia 33, Pennsylvania.

"The Magic of Scenic Wallpaper" shows 15 scenic designs, produced in genuinely washable oil colors, which

are highly durable and long lasting. The scenics available can transform a room to please your tastes. Descriptions of each scenic are given. 10c. *The Schmitz-Horning Company*, HG 10, Cleveland 8, Ohio.

Furniture

"The Stylist," a magazine published by the Grand Rapids Furniture Makers Guild, sets the pace with furniture firsts. Among them are bedroom pieces in fine mahogany, basic dual-designed pieces for apartment use, and rustic breakfronts and tables equally at home in town or country. Full color illustrations show the use of Guild Galleries colors and furnishings, and an attractive presentation stresses skillful blending of traditional and contemporary pieces. Many of the furnishings shown may be seen in the Guild stores in your vicinity. 25c. *Guild Dealers Organization*, 807 Peoples Nat'l Bank Bldg., HG 10, Grand Rapids 2, Michigan.

"To Match Your Dreams" the Continental Furniture Company has fashioned bedroom furniture in period styles. Photographs and a text history accompany each of the six groupings. Furniture construction is described. 10c. *The Continental Furniture Co.*, HG 10, High Point, North Carolina.

"What Is Modern?" describes Dunbar furniture. An observation on the evolution of contemporary design, the booklet highlights construction, shows furniture groupings and room settings. Little box pictures of reproductions, lamps, wallpapers and dinnerware show what will blend with "Dunbar for Modern." 25c. *Dunbar Furniture Mfg. Company*, HG 10, Berne, Indiana.

"Colonial Reproductions" has the Paul Revere monument on its cover and furniture of early Colonial history on the inside pages. The book is chock-full of photographs which indicate the charm of these pieces. Care and repair of furniture are discussed and diagrams elaborate the notes on good furniture characteristics. 10c. *Colonial Manufacturing Company*, HG 10, Zeeland, Michigan.

Old Colony Company has designed an impressive portfolio entitled "New Styling for Accepted Authentic Designs." Its foreword heralds the incorporation of functional design into eighteenth-century reproductions. Photographs of tables, commodes, cabinets and beds show dual and triple purpose designs. Of special interest are commodes with sliding trays, make-up mirror, partitioned storage space; desks whose end sections are equipped with copper plant containers. A portion of

the book explains the making of fine furniture, with particular note paid to selection of woods, leathers and upholsteries. 50c. *Old Colony Furniture Company*, HG 10, Nashua, N. H.

"Your Bedroom and You" furnishes the answers to decorating questions about traditional and modern design, rugs, color, plain and patterned surfaces. A balanced color chart for each of three period bedroom styles is helpful. Buying features and notes on furniture care are given. 10c. *Kling Factories*, HG 10, Mayville, New York.

"White Album of Fine Furniture" presents in color and black and white photographs a collection of period furniture reminiscent of eighteenth-century elegance. In the tradition of the artisan-artist are breakfronts and credenzas from the Colleton Collection, a Duncan Phyfe table, Hepplewhite chairs, Sheraton reproductions. Individual pieces, illustrated in room settings, are dramatic. 10c. *White Furniture Co.*, HG 10, Mebane, N. C.

"Furniture Made to Live With" features Statton Trutype, early American designs in solid maple. Sketches show pieces from the collection. "Quality" features include tapered drawer construction, a collector's finish, use of selected woods. Of especial note are a turned leg refectory table, a Pennsylvania dresser, a Virginia tester bed (in cherry) and a Connecticut hutch cabinet. *Statton Furniture Mfg. Co.*, HG 10, Hagerstown, Maryland.

"for the way we live today . . ." American Informal is the answer to a lot of modern dreams. This excellent book ranks high as an authority on modern furniture. Its pages show deeply upholstered chairs and sofas, the latter often circular, frequently in sections; dressing tables with partitioned drawers, pull-out shelves, compartments scaled to certain types of storage. While this furniture is fashionable, it strikes its key notes in versatility, adaptability, long life, and the happy balance between traditional and modern. 25c. *Tomlinson of High Point*, HG 10, High Point, North Carolina.

Miscellaneous

"More Fun For Your Money" with Magnavox television. This delightful booklet invites you to take the plunge into the whirlpool of entertainment that television offers. The fun of having the best seat in the house is yours with a Magnavox. Six sets are shown, two of them are television-radio-phonograph combinations; all are encased in beautiful cabinets. You'll enjoy this clever booklet, which not only describes television, but will be fun for all of you to read. *The Magnavox Company*, HG 10, Fort Wayne 4, Indiana.

"How to get the most out of television." Dumont has prepared a guide for the prospective purchaser which is a careful analysis of the television world of entertainment, education and culture. Direct-view and projection type sets are explained, size of the screen is analyzed, cabinets, sensitivity and selectivity, tuning, performance are discussed. The layman will not find a better guide to television anywhere. *Allen B. DuMont Laboratories, Inc.*, HG 10, 2 Main Ave., Passaic, N. J.

ALTEC
LANSING

brings you a new idea:

IN-BUILT
Radio-Television Music Systems

DESIGNED FOR YOUR HOME

Music lovers find that the new Altec Lansing system, comprising FM-AM Radio-Phonograph with or without Television, makes available for the first time supremely high quality sound reproduction which today's commercial radio-phonograph cannot approach. Each unit of professional equipment is custom installed in your home or favorite piece of furniture. Cumbersome radio cabinets are eliminated. Price is surpris-

ingly moderate and installation is simplicity itself. Write for illustrated brochure showing how this sound system of tomorrow can become a part of your home today.

ALTEC
LANSING CORPORATION
CUSTOM-IN-BUILT
HOME MUSIC SYSTEMS

161 Sixth Ave.
New York 13, N. Y.
1161 N. Vine St.
Hollywood 38, Cal.

magnificent
Magnavox
television



NOW MAGNAVOX

16" TELEVISION

The Constellation with
Magnascope "150" screen **\$399.50**

Table \$25 Extra

THE MAGNAVOX COMPANY, FORT WAYNE 4, INDIANA



TURNTABLE

Three LP records bring you Mendelssohn's oratorio, "Elijah," recorded in England

COLUMBIA has transferred its recording of Mendelssohn's oratorio, *Elijah*, to three LP records (Set SL-155; \$14.55), and since we did not receive the shellac reproductions when they appeared last year, now seems as good a time as any to report on the results. The recordings were made in England under difficult conditions, not the least of which were two thunderstorms of epic proportions. Nevertheless, they were well received by the critics when they appeared, with special praise going to the Scotch-born soprano, Isobel Baillie. The other participating artists were Gladys Ripley, contralto, James Johnston, tenor, and Harold Williams, bass-baritone, with the Huddersfield Choral Society and the Liverpool Philharmonic Orchestra conducted by Sir Malcolm Sargent. The soloists, as a group, perform well, with Miss Baillie and Mr. Williams, who sings the prophet, deserving of a less modest adjective. The chorus must have gone out of its way to avoid projecting anything resembling words, but they make agreeable sounds, which is probably all that one can demand from a large group of singers. What really bothers us is the technical unevenness that necessitates constant tuning to keep voices from blasting or fading out entirely.

Music from the theater

THE music for three ballets and one new musical comedy have been recorded lately with results that are at the least agreeable and at the most, exciting. To begin with the last category, Debussy's *Jeux*, composed in 1913 for the ballet of the same name by Nijinsky, is fresher today than many more recent compositions. Of historical interest as a score that brought the composer to the threshold of polytonality, its appeal to the layman lies in its bittersweet melodies, its poignant evocation of youth. Victor de Sabata leads the Symphony Orchestra of the Augusteo, Rome, through the shimmering, elastic performance it deserves (RCA Victor 45 rpm Set WDM-1276; \$2.50) Equally beautiful but on a different level is Hindemith's music for *Nobilissima Visione* (or *St. Francis*, as it is known in America), composed in 1937 for choreography by Massine. Its somber, slightly acrid melodies and pervasive mysticism are reminiscent of the earlier *Mathis der Maler*, while certain passages herald the score of the ballet, *Four Temperaments*, written for Ballet Society in 1940. The Philadelphia Orchestra, Eugene Ormandy conducting, gives a good account of itself playing a concert suite arranged by the composer (Columbia LP Record ML-4177; \$4.85). The same record also holds Hindemith's *Symphonic Metamorphosis on Themes of Carl Maria von Weber*, ably played by the Cleveland Orchestra under George Szell. . . . Another LP Record (ML-2053; \$3.85) holds music from *Sebastian*, a ballet by the best of our melodramatic composers, Gian-Carlo Menotti. Excerpts alternating the lovely with the florid are performed by Dimitri Mitropoulos and the Robin Hood Dell Orchestra of Philadelphia. . . . Irving Berlin's score for *Miss Liberty*, though not his best, is agreeable, and capably sung by the original cast (LP Record ML-4220; \$4.85).

Prices include Federal excise tax



RAWLINGS



Springfield

AN INCOMPARABLE BARGAIN FOR HOMEMAKERS

Make your home
a Treasure Chest
with
Springfield

BLANKETS
THROWS
INFANTS BLANKETS

Ever compare a really fine blanket with definite household necessities? A bed . . . a mattress . . . a rug . . . as examples? Nearly every good item costs much more than a fine Springfield blanket. Yet, few will last as long . . . and none, considering cost, will outlast this generation masterpiece! For sheer beauty . . . warmth . . . usefulness . . . and *real* economy . . . buy and give the traditionally finer Springfield All-Wool Blanket. It's a better buy in all ways . . . by any comparison.

THE SPRINGFIELD WOOLEN MILLS CO., SPRINGFIELD, TENNESSEE
Manufacturers of fine all-wool Springfield Blankets and Fabrics



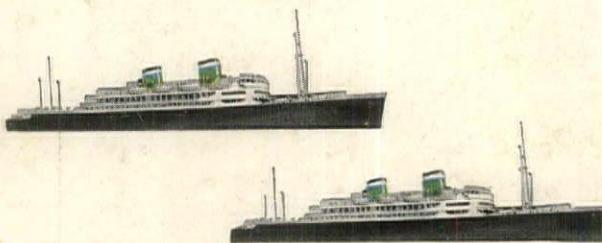
Cruise TO THE CARIBBEAN AND SOUTH AMERICA

Especially designed for tropical cruising

*Grace "Santas" provide all rooms outside
each with private bath*

*light airy dining rooms on promenade decks
outdoor tiled swimming pools*

See your travel agent or



GRACE LINE

*10 Hanover Square, New York
Agents and offices in all principal cities*